LaSalle Organizations and Offices

WE NEED YOUR HELP!!

The Alternative Service Break Trips ~
Project Appalachia, Week of Hope and
Los Ninos

PRESENTS TO YOU BASKET BIDDING!!!

What we need? Your office or group to donate a moderate size basket with items in it to be auctioned at the Charter Dinner ~ March 18, 2004

**Proceeds help fund LaSalle’s Service Trips**

Be Creative ~ Pick a Theme!

Movie theme, sports, lotions, photo albums, beach, etc.

Please consider helping this cause! Call x1804 with questions!
The Baskets are due in Benilde on March 10, 2004!

*Campus News* is distributed weekly to foster communication and encourage information sharing among University departments. Articles submitted are the responsibility of their authors alone and do not imply an opinion on the part of La Salle University or the Department of Mail and Duplicating Services.
Faculty SenateMinutes of the December 8, 2003 Meeting

Present: Maryanne Bednar, Susan Borkowski, Paul Brazina, Richard DiDio, Linda Elliott, David George, Eileen Giardino, Sidney MacLeod, Marc Moreau, Richard Mshomba, Elizabeth Paulin, Mark Ratakus, Michael Smith, Scott Stickel, Thomas Straub, and Jeannie Welsh

Excused: David Cichowicz, Stuart Leibiger, Steve Longo, Jacqueline Pastis, Stephen Smith

Guests: Joan Frizzle, Lynn Collins

The meeting was called to order at 2:09 p.m.

The minutes of the November 13, 2003 meeting were approved as corrected, 14-0-0.

University Branding Effort

Joseph Donovan, Vice President for Marketing and Communications, and Brian Elderton, Vice President for University Advancement, discussed La Salle’s plans to manage the university’s brand image. Branding helps an organization identify its unique characteristics and communicate them to important publics. The initiative was undertaken as part of the University’s overall strategic plan.

Joe Donovan explained the process by which La Salle developed the current branding effort, which included asking faculty, students, prospective students and alumni about the traits most often associated with the University. Among the terms associated with La Salle were “creative teaching” and “commitment.” These themes and others will become part of La Salle’s communication and marketing messages.

One tangible result of the branding effort is the creation of a University logo (there are currently about 200 permutations of the existing University logo on everything from stationary to sweatshirts and signage). The new logo attempts to capture some of the University’s heritage by incorporating a chevron, which was one component of the De La Salle family crest. The athletics department is also developing its new logo, which will be something different from the one being rolled out for the rest of the University. The firm 160/90 has also revised the University coat of arms and created a logo in observance of our 140th anniversary.

The new logo will be rolled out over the next few months, beginning with an article in the Alumni newsletter. An “identity manual” will be created to provide guidelines for using the new logo.

Committee Reports
- **Student Affairs and Campus Life:** No new reports.
- **Faculty and Academic Affairs:** No new reports.
- **Financial Affairs:** Jeannie Welsh and Scott Stickel reported on the first round of budget meetings and discussions with the University’s administration about faculty compensation. At this time, nothing had been decided with regard to faculty salary increases.
Executive Committee Retreat with Provost and Academic Deans

Maryanne Bednar reported on plans for a retreat for the Senate Executive Committee; the Deans of Nursing, Arts and Sciences, and Business; and the Provost. The discussion will be moderated by an outside facilitator. The retreat promises to provide an opportunity for frank discussion about a variety of issues.

The Senate spent some time discussing what some issues most relevant to the faculty might be. Some issues included communication; the level of faculty input into University governance; the relative importance placed on the intellectual life of the university, especially scholarly activities; and general concerns about faculty morale.

In order to gather more information about faculty concerns, Maryanne would solicit input via email. More specifically, she would distribute the following request:

The Executive Committee of the Faculty Senate will be attending a retreat with the Provost and Academic Deans in early January. An outside facilitator will moderate the retreat.

We will be discussing a variety of issues; however, the Executive Committee will focus its energies on discussions highlighting faculty issues. We have information from last year’s Faculty Senate Survey regarding communication and faculty involvement in academic decisions. We request additional insights to address the following:

*How can the university capitalize on the strengths of faculty?*

The Faculty Senate welcomes the retreat as part of its on-going dialogue with the administration about issues of communication, shared governance, and quality of professional life at La Salle.

Other Business/Announcements

In response to a query from an earlier meeting, Maryanne reported that the Board of Trustees recently undertook a process of evaluating president Bro. Michael McGinniss after five years in the position.

The meeting adjourned at 3:50 p.m.

Respectfully submitted,

Michael Smith
To: Members of the Day Division Faculty and Administration

From: Anna Melnyk Allen, Assistant Dean of Students

Subject: Student Awards Nominations

Date: February 2004

Nominations for the awards described in detail below are hereby solicited and will be accepted from members of the faculty and administration through **Monday, February 9, 2004**. A copy of the standard nomination form follows this memorandum. Please feel free to make or request additional copies or go to the mylasalle portal on the La Salle web page and click on the “Student Awards Nominations” button to submit the application online. If the space provided on the form is insufficient, please feel free to attach additional sheets as needed. Students nominated will also be asked to have written recommendations submitted on their behalf.

**Methods of Designating Recipients**

1. Any administrator or faculty member may nominate a senior for the awards.
2. To compete for an award, a senior must be nominated by an administrator or faculty member. (Nominations for Flubacher Awards will be accepted from student organizations.)
3. Any senior who deems himself/herself qualified may request a nomination for one or more awards from an administrator or faculty member.
4. The appropriate awards committees will have the authority to adjudicate recipients from those nominated.

**The Joseph F. Flubacher Student Leadership Award** is offered to a graduating student who has made a contribution to the quality of student life by demonstrating significant leadership in student organizations, university governance, and/or intercollegiate athletics.

**Qualifications**

1. The recipient shall be a graduating senior from the Day Division of the University.
2. The student shall have demonstrated exceptional leadership skills throughout his/her university career. The student shall have significantly enhanced the membership, programs, and/or goals of a particular organization(s); made a contribution to the work of a university committee; and have had a positive impact on the general program of student life.
3. The student’s record should be free from major disciplinary sanctions, i.e., probation.
4. Academic standing will be a major consideration but will be given less weight than evidence of leadership skills and accomplishments.

**The Brother Emery C. Mollenhauer Award** is presented to that graduating senior who best exemplifies those Lasallian values to which Brother Emery was committed during his tenure as Provost, in particular the values of charity and justice which are hallmarks of St. John Baptist de La Salle’s pedagogy.

**Qualifications**

1. The recipient shall be a senior, graduating student of the University.
2. The recipient shall have demonstrated, over a period of time, a commitment to community service activities on or off campus.
3. The student should exemplify through his/her involvement in such activities a dedicated concern for the principles of peace and justice.
4. The student shall have at least a 2.5 cumulative Grade Point Average at the time of application.

The James A. Finnegan Memorial Award is offered to the member of the graduating class who by virtue of accomplishment and service is judged by the faculty to show promise of applying Judeo-Christian ideals of social justice in a political or governmental career.

Qualifications
1. The senior to be considered for the award should offer some prima facie evidence of participation in political affairs on and/or off campus. Leadership and participation in other extra-curricular activities are also to be considered, though given somewhat lesser weight. There should also be some indication on the part of the senior of intent to pursue a career in politics and/or government.
2. In exemplifying ideals of Judeo-Christian social justice, the recipient should exhibit integrity and courtesy in all of his/her endeavors.
3. Ordinarily, the recipient will be in the upper half of his/her graduating class.

The John McShain Award is offered to the member of the senior class who maintained an excellent scholastic record and is considered by faculty to have done the most for the public welfare of La Salle University.

Qualifications
1. The recipient shall be a senior, graduating student of the University.
2. High scholastic achievement normally shall be interpreted to mean Dean's List standing.
3. In recognition of the monetary value of the award, the recipient should show evidence of his/her intent to attend graduate or professional school.
4. Primary consideration shall be given to leadership and participation in those activities which advance the good name of the University beyond the immediate campus and which enhance the role of La Salle University in the life of the region.

The Student Activities Achievement Awards are presented to those graduating seniors who have made significant contributions to La Salle's program of extra-curricular activities. Traditionally, these awards have been intended to recognize those students who do not qualify for other award programs due to academic or other criteria that limit the number of award recipients. Faculty members and administrators, particularly those who work closely with student organizations, are invited to nominate as many students as they feel are deserving of these awards.

Roles for which a student is compensated by the University, i.e. office workers, Resident Assistants, scholarship athletes, and Union, Food Service, and Athletic Department Student Managers, are not by themselves given consideration. When nominating a student who falls into one of these categories, please also include all other known areas of participation.

When nominating students, please keep in mind that our intent is to recognize significant contributions. As the number of recipients has increased dramatically in recent years, concern has been expressed (often by students themselves) that nominators and selectors should discriminate carefully in order to assure that students recognized are truly distinguished.

Thanks very much for your attention and response to this request. Please do not hesitate to contact me or my assistant, Ms. Maureen Doyle, at x1374, if you have additional questions.
Award Nomination Form

Please indicate the award(s) for which the student is being nominated:

Flubacher__ Mollenhauer__ Finnegan__ McShain__ Student Activities

Student's Name:

________________________________________

Reasons for Nomination:

________________________________________

________________________________________

________________________________________

________________________________________

________________________________________

________________________________________

Signature

________________________________________

Academic/Administrative Department

________________________________________

Return to the Assistant Dean of Students, 123 Union Building, by Monday, February 9, 2004.
Judicial Board applications will be available to the student body next week. Please encourage any students you feel would be capable members to apply. We are losing a significant number of seniors this year, so I would appreciate any effort that you could put toward this.

Applications will be available in the Community Development Office, Student Union 303, on Friday, February 13, 2004 and must be returned by Friday, March 12, 2004. If you have students you would like to nominate, I am also willing to follow-up with those persons by encouraging them to apply.

Thank you in advance for your assistance.
DID YOU KNOW?

A toothbrush can remain contaminated for up to one month after you have had a strep throat, stomach virus, diarrhea or a viral illness.

Research has found that people who changed their toothbrushes recovered faster than those who continued to use the same toothbrush.

FEBRUARY
HEALTH TIP
Assistance available to stop smoking!

Join "SmokNoMore"
Individual Meetings

Call X1357 for appointment

Leader: Brother Edward Conway, FSC, Certified Addictions Counselor

Alcohol and Other Drug Program

LASALLE UNIVERSITY
Division of Student Affairs
There's still time to nominate a 2004 graduate! The deadline for nominating is **MONDAY, February 9, 2004, @4:30PM**. You can go on the mylasalle portal and click on the “Student Awards Nominations” button in the Life at La Salle Channel or stop in Union 123 (Dean of Students Suite) during business hours and pick up an application.

Remember the deadline is Monday, February 9, 2004, so don't delay – nominate a deserving 2004 Senior for some deserved recognition. Any questions, call x1374.

Division of Student Affairs ~ University Life
Anna Melnyk Allen, Assistant Dean of Students
Philosophy Department
Spring 2004 Lecture Series:
Philosophy as a Way of Life

Tuesday
February 10
“Buddhist Sacred Art & Spirituality”
the Venerable Losang Samten
Tibetan Buddhist Center of Philadelphia
12:30 – 2:00 p.m., Wister Lounge

Friday
February 20
“Knowing What’s Good for You:
The Philosophy of Happiness in Augustine”
Professor Phillip Cary, Eastern University
1:00 – 2:00 p.m., Wister Lounge

Wednesday
February 25
“Philosophy as a Way of Life”
Professor Charles Kahn, University of Pennsylvania
1:00 – 2:00 p.m., Wister Lounge

Wednesday
March 10
“Philosophy as a Way of Life
from a Buddhist Perspective”
Professor Frank Hoffman, West Chester University
1:00 – 2:00 p.m., Wister Lounge

Thursday
March 25
“Development & Future of Philosophical Counseling”
Dr. Eric Hoffman, St. Joseph University
12:30 – 2:00 p.m., Wister Lounge

Wednesday
April 7
“Maurice Blondel: Philosophy as the Intellect at Prayer”
Professor Michael Kerlin, La Salle University
1:00 – 2:00 p.m., Wister Lounge

Sponsored by the Philosophy Department and the Dean of Arts & Sciences
(Light buffet lunch – free! – for all who attend.)
Venerable Losang Samten
Tibetan Buddhist Center of Philadelphia

Buddhist Sacred Art & Spirituality

Tuesday, February 10, 2004
Wister Lounge
12:30 – 2:00 p.m. Wister Lounge

Sponsored by the Philosophy Department and the Dean of Arts & Sciences

(Light buffet lunch – free! – for all who attend.)
In October, 1998, Matthew Shepard, a gay university student, was beaten and murdered in Laramie, Wyoming.

In November, 1998, members of the Tectonic Theater Project traveled to Laramie and began conducting over 200 interviews with residents to find out the true story behind this small American town and a crime that shook the nation.

The Masque of La Salle University Presents

The Laramie Project

Written by Moisés Kaufman and the members of the Tectonic Theater Project

February 13, 14, 15*, 19, 20, 21

Dan Rodden Theatre
Shows start at 8:00 p.m.
*Sunday matinee at 2:00 p.m.
"Meet the Actors" following performances

$5 Student, Faculty, & Senior Citizens
$7 General Admission
Each La Salle student receives one FREE ticket
(Courtesy of the Student Activities Fee)

Study Guides will be made available at the faculty member's request concerning different aspects of the show and the nature of hate and tolerance in our society.

For more information, please E-Mail masqueoflasalle@hotmail.com

Produced in Association with Dramatists Play Service, Inc.
Religion from Nonsense to Nirvana-
Science, Art, Religion, and Rock N' Roll

Presented By

G. Dennis O’Brien, PhD

Dr O’Brien will be available for book signing. He is the author of five books including
The Idea of a Catholic University

Tuesday, February 17, 2004
12:30-1:50 p.m.
Student Union- Music Room

Sponsored By
Catholic Studies Program

Contact:
Brother Joseph Dougherty, FSC, 215 951-1347, dougherj@lasalle.edu
Free and Open to the Public
Volunteers Needed...

The Alcohol & Other Drug (AOD) Program will again administer the CORE AOD Survey. As has been our practice in the past, the survey will be administered in class, this semester during 4th period (11 a.m.) on Thursday, 26 February. If you are a faculty member who teaches during this period, please contact the AODP should you be willing to participate in this year’s survey—faculty or a student in a targeted class may survey their own class if they wish.

If you—student, staff or faculty—are available to help with this year’s CORE Survey at 11 a.m. on Tuesday 26 February, we would like your assistance as a volunteer to administer the survey in one of the 50+ classes registered during this period. Please e-mail the AOD Program at aodp@lasalle.edu or call X-1357 on campus to volunteer.

To learn more about the CORE and the results of past administrations at La Salle in 1998, 2000 and 2002, please call X-1357 and ask for Robert Chapman
TO: All Faculty and Staff

Please let any seniors know about this opportunity to write their Commencement Speech.

Thank you.

Student Speaker
Commencement 2004

Graduating seniors from the day and evening divisions are encouraged to apply for selection as the student speaker for the Commencement 2004 Ceremony. A committee of students, faculty, and administrators will choose the speaker.

The content and style of presentation of the speech will be the primary criteria used by the selection committee. The delivery time of the speech must be no longer than five (5) to eight (8) minutes. A suggested norm is one typed (double-spaced) page per speaking minute.

One copy of the typed speech and a disk copy must be submitted to the Division of Student Affairs Suite (123 Union Building) by 4:30 p.m. on Friday, February 27, 2004. Copies of the speeches will be provided to the members of the selection committee and they will determine the final pool of students to be invited for in-person auditions, which will be conducted in the Rodden Theater on March 24, 2004, from 2-6PM. Students will be notified soon after Spring Break if they are among those selected for auditions.

Thanks for your attention and response to this invitation. Writing a commencement speech is a challenging and rewarding task. If you have additional questions or concerns about appropriate content or the selection process, please do not hesitate to contact University Life, ext. 1374.
DRP 2004 Spring Lecture Series

Presents

Tomorrow's Europe and Turkey's Accession to the EU

By

Mr. Engin Soysal
First Counselor of the Turkish Embassy

Tuesday February 24, 2004
Dunleavy Room
12:30 pm

Free and Open to the Public
World At Risk:

AIDS

Drugs &

Terrorism

Featuring invited speakers from US Government, NGOs, Embassies, and Academy

Topics Include:
- The HIV AIDS pandemic as security threat, dismantling already fragile societies and creating new forms of social and political instability, across the globe.
- The nexus between drug-trafficking, al Qaeda and international terrorism networks operating against American and Western interests in this hemisphere and abroad.
- The complicity of American users that consume $64 billion worth of illegal drugs annually.
- The financing of terrorist groups and counter-terrorist strategies.

Confirmed Speakers Include:
- Ambassador Ms. Laxanachantorn Laohaphan, The Permanent Mission of Thailand to the UN

March 29-31

PLEASE CONSIDER INCORPORATING THIS PROGRAM INTO YOUR SPRING SYLLABI AND ENCOURAGE YOUR STUDENTS TO ATTEND. THANK YOU.

Free and Open to the Public
**DRP 2004 Spring Lecture Series**

We are pleased to announce a panel and debate on

"Is the U.S. in Trouble In Iraq and Afghanistan?"

*Featuring*

Dr. Robert Orr  
Executive Director for Research  
Belfer Center for Science and International Affairs  
Harvard University

&

Dr. John Hulsman  
Research Fellow in European Affairs  
The Heritage Foundation

**Thursday, March 11**  
12:30 pm  
Dunleavy Room

Free and Open to the Public
La Salle
A-10 Game

Wednesday, February 11th

La Salle
vs.
Duquesne

7:30 PM
@ the Tom Gola Arena

For more information, please call 951-1999
LA SALLE
Atlantic 10 Game

Thursday, February 12th

La Salle vs. St. Bonaventure

7:00 PM @ the Tom Gola Arena

For more information, please call 951-1999
## Upcoming Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>February</strong></td>
<td><strong>Men's Basketball</strong></td>
<td>7 PM</td>
</tr>
<tr>
<td>4</td>
<td>vs. Rhode Island</td>
<td>7 PM</td>
</tr>
<tr>
<td>6</td>
<td>Women's Basketball</td>
<td>7 PM</td>
</tr>
<tr>
<td>7</td>
<td>@ Xavier</td>
<td>7 PM</td>
</tr>
<tr>
<td>8</td>
<td>Women's Basketball</td>
<td>2 PM</td>
</tr>
<tr>
<td></td>
<td>@ St. Joseph's</td>
<td>2 PM</td>
</tr>
<tr>
<td>11</td>
<td>Men's Basketball</td>
<td>2 PM</td>
</tr>
<tr>
<td>12</td>
<td>vs. Duquesne</td>
<td>7:30 PM</td>
</tr>
<tr>
<td>13</td>
<td>Indoor Track</td>
<td>9:30 AM</td>
</tr>
<tr>
<td></td>
<td>Armory Collegiate Invitational</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Indoor Track</td>
<td>12 PM</td>
</tr>
<tr>
<td></td>
<td>Armory Collegiate Invitational</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Women's Basketball</td>
<td>2 PM</td>
</tr>
<tr>
<td>18</td>
<td>Men's Basketball</td>
<td>2 PM</td>
</tr>
<tr>
<td></td>
<td>vs. St. Bonaventure</td>
<td>vs. St. Bonaventure</td>
</tr>
<tr>
<td>19</td>
<td>Women's Basketball</td>
<td>7 PM</td>
</tr>
<tr>
<td>20</td>
<td>Swimming</td>
<td>All Day</td>
</tr>
<tr>
<td>21</td>
<td>Swimming</td>
<td>All Day</td>
</tr>
</tbody>
</table>
THE RULES: At the first media timeout of the 2/11 & 2/14 games, a trivia question will be asked. By halftime, students must register their answer with the promotions table. Students who have answered both answers correctly, will be placed into a drawing. At the 2/18 game, 2 lucky students will be selected from the drawing.

THE BIG CONTEST: During the 2/25 game, the contestants will compete during halftime. One lucky winner will leave the Tom Gola Arena, with 2 airline tickets to anywhere in the Continental United States!

Feb. 11 vs. Duquesne
Feb. 14 vs. St. Bonaventure
Feb. 18 vs. Xavier
Feb. 25 vs. Temple
CAMPUS POSITIONS AVAILABLE
La SALLE UNIVERSITY IS AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

Security Officer
Security & Safety Department

The Security & Safety Department is currently seeking to fill the position of Security Officer.

The Security Officer will be responsible for performing routine patrols on foot or by vehicle and preparing written reports.

Minimum qualifications include a high school diploma, a valid driver’s license, a PA Act 235 Lethal Weapons Training card, previous security, police or military experience and strong verbal and written communication skills.

All Security Officers are required to obtain a Class B Commercial Driver’s License with a Passenger endorsement during his/her probationary period.

Full benefits package includes tuition remission.

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers.

Applicants should submit a detailed resume, salary requirements, and employment references to: Frank E. Wiedmann, Security & Safety Department, 1900 W. Olney Avenue, Philadelphia, PA 19141, or e-mail Security Account/Security/LaSalle@LaSalle AA/EOE
Division of Student Affairs - Positions Available:

Resident Coordinator

Description of Position/Duties:
The Resident Coordinator is a full time, 12 month, live-in staff member who supervises a portion of our residential community and has a co-lateral assignment in another area of the Division of Student Affairs. Responsibilities include staff supervision, hall government advising, facilities management, and conducting disciplinary hearings. General responsibilities within the Division of Student Affairs and the University community are also required. Compensation package includes salary plus apartment, board plan, and full benefits package.

Education and Experience Desired/Required:
A master's degree in college student personnel, counseling, higher education administration or a related field and 2 - 4 years experience in residence life/housing or an equivalent combination of experience. A preferred candidate would also have experience with student life on an urban, residential campus and commitment to the ongoing enhancement of student learning and student life in such a setting.

The start date would be July 1, 2004.

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.

Application Process: Submit a letter of application, resume and list of references to:

Stacie Shaver
Associate Director of Community Development
La Salle University
1900 West Olney Ave., Box 819
Philadelphia, PA 19141
fax: (215) 951-5109
e-mail: shaver@lasalle.edu

January 28, 2004
AA/EOE
Union Services Assistant – La Salle Union

The Union Services Assistant provides administrative and clerical support for the Administrative Services division of Student Affairs. This individual’s responsibilities include but are not limited to receptionist duties in the office, updating and maintaining filing systems, word processing, maintaining union and other divisional location reservations, supervising student employees, and supporting the unit’s other activities.

Full benefits package including tuition remission.

Physical Requirements: None

La Salle University is a Roman Catholic University in the tradition of the De La Salle Christian Brothers.

Applicants should submit a letter of application, a detailed resume and three professional references by February 13, 2004, to Jeff Hershberger, Director, Administrative Services, La Salle University, 1900 West Olney Avenue, Philadelphia, PA 19141. AA/EOE.
The Administrative Services unit is currently accepting applications for the following potential vacancies:

**Full-time/Part-time Security Desk Receptionists (SDR)s**

Responsibilities include verifying the status of all persons desiring access to the residential complexes of La Salle University in addition to the maintenance of administrative records and strict adherence to program policies and procedures.

**Security Desk Receptionist (SDR) Shift Monitor**

Responsibilities include assisting the Associate Director in the operation of the SDR program, with an emphasis on monitoring of the SDRs regarding both security and policy/procedural issues.

*Full position descriptions are available upon request.*

Applicants should possess good communication, interpersonal and customer service skills. Knowledge of word processing, spreadsheets and desktop software systems helpful. Scheduling for all positions will require some evening and weekend shifts. Full-time employees are eligible for a benefits package, which includes tuition remission.

*La Salle University is a Roman Catholic University in the tradition of the De La Salle Christian Brothers.*

Applicants should submit a cover letter, resume and three professional references to: Sean P. Killion, Associate Director, Administrative Services, 1900 West Olney Avenue, Box #835, Philadelphia, PA 19141.

**AA/EOE**