Practicing What We Believe
Lasallian Values:

Service and Social Justice

This issue of your alumni magazine is focused on community service and service-learning. Depending on when you graduated and what you do now, you may or may not be familiar with the second term. This issue will clear that up, will bring you up-to-date on the face of service at your alma mater, and will give you a glance at the national higher education scene related to service. I will end with an invitation to you.

As alumni you know that when the Christian Brothers planted roots in Philadelphia in 1863, they came with the concept that education included service. Their Quaker brethren agreed that education also meant working for social justice. European-born and decidedly understated, both groups were and remain committed to this idea. The concept has waxed and waned in this country since its inception. Today higher education is once again awash in community service and service-learning, and all the better for it.

At La Salle, mergers and re-mergers have produced changes that we want to share with you. The university announced the Office of University Ministry and Service as part of the reorganization of the Division of Student Affairs. The six professionals who staff UMAS, the two support staff, and an array of students all work together on community service, service-learning, and adult literacy. If you are looking for Campus Ministry, the Center for Community Learning, the Urban Studies Office, and/or the Office of Community Service and Learning, you will find them in their new incarnation. UMAS is designed to help the University carry out its mission of preparing students for informed service and progressive leadership in their communities. It is also called upon to support members to openly bear witness to their convictions on world peace and social justice. The efforts toward these ends are both student- and adult-driven.

Within UMAS there is support for 22 student-led community service programs, including working with children, advocating for those in need, and engaging in direct service with adults. These commitments happen weekly throughout the academic year with additional opportunities through alternative Spring Break trips as well as international service travel in the summer. Every year, during the admission process, five new Community Service Scholars (CSS) are awarded merit grants for their outstanding service prior to entering college. The scholarships are generous and distinguish La Salle's commitment to service nationally. As the Vice President for Enrollment, Ray Ricci, has said, the 20 CSS are given the charge to “seed the campus” with service. We are fortunate to have this opportunity to reward and encourage service within the student body.

The Adult Literacy Project within UMAS is an extended arm enabling 80 adults from the community to attend classes to improve literacy skills and/or prepare for the General Equivalency Diploma test. In the fall and spring, adults are enrolled in classes both on- and off-campus with an eye toward offering summer classes as well. While the current program targets individuals who want to fulfill their potential, the future may include a more comprehensive focus through family literacy.

Within the faculty there are 44 individuals, including faculty, administrators, a dean, and department chairs who have either incorporated service into their curricula or are looking at it closely. The value of mixing theory and practice has long been part of the education of students attending professional schools such as medical, nursing, social work, and law. Now, however, biology, communications, economics, education, English, religion, fine arts, mathematics, political science, psychology, and business departments are involving their students in theory and practice through service.

With impressive continuity the Lasallian mission continues but its applications are broader and more comprehensive. In this issue of La Salle Magazine, you will read the stories of students past and present who have found that the experience of service and learning has left indelible prints on their character. You will meet faculty who have changed their pedagogy in order to challenge their students to use what they learn to improve the lives of others. There are more service initiatives than can be given their due, including the National Collegiate Scholars, the Adult Student Council, the Greek organizations, Student Government, and on and on. It is impossible to be as inclusive as one would want to be to bring all of these efforts to light.

And now for the invitation. After reading this issue, we hope you will be inspired to come back to campus to share your commitments with students who are on the same journey you were on however long ago. Speak to a small group, join us for Branch Out, run a concurrent Branch Out with others wherever you may be (we’re serious), join us for extended break trips, or whatever ideas you may have. We’re serious.

Guest commentator Louise C. Giugliano is Associate Director of La Salle’s Office of University Ministry and Service.
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We are pleased to present to our readers a sampling of what makes La Salle University a unique educational experience. In keeping with the mission of our founder, St. John Baptist de La Salle, we strive to tap each student's potential to become a fully developed human being: an informed lifelong learner, an advocate for social justice, and a steward of the community, be it worldwide or around the block.

We make community involvement an intrinsic part of student life at La Salle, whether it's part of the curriculum, clubs and social groups, or religious activities. And many of La Salle's staff and faculty live what they teach by doing their own share of volunteering. We hope this issue of the magazine will give you an overall picture of the scope of these activities. Unfortunately, we couldn't cover every effort—their number couldn't even be calculated. But you will find, in subsequent issues of the magazine, that stories of community service efforts will always be visible. We hope you agree they're the building blocks of a student's transition into a responsible and compassionate adulthood—and a big part of what makes a La Salle education so meaningful.

Regards,
Brother Charles (Chip) Echelmeier
Director of La Salle's Office of University Ministry and Service
The main purpose of faith is to lead us to practice what we believe.

—St. John Baptist de La Salle, Meditations
So your mid-sized nonprofit organization is growing and accomplishing many of its goals, which is terrific. But developing a strong board of directors, fundraising, strategic planning, and managing a staff have never been your operation’s strongest points. You realize that you need expert assistance, but due to a limited budget, hiring professional consultants is out of the question.

What to do? Call the Nonprofit Management Development Center (NMDC), which operates under the guidance of La Salle University’s School of Business Administration and provides reasonably priced programs for Delaware Valley nonprofit organizations.

The center’s mission is to help nonprofit staff and board members manage their organizations so they can carry out their own missions to serve the public good. In essence, the NMDC teaches nonprofits to embrace the same managerial concepts as for-profit businesses.

The NMDC offers a smorgasbord of services for nonprofits, including workshops for staff and board members; board training sessions; a newsletter packed with nonprofit classified ads; and answers to basic management questions by phone, fax, or e-mail.

“La Salle alumni who are currently working with nonprofits or serving on nonprofit boards are welcome to contact NMDC,” says Karen Simmons, NMDC Director. “And if you are interested in becoming a volunteer or a board member, we can find a nonprofit organization that suits you.”

Here is a quick look at NMDC's impact.

Joe Seltzer
Managing Nicely

He's been a professor of management and organizational behavioral skills in La Salle’s School of Business Administration for a quarter of a century, so it’s tempting to describe Joseph Seltzer, Ph.D., as “all business.”

But that’s only half the story.

Seltzer complements his business side with a no-nonsense passion for volunteerism and nonprofit organizations. His theory is simple yet enchanting: Volunteering is a good experience and a fantastic way to give back to your community, wherever your community may be.

Twenty years ago, Seltzer lent his business know-how and teaching experience to La Salle’s emerging Nonprofit Management Development Center. At the time, because many sources of government funding had been slashed, nonprofit organizations were in turmoil.

“To survive, nonprofits had to learn how to run more efficiently and follow a business model, and the NMDC was born out this need,” he explains.

Working with La Salle professor Joseph Kane, Ph.D., one of the founders of the center, Seltzer has spent the last two decades teaching nonprofit professionals around the Delaware Valley to operate in a business mode while simultaneously continuing their mission of helping people.

Seltzer explains one of the differences he’s found between training corporate and nonprofit managers: “Many of the issues are the same, but resources are much more scarce with nonprofits. When you conduct corporate trainings, the companies cover their employees’ meals; nonprofit organizations can’t even afford to pay for a cup of coffee.”

Seltzer notes that the NMDC has a major reputation across the country and is one of only a handful of university-connected centers offering a wide variety of services to a large number of nonprofit organizations.

“The university affiliation is important because it enables us to mix theory and practice in everything. For example, during our trainings, the idea is not to tell you how to accomplish something, but to show you how to reach your goals,” Seltzer explains.

Greenwich Services
Just-in-time Advice for the Stressed-Out

Lorraine Barber doesn’t beat around the bush when asked about the atmosphere at Greenwich Services.

“Our staff is burned out,” she says succinctly.

Located on Church Lane, virtually around the corner from La Salle University, Greenwich Services
provides home and day services for adults and children with disabilities, including those with developmental, physical, medical, and sensory disabilities. The majority of the people whom Greenwich serves have a primary diagnosis of mental retardation and multiple other disabilities.

Because their patients’ needs are constant and often overwhelming, Greenwich employees are no strangers to crises.

“When you’re working with people and their health, it’s always stressful,” says Barber. Assistant Director of Greenwich’s Community Supports Program. “You never know what each day will bring. The good part of the job, though, is that we are like a family here at Greenwich.”

Earlier this year, Barber knew her “family” needed help coping with overwhelming job demands, so she began searching for some guidance.

“And look what I found, right here in the neighborhood.” She says of La Salle’s NMDC.

The center’s staff met with Greenwich representatives and together they decided to focus on the organization’s 40 supervisors, many of whom were veteran Greenwich employees who had been promoted over a period of years and needed additional support in their current managerial positions. NMDC conducted three one-day workshops at La Salle for Greenwich’s supervisors, emphasizing motivational skills, stress management, and staff development.

“This program was tailored to exactly what we needed,” Barber says. “Instead of a generic management training program, NMDC identified our priorities and worked within our financial constraints.”

Although the training was geared toward supervisors, the aim is a trickle-down effect, with managers teaching staff members what they learned at the training sessions.

“Of course, our ultimate goal in sharpening our managerial skills is to improve the quality of care we provide our patients,” says Barber.

Her other goal is to continue Greenwich’s La Salle connection.

“We have student internships and volunteer positions,” she says. “So I hope we are just at the beginning of a long relationship with the entire La Salle community.”

Beth Harper Briglia, ’80
How to Make Friends and Influence People

If you think the professional résumé of Beth Harper Briglia, ’80, is impressive, wait until you see her volunteer curriculum vitae.

Briglia, a certified public accountant who works for Arthur Andersen & Company as Knowledge Manager for its Financial Services Industry Mergers & Acquisitions practice, began volunteering while she was a La Salle student, continued while she worked for Arthur Andersen in Chicago, and hasn’t stopped now that she is an experienced professional working in the greater Philadelphia region, a wife, and the mother of three young children.

She’s not superwoman, just a person who believes that volunteerism provides a certain balance in her busy life. While there have been periods of time when she simply had to step back and take a breather from some of her nonprofit duties, Briglia consistently has donated her time and talents as a volunteer and board member to an eclectic array of organizations, embracing everything from arts to education to the environment to health and human welfare.

“There is a portion of society that remains unrecognized, and I think it’s important for people to take the time to share some of the benefits they achieve with those who are less fortunate,” she says.

Since 1992, Briglia has served as a senior consultant with La Salle’s NMDC. As one of the center’s most sought-after experts, she trains nonprofit professionals how to keep their organizations intact by improving

Greenwich Services’ Lorraine Barber didn’t have far to go to find help for a staff coping with many demands. She turned to a neighbor, La Salle, and its Nonprofit Management Development Center.
financial management, board development, and strategic planning. She also teaches in NMDC’s Advanced Certificate Program.

“Working with the NMDC provides me with a chance to share with the nonprofit sector some of the skills I developed in a corporate setting, and to give back to the community,” she says.

Mixing volunteerism with her career has definitely impacted the course of her life. Briglia has discovered.

“I’ve developed some great relationships, both personal and professional, through volunteering,” she says. “You can really expand your network of friends and acquaintances by performing this type of nonprofit work in your community.

“The nonprofit world tends to be very appreciative of volunteers,” she affirms. “The psychological benefit you receive from contributing your time can be far greater than anything you’ll gain in the corporate world.”

If you are considering becoming a volunteer—whether you are a recent graduate or an older adult—find an organization whose mission matches your beliefs, Briglia advises. She emphasizes that volunteering should be something you want to do, not something you have to do. “Believe me, I wouldn’t volunteer if I didn’t have fun and enjoy what I do.”

Linda Lane, ’89
An Active Advocate for Youngsters

When Linda Lane, ’89, was growing up in North Philadelphia, she desperately wanted to become a Girl Scout, but unfortunately, there were no troops in her neighborhood.

Lane eventually made her dreams of scouting come true—and then some—by becoming a Girl Scout leader. In fact, for the past 20 years, she has led hundreds of Scouts and sold enough cartons of Girl Scout cookies to make a marketing executive drool. She teaches her Scouts to give back to the community (for example, by donating items to the needy) and helps them to see the world (after raising the necessary funds, her troop traveled to Mexico last summer; this summer, it’s scheduled to embark on a two-week venture through Europe).

Lane also has been a volunteer for a laundry list of neighborhood organizations, everything from church groups to drug abuse prevention networks. But the common thread through all of her volunteer activities has been children.

“A paycheck has never made me smile or get me as hyped as much as dealing with these kids has,” she says. “I need them as much as they need me, so we fill each other’s void.”

Her role model for down-to-earth humanitarianship was her mother. Although Lane was an only child, her mother raised a number of children for friends and family members.

“I just followed in her footsteps and always had a lot of kids around me,” Lane says with a laugh.

Although her mother had limited formal education, she encouraged her daughter to pursue a degree at La Salle.

“I attended class on nights and weekends while I was married with two children,” Lane recalls. “My mom was so proud when I graduated from La Salle.”

Today, Lane’s professional path also concentrates on young people. As Youth Opportunity Initiative Project Administrator at the West Oak Lane Community Development Corporation, she oversees 10 organizations that are dedicated to serving youngsters in neighboring vicinities.

“The Youth Opportunity Initiative Project is a very diverse nonprofit organization,” Lane says. “Its programs are designed to provide kids with something to do, and they were funded specifically because there were not a lot of activities for the youth in these neighborhoods.”

The programs offer an array of activities, including graphic arts, sports, performing arts, cooking, and traveling.

“We do a little bit of everything, but it’s still not enough,” Lane says.

To help West Oak’s staff and board of directors manage as efficiently as possible, La Salle’s NMDC offers training workshop scholarships.

Volunteering her time with the Girl Scouts, her church, and several other youth groups is not totally altruistic for this energetic dynamo.

“I never had a lot, but I’ve always had what I needed. And as long as I have that, I’ll share because it always comes back triple-fold!” Lane says.

“You can’t pay for the type of reward you get when you do something for someone else.”
Academic advising, Counseling, Tutoring, Mentoring. These are some of the services provided by the Academic Discovery Program (ADP), a special admissions program at La Salle University.

Geared to students whose records show that they might benefit from academic assistance, and who also demonstrate financial need, the ADP helps them develop good study habits, establish career goals, and compete successfully in an academic environment. Students accepted to the program attend a seven-week program during the summer before their freshman year, taking courses in mathematics, composition, study skills, and critical thinking. They earn college credit before their first semester.

During the academic year, ADP students take courses from the standard curriculum, but are also assigned a counselor, tutors, and an academic advisor to support them. Academic and other support programs are individually tailored according to each student’s need.

Academic advising is provided by ADP staff members who assist students in planning their academic programs. Advisors direct students to tutoring in the basic skills of reading, writing, and math, as well as the more specialized areas like accounting, psychology, and economics. Counseling and referral services are also available and are provided throughout the year by an ADP counselor.

In addition to receiving their own tutoring when needed, La Salle’s ADP students have an opportunity to do the same for 7th and 8th grade students at Julia DeBurgos Bilingual Middle Magnet School. Through this partnership, La Salle students motivate the DeBurgos students about college through one-on-one after-school tutoring. La Salle’s ADP students are able to develop their own leadership skills as they become mentors to the middle-school students they are helping.

A WINNING TEAM

La Salle University women’s soccer forward Amy Schneider, ’03 (in the striped jersey), helps two youngsters at St. Martin de Porres Interparochial School as part of the Athletic Department’s Project Teamwork Program. Under Project Teamwork, student-athletes volunteer as mentors and tutors with several local schools in the Adopt-A-School program. Students at participating schools are also invited to take part in clinics and workshops and to attend La Salle athletic events. Project Teamwork is the Athletic Department’s Youth Outreach and Community Service Program. For the past two years, Project Teamwork has been named to the Honor Roll for the National Consortium for Academics and Sports (NCAS) for its excellence in community service and outreach activities.
RETURNING THE FAVOR

By Kate Miller, '99

The Biondo brothers donate time and expertise to help their old high school go high-tech

Most people want to get far away from their high school after graduation. But the Biondo brothers are a different story. These two “techies” dared to return—and are now making a big difference for their high school—on-line.

Anthony Biondo, ’00, who majored in Computer Science and Digital Arts and Multimedia Design, and Joe Biondo, a May 2001 graduate of the Digital Arts program, didn’t forget about North Catholic High School when they entered college. Their constant contact with an old friend has inspired them to take on the immense task of creating and maintaining the North Catholic Website, www.northcatholic.com.

Brother Harry Schneider, an Oblate of St. Francis de Sales and director of North Catholic’s Audio-Visual department, invested considerable well-spent time teaching Joe and Anthony the ropes in communications. In appreciation, the brothers were happy to help with the Website.

“I got a really good education there and the people who worked with us gave us opportunities and helped us grow,” said Joe. “We want to use the talents they helped us develop to give back.”

When Br. Schneider mentioned the high school’s plan for a new Website, Anthony was interested. The plan, however, remained inactive for years. Anthony witnessed the school’s struggle and offered to do the job quickly.

“In one week we had a full-blown site up for them,” Anthony noted. “After that, we were free to make modifications.”

Impressed? Joe and Anthony thought it could be better. They decided to conduct a live Webcast of the school’s big Thanksgiving-day football game versus Frankford High School. With Anthony and North Catholic senior Chris Brower at the game and Joe at home on the computer, they managed to be the first to report the scores. “We had the final score posted within 5 seconds of the end of the game,” Joe said.

The response to the new Website has been overwhelmingly positive. The site has helped the school keep in touch with alumni, while involving current students at the same time.

“North Catholic is now my homepage,” said Bob McBride, a North Catholic alum. “I can get scores from all the varsity games right away. I’m really impressed with the Biondos’ work.”

Students enjoy posting information and even video and audio footage of events, thanks to Br. Schneider’s expertise. Visitors to North Catholic’s Website can read an article by a teacher, check the date of the next school dance, or leave a message in the guestbook.

Students and alumni can easily submit materials to the Webmaster via the site, and people with special access, such as teachers or administrators, can post almost directly.

“Students, faculty, and alumni can write articles or choose pictures, and the design is pre-programmed,” Anthony commented. “It’s a great program because the design is consistent. The site is updated faster, and it gives other people more control. Not to mention, it saves me a lot of time.”

So how much does all of this free work add up to? “Anywhere from $50,000 to $500,000” said Anthony. who is Senior Web Developer for Keystone Mercy Health Plan. “We’re using technology that some Fortune 500s aren’t, such as wireless webaccess and a custom content management solution.”

“North Catholic’s site probably uses more technology than any other high school’s site in the city of Philadelphia,” Joe added.

(From left) Anthony Biondo, ’00 and his brother, Joe Biondo, ’01, review the Website they designed for North Catholic High School; with them are Chris Brower and Brother Harry Schneider.

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GOOD NEIGHBORS

By Caitlin Murray

Exactly one week after they completed their final exams and bid farewell to the spring semester, Michelle Sheridan, '02, and 17 other La Salle University students packed their bags, dusted off their passports, and boarded an early morning flight to the Golden State. Once they landed in San Diego, they hopped in a van and began their journey south of the border.

Unlike most passengers on their plane, these travelers weren't embarking on a relaxing excursion to the beach or a resort. Instead, they were kicking off their first week of summer vacation performing hard labor in the impoverished city of Tijuana, Mexico. They were all taking part in Los Niños—Project Mexico, a new addition to the growing list of alternative spring break programs provided to the La Salle community by the Office of University Ministry and Service.

For five straight days, the volunteers mixed 50-pound bags of cement with buckets of dirt, water, and gravel under the scorching sun. They helped lay the foundations of schoolhouses, visited with abandoned children in a local orphanage, and experienced a Third-World culture first-hand.

"It was such an eye-opening experience," said Sheridan, Co-coordinator of Los Niños with Kristen Powell, '03. "Children and entire families came out to help us build schools. And the best part was that we didn't build for them, but with them. The strong sense of community there is amazing."

Sheridan, a Community Service Scholar (see page 15) who is considering returning to Tijuana to serve at an orphanage for a year after graduation, vividly remembers her experience with the abandoned children she met through Los Niños.

“We saw four children whose parents fled to the United States and left them in a cardboard box on the side of the road. One girl was only 4 months old," she said. “The more injustices I saw there, the more I wanted to help. I always feel like I have to do more to help.”

Rebecca Messa, Community Service Coordinator and one of the La Salle advisers on the trip, recalled an awakening moment when they were passing through the strict border patrol on their way back into California.

“It was hot and very early. I looked out the window of our van and saw a large group of people of all ages walking back toward the city of Tijuana. They looked tired, frustrated, and worn out,” Messa said. “I found out that these people were caught trying to illegally cross the border during the night. They were detained and sent back to walk home. These were old women and young boys just trying to get work and provide for their families. It’s something that will keep me involved in Los Niños and other types of service for years to come.”

The Umbrella of Service

Service trips such as Los Niños are just one part of the burgeoning University Ministry and Service family. With 250 volunteers this year, six professional staff, two support staff members, 22 student-led community service programs (see page 14), and a
three-week service trip to Hungary being planned for August 2002, the high level of commitment to service that permeates La Salle’s campus is more than impressive, as is the broad scope of service covered under the umbrella of University Ministry and Service.

“We strive not only to make improvements in the lives of those around us through tutoring, mentoring, and outreach to the homeless and those afflicted with AIDS, but those in need abroad,” said Louise Giugliano, Associate Director of the Office of University Ministry and Service.

“From my work nationally, I have noticed only a few institutions of higher learning that made such a huge commitment to a center like ours. It is an incredible opportunity to work in a place where service is so highly regarded because it means we are preparing students for leadership and engaged citizenship. It is integral to a student’s education.”

Students have multiple motivations for being committed to social change and service, according to Giugliano.

“Our office brings all of those different reasons together and really reflects on the mission of our founder, St. John Baptist de La Salle, to serve the less fortunate,” she said. “We recognize our responsibility to be a good neighbor and partner with the community, which is so central to the mission of this university.”

How Service Has Shaped Four Students

Amanda Innes, ’02

“One of the reasons I chose La Salle was because of the service that goes on here,” said Amanda Innes, ’02, Co-coordinator of the recently launched SAVE (Sexual Assault and Violence Ends) advocacy program and former coordinator of La Salle’s Homeless Outreach. “I got the feeling that this was a group of really dedicated people and I wanted to be a part of that.”

Innes remembers when she became a part of the University Ministry and Service family; it was after joining Homeless Outreach her freshman year. She was one of a team of students who traveled to Philadelphia’s Center City each week to interact with homeless in the area.

“One once you make direct contact with a person, going back week after week becomes so important to you. You choose to make it a priority in your life,” she said. “The people we met on the street were so excited to know that someone cared about them. It’s really rewarding—especially when others see young people being committed to issues of social justice, since our generation sometimes gets a bad rap.”

Innes was so inspired by the service she engaged in that the communication major switched her course of study in her sophomore year to become a sociology major/women’s studies minor.

As she became even more involved in her academics and service, Innes said she noticed women’s studies was an area that was lacking at the University at the time. “I felt women’s issues, sexual assault, and healthy relationships were something that needed to be addressed,” she said.

“I knew victims of violence against women, and they needed support.”

And so SAVE was born in fall 2000 due to Innes’ hard work and determination. Since that time, 15 members of the advocacy group have met every week to brainstorm and plan programs on campus, such as “Take Back the Night,” a rally that celebrates healthy relationships and protests dating violence.

“What our school has is really unique in terms of service,” Innes said. “It’s a place that allows students to look at the values and issues that are important to them and to create their own programs with guidance. There’s an expectation that you do it on your own, and I think that’s important.”

Jim Palmieri, ’02

“It’s all about giving back to the community,” said Jim Palmieri, ’02, a Community Service Scholar and Co-coordinator of the San Miguel Middle School after-school program.

“One of the reasons I chose La Salle was because of its mission of helping others. That’s what makes us stand out above other schools.”

Through his work at the school in Camden, N.J., Palmieri mentors at-risk students from broken homes and dysfunctional families.

“They look to us for hope—someone they can just talk to and receive help from,” he said. “What makes it all worth it to me is when I see one of the students I’ve been assigned is improving in his or her studies. These students have a lot of problems going on at home, so it’s easy for them to lose concentration and become distracted. One of my students who was doing poorly for a while is getting ready to apply to high school now. That makes me feel good.”

Katie McDonald, ’01

Every Monday night for the past three years, Katie McDonald, ’01, went to the second-floor lounge of the Philadelphia Geriatric Center on Old York Road to visit with elderly patients. Together, they played Wheel of Fortune and Jeopardy, made arts and crafts projects, or just talked.

For the two hours that she was there every week, McDonald made a difference in the lives of sick patients who didn’t have many visitors. Now that she has graduated from La Salle,
Katie McDonald, '01 (left), assists a community volunteer to clean up the local neighborhood during La Salle's annual Beach Out Day.

she said she'll miss the time she spent as an Elder Care volunteer.

"They really looked forward to having us there," said McDonald. Co-coordinator and founder of La Salle's Elder Care program. "They told us all about their families and enjoyed talking with us. If we hadn't been there, they would have probably just been sitting in front of the television."

Also a Co-coordinator since sophomore year for La Salle's AIDS Outreach, McDonald, a Community Service Scholar, knows how important it is to stay in service even when schedules are tight. "You worry about school and your grades so much sometimes, and then you think, 'How do I even get wrapped up in these things when I see what these patients go through every day?'" she said.

As a student McDonald also was involved in La Salle's Pastorius and Best Buddies mentoring programs.

"I wouldn't be the person I am if I weren't involved in service," she said. "I learned more from these experiences than I ever could from a textbook. And I'd like to think I'm a better person because of it."

A biology major at La Salle, she plans to attend medical school in the fall and become a pediatrician. "When I went for my medical school interviews, they didn't want to talk about my grades," she said. "They only wanted to know about my service."

Larry Stevenson, '03
Also a Co-coordinator of Elder Care, Larry Stevenson, '03, said he can see how much his involvement in service at La Salle has transformed his thinking.

"I don't know when or where the change happened, but the service I've participated in here has helped me mature since the beginning of freshman year," said Stevenson, who is a Community Service Scholar. "I remember thinking 10 hours of service per week [required of all Community Service Scholars] was a lot to handle with all of my school work. But then I realized I'm not here to fulfill a requirement. I'm here to give myself to those in need. When you think of it that way, 10 hours doesn't seem like much at all."

For the two hours a week he spends volunteering at the Philadelphia Geriatric Center, Stevenson said he is happy to be able to use the gifts he's been given to share with others.

"I know the patients really appreciate my time, and I appreciate theirs," he said. "Sometimes I feel like we're the only ones they have to talk to."

As an elementary/special education major, Stevenson also spends two hours a week helping special needs students in the classroom as part of his field experience. One of his goals is to initiate a program through University Ministry and Service that focuses on a special needs population.

"People take for granted the need for social justice—whether it's for kids who are abused, the elderly, the homeless, or any other group," Stevenson said. "If you're able to volunteer to help someone once, you can see why it's all worthwhile. That's how I live my life now—sharing my gifts with others."
"I GET A LOT FROM GIVING A LOT"

A conversation with Kirstin Shrom, '96

Kirstin Shrom, '96, formerly was Assistant Director of Alumni Relations for Reunion and Class Programs (Fall 1999-Summer 2000). She is now Program Manager of Peacework, a nonprofit volunteer organization based in Blacksburg, Va., that arranges volunteer projects and service-learning programs around the world for colleges, universities, and service organizations. She was interviewed by Caitlin Murray, assistant editor.

Q: What types of service were you involved in as a La Salle student?

A: I was involved in many types of service throughout my four years at La Salle. I would have to say the three most significant were: LOCK (La Salle Organization of Caring for Kids), Project Appalachia—which I became involved with in high school and continued throughout college—and the Chile service project [Week of Hope]. In Chile we painted houses, led a day camp for kids, and helped a community conduct a census to present to the Chilean government. The things I remember most about the trips are the partnerships and friendships we made with the people there.

Q: Do you think those experiences planted some kind of desire in you to continue to serve others after graduation?

A: Those experiences are good examples of how my interest in working with groups really took off. When I was a student Coordinator for Project Appalachia, it was the first time I was ever a leader of such a large group (40-50 people), and I loved it. All three of these experiences represent the local, national, and international aspects of service and how they impact one another. To me, that is what community is, I think that’s when I began to view service as a theme in my life.

Q: What are some of the benefits you reap through helping others?

A: When you volunteer, you step out of your own life to learn about someone else’s, but you also learn about yourself and your own life at the same time. You learn about yourself as an individual and as part of a group, a system, a community—because they’re all inter-connected.

Q: What sparked your interest in Peacework?

A: The service I engaged in at La Salle changed my life. I think it’s always great to do short-term service, but I wanted to do something more. I thought, "This can be my life." I just had to figure out a way to do it. That’s why I took the job at Peacework. What
really grabbed me about the position were the international service programs the organization is involved in all around the world with so many groups—the majority of which are college-based and/or faith-based.

Q: In your line of work, what fulfills you in a way another job never could?

A: Being involved in service is intrinsic to who I am. What I value more than anything is people—meeting them and knowing them. That’s where I get my energy. That’s what I like so much about what I’m doing. I enjoy the partnerships, learning about people, caring enough to go places to help people and to take the time to know them and understand their lives. I get a lot from giving a lot (though that’s not my sole purpose for doing it). Anybody who engages in service will tell you that the more you serve others, the more you actually gain.

Q: What type of service are you involved in through your position at Peacework?

A: I just returned from a service trip to Honduras, where we helped rebuild homes that were destroyed by Hurricane Mitch in 1998. Can you imagine it taking so long to rebuild homes in the United States? We worked in a community within a banana plantation where it took us close to 30 minutes to travel five miles because the dirt roads are difficult to travel. It was great because we could see how the people were encouraged just by having us there. One of our hosts told us we were all like a little piece of Jesus for them. It’s not that we were viewed as “saviors,” so much as our presence encouraged their faith. To know that someone cares enough to help them enriches them. It’s a good feeling to know that what you’re doing is helping someone.

Q: Do you have any advice for people who are interested in serving others, but feel they don’t have the time?

A: I think it’s all about setting priorities and finding a balance in life. Service teaches you these things. For me, I learned that being part of a community means serving one another. When you’re a student or you’re working in the business world, the focus is on learning and building skills to get a better job, which will eventually lead to an even better job, and so on. That’s not what I want my life to be about. I want to be a better person, to build better people, to build a stronger community.
A glimpse of the 22 community service programs administered through La Salle’s Office of University Ministry and Service

The student organization that fosters campus-wide programming and planning of community service activities is called FOCUS. It oversees all other service programs.

**Tutoring**

*Neighborhood Tutoring*—One of the largest work-study programs in the country. Has been nationally recognized by former President Clinton

*Foster Care*—La Salle tutors help struggling students realize that attending college is an attainable goal

*San Miguel*—After-school program with at-risk students at the San Miguel Middle School in Camden, N. J.

**Mentoring**

*LOCK (La Salle Organization of Caring for Kids)*—Works with various programs including St. Christopher’s Children’s Hospital and St. Vincent’s

*Pastorius*—Mentors work with pupils from Philadelphia’s Pastorius Elementary School through the fifth grade

*Youth Worker*—Prepares children for the future by instilling in them a strong work ethic and knowledge

*Best Buddies*—Mentors build relationships with mentally and physically challenged teenagers

*Big Brothers & Big Sisters*—Mentors work with local elementary school students

*Explorers at the Inn*—Mentors work with middle school students at Holy Innocents Parish in Spanish and French, and run an after-school soccer program

**Direct Service**

*Branch Out*—An annual campus-wide community clean-up day

*Homeless Outreach*—Students interact with homeless people in Philadelphia’s Center City area

*Soup Kitchen*—Students distribute food and provide aid to the homeless

*Habitat for Humanity*—Students work on Saturdays to help rehabilitate homes for those who cannot afford to do so on their own

*AIDS Outreach*—Volunteers visit AIDS patients at a local medical center

*Elder Care*—Volunteers visit elderly patients at a local geriatric center

**Service Trips**

*Project Appalachia*—Students visit the Appalachian region over Spring Break to help rebuild lives and homes

*Los Niños*—Students build schools, visit orphanages, and help to combat poverty in the border town of Tijuana, Mexico

*Week of Hope*—Students travel to a different city each year over Spring Break to provide service

**Advocacy**

*AIDS ALIVE (Awareness at La Salle Is Vital Education)*—Promotes AIDS awareness to the community

*La Salle Committee to End Homelessness*—Addresses issues of hunger, poverty, and homelessness

*Foster Care*—Volunteers help struggling students realize that attending college is an attainable goal

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Adults Basic Education Instructor Courtney Perkins prepares students for their high school equivalency test. La Salle’s Adult Learning Program, administered through University Ministry and Service, collaborates with the YMCA/Philadelphia Adult Education Network to help adult learners with basic reading, writing, and math, as well as English as a Second Language classes. The program, coordinated by Stephen D. Kopec, began in 1983.

Children who take part in La Salle’s tutoring program (above) also spend a few minutes each session blowing off steam with outside activities (left).

LGBTSA (Lesbian, Gay, Bisexual, Transgender, Straight Alliance)—Promotes advocacy for equal rights, seeks to challenge all forms of discrimination

SAVE (Sexual Assault and Violence Ends)—Focuses on women’s issues and healthy relationships
A REAL EDUCATION

One-of-a-kind Community Service Scholarships put the emphasis on education AND volunteering

Brother Charles (Chip) Echelmeier had seen dedicated students arrive at La Salle University eager and willing to get involved in community service, only to see them cut back on their volunteer work to get part-time and even full-time jobs to help pay their expenses.

But what if the students could get scholarships or financial assistance? Then they wouldn't need to work.

"The idea was to provide them with support to continue their community service at La Salle," says Br. Chip, Director of the Office of University Ministry and Service. "Since we've made the Community Service Scholarships permanent, we've seen some remarkable students come through the program.

"It reflects the mission of the University—of having a healthy relationship with the community where we live," he added.

While there are many foundations and corporations that provide scholarships to college students who perform community service, La Salle is the only university that provides such financial assistance. "It wasn't patterned after anyone else's," says Br. Chip. Each year five students are selected.

This past March, the Office of University Ministry and Service received 101 applications. Br. Chip and Louise C. Giugliano, Associate Director of the office, said from that pool, about 60 were given serious consideration by the scholarship committee, and 10 applicants were invited for interviews.

Once selected, students are required to perform 10 hours per week of supervised community service, although many contribute more than that.

And whether it's intended or not, it's been a learning experience for some of the students.

Jim Palmieri, '02, grew up in suburban Philadelphia, and in his family, volunteer work was ingrained. His mom gave many hours to the Red Cross; sometimes she'd take Jim and his siblings along with her to help out. Later, she was employed by the agency, and Jim enrolled in an after-school AIDS education program.

But it wasn't until he got to La Salle—and even more importantly until he got off campus to Camden, N.J.—that he really understood what community service could mean.

Palmieri began working with students at the San Miguel Middle School in Camden, N.J., a school established by the Christian Brothers that educates some of the poorest, most disenfranchised children in the state.

"I grew up in a home where it was expected that I'd go to college," he says. "That was a given. For these kids, graduating high school is a huge step—only about 50 percent even finish that. They look at me and say, 'You think I can go to college?' You realize that not everyone has the same advantages you had and that you really can make a difference in someone's life, as clichéd as that sounds. But it's true."

A finance major, Palmieri is anything but low key: He gets enthusiastic, even excited, talking about his community service work. But he's learned what he wants to do with his life aside from a business career. "I'd like to be an investment banker," he says, "but no matter what I do, at some point, I'm going to work with a nonprofit agency, maybe as a board member, and contribute what I know. It could be about finances, or management, but I'll definitely use what I'll learn and give that back."

Before coming to La Salle, Christina Kozen, '01, a finance and Management Information Systems (MIS) major, worked as a volunteer with the Philadelphia Archdiocese coordinating an outreach program for the homeless. As she was about to graduate from the University after completing four years as a Community Service Scholar, she reflected on what she gained from the program.

"One of the major things I got out of being a Community Service Scholar was the realization of the way society is right now. It's helped keep me realistic," said Kozen. "It made me aware of social justice and how social programs can be an educational tool in making life better for others."
Most mothers will tell you there are many concerns during the first year of a baby’s life. Although they call their doctors with questions in between visits, they would rather have someone actually see their child and alleviate their concerns. Sara Eldridge, Public Health Nurse for La Salle’s Neighborhood Nursing Center, does just that for Katrina Douglas and a host of other clients she visits on a regular basis.

Eldridge, who is enrolled in the Graduate Nursing Program at La Salle, conducts follow-up home visits as part of the Health Intervention Program for Families (H.I.P. for Families) implemented by the Neighborhood Nursing Center and funded by the Title V funds through the Philadelphia Department of Public Health. The visits, which occur once a month or more frequently if needed, continue throughout the first year of a child’s life.

It is an invaluable service for Douglas, a young mother of three. Eldridge visits her home to check on KaRon, Douglas’ 9-month-old son. “I love it,” said Douglas, “It keeps me updated on his growth and development and allows me to ask questions. I don’t have to wait until my next doctor’s appointment for someone to see him. They also provide all kinds of support services from transportation to housing referrals.”

Most of the clients in the program have been referred by pediatric social workers, but a family member referred Douglas. “My aunt used to work near the Neighborhood Nursing Center and she told me about all of the help I could get,” said Douglas.

With 5-year-old Imani in school, 3-year-old Eboni looks on as Eldridge takes KaRon and puts him on the scale and measures both the baby’s body and head. Eldridge calms Douglas’ concerns regarding the baby’s weight and eating habits. As little Eboni spills yogurt on Douglas’ new couch, the conversation turns to day care concerns because Douglas is looking to return to work.

Eldridge also provides Douglas with information that can help her two older children. For example, she has put Douglas in contact with a representative from the Germantown Family Center to discuss enrolling Eboni in Head Start, a program that helps younger children prepare for starting school.

Douglas does not know what she would have done without H.I.P. for Families. “It’s really helped me out. I would recommend it to anyone having a baby. I already have someone I am going to refer,” said Douglas.

The program was designed to assist “at-risk” mothers with their childcare. The term “at-risk” can be applied to mothers who did not receive adequate pre-natal care, or those who have had multiple pregnancies in a short amount of time and need extra help. In addition, the program is geared toward teen mothers, substance abusers, and those with a low financial status, as well as a variety of other social problems. The program provides for the assessment of health and development, and offers support services such as free tokens for transportation to the doctor’s office and connecting mothers to W.I.C. and other community resources.

The client is not the only one who benefits from the home visit: “Being a public health nurse fulfills a lot of my professional dreams. I get to meet clients in their homes and educate them. I am able to intervene when I see a problem or the client needs help,” Eldridge said. “I can make a difference and it is very rewarding and satisfying.”

Sara Eldridge (left), a Public Health Nurse and La Salle graduate student in nursing, discusses with Katrina Douglas how to care for her infant son, KaRon. Eldridge pays monthly visits to the Douglas home as part of the Health Intervention Program for Families run by La Salle’s Neighborhood Nursing Center.
OK kid, you're on your own... At some point, almost every career starts off this way. The classroom lectures, the hours studying, the watching and observing—it all boils down to when you do something for real.

For Andrew Arthur, a La Salle graduate student in psychology, that moment came when he found himself counseling his first client as a therapist, and the woman was contemplating suicide.

As part of his training, Arthur and other students had spent hours watching others counsel clients—many of whom live in the community surrounding La Salle. They had watched videotapes, even sessions through a two-way mirror (all clients sign a release form and know they are part of the students' learning process). But now Arthur was on his own.

After a few sessions, Arthur learned that the client was using the idea of suicide as a way to attract attention.

Both patient and therapist gained something. "I learned that I had made the right choice, that I was in the field I wanted to be in," he says.

Learning while helping others—or service learning, as it's called in higher education circles—is that rare combination of idealism and practicality. Students might leave college not knowing if they'll change the world, but they can, and often do, make a difference.

La Salle's social work majors, for instance, must perform internships with a social service agency in their junior and senior years. In a Management Information Systems course, students are mentoring local high school students not only to help them with computers, but to study the "digital divide" that exists between affluent and poorer communities.

Nursing students work in a number of community settings where they get to practice what they've learned at La Salle.

"Classes are important, but being in the field gives you a perspective you can't get elsewhere," says Jessie Vega, a senior social work major. "Then I can go back to my professors and talk about it." This past year she's worked with a local organization that helps with adoptions.

Vega's first professional experiences were "scary," she said, but as time went on she became more confident. She, too, says the experience reinforced her career path.

And service learning doesn't have to be in a field with a "helping" tradition.

"I have made a commitment in the last seven or eight years to partner with a nonprofit group in the area," said Lynn Texter, professor of communication. "Selecting a local organization has the dual purpose of enabling students to gain experience as well as helping out a worthwhile establishment that needs assistance."

Texter's students worked on a marketing campaign with the local chapter of "Gilda's Club," an organization that provides home-like settings for cancer support groups. The local affiliate was so impressed with their work that it asked students to present their plan to the organization's national chapter. This year her classes are working with the Animal Humane Sanctuary in Delaware.

Two years ago, Mike Smith, a Communication professor, had students work with officials at Pastoria Elementary School near La Salle to get these pupils excited about doing well on standardized tests. The school had finished 10th out of 11 in its cluster. In addition to offering homework workshops and study groups, the La Salle students organized a pep rally and obtained media coverage to help motivate the pupils. The school jumped to second place in its cluster. Smith's students continue to work with Pastoria.

Katie Wilson, '01, who majored in social work, did an internship at Frankford Group Ministry, working with juveniles in after-school programs; many of the students are in the program by a court order or need supervision.

This past semester Wilson was counseling one of the students whose father had died. "I had taken grief and loss class, and all the things we had been going over in class, all those elements. I could use in the counseling session with him, and it just hit me: I was finally able to use what I learned in the classroom. It was very empowering, very useful."
THE ROOTS OF "BRANCH OUT"

By Kate Miller '99

The students in Mr. Clark's class at Archbishop Ryan High School in Philadelphia are being encouraged to speak up. Just as boisterous as any other set of American teenagers, they don't need to be any louder in Mr. Clark's classroom, but rather outside.

"I want them to get involved, and to be heard," he says. "We talk about poverty, racism, sexism, and political activism in class, but these things are just as much or more relevant outside the classroom."

Lew Clark, '98, who now is pursuing a master's in Theology at La Salle, is not just a hero to his Ryan H.S. kids, but a La Salle legend as well. In the same way the kids look up to him for a way to get involved in community service, the entire La Salle campus looked to him for a chance to make a difference in the neighborhood.

In 1996, when Clark proposed a new community service program called Branch Out, he was trying to find a way to get as many people as possible helping out on the same day.

Clark's theory was simple: "People want to get involved in the community," he said. "but they don't know where to start, and their schedules don't allow them to commit on a weekly basis. So, if you give them an opportunity and make it convenient, they'll do it. They just need to be asked."

It seemed the success of Branch Out was just for the asking. By the registration deadline, Clark had beat his goal of 160 participants by more than three times...approximately 500 participants had signed up. The next year, there were 1,000.

"The special thing about Branch Out is that each person can do something tailored to their special talents or interests," Clark added. Whether it's environmental, or working with children, or making a videotape of the event, everybody can do something they're good at.

University Ministry and Service has also received a lot of positive feedback about Branch Out. "They like seeing all of those La Salle T-shirts lining Germantown avenue," Clark laughs.

Despite the program's name, Clark pointed out that it's not about sending representatives out into the community, but inviting the neighbors in. The Kids Carnival, for example, treats nearby elementary schools to a day of games, arts and crafts, and sports on campus.

"The message is that La Salle is a good neighbor," said Clark. "It says that we're committed to improving our community."
E-Commerce Gets Boost from Kemper Foundation

The James S. Kemper Foundation of Illinois has given La Salle University's E-Commerce Institute a three-year $125,000 grant to further develop the internship and corporate mentoring components of its Student Fellows Program.

La Salle's E-Commerce Institute is open to all full-time undergraduate students, M.B.A. and E-Commerce certificate students desiring a working knowledge of this field. Institute leaders plan to use the grant to take student involvement in the e-business community to a much higher level, with complete either approved courses that deal with e-commerce, or attend several lectures by industry experts. Also required are a research paper, which can be assigned from any course, and 40 hours of professional activity related to e-commerce, which can include a co-op experience or internship, consulting to a business on e-commerce matters. It is this final part of the requirements that Brazina hopes to enhance and expand with the Kemper Foundation grant.

Some of La Salle's brightest and most talented students were honored at the 27th annual Student Award Reception on March 21. Front row, from left: Megan H. Barnett, James A. Finnegan Memorial Award (given for Judeo-Christian ideals of Social Justice); Muriel E. Robinson (evening division), James J. Finnegan Award (for leadership); Genevieve A. Paukela, Dr. Victor D. Brooks Award (given for Academic Excellence, Continuing Studies); Dennis Q. Miguel, Dennis Dougherty Memorial Scholarship (Fraternity and Sorority Service and Leadership); Desiree V. Otley, International Student Award (academic excellence and service); and Jen Zenzes, Female Scholar Athlete. Back row, from left: Allan J. Medwick, John J. McShain Award (given for public service); Marianne Bellesorte, Brother Emery C. Mollenhauer Award (given for Commitment to Service, Peace, and Justice); Henry C. Franz, Jr., Joseph F. Flubacher Award (given for outstanding leadership); Kevin Campbell, Male Scholar Athlete; and Provost Richard Nigro.

The School of Business Administration recently hosted a reception honoring George R. Swoyer (right), who enjoyed 44 years as a marketing professor at La Salle. His legacy of teaching will forever be remembered through the generosity of the many marketing alumni whose contributions have provided for the newly refurbished George R. Swoyer Learning Center in College Hall.
ISBT Program Receives a Challenge Grant to Support Student Entrepreneurs

La Salle University’s Integrated Science, Business and Technology Program (ISBT) has received a $100,000 commitment as part of Ben Franklin Technology Partners Young Entrepreneurs Challenge Fund Program. This program will provide seed funding to La Salle high-tech students who have business concepts that require feasibility studies and start-up support.

This commitment requires that the University raise $100,000 in matching funds from its alumni. Student projects will be supported on a 50-50 basis from both funds. La Salle graduates who have founded and managed their own business ventures will be invited to serve as mentors, advising students in all facets of entrepreneurship.

“The Ben Franklin Technology Partners is pleased to participate in the Young Entrepreneurs Challenge Fund as part of our commitment to promote entrepreneurship in the region by investing in tomorrow’s business leaders,” noted RoseAnn B. Rosenthal, President and CEO of Ben Franklin Technology Partners of Southeastern Pennsylvania.

While entrepreneurship is not a requirement for ISBT students, much of what they will study will lend itself to entrepreneurial ventures. Students will be encouraged to think in terms of starting their own high-tech endeavors by using technical and business knowledge and problem-solving skills learned in their ISBT courses. Marsha Wender Timmerman, an ISBT faculty member, said, “ISBT graduates will have the skills and knowledge to make good business decisions and to understand what is necessary to start a business and make it profitable.”

With support from the Coleman Foundation, Inc., Timmerman is developing a year-long course called Entrepreneurship and High-Tech Business, in which “we will show science and technology students how to be effective entrepreneurs.” This course will be offered in fall 2001. “Too often, people with technical backgrounds lack the skills and training to take their ideas to the marketplace,” said Timmerman, who was co-founder and president of a biotechnology firm before coming to La Salle. “Scientists have many good ideas for products but do not know how to develop an idea into a profitable product,” she said.

“The ISBT curriculum was designed so that the study of science, technology, business, mathematics, and the liberal arts are integrated to enable students to arrive at scientifically and economically informed solutions to real-world problems,” said ISBT Director Dr. Nancy Jones. “People in business are going to need to think in all areas—science must be combined with marketing, cost accounting, and human resource skills to effectively take laboratory discoveries to the marketplace,” Jones said.

Ben Franklin Technology Partners Young Entrepreneurs Challenge Fund will be administered through a partnership of the Ben Franklin Technology Partners and those colleges and universities in the region that are interested in participating. The entrepreneurs will be obligated to repay the investment if their business ventures are successful, thereby creating a revolving fund.

Ben Franklin Technology Partners is a statewide network that fosters innovation to stimulate Pennsylvania’s economic growth and prosperity. With support from the Pennsylvania Department of Community and Economic Development, the Ben Franklin Technology Partnership operates regionally with four centers strategically located throughout the Commonwealth. Ben Franklin Technology Partners brings together the best of Pennsylvania’s people, ideas, and technology to serve as a catalyst for advancing the state’s knowledge-based economy.
Newly Beatified Brothers

Five Brother Martyrs from Spain were beatified in Rome on March 11, 2001, along with a group of 226 Spanish Martyrs from the Civil War in Spain.

They are Brothers Honorato Andrés, Florencio Martín, Ambrosio León, Bertrán Francisco, and Elías Julián. These five Brothers were from Teruel and belonged to the District of Barcelona, which at that time included what is now the District of Valencia.

Three of the Brothers, from the Bonanova community, were martyred on October 22, 1936, as they were attempting to reach Aragon. They had to stop as they passed through Valencia. There, motivated by their apostolic zeal, they wanted to continue their educational ministry. This led to their being found out as religious, and they were assassinated the same day as their arrest.

The other two Brothers, from the Cambrils community, had to vacate the house of formation and accompany a group of novices and scholastics from Aragon. As they stopped in Valencia, they were identified as religious and assassinated on November 22, 1936. The ages of these men are a striking aspect: 28, 23, 22, 23, and 35 respectively.

Area Catholic college and university presidents gathered last October to celebrate the 50th anniversary of the Catholic Philopatrian Literary Institute (PHILO) at a ball commemorating the occasion. Above, from left: Rev. Nicholas S. Rashford, S.J., of St. Joseph's University; Antoinette Iadarola, Ph.D., from Cabrini College; Sr. Linda Bevilacqua, O.F.S., from Gwynedd-Mercy College; Sr. Roseanne Bonfini, I.H.M., from Immaculata College; Sr. Mary Cecilia Burasinski, O.S.B.M., from Manor College; Rev. Msgr. Michael Burbidge from St. Charles Seminary; and Br. Michael J. McGinnis, F.S.C., from La Salle.
La Salle Celebrates
Commencement 2001

The sky was bright blue, the graduates were beaming, and the stands in McCarthy Field were packed with proud family and friends on Sunday, May 13, at La Salle University’s 138th Commencement ceremony.

About 984 day undergraduates, evening and weekend undergraduates, and graduate students received their diplomas during the event, but not before hearing an inspiring speech from a fellow student and witnessing several major award presentations.

The Commencement speech at La Salle is traditionally given by a graduating senior. This year’s speech was made by Julie Pauzano, a sociology major from Lansdale, Pa. She was selected by committee to present her speech after competing against four other finalists from the senior class. Pauzano chose to talk about her positive and life-changing collegiate experience as a way to come to terms with the closing of an important chapter in her life.

Bishop DiMarzio has an extensive background in migration and refugee services. He has served as the first Vicar for Human Services of the Archdiocese of Newark, where he had the responsibility for human service needs in housing policy, pastoral and professional substance abuse programs, and AIDS ministry.

Serving as Executive Director of Migration and Refugee Services of the U.S. Catholic Conference, DiMarzio coordinated the resettlement of 30,000 refugees per year; the provision of immigration services to more 10,000 clients; and pastoral care for newcomers to the United States. He worked to develop a network of affiliates to coordinate legalization efforts on behalf of more than one million undocumented aliens.

Brother Alvaro became the Superior General of the Order of the Christian Brothers on June 2, 2000, the 26th leader of the order founded in the 17th century by St. John Baptist de La Salle, the patron saint of educators and religious. 

Two leaders in Catholic education and service, the Most Rev. Nicholas DiMarzio, Bishop of Camden, and Brother Alvaro Rodriguez Echeverria, F.S.C., Superior General of the Christian Brothers, received honorary Doctor of Humane Letters degrees from La Salle during the ceremony.

Julie Pauzano, a sociology major, was chosen by her fellow graduates to give the Commencement speech.

of teachers in the Roman Catholic Church. Today, the Order educates more than one million students in more than 1,000 schools and colleges in 72 nations.

In the 1970s and 1980s, Brother Alvaro worked in Guatemala and Nicaragua during a dangerous period when there was, in effect, an undeclared war between the notorious death squads and the ordinary people, resulting in thousands of deaths. As a teacher, Director of a Brothers school, and Provincial of the District of Central America, Brother Alvaro personally experienced the violence and the underlying tensions of these difficult years for the Brothers, their students, and families.

Following the conferral of honorary degrees came the presentation of the Christian R. and Mary F. Lindback Award for Distinguished Teaching, which is made possible by a generous grant from the Lindback Foundation. This year’s award went to Dr. Gerald Ballough, associate professor of biology, who is an outstanding researcher and has an extensive body of professional work.

Ballough was honored for his enthusiasm for his subject matter, his ability to bring that subject to life, and for going above and beyond for his students.

New Partnership

La Salle is bringing the business of the real world to the classroom. Through La Salle’s partnership with Johnson & Johnson, business students have a unique opportunity to connect the theory of business with its practice. Executives from the consumer health care product giant conduct biweekly presentations on relevant business issues and further develop the materials and case studies covered in class. This Business Perspectives course and its experiential format provide business students with a firm foundation not only in business principles but in their applicability to a corporate setting. Those theories and principles that would ordinarily remain words on a page now have a direct relation to the working business practices of a multinational corporation in the health care industry.
ˈSewing’ the Seeds of Acceptance

By Kim Dugan

Fabric pieces and ink in the hands of La Salle University students have created a quilt symbolizing unity and acceptance. Proudly hung in the Union Building, the handiwork of a junior and her mother is a reminder that the University welcomes diversity among its campus community.

The idea for the “Diversity Quilt” originated from Jillian Conochan, a student from Freehold, N.J. “I wanted to do something to show that the people who are anti-diversity are the minority on this campus. I knew people would come forward to speak out against prejudice, and this was one way of doing that,” said Conochan.

She was right. About 120 students participated in the creation of the 5' x 14' quilt by making a small cloth square with hand-drawn messages of acceptance and support. In addition to written quotations, some students drew symbols as a call for peace, friendship, and happiness. Each square is an embracing of diversity and differences campus-wide.

Debra Conochan, Jillian’s mother, took on the task of sewing each piece into the quilt. “I was happy to help. I thought it was an absolutely wonderful idea. It was great to see a college campus come together for a cause like this,” she said. “It took hours to do. I won’t even tell Jillian how long, but it was a labor of love,” she added.

Added Jillian, “We have gotten a lot of positive responses from the students and from the administration. People really like the statement it makes.”

The Diversity Quilt visually depicts the value La Salle places on individuality. Because of this, the quilt has been shown to prospective freshmen on campus tours. Bob Voss, Dean of Admissions and Financial Aid, said, “The quilt is a clear picture of what we at La Salle represent. We are an open and accepting institution where students are encouraged to not only be themselves, but also to be proud of who they are and where they come from.”

Public Health Careers Get a Boost

The La Salle Neighborhood Nursing Center has received a two-year grant of $40,000 from the Association for Supervision and Curriculum Development (ASCD) to develop a project designed to increase students’ knowledge of issues, methods, and careers in public health. They are implementing the project in collaboration with the Olney Cluster of the School District of Philadelphia.

The original funding from this extremely prestigious award emanated from the Robert Wood Johnson Foundation, one of the largest private foundations in the country. Moreover, the Neighborhood Nursing Center’s project was one of only 10 funded nationwide out of 175 applications. In its own publication, ASCD indicates that these model programs “will develop integrated, experiential curriculums that enable students to address local needs by employing the best public health methods.” La Salle’s Neighborhood Nursing Center and its project have been featured on ASCD’s web site.
Recruiting the Recruiter
The Explorers’ new men’s basketball coach is known for picking the best

Billy Hahn, the new head coach of men’s basketball, stood at a podium before the press, the cameras clicking and the reporters scribbling. He cleared his throat, but the words did not come easily.

“Twenty-six years in the coaching business, and you’re away from your family, and there are times when you wonder, ‘Why am I doing this?’” he said in a voice filled with emotion. “I found out twice in the last week why I had my first chance to go to the Final Four, which is a coach’s dream. The second reason is to have a chance to be a head coach at an unbelievable institution like La Salle University.”

Hahn becomes the 17th head coach in the program’s 71-year history.

“I liked the tradition at this university,” he added. “They won a national championship here. They won an N.I.T. here. They’ve had All-Americans, and college players of the year. The basketball history of La Salle and the Big 5 speaks for itself. Anytime something has been done before, it can be done again. This isn’t uncharted waters. It can happen again.”

For the past 12 years Hahn had been the assistant head coach and then associate head coach at the University of Maryland. This past season, the Terrapins made it to the N.C.A.A.’s Final Four. Shortly after the tournament was over, La Salle Athletic Director Tom Brennan and Hahn were in touch by phone, and events moved quickly. After meeting with La Salle’s President, Brother Michael J. McGinniss, Brennan offered Hahn the position and he accepted on April 4. He agreed to a five-year contract.

“I had a chance to speak with a number of terrific coaches,” said Brennan of the selection process.

“And it’s clear to me Billy is an outstanding fit for La Salle and that he’ll do a great job. He’s known as a great recruiter and developer of talent.”

Before Brennan began his search for a new head coach, he asked Rasual Butler, one of La Salle’s best players, a question. Butler, Brennan knew, had been recruited by many top basketball programs before he decided on La Salle.

“Who made the biggest impression on you?” he asked Butler.

“Billy Hahn,” replied the player.

After graduating from Maryland in 1975 (where he played on one of the winningest Terps teams ever), Hahn immediately went into coaching, serving as an assistant at Morris Harvey College, then at Davidson College, the University of Rhode Island, and Ohio University. He was head coach at Ohio from 1986 to 1989. He joined the staff at Maryland as an assistant coach in 1989.

“It’s great for him,” said Maryland Head Coach Gary Williams. “It is a situation where he is going to a place that has a basketball tradition and is playing in a good league, the Atlantic 10. There are a lot of things there.”

Born in Indiana, Hahn is no stranger to the Philadelphia area. He has recruited here for more than 20 years, landing many talented area players to his teams. “When I come here, I always order my three-course dinner: a soft pretzel, a cheese steak, and a Tastykake,” he said.

Hahn and his wife, Kathi, have been married since 1976. They have a son, Matthew, and a daughter, Ashley.
Is it Time for Confession?

"I have a confession to make. Half of what we have taught you is in error, and furthermore, we cannot tell you which half it is."

Noted turn-of-the-century physician and educator Sir William Osler spoke these words as he addressed a Johns Hopkins medical school graduation class.

At first reading, Sir William’s statement appears quite humorous. Upon further analysis, however, we see the brilliance of his message to these new doctors. He wanted them to realize that the science of medicine was constantly evolving and that they could not depend entirely on what they had learned in medical school. The receiving of a medical diploma did not signify that their educational work was done—it marked only the end of one phase and the beginning of the next.

The same can be said when it comes to one’s estate plan.

Too often people go through the process of developing their estate plan, including the writing of a will, and then think that their work is done. The will is safely placed in the safe deposit box, and no further thought is given to it.

Just as a doctor should not rely entirely on what was learned in medical school, we should not rely entirely on an estate plan that was prepared more than a few years ago. Laws are subject to change, and a will that was properly drafted in accordance with the law at the time might no longer be the vehicle for accomplishing our estate planning goals. Perhaps, too, the person named to be the executor might no longer be the right choice.

Not only do laws change, but also, so do our circumstances. Changes in marital status, the maturing of our children, a change in our financial situation, and even something as simple as moving to a different state warrant a review of our estate plan. We may want to provide for our children differently, or, perhaps, now there are grandchildren to consider. Our philanthropic goals may have changed. Life insurance needs may be different. All of these changes must be communicated to your financial and legal advisors, so that they can be sure that a previously developed estate plan is still the best plan to meet our needs.

Even if you don’t think that there have been any major life changes, it is a good idea to have your estate plan reviewed on a regular basis, (every three to five years), just to be sure that it’s still the best plan to meet your needs.

It is said that confession can give you peace of mind—so can a review of your estate plan.

For more information on this subject or any of your estate planning needs, please contact me at 215/951-1881.

—Gregory J. D’Angelo, Director of Planned Giving

In celebration of Business Awareness Week, the School of Business Administration welcomed nearly 50 business executives during this year’s Executive on Campus program. The guest presenters, almost all business school alumni, were invited to the undergraduate business classes to speak to current students about career paths, industry highlights and trends, and career opportunities.
School of Business Administration

1952 | John P. Reid is still riding his ultra-classic Harley Davidson motorcycle and flying his Cessna Skyhawk after retiring 15 years ago.

1954 | Al Koob retired from his position as Vice President of Sunrise Medical Corporation. He invites e-mail from his former classmates to akoob88279@aol.com.

1955 | Dr. Charles A. Coyle has retired as Professor Emeritus from Kutztown University. He served as both chairman and professor of marketing in the College of Business. He is also a permanent Deacon in the Allentown Diocese, where he resides with his wife, Suzanne. Their four children are Chris, Kevin, Tim, and Suzie.

1960 | David R. Dahms (Dave Roberts) has retired from broadcasting after 35 years as host/music director at Philadelphia’s WWDB, program manager for EAZY 101 FM, and most recently as volunteer reader for the blind at the University of South Florida’s WUSF.

1962 | Russell T. DiBella was recently elected President of the Association of Former Special Agents-IRS for 2001-02. Upon his retirement from the U.S. Treasury Department after 25 years, Russell went to work for the State of New Jersey Attorney General’s Office in 1987. Ten years later, he retired from his post as Senior Investigator in charge of the Internal Security Unit of the N.J. Division of Taxation. He lives in Tabernacle, N.J., with his wife, Sally (McGivern). They have five children and 13 grandchildren.

1964 | Michael Gallagher has retired from the Abington (Pa.) School District after 26 years.

1966 | John J. Krumenacker has retired after 19 years with Hvide Marine Inc. as the Chief Accounting Officer-Controller.

1969 | Frank W. Nasutti earned his Ph.D. in computer information systems from Nova Southeastern University.

1972 | Stephen M. Hoffman Jr. was recently promoted to the position of Associate Director for Supervision of Domestic Large Complex Banking Organizations and U.S. Operations of Foreign Banking Organizations for the Board of Governors of the Federal Reserve System in Washington, D.C. He is now in his 29th year of service with the Federal Reserve, having started at the Reserve Bank as an Assistant Bank Examiner immediately after his graduation from La Salle. He and his wife, Gloria, live in the western point of Fairfax County, Va., with their three children.

1974 | James J. Bannon was recently appointed General Manager of Stelwagon Manufacturing Co. & Economy Asphalt, Inc.

1977 | William C. Rowland was recently promoted to Chief Financial Officer and Secretary-Treasurer of Gilmore & Associates, Inc. He previously worked for BCM Engineers, Inc. for 23 years.

1983 | Lesa Silfer Williams is married with a son, Thomas Joseph, born on December 14, 2000.

1984 | Paul J. Tyler was named Vice President, Brokerage Operations at USI Colburn Insurance.

1985 | David Kraynak and his wife, Rosemarie Trotter Kraynak (B.A. ’86), have five children: Samuel (9), Hannah (8), Veronica (6), Maxwell (4), and Nicholas (3).


In Memoriam

The Rev. Elwood (Bud) E. Kieser, C.S.P., ’50

A Germantown native, Father Kieser joined the Paulist Fathers in 1950, shortly after his graduation from La Salle University. He was ordained a priest in 1956 and earned a Ph.D. in the theology of communications in 1973 from the Graduate Theological Union in Berkeley, Calif. Known as a “priest producer,” Father Kieser was the executive producer for 23 years (until 1983) of the Emmy-award winning religious television show Insight. In 1972, he received the La Salle University Alumni Association’s Signum Fidelis Medal. His last visit to campus was to celebrate with other members of the Golden Anniversary class during Alumni Weekend 2000.
1989 | Births: To James S. Dzomba and Bari J. Dzomba, a daughter, Ashleigh Hunter Dzomba. Ashleigh joins her sister Jessica (20), brother William (9), and sister Alexandria (7) in the family. Ashleigh is the granddaughter of James C. Dzomba (B.S. '52) of Simpsonville, S.C.

1991 | Christopher R. Zegley recently reported for duty at Naval Air Station, Keflavik, Iceland. Captain James M. Bell, a U.S. Army Aviation Officer, flies the AH-64D Apache Longbow attack helicopter. He was recently accepted to Ohio Northern University College of Law, where he will begin his study in the fall. Lorraine (Marchiano) McCaney graduated from Philadelphia College of Pharmacy & Science with a B.S. in pharmacy. She manages the pharmacy at St. David’s Drug Emporium. She is married to Tom McCaney, the Director of Emergency Housing for the Salvation Army.

1992 | Marriage: John Bengivenni (Bennett) to Karen Voci.
Birth: To Donna Gilbride Green and David Green, their second child, a son, Andrew David.

1993 | Joe Dougherty has been promoted to Terminal Manager for FedEx Ground in Fredericksburg, Va.

1995 | Staci Wilhelm Lorance and her husband, Derek Lorance (B.S. '96), recently welcomed their first daughter, Abigail Grace, into the world. Staci received an M.B.A. in finance from Temple University in May 2000, and was recently promoted to manager at BDO Seidman, LLP, a national public accounting firm. She and her husband live in Upper Providence Township, Pa.

Births: To Derek Lorance and Staci Wilhelm Lorance (B.S. '95), their first daughter, Abigail Grace; to Michele DugganMahon and Tim Mahon, a son, Scott Joseph.

1997 | Anthony Russo completed his M.B.A. in strategic management at Temple University and is now working as a Senior Technical Consultant for Cingular Interactive, LP, a division of Cingular Wireless.

Reunion 2001: Alumni from as far back as the Class of 1941 and up to the present day visited their alma mater and caught up with old friends at Reunion 2001, held May 18-20 at La Salle. They were treated to a barbecue on the quad Saturday afternoon, dinner and dancing later that evening in the Union Ballroom, and of course, an irreplaceable trip down memory lane.
Carrying on the Tradition

Thomas J. Lynch, '62, Vice President of the Rittenhouse Trust Company, has been elected President of the Union League of Philadelphia. Steeped in a tradition of patriotism since its founding in 1862, the League is a community of leaders in business and professional life who join together for friendship and association, and to share common concerns.

Lynch is the second La Salle graduate to assume the presidency. Thomas N. Pappas, '70, served in 1997 and 1998.

While at La Salle, Lynch was elected student body president and awarded the James J. Finnegan Award for leadership. He serves on the Business Advisory Board of La Salle’s School of Business Administration, and was Charter Dinner co-chair in 2000. He is an executive committee member of the Philadelphia Convention and Visitors Bureau, a trustee of Chestnut Hill College, and the chairman of the Board of Patrons Foundation.

Lynch resides in Blue Bell, Pa., with his wife, Virginia. They have two daughters, Susan and Denise.

Erica (Giehl) Conlon married James Conlon, Jr. on July 1, 2000, and moved to North Carolina in October, where her husband was appointed Head Swim Coach at Davidson College.

Marriage: Lori Arimoto to Ronald A. De Luca.

(B.A. '95)

School of Arts & Sciences

1941 | William J. Diamond has published the third edition of his book, Practical Experiment Designs for Engineers and Scientists.

1942 | Joseph D. Swoyer spent 35 years in the field of advertising. He lives in Boise, Idaho. He and his wife of 54 years have five children and 11 grandchildren.

1950 | William A. Sheridan, a long-time La Salle supporter, is proud to announce that his niece, Michelle Sheridan, is currently a La Salle student.

1951 | Herbert F. Patrick has been substitute teaching for the past 10 years, following his retirement from the Social Security Administration.

1952 | James C. Dzomba congratulates his son, James S. (B.S. '89) on the birth of his fourth child, Ashleigh Hunter Dzomba.


1953 | Paul J. McGinnis, Ph.D., has edited and translated from Latin into English the poems on political themes by the Scottish humanist George Buchanan. The book has come out under the auspices of the Scottish History Society.

1957 | Richard M. Monihan retired on March 1, 2001, as Chief of Plastic Surgery, Shore Memorial Hospital. He was the founder and Chief of Plastic Surgery of March of Dimes Clef Palate Clinic, Bachrach Hospital.

1959 | Bah Alotta, Ph.D., and Donald R. Foxvog are publishing their book, The Last Voyage of the S.S. Henry Bacon, with Paragon House in the fall. Alotta has written numerous books on American and Philadelphia history.

1960 | Joseph Michael Fagan retired from high school and college umpiring and A.S.A. softball after 27 years. He is still coaching Ocean City (N.J.) Little League.

1962 | Nicholas J. Masington has been appointed Vice-President and Assistant General Counsel of the Boeing Company.

1963 | The Hamilton Square, N.J., post office has been renamed for the city’s former Mayor, Jack Rafferty.

1965 | Richard C. Simmers, D.O., was named the “2000 Osteopathic Pediatrician of the Year” by The American College of Osteopathic Pediatricians, in appreciation and recognition of his exceptional commitment to children’s health and his community.

Domenic J. D’Orazio is currently in his 36th year of teaching for the Archdiocese of Philadelphia.

1966 | James V. Goddard resettled in New Jersey after 10 years of teaching in Miami, Fla.

Joseph E. Seiler has been married for 36 years to Marie Annelli. They have two daughters, Tracy Michinok and Debbie Rhodunda, and three grandchildren, Jessica, Justin, and Bobby.

1967 | John J. O’Reilly retired from IBM after 33 years in sales product development and marketing.

1968 | Richard Carney earned his Ed.D. from Wilmington College in Delaware.

Daniel F. Perugini, D.O., has been promoted to Brigadier General and assigned as Commander of the U.S. Army Great Plains Regional Medical Command and Brooke Army Medical Center in San Antonio, Texas.

William C. Rees, M.D., has completed his M.B.A. studies in medical management at the Johns Hopkins University. He is a practicing pediatrician in Northern Virginia.

1970 | Nicholas J. Staffieri was appointed General Counsel of Philadelphia’s SEPTA in October 2000.

1971 | Vincent A. Lofink was re-elected to his 6th term to the Delaware General Assembly. He chairs the House of Representatives Labor Committee, and serves as a member of the Joint Capital Appropriations, House Land Use and Infrastructure, House Transportation, and House Gaming and Pari-Mutuels committees.
Michael Townshend recently completed a fellowship at Johns Hopkins and acquired a training products business. He is currently creating and producing technology-based learning systems.

1973 | Philip G. Romano has joined the Commercial Real Estate Department of The Provident Bank. He will assume responsibility for originating and closing construction and permanent loans for commercial real estate customers. He resides in Aberdeen, N.J., with his wife, Anne. They have two grown daughters and welcomed their first grandchild in May.

1974 | Alexander D. Bono, a partner in the law firm of Blank Rome Comisky & McCauley LLP, and a member of its Management Committee, has been chosen to serve on the Advisory Board of the La Salle University Law Society.

Nationally recognized interior designer Deborah Wisniewski Burnett was named national spokesperson for lighting giant Osram Sylvania. She is regularly featured on programs carried by LIFETIME, HGTB, TNN, and QVC cable networks. Burnett has authored her first book, called Comfortable Living by Design, and has created a top-selling video series called "You Can Do It Decorating."


Steve Malpezzi is associate professor in the business school at the University of Wisconsin.

Marriage: Richard E. Dardis to Catherine Robitzer. The couple purchased a home in Carroll, Ohio.

1975 | Maureen Miller Austin has joined the financial administration office staff of the Diocese of Camden.

Karen Fraunfelder Burnett has accepted a senior scientist position with Florida Environmental, a private consulting firm. She is the only professional geologist on staff and will be working with three offices in Florida.

1976 | Carol DiBattiste joined the law firm of Holland & Knight LLP. She will practice in the areas of government contracts and civil and criminal litigation.

Vicky Clark Kauffman has received a 2000 Presidential Award for Excellence in Math and Science Teaching. She was one of four recipients from New Mexico to receive the honor.

Joseph P. Stampone, Esq., received the Lifetime Achievement Award from the National Italian-American Political Action Committee. He is a managing shareholder of Stampone, D’Angelo & Renzi, P.C., a Jenkintown, Pa., law firm.

1977 | Coast Guard Captain Joseph J. Saboe Jr. was promoted to his current rank while serving at the
1978 | Francis M. Moser received his Master's of Engineering in computers and software from Widener University.

Birth: to Susan Atwell Oscilowski and Francis Oscilowski (M.B.A. '87), their eighth child, a girl, Teresa Roseanne.

1979 | Joseph H. Eisenhardt Jr. was promoted to Captain of the Barrington Police Department and placed in charge of the patrol and investigation divisions. Maryellen Kueny received her Ed.D. degree from Lehigh University.

Don Rongione was promoted to Chief Operating Officer at Bollman Hat Company.

Marriage: Kathleen and Joseph Eisenhardt were married on June 16, 2000.

1980 | Steven M. Schiff is Vice President of Worldwide Sales at DEX Products, Inc. in Plano, Texas.

1983 | Julie R. Beaton is a civil litigation attorney with Brown Winfield & Canzoneri.

Dr. Joseph Marbach was awarded tenure and named Chair of the Political Science Department at Seton Hall University.

Lynn Probst Pfeifer is a history teacher at Camden County Technical School and an adjunct faculty member at Camden County College. She is married to Joseph Scott Pfeifer (B.A. '87).

1984 | Captain Douglas A. LeVien (on the right in photo) escorted President George W. Bush through the soldiers' barracks during a visit to the 5rd Infantry Division at Ft. Stewart, Georgia.

Michael A. Hirsch, M.D., of Summit Family Practice, was named one of the top primary care physicians by the August 2000 issue of Town & Country magazine.

1985 | Rosemarie Trotter Kraynak and her husband David Kraynak (B.A. '86) have five children: Samuel (9), Hannah (8), Veronica (6), Maxwell (4), and Nicholas (3).

Births: To Anthony Morelli and Gayle De Leon Morelli (B.A. '87), their third child, Claire Megan.

1987 | Chris Konzelmann has been elected to the partnership of White and Williams LLP, a full service law firm located in Philadelphia.

Joseph Scott Pfeifer is a new graduate of Rutgers Law School and is married to Lynn Probst Pfeifer (B.A. '83).


Births: To Mark N. Gaworski and his wife, Alicia, their third child, a son, Reese L. Gaworski; to Gayle De Leon Morelli and Anthony Morelli (B.S. '86), their third child, Claire Megan.

1988 | Louis Burke passed the CPA exam.

Judy Cochran, R.N., B.S.N., has received her M.S.N. degree from Florida Atlantic University.

Judi Walsh Loughlin was promoted to Assistant Managing Editor, International, at Dow Jones & Co., Inc. She supervises the copy desk for the Asian Wall Street Journal and the Wall Street Journal Europe.

Carolyn A. Piconne, M.D., has become a partner in Women Care OBGYN P.C.

1989 | William J. Collins, Jr., returned last year from a three-year tour of duty in Okinawa, Japan. He is currently assigned as Appellate Government Counsel in the office of the Judge Advocate General of the Navy. In addition, he recently completed a week as a volunteer instructor at Presidential Classroom, a program that brings high school students to study in the Nation's Capital.

Births: To William J. Collins Jr. and Jill Collins, their first child, Erin Grace; to Lt. Commander Joseph Zelinsky, M.D., and his wife Jodi, their second child, a son, Jarettn Montana. They live in San Diego where Joe is a Navy anesthesiologist.

1990 | Lisa Prester Dressner has started a private practice in family therapy. She recently adopted a son, Alexander, and has a daughter, Zoe.

Dennis P. McHugh, D.O., married Terri White in 1997. Dennis finishes his orthopedic surgery residency in June and is starting a private practice in Flourtown/King of Prussia. They have two children, Alexandra and Dennis Patrick, Jr.

Elissa Broderick Nolan is Director of Public Relations and Marketing for Holy Family College.

Births: To Elissa Broderick Nolan and Frank Nolan (B.A. '91), their first child, Siobhan.

1991 | Robert Dougherty was recently promoted to Northeast Regional Sales Manager of Bertek Pharmaceuticals.

Michele C. Zelinsky completed a Ph.D. in history at the University of Pennsylvania and is now teaching there.

Births: To Robert Dougherty and Jennifer DiGati Dougherty (B.A. '93), their first child, Robert Bennett; to Frank Nolan and Elissa Broderick Nolan (B.A. '90), their first child, Siobhan.

Adoption: To Jerry Salsburg and family, a baby girl.

1992 | Tony DiBricida is an inventory specialist for Young Adjustment Company.

1993 | Birth: To Jennifer DiGati Dougherty and Robert Dougherty (B.A. '91), their first child, Robert Bennett.


1995 | Nina Bhargava is a television producer currently working on Crossing Over with John Edward; she resides in Hoboken, N.J.

Birth: To Elizabeth Schaefer Cirelli and Charles T. Cirelli (M.A. '97), a son, Damian Paul.

Marriage: Ronald DeLacca to Lori Arimento (B.A. '97) in summer 2000; Brian Heuer to Leigh Cunningham in October 2000.

1996 | Fern Bernstein, R.N., B.S.N., passed the certificiate exam to become a board certified lactation consultant.
4 Great Trips for the Year 2001
Sponsored by “Explorations”
La Salle University Alumni Association’s Travel Committee

The Extraordinary Wonders of China and the Yangtze River
(Call: 1/888/652-7102)
21-day fully escorted land and river cruise tour: possible post-extension to Japan

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(Call: 1/888/652-7102)
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(Call: 1/800/940-9023)
10-day tour of Ireland’s coasts, including an overnight stay in an Irish castle

To receive a travel packet, call the Alumni Office at 215/951-1535 or 888/4-ALUM-LU.

Carol F. Strus, M.P.A., has been promoted to Marketing and Communications Officer at Team Pennsylvania CareerLink.

1997 | Michelle C. Hendron started a new job as a pharmaceutical sales representative for Pharmacia Corporation (formerly Searle).

Marriages: Lori Arimoto to Ronald A. DeLuca (B.S. ’95); JoAnn Foy to Bob Roth; Michelle C. Hendron to Thomas P. McCouch.

1998 | Erin Hannigan is enrolled in Northeastern University’s medical technology certificate program specializing in microbiology.

1999 | Colleen D. Gallagher received a promotion at Maui Jim Sunglasses Northeast Inc.

2000 | Christopher Steinitz is currently pursuing research in Kuwait as a Fulbright Fellow.

Kevin Wildes was recently promoted to Junior Copywriter after his print ad for Giant Scissors, Inc. LLC won the New England Advertising Team Award for “best newcomer.”

2001 | Nicholas Susi has been named a Fulbright Fellow for the 2001-2002 academic year. Nick will begin selected studies at the University of Vienna in September.


2000 | Joseph D. Catuldi (B.S. ’93) was named Associate Controller at Swarthmore College in March.

Master of Arts
1982 | Br. Dennis Malloy, F.S.C. (B.S. ’75), Executive Director of St. Gabriel’s Administrative Office, was named the 2000 Distinguished Lasallian Educator for the De La Salle Christian Brothers Baltimore District. Br. Dennis has spent most of the last 25 years working at St. Gabriel’s system of residential day treatment and community-based programs for court adjudicated youth, conducted by the Philadelphia Archdiocese.

1995 | Emma Marie Trusty, a retired R.N., is the author of The Underground Railroad—Ties that Bound, Unveiled. She also lectures at colleges on the topic of the Underground Railroad.

1998 | Mary M. Scott (B.A. ’94), Chair of the Science Department at Northeast Catholic High School, has joined the Biology Department at La Salle University as an adjunct professor. She is listed in the 1999-2000 Who’s Who Among American Teachers, and serves as both the ice hockey and basketball moderator at North Catholic High School.

LA SALLE MAGAZINE 32
1999 | Marsha Braverman was appointed Director of Communications and Legislative Liaison for the Philadelphia Corporation for Aging (PCA) in January. She worked as Director of Public Relations and Marketing Communications for Bucks County Community College before that, and is an adjunct faculty member at La Salle University. With over 25 years’ experience in the communications field, she will oversee PCA’s media relations, legislative advocacy, and publication efforts. She resides in Dresher, Pa., with her husband and two children.

2001 | Michele Rispo-Hill is a special education teacher in the Woodbury, N.J., public school system. She is the mother of four children, ages 7 through 13.

Master of Science in Nursing
1994 | Zenta L. Benner was promoted to Vice President of Health Care Services at the Peter Becker Community in January 1999. She is administratively responsible for social services, activities, skilled nursing, and personal care.

In Memoriam
1921 Alvin C. Cannon
1933 Edward P. Pointer
1937 Charles J. Tomasco
1938 Henry R. DiMuzio, D.D.S.
1940 Claude Koch
1941 Charles J. Betz
1941 George Wally
1942 Lochetto, Sr.
1942 John J. Angelo, M.D.
1943 John J. Vivacqua, D.D.S.
1943 Bernard J. Stuetz, CPA
1944 James M. Penney
1944 Ralph F. Boccella, D.D.S.
1947 Brendan J. Lee, M.D.
1949 Thomas M. Foy
1950 Thomas J. Niessen
1950 Dennis Chirico
1951 James Tompenny
1951 Gerald J. Cahill
1951 Charles Garland
1952 Joseph F. McAvety
1953 William B. Mitchell, Jr.
1953 J. Philip Nolan
1954 Francis L. Schuck
1954 Walter Star
1954 Richard Stout
1953 Alfred T. Farrell
1953 Richard Lander
1954 John T. Kulak, Jr.
1955 Thomas R. Kubacki, M.D.
1956 Thomas M. Cleary, Sr.
1959 John McCrane
1959 Arthur Rooney
1960 William Stearns
1961 Charles L. Vattieri
1960 Warren M. Maddock
1961 William R. Cosgrove
1961 Richard M. Heil
1962 David Kazmierczak
1963 Lori E. Pettisani
1962 Robert MacAteer
1965 Elmer W. Mosby
1966 Francis J. Bracchi
1967 Edward M. Laska, M.D.
1967 Lawrence S. Grin
1969 Michael J. Belcak, Sr.
1971 William J. Wilson
1971 Dennis J. Riley
1972 William Dorsey
1973 Francis McCauley
1974 John Raquet
1976 Ira J. Spiro
1980 Clinton Thornburg
1981 Dolores F. Faralde, Esq.
1981 Joan Hannum
1982 Anna P. Dortort
1985 Judith L. Werts
1996 Matthew B. Graves

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If you have news, we want to know! Complete this form and send to: Office of Alumni Relations, La Salle University, Box 830, 1900 W. Olney Avenue, Philadelphia, PA 19141

Online form: http://www.lasalle.edu • E-mail: alumni@lasalle.edu • Call: 215/951-1535, or toll free at 888/4-ALUM-LU

Name (include college name if different): __________________________ Degree: __________________________ Class: __________________________

Home Address: __________________________ This is a new address: [________]

Phone: __________________________

Job Title: __________________________

Name of Employer: __________________________

Work Address: __________________________

News:

Privacy statement:

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Please send the following information on: [________] admissions [________] planned giving [________] chapter activities [________] alumni-admissions [________] volunteer information [________] other __________________________

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