Nursing’s Evolution at La Salle: 20 Years and Growing
Lasallian Values: Nursing in Action

In 2000, La Salle University’s School of Nursing celebrates 20 years of educational excellence and service to the healthcare system and community at large. The School of Nursing also epitomizes a much longer tradition: the Lasallian mission of humanistic Catholic Christian education. Lasallian values are greatly needed in contemporary America as they were desperately necessary in pre-Revolutionary France.

These values appear simple but are profoundly meaningful in the context of people’s lives. St. John Baptist de La Salle believed that good teaching is critically important. He also believed that the development of personal spirituality, a strong relationship with God, was inextricably linked to the fullest meaning of being educated. St. La Salle emphasized that “touching the hearts” of students was central to the role of the teacher. An idiomatic way of describing the deeply meaningful relationship that should occur between educators and pupils.

He considered education not merely a task but a spiritual activity. St. La Salle believed (and lived) that education should be clearly directed to helping the poor to improve their lives and strengthen their relationship with their Creator. Most importantly, St. La Salle advanced the critical idea that educated people should use their skill and abilities to improve the lives of others through service, financial support, and the promotion of personal empowerment via education. In many ways, these Lasallian values and tenets have been, are, and will be enacted in La Salle University’s School of Nursing.

In 20 years of existence the School of Nursing has become well-known for its quality education. Many graduates have continued their education to the master’s and doctoral levels. Nursing faculty members have mentored their former students to achieve, but it is done with the goal of graduates’ helping other people. La Salle graduates (and I am one) talk freely of how past and current La Salle nursing educators have been very special actors who helped them live more meaningful lives, “touched their hearts,” and inspired them to improve nursing care for all people.

The School of Nursing is also well-regarded for its success in educating students of diverse cultural and religious backgrounds. Academically and financially challenged students are supported and nurtured, but are also tested with a rigorous program of study. Current student achievement rates in obtaining professional nurse licensure attest to the fact that this simultaneous cherishing and challenging of learners is highly successful (and very Lasallian).

La Salle nursing faculty members also demonstrate their incorporation of Lasallian values in many other ways. Almost all nursing faculty members engage in active clinical practice, usually with urban, high-risk, underserved populations. They bring their scientific, educational, and caring expertise to bear on improving the care of the mentally ill, the acutely ill, the substance abusing, the chronically wounded, and those accidentally traumatized.

As they immunize poor, neglected children against infectious disease, as they perform life-saving surgery, as they dress a pressure ulcer so it will heal more quickly, as they teach the poor to help themselves to have healthier life styles, La Salle nurses remember they are in the holy presence of God. La Salle nursing faculty members are engaged in preparing the next generation of nurses. In this mission, they remember they are together and by association with the larger worldwide ministry started by St. La Salle. The Lasallian tradition of humanistic and Catholic Christian education continues into the new millennium. The School of Nursing will play a major role in the active instituting of Lasallian values and in the enactment of St. John Baptist de La Salle’s mission for future students.

This commentary is by Janice M. Beitz, '83, Ph.D., R.N., CS, CNOR, CWOCN, Associate Professor, Graduate Program Director, School of Nursing.
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In an age when a former actor was new to the White House, *The Shining* was at the top of the box office, John Lennon's death was making headlines, and personal computers hadn't hit the shelves yet, La Salle University (still a college) was just laying the groundwork for what would eventually become a nationally recognized School of Nursing.

On the occasion of its 20th anniversary, La Salle's nursing program celebrates the success it has achieved, the challenges it has endured, and the ideals that have remained constant since its inception.

"Though times have certainly changed, the same principles that the nursing program was founded on 20 years ago are still alive today," said Zane Robinson Wolf, Ph.D., R.N., FAAN, the first full-time faculty member in the program, and the current Dean of the School of Nursing. "The students always receive special attention here: we value learning as a lifelong endeavor, and we respect the experience adult learners bring with them to the classroom."

When asked what is responsible for the nursing program's continued success, Wolf cited the special relationship between the faculty and students.

"The students are the only reason we're here," she said. "We have always remembered that. And we have a great sense of respect for what students bring with them as people—the challenges they have experienced in their lives—to the classroom."

Looking Back

Beginning with a modest facility, budget, and supplies, La Salle launched a part-time baccalaureate degree program for working nurses in its evening division and weekend college in the fall of 1980. With only two full-time faculty members on board, 36 students were admitted to the major.

More than two decades later, the R.N.-B.S.N. completion program has evolved into a School of Nursing offering a full-time generic bachelor's degree, a bachelor's degree for LPNs, a six-track master's degree, four post-baccalaureate certificate programs, distance learning courses, and a nurse-managed health center that has expanded to three sites. The first graduating class in 1982 had 19 students. Almost 1,700 have since earned degrees.

The University's interest in nursing actually dates back much further than 1980. It began in 1967 when a cooperative educational program was initiated with St. Joseph's Hospital School of Nursing, in which liberal arts and science courses were taught by La Salle professors. Similar arrangements were later made with Germantown Hospital in 1970 and Presbyterian Hospital in 1973. A year later, La Salle entered into a dual enrollment program with Gwynedd-Mercy College.

Since enrollment was limited and most courses at Gwynedd were only offered in the daytime, La Salle recognized the need to establish a more practical degree program for working nurses who wanted to progress to a higher level of professional competence. It was then that the possibilities of an undergraduate nursing program at La Salle were explored.
The Pioneers
One of the staunch supporters of such a program was Brother James J. Muldoon, then dean of Arts and Sciences. A nurse before he became a biochemist, Br. James was part of the team of La Salle professors who taught science classes for Germantown Hospital’s School of Nursing in the ’70s. He was the first to assemble a group of local nurse leaders to conduct a feasibility study for a baccalaureate degree for working nurses on campus. Some say it was through his efforts that nursing found a home at La Salle.

Janice M. Beitz, ’83, Ph.D., R.N., CS, CNOR, CWOCN, the current Director of Graduate Nursing, recalls the stellar teaching of Br. James, who taught her when she attended La Salle through Germantown Hospital’s Diploma School. When she reflects back on her days as an R.N.-B.S.N. nursing student at La Salle, she also cherishes the excellent teaching of Wolf, Catherine Stahler-Miller, and Doris Cook Sutterley.

“They set the stage for the way we treat our students today,” Beitz said. “They created a flexible learning environment for working nurses and always respected the adult learner. We weren’t rookies by any means, and they didn’t treat us like we were.”

Pregnant with her first child and working as an operating room nurse at the time, Beitz could appreciate a program that allowed her to maintain a full-time position while earning her degree, without repeating what she had already learned in diploma school.

Joanne Serembus, ’84, Ed.D., R.N., CCRN, the current Director of Undergraduate Nursing at La Salle, remembers Sutterley’s emphasis on the holistic health and her quest for lifelong learning.

“In the ’80s, holistic healthcare was considered non-traditional in Western medicine, but we were ahead of the time,” Serembus said. “We were taught to focus on the mind, body, and spirit—not just the medical aspect of health. We learned about stress management, self-reflection, and other alternative strategies that weren’t embraced at the time.”

Growing Pains
Though much of the nursing program’s history speaks of its continued progress, some challenges were also met along the way.

Not only was the program’s initial accreditation denied at first, but the nursing faculty also ran into some initial resistance on campus.

“It was tough for a while, but there was never a time when I thought we couldn’t do it,” said Wolf, referring to herself and Gloria Donnelly, a former professor and founding director of the program. “There were certain prejudices against nurses—a mentality that we only did the ‘dirty work’ so to speak—that academics didn’t welcome in the beginning. It was also difficult having a female-dominated program at a time when women were still relatively new to La Salle’s campus.” (La Salle became co-ed in 1970.)

Perhaps it was the dedicated faculty’s Herculean work ethic, or their taste for the seemingly insurmountable challenge that helped them pull through. Whatever it might have been, it undoubtedly worked.

By February 1984, the program had gained National League for Nursing accreditation. Shortly thereafter, a Master of Science in Nursing with three tracks was created.

Under Donnelly’s direction, the program—which had grown into its own department within the School of Continuing Studies—had become one of the largest nationally for graduates of associate degree and diploma nursing programs.

As the ninth year of the program approached, plans for new offices to house the department were under way. “We literally started out in a closet—with no fire exit and one door,” Wolf recalled. “We were thrilled to find out we’d have new offices that actually had windows!”

What had once been a part-time program in the evening division and weekend college had earned the status of a School of Nursing in May 1992, with the assistance of a grant from the Connelly Foundation. By the following spring, 100 percent of the faculty had earned doctoral degrees and a full-time bachelor’s degree.
20TH ANNIVERSARY GALA

Sunday, June 10, 2001
Brunch, 11 a.m. to 2 p.m.
Adam's Mark Hotel, Philadelphia

The School of Nursing is producing a commemorative video and display of its history.
• Send in your memorabilia: Anything that can be scanned or displayed, such as photos, posters, projects, videos, etc.
• Contribute an item for a silent auction: jewelry, gift packages, special skills or services, nursing novelties, art, etc.
• Solicit an item for a give-away drawing.
• Have your company contribute small items for gift bags, such as key chains, pens, etc.
• Be the entertainment: band, disc jockey, piano player, comedian. Get members of your class together and plan a skit or song.
• Sponsor a page, section, or business card in the Program Book. Various sizes of ads will be available.
• Ask publishers, drug reps, equipment reps, medical practices, or any business for a contribution. It's a great opportunity for businesses to reach 250-plus nurses for advertising.

Everyone who contributes will be listed in the program booklet and with a display card on his or her item(s). Contributions are tax-deductible.

The School of Nursing has already received these generous pledges:
Alex Siomko,’99 – Flower arrangements for the gala
Dr. Kay Kinsey – chair of the give-away drawing
Dr. Susan O’Brien – Nurse Caroler statue for silent auction

To provide any items, contributions, and suggestions or to volunteer on one of the committees, call Mary Beth Haas, Chairperson, at 215/951-1982, or e-mail her at haas@lasalle.edu

Reaching Out
Established in June 1991 as one of the country’s first nurse-managed public health and primary care facilities, La Salle’s Neighborhood Nursing Center has added to the School’s national reputation. With its expansion to three sites in the Germantown and surrounding areas, the Center provides primary care to approximately 30,000 patients a year and has established itself as a national model for promoting the overall health and well-being of an urban community.

Each undergraduate nursing student has one or more clinical experiences through this health center model, as do all public health nursing graduate students. This model has been recognized by the Health Services Resources Administration and its Division of Nursing, as well as the Pennsylvania Public Health Association. Of particular note and pride for the Center is the Community Health Impact Award it received from SmithKline Beecham in 1999.

Katherine K. Kinsey, Ph.D., R.N., FAAN, a nationally recognized grants writer and Director of the Center, takes pride in the Center’s commitment to community service and to the students. “The work of the Nursing Center reflects the School of Nursing’s and the University’s philosophy of service, particularly to the disadvantaged in our service neighborhoods.”

The School of Nursing also provides service to the community through its strong ties with a number of Philadelphia hospitals, healthcare institutions, and community centers, including Albert Einstein Medical Center, Chestnut Hill Hospital, Belmont Psychiatric Center, and Moss Rehabilitation.

“La Salle’s School of Nursing, particularly through the work of Kay and the other dedicated staff at the Nursing Center, truly epitomizes the Lasallian mission of serving others,” Beitz said. “Not only are we using education to improve students’ lives, but we are counting on our students to go out and improve the lives of others. After all, that’s why we’re here—to empower people to improve their lives.

“That is why I always teach my students that nursing is a liberator for many men and women,” Beitz added. “It offers them the opportunity to do something meaningful. We should never doubt the power of doing something meaningful for others.”

On the Horizon
With a milestone 20 years behind them, the School of Nursing faculty are looking forward to what lies ahead.

“As the demand for nurses continues to increase, we hope to increase our resources to meet the needs of the community and to continue to provide our students with a solid educational foundation so that they may go out into the community and provide safe care,” Serembus said.

A few of the things the School’s administrators hope to accomplish in the coming years include offering more classes at La Salle’s Bucks County Center in Newtown (a part-time, evening and weekend generic B.S.N. program will begin at the Center next fall), increasing the number of courses available on-line, and strengthening ties within the community. Other foci include the expansion of the Speech-Language-Hearing Science Program and the Nutrition Program, an increase in faculty and student research, and continuing excellence in teaching and learning.

“We will continue to strive to provide a quality education to our students so they can in turn make a difference in people’s lives,” Wolf said.
La Salle Neighborhood Nursing Center: Filling in the Gap

by Jon Caroules

There are many official-sounding, even impressive statistics, figures, and descriptions of La Salle’s Neighborhood Nursing Center—the network of La Salle nursing students and nurses who reach out to the at-risk Philadelphia community with medical and educational services. Consider:

• In 1999 the Center and its satellite branches provided care for more than 30,000 people.

• It has contractual arrangements with the City of Philadelphia’s Department of Health to deliver primary healthcare for at-risk, minority infants, children, and women.

• Its two sites in Northwest Philadelphia provide care for a region with the largest percentage of uninsured people in the city.

• Hundreds of the most vulnerable members of the community depend on the health services offered by the Center.

• The Center was one of four university nursing clinics honored by the federal government for providing care to needy city residents. Said Dr. Claude Fox, M.D., Director of the Health Resources and Services Administration, an agency of the federal Department of Health and Human Services: “The clinics truly fill the ‘healthcare gap’ in Philadelphia.”

Sean and Rosy Kongquee weren’t thinking about those qualities last August as they rode a SEPTA bus with their three sons to the Birch Elementary School, about a mile from La Salle’s main campus. What they knew was that the nursing center provided free childhood vaccinations—shots their boys need to attend school.

The Kongquee family was first in line for the shots, delivered by Mary Ann Herrmann, R.N., ‘97, a public health nurse who works primarily at the Hill Creek Center.

“I need you to be a big boy for me,” says Herrmann, as she takes 6-year-old Jeremy Kongquee’s arm. First, she wipes it with alcohol, then she unwraps a needle from its packaging.

Daniel, the eldest brother who is 8, is already done, proud that he didn’t cry. Michael, who is 2, doesn’t seem to know what’s coming. Daniel starts to tease his baby brother about how much it’s going to hurt. When Herrmann gives Michael his shots, he cries as he’s injected: “You can cry if you want to,” says Herrmann.

Many people, including those without accessible healthcare, can come to the center, either its main office just off Chew and Wister streets, or its satellite branches at the Hill Creek Center on Rising Sun Avenue or the YWCA on Germantown Avenue.

Yet the routine matters, such as school shots, are also important reasons to visit the Center.
"We promote public health and preventive healthcare," says Dr. Kay Kinsey, the Center's director. "We really believe the hospital ER is not where people should be for their primary care, and we're first in the line of defense in preventing chronic illness."

The center started 10 years ago when neighbors and community groups around the University asked the School of Nursing for a "permanent" public health facility.

"It evolved from student and faculty community health projects in the immediate neighborhood," said Kinsey. "The neighborhood didn't want (those efforts) to stop when students went away for the summer." A local Bible College donated space for the center's first site. Later, with grants from the March of Dimes and the City of Philadelphia, the Center was able to create its current site at Wister and Chew streets. A few years later, Kinsey and her staff received a William Penn Foundation grant to renovate space at the YWCA; then in 1996, Dorphine Haywood, president of the tenant council of the Hill Creek Housing Complex, said residents there had to visit emergency rooms or doctors' clinics miles away to get basic healthcare. She asked Kinsey if the University could open a satellite at Hill Creek, part of the Philadelphia Housing Authority, and would only take yes for an answer. Together they obtained funding for this site.

Today, the three sites employ about 30 full-time public health nurses and staff, and 10 part-time employees. What's remarkable about the Center's growth is that Kinsey has managed to accomplish it primarily through grants from government agencies, private foundations, healthcare corporations, or anyone willing to help out.

Currently 15 grants fund services and activities at the Center, including a 1999 SmithKline Beecham Community Health Impact Award for $40,000. (La Salle was one of only 10 grantees in the Philadelphia area to receive one.)

In addition to the full- and part-time staff, all undergraduate nursing students are rotated to one or more of the sites for "clinical laboratory" primary healthcare experiences. Many graduate students also do a lab there, as do students from other nearby nursing schools. Through these experiences, the students get hands-on experience with patients with diverse needs, and they get a first-hand look at dealing with medically underserved populations.

"We want students to look beyond and see the potential of people to help themselves, to develop the skills to educate and work with people and families beyond the immediate illness," said Kinsey. "Students need to appreciate the whole picture. For example, a student might be caring for a dialysis patient but now has the insight and skills to promote preventive healthcare to those with early chronic illness and to help prevent grave illness and dialysis treatments.

"Nurses and other healthcare providers need to remember the adage 'An ounce of prevention is worth a pound of cure,'" Kinsey added. "We introduce students to the vital roles and responsibilities of nurses in many settings as well as a commitment to social equality. We prepare students and graduates to be true advocates for people's health."
Fruits from the Orchard

By Caitlin Murray

"When I was 14, I thought my father was nuts," author Nomi Eve said. "He would come home from work and lay out these big family trees on our dining room table and work on them for hours. I always thought it was very boring."

But when Eve—daughter of longtime La Salle finance professor and Director of International Studies Dr. Joshua Buch—became a writer in her 20s, her father's obsession with genealogy rubbed off.

It was then, when she was trying to write a story about her family, that she found the research irresistible. By that time, her father's family tree had blossomed into a detailed collection of four 100-page journals he had written about each branch (three of which go back 200 years and the other, to the 11th century). Eve used these memoirs as the factual basis for what would eventually become her debut novel, The Family Orchard (Knopf).

The Fruit Ripens

Published in October 2000, the 32-year-old author's first novel has received accolades from Time Magazine, The New York Times, Publishers Weekly, and New York Newsday, among others. It has been named a Book-of-the-Month Club main selection, and was nominated for the Jewish National Book Award. Eve recently completed a 26-city book tour, and is planning an extensive foreign tour including stops in England, Ireland, and the Netherlands. Her novel is selling in 12 countries.

A blend of fact and fable, this semi-autobiographical tale chronicles six generations in one family, from early 19th-century Jerusalem to present-day Boston. A fictional interpretation of her own Jewish heritage, the story is told from two points of view: that of the narrator, and that of her father.

Narrated by Eve herself, the author retells the legends first heard from her father, set in the family's orchard. Eve's fiction runs parallel to her family's historical narrative throughout the text, taking the innovative form of "My father writes...I write...."

Eve said this kind of creative structure allows her to be anchored in history, while being able to fictionalize at the same time. The truth, she said, lies somewhere in between the two voices.

When people ask how much of the family saga is fictionalized, Buch quips, "Tell me what part you like, and that's factual. Whatever you don't

Excerpt from The Family Orchard

My father writes:
Rabbi Yochanan Schine, a student of the famous Chatam Sofer, was engaged to Esther Sophie Goldner Herschell, the granddaughter of the chief rabbi of the British Empire. Esther and Yochanan were my great-great-grandparents. They immigrated to Palestine and married in 1837 in Jerusalem.

I write:
Esther was pious but in a peripheral way. She knew the mitzvot, she knew to make the Sabbath holy, but she felt that there was no real harm in putting her own creative interpretation on the old rules because certainly creativity was an essential and blessed quality of Man and it would be a sin not to use it.
like is made up. If I look good in it, then that part is true.”

The Soil

“I am blessed with a father who is a storyteller. It is because of his family history work that I know so much about where I’m from and who I’m from.” Eve said. “He gave me the most incredible gift he could give by allowing me to use his family stories to write. This novel is a duet I would never have been able to accomplish without him. My writing grows from the soil of his passionate research.”

Buch, who recalls dragging his reluctant daughter to visit ancient family graves throughout Europe on their way home from summer vacations in Israel, is more than happy to have helped. “She used to think I was totally out of my mind. It’s unbelievable now that she’s picked up on this,” he said.

Though he studied biology and agriculture as an undergraduate at Hebrew University in Jerusalem, has a Ph.D. in International Business from The Wharton School, and has been teaching finance at La Salle for 30 years, Buch admits that his real love is history.

“It’s just fascinating to me,” he said with a smile. “Let me put it this way: We don’t know our future, and we barely know our present. The only thing we possibly know is our past. I believe in celebrating that past, and in honoring our ancestors to whom we owe the great lives we have in this wonderful country.”

Part of a third generation to work in his family’s citrus orchard in the small Israeli town of Petach Tikvah (near Tel Aviv), a young Buch came to the United States in 1962 to further his education. Since advanced business degrees were not offered in his country at the time, he moved to Philadelphia to live with an uncle while he studied. He planned on returning home after earning his doctorate.

His plans changed when he met his first wife (Eve’s mother), however, and they raised a family together in Elkins Park. “And the rest, they say, is history,” Buch joked.

The First Seeds

Buch can still vividly remember receiving a letter from his grandfather when he was 20 years old. In it, his grandfather explained the details of his family journey—from the Ukraine to Russia to Lithuania, and then to Palestine—during the rise of communism in the aftermath of World War I. He said he was telling his grandson this so that he would “tell future generations.”

“I still have that letter,” Buch, now 63, said. “How he knew that I would be the crazy man who would actually tell everyone, I don’t know.”

What are some of the most intriguing discoveries he’s made through his research over the years?

Author to Visit

Author Nomi Eve will come to campus to discuss her new novel on Tuesday, April 3, from 12:30 to 2 p.m. The event, sponsored by Lambda Iota Tau (La Salle’s English Honors Society), is free and open to the public. The Family Orchard is on sale in the University Bookstore.

For more information, please contact the English Department at 215/951-1145.

Buch recalled, “My father and I found a suitcase under my grandfather’s bed after he died. What a treasure. This man never threw a piece of paper away. I found correspondence from 1905 to his family in Russia while he was living in Palestine to avoid the draft. We found building receipts from Palestine with a note attached to send materials by way of 20 camels. I’m telling you, this stuff is crazy.”

A Family Forest

Buch has become an expert not only on his own family legacy but on the family of his wife, Debbie, who is Irish-American.

“I know more about Ireland than my wife does,” the Jewish professor said. “Her family made me an honorary Irishman since I traced their roots back to the 1770s.”

While he has spent many days reading through volumes of library books to collect historical data, Buch has also relied on several helpful relatives for information.

“If you do enough digging, I believe you will find that someone else did something that you can build upon,” he said. “In every family, you’ll find another lunatic whose work will help to double your research.”
By Katherine Miller '99

For every three students who walk into Edison High School, only one leaves with a diploma. And, of the 27 percent who graduate, only 14.7 percent continue on to college. These figures are fairly consistent among the seven high schools in Philadelphia’s inner city Empowerment Zone, which includes West and North Central Philly, as well as the American Street Corridor.

La Salle University students are trying to make a dent in the city’s discouraging statistics.

In 1998, President Clinton recognized the state of the nation’s inner-city public schools by introducing High Hopes for College, a plan that would match colleges with middle schools in low-income communities and help motivate and educate 7th and 8th graders about college. Drawing from this initiative, the GEAR-UP program was created with “high hopes” in mind.

Nearly one year ago, La Salle joined the GEAR-UP Philadelphia Network, along with eight other colleges and universities, 28 middle and high schools, and 16 community-based organizations, supported by a federal grant. La Salle’s partner school is Julia De Burgos Bilingual Middle Magnet School, located at 8th and Lehigh streets.

“La Salle’s heart is in the right place; we’re reaching out to a population who needs us,” said Bob Miedel, Director of Academic Development Programs and leader of La Salle’s chapter of GEAR-UP. “This program ties in with St. John Baptist de La Salle’s mission, which was to offer education to people regardless of their financial situation.”

La Salle’s GEAR-UP (Gaining Early Awareness and Readiness for Undergraduate Programs) consists of a one-week summer program for 7th graders, financial aid information sessions for parents, and supplemental training for middle school teachers. However, the heart of the program is the daily after-school tutoring.

Tutors like Elena Hernandez, Melissa Coleman, and Lorena Locosta—all La Salle freshmen—visit Julia De Burgos School two to four times a week to help the students with their homework. While the tutors focus on reading, math and science, they find that many of the students need moral support just as much or more than help with their studies.
"They don’t have a lot of role models, and the fact that we’re minorities from that area lets them know that we know where they’re coming from,” Hernandez noted. “They think that if we’re like them and we went to college, maybe they can too.”

Tutorial coordinator Burton Sternthal noted that teaching after school hours can be a very difficult task. As the La Salle tutors face a dwindling number of students who come for tutoring, some of the students who do come would rather talk than study.

“We’re trying to get the tutors into the classroom during the daytime,” said Sternthal. “It’s easier to keep students’ attention while they’re in school, and it also helps the teachers give more personal attention to the students.”

However, Empowerment Zone middle schools are reporting an astounding number of discipline problems during regular school hours. During the 1997-98 school year, there were 1,237 “serious incidents” (including assault and weapons possession) and 11,394 disciplinary suspensions. These problems make it more difficult for teachers and tutors to focus on each student’s academic, rather than behavioral, performance.

The La Salle tutors admit that bad behavior can become disruptive, but Coleman feels that there is an underlying problem other than misbehaving, “I think the behavior is probably a distraction from the truth, that they’re embarrassed or insecure about [their performance in] school, and they don’t want us to know.”

With approximately one-third of Empowerment Zone high school students absent daily and high dropout rates, the tutors worry not only that the kids might not make it to college, but that they might not make it through high school.

“One of my kids was already talking about dropping out,” remarked Lacosta. “I just try to give him some encouragement and tell him to keep trying.”

While it’s too early to determine how effective GEAR-UP has been, the tutors have heard good news from the teachers about some of their students. The students’ attachment to their tutors also shows tremendous promise.

“One you get their trust, the kids look up to you,” says Hernandez. They get so attached to you that if you’re not there one day, they want to know where you were. They say, ‘you owe me one!’”

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From La Salle to New York

Burton Sternthal’s musical hits the Big Apple

By Jon Caroulis

When your spouse is a big part of your success in writing a musical titled *How to Insult Your True Love*, you make sure to give her the proper credit.

Burton Sternthal knows this. He also knows that if it hadn’t been for his wife, Susan Ann Francis Saltiel, he might not have had a one-act musical that opened in New York City.

“She was an integral part of it,” says Sternthal, who works at La Salle University as a tutorial coordinator for the Academic Discovery program. “We wrote the book for the show,” he added, “I’d write a draft of the score, and she’d listen to it and I’d do several more drafts before I let anyone else listen to it.”

His adaptation of an Anton Chekov farce, *The Marriage Proposal*, was part of the Chekov Now festival that ran at The Connelly Theatre, 220 E. 4th St., November 10-12, and 17-19.

Ten years ago Sternthal was looking for a short play in the public domain that he could adapt for a musical. He also wanted a story with only a few characters and changes in scenery and costumes. Sternthal found everything he needed in Chekov’s story and wrote several songs for it. Its first incarnation was performed by the La Salle student theatre group at the Dan Rodden Theatre. (In the cast for that production was a student named John Gaffney, ’90; he reprised his part in the New York version.)

The story concerns two people in late 19th-century Russia. A hypochondriac visits his neighbor intending to propose marriage, but petty disagreements occur before he asks her, and they wind up insulting each other.

“It’s a lot of twists and turns,” he says. Once a week Sternthal travels to New York to study composition with Maury Yeston, who wrote the score for the musical *Titanic*. A classmate liked Sternthal’s work and suggested he send it to Adam Melnick, the artistic director of Chekov Now.

Sternthal sent him a tape of his music and heard back from Melnick almost immediately.

“I thought the music meshed well with the vaudeville sense of the Chekov text. It’s a farce, an upbeat little piece, and I thought it would balance out the (other festival entries) really well,” said Melnick, who added, “Burton seemed like a great person to work with.”

Melnick felt Sternthal’s music “had a sense of purpose; it knew what it wanted to be and it became that. It had style. I’m not used to judging musical pieces, but Burt’s work was so clear.”

That was in April 2000, and Sternthal and the director, Howard Berkowitz (who happened to be Sternthal’s best friend in high school), have been refining the show, which has been performed by The Brick Playhouse and other troupes in Philadelphia during the past few years. Sternthal performed his score on piano for *How to Insult Your True Love* during its New York performances.

La Salle Magazine
Business Meets Technology: A Growing Trend

By Nica Waters

Two years ago, La Salle University’s Master of Science in Computer Information Science (M.S.C.I.S.) Advisory Board suggested the need for a new and unique graduate program that would combine the strengths of both an M.B.A. and M.I.S. degree. That suggestion opened the door to La Salle’s Master’s of Science in Information Technology Leadership Program.

What makes the program unique is the fact that the course work is a true merging, while other programs focus primarily on either business or technology. Working from the industry approach of “Mapping IT (Information Technology) to the Mission of Business,” the program was specifically created for those who are currently programmers and other technology professionals aiming to move into management positions. And for those people already at the management level, the program provides a more technical background. It will help both groups to further develop managerial, business, and communication skills.

“The program represents what we believe to be a growing trend in higher education, a trend that will attempt to synthesize—rather than differentiate—disciplinary paradigms and themes,” said Louis Pellicori, Vice President of Alliance Consulting and an M.S.C.I.S. Advisory Board member.

“There is a real need for more individuals with this kind of training,” added Dr. Margaret McManus, Director of the M.S. Information Technology Leadership Program. “The multidisciplinary curriculum will give a sense of knowing both sides of technology and business.”

Positions for graduates could be found almost anywhere there is an IT department, including non-profit organizations, pharmaceutical companies, and government agencies.

In addition to their initial suggestions, the advisory board provided a list of key topics to the curriculum committee for development. From those discussions a proposal was born.

While a need for the program was clear, the question of interest still remained.

The answers came with an extensive marketing study, which followed state approval of the first draft of the proposal. The study included focus groups with industry insiders, an on-line survey of La Salle alumni, and a hard-copy survey distributed by the advisory board among its peers.

The results of the research showed that there was indeed a great deal of interest. So much so that applications to the program were being submitted before the state had given its final approval for the program. That approval came this past December.

Because students will most likely be working professionals, the program will be offered in the evenings on a part-time basis at both the Main Campus in northwest Philadelphia and the Bucks County Center in Newtown.

To be awarded the degree, students must complete between 12 and 15 courses, including the Integrated Capstone taken in the final semester. This three-credit course is taken in a group setting, and gives students the opportunity to show what they learned in the core and elective courses.

“One of the great benefits of the program is meeting and networking with other professionals in the field,” said McManus. Although interested students could start in January 2001, a full marketing campaign will officially launch the program this spring.

Dr. Margaret McManus (standing), Director of the M.S. Information Technology Leadership Program, guides a student.
La Salle Initiatives Going Strong with the Help of Grants

During the fall semester, La Salle University received several grants, including:

- A $54,000 grant from Agilent Technologies for instructional use in the new Integrated Science, Business, and Technology (ISBT) Program. Agilent, based in Palo Alto, Calif., donated a new liquid chromatograph to the ISBT program through its University Grants Program. The device can be used to separate chemical compounds from one another. ISBT Director Dr. Nancy Jones said students will use it in ISBT core courses dealing with the environment and living systems, as well as in upper-level courses in biotechnology and energy and natural resources.

- A three-year federal grant of nearly $1 million to the School of Nursing and the Frank J. Tornetta School of Anesthesia at Montgomery Hospital to educate certified registered nurse anesthetists (CRNAs) who will work in urban and medically underserved areas. The grants will help children and their families obtain the medical insurance and care they need. The grant is from the Children’s Health Outreach Project, a joint effort of the state departments of Health, Welfare and Insurance.

- A $20,000 grant from the Pennsylvania Department of Education to the University’s Academic Discovery Program will provide funds and services for students who might benefit from additional academic assistance. The grant not only provides opportunities for La Salle students, but also creates opportunities for those who participate in a tutoring program at the Julia DeBurgos Bilingual Magnet Middle School in North Philadelphia. It will also provide funding for leadership training and workshops, as well as transportation of the tutors, throughout the school year.

The Nursing Center will use the funds to create a program called “Stepping Stones to Children’s Health.” It is designed to improve the health of pregnant women, families, and children through educational programs and help people make better use of existing services and organizations.

- The National Science Foundation’s Computer Science, Engineering and Mathematics Scholarship Program awarded La Salle a two-year grant totaling $267,460. The grant will provide 40 scholarships totaling $3,125 for graduate and undergraduate students, plus funds for tutoring and educational experiences.

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A More Enlightened Lay Ministry

Betty Romett is a 65-year-old mother of six, twice widowed and remarried for the third time, to a man who has eight children of his own. Heavily involved in her parish, Romett conducts the scriptural rosary and coordinates eucharistic ministers from nine parishes to visit patients in a Lower Bucks County hospital. She has also started a men’s prayer group and support groups for the parents of estranged adult children and separated, annulled, and divorced Catholics. She is an eucharistic minister and lector at her church, Our Lady of Grace.

Atop all of her commitments to her parish, Romett made time to be one of the first people to be awarded La Salle University’s Certificate in Pastoral Ministry in 2000. The two-year program is designed for people who, like Romett, have some experience in lay ministry and a desire to strengthen their knowledge of theology, the Church, and ministry.

“The Holy Spirit just grabbed me, and all of us who were in the course,” says Romett. “I was so energized by this course. Even when I babysat two preschoolers all day, I would go to class energized, and even stay late.”

Romett’s classmate, Ginny Quinlan, who is a 77-year-old eucharistic minister and lector at St. Michael the Archangel, saw the class as an opportunity to learn more about her own ministry and to allow her to accept more responsibility at her parish. “There was a real atmosphere of friendship and love,” Quinlan commented. “It was a good time to take inventory of myself.”

Father Frank Berna, the program’s director, sees these courses as a way for people to improve themselves as volunteer ministers. “The idea is for the students to connect theological reflection with their own ministerial experience,” he added.

Quinlan and Romett were also in the company of three more certificate candidates, all women from Bucks County and Northeast Philadelphia Catholic parishes: Patricia McFadden (St. Joseph the Worker), Catherine McPhillips (St. Martha), and Susan Vossler (St. Catherine of Siena).

The first recipients of La Salle’s Certificate in Pastoral Ministry are (bottom row) Virginia Quinlan, Elizabeth Romett (top row, beginning second from left) Catherine McPhillips, Susan Vossler, and Patricia McFadden. Betty Lou Kischler (top row, left) recently received a Graduate Certificate in Pastoral Ministry.
New Fitness Center Shapes Strong Bodies and Strong Minds

With the help of Independence Blue Cross, the brain isn’t the only thing that gets a workout at La Salle University.

To complement its solid academic programs, La Salle recently opened a new and improved fitness center: the Independence Blue Cross Fitness Center. Along with promoting the health and welfare of the students, faculty, staff, alumni, and visitors from surrounding neighborhoods, the renovated center will facilitate recruitment and retention of students and encourage student-faculty interaction in a non-classroom setting.

“The new center is a campus highlight that will enhance our tours for prospective students,” said Ray Ricci, Vice President of Enrollment Services at La Salle. “It will be well used by the student body—there has already been an increase in its use. It is a great asset to the University.”

La Salle’s valued partnership with Independence Blue Cross (IBC) made the newly renovated center a reality. Over 800 members of La Salle’s faculty, staff, and retirees use IBC health insurance plans. Because IBC is in the business of keeping people healthy, members of La Salle’s alumni invited IBC to consider a grant to renovate La Salle’s fitness center. Independence Blue Cross leadership responded with a substantial gift to complete the renovations.

G. Fred DiBona, Jr., President and CEO of IBC, was the driving force behind IBC’s support of the proposal. “Fred recognized the importance of this kind of facility at La Salle. He asked that we work closely with the University to make this center happen,” said Christopher Cashman, Senior Vice President of Corporate and Public Affairs at IBC.

“Because the new fitness center promotes wellness and good health within the La Salle community, our support will not only help La Salle attract and retain students and faculty, but help them stay in good shape and healthy as well,” said Cashman.

Since the opening of the IBC Center earlier this year, the response has been overwhelmingly positive. Ed Lawless, Director of Recreation at the IBC Center, says, “100 percent of the people love it! It is state-of-the-art.”

According to Lawless, the renovations include new heating and air-conditioning systems, much larger bathrooms, new locker rooms, and new showers. A 20-foot glass front was built, and a Florida ceiling was added.

In addition to these updates, 98 percent of the equipment is new. The students deserve the credit for the equipment. “Their yearly activity fees made it possible for all kinds of new machinery, such as exercise bikes, treadmills, and steppers,” said Lawless.

The center has always been heavily used, but the number of visitors has greatly increased since the renovations. The improvements help the center appeal to a wider population.

“Many more women are using the facility. The new cardiovascular equipment is more reflective of their needs,” said Lawless.

Senior Megan Barnett, President of the Student Government Association, agrees. “The IBC Center shows that the University was really listening to the students’ needs—especially the female students. The center is much more female-friendly. Before the renovations, there wasn’t much space or equipment that women could use, and the big weight machines were kind of intimidating. It appeals to everyone now—it is just a great fitness center.”
Finding Our Roots in the Community: Students, neighbors, faculty, and staff came together to participate in La Salle's fifth annual Branch Out Day on October 7. Close to 800 volunteers served the local community by cleaning up the streets, planting flowers, painting buildings, and playing with neighborhood children. Sponsored by University Ministry and Service, Branch Out is held every year in celebration of La Salle's genuine commitment to service.
Eight-year-old Jack Rooney, '46, did not want the Philadelphia Athletics to sweep the 1931 World Series. He wasn't betting on the games, but he did have a financial stake in them.

Seventy years ago, the American League champion A's were to play at their home ballpark for at least two and possibly three games, if the contest went that far. The games were to be played in Philadelphia's Shibe Park, located at 20th Street and Lehigh Avenue. Directly behind the low right field wall were row homes on 20th Street, whose owners provided paying spectators with a clear view of the games from their rooftops. Rooney's family lived on that block, and if the 1931 Series went to five games, his family could sell tickets for three of them. (The A's did go to seven games, playing three at home, but ultimately losing the series to St. Louis.)

In 1929, his father, John, convinced their neighbors that instead of putting up chairs and benches and trying to undercut each other, they should build a set of bleachers and agree on a fixed price of 50 cents a seat. (The rooftops gave a better view than comparably priced tickets in the stadium.) The elder Rooney had been wily enough to get a reduced rate off the city's amusement tax when two collectors had showed up during the 1929 World Series. Rooney's neighbors had paid between $35 and $50; he thought there was probably no official regulation involved, so he told the collectors he figured out his debt was $20. They bought it.

For a boy who loved baseball, home was heaven for Rooney, who retired as a psychology professor from La Salle University. He saw games for free from the roof and got a chance to get balls from homeruns. His mother, Isobel, however, hated all the foot traffic and strangers who marched in and out of her home. "She wanted to move," he said, "but my brother and I loved it."

When it opened in 1909, Shibe Park had a right field wall 12 feet high. The three-story row homes were built around 1909, says Rooney, and his parents bought their property at 2739 North 20th Street in 1925. While his memories of those years are episodic and run into each other, one event from 1930 stands out. He recalls one man pleading with his father for a ticket, even though the bleachers were filled. "I'll pay $10!" he said, and the elder Rooney somewhat squeezed him onto the roof. His son vividly remembers this man getting out of his seat and playing a game of dice behind the bleachers, oblivious to the game.

During the 1930 Series the nun teaching his class asked who wanted the A's to win that day. Everyone but Jack raised a hand. When the Sister asked him why he didn't want the home team to prevail, he said if they lost that day, the Series would be extended and his family would make more money.

After a second-place finish in 1932, owner-manager Connie Mack began selling off his star players; the team was soon in the basement. In 1935 Mack put up a 35-foot "spite fence" in right field, blocking the.

Returning to the neighborhood where he grew up watching the Philadelphia Athletics, Jack Rooney, '46, stands in front of his childhood home.
view from the rooftops. Rooney says his father and neighbors filed suit, claiming the fence interfered with their lifestyle, such as blocking sunlight, but Mack prevailed.

The money the family earned from the bleachers came in handy. The elder Rooney saw his salesman's salary cut in half during the Depression. In addition to selling post-season tickets, the family benefited when the A's prohibited newsreel companies from filming the series at the ballpark. The Rooney's were more accommodating. For a fee. They also sold tickets for football games, boxing matches, and political speeches at the stadium.

In one sense, Rooney had a charmed life as a boy—not everyone lived next to a baseball stadium and got to see the stars up close. "But it was a mixed bag," he said. "As a very young kid it was exciting, but it also got to be boring, especially after the A's lost the World Series and Mack sold off his best players and people became disgusted with the team. I learned at an early age that baseball was a business. And I wasn't exactly in awe of the players. Some of them lived in the neighborhood and you heard about their flaws.

"Yet I thought I was lucky to be there. I remember talking to a woman who lived on a small street in back of us. I asked her. 'What are your memories of the ballpark?' and she said she remembered waking up in morning and even though she couldn't see the field from her home, she could see the American flag flying on the flagpole, and that gave her a good feeling. That was kind of symbolic [of being there]. When I was 5, my father took me up to the roof (in 1928) and said, "There Jack. for the rest of your life you can say you saw Ty Cobb, Tris Speaker, and Al Simmons, three of the greatest players of all time. playing in the same outfield.' That was his legacy, if you will."

Rooney joined the Navy in 1943; by the time he left the service in 1945 his parents had sold the house. In 1954, the A's left Philadelphia, and the Phillies played the last game at Connie Mack Stadium (née Shibe Park) in 1970. A 1976 fire gutted the remains, and the facility was torn down. Today, a huge church stands on the site. But the rowhomes are still there.

A few years ago Rooney and his son were driving near his old neighborhood. His son suggested they go by and have a look at the old homestead. "I thought the homes looked very nice," Rooney said.
A Very Real Role
The Nightingale Award affirms a banker's mid-life decision to become a nurse.

A career change at age 41? Most people would say that is crazy, but for Barbara Pope, '90 it was one of the best decisions she ever made.

In the midst of a career as a banker, Pope, age 41 at the time, felt she needed a change in career to meet her professional expectations. She made a life-changing decision to become a nurse.

"Nursing seemed to have all the things I wanted in a career. I am a people person and enjoy interacting with and helping others," said Pope. "I like constant change, new challenges, and new knowledge, and this seemed to do it for me."

Pope took evening classes and graduated from Chestnut Hill Hospital's School of Nursing diploma program. Looking to further her education with a bachelor's degree, Pope decided on La Salle's School of Nursing because it offered the flexibility she needed. "They understood that nurses going for their degree completion had other obligations, so they offered courses at various times to suit the needs of the individual," she said.

Pope credits La Salle's nursing program with helping her view nursing in a broader light. "The instructors would get the class to talk about real concerns like staffing issues and nursing responsibilities. It made me realize that there was a lot more to nursing than taking a blood pressure. La Salle focuses on the very real role nurses play in the survival and quality of life of the patients in their care. Nurses don't just follow the doctor's orders, but collaborate with the doctor, make suggestions, and question decisions. They are expected to think for themselves," she said. "Today, I know that is called critical thinking, but believe me, I didn't understand that before I went to La Salle."

Pope did not stop there. After receiving her bachelor's degree, she went on to earn an M.S. degree in nursing from Widener University.

For the past five years Pope has worked as a Staff Development Instructor at Albert Einstein Medical Center. She was recently honored with the prestigious Nightingale Award, which celebrates excellence in nursing.

A non-profit organization, The Nightingale Awards of Pennsylvania originated 11 years ago to honor nurses for superior performance in the areas of patient care, research, administration, and nursing education. Pope was selected based on her dedication and diligence as a nursing professional.

"The nomination was nice, and I was very flattered when I was told I was a finalist. But when I found out I had won, I just put my hands to my face," she said, "I was truly surprised and thrilled."

At Einstein, which is a part of the Jefferson Health System, Pope coordinates and teaches courses focusing on patients who need critical care. "I am a big believer in mentoring and I have developed close relationships with nurses whom I have taught," Pope said. One young nurse Pope has influenced is her daughter, Wendi, who has followed in her mother's footsteps as a graduate of La Salle's nursing program (1998).

"After I had won, my daughter came up to me and said, 'I am so proud, not just because I am your daughter, but because I am a nurse,'" said Pope.
The Explorer Club is the athletic development fund that provides financial support for La Salle's 23 intercollegiate athletic programs. Members of the Explorer Club receive benefits at various levels, including priority for purchasing the best seats in the house for ticketed events. Gifts can be designated for the sport of your choice or to the general athletic fund.

Program Areas Supported by the Explorer Club

- Athletic Recruitment Program
- Academic and Student Support Program
- Degree Completion Assistance Program
- Athletic Publications and Promotional Materials
- Radio and TV Production
- Athletic Travel
- Other Special Needs

Fourth Annual Explorer Club Fund Drive

We are looking for individuals who would like to become more involved in the Explorer Club and participate in the 2001 Spring Fund Drive. For additional information, please contact Peter D'Orazio, Executive Director of the Explorer Club, at 215/951-1545.

Fund Drive Schedule of Events

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<td>Reporting Session/Phonathon</td>
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To receive an Explorer Club membership application, please call the Athletic Advancement Office at 215/951-1606 or e-mail us at explorerclub@lasalle.edu
Autumn roundup

Football
For La Salle football, it has been a case of improvement and maturity each season. From the 1-8 start in 1997, Coach Bill Manlove’s troops have gone to 3-6, 4-6, and in 2000, to 7-4. Included in that 7-4 is a 4-3 in the Metro Atlantic Athletic Conference (MAAC), an upgrade from 1999’s mark of 3-4.

In fact, it was 4-1 until the final two games, in which the Explorers were worn out by Marist and Fairfield.

Before the Nov. 18 Senior Day game, 14 seniors, some of them veterans of the 1997 football rebirth, were honored for the part they have done in bringing the sport to a point where the seven victories represented the most ever of any Explorer 11, counting the pre-World War II teams of 1931-1941.

“Our expected improvement came about primarily because of leadership of the seniors, many of whom were walk-ons and transfers,” Manlove said. “We’re looking forward to the 2001 season. Our first recruiting class will be seniors and they’ll be challenged to continue the improvement.”

Among those seniors will be Brian Small, whose 869 net yards led the Explorer rushers, and John Travers, who is expected to take over the quarterback role so capably filled for several seasons by senior Mike Bramowski.

Women’s Soccer
The 2000 La Salle University women’s soccer team accomplished many goals.

It racked up the most victories in La Salle’s 15-year history of the sport on its way to a 12-6 record. It produced numerous individual awards and it battled to early-season victories over Big East opponents Villanova and Seton Hall.

Coach Jeannine Calhoun and Assistant Coach Mike D’Adamo fielded a team that displayed some outstanding young talent to mesh with a strong group of seniors.

And just when it seemed as though they would win their way into the Atlantic 10 Conference tournament, they fell short, losing two games on a New England trip on which they needed a victory in the first one against Rhode Island to clinch the berth.

But Rhode Island and Massachusetts—the universities, not the states—were uncompromising, and as the season’s high hopes vanished on snow-ridden Totman Field at UMass, there were enough positive notes to dwell on, including a 5-5 Conference record.

For Calhoun herself, there was the Atlantic 10 Coach of the Year Award. Senior Tracey Spinelli was voted to the All-Atlantic 10 Conference First Team and finished her career as La Salle’s fourth leading scorer (54), fourth in goals (17), and third in assists (20), all this, even though she missed half her junior season because of a leg injury, which almost ended her career prematurely.

Senior Blair Hontz and sophomore Amy Schneider made Second Team and freshman Krista Lee was voted to the All-Rookie Team.

“We had a lot to celebrate,” Calhoun said. “No words I can say can express how proud I am of this
team, how they came together as a team and proved they learned a lot about soccer and a lot about life and what it takes to be successful...the importance of sacrifice, commitment, discipline, and responsibility.”

Men’s Soccer
Freshman Tom Kenney was voted to the Atlantic 10’s All-Rookie Team and Graham Walker earned All-Philadelphia Soccer 7 First Team honors as the team struggled in the face of injuries and youthful inexperience.

Track
The La Salle men’s cross-country team couldn’t quite repeat the Atlantic 10 Championship trip it maneuvered in 1999 but it did claim second place, 17 points off the winning score. Senior Chris Cummins, junior Tim McAteer, junior Colin Brenner, and sophomore Todd Witzleben crossed the finish line 3-4-6-9, and those places earned the quartet All-Conference berths.

Volleyball
The volleyball team rode a roller-coaster through its season, and were off to a great start by winning its first nine matches. However, a season-ending injury to assists leader Molly Thatcher, a sophomore, dashed many hopes for a move-up in the Atlantic 10. Although a championship never materialized, seniors Kelly Daniel, Trina Allen, Kristen Darby, and Lori Beth Ryan provided leadership throughout the season to their younger teammates.

Field Hockey
The field hockey team found itself in almost the same situation as the women’s soccer team, needing a late-season victory to fight its way into the Atlantic 10 tournament. But losses at Rhode Island and Massachusetts also erased those hopes.

Crew
A second-place finish in the Varsity 4 in the Atlantic 10 fall championships in Collingswood, N.J., highlighted the fall season for the Explorer women. They came in seventh in team scoring, ahead of Duquesne and Fordham, earning points in Quad and Novice 4 as well as the Varsity 4.

In the Head of the Ohio Regatta in Pittsburgh, the women were 12th (of 29) in the Club 4 and 17th (of 25) in the Club 8. In the same regatta, the men’s best was a fourth (of 10) in the Lightweight 4, while also earning sixth in the Lightweight 8 and seventh in the Youth 8.

1998 and 1997, a year in which she amassed Rookie of the Year and All-Championship Team honors. Junior Jami Wilus continued piling up awards, earning First Team All-Conference honors for the second consecutive season.

Saxman’s 12 points gave her a career-total of 36, good for 10th best all-time for a La Salle performer. Wilus, meanwhile, will enter her senior season in 11th place with 32 points.

Goalie Julie Hope’s 253 saves led the conference; the senior follows on the heels of former teammate Lindsay Block, ’99, the 1999 leader.

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“He was the best the Big 5 ever had”...the accolades poured in when the news spread that Ken Durrett had died at age 52.

By now, the shock of the death of Ken Durrett, ’71, at the age of 52 on January 7 should have worn off. But the circumstances, the timing and the irony of it all will fill the minds of many of us who knew him and the thousands who watched him perform his All-American basketball magic at La Salle more than 30 years ago.

Ken made it to almost every La Salle game—men’s or women’s—played at Duquesne in his hometown of Pittsburgh, and occasionally made the trip back to Philadelphia for a La Salle or Philadelphia Big 5 occasion.

In the past few years, he had coached the girls’ high school team at Wilkinsburg, a Pittsburgh suburb, thus his interest in both forms of the game.

As an occasional broadcaster of La Salle basketball, I hardly had to worry about our halftime guest at those Duquesne games. We knew Ken would be there, because he loved La Salle and he loved basketball. The irony is that, on January 7 the Explorer women played at Duquesne, and had he been at the game, he no doubt would have been on La Salle radio.

He wasn’t there, and it was only later that night that we heard a rumor he had died during the day. As the rumor became fact, the memories started coming back, of his great games at the Explorers’ Palestra home court (19 consecutive victories during one streak) and throughout the country as La Salle vaulted back to prominence on the college basketball scene.

Scoring, rebounding, defense—he did it all and obviously provided leadership on teams that were loaded with talent. To many fans and other local basketball devotees, the 23-1 team of 1968-69 was La Salle’s best, which is something when you remember that the 1952 and 1954 teams captured what were then considered national championship tournaments, and the 1990 Lionel Simmons squad hung up a record of 30-2, with 22 of those victories coming in succession.

And, as expected, when the word of his death spread, the accolades poured in...from ex-teammates, former coaches, his opponents, and opposing coaches. The words were almost the same: “He was the best the Big 5 ever had,” and if you take that appraisal lightly, you haven’t been following the Big 5 since it all started in 46 years ago.

Too often, a player’s reputation dwells on how well he played in the pros. To those of us among his followers, there was no doubt he would have been up there with Dr. J. and others of that time and since.

Fate said no...in the form of a damaging knee injury suffered late in his senior season. Today, with modern surgery and treatment, it might not have been that big a deal, but it was then. For all intents and purposes, Ken’s NBA career was over almost before it started.

He managed to fight his way through a brief career, ending up with the Philadelphia 76ers in 1975. But, pro fans and aficionados never saw the Durrett that might have been, the Durrett who captivated Big 5 crowds at the Palestra in the early days of TV, before SportsCenter and the like.

Ken Durrett would have been a highlight almost every game.

Larry Cannon, ’69, was one of his teammates on that 23-1 team and was as shocked as anyone when he heard the bad news on that January night:

“Kenny was a spectacular basketball player and a wonderful human being. We were very good friends and stayed in touch over the years.”

And perhaps his biggest accolade came from one of his former coaches, advisor, and friend, Tom Gola, ’55, usually acknowledged as the best player in Philadelphia college basketball ever:

“Kenny was the best I’ve ever seen, and he was a better player than me.”

Praise from the top, indeed, and who’s to argue?

Bob Vetrone covered the basketball scene for 30 years as a sports writer at the Philadelphia Bulletin. He is a member of the U. S. Basketball Writers Hall of Fame and the Philadelphia Big 5 Hall of Fame. He is the Assistant Director of Athletic Communications at La Salle University.
Ken Durrett in the La Salle Record Book

Career Points: 1,679—12th all-time at La Salle, second at end of his college career

Career scoring average: 23.6—third behind Lionel Simmons, '90 (24.6) and Kareem Townes, '96 (23.8)

Scoring average, season: 27.0 in 1970-71—third behind Lionel Simmons, '90 (28.4) and Randy Woods, '92 (27.3)

Points, one game: 45, vs. Western Kentucky, Jan. 16, 1971 (first at the time; tied for fourth currently); 40 or more points per game: five times

Personal high, Big 5 game: 36, vs. St. Joseph's, Jan. 3, 1970 (sixth highest in Big 5 history)

Rebounding: Career—fifth (850); average fourth (12 per game)

Big 5 Most Valuable Player: three times

Big 5 Hall of Fame: 1975

La Salle Hall of Athletes: 1976

Two-Time MVP: Middle Atlantic Conference

La Salle's three-year record in his career: 57-20 (.740), including 23-1 record, number 2 ranking in 1968-69

(Clockwise from top) Scenes from a stellar collegiate career: Ken Durrett, '71, drives for a score in the Hayman Arena. The senior receives the 1971 award for being the best La Salle athlete from Robert Courtney, '41, President of the Faculty Committee on Athletics, as Coach Paul Westhead looks on. Durrett confers with Coach Tom Gola, '55.
New Trustees Dedicated to La Salle's Future

Two La Salle University alumni who have a history of involvement with their alma mater, plus the head of a major civic organization whose career has shown a commitment to community building, are the three newest members of the University’s Board of Trustees.

Carmen V. Romeo, ’65, David T. Poiesz, ’80, and Sharmain Matlock-Turner were appointed to five-year terms as board members.

“It’s a great honor for me. Hopefully I’ll be able to contribute something to the students,” says Romeo, an accounting major who often rode a trolley from his home in Willow Grove to the campus. He now lives in Malvern, Pa. Romeo, who is President of SEI’s Investment Advisory Group and a member of its Board of Directors, was recently a member of the Advisory Board of the University’s School of Business Administration.

“Since the time I graduated, there have been big changes, and with change comes opportunity for students,” said Romeo.

Poiesz, an economics and finance major, was graduated maxima cum laude and received an award as the top economics student that year. He took several courses with Dr. Joseph Flubacher, La Salle’s legendary economics professor emeritus, and after graduation helped start a scholarship named for his former teacher. Poiesz is currently the Honorary Chairman of the Flubacher Scholarship Committee.

“La Salle made an investment in me,” said Poiesz, who received a Christian Brothers’ Scholarship to attend the University. “They gave me a chance when I didn’t have a lot of means. Hopefully it’s paid dividends over time.” Poiesz is a Founding Principal of Riverock Capital Management, a technology-focused private investment partnership. Previously he was an Executive Vice President at Jennison Associates, LLC and Vice President Dean Witter Reynolds, Inc. He and his family live in Pittstown, N.J.

Matlock-Turner is President and Executive Director of the Greater Philadelphia Urban Affairs Coalition (GPUC). Her association with the University goes back to her days as a chief of staff for the late State Senator Roxanne Jones. “We used to have many community meetings with the senator and neighborhood residents at the campus,” she says. “We would call the school and ask if we could use their facilities, and they always said yes.” She also worked with University officials in the Campus Boulevard Corporation, a public-private venture dedicated to developing business and educational opportunities in the city’s Olney section.

“I’m interested in La Salle continuing to be a strong community partner,” she said. “Institutions contribute to the growth and vitality of neighborhoods, and one of the most stable and important of institutions is that of higher learning. As a Northwest Philadelphia resident, I know how important La Salle is to our area.”
Brother Patrick Ellis Scholarship Winners Named

The Brother Patrick Ellis Alumni Scholarship Committee has announced the names of student scholarship winners for the 2000-2001 academic year. The La Salle Alumni Association raises the money for the scholarship fund, which provides money to selected students who maintain at least a 3.0 GPA, have a financial need, and are involved in extracurricular activities.

A total of $20,000 in scholarships was provided to the following recipients: François Springuel, Denise Ellis, Yury Bak, Shawn Leyden, Jeremy Peters, Alexandra Lancellotti, Craig Millard, Barbara Culerson, Sara Napoli, Shone Tae Hamilton, Jessica Thomas, and Samuel Giordano.

5 Great Trips for the Year 2001

Sponsored by “Explorations”
La Salle University Alumni Association’s Travel Committee

The Extraordinary Wonders of China and the Yangtze River
21-day fully escorted land and river cruise tour; possible post-extension to Japan

America’s National Parks
15-day deluxe motor coach tour of seven different and magnificent National Parks

Impressions of France
15-day tour of the Alps and a cruise through Provence and Paris

Waterways of Holland and Belgium
12-day tour and river cruise

Shades of Ireland
10-day tour of Ireland’s coasts, including an overnight stay in an Irish castle

To receive a travel packet, call the Alumni Office at 215/951-1535 or 888/4-ALUM-LU.
Parents' Weekend 2000: Teri and Charlie McClafferty, Chaircouple of the Parents' Association, along with numerous volunteers from the Parents' Association, welcomed students and their families for the 17th annual Parents' Weekend on November 10-12. Over 200 families participated in this campus-wide celebration, in which the Mummers were on hand to kick off the festivities. One of the new features of this year's event was the "Taste of Philadelphia" dinner, which included traditional Philly-style favorites such as soft pretzels, Tastykakes, and cheesesteaks.
School of Business Administration

1958 | Joseph D. Gallagher retired as a Director of Sales Training from McNeil Pharmaceutical (J&J) in 1991. His main residence is in Plymouth Meeting, Pa., and he winters in Florida with his wife, Dolores.

1960 | Eugene A. King has earned a Master of Science in Taxation from Widener University, and recently earned the designation of Certified Financial Planner by passing the two-day, 10-hour exam.

1963 | William A. Garrigle, a partner in the firm of Garrigle, Palm and Thomasson, and a Diplomat of the American Board of Trial Advocates, has been elected President of the South Jersey Chapter of the American Board of Trial Advocates for 2001.

1966 | William Duryee retired in January 1999 from the Central Intelligence Agency after 31 years.

1971 | David T. Shannon has been elected President and Chief Executive Officer of North Penn Hospital, Lansdale, Pa. He previously served as senior Vice President and Chief Operating Officer of the hospital. Brian M. Kelly, brother of Brad F. Kelly (B.B.A. ’98) and son of Lawrence J. Kelly,CLU, CHFC (B.S. ’71), and grandson of Lawrence J. Kelly,CLU (B.S. ’50), opened an Allstate insurance agency in the Doylestown, Pa., area in January 2001, making him the fourth generation of Kellys to be in the insurance business.

1975 | Nick Fragale worked for Electronic Data Systems (EDS) for almost 25 years after being recruited at a campus job fair in his senior year. In 1999, he was offered an early retirement package from EDS and now works for InterData, a company based in Sanibel, Fla., as a Senior Marketing Consultant to General Motors.

1977 | Dorothy McMullen, accounting professor at La Salle University, was awarded the 2000 DeAngelis Award from the accounting department.

1979 | Dennis McGrath is the Chief Financial Officer and Vice President for PhotoMedex, Inc., a laser manufacturing company that has developed a patented, proprietary excimer laser to treat mild-to-moderate psoriasis. The company is headquartered in Radnor, Pa.

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Brother Thomas Warner, F.S.C., ’41
Former Library Director

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Brother Thomas Warner, F.S.C., ’41, who served as Library Director at La Salle University for 38 years and was one of the longest-serving administrators in the school’s history, died December 21 of leukemia at the Villa Rosa Nursing Home in Mitchellville, Md. He was 81.

Br. Thomas arrived at La Salle in 1942 as Assistant Library Director and became director in 1946. When he took over the position, there were about 14,000 volumes in the library. When he retired in 1984, there were more than 300,000.

A native of Woodbury, N.J., he joined the Order of the Christian Brothers in 1935. He earned a B.A. in English from La Salle and a master’s in library science from Drexel University in 1944. He taught at West Philadelphia Catholic High School and was librarian at La Salle High School and St. John’s College High School in Washington, D.C. After retiring as Library Director, Br. Thomas became the archivist for the University and the Baltimore Province of the Christian Brothers until 1993. He continued to live at the Brothers’ residence on campus until 1999.

“I learned a heck of a lot from him. Br. Thomas taught me the nuts and bolts details of the archive profession better than some of my courses at the graduate school level,” said Brother Joseph Grabenstein, F.S.C., ’72, who was assistant archivist at La Salle until succeeding Br. Thomas. “He pioneered the archives and virtually shepherded it in its early days for the school and province. He initiated various levels of professionalism.”

During Br. Thomas’ tenure the University’s library grew from essentially two classrooms in one building, to the David Leo Lawrence Memorial Library (now the school’s Lawrence Administration Building). Br. Joseph recalled that Br. Thomas was heavily involved with the design of the Lawrence Library, which opened in 1952. It was one of the nation’s first collegiate libraries with a “modular” design. There were a minimal number of permanent walls inside that allowed for flexibility in usage.

“That was a concept ahead of its time,” said Br. Joseph. “He was very proud of that. He’d mention that about twice a year.” Even after his retirement, Br. Thomas was involved with the design and planning of the school’s Connolly Library, a $12 million facility located on 20th Street; it opened in 1987.

Burial was December 28 at the Christian Brothers’ cemetery in Amendale, MD. Br. Thomas is survived by a sister, Sister Theresa Warner.
Presiding over Pennsylvania's Pot of Gold

One La Salle grad, an accountant and C.P.A., holds the key to thousands of Pennsylvanians' dreams. As the Executive Director of the Pennsylvania Lottery, Robert Mars III, '65 was there when the famed "oversized check" for $18 million was presented to Jonathan and Wendy Ohlsen in December. Being there when dreams come true is all part of the job description for Mars.

Mars has been heading the Lottery since being appointed by Governor Tom Ridge on June 13, 2000. Leaving behind his own financial consulting firm, Mars joined the non-profit lottery with the hopes of making positive changes in a lot of lives, and not just for the lottery winners.

Mars says it's exciting to hold the purse strings, but not as exciting as actually winning. "We give away half of our money in prizes, and 40 percent to seniors' programs," says Mars. PACE (Pharmaceutical Assistance Contract for the Elderly) and Shared Ride/Free Ride, which offers free or reduced-rate fares for transportation to senior citizens, are among the kinds of programs that benefit from the lottery's proceeds.

The lottery also funds 52 area agencies across Pennsylvania, including the Hot Meals Program and Home-Delivered Meals.

1982 | Jeff O'Donnell is the President and Chief Executive Officer for PhotoMedex, Inc., a laser manufacturing company that has developed a patented, proprietary excimer laser to treat mild-to-moderate psoriasis. The company is headquartered in Radnor, Pa.

1986 | Marriage: John Metz to Jennifer L. Foreman.

1988 | Kevin C. Smedley was admitted as a shareholder in Rosenfelt, Siegel & Goldberg, P.C., in Bala Cynwyd, Pa., in October 2000.

1989 | Stephen O'Donnell has accepted a new position as a Senior Account Executive with Strategic Info in Richmond, Va.

1990 | Birth: To Mark J. Callahan and Barbara Callahan, a daughter, Megan Elizabeth Callahan; to John J. Gaffney, a son, Jackson Gaffney.

1991 | Gordon D. Scott has been named Vice President, Global Business Development, in the Key Equipment Finance Group at KeyCorp, Albany, N.Y.

1992 | Sean Bender has earned his Master of Philosophy in International Business and Technology degree from the University of Pennsylvania.

1993 | Brian M. Ferko, a Turner Funds Product Manager, has been named a principal at Turner Investment Partners, in Berwyn, Pa.


1996 | Maureen (Corbett) Gross is a Staff Consultant with Computer Sciences Corporation (CSC) in Berwyn, Pa. She is ending a year-plus job assignment in Falls Church, Va., for the company's knowledge management portal.

2000 | Allison Slabek recently placed third in the Pennsylvania Institute of Certified Public Accountants 25th annual Student Manuscript Competition. She received a prize of $400.

1946 | Br. Andrew Dinoto, F.S.C., longtime teacher at Calvert Hall College High School in Towson, Md., is celebrating his 60th anniversary as a Brother of the Christian Schools.


1957 | Jack McDevitt's eighth novel, Deepsix, will be published by HarperCollins in February. His most recent novel is Infinity Beach (HarperCollins, 2000).


1963 | Gerald T. Davis, manager of Sunoco's media relations, has been elected to the board of trustees of Neumann College. Robert Byrnes and George Kugler are looking to contact members of their 1963 Chemistry class, specifically: Anthony Buccafurri, Victor Cantarella, William Hoster, Venantio Kabacia, Raymond Kerollis, Walter Laburak, John Mietz, John Schmiege, Donald Slowicki, David Wankoski, and Angelo Ventresca.

To contact Byrnes, e-mail rbyrnes@erols.com

1964 | Walter M. Mathews, Ph.D., was honored with an award created in his name by the Mid-South Educational Research Association, a learned society he founded in 1971. He was the keynote speaker at its recent conference and received the first award. Lawrence Chase, Ph.D., a history professor at Eastern Kentucky University, was on hand for the
event. They hadn’t seen each other since graduation. Mathews retired from his position as University Dean of Academic Affairs at Long Island University, and is now an educational consultant based in Locust Valley, N.Y.

1966 | Steve Rodgers and Mike Parkes are mentioned in Flying Black Ponies: The Navy’s Close Air Support Squadron, by Kit Lavell. Rodgers served as flight surgeon and Parkes was a pilot in that unit during the Vietnam War.

1967 | Michael Gallagher is in Sarajevo, Bosnia, where he is on loan from the U.S. Foreign Service to head up the Political Department at the Office of the High Representative. C. George McNamara is a member of the board of directors of Forty Plus of Philadelphia, a self-help organization for professionals and managerial people who are unemployed.

1968 | Richard Monastra teaches history at Buena (N.J.) Regional High School and Delaware County Community College.

Co. Daniel F. Perugini has been promoted to Brigadier General in the Army and assigned as the Commander of the Great Plains Regional Medical Command and Brooke Army Medical Center, San Antonio, Texas.

1970 | Howard Cain is a political consultant. Dennis J. Riley, of Riley Law Offices, PC is a Fellow of the National Contract Management Association, the White House Commission on federal contracts and grants, and an instructor at Defense Logistics School, Fort Belvoir, Va.

Nicholas Staffieri is a General Manager for the Southeastern Pennsylvania Transit Authority. Richard Tucker, D.O., is the founding chairman of the Medical Education Foundation for the American College of Osteopathic Obstetricians and Gynecologists, which is dedicated to the continuing education, enrichment, and support of women’s healthcare. Ralph J. Tofe, Esq., is a partner of Wilig, Williams and Davidson (labor law).

1975 | Benedict E. Kapa was ordained a priest of the Wheeling-Charleston, W.Va., Diocese on June 3, 2000, at St. Joseph’s Cathedral in Wheeling. Rev. Kapa has been assigned as Associate Pastor of St. Joseph the Worker Parish in Weirton.

1978 | Joseph M. Philips, Jr., Ph.D. has been named Dean of the School of Business at Seattle University.

1980 | Steven M. Schiff was named Vice President of Worldwide Sales for DEX Products, Inc.

1981 | Hughes A. Robinson retired early as an EEO Investigator with the Postal Service and opened his own business giving seminars on diversity and sexual harassment.

1982 | Susan Altamore Carusi is the Teen Court Coordinator for the Glen Cove City Court.

1983 | James Robinson was named Chief Executive Officer for the Methodist Hospital Division of Thomas Jefferson University Hospital.


1985 | Richard Duszak, M.D. was named Associate Editor of Radiology, which is the largest circulated peer-reviewed scientific journal in the world.

1988 | John Pisa-Relli recently joined the law office of Foley & Lardner in Washington, D.C. His practice is international business regulation. He lives in Alexandria, Va., with his wife and daughter.

1990 | Michael Blash was recently named Associate Product Manager on the MAXALT Marketing team.

1991 | Jose Mallabo is the Chief Executive Officer and Chairman of Full Disclosure Media. Daniel Hoover was named Director of Technology at City Interactive in Philadelphia.

1993 | Rodger Guerra was named Roster Financial’s Employee of the Year. Eileen McKerog is a Management Consultant with T. Williams Consulting in Collegeville. She recently became engaged to Benjamin D. Eskra, M.D. Kathleen McCann Del Pizzo has recently been named Account Executive at ACHorizon. She lives with her husband in Pittsburgh.

1994 | Michael B. Hayes is an Associate at Montgomery, McCracken, Walker & Rhoads, LLP in the Litigation Depart-

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**All in the Family**

It's an old-fashioned love story. Boy meets girl at a dance, he takes her to the prom, and over 40 years later, they're still together. Even though Len Smith, '55, and his wife, Lois, have been married for 44 years, he takes nothing for granted. He still talks about her with the love and romance of newlyweds.

He likes to recall Lois's 63rd birthday party, this past September. "She was really glowing. That's when I started to think about how great our family is, how lucky we are." When he heard of the "Family of the Year" award from the Family Service Association, he didn't just see a way to recognize their 10 children. "I saw a way to honor my wife," he said.

"The letter Len sent us was well-written and eloquent; it stood out," said Nancy McKinney of the Family Service Association, a not-for-profit United Way agency offering services to people of all ages. McKinney was impressed by the entire family's activity in the community, specifically Len's many years of teaching government and coaching track; Lois's involvement with her children's schools and the Girl Scouts and Boy Scouts; and all of the children's activities, including varsity and college track.

Lois Smith, who has been suffering from kidney failure, was able to make it to the ceremony on November 16 to celebrate with her husband, children, and grandchildren. "Lois has been in good spirits since," reports Len.
ment. Howard F. Campbell, Ph.D., has been appointed Assistant Superintendent for Athletics and Academic Compliance for the Richland County School District.

1995 | Brian M. Marriott recently joined the law firm of Rawle & Henderson LLP.


John T. Boyden graduated with a bachelor’s degree in theology magna cum laude from Rome’s Angelicum. He is continuing his studies there for a licentiate in canon law. John O’Farrell earned a Master of Public Policy degree from Georgetown University. He recently worked for presidential candidate George W. Bush in Texas as National Volunteer Coordinator.


Alfred Christopher Dezi has been named to the board of the Philadelphia International Airport by Mayor John F. Street.

1998 | Angelica M. Pate is a learning support teacher and varsity diving coach at Bensalem (Pa.) High School.

2000 | Hilarie Hastings-Mahon is a Development Assistant at the Allison Gertz Foundation for AIDS Education in New York.

Master of Business Administration

1979 | Thomas Kirsch (B.S. '62) retired as Vice President of the Raytheon Company. He currently works as a part-time human resources consultant, and enjoys traveling, spending time with his grandchildren, and jogging four times a week.

1981 | William C. Morsell was recently named Network Executive for Southern New Jersey Operations of Horizon Blue Cross Blue Shield of New Jersey.

1996 | Anne S. Wood recently opened a used book shop (Woo—Used Books!) in Jenkintown with her husband, Jim Wood.

1999 | Bernadette A. Hennegan-McDermott (B.S. '93) earned a Professional Human Resources (PHR) degree in May 2000.

Marriage: Bernadette A. Hennegan (B.S. '93) to Thomas J. McDermott (B.B.A. '92).

Master of Arts

1973 | Sr. Clare Pratt, R.S.C.J., was recently elected Superior General of the Society of the Sacred Heart, which is celebrating the bicentennial of its founding this year. She is the first American to hold this office, the same position held by St. Madeline Sophie Barat, the foundress of the Society.


1993 | Mary Beth (Perry) Costanzo (B.A. '80) was married four years ago and has a 12-year-old stepson.

1998 | Birth: to Marisa Ragusa Case and her husband, Doug, their first child, Kevin Douglas.

2000 | Lisa (Handt) Fagan (B.A. '93) is a staff consultant with Computer Sciences Corporation (CSC) in Berwyn, Pa.


In Memoriam

1919 Joseph A. Miller
1933 Leon Joseph Perelman
1938 Dr. Nicholas J. Christ
John L. O’Connell
1943 Dr. James M. Penny
1947 Brendan J. Lee, D.O.
1948 James F. Kelleher
Br. Daniel McCarthy
1949 John S. Duke
Dr. William S. Billings
Cornelius J. Carlin

Attend ACCESS 2001 on April 5 for Career Success

La Salle University’s Career Services and Alumni Relations Offices invite recent graduates to an evening of career opportunities and networking on April 5. This event is targeted at alumni who have been out of college at least two years and are currently seeking new career challenges. Employers from various industries seeking different types of individuals with different expertise will be attending this unique event.

ACCESS 2001 is scheduled for 5-9 p.m. Candidates will be able to meet with recruiters who have job openings, attend special career seminars, and discover how others are climbing the ladder of success.

For more information about ACCESS 2001, call Lou Lamorte, director, career services, 215/951-1075 or visit the ACCESS web site: www.accessalumni.org

ACCESS 2001 is sponsored by PACNet (Philadelphia Alumni Career Network), a consortium of the alumni and career services offices of 13 local universities: Beaver College, Cabrini College, Chestnut Hill College, Holy Family College, Immaculata College, La Salle University, Neumann College, Penn State-Great Valley, St. Joseph’s University, Ursinus College, Villanova University, West Chester University, and Widener University.
Reunion 2001

Celebrate!
May 19, 2001
La Salle Alumni
General Reunion 2001

All alumni are invited
Come one—come all.
Gather with your friends from all years.

For more information, call the Alumni Office, 215/951-1535
or visit our Website at www.lasalle.edu
Did you know...

• Attorney Joseph P. Klock, Jr., ’70—Chairman and Managing Partner of Miami’s Steel Hector & Davis and a 1999 Honorary Degree recipient—represented Florida Secretary of State Katherine Harris in court action regarding the 2000 presidential election in Florida.

• The academic profile of La Salle’s current freshman class (considering high school class rank and average SAT score combined) is the strongest since 1983.

• The School of Business Administration’s Executive on Campus program, now in its 10th year, brings almost 100 alumni executives back to their alma mater each year to speak with business students, strengthening alumni ties in the business community.