La Salle Magazine Winter 2005-2006

La Salle University
Assets and Investments
Reflections on the First Half-Century of the School of Business
50th Anniversary: School of Business
Paul R. Brazina, Interim Dean, School of Business

The Oct. 5, 1955, issue of the La Salle Collegian had the following headline: “College Revamped with Liberal Arts, Business Administration Schools.” While education in business has been going on at La Salle University since its inception in 1863, it was in the fall of 1955 that a School of Business Administration was formed. The formation of a business school was a significant decision, not only for business education, but also for the overall direction and future of what was then La Salle College.

In 1953, the Middle States review team spoke to what appeared to be an inner conflict at the College. It posed the following question to the College: “…is the desire to retain the identity and objectives of a college of liberal arts with the business program as an area (or department) comparable with literature, languages, or other such subjects; (or)...is the desire of the College to meet the great demand for highly specialized business curricula and still remain a college of liberal arts devoted to liberal Catholic education?” The College answered this question by forming the School of Business Administration in 1955. This decision has led to the type of institution La Salle University is today—a comprehensive university based on a foundation of liberal learning.

Twenty years after the establishment of the S.B.A., business programs at La Salle were once again at the heart of a decision that would change the face of the University. In the mid-1970s, La Salle was primarily an undergraduate-only institution with a small graduate religion program. The formation of the M.B.A. Program in 1976 paved the way for the development of other graduate programs, which eventually led to the naming of La Salle as a university in the mid-1980s.

In the business school, we are proud to have been such a key player in the overall development of the current University.

A strong faculty, successful graduates, along with a growing reputation in graduate and undergraduate education, enables La Salle University and the School of Business to achieve its third major milestone in the past half-century—the prestigious AACSB International accreditation in 1995. Only about 15 percent to 20 percent of business schools worldwide have this recognition of quality.

While significant milestones have been achieved in the business school, we are most proud of the fact that throughout these past 50 years we have provided an education that can be called Lasallian. In addition to preparing students for their chosen paths in life, we also embrace our responsibility to educate and develop the total person—mind, body, and spirit. It is certainly our hope and expectation that the graduates of our business programs leave La Salle with the knowledge that just being prepared for business careers is not enough. Because of the opportunities given to them through education, they have a wider responsibility to their fellow human beings.

Our business school will continue into the future to do what it has always done, and that is focusing on our core strength of teaching and learning. Today, even more attention is being given to experiential learning, and our new Business Scholars Co-op program bears witness to this. Our strong emphasis on international experiences for students will continue to grow, and we look toward improving even further teaching and learning through creative uses of technology.

In the School of Business, we will continue to stay close to our stakeholders, especially in business, to ensure that both our faculty and students are always at the leading edge of thinking.
cover story

2 Assets and Investments: Reflections on the First Half-Century of the School of Business

features

12 Shoulder to Shoulder: Securing the Future

14 We Are Vietnam Veterans

16 Making Wishes Come True: One Woman's Personal Epiphany Leads to a Foundation for the Elderly

18 Singer/Songwriter Enjoys Success with Two Albums

departments

19 News

26 Sports

28 Alumni Notes
Assets and Investments
Reflections on the First Half-Century of the School of Business

For 50 years, La Salle’s School of Business has been preparing students for the challenges and opportunities that await them beyond the classrooms of College Hall. As the business world has changed rapidly with the expansion of the global marketplace and the introduction of new technologies, the School of Business has also evolved to offer students the skills and knowledge they need to succeed in an ever-more competitive market; however, through the changes in business, technology, and society of the past 50 years, La Salle’s business faculty have continued to be committed to teaching their students the core values of honesty, hard work, and compassion that are the hallmarks of a successful business leader. In the following pages, six alumni, one from each decade of the School of Business, reflect on their experiences at La Salle, and offer their perspectives on keys to success.
Milton A. Washington, '58

Milton A. Washington has been President of the Allegheny Housing Rehabilitation Corporation (AHRCO) since 1973. AHRCO plans, rehabilitates, constructs, and manages affordable housing for low- to moderate-income families in the Pittsburgh area. He is also the founder and President of Beacon Construction Company. Raised in Philadelphia, Washington graduated from La Salle with a degree in business administration and industrial relations. Washington and his wife, Nancy, a psychologist, have two grown daughters and four grandchildren.

WHY DID YOU CHOOSE LA SALLE FOR YOUR EDUCATION?

I chose La Salle because it had a recognized School of Business in Philadelphia. I also had friends who highly recommended La Salle’s programs. Many of these individuals went on to become very successful members of the Philadelphia community.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR YOUR CAREER?

La Salle gave me a well-balanced background of basic business skills and a strong foundation of business practice and ethics. Industrial relations and logic helped my career significantly. Logic provided a thought process to navigate through difficult waters and make proper business decisions.

IS THERE A PARTICULAR LA SALLE PROFESSOR (OR TWO) WHO HAS HAD A SIGNIFICANT IMPACT ON YOUR LIFE?

Charles Halpin, head of the Industrial Relations Department, had a total grasp of the subject material. He was able to personalize the subject and convey the material to students in an interesting manner. Halpin was also a person who could discuss other related matters with the same knowledge and intensity.

WHAT QUALITIES ARE IMPORTANT IN A STRONG BUSINESS LEADER?

Strong business leaders must be concise, fair, and honest in their decision-making process. Hard decisions that ultimately affect your organization’s direction and longevity must be made to protect your shareholders, clients, and employees. You should have the entrepreneurial spirit and the willingness to diversify and take risks when necessary. You must surround yourself with good people who give you good information because, at the end of the day, you are only as good as the people around you.

“Why must surround yourself with good people who give you good information because, at the end of the day, you are only as good as the people around you.”

—Milton Washington
“Work harder than anyone else but work smarter and love whatever you do.”
—Anthony Nocella

Although the School of Business was officially founded in 1955, business diplomas have been handed out at La Salle commencements since 1871 (La Salle’s fourth such ceremony). In that year, four students received what was then called a commercial diploma.

WHAT COMMUNITY SERVICE INVOLvements ARE YOU MOST PROUD OF?
The YMCA has become a tradition in our family. I was a member of the Metropolitan Board of Directors of the YMCA of Pittsburgh for many years. My father, Milton H. Washington, was the Executive Director of the Christian Street Y. Now, my daughter Lara is on the YMCA Board of Pittsburgh. My wife, Nancy Duckrey Washington, and I have also set up a multi-year charitable donation to the YMCA of Pittsburgh.

Anthony J. Nocella, ’66

Anthony J. Nocella has enjoyed a long career in banking since his graduation from La Salle with a bachelor’s degree in accounting. He is currently President and Chief Executive Officer of Franklin Bank Corp. and Chairman, Chief Executive Officer, and President of Franklin Bank, SSB. Nocella, a C.P.A., has been a director of Franklin Bank Corp. since 2002. Among numerous leadership roles in the banking industry, he served as co-founder, Vice Chairman, and director of Bank United Corp. and was Chief Financial Officer of Bank United from its inception in 1988 until its merger with Washington Mutual in 2001. Nocella holds an M.B.A. from Temple University and completed the Graduate Bank Financial Management Program of the Wharton School at the University of Pennsylvania. He and his wife, Ruth, live in Houston, Texas, and have three children and three grandchildren.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR YOUR CAREER?
La Salle fostered my career by giving me a strong set of principles, a moral compass, and a strong technical background in finance and accounting, which enabled me to pass the C.P.A. exam before I graduated. While at La Salle, I had the opportunity to meet a diversified group of people who came from various walks of life, most of whom were veterans working to support their families.

IS THERE A PARTICULAR LA SALLE PROFESSOR (OR TWO) WHO HAS HAD A SIGNIFICANT IMPACT ON YOUR LIFE?
Accounting Professors Joe Markmann and Mike DeAngelis were both mentors to me and helped me get ready for the real world.

WHAT QUALITIES ARE IMPORTANT IN A STRONG BUSINESS LEADER?
Integrity, strong communication skills, and smarts. Business leaders create leaders and a good, positive environment for families to flourish.

HOW WOULD YOU DESCRIBE YOUR LEADERSHIP STYLE?
Attempt to allow creativity among an organization, build consensus among employees, and micromanage only to the extent that it helps an individual develop his or her own leadership skills.

WHAT ADVICE WOULD YOU GIVE TO PEOPLE WHO ARE JUST ENTERING THE BUSINESS WORLD?
Work harder than anyone else but work smarter and love whatever you do.
WHAT COMMUNITY SERVICE INVOLVEMENTS ARE YOU MOST PROUD OF?

The construction of Magee Rehabilitation Hospital in Philadelphia, Pa. Magee treats patients with spinal cord injuries and stroke and trauma victims. The Metropolitan Career Center of Germantown was one of the founding members and helped fund the organization.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR PERSONAL CHALLENGES YOU HAVE FACED IN YOUR LIFE?

The education, ethics, and integrity taught and practiced by La Salle are key to any successful career. Liberal arts taught me to relate to people of all walks of life.

In the 1902-03 course catalog, a semester’s tuition in the Commercial Department was $25, along with $5 typewriter and gymnasium fees.

Thomas J. Fitzpatrick, ’72, M.B.A. ’81

Thomas “Tim” J. Fitzpatrick has been Chief Executive Officer of SLM Corporation, commonly known as Sallie Mae, the nation’s No. 1 paying-for-college company, since June 2005. He served as President and Chief Operating Officer from 2000 to 2005. Prior to joining Sallie Mae, Fitzpatrick was President and Chief Executive Officer of Equity One Inc. Fitzpatrick graduated from La Salle with a bachelor’s degree in business in 1972 and earned his M.B.A. from the University in 1981. He also completed Harvard Business School’s Advanced Management Program in 1983.

WHY DID YOU CHOOSE LA SALLE FOR YOUR EDUCATION?

I actually was headed to St. Joseph’s for a campus visit and was diverted on my train ride down to a fraternity house that was an inter-collegiate fraternity for a host of schools in Philadelphia, including La Salle University. I met a number of students and had so much fun at the party that I was swayed to apply to La Salle.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR YOUR CAREER?

My La Salle education was instrumental in defining character traits that continue to serve me today: accountability, respect, healthy competition, trustworthiness, and ethical behavior. The energy level reflected in many of the teachers was quite contagious. The small class environment and one-on-one conversations proved to be invaluable.

“Set a personal bar of excellence, re-evaluate the bar, and do not be afraid to raise it regularly.”
—Tim Fitzpatrick
Since 1995, La Salle’s School of Business has been given the prestigious AACSB International accreditation. Only 15 percent to 20 percent of business schools worldwide have this recognition.

IS THERE A PARTICULAR LA SALLE PROFESSOR (OR TWO) WHO HAS HAD A SIGNIFICANT IMPACT ON YOUR LIFE?
I have characterized four professors to be the “Four Horsemen of La Salle”:
(1) Jack Reardon (Accounting)—full of energy, quite engaging, and encouraged participation.
(2) John Grady (Economics)—scared you to death, never smiled, and a great teacher.
(3) Pete Sweeney (Cost Accounting)—“Sneaky Pete.” You’d better be prepared walking into his class—you never knew when he’d be tapping you on your shoulder from behind.
(4) Joseph Kane—a very pleasant disposition, mild-mannered, yet beneath that soft surface, one tough professor—and one of the toughest graders.
All in all, these four professors, along with a host of others who were equally worthy, all helped shape an education environment that was extraordinary for a young man.

WHAT ADVICE WOULD YOU GIVE TO PEOPLE WHO ARE JUST ENTERING THE BUSINESS WORLD?
If you stay true to your goals—work harder and smarter than the competition—success will follow. Set a personal bar of excellence, re-evaluate the bar, and do not be afraid to raise it regularly. The business world is very serious. Recognize you will be in it for the next 30 or so years. Remind yourself daily: “Don’t take yourself too seriously.”

Ralph J. Mauro, Esq., ’84

Ralph J. Mauro is a partner in the Business and Finance Group of Kleinbard Bell & Brecker LLP, where he has worked as a business lawyer for the past 13 years. He graduated from La Salle with a degree in accounting and worked as a C.P.A. for Arthur Andersen’s Audit Division for three years before becoming an attorney. Mauro has stayed involved with La Salle by serving on the Council of President’s Advisors and the School of Business Advisory Board and participating in several School of Business programs, including Executives on Campus and Banker’s Day. Mauro lives in Huntingdon Valley, Pa., with his wife, Linda, and their three children.

WHY DID YOU CHOOSE LA SALLE FOR YOUR EDUCATION?
As a graduate from Archbishop Ryan coming from a family of limited means, I knew that I would have to commute to college, so I applied to and was fortunate enough to be accepted at several of the local colleges and universities. Fortunately, I was able to compete for and receive a four-year Christian Brothers’ Scholarship, for which I still feel indebted to La Salle.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR YOUR CAREER?
With its rigorous, practically oriented curriculum, La Salle’s accounting program had a reputation for graduating hard-working, top-notch students, and my graduating class was no different. Many of us already had full-time

“In my experience, successful leaders all seem to possess an ability to motivate others to perform at higher levels.”
—Ralph Mauro
employment offers from Big 8 accounting firms by December of our senior year. From day one, I was able to hit the ground running, as were all of my other classmates who joined me at Andersen.

WHAT QUALITIES ARE IMPORTANT IN A STRONG BUSINESS LEADER?

In my experience, successful leaders all seem to possess an ability to motivate others to perform at higher levels. Some important qualities these leaders share are a determination to do the right thing, a willingness to share successes with those around them, and an ability to accept responsibility when things don’t go right.

HOW WOULD YOU DESCRIBE YOUR LEADERSHIP STYLE?

I have never been much of a “rah-rah” type person, one who leads by preaching. Rather, I consider myself to be a team player, and so I believe strongly in leading by example. That doesn’t mean that tasks shouldn’t be delegated to appropriate levels on the team; it means that I am willing to do my part to ensure team success.

WHAT COMMUNITY SERVICE INVOLVEMENTS ARE YOU MOST PROUD OF?

I am proud to serve on the Board of Directors of two nonprofit organizations in Philadelphia that do great work. One is the Dawn Staley Foundation, which offers after-school educational, health, and athletic programs to inner-city girls in North Philadelphia. The other is The Enterprise Center, a West Philadelphia organization that operates the Pennsylvania Minority Business Development Center, which connects minority entrepreneurs with technical assistance, high-end consulting, and capital opportunities.

“The biggest obstacle to success is thinking you’re above something or being afraid to show you don’t know something by not asking questions.”

—Susan Barrett

Susan M. Barrett, ’94

Susan M. Barrett is the President of Dearden, Maguire, Weaver & Barrett, an investment management and consulting firm. She has worked for the company since 1985, beginning as an administrative assistant, while she was studying toward a degree in finance in La Salle’s Evening Division. At the firm, she advanced to portfolio manager in about two years, and she went on to become a minority shareholder in 1992, a full partner in 1997, and President in 2005. She also is the co-founder and President of Delancy Capital Group, a minority-owned, Philadelphia-based investment counseling firm that manages assets for large public and private institutions. At La Salle, Barrett has served on the Board of Trustees and the Council of President’s Advisors, and she started a scholarship
fund in honor of her late father in 2001. She lives in Haddonfield, N.J., with her husband, Russ, and her daughter.

WHY DID YOU CHOOSE LA SALLE FOR YOUR EDUCATION?
Growing up in Northeast Philadelphia, I had an awareness of La Salle and its reputation as a great college from the older siblings of my neighborhood friends. The location of the Evening Division satellite campus at Archbishop Ryan was also important, because I was living in the city at the time and working full time during the day.

Commercial Department course offerings in 1902–03 included: Christian Doctrine, English, Composition, English Classics, Elocution, Bookkeeping, Commercial Law, Geography, Algebra, German, Phonography, Typewriting, Chemistry, Mensuration, Penmanship, Orthography, and History.

IN WHAT WAYS DID LA SALLE PREPARE YOU FOR YOUR CAREER?
Beside the obvious (i.e., my degree in finance), La Salle rounded my edges an awful lot. I was a first generation college girl and had a lot to learn. At La Salle, I met people from all walks of life and learned to look at life through a broader lens, and I think that’s helped me deal with clients and colleagues in my career.

IS THERE A PARTICULAR LA SALLE PROFESSOR (OR TWO) WHO HAS HAD A SIGNIFICANT IMPACT ON YOUR LIFE?
Les Barenbaum and Walt Shubert. I did an independent study with them that I will never forget. Also, Jan Ambrose, who taught me Finance 101, really brought finance to a basic level that could be understood by the layman. I always think that’s a sign of someone who really knows his or her stuff.

DESCRIBE A DEFINING MOMENT IN YOUR LIFE.
The birth of my daughter, Sarah Elizabeth, and her continuing presence in my life. A true miracle. By the way, I was still an evening student when she was born in 1992. I finished finals on a Wednesday night and went into labor 48 hours later. I was so relieved she waited for those finals to be over.

WHAT ADVICE WOULD YOU GIVE TO PEOPLE WHO ARE JUST ENTERING THE BUSINESS WORLD?
Be willing to do whatever it takes to make it—even if that means taking out the trash, if necessary. The biggest obstacle to success is thinking you’re above something or being afraid to show you don’t know something by not asking questions.

WHAT COMMUNITY SERVICE INVOLVEMENTS ARE YOU MOST PROUD OF?
Personally, my position as a Trustee at La Salle is amazing to me. I’ve come a long way since my days as an evening student. Also, I am proud of the work I did as a Girl Scout leader in my hometown of Haddonfield.
Cindy Guo came to the United States from Shanghai, China, in 2002 to enroll in La Salle's Full-time M.B.A. program. It took her some time to adjust to the American way of life. Still, she persevered, earning her M.B.A., joining Beta Gamma Sigma Honor Society, and landing a job as an auditor with KPMG as soon as she graduated. Guo, who lives in Ambler, Pa., is a licensed Certified Public Accountant and passed all four C.P.A. exams on the first try within six months of her graduation. She is now a Level II Certified Financial Analyst candidate after passing the Level I exam.

WHY DID YOU CHOOSE LA SALLE FOR YOUR EDUCATION?

I received my undergraduate degree from a university in China and worked in the airline and retail industries for two years before I decided to come to the U.S. My interest in accounting and finance grew rapidly during the two years I was working and I realized that I was not satisfied with my routine. After extensive research and comparison, I decided to study in the U.S. since it had the most sophisticated and developed financial markets in the world. I knew I wanted an accredited school, and a friend recommended me to Elizabeth Scofield, Director of the Full-time M.B.A. program at La Salle. My conversations with her led to my decision to attend La Salle.

HOW DIFFICULT WAS IT TO ADJUST TO LIFE IN THE UNITED STATES?

Adjusting to life in the U.S. was difficult for me. I did not have family or friends in the U.S. I still vividly remember the first day I came to La Salle with four pieces of luggage without a place to stay, or a sense of direction, or a means of transportation; however, I was really lucky and many people helped me. Dimanche Suy, a student from Cambodia, spent many days from the afternoon until the middle of the night teaching me to drive in a parking lot. My first year was an adventure full of tears and laughter and things I had never imagined doing.

IS THERE A PARTICULAR LA SALLE PROFESSOR (OR TWO) WHO HAS HAD A SIGNIFICANT IMPACT ON YOUR LIFE?

When I first came to La Salle and tried to settle down, Elizabeth Scofield and Joe Ugras, now Dean of the College of Professional and Continuing Studies, were of great help. Also, the many professors from various departments, especially accounting and finance, held students to very high standards and were extremely diligent, knowledgeable, and enthusiastic teachers. Honestly, the education I received from La Salle was and will be the most beneficial experience in my life.

WHAT QUALITIES ARE IMPORTANT IN A STRONG BUSINESS LEADER?

It is important to be respectful and helpful to the people whom you work for and with in the business world. Always keep an open mind and be modest, but confident. You must learn how to follow before you learn how to lead, and you must understand before being understood.
La Salle’s first Bachelor of Science in Business Administration may have been bestowed in 1927.

WHAT BUSINESS OR PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE IN THE FUTURE?

With my international background and experience in the U.S. and China, I hope to return to China and do something involving both countries in the future. I am having a wonderful experience in the U.S. and I hope to share this with people in my country and to help people from both countries to understand each other better. I see this resulting in stronger business relationships between the U.S. and China.

Far left photo, Gregory O. Bruce, M.B.A. '81, Dean of the School of Business from 1995 to 2005. Photo second from left, James V. Morris, '79, Senior Vice President of SEI Investments and member of the Alumni Board of Directors.

School of Business Winter and Spring 2006 Events

Economic Outlook—Featuring James B. Stewart
Tuesday, Jan. 24, 2006
11:30 a.m. Reception
12 p.m. to 2 p.m. Luncheon and Presentation
Union League of Philadelphia

Networking Night—Marketing, Management, and Management of Information Systems
Wednesday, Feb. 8, 2006
5:30 p.m. to 8 p.m.
Dunleavy Room, Union Building

Beta Gamma Sigma Induction Ceremony
Thursday, April 6, 2006
6 p.m. Induction Ceremony
6:45 p.m. Reception
University Ballroom

Business School Workshop
Saturday, April 8, 2006
College Hall—Main Floor

Banker’s Day
Friday, April 21, 2006
12:30 p.m.
University Ballroom

40th Annual Accounting Awards Dinner
Thursday, April 27, 2006
6 p.m.
University Ballroom
50 Years, 50 Notable Business Alumni

A great many School of Business alumni have gone on to distinguish themselves in a variety of fields, from accounting to banking to entrepreneurship. The following list of 50 notable graduates represents just a sampling of the success that La Salle alums have achieved and recognizes those who remain involved with the University.

Charles L. Daley, '57—Executive Vice President, TBR Associates.
Ira S. Davis, '58—Owner, Ira. S. Davis Storage Co.
Joseph A. Gallagher, '50—Retired Chair, Wachovia Bank, NA.
Eimer F. "Bud" Hansen Jr., '58—Founding President and C.E.O., Hansen Properties Inc.
William J. McCormick Jr., '58—Retired President, Self Seal Container Corp.
J. Hugh Devlin, '64—Retired.
Edward J. Fierko, '63—President, EJF Associates.
Nicholas A. Giordano, '65—Independent Corporate Consultant.
John E. Glaser, '62—President, Stutz Candy Company Inc.
J. Anthony Hayden, '67—Chairman and Principal, Beacon Commercial Real Estate.
Peter A. Martosella Jr., '60—Retired C.E.O., Palmieri Company.
Michael W. McGuire, '64—Chairman, McGuire and Associates.
James F. Mullan, '61, M.B.A. '78—Retired President, Enovations Inc.
Charles J. Reilly, '62—Founder and President, Reilly Foam Corp.
Carmen V. Romeo, '65—Retired President, SEI Investments.
John W. Turner Jr., '69—Chairman,JWT Stores Inc.
Kathleen Burns, '75—Financial Advisor, IKON Office Solutions.
Marianne S. Gauss, '74—Assistant Professor of Management, La Salle University.
Daniel A. Giannini, C.P.A., '72—Partner, PricewaterhouseCoopers LLP.
Philip E. Hughes Jr., Esq., '71—Principal in Charge, Larson Allen & Weishaar, LLP.
Thomas A. Leonard, C.P.A., '70—Partner, PricewaterhouseCoopers LLP.
Thomas F. McGowan, '71—Managing Partner, McGowan Investors, LLP.
James V. Morris, '79—Senior Vice President, SEI Investments.
Charles P. Pizzi, '72—President, Tasty Baking Company.
James J. Smart, C.P.A., '79—Founder and Managing Partner, Smart and Associates, LLP.
John R. Greed, '82—President and C.E.O., Mutual of America.
Charles (Chip) M. Greenberg, '86—Regional Director, SEI Investments.
Jerome Lezynski, '82—Vice President, Global Investment Product Group, SEI Investments.
Denise D'Antonio Malecki, '85—Partner, Accenture.
Roger Marchetti, '80—Senior Vice President for Human Resources and Corporate Services, Amgen Pharmaceuticals.
Pauline C. Scalvino, Esq., '87—Principal, Vanguard Group Inc.
Gregory M. Brigidi, '90—President, Easight Inc.
Philip T. Hintze, '93—U.S. Institutional Equity Sales, RBC Dain Rauscher Inc.
James J. Horan III, '90—C.E.O. and Senior Vice President, Ansley Associates Inc.
Staci M. Wilhelm, '95—Accountant, BDO Seidman, LLP.
Darrell E. Smalley, '94—Senior Manager, State and Local Tax, Ernst & Young, LLP.
J. Anthony Hayden, ’67: Why I Give Back

WHAT INSPIRES J. ANTHONY (TONY) HAYDEN, ’67, TO GIVE back to La Salle? It’s his belief in the value of a Catholic education, and the University’s commitment to providing one to all students, particularly those from economically underprivileged backgrounds—those who might not otherwise have the opportunity to earn a college degree. Hayden, like many of his classmates, benefited tremendously from that commitment, and now he encourages his fellow alumni to help the next generation of young people get their education.

“A lot of kids can’t afford to go to Notre Dame, Georgetown, or Boston College,” Hayden said. “Because of La Salle’s mission, there are a tremendous number of graduates who have been able to have the opportunity to compete with the brightest and best and be as or more successful than the graduates of the Ivy League or other elite schools.”

Over the last 37 years, as Hayden built a successful career in the commercial real estate industry, he has always found time for service to La Salle, including currently serving on the Board of Trustees, where he lends his real estate expertise to the University. He established a scholarship fund for La Salle students from Philadelphia-area schools who need financial assistance in order to attend college.

Alumni have a responsibility to do what they can to help their alma mater, according to Hayden.

“All of us have to look within ourselves, and we have to become more generous. If we are to continue this mission, we need all alumni to step up,” he said.

But Hayden doesn’t give back simply because he’s been successful; he believes strongly in the University’s tradition of providing its students with the skills and knowledge to thrive in whatever field they ultimately enter.

“La Salle has given people like me and thousands of others the chance to get a degree and compete in our chosen field. The same opportunity that was offered over 140 years ago is still offered today,” he says. “That’s why I love La Salle—for the opportunity students have to get that Catholic education and go out and make something of themselves.”

Shoulder to Shoulder: Securing the Future, La Salle’s major gift initiative to provide funds for a new science and technology building and strengthened endowment, continues to draw support from our generous alumni and friends. To date, $17,084,137.60 has been secured in gifts and pledges toward the $25 million goal (from 160 alumni and others).
The Charter Dinner celebrates the founding of La Salle College on March 20, 1863, and pays tribute to the generations of Christian Brothers, laypersons, and clergy whose dedication has made La Salle University the prominent institution that it is today.

Since its founding, La Salle has played a leadership role in Philadelphia as both an educational institution and a responsible corporate citizen. In recognition of the importance of leadership in our community, La Salle University recognizes an individual who has displayed outstanding leadership in the corporate, civic, governmental, or religious communities with the presentation of La Salle University's Leadership Award.

The Fourteenth Annual Charter Dinner and Leadership Award
Honoring
Daniel K. Fitzpatrick
Class of 1986
President, Bank of America - PA
Normandy Farm
Blue Bell, Pennsylvania
March 25, 2006
6:30 p.m.

Proceeds from the annual Charter Dinner and Leadership Award ceremony are utilized to enhance the University's Scholarship Fund, thereby benefiting future generations of La Salle students.

Past Leadership Award Honorees
2005 – William R. Sasso, '69
2004 – Leon Ellerson, '56
2003 – Daniel J. Whelan, '68
2002 – William R. Sautter, '71
2001 – Michael J. Emmi
2000 – Charles J. Reilly, '62
1999 – James J. Lynch, '71
1998 – J. Lawrence Wilson
1996 – Nicholas A. Giordano, '65
1995 – William J. Avery
1994 – Joseph F. Paquette
1993 – Nelson G. Harris

For more information, please contact the Office of University Advancement by e-mail (hagamin@lasalle.edu) or telephone (215.991.3595).
WE ARE VIETNAM VETERANS

BY JOSEPH VOLPE, PH.D.

Joseph Volpe is Assistant Professor of Philosophy at La Salle and a Vietnam veteran. Last semester, he and his honors travel-study class spent 10 days touring Vietnam as part of their “Contesting Narratives: Versions of the Vietnam War” course. What follows is his recollection of the powerful visit—his first trip back since his tour of duty.

THEN, AS A YOUNG MAN, AND IN THE COMPANY OF MANY YOUNG MEN, I saw the country for the first time. It appeared on the left side of the plane peaking through the mists of the rising monsoon—mountainous and menacing and incredibly green. I was sitting at a window seat, and I remember looking down at this place I could not believe I was coming to and feeling hollow.

Now, as a not-so-young man, and in the company of mostly young women, I am returning to that place I first saw 34 years ago. I am not sitting at a window seat this time. I need the aisle now. And I am not feeling hollow, but instead deeply apprehensive and, more unexpectedly, strangely emotional.

Then, it was Cam Ranh Bay that was my entry to Vietnam. Cam Ranh Bay was a sprawling military base, and I remember being struck and surprised by its mass, but mostly by its look of permanence. I don’t know what I was expecting, but it wasn’t what I saw. This was my very first of many surprises about the war.

Now, I’m returning to Vietnam by way of Hanoi. Then, this would have been unthinkable. But, here I am, in Hanoi, shuffling down one of those glass-enclosed airport walkways, musing about the distance between then and now. As I make my way, I look over my left shoulder and I am brought to a stop. Framing the conspicuously empty tarmacs are two hangars that I remember from watching television coverage of the release of the POWs in 1973. For whatever strange reason, my angle of vision seems identical to the angle shot on that day of release so long ago. I stare at the hangars remembering. I feel odd. And it happens. Then becomes now and now, then. A flash of temporal dislocation, but just a flash. Gone as quickly as it comes. I hurry on in this eerily empty airport to claim my baggage and meet up with the students with whom I am traveling.

Then, I traveled often. On the road—north to Bong Son and west to An Khe. By helicopter—west to Pleiku and Kontum and south to Tuy Hoa and Nha Trang. But I did not know the country. My travels were narrow and limiting. I knew only my route, and sometimes even that felt like knowing too much. Those with whom I traveled were often hard and often talked a hard talk.

Now, I’m traveling from Hanoi to Saigon. The route is still narrow but, at least, it’s long and with many stops. Those with whom I am traveling, students, are anything but hard, and they don’t talk a hard talk, but the talk of joy. Today we are on the central coast of a unified Vietnam, and we are traveling to My Lai, the site of the notorious massacre.

We arrive at the site. Our guide is a young woman, young enough to be one of my students. She begins her narration of the events of March 16, 1968. We are all familiar with the gruesome details of that day, having read a stomach-turning, minute-by-minute account on our 19-hour flight. That we are informed in this way allows us to receive the absolutely compelling and overwhelming emotion of her narration. She tells us that many members of her family were killed here. She becomes angry. She grieves. She implores us to explain how this could happen.
Now, we are traveling in the very dark down a switchback road. I swear I’ve been on this road before. Then, of course, it wouldn’t have been paved but, now, this seems all too familiar.

We continue over another mountain and down its backside to a beautiful hotel that sits beautifully on the sea. But something is wrong, at least for me. I’m feeling odd again: then becoming now; now, then.

I try to orient myself spatially, and I discover that we have arrived at the backside of the mountain from which, then, when I lived in the adjacent valley, we were sometimes mortared and shot at. It just can’t be. But I’m convinced it is. My Lai to here. It is too much.

We meet in my room to try to bring to words a day that seems to have lasted a lifetime. But as much as we try, we fail. We find ourselves in the grip of an experience too large and too deep to be worded. We are moved by this recognition. And with all due apologies to all those others each of us loves—at this moment, in this place, on this very dark night, bound together by our speechlessness, we are the only people who exist in the world.

Then, I came home tired, unsettled, vaguely despondent, and feeling changed in ways I could neither give shape nor name. But I was fortunate. The need to give shape and name has given me a career, and that career has brought me back again to this place with people I have grown to love. What a gift.

There are lines from a poem by Bill Ehrhart, a friend and veteran, that go, “I only know/you never know what’s going to save you.” I think I now feel the truth of these very wise lines.

Now, they come home tired, unsettled, vaguely despondent, and feeling changed in ways they can give neither shape nor name. I am stunned by the symmetry of our comings home. Then and now. And I can only hope that they, too, will be fortunate, and that the need to give shape and name will yield to them, too, a gift.

The simple ceremony to dedicate the grave meant a great deal to Margaret Turner, who hadn’t been able to afford a headstone when her son died in June 2004. But the event also carried tremendous significance for Forkin, as it was the first wish granted by the Twilight Wish Foundation, the nonprofit organization she founded to bring joy to the elderly.

“I’m a champion of the underserved, and I feel that if you’re a senior, you really don’t have a voice, and you’re forgotten in a lot of ways,” Forkin said. “I wanted to do something that would show our appreciation for all they’ve done for us in our lives.”

Since that frigid January day nearly two years ago, Twilight Wish has granted 700 wishes, ranging from cruises and a ride in a blimp over the Atlantic Ocean, to stuffed animals and food items for seniors in nursing homes. The foundation grants the wishes with the help of donations and sponsorships, and Forkin has relied on a large network of volunteers, friends, and other contacts to get her big idea off the ground.

Forkin has a proven record of perseverance. She completed her bachelor’s degree in accounting at La Salle (with a 4.0 G.P.A., no less) after 15 years of night courses, and she went on to earn her M.B.A. from La Salle in 1998. She worked in health-care administration for more than 12 years before leaving to focus her attention on Twilight Wish.

The idea for Twilight Wish came to Forkin in an epiphany, albeit one that revealed itself to her over time. She recalls standing on the beach at night several years ago, looking up into the sky and asking God for guidance and a direction for her life.

“Although I had all these accomplishments, I felt there was something more that I was supposed to do,” she said. Her answer did not arrive right away.

Three years ago, she watched three elderly women struggle to pay their lunch bill at a diner in Bucks County. Forkin slipped the waitress $20, hoping to pay for the women’s lunch anonymously, but the waitress revealed her identity anyway, and the women hugged Forkin and expressed their tearful gratitude. One of the women said, “We didn’t know there were people like you anymore. We thought you had forgotten us.” Those words stayed with Forkin.

A few months later, while on a cruise to the Bahamas, she was enjoying a rare moment of relaxation and a head massage when an idea came to her so suddenly that she sat up right in the massage chair and asked the masseuse for a pen and paper. “Nonprofit foundation ... for the elderly with hard lives,” she wrote.

Once she had conducted some research and realized that no organization or agency existed to grant wishes for the elderly, she knew she had the answer she had asked for that night on the beach.

“I thought, ‘No wonder I’m being given this to do. It’s not being done,’” Forkin said. “You can feed people and give them shelter, but they also need things that bring them comfort and joy. Seniors feel like they’re not remembered for all that they’ve done, and that’s a shame.”

In just under two years, Forkin and Twilight Wish’s volunteers and sponsors have fulfilled dreams great and small. Twilight Wish has arranged a ride on the Zamboni before a Philadelphia Flyers game for an avid hockey fan.
who was celebrating her 75th birthday; sent a Brooklyn, N.Y., woman to Illinois to watch her grandson’s graduation from Navy boot camp; and helped an Oregon woman mark her 100th birthday with a ride in the sidecar of a Harley-Davidson motorcycle. The organization has provided Christmas gifts for entire nursing homes, tracked down an Elton John impersonator for a 92nd birthday party, and coordinated pen pals and visits for senior citizens who said their only wish was to have a friend to talk to.

In June 2005, Forkin’s group tackled its largest project to date when it threw a Flag Day party for the residents of the Veterans Administration Nursing Home in Philadelphia. More than 240 residents were asked to name one thing that would put a smile on their face, and their requests were touching in their simplicity. Several residents asked for Bibles, and one man for a Thursday-night trip to Penn’s Landing to listen to big-band music. There were many requests for food, such as cheesesteaks and sweets, and subscriptions to newspapers and magazines.

A retired mail carrier asked to ride his former mail delivery route in Jenkintown, Pa., a woman about to turn 100 years old asked for a party with decorations on her birthday, and another man asked for a trip to the Poconos with his family. Forkin and her volunteers diligently answered each wish, and many residents’ lined faces were streaked with tears as they left the nursing home courtyard after the party.

“True joy brings tears. We make people cry, and we do a lot of crying ourselves,” Forkin said.

Forkin’s foundation has already started to expand beyond the Pipersville, Pa., office where it is headquartered. After Family Circle magazine profiled Forkin and Twilight Wish last fall, nearly 700 people from all 50 states expressed interest in starting Twilight Wish chapters in their own areas. Since July, the foundation has added chapters in Illinois, Florida, and New Jersey.

Securing the funding and support needed to take the nonprofit’s work nationwide is a daunting task, but if Forkin has learned one thing in starting Twilight Wish, it is that if you believe in something strongly enough, you will find a way to make it happen.

“I have high hopes and lots of faith,” she said.
BY ANDREW LAZER, '06

IN HIS FRESHMAN YEAR AT LA SALLE, BILL RICCHINI, '96, started learning how to play guitar. While many musicians harbor dreams of superstardom or reaching uncharted creative zeniths, Ricchini's initial motivations were much simpler. “I had a nice Nirvana covers set worked out for girls I knew in St. Katherine’s,” the Philadelphia native joked. “But the girls didn’t understand.”

Since then, Ricchini has put in the time and energy to expand his vision. His hard work is exemplified in the success he enjoys: Ricchini's second album, Tonight I Burn Brightly, was released on the Transdreamer label this past August. Distributed by Sony, the record has received great reviews from local outlets like the Inquirer and Philadelphia Weekly, and it has made top 10 lists in Rolling Stone, Village Voice, Salon, and Magnet. He also has been on two national tours. Ricchini, who lives in New York City, works as an ad copywriter when he’s not making music.

While at La Salle, he studied English and Communication and was a “writing major by most accounts.” This experience undoubtedly led to his interest in crafting lyrics, a natural talent that several faculty members recognized and encouraged. Ricchini mentioned that Communication Department Chair Lynne Texter and professor-turned-author Justin Cronin were major influences on his style. “[They] told me I was a good writer, and it gave me a lot of confidence,” he said. He still keeps in touch with both. “I spoke with [Cronin] the other day, and he told me he jogs to my new record. I took that as a personal victory.”

The singer/songwriter has been drawn to music since childhood. At the age of five, he would sing harmony to an Abbey Road eight-track while riding in his mother’s Cutlass Sierra. He would also steal Beach Boys and Mamas and the Papas albums from his relatives. Ricchini’s long-standing relationship with music certainly lends to his current success.

Ricchini started by making tapes for friends on a small recorder. After he noticed that people enjoyed his work, he took a grassroots approach in creating Ordinary Time, his independently-recorded debut. Ricchini landed a record deal after the album started circulating through the music press. He also received radio spins on stations like TIBB and WXPN. While the home recording process was difficult, the musician holds the do-it-yourself approach in high regard.

“In some ways, I think I’ve taken a more collective approach to Ordinary Time,” he said. “I was looking for a kind of a band backing with a lot of influences.”

Ricchini’s thoughtful guitar work and impeccable restful lyrics. The tracks feature accompaniment from notable musicians like percussionist Lee Wall and singer/pianist Royston Langdon. Ricchini feels his latest work displays some considerable growth. “Ordinary Time was youthful exuberance,” he explained. “Burn is more craft.”

“We got such great sounds on Burn that the songs called for more space,” he added. “Ordinary Time it was me learning how to write songs one at a time. [This album] is more about composition and simplicity.” Ricchini co-produced the album with Bryce Goggin, who has manned the boards for legendary acts like The Ramones.

Ricchini’s graduated progression from cover song crooner to highly regarded musical architect reflects his atypical talents. “Originality comes from processing your influences, and then forgetting them in a way,” he said. “I’m trying to say something true, something beautiful. But I also want you to sing along.”

Listen to Ricchini’s music at www.billricchini.com
Leaders Honored with Signum Fidei, Finley Awards

Monsignor Robert McDermott, founder of the St. Joseph Carpenter Society, which builds and rehab homes for families in Camden, N.J., received the Signum Fidei Award, given annually by La Salle’s Alumni Association to an individual who has made “most noteworthy contributions to the advancement of humanitarian principles in keeping with the Christian Judeo traditions.” Signum Fidei is “sign of faith,” the motto of the Christian Brothers.

“I think he has done a truly amazing job in not just making a difference in the city of Camden, but in helping people help themselves and make a difference in their own lives,” said Mike Diccicco, ’71, President of La Salle’s Alumni Association. “He has brought not just shelter, but pride of homeownership to people of that community. It’s all about giving good people the chance to make their own way. All they need is a chance, and the monsignor has certainly proved that.”

Monsignor McDermott is the pastor of St. Joseph’s Pro-Cathedral in Camden, and he founded the St. Joseph’s Carpenter Society in 1985. To date, the society has built or rehabbed more than 600 homes that have been sold to low- or moderate-income families via mortgages secured with the help of the society. More than 300 people have also graduated from the Society’s Money Basics and Homebuyer Education programs.

Frank Stanton, ’51, a retired market research executive, received the University’s John J. Finley Award, given annually to recognize “alumni who have exhibited outstanding service to La Salle University and/or the Alumni Association.”

Stanton is being recognized for his contributions to the Board of Trustees’ Enrollment Services Committee. Since 1997, applications are up 80 percent, the size of the freshman class has increased significantly, and transfers applications have grown.

“Frank was an indispensable resource to the entire marketing program of the University at a time when we needed it the most,” said Ray Ricci, ’67, Vice President for Enrollment Services at La Salle. “Those achievements in enrollment are a result of the leadership, insight and support provided by Frank as committee chair.”

Stanton was Chairman and C.E.O. for W.R. Simmons Inc. and the MRB Group Inc. In 1962, during the Kennedy administration, he developed a series of surveys that provided the administration with information needed to persuade Congress to adopt the Nuclear Test-ban Treaty.

NOLTE RECEIVES MCNALLY AWARD
The Washington, D.C., Alumni Chapter presented the 2005 John J. McNally Service Award to William M. Nolte, Ph.D., ’70, at a reception held at the Watergate Hotel in Washington on October 25, 2005. The award honors people who have made a commitment, in public or private capacities, to serve the National Capital area and is named in honor of the late John J. McNally, ’64.

As Chancellor of the National Intelligence University System, Nolte coordinates, on behalf of the Director of National Intelligence, the education, training, and related research programs of the U.S. intelligence community. A career National Security Agency Officer, Nolte has served two tours at the National Intelligence Council, serves as a member of the Board of Studies in Intelligence, and is an adjunct member of the faculty at the Joint Military Intelligence College.
Actor Peter Boyle, ’57, Basks in Glow of Shining Star Award

Peter Boyle, ’57, whose roles have ranged from the grumpy father on Everybody Loves Raymond to the loveable monster in Young Frankenstein, received the University’s Shining Star Award, given by the school’s Communication Department.

“The Shining Star Award is given to a professional with an outstanding career in communication and also a record of service to the community, and Peter certainly meets those standards,” said Brother Gerry Molyneaux, F.S.C., Ph.D., ’58, a La Salle Communication professor and longtime friend of Boyle.

The award was presented at a gala affair on Oct. 29, 2005, at the Pyramid Club in Philadelphia. Proceeds from the function will benefit the La Salle Communication Fund for Excellence, endowing scholarships and advancing the needs of the University’s Communication department.

A Philadelphia native, Boyle has appeared in such films as The Candidate, Monster’s Ball, and Joe. Boyle won an EMMY™ in 1996 for his special appearance on The X-Files. He received an honorary degree from La Salle in 1993.

Also at the event, La Salle Communication senior Michelle Bauer received the first Brother Gerry Molyneaux Scholarship.

The scholarship is funded by communication alumni and is named after Br. Gerry, who founded the department.

Lynne Texter, Ph.D., Chair of the department, said Bauer “impressed the scholarship committee with not only her academic excellence and work experience, but also with her motivation, community service, poise, and humility. Michelle is an excellent choice as the first recipient, and she has set a high standard for all future communication majors.”

African American Alumni Association Recognizes Philadelphia Newspaper Publisher

Robert W. Bogle, President and C.E.O. of the Philadelphia Tribune, the nation’s oldest African American newspaper, received the Warren E. Smith, M.D., ’54, Award, presented by La Salle’s African American Alumni Association at its annual dinner on Nov. 4, 2005.

During his tenure at the paper, Bogle has re-established the Tribune as one of the best publications in the country. The National Newspaper

Publishing Association, a 65-year-old federation of more than 200 African American community newspapers, has honored the Tribune five times in the last 10 years as the “The Best Newspaper in America.”

“Bob Bogle has been and continues to be affiliated with many other civic and social organizations, but he is more than a mere composite of the associations listed in his bio,” said Leon Ellerson, ’56, who presented Bogle with the award. “He is a compassionate community leader who has spent his entire life serving and contributing to the well-being of all minorities in the area. Mr. Bogle is an embodiment of Lasallian ideals. So he is indeed a worthy recipient of the Warren E. Smith Award that recognizes the character and high principles of a truly caring person to the La Salle community and the Philadelphia region in its entirety.”

Also at the function, two students, Donna Payne, ’06, and Michael Troi Allen, ’06, received the Warren E. Smith, M.D., Scholarship.

Warren E. Smith was one of the first African Americans to graduate from La Salle’s pre-med program in 1954. He served as a psychiatrist at La Salle for 15 years until he retired.
Longtime La Salle Supporter Honored with Holroyd Award

Thomas F. Toomey Jr., M.D., '59, a life-long supporter of La Salle and active alumni leader, was posthumously honored at the 2005 Holroyd Award and Lecture in October.

His wife, Ellen Toomey, and daughter, Kimberly Toomey, '91, accepted the Holroyd Award on his behalf. Attendees also heard a lecture by the President and C.E.O. of Children's Hospital Los Angeles, Walter W. “Bill” Noce Jr., '67.

The Holroyd Award, named after legendary La Salle biology professor Roland Holroyd, Ph.D., recognizes the distinguished contributions by a La Salle alumnus or alumna to the medical profession.

Toomey retired in 2001 as Medical Director and Senior Vice President of Professional Affairs at Mercy Catholic Medical Center. Previously, he headed the gynecology and obstetrics department at the center. In the 1970s and '80s, he helped establish and operate a free clinic for women at Mercy Hospital. Toomey also maintained a practice at Mercy Fitzgerald for 17 years and was a clinical professor at Thomas Jefferson University for 12 years. In addition, he had volunteered as a consultant and women's health care provider for Community Volunteers in Medicine in West Chester, Pa.

Always a supporter of the University, in recent years Toomey had become an active volunteer leader at La Salle. He made significant contributions as a member of the Alumni Association Board of Directors from 2003 to 2005. He also served on the Health Professionals Alumni Association leadership and Holroyd Award selection committee and was president of the organization at one time. He passed away in 2005.

A highly regarded executive, Noce has served the state, regional, and national health-care industry, and he is a frequent contributor to all levels of discussions on public policy issues specific to access to quality health care for children. He was the recipient of the Walker-Sullivan Fellowship Award to study international health care issues in England and Sweden.

Passing Along the Lasallian Tradition

Andrew Lazor, '06
Bel Air, Md.
Major: English and Communication

La Salle Activities:
• Senior staff writer/co-editor of the commentary section of the Collegian
• Student Phonathon supervisor
• Freelance writer for La Salle’s Office of University Communications
• Freelance writer for the Chestnut Hill Local and Spirit newspapers

“La Salle teachers ensure that their students are constantly learning and achieving. My academic advisors are always encouraging me to pursue new opportunities, whether they are jobs, internships, or scholarships. The close relationships I have developed with my instructors have inspired me to work as hard as possible to achieve my goals.”

“Giving back is one of the most fulfilling things you can do. It really does not matter how much; what is truly important is that you are directly affecting students’ futures.”

To make a gift today, call the Advancement Office at 215.951.1539, or visit www.lasalle.edu/makeagift.
IT Leadership Award Bestowed

William H. Morgan, C.I.O. and Executive Vice President of the Philadelphia Stock Exchange, who spearheaded efforts to make it the first floor-based exchange to trade all of its options and indexes electronically, received La Salle University’s IT Leadership Award for his contributions to the field of Information Technology.

“Seven years ago, we began totally revamping our options systems, adding innovations that allowed us to change the way we do business,” Morgan said. “These changes position us to better compete as an electronic exchange.”

These innovations included creating the PHLX XL Options Trading Systems, which made electronic options and indices trading possible for floor-based exchanges.

Morgan was asked to serve on a La Salle advisory board that helped guide the development of La Salle’s graduate program in Information Technology, and he continues to serve on the program’s standing advisory board.

He graduated maxima cum laude from Peirce College with a degree in computer science. “While I didn’t go to La Salle, several family members and close business associates went there, so it’s a special place to me,” Morgan said.

“Bill richly deserves the 2005 IT Leadership award because of his significant contributions to the field, especially in championing the use of innovative technology at the Philadelphia Stock Exchange,” said Margaret McManus, Ph.D., Associate Dean for the School of Arts and Sciences at La Salle, who created the advisory panel for the University’s graduate computer science programs.

William H. Morgan
Recent Grants Received

La Salle University has recently received the following grants:

- A $295,000 contract that the City of Philadelphia, Mayor’s Office of Community Services, and the Philadelphia Empowerment Zone have awarded to La Salle University’s Nonprofit Center to administer the West Philadelphia Empowerment Zone Organizational Effectiveness Grants and Arts and Cultural Enhancement.

- A $255,400 contract that the City of Philadelphia’s Department of Public Health has awarded to the La Salle Neighborhood Nursing Center for the 2005-06 Title V Infant and Child Home Visiting/Health Intervention.

- $124,821 from the Pennsylvania Higher Education Assistance Agency for scholarships for independent adult students enrolled full- or part-time in a wide variety of undergraduate and graduate programs.

- $50,000 from the Wachovia Foundation for scholarship assistance for African American and Latino students.

FIELD HOCKEY WINNERS CELEBRATE 25TH ANNIVERSARY

Members of La Salle’s 1980 NCAA National Champion Field Hockey team reunited for a dinner on October 22 to celebrate the 25th anniversary of their championship. The team will receive commemorative championship rings at halftime of the La Salle basketball game on January 29.


Record Attendance at Family Weekend

The 2005 Family Weekend, held the first weekend of October, had a record attendance this year of nearly 350 families, who came to campus to attend a variety of new and traditional events.

Hosted by La Salle’s Parents’ Association, the weekend featured a Saturday family dinner in the Union Ballroom following the football team’s overtime defeat of Iona College. Over 250 people enjoyed an Italian buffet, dancing, prizes, and a caricaturist. A harvest dinner also was held on Friday evening to give families an opportunity to enjoy La Salle’s newest dining facility, Treetops Café.

Other well-attended weekend events included a Sunday morning brunch with La Salle’s President Brother Michael J. McGinniss, F.S.C., Ph.D., ’70, and a Saturday pre-game barbeque.

LOCAL POLICE AND FIREFIGHTERS CELEBRATE THANKSGIVING

La Salle students serve a Thanksgiving Dinner to show appreciation for area police and firefighters at the 35th Police District Headquarters near the campus. The La Salle community and area businesses provided $800 in food donations for the event, which has been held annually since 1989.
LET US KNOW ABOUT A FUTURE EXPLORER!

Please complete as much of the following information as possible about a student you would like to encourage to attend La Salle University. You can complete the form and return it to:

La Salle University
Office of Admission
1900 West Olney Avenue
Philadelphia, PA 19141

or fax it to 215.951.1656. We appreciate your support—the University benefits from your involvement!

Student Information

Name __________________________
Address ________________________
City, State, Zip ___________________ 
Date of Birth _____________________
Phone __________________________
E-mail __________________________
High School _______________________ 
Year of Graduation _______________
GPA ______________________________
SAT/ACT score ____________________
Gender: Male Female
Academic Interest(s) ______________

Alumnus Information

Name of Alumnus __________________
Year of Graduation _______________
Address __________________________ 
City, State, Zip ____________________
Phone ___________________________
E-mail ____________________________
Relationship to Student ____________

For the third year in a row, retired La Salle faculty and staff members met at the Lulu Country Club in North Hills, Pa., to catch up with old friends and trade new stories. More than 40 made it to the luncheon this year.

A: Standing, from left, John Keenan, ’52, English; David Fleming, ’67, Vice President for Business Affairs and Treasurer; Joseph Mooney, Ph.D., ’49, Economics. Seated, from left, Alice Keenan; Georgette Most, Librarian; Brother Daniel Burke, F.S.C., Ph.D., President Emeritus, Director of the University Art Museum, English.

B: Thomas McCarthy, Ph.D., Psychology; and John F. Reardon, Ed.D., ’59, Accounting.

C: Suzanne Wiley, Sam Wiley, Ph.D., Mathematics and Computer Science; John Keenan, ’52, English; Alice Keenan.

D: John McCloskey, ’48, Vice President for Business Affairs; Peter Sweeney, Accounting; John Sweeney, Sociology; David Fleming, ’67, Vice President for Business Affairs and Treasurer.

E: Brother Nicholas Sullivan, F.S.C., Biology; Howard Hannum, Ph.D., ’48, English; Richard Strasser, Philosophy; John Sweeney, Sociology; Brother Edward Davis, F.S.C., Religion.

Correction

In the Fall 2005 issue of La Salle Magazine, new University Trustee Joseph A. Frick was erroneously identified as a La Salle graduate. He graduated from the University of Notre Dame in 1974.
Oktoberfest Draws a Crowd

Close to 750 alumni, students, and friends attended Homecoming on October 29, participating in the annual Oktoberfest celebration.

The German-themed event under the alumni tent featured traditional Oktoberfest food such as potato pancakes, sauerkraut, and knockwurst, Oktoberfest lager, and lots of giveaways. Children enjoyed a jumbo slide, candy, and clowns, while adults talked with old friends and listened to a Tyrolean-style accordionist.

La Salle’s football team capped the event with an exciting last-minute win over the Kean University Cougars. A 31-yard field goal with only five seconds left, gave the Explorers a 38-36 victory. Many senior students, attending their first official alumni event, along with a large number of young alumni, were at the fest.
GOOD SPORTS
Faculty Lend Expertise to La Salle Athletes

BY SANDY SMITH

Sid MacLeod, Associate Professor of Communication, can still recall vividly the day he became part of La Salle's Athletic support team.

"Many years ago, I was approached by Paul Westhead, who was the coach of the basketball team. He had some quality players whom he felt the media would be approaching after the game, and he asked me if there was anything I could do to help."

With help from the News Bureau, MacLeod produced a how-not-to-talk-to-the-press video. The result was a ridiculous film that nonetheless drove the point home: It's important for players to think before they speak to reporters.

Since then, MacLeod has been a valued member of the La Salle faculty who help the Athletic Department stay on top of its game. These faculty members work with coaches, Athletic Department staff, and the student-athletes themselves on many aspects of the La Salle experience. From recruiting top talent to encouraging postgraduate education, faculty members also help the department with professional development programs, including strategic planning, media relations, and time management.

"One thing that some athletic departments can lose sight of is the fact that they are part of an institution as a whole. This is not the case at La Salle," said La Salle Director of Athletics Thomas Brennan, Ed.D.

La Salle faculty support is equally crucial to student-athlete success off the field. For many La Salle students, athletics is the passport to a future of scholarship. Associate Professor of Biology Annette O'Connor, Ph.D., La Salle's NCAA faculty Athletics representative, gets her greatest satisfaction from seeing such students flourish.

"The thing I enjoy most about my position is working with the student-athletes," said O'Connor, who is responsible for monitoring student-athlete eligibility and progress towards degree completion. "The student-athletes that I have had the most rewarding experience with are those who have won postgraduate scholarships—students who came here not well-prepared for college, but who went on to do extremely well."

La Salle also has a unique source of support for its coaches and athletes: a doctoral program in Sports Psychology, headed by Frank Gardner, Ph.D. Psychology faculty have aided coaches and players with decision making and team cohesion, on and off the field.

Professor of Management Greg Bruce, former Dean of the School of Business, served on the committee that studied La Salle's Athletic program in conjunction with the NCAA certification program. The committee found a program that was well-administered and concerned about the welfare of its students.

School of Business faculty have also played an important role in Athletic Department staff development. Many of these faculty members have offered valuable assistance to coaches and administrators, honing their interviewing skills and helping enhance team-building and leadership skills.

Why do La Salle faculty get so involved with the athletic program? According to Professor of Education Preston Feden, Ed.D., it's because playing team sports is itself a learning experience. "Teachers are also coaches, and coaches are teachers, and there's not a lot of difference between the two," he said.

Feden's workshops with coaches have helped them instill in players an understanding of good sportsmanship. "When the coaches are working on the field, the players are learning. And what they're learning are valuable life lessons."

"With these vital contributions from our faculty, the La Salle Athletic Department has become a stronger, more cohesive unit," Brennan said. "We appreciate every ounce of effort and time that our faculty give us and realize that by working together, we make the experience better for our student-athletes."

Shawn Sweeney and Matt Smith contributed to this article.
A Primer on U.S. Housing Markets and Housing Policy
By Richard K. Green and Stephen Malpezzi, '74
Urban Institute Press, 2003; 226 pp.; $26.50

A Primer on U.S. Housing Markets and Housing Policy is the first book that rigorously explains the economics of housing policy for a general audience. Planners, government officials, and public policy students will find that the economic perspective is a very powerful and useful way to examine these issues. The authors provide a broad review of the market for housing services in the U.S., including a conceptual framework, an overview of housing demand and supply, methods for measuring prices and quantities, and sources of basic data on markets. They cover housing programs and policies and offer answers to policy questions that are of current interest.

Stephen Malpezzi, '74, graduated from La Salle University with a bachelor's degree in political science and went on to earn a master's degree in international affairs and a Ph.D. in economics from George Washington University. He is now Professor, Wangard Faculty Scholar, and Chair of the University of Wisconsin-Madison's Department of Real Estate and Urban Land Economics. Prior to joining the University of Wisconsin, Malpezzi was an economist specializing in urban development at the World Bank from 1981 to 1990.

When You’re Asked to Do the Impossible: Principles of Business Teamwork and Leadership from the U.S. Army’s Elite Rangers
By Anthony Le Storti, '67
The Lyons Press, 2003; 320 pp.; $19.95

When You’re Asked to Do the Impossible sets out the leadership principles and operational methods of the U.S. Army’s elite Rangers for civilian teams and organizations that must also operate under extremely difficult and demanding circumstances in response to crucial challenges. This book provides guidance for the development of individuals, teams, and leaders. Exploring such areas as creativity, interpersonal dynamics, and personal courage, it pays special attention to decision making and planning in the face of uncertainty and to the need for constant, integrated learning.

Anthony J. Le Storti, '67, earned his bachelor's degree in political science and received a Regular Army commission from La Salle's ROTC program. He began his professional life as a U.S. Army Airborne Ranger and was decorated for his service in Vietnam. This book synthesizes his experience and research in his career as a Ranger, college professor, and management consultant.

Le Storti is a founding partner of IDEATECTS, a management consultant firm located in Doylestown, Pa., that specializes in creativity and leadership development. He has presented at more than 75 major conferences and recently returned from South Africa where, among other assignments, he consulted to that country's top law enforcement agency, the Directorate of Special Operations. He resides in Doylestown with his wife, Lorraine.

Raised Italian-American: Stories, Values & Traditions from the Italian Neighborhood
By Joseph J. Bonocore, '69
iUniverse Inc., 2005; 244 pp., $19.95

Raised Italian-American: Stories, Values & Traditions from the Italian Neighborhood recalls Bonocore's childhood in an Italian neighborhood in South Philadelphia and explains the traditions and superstitions that Italian families used to bind themselves together in good times and in bad times, including the Christmas Eve Feast of the Seven Fishes, the Nativity Scene, the LeBefana, naming newborn children, making homemade wine, the Italian formal wedding, the Italian funeral, the tradition of street painting and window dressing, and many more. Bonocore also focuses on eight key Italian-American values, such as love of God, love of family, love of country, entrepreneurship, and maintaining the Italian heritage.

Joseph J. Bonocore, '69, and his wife, Phyllis, were both born and raised in South Philadelphia. Joseph Bonocore earned his bachelor's degree in marketing from La Salle and has held senior management positions in the technology sector for more than 30 years. He is currently the President and Chief Executive Officer of Impresa Technologies Inc. He is a member of a number of Italian-American organizations, including the National Italian-American Foundation, IL Cenacolo, and the Silicon Valley Italian Executive Council. In addition to Raised Italian-American, Bonocore is the author of Commanding Communications: Navigating Emerging Trends in Telecommunications, which was published in 2001. He and Phyllis have three grown children, Joseph, Kristen, and Michael, and live in Corte Madera, Calif.

"Book Notes" will be featured periodically in upcoming issues of this magazine and its companion piece, the Alumni News. We invite you to let us know if there's a book written by an alum within the last year that should be highlighted by e-mailing Marian Morton at morton@lasalle.edu.

WINTER 2005-06  27
1949 Br. J. Edward Davis, F.S.C., Ph.D. (M.A.) of Philadelphia, Pa., represented the University at the Inauguration of The Rev. Brian F. Linnane, S.J., the 24th President of Loyola College in Baltimore, Md.

1950 John A. Whyte Jr., D.O. (B.A.) of Langhorne, Pa., retired from his medical practice.

1951 *REUNION YEAR*

1954 John Gillin (B.A.) of Rome, Italy, was surprised to find himself mentioned in the first two chapters of A. Pasquarello’s Altar Boy Chronicles. He also played the local pastor, Padre Ribecehi, in the TV film II Papa Buono about Pope John XXIII. He currently does translations and occasional narrations in English.

1956 *REUNION YEAR* Gerald W. McEntee, L.H.D. (B.A.) of Washington, D.C., gave lectures in Sarasota and Venice, Fla., titled “View of the Election Campaign from an Embedded Labor Leader.” He is the President of the American Federation of State, County, and Municipal Employees and Vice President of the AFL-CIO. His talks were moderated by Joseph Roddy (B.A. ’59) and sponsored by the Sarasota Institute of Lifetime Learning.


Alfred J. Giegerich (B.S.) of Margate, N.J., retired and sold his insurance agency. He now works part-time for the buyer.

1958 John J. Amon (B.S.) of Pompano Beach, Fla., is a Science of Mind practitioner, a member of A.R.E., Bruno Gröning Circle of Friends.

Bernard McCormick (B.A.) is Vice Chairman of Gulfstream Capital Holdings and Editor/Publisher of the company’s eight lifestyle magazines on Florida’s east coast. He is President of La Salle’s Florida alumni chapter for both the University and the high school. The chapter’s directors include Tom Flood (B.S. ’66), Robert Hone, Esq. (B.A. ’61), and Nicholas Rongione (B.A. ’79).

1961 *REUNION YEAR*

1963 John P. McMenamin (B.A.) of Mobile, Ala., retired from Fairfax County Public Schools after 40 years in the classroom.

1964 John Hickey-Williams (B.A.) of Newtown, Conn., traveled to Rome, Assisi, Florence, Ravenna, and Venice with his wife, Cathy, and the St. Rose of Lima Choir. The singers, 44 in all, gave four public concerts and sang for the Mass at the Altar of the Church at St. Peter’s Basilica in Rome. He was also lector for the English reading at the Mass.

1965 John (Bo) Buyarski (B.A.) of Raleigh, N.C., was inducted into the Salem County Sports Hall of Fame.

Edward W. Hoy (B.A.) of Huntington Valley, Pa., joined the staff of the New Hope and Irvyn Railroad in New Hope, Pa., after a long and productive career with the School District of Philadelphia.

The Rev. John K. Shuster (B.A.) of Kealakekua, Hawaii, was ordained to the Diaconate in the Diocese of Honolulu. He serves on the Diocesan Diaconate Council and the Deacon Personnel Board. He is a Fourth Degree Knight of Columbus and Spiritual Advisor to Secular Franciscans. His private practice in hypnotherapy helps people to make positive changes in their lives.

1966 *REUNION YEAR* Joseph F. Haughney (B.S.) of Lynnfield, Mass., retired from General Dynamics Corporation and from the USAF Reserves.

James J. Higgins (B.S.) of Edina, Minn., represented the University at the Inauguration of Br. Craig Franz, the 12th president of St. Mary’s College in Winona, Minn.

James Sterba, Ph.D. (B.A.) of South Bend, Ind., represented the University at the Inauguration of The Rev. John J. Jenkins, C.S.C., the 17th President of the University of Notre Dame. Sterba is a member of the Department of Philosophy at Notre Dame.

1968 Br. Richard Oliver, O.S.B., (B.A.) of Collegeville, Minn., wore the monastic cincture and academic regalia with the Silver Jubilee La Salle Alumnus Medal when he served as the delegate for the University at the Inauguration of Linda Hanson, the 19th President of Hamline University in St. Paul, Minn.

John Schank (B.S.) of Havertown, Pa., was awarded the Teaching Excellence Award by St. Joseph’s University, where he is an adjunct professor in the Graduate School of Education.

Robert W. Sykes (B.S.) of Norristown, Pa., retired from Merck & Co. after 33 years of service. He is an independent consultant in the pharmaceutical industry and is “enjoying family, friends, and life.”

1969 William J. Bernstein of North Bend, Ore., is the author of two books on financial planning and investing, The Birth of Plenty: How Prosperity of the Modern World was Created and The Four Pillars of Investing: Lessons for Building a Winning Portfolio.

Charles A. O’Connell III, Esq. (B.A.) of Philadelphia, Pa., earned a Certificate of Specialization in Spanish from Temple University. He is a substitute teacher in French and Spanish with the School District of Philadelphia with plans to study during the summer of 2006 in Oviedo, Spain. He previously studied in Guadalajara, Mexico, and Malaga, Spain.

1970 James Coffey (B.S.) of Downingtown, Pa., joined Razor Technology, a leading enterprise systems integrator, as a senior account manager. He’s been involved in the information technology industry for more than 30 years.

1971 *REUNION YEAR* David Shannon (B.S.) of Lansdale, Pa., was appointed Chief Executive Officer of Marlton Rehabilitation Hospital in Marlton, N.J.

Thomas J. Shaw Sr. (B.A.) of Malvern, Pa., was named Director of Sales for Fresenius Hemocare Inc., a division of Fresenius Medical Care, which offers a comprehensive selection of blood management products for medical professionals.

1974 Mark L. Belas (B.S., M.A. ’90) relocated and gave up his administrative position with the Northeast Community Center for Mental Health Mental Retardation to work for social services. He credits his La Salle education as being the main factor in his ability to do the job right. He carries his Explorer spirit with him in his new hometown of Palatka, Fla.
Lights, Camera, Action
Young Director Takes His First Film Festival Prize

If his auspicious start is a sign of things to come, Neal Tyler, '04, may one day join the ranks of such directors as Scorcese, Coppola, or Tarantino.

Tyler won Best Director in the Student Film category of the Ocean City (N.J.) Film Festival, held June 10. While a senior in the Communication Department at La Salle, he wrote and directed his winning entry, Face to Face.

His film focuses on a conversation at a diner between two men named Alex and Sam (played by Tyler's La Salle classmates Todd Henderson and Shawn Nies). As the film unfolds, Sam intends to murder Alex. The narrative fades in and out of time frames and flashbacks to illustrate the events leading up to the momentous meeting.

"It's about life and death," Tyler said of his 18-minute film. "I was inspired by a dream I had. I changed some of the details, but the idea stayed the same. It's basically about confronting the past and getting ready for your fate."

The director worked with friends and colleagues on the film. He enjoyed the close-knit feel of the shoot; Tyler said he wanted to use the input of everyone involved to produce the best possible results. "When I'm on set, I like it to be open among everybody," he explained. "I fed off ideas the actors had. Actually, one of my favorite shots in the entire film was Todd's idea."

The Atco, N.J., resident was shocked when he learned he had won the competition. Then, the festival organizers invited Tyler to participate in a question-and-answer session. "It was a great feeling. It's a whole reversal being put in front of the stage for a change," he said.

Tyler's favorite director is Martin Scorcese. He is influenced not so much by the legendary filmmaker's signature style, but by his distinctive approach to telling a story. "Every moment has something interesting visually, or something interesting being said," said Tyler, who majored in Film and Mass Media at La Salle. "They are full of themes and elements. Every time you watch, you gather something new." Tyler's other major influences include directors Wes Anderson and Alfred Hitchcock.

Recently, Tyler has worked as a production assistant on several independent films in the Philadelphia area. He is also producing and co-editing two, The Space Between and The Chest. Tyler hopes to get both films into various film festivals, and he also plans on premiering the films at various venues throughout the city. He is also currently in the pre-production stage of a documentary focusing on food vendors at Citizens Bank Park, which he is helming with fellow La Salle alum Pat Campbell.

1976 ⭐ REUNION YEAR

Ellwood J. Annaheim (B.A.) of Cherry Hill, Md., has been on the faculty of the Rome School of Music at The Catholic University of America in Washington, D.C., for almost 20 years. He was co-director of the university's popular Music Theatre Program and is the founder and director of the Musical Theatre Research Project, developed to heighten research in the performing arts through public performances of landmark musical comedies and operettas from America's past. He gave a lecture entitled "Shaw's Folly: Strauss' Fortune," before performances of The Chocolate Soldier, as part of the presentation of the Oscar Straus operetta by the Musical Theater Research Project at The Catholic University of America.

Gerald T. Hathaway, Esq. (B.A.) of Millburn, N.J., is the President of the Board of Trustees of the Barrow Group, which was nominated for 2005 Drama Desk Award for Outstanding Play, for its production of Pentecost. He acts as counsel to the New York Shakespeare Festival, which produced Two Gentlemen of Verona in Central Park. While a student at La Salle in 1975, he managed the University's Masque production of the play.

George MacConnell, Esq. (B.A., M.B.A. '80) of Winter Haven, Fla., has been married to his wife for 26 years and has two children. He works in Miami as a C.P.A. and J.D. in the health-care industry.

Thomas A. Zelante, Esq. (B.A.) of Morris Township, N.J., was appointed Chairman of the Board of Trustees of The Ramapo College of New Jersey.

1978 James Firmani (B.S.) of Ashburn, Va., is following politics in and around Washington, D.C. He gave up pole-vaulting for a loftier sport. He now flies a twin engine plane for fun. He volunteers for his son's Boy Scout troop and helps the local airport survive as the volunteer representative for the Aircraft Owners Pilot Association. His biggest thrill is being a dad.

Robert A. Kennedy Jr. (B.S.) of Moorestown, N.J., sits on the boards of Cornerstone Bank, Our Lady of Lourdes Medical Center, St. Joseph's Carpenter Society, and Cooper River Rowing Association.

William A. Smith (B.S.) of Cinnaminson, N.J., is the Senior Vice President and Regional Manager of Community Investments at Citizens Bank of Pennsylvania. One of the hats he wears in this position is that of a compliance officer of the Community Reinvestment Act for Citizens. He is using his banker's skills to help rebuild parts of his hometown of Philadelphia, Pa.

1981 ⭐ REUNION YEAR

1983 Joseph Sobczak (M.S.) of Philadelphia, Pa., retired from the city of Philadelphia after 25 years of civil service. As a member of the Pennsylvania National Guard, he was called up to provide rescue and support to the victims of Hurricane Katrina in New Orleans, La.
Dominic M. Paranzino (B.A.) of Philadelphia, Pa., was a lead architect and integrator for Lockheed Martin on the GCSS-AF Enterprise Architecture project. The project received the Government Award for Excellence from the Association for Enterprise Integration. His daughter, Christine, is a nursing major at the University, and his father, Pete Paranzino, is still the University’s barber.

1984 Voula (Doulis) Liacopulos (B.A.) of Egg Harbor Township, N.J., is the Director of Business Development for Blackney Hayes Architects, one of the top 20 architectural/interior design firms in the Philadelphia area. She and her husband, George, have two sons.

Dennis Owens (B.A.) is anchoring the seven o’clock news in Harrisburg, Pa., at WHTM TV, an affiliate of the ABC television network.

1985 M. Katherine (Cronin) Connors (B.A.) of Holliston, Mass., is a features writer for HollistonNetNews.com, an Internet newspaper. She also does freelance editing and tutoring work and is the mother of three children.

Ralph A. Lewis (B.A.) of Philadelphia, Pa., is an assistant coach with the Seattle Supersonics in the NBA.

Scott T. Sheffer (B.A.) is anchoring the seven o’clock news in Scranton, Pa., at WNEP TV, an affiliate of the ABC television network.

1986 ★ REUNION YEAR Colleen Smaie (B.A.) of Washington, D.C., is a flight attendant for United Airlines. She volunteers for the Make-A-Wish Foundation of the Mid-Atlantic. She worked on the re-election campaign for the D.C. “Shadow” Senator, Paul Strauss, and occasionally translates and interprets English/Spanish for his law office.

1987 Mary Goldschmidt (B.A.) of Ewing, N.J., was named the Director of the Writing Program at The College of New Jersey.

Timothy J. Melroy (B.S.) of Cherry Hill, N.J., is working at the American Medical Association selling advertising space in four of their medical journals.

1990 John J. Meko Jr. (B.S., M.B.A. ’96) of Oreland, Pa., joined the Union League of Philadelphia staff as the Executive Director of the Abraham Lincoln Foundation.

1991 ★ REUNION YEAR Philip S. Morgan Jr. (B.A.) of Marlton, N.J., was named to the Board of Directors for The Fellowship of Christian Athletes.

1993 Paul Murray, CDFA (B.A.) of North Wales, Pa., left a successful career in the music industry as a producer, engineer, and recording artist with Columbia Records and EMI Music Publishing/London to form the Quigley & Murray Group, now of Wachovia Securities. He earned the designation Certified Divorce Financial Analyst from the Institute of Divorce Financial Analysts.

Raymond C. Schultz (B.A.) of Fort Gordon, Ga., played professional basketball in England and Europe for nine years. He joined the U.S. Army after the events of Sept. 11, 2001, and was commissioned an officer in May 2005. His current duty assignment is in Germany with a follow-on deployment to Iraq.


1994 Donna D’Alfonso Tonray (M.A., Psy.D. ’02) of North Wales, Pa., is a board member with the Pennsylvania State Board of Social Workers, Marriage and Family Therapists, and Professional Counselors. She is a licensed psychologist, a licensed marriage and family therapist, and an AAMFT-approved supervisor. She is the first student to complete a dissertation in La Salle’s history and one of the first to graduate from the University’s doctorate program.

Owen Schugsta (B.A., M.Ed. ’00) of North Wales, Pa., is an academic advisor at Temple University’s College of Liberal Arts.

1995 Michael P. Parkinson (B.S.) of Philadelphia, Pa., is an Assistant District Attorney in the Major Trials Unit of the Philadelphia District Attorney’s Office.

1996 ★ REUNION YEAR Christine (Noite) Dustin (B.A.) of Laurel, Md., is currently working towards a master’s degree in Pastoral Counseling.

Erie Flynn (B.A.) of Drexel Hill, Pa., produced a one-hour special, Football, Fame and Family, for Allentown-Bethlehem’s PBS station.

Br. Joseph Juliano (M.A.) of Pittsburgh, Pa., represented the University at the Presidential Inauguration of Gregory G. Dell’Omo, the seventh President of Robert Morris University in Moon Township, Pa. He is also the Director of Campus Ministry at Central Catholic High School in Pittsburgh, Pa.

IN MEMORIAM:
Nicholas Angerosa, Ph.D., ’65
Nicholas Angerosa, Ph.D., ’65, who taught Spanish and several other languages at La Salle for more than 30 years, died of a heart attack in August. He was 62.

He began teaching at the University as an instructor in 1972 and became a full-time faculty member a few years later. A Spanish major at La Salle, he earned his graduate degrees from Temple University. In addition to Spanish, he taught Italian and Portuguese. Angerosa’s specialty was Latin-American literature, particularly the work of Mexican author Octavio Paz.

A recipient of the Lindback Award for Distinguished Teaching in 1991, Angerosa was dedicated to students.

“When Nick was in the classroom, his holy place, and among his students, he was radiant, dominant, a master of the scene. He was a wonderful teacher, and he knew that in his capacity as teacher, he achieved a measure of greatness. He was, in fact, wont to remind us of that; after all, he was a Lindback Award winner,” said Bernhardt Blumenthal, Ph.D., ’58, Chair of La Salle’s Department of Foreign Languages.

Prior to joining the La Salle faculty, Angerosa taught at a high school and worked for a year as a bilingual social worker in the New Jersey state Division of Youth and Family Services.
Amy (Antonelli) Nicholls (B.A.) of Chaifont, Pa., was inducted into Conestoga High School’s first ever Athletic Hall of Fame (Inaugural Class). The inaugural class consisted of 10 inductees from a span of 50 years. She works in marketing strategy for Advanta Corp. in Springhouse, Pa.

1997 Domenick Cosentino (B.A.) of Philadelphia, Pa., is a sportswriter for The Intelligencer in Doylestown, Pa. The Philadelphia Society for Professional Journalists recently awarded him first place for “column writing,” and the Philadelphia Press Association recently awarded him second place for “sports coverage” in the paper’s daily division.

Kelly Lynn Daniel (B.S., M.B.A. '04) of Fairfield, Ohio, is a Ph.D. student at the University of Cincinnati.

Mary Eicholtz (B.A.) of Alliance, Ohio, is an Assistant Professor in the Communication Department at Mount Union College in Alliance, Ohio. She teaches courses in public speaking, organizational and interpersonal communication, and communication theory.

1998 Anthony DeMarzio (B.S.) of Philadelphia, Pa., is a software engineering lead at Merck & Co.

Christopher Santarsiero (B.A.) of Waterbury, Conn., was honored as the Mentor of the Year by the Connecticut Union of College Republicans for his “tireless work mentoring youth activism with college students across Connecticut.” He volunteers time to the Borough of Naugatuck, serving on the Economic Development Commission.

1999 Michelle K. Dillin (B.A.) of Havertown, Pa., earned an M.B.A. from Villanova University in July. She is planning a May 2006 wedding with her fiancé, Mike Bolig.

Jennifer L. Seemuller (B.A.) of Philadelphia, Pa., is engaged to John P. Brown. A September 2006 wedding is being planned to take place in the Outer Banks of North Carolina.

2000 Natalie Karelis (B.A.) completed her law degree at West Virginia University School of Law and passed the bar exam. She is serving with the Army JAG Corps in Kuwait and will join the Brigade Operational Law Team for the 130th Engineer Brigade stationed in Iraq. She will be advising the Command on all areas of law and military justice.

Raymond D. McManamon (M.C.C.) of Bensalem, Pa., is a clinician for Lenape Valley Foundation PACT Program and is a real estate agent for Century 21 Chapman Agency in Bucks County.


Katie MacDonald, D.O. (B.A.) of Philadelphia, Pa., was awarded the Doctor of Osteopathic Medicine Degree from Philadelphia College of Osteopathic Medicine on June 5, 2005.

Paul James Read (B.A.) of Ambler, Pa., is serving his medical internship at Abington Memorial Hospital and then going to Thomas Jefferson University Hospital for a residency in diagnostic radiology. He “desperately misses his roommate, Victor Roth (B.S.).”

2002 Michelle Brigoli (B.A.) of Downingtown, Pa., left her position as a systems analyst at Towers Perrin in Philadelphia, Pa., to pursue a Master of Science degree in Computer Science at the University of Oxford in the U.K.

Amanda Burge (B.A.) left her news anchor-reporter job in Sioux Falls, S.D., to begin as a morning news program producer at KSTP-TV, an ABC affiliate in Minneapolis, Minn.

Jeanine Cunningham (B.A.) of Philadelphia, Pa., was proposed to by Josh Brinkley at sunset on the beach in Cape May, N.J. They are planning an October 2006 wedding.


Marjilyn Pakech (B.A.) of Philadelphia, Pa., is pursuing an M.B.A. at Keller School of Management in Philadelphia. She is a senior member services representative at Independence Blue Cross Blue Shield.

2003 Candice Dee Cleere (B.A.) of Silver Spring, Md., is “living it up in the D.C. metro area,” while attending the Columbus School of Law at The Catholic University of America in Washington, D.C. She is the Dean of Delta Theta Phi Legal Fraternity, Hughes Senate.

Nicole Graham (B.A.) of Bowie, Md., graduated from the University of Pennsylvania accelerated B.S.N. program with cum laude distinction. She joined the U.S. Air Force and is a 2nd lieutenant and clinical nurse stationed at Andrews Air Force Base in Maryland.

Michael Moretti (B.A.) of Briarwood, N.Y., is a police officer with the New York City Police Department.
IN MEMORIAM:
John S. Penny, Ph.D., '37

John S. Penny, Ph.D., '37, a Professor and Chair of the Biology Department at La Salle University who guided dozens of future doctors through La Salle's pre-med program, died Nov. 7, 2005, of Alzheimer's disease. He was 91.

After graduating from La Salle, Penny earned his graduate degrees in botany from the University of Pennsylvania. After obtaining his doctorate, he joined the U.S. Army, where he served in its Air Force.

From 1947 to 1950, he worked in Venezuela for the Creole Petroleum Corp. Later in 1950, he joined the La Salle faculty.

“He was caring to students, helping them to excel beyond their own expectations,” said John Daly, M.D., ’69, a member of La Salle’s Board of Trustees and Dean of the School of Medicine at Temple University. “Under John Penny, the pre-med program was rigorous. When he finished with you, if you were successful in the program, you were virtually assured a place in medical school.”

John T. Magee, M.D., ’53, was among the first students taught by Penny. “Both the clarity of his thought and the precision of his speech stayed with me and my classmates for a long time,” said Magee, now retired. “From the first grade to four years of medical school, he was the most influential teacher I had. He was the closest thing I had to an intellectual godfather.”

A Philadelphia native, Penny planted a number of trees on the La Salle campus, including a group of grafted weeping Japanese Cherry Trees to celebrate the opening of a new science center in 1960. The University dedicated a plaque to him in 1979 near what is now Holroyd Hall.

Penny is survived by his wife of 59 years, Winifred Gowen Penny; daughters Jane, ’74, and Rosemary, ’85; sons Stephen, ’80, John, ’72, and Philip, ’77; and seven grandchildren.

Bridget McVan (B.A.) of Warminster, Pa., is a first-year law student at The Catholic University of America Columbus School of Law in Washington, D.C.

Thomas Namako (B.A.) completed his master's degree at the Columbia University School of Journalism. He joined the reporting staff of the Atlantic City Press.

Heather Myers (B.A.) of Bensalem, Pa., completed the Adidas Dublin Marathon in Dublin, Ireland, to raise money for the Leukemia and Lymphoma Society. She works with the organization’s Team in Training Program and decided to train to run the marathon herself.

Jennifer Benicasa (B.A.) of Philadelphia, Pa., is a first-year medical student at the Philadelphia College of Osteopathic Medicine.

2004 Susan Connor (B.A.) of Graterford, Pa., was promoted to Associate Producer of Money Matters Today on CN8, the Comcast Network. She was nominated for two Mid-Atlantic EMMY™ awards: Outstanding Talk Program/Series and Public Affairs Program /One-Time-Only Special.


2000 Raymond D. McManamon (M.C.C.) to Nicole Harnann.

2001 Jennifer Etsell (B.A.) to Christopher Penna.

Julie Pauzano (B.A.) to Stephen Deans.

2002 Kathleen Gallagher (M.S.N.) to Keith Williams.

2003 Katrina Twigg (B.S.) to Mark DeJaico.

Births
1987 A daughter, Katie, to Eric and Leigh (McDonald) Tobin (B.A.).

1989 A son, Gavin Robert, to Maura and James Clark (B.S.).

A son, Patrick Joseph, to John (B.A.) and Megan (Donnelly) Grady (B.A., M.B.A., ’90).


A daughter, Samantha, to Mary and P. Michael Schugsta (B.A.).


A daughter, Shea, to Jackie and Justin Johnson (B.S.).

A daughter, Morgan Jane, to Brian and Kimberly (Farrugio) Pearson (B.A.).

A son, Seamus Payton, to Jade and Christopher B. Taulane (B.S.).

1993 A son, Gregory Paul, to Harry and Deirdre (Lee) Doneker (B.S.).

A son, Michael Austin, to Suzanna and Michael J. Ney (B.S.).

A son, Jack Keller, to Eric and Renee (Holmes) Schreiner (B.A.).


A son, Timothy Joseph, to Carol and Timothy Tilson (B.A.).
1995 A son, Matthew Joseph, to Lance (B.S.) and Kristen (Spielberger) Giordano (B.S.N.).

1996 A daughter, Meghan Sharon, to Daniel and Pamela (Narcavage) Hoeher (B.S.W.).

1997 A daughter, Sara Isabella, to Sergio and Barbara (Colligon) Vargas (B.S.N.).

1998 A son, Mark Joseph, to Chris and Sara (Chiappa) O'Brien (B.S.).

2005 A daughter, Shanna Kathleen, to Stacy and Sean P. Killion (M.B.A.).

In Memoriam

1918 Andrew Kemper Ryan (B.A.) of Villanova, Pa.


1951 Walter Hynek (B.S.) of Milltown, N.J., on Aug. 9, 2005. He served as Select Guard, Special Services, to General Douglas MacArthur, U.S. 8th Army. He was Director of Business Development for Johnson & Johnson International, and Vice President and General Manager of Chicopee, a corporate division.


1954 Gerald P. Ginley (B.S.) of Maple Glen, Pa., in October 2005.

1957 Thomas A. McManus (B.A.) of Warminster, Pa.


Neale Richman (B.S.) of Bensalem, Pa., on Aug. 2, 2005.

Edwina Buffert Faison (B.A.) on Oct. 25, 2005. She was a Philadelphia police officer in the 1970s who helped women seek meaningful jobs with the police department. She returned to Philadelphia after being driven from New Orleans, La., by Hurricane Katrina.


1997 Aliya V. Abney (B.A.) of Philadelphia, Pa., on Aug. 16, 2005. She was a social worker who worked to improve the lives of children.

STAFF
Howard Wendell Wynn, security officer with La Salle’s Security and Safety Office, on Aug. 10, 2005, while on a Caribbean cruise with his wife.

WE WANT TO HEAR ABOUT YOU!

If you have news, we want to know! Complete this form and send to: Office of Alumni Relations, La Salle University, Box 830, 1900 W. Olney Avenue, Philadelphia, PA 19141

Name: __________________________________________ Class: __________________________

Degree: __________________________ Address: __________________________

This is a new address: □ City: __________ State: ______ Zip Code: ______

Phone: __________________ Work Phone: __________________

E-mail: __________________ Job Title: __________________

Name of Employer: __________________ Work Address: __________________

News: __________________________________________________________

Privacy statement: We use several sources to gather information for Alumni Notes. If you prefer not to have information about you appear in La Salle Magazine or the newsletter, please let us know by checking this box: □

Please send the following information on □ admissions □ planned giving □ chapter activities □ alumni-admissions □ volunteer

WINTER 2005-06 33
La Salle University School of Business and the Business Network at The Union League of Philadelphia present

The Fifth Annual Economic Outlook

Tuesday, January 24, 2006

The Union League of Philadelphia
140 South Broad Street
Philadelphia, Pennsylvania

Luncheon and Presentation
12 noon – 2:00 p.m. in Lincoln Hall

To reserve a table or ticket(s), please contact sba@lasalle.edu or 215.951.1040

Featured Speaker:
James B. Stewart
Editor-at-Large, Smart Money magazine; Best Selling author

Topic: Investing 2005 and Beyond

DEN OF THIEVES
JAMES B. STEWART

Heart of a Soldier
James B. Stewart

DISNEY WAR
JAMES B. STEWART

LA SALLE UNIVERSITY

LA SALLE MAGAZINE
Philadelphia, PA 19141