La Salle Magazine Fall 1998

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Volume 42/Number 4 LA SALLE Fall 1998
By James A. Butler, Ph.D., '67

Pity our south campus! That tract of 16 acres—acquired by La Salle in 1989 and extending downhill from McCarthy Stadium—must surely be the historical poor relation of the main campus “Belfield” property. After all, “Belfield” is a National Historic Landmark as the farm of colonial painter Charles Willson Peale. His mansion itself (partly dating from 1708) may be the second oldest college building in use in the country.

But weep not for the south campus, because its history may be even more significant and is certainly more varied. For example, an early owner possessed the finest library in the colonies; beside our land’s streams camped British General Howe’s red-coats; here American proprietary capitalism found its beginnings.

The story of the south campus begins, as any settlement of a new country must, with the land itself. Early in the eighteenth century, the horseback rider exploring his 500-acre “plantation” acutely felt what we in our cars scarcely notice: La Salle’s property, approached from the south, rises as a formidable hill. And the rider observed, as we no longer can, two pristine and swift-moving creeks—one following the line of present-day Belfield Avenue and the other that of Ogontz Avenue.

That man on horseback is James Logan, described by one historian as “the most remarkable man residing in the American colonies in the first half of the eighteenth century.” In 1699, the twenty-five-year-old Logan came to

Revolutionary War soldiers camped on property eventually owned by La Salle. It was also the site of the nation’s first knitting factory and hosted visits by people like Washington, Franklin, Lafayette, Jefferson, Monroe, and Madison.
America with William Penn on the ship Canterbury to serve as Penn’s private secretary and confidential agent. After Penn returned to England in 1701, Logan represented the Penn family for the next half century, becoming the most influential political figure in the colony. William Penn’s land grant to his trusted aide included our south campus, and eight generations of Logans and their descendants lived here.

James Logan designed and built from 1723-1730 his magnificent house “Stenton,” still standing just south of our borders and open to the public. There, he installed his 2,500 book library, then the finest collection in the new world. At Logan’s death, these books were transferred to Benjamin Franklin’s Philadelphia Library Company, where they form one of the city’s principal cultural treasures.

Over the next century Washington, Franklin, Lafayette, Jefferson, Monroe, Madison came to “Stenton”—linking Logan’s land (now, in part, our land) to the foremost names in America’s early history.

To “Stenton,” too, came the Native Americans with whom Penn had signed his famous treaty, and the tribal leaders of the Five Nations camped on this land. Chief Wingohocking asked his friend James Logan to exchange names as a mark of mutual respect, and there are still Native Americans named Logan. But James Logan explained he could not take the Wingohocking name for business reasons. Instead, he told the Chief that the beautiful stream winding through his property would forever bear his name, Wingohocking Creek.

so important for the rest of the story of La Salle’s south campus, now flows beneath Belfield Avenue, buried since the early twentieth century in a city sewer.

Chief Shenandoah of the Oneida Tribe, in Philadelphia to commemorate William Penn’s celebrated Treaty, spent the night at “Belfield” in 1922. “Peace be on this house,” Chief Shenandoah proclaimed as he blessed where La Salle’s president now administers the university. “The hospitality of ‘Stenton’ and the Logans is still green in the memory of my people. Indians do not forget.”

The creek named after Chief Wingohocking formed an important geographical feature during the Battle of Germantown, one of the American Revolution’s most important actions. After the British captured Philadelphia late in September 1777, General Howe set up his headquarters at “Stenton,” arraying his main force in Germantown along present School House Lane and Church Lane. And—no fool he!—Howe took care to protect himself well. His First Battalion of Guards camped between the east and west branches of the Wingohocking; that is, about where our St. John Neumann Residence Hall stands today.

Those 440 Guards were as surprised as General Howe when George Washington’s troops charged through the fog at dawn, slashing through the British center on Germantown Avenue. But American Generals Nathanael Greene, William Smallwood, and David Forman arrived too late to attack simulta-
neously the British right flank (nearer La Salle). A contemporary British map shows the Americans retreating across the far western reaches of our campus.

Still, the Continentals had come very close to victory on October 4, 1777. A defeat of the British at Germantown, coupled with the stunning American victory at Saratoga the same month, might well have shortened the war considerably.

In Germantown, in the early years of the new nation, textile mills gradually replaced farms such as the one owned by Charles Willson Peale at “Belfield.” James Logan’s great-grandson, industrialist William Logan Fisher (1781-1862), then owned our south campus. Here a person could find health and serenity, six miles distant from pestilential Philadelphia ridden with dirt, noise, crime, and yellow fever. Fisher’s mansion “Wakefield” stood until 1985 at the northeast corner of Ogontz and Lindley Avenues. (Lindley Avenue, our southern entrance, takes its name from Fisher’s second wife, Sarah Lindley.)

Fisher bought mills along both branches of the Wingohocking, constructing a series of dams and mill races, traces of which survive two hundred feet west of our Communication Center. One of those dams flooded Charles Willson Peale’s lower meadow, leading to a dispute between the artist and Fisher. Such disputes became moot, however, when Fisher also bought “Belfield” and its 104 acres in 1826, loaning the property to his daughter Sarah and her new husband William Wister. Fisher thus owned nearly all of what is now La Salle’s campus. He went on to become such a prominent iron merchant that a jealous relative could grouse about Fisher’s probable net worth of over half a million.

But it was Fisher’s son, Thomas Rodman Fisher (1802-1861), who has national importance in the history of American capitalism. Thomas Fisher’s home, built in 1829 and named by him “Little Wakefield,” still proudly anchors our south campus property: it is now St. Mutien Christian Brothers’ Residence.

About 1826 Thomas Fisher got the idea of gathering under one roof a number of individual knitters and their knitting frames. Fisher supplied the raw materials and sold the finished product. Almost by chance, he thus created the first knitting factory in America, the “Wakefield Mills,” which over the next thirty years produced fully nine-tenths of America’s hosiery and fancy knit goods. Located just off campus in what is now Wister Woods Park at the northeast corner of Belfield and Lindley, the mill was for decades awarded nearly all government hosiery contracts.

From his home at “Little Wakefield/St. Mutien,” Fisher ran this immense enterprise, becoming the consummate capitalist in his ownership of raw materials, mill, tenant houses, and company store. Of him, industrial historian Martha C. Halpern writes, “Thomas R. Fisher has been credited with being first in the United States to conduct and successfully manage an organized mill in which a number of employees were engaged with steady work at good rates of pay.”

Fisher also hired a salaried manager for the “Wakefield Mills,” thus becoming one of the first to create the standard American model of proprietary capitalism.

Clearly, life at “Wakefield” and “Little Wakefield” was good (and profitable) throughout much of the nineteenth century. The south campus area itself, if one can believe its illustrators (see the front cover), looked more like a bucolic English landscape than a nasty American textile mill. Our land echoed with the hallos of steeples-chasers of both sexes, clad in scarlet hunting array and riding to the hounds. “Wakefield,” “Little Wakefield,” the intervening pastoral meadow divided by its bubbling stream (now Ogontz Avenue), and the two rustic bridges connecting the properties became—according to the Germantown Beehive—a beauty spot known over America and Europe for its nurseries of rare and American plants.”
As the mansion “Wakefield” had hived off “Little Wakefield.” so “Little Wakefield” produced “Waldheim” on the south campus. Built in 1881 for Thomas Fisher’s grand-daughter Letitia and her new husband William Redwood Wright, “Waldheim” was for its four-decade life a large and elegant mansion. Its scale and splendor suited the social class of its inhabitants. William Redwood Wright, for example, was a captain in the army, a shipping magnate, a banker, and eventually City and County Treasurer of Philadelphia.

Every Friday from May 1917 until late in 1918, Letitia Wright walked 50 yards down the hill from “Waldheim” to “Little Wakefield/St. Mutien” to support the World War 1 effort by teaching bee culture. She conducted such apian activities for the National League for Woman’s Service, a nationwide patriotic and service organization founded in 1917 to mobilize women for what the times allowed them to do.

The Germantown branch of the National League for Woman’s Service, headed by Sarah Logan Wister Starr (a Fisher descendant then living at “Belfield”), used “Little Wakefield” as a commuting and residential demonstration school. Cohorts of twelve high school or college girls took up residence at “Little Wakefield” for a four-night, paying nothing for room and board as they each day learned to serve their country by alleviating its very real food shortages: Monday, canning and preserving; Tuesdays, home economics; Wednesdays, “good, old-fashioned, real home-cooking”; Thursdays, gardening; Fridays, beekeeping (“on account of the large

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Did George Sleep Here?

Sometimes it comes from a curious child. More often, a parent whispers for a bored offspring to inquire. But on nearly every tour of “Belfield,” someone asks THE QUESTION: “Did George Washington sleep here?”

The answer, alas, is no. Belfield is certainly ancient enough, since parts of the mansion predate Washington’s birth by two decades. But Washington was dead by the time his portraitist Charles Willson Peale moved into “Belfield” in 1810.

If you want to look at La Salle for George Washington, you may have better luck on the south campus.

The first of two possible visits occurred on August 23, 1777. Hearing of British General Howe’s advance on Philadelphia, Washington hurried down from Bucks County to the Logan mansion “Stenton,” following a line of march that may well have taken the commander-in-chief across the northernmost part of the “Stenton” estate—now La Salle’s land. At “Stenton,” the General, his staff, and twenty officers ate a sheep and planned the advance that led to the Battle of Brandywine.

Ten years later, on July 8, 1787, Washington took a break from presiding over the Constitutional Convention in Philadelphia and rode out to “Stenton” to see James Logan’s son George. The two Georges, both interested in progressive agricultural methods, toured the entire estate, almost certainly including the northern section we now own.


—JAB
demands for honey made constantly by France and England.

“...be a fighting soldier, be a farming soldieress,” exhorted the National League for Woman’s Service, and “farming soldieresses” swarmed over the south campus area. Yellow-smocked women tilled the land, canned and preserved its produce, tended beehives in their wide straw hats and nets. Late in 1918 this Germantown Branch shifted its efforts to care for some of the thousands of Philadelphians victimized by the great influenza epidemic. The first teaching to take place in a building now owned by La Salle thus educated students for community service.

After World War I, Letitia Wright and her children (and presumably her bees) moved to suburban Ambler, Montgomery County, thus ending the line of eight generations of Logans and descendants on the south campus.

Throughout the property, decline now set in. “Waldheim” and “Little Wakefield St. Mutien” stood empty and desolate. In tones reminiscent of the most harrowing of Charles Dickens’ accounts of Victorian hard times, a newspaper described the derelict Wakefield Mills as housing thirty families, all drawing water from a single hydrant. Sixteen people, some dying of consumption, shared a windowless room with chickens. The city buried both branches of the Wingohocking Creek in sewers. Ash landfill obliterated the picturesque ravines, leading to the subsidence which bedevils the Logan area to this day.

In 1928—when College Hall was under construction on the newly-acquired main campus—a developer bought the south campus property from James Logan’s descendants for $350,000. He laid out streets, planned to blanket the hillside with 500 houses, demolished “Waldheim,” and was about to level “Little Wakefield St. Mutien” just as the stock market crashed. The Depression left the property abandoned. Right after World War II, the Sisters of St. Basil the Great purchased the land for a school, and La Salle bought the property from the nuns in 1989.

Decades of La Salle alumni share the memory: about-to-be graduates, robes flying, streaming out of the Baccalaureate Mass onto Logan Circle. That Logan Circle, so named to honor William Penn’s secretary James Logan, does now indeed bring La Salle graduates full circle—and back three centuries to our south campus’ distinguished owner and his talented descendants.

Dr. James Butler, ’67, professor of English at the University, wrote about “The Remarkable Wisters at Belfield” in the Spring, 1994, issue of LA SALLE. The research of La Salle students Justin Cupples, Michelle Dillin, David Stanocb, and Lydia Stieber contributed to this article. Local history buffs can contact Dr. Butler by telephone (215-951-1164) or by E-Mail (butler@lasalle.edu). Visit La Salle’s Local History Web Page at http://www.lasalle.edu/commun/history/
Reflections After One Year—And a Few Thoughts About the Future

Despite formidable economic and competitive challenges, La Salle’s new provost remains very optimistic about the university’s future.

By Richard A. Nigro

The practice of “taking stock” at the end of a year is one with which we are all familiar. As I am completing my first year as La Salle’s provost, I am very grateful to the editor of LA SALLE for allowing me to do some of this assessment in front of a larger audience than usual.

I should say first that the context in which I am considering this past year is a bit unusual. Before I could sit back to reflect on what we had accomplished and what still lay ahead, I had the privilege of attending Encuentro V in Rome, Italy on June 17-20, a meeting of presidents and chief officers of Lasallian institutions of higher education throughout the world. Attendance at the meeting afforded me additional insights into La Salle’s heritage, a deeper understanding of the Brothers’ work, and an expanded sense of the possibilities that await us if we have the courage and energy to realize them.

Gathered at Encuentro V with me were representatives from 25 institutions of higher education sponsored by the Christian Brothers. Present, in addition to the seven Brothers’ institutions in the United States (with a combined enrollment of 28,000, 24% of whom are non-white and 44% of whom are not Catholic), were leaders from colleges ranging from the tiny Christ the Teacher Institute for Education in Nairobi, Kenya, to the professionally-oriented Enginyeria I Arquitectura La Salle in Barcelona, to the very large De La Salle University in Manila, a multi-campus university boasting an excellent medical school and a system-wide enrollment of over 30,000. Yet despite significant differences in size, location, and culture, as our discussions unfolded, one theme dominated: all of us at the meeting represented institutions continuing to evolve based on Saint La Salle’s example of responding to needs—whether in developing countries as diverse as Kenya or the Philippines or in a developed urban center like Philadelphia. A priori notions of higher education removed from the changing needs and aspirations of those whom we seek to serve found little room in our discussions. For Lasallian educators, society’s needs, the people’s needs are what matter.

Clearly evident, too, was the determination of the attendees to make this meeting count, and to ask the leadership of the Christian Brothers to affirm even more strongly the Brothers’ commitment to higher education. This affirmation may be realized through promoting international cooperation and interaction among our Christian Brothers universities. In fact, Encuentro V’s first action step declared the establishment of the International Association of Lasallian Institutions of Higher Education whose purpose will be to promote cooperation in the form of joint ventures, grant seeking, faculty and student exchanges, and collaborative research projects. The Association is now in its formative stage, but soon we can expect action-oriented discussions which will consider...
"Higher education, like health care, has become a mature part of the American economy where costs continue to rise and perhaps have become unsustainable."

Initiatives such as electronically linking students in North America with their counterparts at other Christian Brothers' institutions around the world, or perhaps even efforts that will join Lasallian institutions in collaborative projects to meet student needs in underserved parts of the world. In addition, the new Association also has called for the creation of a task force to begin a formal conversation on imagining the Lasallian university of the future. If this sounds exciting, it is!

It is with the sense of excitement that comes from learning more about the depth and breadth of the Brothers' commitment and the success stories of evolving Lasallian education that I reflect on the challenges and opportunities which are before us on our own campus.

**Challenges**

After almost twelve months in the provost's office I am persuaded that our most formidable challenges are not peculiar to La Salle but rather are endemic to contemporary higher education. I list here only two issues, but they are the ones which emerge in almost any discussion of higher education—competition and finances.

When I mention competition I am not simply reiterating how many colleges and universities exist in the Greater Philadelphia region. We all know that within a 55-mile radius of Center City there are some 70 institutions of higher learning. Our neighbors and we have been contending with this for a long time. La Salle's principal competitors are familiar to most of you: Loyola of Maryland, Penn State, Rutgers, Saint Joseph's, Temple, the University of Delaware, the University of Scranton, and Villanova.

But the competition is also changing in ways that 10 to 20 years ago we would not have imagined. A recent article on distance learning in the *American Association for Higher Education Bulletin* quotes Wall Street's Morgan Stanley Dean Witter describing the higher education and training market as '...an addressable market opportunity at the dawn of a new paradigm.' In other words, new providers with powerful financial backing see fertile fields ready for harvest. And the list of new competitors — or old competitors using new means — is impressive and growing. To name just a few:

- the University of Phoenix, a for-profit, no-frills provider of higher education, now headed by Jorge Klor de Alva who left an endowed chair at Berkley to assume the Phoenix presidency, enrolls 48,000 students at 57 sites in 12 states (coming to Pennsylvania in 1999);
- the University of Maryland's University College serves some 35,000 students at hundreds of sites, including Germany, Japan, Korea, and Russia;
- the Western Governors University, still organizing but soon to commence, will teach no courses nor hire faculty but will broker competency-based education using a world-wide array of providers and the support of companies like IBM, SUN, AT&T, KPMG, and Microsoft;
- the Michigan Virtual Automotive College (MVAC) is being created as a joint effort of the state of Michigan, Detroit's big three auto makers, the United Auto Workers, the University of Michigan, and Michigan State University. The stated purpose of this new venture is to generate its own programs for lifelong learning without having to rely on often slow-to-respond or unresponsive existing universities.

These few examples (there are many, many more) are not tomorrow's threats; they are today's reality. Remember, the overall distribution of students in American higher education does not favor what some revere as the "traditional college." While approximately 14 million students are enrolled in American higher education, private liberal arts colleges enroll fewer than five per cent of all students.

New forms of competition are emerging for many reasons, but surely financial pressures are at the top of the list. Put simply, higher education, like health care, has become a mature part of the American economy where costs continue to rise and perhaps have become unsustainable.

Financial pressures continue to rise even though the need for and interest in higher education remain unabated. We know, for example, that enrollment in higher education has grown steadily since the 1930s, a product of both population growth and changing social need. While the US population has doubled since 1930, American higher education has expanded ten-fold since that time. During the next decade or so growth is expected to continue, surpassing by three to four million the number enrolled in 1995.

So what's the problem? Even with all of the new competition mentioned above, won't there be enough students to fill our classrooms and generate sufficient revenue to cover operations?

The problem is cost. Most people compare cost increases in higher education to the Consumer Price Index (CPI). Using this index, however, has told so little of the story that some analysts now use a separate index, the Higher Education Price Index (HEPI), to get a more accurate idea of what has really been happening with costs in higher education. One estimate is that between 1961-1995 the real costs to higher education for goods and services (salaries, etc.) rose six times faster than the
CPI. Between 1980-1995, the annual average rate of growth in the HEPI exceeded the CPI by one full percentage point.

Compounding the problem of growing costs has been the need for all of higher education — public as well as private — to lower the effective price that students pay. Public institutions lower price by higher state subsidies and or increased tuition. Private institutions lower effective price by use of institutional financial aid which, when translated, means fewer actual dollars with which to run the institution. By one calculus, in 1995 the average American college provided a $12,000 education that it sold to its students for approximately $4,000, that is, after state subsidies and or institution-based financial aid have been subtracted.

Some contemporary writers about higher education believe that using emerging information technologies more effectively will help us change the way teachers teach and students learn and consequently lower the costs of higher education. Thus far there is little evidence that this is happening. At many institutions, in fact, expenses for new technologies are seen as just adding to an already heavy cost burden. It is with the new kinds of providers mentioned above that some see the financial models of higher education's future.

**Opportunities**

The facts of new, unorthodox, wide-ranging competition and the tension between a growing need for access and continually rising costs notwithstanding, I remain very optimistic about La Salle's future. Why? I think that the answer is to be found in the Lasallian ethos that was so evident at the Encuentro in Rome: our historical commitment of responding quickly and decisively to society's needs by creating educational opportunities that demand not only professional competence from our students but a commitment from them to improve the condition of others.

Because La Salle is responding and is on the move, this past academic year has been a very demanding and exciting one. The School of Arts and Sciences has initiated three new programs for implementation this fall — an undergraduate program in digital arts and multimedia design (DART), an undergraduate program in nutrition, and the university's first doctoral program in clinical psychology. The DART program is especially exciting. I think, because it blends computing with language arts, fine arts, and psychology creating a distinctive academic program which is congruent with the integrated functions and multipurpose operations that one finds in today's complex organizations.

For its part, the School of Business is not only experiencing substantial success with its revised MBA program (new students in the program have increased by over 100%) but is moving rapidly to create partnerships with a diverse group of organizations in our region. These collaborations will include offering graduate business education tailored to the needs of physicians as they seek to play an even more active role in shaping the future of the total health care system. The SBA also has begun a partnership initiative with a German university to implement a joint masters program in the management of technology. Partnerships already are having an impact on what we teach, how we teach, and the faculty's research agenda.

Implementing a new master's degree program in Family Nurse Practitioner in Fall, 1998, the School of Nursing is also providing palpable leadership in health science education at a time when rapid change in the health care environment seems to leave others confused or mourning for a past that will never return. As we grow older as a population and as the work place changes rapidly, the need for new services and new ways of thinking about careers can be seen as challenges or opportunities. Our Nursing School sees opportunities. During the past year, for example, responding to emerging health-care needs of an aging, longer-living population, La Salle's School of Nursing received approval for a certificate program to train nurses for wound, ostomy, and continence care. The program is timely and necessary. We hope to serve a regional and perhaps even national need by offering the program through distance learning. During this same time, our nursing leadership has been responding to the changes in health care professions by exploring new career paths for nurses and health professional.
“Between 1961-1995 the real cost to higher education for goods and services rose six times faster than the Consumer Price Index.”

care professionals in the area of clinical drug trials. A successful one course experiment during the spring of 1998 will soon become a full certificate program. La Salle responding to need!

Coincident with all of this activity the President’s Cabinet, acting as a strategic planning body, proposed an even fuller new program agenda for the next 24 months. We can expect not only additional new undergraduate and graduate programs but more tailored offerings in the form of certificate programs and workshops to meet the continually evolving needs of working professionals.

Many of these new programs, especially new graduate and certificate programs, will not be meant for the main campus alone. Our new Bucks County Graduate Center in Newtown already enrolls six hundred students and we expect that the programs which are emerging from the Cabinet’s planning will propel us to our capacity of 1,000 students at the Bucks center within two years. We also will maintain our presence at other off-campus sites such as Albright College and Delaware Valley College, and we will continue to experiment with emerging forms of both “high tech” and “low tech” distance learning.

In fact, both technology and science will play a major role as the university explores another new initiative. This new endeavor, dedicated to integrating science, business, and technology will seek to give students a firm foundation in the sciences and business using a problem-solving, real-world approach. The graduates of this program will have both technical and project management skills tailored to the needs of companies and organizations in the New York-to-Washington corridor. This interdisciplinary program will focus on major sectors of the economy and will add to the university’s superb reputation as a leader in science education.

The programs which I mention here only begin to suggest the ways that La Salle continues to assess and respond to need. At the heart of a La Salle education is a strong commitment in both depth and breadth to the liberal arts and sciences. Yet here, too, the university is not content merely to stay with what has worked well in the past. For the past 18 months a very talented group of faculty have been leading a project to redesign the university’s general education program. Their efforts so far have produced a refined set of learning goals, alternative models for meeting these goals, and lively discussion about the nature of a La Salle education and the appropriate role of each of the branches of knowledge in it. Implementation of a new general education program is anticipated in fall, 1999. I hasten to add that we are determined to insure that our revised general education program will be based unmistakably on our distinctive Lasallian heritage.

New academic programs are very important, but La Salle continues to change and to respond in other ways, too. Recognizing the growing role of graduate programs in helping men and women adapt to a changing economy, the university has reorganized its administration of graduate education by reallocating resources to create two new positions — a director of graduate marketing and recruitment who will lead market research and enrollment planning efforts and an associate dean for graduate studies in the School of Arts and Sciences who will coordinate that school’s graduate programs. Both positions will be part of a new graduate management team which will steer the direction of graduate education as well as the continued development of the Bucks Center.

In the coming months you will hear still more about some of the initiatives begun recently, including a more energetic and focused commitment to community learning and outreach, closer integration of academic and student life through learning communities, faculty innovation in teaching through the use of information technologies, an extended, more organized focus on student research, a substantial expansion of our campus computer network, and a travel study program designed to take students abroad to learn on site and, we hope, reawaken interest in foreign language study. This year, in addition to traditional study abroad programs, students will have the opportunity to take courses at La Salle that include travel to England, Denmark, Canada, and Puerto Rico. I think you will agree that, even with some of the formidable challenges we face, the future for La Salle and the Lasallian approach to higher education is very bright indeed.

Dr. Nigro, who became La Salle’s chief academic officer on Sept. 1, 1997, had been vice president of academic affairs at Philadelphia College of Textiles and Science since 1992. He earned bachelor’s and master’s degrees in history from St. John Fisher College and Duquesne University, respectively, and his Ph.D. in American studies from the University of Minnesota.
Times were indeed different at La Salle 50 years ago when many of the students came to campus from the miserable jungles of the South Pacific, the frigid North Atlantic, and places like Anzio.

The war had ended. It had changed forever the nations and the lives of the people who fought in it. The plaque in the campus quadrangle remembers the men of La Salle who did not return. The first to die was John J. Brennan, ’40, a Navy lieutenant commanding a gun crew on an armed merchant ship which was sunk by a German submarine in April, 1942. At least 15 more would join him before it was over in August, 1945.

Those who returned would carry through life a honed sense of the capriciousness of destiny, an appreciation of the ironies of military logistics, the whims of war which separated themselves from the honored dead. Canceled flights. Last minute changes of orders. Skills more valuable in a stateside training camp than in a fox hole. Name it. It happened.

It was especially poignant for those who had been in the worst of it. They returned from everywhere. From the miserable jungles of the Pacific. From the North Atlantic where nights turned to tidal waves of ice. From airplanes leaving vapor trails over Europe, their masked crews watching with a cold fear tempered by awe as they flew into a thunderstorm of flak. From North Africa, where the scaring ancient trails of camel trains were now tracked by tanks built in four nations. From Italy, where the dog tired soldiers of Ernie Pyle’s reports sometimes met their own relatives. From battleships, watching their guns turn islands whose names they did not know—but once learned, would never forget—into clouds of crimson and smoke.

And they returned from less dangerous places. Some never got closer to the war than shore patrol at North Philadelphia station. In any conflict, there are only a few asked to save Private Ryan. Men exposed to the ultimate terror of battle are a minority. More often than not they are the Mister Roberts among us, men stationed in the support role, where tedium suffices for an enemy. They also serve who only stand and wait.

For those who waited at home, the war came to La Salle, or very close to it, in a strange way. German prisoners were housed at the National Guard armory on Ogontz Avenue which is still there, just down the wooded hill from the right field line of the baseball field and the parking lot on the South Campus. Peggy Bender Mauger, who grew up in Holy Child parish near La Salle, recalls seeing the prisoners behind fences during the late war years. She came to La Salle as a secretary in 1947 after being graduated from Little Flower High School.
For many at La Salle, the war was an interruption of their education. Young men enlisted or were drafted after their first year or two. Most of them came back to the campus, some with experiences that will age a man fast, and the class of 1948 - 50 years ago - was composed largely of men who had known war.

"I started in 1941," recalls Fred Bernhardt, who played basketball (captain of the '47-'48 team) before and after the war. "In those days it seemed everybody came from just three high schools, La Salle, North Catholic and West Catholic. We had 242 fellows in our class, and I think 100 of them left en masse when the war began." Bernhardt was a B-24 pilot who was completing his training when the atomic bomb ended the war.

They were a more serious bunch than the classes which would follow in peacetime. At least until the mid-50s, when an influx of Korean War vets produced a similar situation. A good many were married, with young families, and it was not unusual for them to go to school by day and hold down jobs at night, doing things such as working the twilight shift at banks, sending delinquent notices to people behind on their payments for cars or refrigerators. Others worked full time and attended classes by night.

Jack McCloskey, who retired from the university in 1992 as vice president of public affairs and associate professor of marketing, describes himself as "not other than ordinary." He had graduated from Philadelphia's North Catholic High School in 1938 and had gone to work as a machinist at Crown Can Company. In 1942 he went into the Army Air Corps, where he piloted a B-17 and instructed pilots. It bothered him in 1943 when orders to go overseas were changed to keep him in an instructor's slot. After the war he learned that his commanding officer, undecided on whom to send where, had consumed half a bottle of Scotch, then picked two names out of a hat to stay home and instruct. Leaving the service in December, 1945 McCloskey was reinstated as a machinist, but the union would not let him attend college full time.

Recalls McCloskey, who now lives in New Hope: "I started at La Salle on the G.I Bill. I couldn't have gone to college without it. I picked up a job in the college book store in March, 1946 and became manager in June. To further supplement my income, I worked as a credit interviewer at Sears Roebuck on Thursday and Friday nights and all day Saturday. And I attended college full time. Among my graduation pictures I have a shot of a two year-old boy and a four year-old boy, hanging on my arms - our children." Both later attended La Salle.

McCloskey, intent on making up for lost time, completed La Salle in just 32 months, graduating in the fall of 1948. That year the school had two graduating classes, one as usual in the spring, and a second in the fall. There was a total of 214 grads that year. But serious academic honors were awarded only in the spring. Budget considerations.

The seriousness of the post-war students was not compromised by the distraction of heavy social life. Aside from the fact that many students were married, there were no women enrolled, and would not be for another 19 years. There were, however, some very good looking secretaries, several of whom married students. Among them was Peggy Bender, a tall, striking blonde who met the late Bob Mauger, a Korean War vet, in 1951, and married him in 1955.

"There were only three of us, but they added others as time went on," she recalled recently from her home in Stuart, Florida. "It was a lot of fun being a minority—I mean women—on a campus that must have had 3,000 men, many of them back from the service. I worked for John Kelly (director of public relations) and everybody used to hang out in our office. I was privy to everything that was going on on campus."

Overwhelmingly, the post-war students came from the Philadelphia neighbor-
hoods. La Salle had no dorms at the time; they didn't come until the mid 50s. A handful of students from the coal regions and neighboring states rented rooms in nearby Germantown or Olney. Many of the day hops were products of the Philadelphia Catholic school system, so extensive that even people who were not Catholics could identify their neighborhoods - and still do - by the local Catholic Parish: St. A's, Consolation, St. Gabe's, MBS.

La Salle was a tiny school. Although 85 years old, it had only 45 students when World War II ended. Its ranks had been decimated by the war. La Salle College High School, then in Wister Hall just across the campus, had more students. The proximity of the high school balanced the seniority of the college; it was almost as if the two schools were one, a lower and upper school. Indeed, many of La Salle High's best athletes and scholars simply walked across the quad for higher education.

Youngsters in navy blue leather helmets practicing football in McCarthy Stadium helped create a more typical college atmosphere than otherwise would have been possible. It was the era of the last high school heroes, when 60,000 fans filled Franklin Field for the annual city championship. High school players such as Reds Bagnell of West Catholic and Johnny Papit of Northeast were better known than the local pros. Dick Bedesam, La Salle High's star halfback in 1948, would do for a campus hero. The high school and college basketball teams shared the same court in Wister Hall (the college usually didn't go on until about 5 p.m.) and any 1948 college student with an interest in sports was aware of a remarkable basketball player at La Salle High whose reputation was already spreading beyond Philadelphia. His name was Tom Gola.

The college had its own heroes. Then, as now, its athletic programs gave the school a reputation beyond its size. Jim Henry, who had coached football before the war, became athletic director and oversaw a program which exploded with success after the war. La Salle had given up football after the 1941 season, but the 1947-48 basketball season saw the Explorers go 20-4 and be invited for the first time to the National Invitation Tournament, which at the time was basketball's "big dance." It was the first post-season tournament for any Philadelphia team in 10 years. It was the second year in a run of nine straight 20-game victory seasons, including NIT and NCAA championships. Bob Walters was the leading scorer for four straight years, but he was joined the last two seasons by Larry Foust, who would become La Salle's first All-America.

Basketball was not La Salle's only big time sport. In 1948 Joe Verderer was an Olympic swimming champion and was considered the best all-round swimmer of his time. He put the Explorers on the swimming map, where they have remained these many years. In almost every sport it tried, from track and field men working out in McCarthy Stadium, to the oarsmen churning up the Schuylkill, La Salle did well.

Most of the athletes were as local as the rest of the students. Verderer came out of North Catholic. Bob Walters from St. Joseph's Prep, Larry Foust from South Catholic. La Salle was a commuter school in every sense. It took some time for the auto industry to switch back from war production and cars were still a luxury. The boxy green 26 trolley cars of the PTC, a type designed 40 years before, practically emptied out at 20th and Olney. And many La Salle alums still smell in their dreams the damp, dark tunnel under Broad Street, see the dirty girders supporting the tunnel flashing by, vaguely illuminated by small lights and vents leading to the street above, and hear the roar of the approaching train, and the squeal of steel on steel as the cars took the sharp curve between Race and Vine and City Hall. It was a noisy, uncomfortable commute, but more than a few tired students fell asleep on the ride and missed their stops.

For the returning vets, the college had a support program. Sort of.

"Brother Augustine met with many of us in early December, 1945, when we registered," recalls Jack McCloskey. "He looked at my transcript, frowned a bit, then told me I would have a rough time as I was out of high school almost nine years. His recommendation was that I take four courses, instead of six. Two weeks later the dean chewed me out for scheduling four courses. The second semester I had to take six. In our sophomore year they introduced "Marriage and the Family" as a sociology course. Many of us refused it. What if you flunked and had to report this to your wife and children?"

Vets long separated from the discipline of study did not lack for sympathetic ears on the faculty, for a number of the teachers were also vets. Among them was George Swoyer, who retired in 1991 as associate professor of marketing. Swoyer had graduated in 1944 and was a junior Marine Corps officer in the 5th Marine Division, waiting off Japan for the anticipated invasion of the home islands, when the war ended. He returned to earn his MBA at Penn, then came to La Salle to teach in January, 1947. It was the beginning of La Salle's marketing program.
"A lot of the guys I taught were older than I," says Swoyer, now living in Cape May. "The first day I went into the classroom and there was a guy in the front row I had gone to La Salle High with."

As the program expanded, Swoyer became a one-man department. "The first marketing majors, poor guys, had me for all four classes." In truth, Swoyer was one of the most popular members of the faculty. His humor was mobilized when he emceed campus athletic banquets. He liked to introduce the faculty at the head table, then the visiting sportswriters: "Now that we've introduced the Pharisees, let's meet the scribes."

Swoyer was called back on active duty in 1950 for the Korean War and this time saw action with the 1st Marine Division. A year later he was back on campus. He occasionally wore his old Marine fatigues when he monitored exams. There were a half dozen other teachers who had been in the Big One. Bob Courtney (Political Science), Charlie Halpin (Economics), Claude Koch (English), Charles Kelly (English) and Jack Rooney (Psychology) had all been in the service.

Not all the vets on campus were human. Two buildings, Leonard Hall (now razed) and Benilde Hall (still around) were former military barracks that were relocated via flat bed truck to meet the rapid expansion after the war. College Hall, Wister Hall and McShain Hall were the only buildings with academic dignity.

Historic Belfield, the estate which is now part of campus, was still a farm with a pedigree, tracing its lineage to the colonial era. From the upper floors across the street, students could see beyond the stone wall and note a few animals wandering about. For some La Salle city boys, it was their first sighting of a live goat.

Clarkson Avenue, which dead ends into the campus near the historic Peale House, had large old 19th century homes along it. The few which have not been demolished over the years are now owned by the university. Angling from Wister Street to the intersection of 20th and Olney was a dirt road called Cottage Lane. It was used mainly to provide access to a rutted parking lot where Hayman Hall and the Connelly Library now sit. Graham's, the bar on Chew Street just off campus, did not have to I.D. many of the mid-20s La Salle students who dropped in for a beer after class.

As today, the school was flanked by institutions on two sides, by Wister Woods to the south and the Belfield neighborhood to the east. Except for a small pocket in Germantown, the area was exclusively white. The neighborhood north of the school near Broad Street was heavily Jewish. There was a strong German neighborhood east of Broad Street. Toward Germantown and to the south the crowded neighborhoods were a little
bit of everything - solid middle
America. Members of six Catholic
parishes could walk to the school.

La Salle's faculty at the time included
25 Christian Brothers, all of whom
wore their religious robes and collars
to the classroom. Several of the more
tradition-minded faculty, including
Drs. Roland Holroyd and Joseph
Flubacher, wore academic gowns.
Holroyd, whose tenure was to last 53
years and who became the school's
first professor emeritus, was largely
responsible for establishing La Salle's
pre-med program whose
reputation persists to this day, Jack
McCloskey recalls his dignified, droll
style:

"A classmate in biology asked Dr.
Holroyd to postpone a test which
otherwise would fall on the day his
wife expected to deliver. His re-
sponse: 'My good man, your pre-

dence was certainly necessary at the
laying of the keel, but your presence
is not mandatory at the launching.'"

"Most of the teachers were Brothers,
we loved them all," recalls Harry
Gibbons, a semi-retired CPA who
now lives in Cape May. "The lay
teachers were all respected and
admired - Jim Henry, Joe Flubacher,
Ugo Donini, etc." Like most of his
class, Gibbons owed his education to
the G.I. Bill. He earned it the hard
way - 40 missions as a B-24 pilot in
the Central Pacific.

"It paid for tuition and books and
maybe $60 a month," he says. "My
wife and I lived at home with my
parents in one room. By the time I
was graduated, we had two and five-
ninths children. Our parents had
never been to high school, so they
sacrificed for us to go to college. But
times were different. There was
plenty of public transportation and
tokens were two for fifteen cents."

For perspective, as was pointed out
at the recent 50th reunion of the '48
class, an average yearly salary was
$3,000 and the average home cost

$7,000. Tuition at La Salle was $200 a
semester.

Gibbons helped return the school to

normalcy. He was involved in creating
La Salle's first yearbook in 10 years.

"We had 242 fellows in
our class and I think 100
of them left en masse
when the war began."

"The war had depleted the student
body, hence the yearbook was an
extravagance. I collected two friends
and we laid out the plans, but we
needed someone with pizzazz to
take the bull by the horns and
approach the administration on
spending more money. As we sat in
the coffee shop, Leo Inglesby walked
through the line. I said this is our
man. He was enthused; the rest is
history. We worked hours and hours,
but the yearbook was a knockout."

Inglesby, who had attended West
Catholic, wound up editor. His war
had been an adventure. He was a
paratrooper with the famed 509th
Airborne Regiment - the first Ameri-
can airborne outfit. He volunteered
for jump training before the war,

finding the extra jump pay handy.
He wound up in the first U.S. air-
borne operation, in North Africa in
1942, which had a comic note when
his plane got lost on the 1,500 mile
flight from England. Instead of
jumping, the plane's pilot landed
beside a French fort, where his small
detachment was imprisoned for a
few pleasant, wine-sipping days
before the French switched to our
side. His war became far more
serious with a disastrous drop in
Sicily, where the U.S. aircraft were
shot up by friendly fire, and then a
jump behind enemy lines in Italy,
where he was wounded at Anzio. He
is retired from the Internal Revenue
service in Silver Springs, Maryland.

Gibbons, who had gone to North
Catholic, came to La Salle almost by
accident.

"As a returning veteran, I signed up
at the University of Pennsylvania
Wharton School on the G.I. Bill. I
was sent from building to building to
wait in line for each registration step.
One of my cousins was at La Salle
and suggested I take a look at it. The
dean, Brother Stanislaus, welcomed
me as a returning "war wary." I filled
out an application and that was it.
No lines, no cold reception. Of P.
was nasty when I wrote and told
them that I had registered at a
smaller school."

If the class of '48 seems more nostal-
gic that most classes which followed,
it comes from the compounded
shared experience of the uncertainty
of the war years followed by the
urgency to make up for lost time in
college. The experience of the war
lingered in the student wardrobe.

"Many of us came and went with a
mixture of service leftover clothing," says
Jack McCloskey. "Officers pinks and
greens wore like iron, and the
Eisenhower jacket didn't need much
maintenance. Jim Henry, athletic
director and finance professor, did
require ties in class. But if you
arrived tieless, he would open his
desk drawer and provide you with a
bow tie or string tie to bring you up to
code."

The quirks, and the talents of the
faculty, are recalled almost identi-
cally by students of the era.

"Brother Vincent's psychology classes
were always overbooked," says Jack
McCloskey. "Seventy-five students
would arrive to find 55 seats. Some
would carry chairs in from other
rooms. Others would just alternate
attendance. And Ugo Donini's
History 123 and 124 were held in the
auditorium - between 100 and 125
were registered in each class. Donni
did not require a textbook. He was a
great lecturer who never used notes.
He would intersperse a ‘spicy’ joke every now and then to make sure he kept our attention.”

They came back last spring for their 50th reunion, to remember those teachers and those times of their lives. There were 58 of them, quite a turnout, considering that so many of that class belong to the ages. They told war stories and post-war stories, and post-post war stores, and recalled their days together on a campus that was just a postage stamp compared to the present university. For them, the war and their days at La Salle have become almost a single event. It was, for the great majority, only through the war that they were able to attend La Salle, or any college. Surprisingly, three of the 1948 faculty they recalled that night are still active. Dr. Joseph Flubacher, an economics professor emeritus, still moderates the Sigma Phi Lambda Fraternity. Dr. Jack Rooney and Charlie Halpin continue to teach.

There is one other man, however, one man who was there in 1948 and remains today. He wasn’t a teacher in the usual sense, but he sure is an institution. Pete the Barber.

When Pete Paranzino talks about his years at La Salle, his is a time frame of its own. His father had a barber shop at what Pete calls “1240,” meaning 1240 Broad Street, the mansion where La Salle had been located prior to the move to 20th and Olney in the 30s. Pete, then in his mid-20s, asked Brother Anselm about opening a barber shop at the new location. The year was 1939. He set up in the basement of McShain Hall, where he also ran a pool room and snack shop. Later he worked in the book store in Leonard Hall and now operates in the basement of the College Union. Fred Bernhardt, a retired sales rep from Levi Strauss & Co., who lives in Maple Shade, N.J., remembers the pool room; “We had a couple of guys from South Philly who more than covered their tuition at those tables.”

Jack McCloskey recalls Pete’s “electricute hot dog. He had a vending machine oven in to which he’d place a wrapped hot dog in a roll. All didn’t have nothing set up for the boys. We were jammed. We had no facilities for them. I started selling stuff. They would bring in box lunches and I’d sell soda and stuff. Then John McCloskey began running the book store. He did a great job. At one time I had two barbers working for me.

“When they came back it was a great time. All those guys were a great bunch of guys. But they were different. A war leaves scars. They were all scarred in some way. The army’s a great thing if there’s no wars. But a war leaves scars.”

As the night school grew, Paranzino set his hours to cover all schedules. He worked from 9:30 in the morning to 6:30 at night. When ROTC became mandatory for the first two years, he was always busy, keeping the wannabe soldiers looking sharp. And when it comes to loyalty, Paranzino can speak to that.

“I have a lot that come to me yet,” he said. “They come back. Most of them are retired now. The Brothers were good to me. They gave my son a good education, at the high school and the college. You have your good times and bad, but it’s nice to remember the good times.”

Mr. McCormick is editor and publisher of Gold Coast, the magazine of South Florida Life. Although he did not enter La Salle College High School until 1950, he grew up in nearby Germantown and spent considerable time “hanging around” the campus, largely because of the good offices of his uncle, the late Brother Francis McCormick, F.S.C. He vividly remembers the German prisoners, Pete the Barber, and the pool room in McShain Hall.
La Salle recently announced the appointment of two new deans.

Dr. Joseph Cicala, 79, has been named the dean of students and, a 28-year veteran in college admissions, is the new dean of admission and financial aid.

Cicala, a longtime student counselor and administrator who resides in King of Prussia, Pa., plans to continue past efforts to build a strong working relationship between academic and student affairs.

"After examining a pool of almost 100 candidates, it was clear to us that Dr. Cicala possesses the attributes we need to continue to build strong working relationships between academic and student affairs," said the university's provost, Dr. Richard Nigro. "Joe has very strong conceptual skills and is very research-oriented. I believe that he will earn the faculty's respect very quickly."

Cicala comes to La Salle from Philadelphia College of Textiles & Science, where he has served as director of the Advising and Counseling Center since 1996. Prior to that, he was a counselor and assistant professor at Suffolk County Community College in New York. From 1982 to 1992, he served in several capacities at Syracuse University, including associate director of advising and counseling, and director of career services for the college of arts and sciences.

"His high energy and commitment to student development will, we think, allow Joe to make a swift transition as the chief student affairs officer at La Salle," Nigro added. "Most importantly, it is abundantly clear that Dr. Cicala has earned the respect and admiration of the students in each of the institutions in which he has served."

Cicala says he wants to be an involved administrator who frequently leaves his desk to talk with the campus community, particularly the students he serves.

"In my opinion, the best deans are those who have a very strong respect for the students and academic community, and the ability to show it," he said. "They're good at making connections, bridging gaps and creating coalitions between all members of the university. That's the kind of dean I aspire to be."

Cicala earned his B.A. in psychology from La Salle in 1979. He received an M.S. in counselor education from West Chester University in 1982, and a Ph.D. in higher education administration from New York University in 1997.

Voss comes to La Salle after 12 years as executive director of admission and financial aid at the Worcester Polytechnic Institute in Massachusetts. Prior to that, he was director of admission at Bradley University.

"I think there's an opportunity for La Salle to be thought of as one of the most outstanding colleges on the east coast, and I want to accomplish that," Voss said of his new role. "I want to raise the general awareness of this institution and publicize its countless strengths."

Voss has had many years of experience using market research and technology to design and implement very successful recruitment and aid programs. While at Worcester, he enrolled the largest and best qualified classes in the school's history and significantly increased the number of women and international students in the freshman class.

Voss said his decision to work at La Salle was not a difficult one, and was made easier when he visited campus. "I really liked the people I met here," Voss said. "I like the campus and this area of the country."

Voss and his wife Roxanne, a high school guidance director, have two grown children. They live in Wallingford, Pa.
Explorers Join Metro Atlantic Conference Football League

La Salle will become the tenth member of the MAAC.

La Salle has accepted an invitation to become an associate member of the Metro Atlantic Athletic Conference (MAAC) Football League. The Explorers became official members on July 1 and will play their first season of annual league competition in the fall of 1999.

La Salle becomes the 10th member of the conference, joining Canisius, Duquesne, Fairfield, Georgetown, Iona, Marist, St. John’s, St. Peter’s and Siena.

“The fit for La Salle in the MAAC Football League is outstanding,” athletics director Tom Brennan said. “Current membership includes an impressive group of schools that value the role of intercollegiate football in enhancing the overall quality of university life. Member schools are also committed to maintaining integrity in new programs and to a high level of academic achievement by student-athletes.”

The MAAC Football League, which began play in 1993, just completed its fifth season of competition in 1997. The league is a cost-containment I-AA conference, as innovative cost-cutting measures involve travel size, length of the practice season, and a limit on the number of full-time coaches. Most importantly, there are no athletic scholarships, just need-based scholarship aid that mirrors the Ivy League and Patriot League.

“We are pleased to add La Salle University as a 10th member of the MAAC Football League,” said Rich Enor, Commissioner of the MAAC. “La Salle is a prestigious institution, with a strong academic and athletic reputation, making it a perfect fit for the MAAC Football League.”

“I thought when we started football that this was the direction we should go and the league we should join. The MAAC is where we belong, with the other schools operating under similar circumstances.” La Salle Head Football Coach Bill Manlove said. “I think we can be successful competing against these schools because of our geographical location and the fact that we have like resources. Being a part of a conference gives us the opportunity to develop natural playing rivalries and eliminates many of the scheduling problems a school has as an independent. We look forward to the relationships with the MAAC institutions we have not met on the playing field as well as continuing the relationships with the schools we have played and will play this fall.”

The Explorers reinstated varsity football in 1997 after a 56-year hiatus, and had a 1-8 record. The lone win for La Salle came against MAAC member St. Peter’s, 25-16, last September 12. The first game since November 22, 1941, was against MAAC member Fairfield at McCarthy Stadium on September 6.

La Salle again began the 1998 season against two MAAC schools, hosting St. Peter’s in its opener on September 12 and traveling to Iona on September 19.

The MAAC Football League began play in 1993 with six original members—Canisius, Georgetown, Iona, St. John’s, St. Peter’s and Siena. The league expanded the following season when Duquesne and Marist began play. Prior to La Salle’s entry, the MAAC last expanded in the fall of 1996 when Fairfield resurrected its football program.

Georgetown University captured the 1997 MAAC Title, posting an 8-3 overall mark and a perfect 7-0 league mark. Iona won the inaugural championship in 1993, Marist captured first place in 1994 and Duquesne won back-to-back titles in 1995 and 1996.

La Salle was a full member of the MAAC from 1983-84 through 1991-92 prior to leaving for the Midwestern Collegiate Conference. During the nine-year stint in the MAAC, the Explorers won the Commissioner’s Cup for all-around athletic success eight times. In addition, La Salle won 34 team championships while in the MAAC.
Bell Atlantic Donates $50,000 for Faculty Instruction On Using New Technologies as Teaching Tools

La Salle University has received two grants from Bell Atlantic-Pennsylvania and the Bell Atlantic Foundation totaling $50,000 to help its faculty better use new technologies, such as websites and multimedia projects, in classroom instruction.

"There are tremendous opportunities for teaching and learning with these developments," said Richard A. Nigro, La Salle's provost. "Of course, our faculty will have to know how to fully use these technologies if they're to benefit our students. That's why this grant from Bell Atlantic is so important."

Nigro said the grants will be used strictly for "facultym development" and to develop a "coherent agenda" on using technology for teaching at La Salle. "Most colleges are wrestling with this question, on keeping current with information technologies and finding the best way to utilize them in educational outcomes," he said.

This past January, Nigro commissioned La Salle's Teaching, Learning and Technology Roundtable (TLTR) to explore and evaluate how advances in computers, the internet and multimedia could be incorporated in teaching. The roundtable is composed of five full-time faculty members, seven academic administrators, and one full-time student. The TLTR will be responsible for coordinating and setting priorities for the "evolving issues which exist at the interface of teaching, learning and information technologies," said Nigro. The TLTR will advise the Provost on matters related to the use of computing and information technology to enhance teaching and learning, including hardware, software, curriculum and faculty development.

This summer, more than 20 La Salle faculty members attended a multi-day seminar, made possible by the Bell Atlantic grant, on incorporating technology into teaching. In addition, the Bell Atlantic gift helped to train 10 faculty members this summer to better use electronic instruction, such as Lotus Notes, in their teaching.

"We are pleased to be a partner in La Salle's technology training initiative for faculty to improve instruction for students in the classroom," said Daniel J. Whelan, Esq., '68, president and chief executive officer of Bell Atlantic-Pennsylvania. "Given the challenges of today's environment and the ever-changing technological advances, we are happy to play a role in this initiative to improve the quality of education by lending our corporate funding at this time."

Kenneth G. Lawrence, senior vice president, corporate, of PECO Energy Company, and president of PECO Energy Distribution, presents initial $10,000 check of PECO's two-year pledge of $20,000 to La Salle's Hayman Center Campaign to the university's president, Nicholas A. Giordano, '65.

Land, Sky, and Sea

A full-color 1999 calendar illustrated with land and seascape paintings in the La Salle University Art Museum collection will be available for purchase in the Art Museum or Campus Store in mid-October for $5.00.
Artist From Former Soviet Union Draws On Rich Religious Background To Paint “Annunciation” For La Salle Art Museum

Most people pray with words. But Niko Chocheli uses a paintbrush, oils and a canvas to send his message to God.

Chocheli, who spent the 1997-98 academic year as artist-in-residence at La Salle, came to this country almost three years ago to pursue his creative dreams. From his homeland, the Republic of Georgia, he brought not only his talent, but a stalwart faith fostered by a nation that has tenaciously held onto its religion for centuries.

And so, Chocheli readily agreed when Brother Daniel Burke, director of the La Salle University Art Museum, asked him to paint one of the most important moments in the Christian faith—the Annunciation—the angel Gabriel’s visit to the Virgin Mary, announcing she was selected as the Mother of Jesus Christ. The 4 by 5-foot oil painting will join the museum’s permanent collection.

Chocheli explains religion is part of nationalism in his country. Throughout Georgia’s history, invaders have tried to first, take control of the people, and then change their beliefs. Christianity, specifically the Georgian Orthodox faith, has been firmly entrenched there, almost since its very beginning. Aggressors tried, but failed. Even Communism, which swallowed Georgia into the former Soviet Union, couldn’t eradicate the people’s beliefs. Chocheli says Georgia was one of the few regions of the union where religion was still openly practiced during Communist rule.

“Throughout our history, people have had to defend their homeland, and their faith,” he said. “That shows their strong belief, because they had to die for it.”

Chocheli grew up in a landscape dotted with ancient and beautiful churches, some dating back to the 6th Century. He was also influenced by parents who felt almost equal love for art and religion. Both are artists and teachers still residing in Georgia. His grandmother, a lover of literature, stirred his creativity with age-old folk stories filled with giants, little people and an assortment of animals.

When Chocheli arrived in Philadelphia, he made friends with several patrons of the arts who saw potential in his work. One, Roberta Binder, gave him free use of the second floor of her Doylestown store for his studio. And another friend, art collector Lore Kephart, introduced the artist to Brother Burke, a president-emeritus of the university who was struck by Chocheli’s uncheckered imagination and eye for detail. After being granted an Alien with Extraordinary Abilities green card, Chocheli became artist-in-residence at La Salle for the 1997-98 academic year. This type of immigrant status, which enables Chocheli to stay indefinitely in this country, is typically offered to only the most elite celebrities and artists.

“It was the variety of his interests and skills that appealed to me,” Brother Burke explained. “We saw some of his academic studies inspired by the old masters, his illustrations for children’s books and his fantasies in watercolor, and we were very impressed with them.”
Brother Burke said there were gaps in the museum’s religious painting collection—chief among them, the Annunciation. This is widely believed to be the moment Christianity begins. According to Luke’s Gospel, Gabriel’s announcement first frightens Mary. But she soon begins to question the angel about her selection. Finally, she accepts the news, and at that instant, becomes the Mother of Jesus.

Chocheli chose to depict the last stage of the event. In his painting, Mary stands with hands open in acceptance while a humbled Gabriel kneels prostrate before her. Chocheli painted in the style of the old masters. El Greco and Rubens, two of the artists he spent hours imitating in museums like the Louvre and the Hermitage during his art education.

“I really deeply feel close to the subject and close to my faith,” Chocheli said. The two were so intertwined that the artist typically began each painting session with a prayer. “I asked God to bless the brush and my work. I had no problems during that work,” he said.

During last spring’s semester at La Salle, Chocheli held occasional classes with art students. He also worked on a series of illustrations for the Bible’s Book of Jonah. Brother Burke hopes to create a short illustrated book about the man swallowed by a whale as an addition to the museum’s Bible collection. A few copies may also be available for sale.

—Maureen Piche

City of Philadelphia and University Commemorate 50th Anniversary of Joe Verdeur’s Olympic Gold Medal

La Salle’s Joe Verdeur, ’50, who won a gold medal in the 200 breaststroke in the 1948 Olympics in London, was honored by the City of Philadelphia and the university at a series of ceremonies in August to commemorate the 50th anniversary of his historic feat.

Philadelphia Mayor Ed Rendell declared August 7 as “Joe Verdeur Day” to commemorate the golden anniversary of the date when the legendary La Salle swimmer set one of his 19 world records en-route to his winning Olympic performance.

Proclamations from the mayor and City Council were also presented when La Salle hosted a cocktail reception at The Union League of Philadelphia on Aug. 6 to help kick off a fund-raising effort to construct a bronze bust of Verdeur that will be placed outside the Kirk Natatorium at the Hayman Center. In addition, a portion of Clarkson Street, adjacent to the campus, will be renamed “Joe Verdeur Way.”

Called the “greatest swimmer of the first half-century” by legendary sportswriter Grantland Rice and the “greatest swimmer of all-time” by former U.S. Olympic coach Bob Kiphuth in 1950, Verdeur was named Swimmer of the Year and the Best Athlete of the Year by Sport Magazine in 1948 and 1949.

Those wishing to contribute to the Joe Verdeur Memorial Fund can contact the university’s Development Office at (215) 951-1540.

Former Olympic javelin competitor and La Salle Hall of Athletes charter-member Al Cantello, ’55, who is spearheading the fund-raising effort to construct a memorial in honor of Joe Verdeur, poses with Verdeur’s widow, Mary Ellen, during the reception at The Union League of Philadelphia. A portrait of Verdeur receiving his gold medal stands in the background.
'51
Jim Phelan, the NCAA's winningest active men's basketball coach with 785 victories in 44 seasons at Mount St. Mary's in Emmitsburg, Md., has earned the Clair Bee award, which is given to a coach who overcomes obstacles to inspire others and handles pressure situations with grace.

'54
45th REUNION
MAY 15, 1999

James J. David recently retired from the Georgia Army National Guard with the rank of Brigadier General. Gerald Handley was selected for inclusion in Best Lawyers in America 1997-98 in the specialty of criminal defense.

'59
40th REUNION
MAY 15, 1999

'BIRTH: to Laura Frieze Swezy and her husband, Duncan, their third child, a daughter, Casey; to Joseph P. Vitak and Anna McDermott Vitak ('86 MBA, '81 BA), their third child, a son, Joseph Thomas.

'Herron

William E. Herron was selected for his second star as a Rear Admiral in the United States Naval Reserve. Herron was also promoted to managing partner in Arthur Andersen's Office of Government Services, in Washington, D.C.

'E. R. Fara

Salvatore R. Fara, a commercial litigation attorney, has joined Pepper Hamilton LLP as a partner resident in the Philadelphia office. Fara concentrates his commercial litigation practice in the area of securities, antitrust, accountants' liability, governmental investigations, intellectual property, and health care law. He also counsels and represents clients in international matters, including matters pending in Canada, Europe, and the Far East.

'BIRTH: to Anthony Kelly and Colleen Mc Bryan Kelly ('86 BA), their fourth child, a son, Vincent Anthony.

'BIRTH: to Daniel Fitzpatrick and his wife, Beth, a daughter, Mia Kathleen.

'BIRTH: to Scott D. McCaw and his wife, Karen, their third child, a son, Tyler Scott.

DiPasquale

Christopher D. DiPasquale was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. Dr. DiPasquale will begin an internship at Grandview Hospital and Medical Center, in Dayton, Ohio. Mark G. Palladino is a systems support manager at Cabot Performance Materials, in Boyertown, Pa. BIRTHS: to Patricia Mahoney Grabowski and her husband, Dave, their first child, a son, David James; to Stephen P. O'Donnell and his wife, Suzanne, a son, Callahan Cooper; to Mark G. Palladino and Cindi Alex Palladino ('89 BA), their second son, Michael Gerald.

'90
Richard A. Vivirito is a senior auditor with Arthur Andersen, in Pittsburgh, Pa. BIRTHS: to Jeffrey P. Denton and Lisa Donnelly Denton ('88 BS), their second child, a daughter, Mairead Donnelly Denton.

'BIRTH: to Karen A. McDermott and her husband, Steve, their third child, a son, Joseph Thomas.

'MARRIAGE: Michael Bergin to Jeanne Higgins.

'BIRTH: to Carol Lynn Prem and her husband, Michael, a daughter, Kelsey Rose.
William J. Burns, ’78, Named U.S. Ambassador To Jordan

When William J. Burns, Ph.D., ’78, was a senior at the university, he wrote an honors essay on Middle Eastern politics. Twenty years later, he’s a career diplomat about to be stationed in that part of the world—and tomorrow’s students may very well be writing essays about issues in which he now plays a role.

After being sworn in by Secretary of State Madeleine Albright, Burns officially assumed his duties on Aug. 1 as the United States Ambassador to Jordan, a country located at the center of one of the most complicated regions in the world.

“The United States and Jordan share a powerful common interest in regional peace and prosperity,” Burns said. “No leader has taken greater risks for peace in recent years than King Hussein, and no country has a greater stake in progress toward a comprehensive regional peace than Jordan.”

Burns’ meteoric rise in the State Department has received national attention. TIME magazine included him in a feature story on “A New Generation of Leaders,” calling him “the fastest-rising career diplomat of his generation.” At the age of 32, he was briefing President Ronald Reagan on Middle East affairs. Most recently, he worked closely with Secretary of State Albright as her special assistant.

Burns explained that the end of violence in the Middle East would have more than one effect. “The people of Jordan have a deep stake in the opening up of economic opportunities—in the continued liberalization of their own economy, in the removal of regional trading barriers, and in the kind of private sector growth that can tap the human resources in which Jordan is so rich,” he noted.

“The road ahead for Jordan will be challenging. It always has been. But the U.S. and Jordan have demonstrated many times in the past how much we can accomplish together,” Burns added.

Since entering the foreign service in 1982, Burns has served in a number of posts in Washington and overseas, including political officer at the U.S. Embassy in Amman, Jordan. staff positions in the Bureau of Near East Affairs and the Office of the Deputy Secretary of State, and special assistant to the President and senior director for Near East and South Asian affairs at the National Security Council.

He has also served as acting director and principal deputy director of the State Department’s Policy Planning Staff, minister-counselor for political affairs at the U.S. Embassy in Moscow, and executive secretary of the State Department and special assistant to the Secretary of State.

John S. Grady, director of La Salle’s Honors Program, says Burns was a very memorable student. Over the years, Grady has paid close attention to Burns’ career, and has kept in touch with his former student. “He was exceptional from the word ‘go,’ ” Grady said. He noted Burns was always eager to learn and experience new things. During the break between his junior and senior years, Burns took courses taught in French at Laval University in Quebec, Canada, and went to England to participate in an archeological dig.

Burns’ experiences at La Salle have been reflected in his life’s work. As an undergraduate, he wrote an essay on Egypt. Later, he delved further into the topic, writing a doctoral dissertation on U.S./Egyptian relations, and eventually publishing a book on that topic entitled Economic Aid and American Policy Towards Egypt, 1955-81.

He earned a B.A. in history from La Salle, and M.Phil. and D.Phil. degrees in international relations from Oxford University, where he studied as La Salle’s first Marshall Scholar. He was also awarded an honorary doctor of laws degree by La Salle in 1997.

Burns, a native of Carlisle, Pa., also speaks Russian, French, and Arabic. His wife, Lisa Carty, a fellow Foreign Service officer, and their two daughters will join him in Jordan. He is the son of Major General William F. Burns (U.S.A. Ret.), ’54, the former director of the U.S. Arms Control and Disarmament Agency and a member of the university’s Board of Trustees.

—Maureen Piche
alumni notes

Flanagan

physician and director in the Oculo Plastic Department of Wills Eye Hospital, and associate chief of the Division of Ophthalmology at Lankenau Hospital. He has given over 600 scientific presentations in this country and abroad over the last 25 years. Additionally, he is the author of over 80 scientific articles and 20 book chapters, and is co-author of five books.

'64
35th REUNION
MAY 15, 1999

James A. Giglio, D.D.S., M.Ed., was promoted to professor of oral and maxillofacial surgery at Virginia Commonwealth University's School of Dentistry at the Medical College of Virginia Campus. Dr. Giglio is a diplomate of the American Board of Oral and Maxillofacial Surgery. Vincent J. Pancari has been appointed a trustee of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. A certified civil and criminal trial attorney, Pancari is senior partner with the Vineland law firm of Kaves, Pancari, Tedesco & Pancari.

66
William A. Salmon has two new books coming out at the end of this year: The New Supervisor's Survival Manual (by AMACOM) and Office Politics for the Utterly Confused (by McGraw-Hill) which he co-authored with his wife, Rosemary, his business partner.

68
Gerald J. O'Keefe, D.M.D. and wife, Mary Lou, have relocated to Scottsdale, Arizona. Dr. O'Keefe practices prosthodontic dentistry at Southwest Dental Group with offices in Scottsdale, Tempe, and Chandler.

Tucker

Joseph A. Buonadonna, Sr., was awarded the doctor of philosophy degree by Temple University. Dr. Buonadonna is a psychologist in the Marlon (N.J.) and Philadelphia area. He specializes in family issues and learning and behavioral needs of children. Richard Tucker, D.O., of Mount Laurel, N.J., was named president of the American College of Osteopathic Obstetricians & Gynecologists. Dr. Tucker is the program director of Allegheny University Hospitals, Rancocas OB/GYN Residency Program. Additionally, he serves as clinical associate professor in obstetrics and gynecology at UMDNJ School of Osteopathic Medicine and is a member of the adjunct faculty staff at PCOM.

71
Kenneth S. Domzalski, Esq., a sole practitioner in Burlington, was recently awarded the New Jersey Commission on Professionalism's 1998 Professional Lawyer of the Year Award. These awards are given annually to attorneys who have demonstrated an extraordinary commitment to professionalism throughout their careers in the law. Domzalski has been re-appointed a trustee of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. Thomas C. Gallagher, Esq., was recently elected township commissioner in Nether Providence Township, Delaware County, Pa.

74
Alexander D. Bono, Esq., a partner in the Philadelphia law firm of Blank Rome Comisky & McCauley LLP and a member of its Management Committee, recently made a presentation at a seminar on securities issues. His topic was "Civil Litigation under the Private Securities Litigation Reform Act of 1995." James J. O'Neill successfully competed in the Philadelphia Masters track meet. O'Neill pole vaulted 12 feet and won first place in the 45-49 age group.

79
Dr. Mitchell K. Freedman, instructor in Rehabilitation Medicine at Jefferson Medical College of Thomas Jefferson University, is joining the Rothman Institute at Jefferson, in Philadelphia. Dr. Freedman will specialize in physical medicine rehabilitation at Rothman a center for orthopaedic surgery.

79
Christopher E. Cummings, Esq., has been elected a partner in the law firm of Stradley, Ronon, Stevens & Young, LLP, in Philadelphia. Mark E. Delowery, D.O., of Gulph Mills, Pa., was one of 48 physicians receiving a master of public health degree in occupational medicine from the Medical College of Wisconsin in Milwaukee. Dr. Delowery is deputy vice president of consultations for the U.S. Public Health Service, Division of Federal Occupational Health, in Philadelphia. Kevin P. Hanaway, M.A., R.N., graduated from Wilmington College with a MBA degree and was inducted into the national honor society for business and management. Hanaway was promoted to coordinator of clinical systems at the Christiana Care Health System, in Delaware.
Drs. Joseph Flubacher and Henry G. DeVincent to be Honored at Annual Alumni Awards Dinner

Dr. Joseph Flubacher, ‘35, La Salle’s beloved professor emeritus of economics, will receive the Signum Fidei Medal, the university’s highest alumni award, at the Alumni Association’s annual Awards Dinner on Friday, Nov. 20 at 6:30 P.M. in the Union Ballroom.

At the same event, Henry G. DeVincent, M.D., ’56, a prominent Philadelphia area orthopaedic surgeon and a member of the university’s Board of Trustees, will receive the John J. Finley Memorial Award in recognition of outstanding service to the Alumni Association.

The Signum Fidei Medal, which derives its name from “Sign of Faith,” the motto of the Christian Brothers, recognizes personal achievements in harmony with the established aims of La Salle University. Previous recipients have included the Rev. Leon Sullivan, Senator Eugene McCarthy, and R. Sargents Shriver, among others.

Dr. Flubacher, who taught, counseled, and advised generations of students, became one of the few lay persons affiliated as a member of the Institute of the Brothers of the Christian Brothers in 1992. In 1996, the Joseph Flubacher Scholarship was established as a testimonial to his legendary 60-year career at La Salle. The $250,000 endowment will provide a one-year, full-tuition scholarship at the university.

Dr. DeVincent, who has spent most of his career at Holy Redeemer Hospital, in Meadowbrook, Pa., is also the president of Magnetic Resonance Imaging, in New Port Richey, Fla. He received the annual Roland Holroyd Award in 1998 for significant contributions to the medical profession. The university’s baseball field is named in honor of DeVincent who starred for the Explorers and later played minor league baseball in the Cincinnati Reds’ system before deciding to concentrate on a medical career.

For further information, call the Alumni Office at (215) 951-1535.

William Sasso, ’69, Elected to La Salle’s Board of Trustees

William R. Sasso, ’69, Esq., a partner and chairman of the Philadelphia law firm of Stradley, Ronon, Stevens and Young, has been elected to La Salle’s Board of Trustees, it was announced by the university’s president Nicholas A. Giordano, ’65.

Sasso, who joined the firm in 1972 after earning his J.D. degree from Harvard University, is chairman of the Firm Management Committee and Board of Directors. His practice areas include general corporate, securities and finance, mergers and acquisitions, international and real estate transactions, and planning for tax-exempt organizations such as private and public foundations, hospitals, and health care organizations.

In addition to serving as chairman of the Board of Trustees of the Holy Redeemer Health System, he is also director of M.A. Bruder & Sons, Inc., HRH Management Corporation, Advanced Medical Inc., and XRT, Inc. He is a member of the Board of Directors and Executive Committee of the Greater Philadelphia Chamber of Commerce and a member of the Board of the Pennsylvania Economic Development Finance Authority.
You Are Invited to Join . . .

the Dean’s Circle

ASSOCIATES OF THE LA SALLE UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION

Lou Eccleston, chairman of the Business Advisory Board, and Gregory O. Bruce, Dean of the School of Business, invite you to be a charter member of the Dean’s Circle of Associates, a unique group of alumni and friends of the Business School dedicated to the enrichment of business education and to the advancement of La Salle University.

The Dean’s Circle will serve as a key focus group; be a forum for social and professional development; and provide support for the ongoing efforts of the Business School in terms of financial contributions and professional expertise.

Should you have further questions about joining the Dean’s Circle of Associates, please contact Gregory O. Bruce, Dean of the Business School at 215/951-1040 or via e-mail at bruce@lasalle.edu.

development

A special focus of this organization is to provide for the social and professional development of its members. There is a minimum of two major events held each year for Dean’s Circle Associates.

Professional business and social functions include, but are not limited to, key speakers discussing critical business issues, panel discussions, and networking or recruiting opportunities.

support

A major focus of the Dean’s Circle is to develop the recognition of La Salle University’s Business School as one of the leading business schools in the region. Dean’s Circle Associates provide a real and tangible impact on the education required for our future business leaders. Associates at the pulse of today’s business dynamics provide a link between formal education and business needs utilizing their business acumen, their network of support, their financial contributions, and their community involvement.

membership

Individual membership fees are $500.00 per year. Corporate memberships are available and membership fees may be tax deductible.

Membership fees will be utilized in two areas: Dean’s Circle activities and financial support to the Business School. Dean’s Circle Associate benefits include, but are not limited to:

• speaker and facility costs for at least two major annual events
• complementary ticket to business school and La Salle University athletic events
• access to faculty experts for business or personal development
• quarterly newsletter from the School of Business

The Dean’s Circle is a partnership initiative between the School of Business Administration and the Business Advisory Board of La Salle University. The first Dean’s Circle public event is scheduled for January, 1999.

APPLICATION FOR MEMBERSHIP

PLEASE ACCEPT MY MEMBERSHIP APPLICATION COMPLETED BELOW AND MY $500.00 MEMBERSHIP FEE ENCLOSED.

NAME

ADDRESS

CITY

STATE

ZIPCODE

WORK PHONE NUMBER

E-MAIL ADDRESS

PLEASE RETURN TO LA SALLE SCHOOL OF BUSINESS, BOX 807 • 1900 WEST OLYNE AVENUE • PHILADELPHIA, PA 19141
alumni notes

Dugan

'80 Joanne Bechta Dugan, Ph.D., was promoted to professor of electrical engineering at the University of Virginia. Dr. Dugan's recent publication was awarded the P.K. McElroy award for the best paper presented at the 1996 Reliability and Maintainability Symposium. Wanda E. Wesołowski was listed for the second year in Who's Who Among America's Teachers.

BIRTH: to Joanne Bechta Dugan, Ph.D., and her husband James, a daughter, Jesse Elinor.

'83 Kathleen Conner Kaminski is a configuration management specialist at NASA-Johnson Space Center, in Houston, recently received the prestigious "Silver Snoopy," the NASA Astronauts' Personal Achievement Award. She was commended for her work in the Extravehicular Activity (EVA) Project Office, which manages all aspects of spacewalking for NASA. The coveted Silver Snoopy Award is a silver pin in the form of Snoopy garbed in space helmet and space suit, a certificate, and a letter of commendation personally signed and presented by an astronaut citing the appreciation of the astronauts for the outstanding performance of the recipient. Kaminski's Snoopy pin was flown on Shuttle mission STS-63, in which astronauts Michael Foale and Winston Scott performed a spacewalk.

'84 15th REUNION MAY 15, 1999

Dugan

'88 BIRTH: to Susan Straub Fuller and her husband, Paul, their second child, a son, John Edward.

'89

Cindi Alex-Palladino is a human resources supervisor at Occidental Chemical Corporation, in Pottstown, Pa. Joseph McGirr received his MBA from the University of California-Irvine and completed his service in the U.S. Navy.

BIRTHS: to Cindi Alex-Palladino and Mark G. Palladino ('89 BS), their second son, Michael Gerald; to Donna Mattis Ambolino and her husband, Dante, their second son, Alexander Matthews; to Craig Conlin and his wife, Elizabeth, twins, Shane Ryan and Shannon Grace; to Frederick B. Pollack and Tiffany Colombi Pollack ('90 BA), their second child, a son, Cole Daniel.

Selgrath

'90 Christopher Selgrath was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. Dr. Selgrath will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia. Robert J. Willard received a doctor of medicine degree from Jefferson Medical College, Thomas Jefferson University, in Philadelphia. He graduated in the top 20 percent of his class and was a recipient of the Biochemistry and Molecular Biology Award for Academic Excellence. Dr. Willard will complete a residency in internal medicine at the Walter Reed Medical Center, in Washington, D.C. He was recently commissioned as a captain in the United States Army in front of the Liberty Bell in Philadelphia.

BIRTHS: to Kathleen Ryan Hackman and her husband, Ken, a daughter, Kathryn; to Tiffany Colombi Pollack and Fredric B. Pollack ('89 BA), their second child, a son, Cole Daniel.

Haldis

'91 T. Christopher Bond received his Ph.D. in English from the University of Notre Dame. Jennifer M. Mellor has joined the faculty of the Department of Economics at The College of William and Mary, in Williamsburg, Va.

BIRTHS: to Kristen Kear Andrews and her husband, John, their first child, a daughter, Rebecca Joy; to Catherine Frisko Holsing and her husband Jeff, their second son, Joseph Andrew.

Griffith

'93 Susan Guba Griffith was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. Dr. Griffith will begin an internship at Delaware Medical School.

Pennsylvania Association of Realtors, in Harrisburg. James D. Gallagher had his first book, a nonfiction study of amateur wrestling, published recently. Thomas A. Haldis was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. Dr. Haldis will begin an internship at Geisinger Medical Center, in Danville, Pa. Robin Jones received a master's degree in economics at the University of Delaware and is currently project consultant for the Consumer Markets Group of Wharton Econometric Forecasting Associates (WEFA).

BIRTH: to Dominic J. Vesper, Jr. and his wife, Kimberly, a son, Dominic Robert.

Hayman Center

Pledges and Gifts

as of 9/17/98

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FALL 1998  page 27
Valley Medical Center, in Langhorne, Pa.

'94
5th REUNION
MAY 15, 1999

Caputo

Nicholas J. Caputo was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. Dr. Caputo will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia. Saann Hallisky received his juris doctor degree from the University of Notre Dame. Jacqueline Johnson Loker graduated with two master's degrees, reading and special education, from Dowling College, in Oakdale, N.Y. Eric B. Smith and Darek J. Sott were awarded doctor of osteopathic medicine degrees from Philadelphia College of Osteopathic Medicine. Dr. Smith will begin an internship at Tripler Army Medical Center, in Honolulu, Hawaii. Dr. Sott will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia.

Sott

Jennifer Guglielmi received a master's degree in physical therapy from Beaver College. John F. O'Farrell completed a term of volunteer service with Americorps and has begun a master's degree program in the Public Policy Institute of Georgetown University.

'S96
Martin J. Brull began advanced studies at the University of Miami in its master's degree program in physical therapy.

'97
John Pessia has accepted an appointment to the Police Academy of Baltimore. Mark Pontzer has been teaching high school in Columbia, Maryland. He recently received an appointment as a Peace Corps volunteer and will be moving to Zambia to serve as a fisheries extension agent.

SCHOOL OF NURSING

'94 and '96
BIRTH: to James ('94) and Regina ('96) Sontag, a son, Nicholas James.

MASTER OF BUSINESS ADMINISTRATION

'94
Joseph Bucci, Ed.D. ('79 BA), an instructor in the Continuing Education Division at the Philadelphia College of Textiles and Science for the past six years, was awarded the prestigious "excellence in teaching award," This award is given annually to instructors who demonstrate outstanding teaching and student interaction skills. Dr. Bucci, a full time management consultant, who specializes in the field of human resources and organizational development, also teaches in the Business School at Temple University.

'S86
BIRTH: to Anna McDermott Vitak ('81 BA) and Joseph Vitak ('81 BBA), their third child, a son, Joseph Thomas.

'S94
BIRTH: to Peter W. Linn and his wife Dana, a daughter, Julia Grace.

MASTER OF ARTS

'98
Mary Scott ('94 BA) was named "Teacher of the Year" at Northeast Catholic High School, in Philadelphia, where she is a biology and physical science teacher.

Heads Alumni Annual Fund

Leon Ellerson, '56, president of Keystone Computer Associates, Inc., in Fort Washington, Pa., has agreed to serve as chair of La Salle's Alumni Annual Fund Campaign for the next two years. He is a member of the university's Board of Trustees.

Necrology

'41
Edward Macko

'43
Dr. Herman Corn

'44
D. Leo Quinn, F.S.C.

'46
Edward F. Baldwin, F.S.C.

'48
Charles J. Dunne
John J. Jackiewicz
Francis J. Nathans
Political Science Department
1955-1997

'51
Eugene M. DeLaurentis
Thomas J. McGinty

'52
Charles J. Curran
Walter M. Czarnota

'53
Emil P. Kiss

'54
Dr. James F. Sullivan

'55
Edward B. Hoffman

'58
Matthew L. Scully

'61
Eugene Abel
Charles E. Scully

'68
Richard Lopez

'72
William J. Daly, M.D.
Louis Rapattoni

'75
Lawrence M. Sigman

'77
Zebulon V. Casey

'82
Thomas J. Donovan ('85 MBA)

'88
Paul T. Graham
A SEASON OF CELEBRATION

CATCH ALL THE ACTION of the 1998-99 EXPLORERS at the new TOM GOLA ARENA

HERE’S THE EXCITING LA SALLE BASKETBALL SCHEDULE

<table>
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<th>Month</th>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
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<tr>
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<td>D.C. EXPLORERS (Exhibition)</td>
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<td>November</td>
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<td></td>
<td>Consolation/Championship</td>
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<td>Consolation/Championship</td>
<td>TBA</td>
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<tr>
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<td>23</td>
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<td>January</td>
<td>3</td>
<td>at Temple</td>
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<td>January</td>
<td>6</td>
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<td>January</td>
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<td>at George Washington</td>
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<td>January</td>
<td>23</td>
<td>ST. JOSEPH’S (Spectrum)</td>
<td>2:00 (A-10 TV)</td>
</tr>
<tr>
<td>January</td>
<td>28</td>
<td>at St. Bonaventure</td>
<td>7:30</td>
</tr>
<tr>
<td>January</td>
<td>31</td>
<td>at Virginia Tech</td>
<td>2:00</td>
</tr>
<tr>
<td>February</td>
<td>3</td>
<td>GEORGE WASHINGTON</td>
<td>7:00</td>
</tr>
<tr>
<td>February</td>
<td>6</td>
<td>XAVIER</td>
<td>4:00 (A-10 TV)</td>
</tr>
<tr>
<td>February</td>
<td>10</td>
<td>Fordham</td>
<td>7:00</td>
</tr>
<tr>
<td>February</td>
<td>16</td>
<td>at Xavier</td>
<td>TBA</td>
</tr>
<tr>
<td>February</td>
<td>20</td>
<td>at Duquesne</td>
<td>TBA</td>
</tr>
<tr>
<td>February</td>
<td>23</td>
<td>MASSACHUSETTS</td>
<td>9:30 (ESPN 2)</td>
</tr>
<tr>
<td>February</td>
<td>27</td>
<td>at Dayton</td>
<td>TBA</td>
</tr>
<tr>
<td>March</td>
<td>3-6</td>
<td>at Atlantic 10 Tournament (Spectrum)</td>
<td>(HOME GAMES CAPITALIZED)</td>
</tr>
</tbody>
</table>

SEASON TICKET PLANS
(Explorer Club members (Varsity Club level and above) receive priority consideration for chairback seating)

<table>
<thead>
<tr>
<th>Seating Type</th>
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<tbody>
<tr>
<td>VIP (Chairback seats)</td>
<td>$240.00</td>
</tr>
<tr>
<td>GOLD</td>
<td>$180.00</td>
</tr>
<tr>
<td>BLUE</td>
<td>$120.00</td>
</tr>
</tbody>
</table>

RETURN ORDER FORM TO: La Salle University Basketball Tickets
1900 West Olney Avenue • Philadelphia, PA 19141-1199

Name __________________________ Day Phone __________________________
Address __________________________
City __________________________ State ______ ZIP ______

Season Tickets: Quantity Total
VIP @ $240.00 _______ _______
Gold @ $180.00 _______ _______
Blue @ $120.00 _______ _______

Credit Card # __________________________ Exp. Date __________

(MasterCard/Visa Only)

TOTAL _______ _______

☐ The EXPLORER CLUB is La Salle’s Athletic Development Fund. Student-Athletes are counting on YOU. Yes! I want to support La Salle Athletics. Please send additional information.
Alumni Golf Outing at Five Ponds Big Success

Friday the 19th of June dawned bright and cheery for the annual ALUMNI GOLF OUTING. This year the venue was the Five Ponds Golf Club in bucolic Bucks County. Almost 70 golfers began the day by folding a special A.M. “Shotgun start” and all celebrated their scores at a buffet luncheon that afternoon. Participants include such La Salle notables as the former Explorer basketball All America and coach Tom Gola, '55; softball coach Carla Camino, assistant women’s basketball Coach Tom Lochner, Alumni Association President Nicholas J. Lisi, Esq., ’62; Army ROTC Commander Major Keith Cianfrani, ’80; and professors Hank Bart (Geology) and Jack Seydow, ’65 (English).

Prizes were awarded in the following categories: Best Foursome—Matt Riley, ’96, J. P. Fish, ’96, Pete Colombo, and Mike Regna; Longest Drive—Paul Blumenacker, ’88; Closest to the Pin—Tom Meier, associate director of athletics; and Best Family Score—the Krumenacker: Joseph L. ’71, MBA ’82, Paul ’88, Mark and wife Barbara. The best score in the Christian Brother Category went to Brother Phillip Whitman, ’53. Jim Green, ’79, MBA ’88, and “Team Dodge” brought out and offered a 1998 Dodge Intrepid to the first participant who made a hole-in-one that day. While several came close, no one drove off with this awesome prize. Other corporate sponsors included Coca-Cola Bottling Company, Wischickon Water, LDB Marketing, Windsor Enterprises, Legg Mason, Smart Associates, North Penn Auto Imports, Holbert’s Porsche-Audi-Volkswagen, La Salle Army ROTC, Josten’s, Office Basics, Padova & Lisi, Jefferson Bank, MBNA, Krup’s Coaches, and Sullivan & Sullivan.

Alumni Gather in Southern California

San Diego area alumni enjoyed a cocktail reception hosted by La Salle President Nicholas A. Giordano, ’65. The August 10th social took place at the Hyatt Regency La Jolla. Attendees included: Mary Schmitt, ’78; Caroline Fossella, ’97; Sean Brennan, ’84; Kevin Lavin, ’73; Dr. Karen Garman, ’82; James P. Mehan, ’61; Mr and Mrs. Michael D. Flynn, ’73; Dr. Victor Woo, ’69; and Jim Wells.

Very special thanks are offered to Jayme Marcus, MBA ’98, and Brian Olshevski, ’81, who were instrumental in coordinating the arrangements for this event.

“Young Alumni” Celebrate 10th ANNIVERSARY

Avalon, N.J. was the scene when 500 “YOUNG ALUMNI” gathered for our annual confab at the Princeton Inn on Saturday, August 22nd. In celebration of the 10th Anniversary of this gala event, the $10 entry fee included the ever popular “bottle huggers,” a coupon good for two free tickets to La Salle’s home football opener vs. St. Peter’s on September 12; an all-you-can-eat buffet, and discounted drinks. Door prize winners were: Deborah Garry, ’95, and Pamela Narcavage, ’96 (La Salle sweatsuits); Bill Lee, ’97 (four Explorer football season tickets); Paul Drakeley, ’94 (two reserved tickets, Explorer Basketball vs. UMASS); M. Crowley, ’95 (two reserved tickets, Explorer Basketball vs. PENN); Susan C. Cobau, ’97 (two reserved tickets, Explorer Basketball vs. Drexel); Kate Lotti, Tara Curfman, ’98, Harry T. Todd, Jr., ’57, and Grace Doyle, ’97 (two tickets each to a Philadelphia 76ers game).

E-MAIL ADDRESSES

The Alumni Office recently initiated an on-line email Directory for our graduates. Interested in finding out which Explorers have an address in cyberspace? Do you want to add yourself to the list? Visit us at <http://www.lasalle.edu/alumni/email/emaildir.html>.

La Salle’s Homepage

Learn what’s going on at Alma Mater. Visit us at our Homepage on the internet at <http://www.lasalle.edu>

--Bud Dotsey, ’69
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Sizes</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>M1</td>
<td>“Jansport” Grey Medium Weight Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$19.95  $23.95</td>
</tr>
<tr>
<td></td>
<td>50% Cotton, 50% Polly. Very Traditional. Navy imprint with gold outline.</td>
<td>XXL</td>
<td>$23.95</td>
</tr>
<tr>
<td>M2</td>
<td>“Jansport” Heavyweight Grey Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$39.95  $43.95</td>
</tr>
<tr>
<td></td>
<td>Sewn-on Navy Felt Letters.</td>
<td>XXL</td>
<td>$43.95</td>
</tr>
<tr>
<td>M3</td>
<td>“Gear for Sports” Navy Big Cotton Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$29.95  $33.95</td>
</tr>
<tr>
<td></td>
<td>Bold imprint on 80% cotton shirt.</td>
<td>XXL</td>
<td>$31.95</td>
</tr>
<tr>
<td>M4</td>
<td>“Champion” Reverse Weave Heavyweight Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$42.95  $46.95</td>
</tr>
<tr>
<td></td>
<td>Navy with traditional gold imprint.</td>
<td>XXL</td>
<td>$42.95</td>
</tr>
<tr>
<td>M5</td>
<td>“Champion” Reverse Weave Heavyweight Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$42.95  $46.95</td>
</tr>
<tr>
<td></td>
<td>Grey with new athletic logo in navy.</td>
<td>XXL</td>
<td>$42.95</td>
</tr>
<tr>
<td>M6</td>
<td>“Gear for Sports” Big Cotton Sweatshirt</td>
<td>S, M, L, XL</td>
<td>$30.95  $34.95</td>
</tr>
<tr>
<td></td>
<td>Grey with popular split “L” logo in navy &amp; gold.</td>
<td>XXL</td>
<td>$32.95</td>
</tr>
<tr>
<td>M7</td>
<td>“Jansport” Navy Tee-Shirt</td>
<td>S, M, L, XL</td>
<td>$11.95  $13.95</td>
</tr>
<tr>
<td></td>
<td>University imprint in white with gold oval design.</td>
<td>XXL</td>
<td>$13.95</td>
</tr>
<tr>
<td>M8</td>
<td>“Gear for Sports” Long Sleeve Tee-shirt in Heather Grey</td>
<td>S, M, L, XL</td>
<td>$19.95  $21.95</td>
</tr>
<tr>
<td></td>
<td>very popular shirt with interlocking “LU” and La Salle University</td>
<td>XXL</td>
<td>$21.95</td>
</tr>
<tr>
<td>M9</td>
<td>“Gear for Sports” Tee-Shirt</td>
<td>S, M, L, XL</td>
<td>$13.95  $14.95</td>
</tr>
<tr>
<td></td>
<td>Navy with full chest gold imprint.</td>
<td>XXL</td>
<td>$14.95</td>
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<tr>
<td>M10</td>
<td>“Gear for Sports” Tee-shirt</td>
<td>S, M, L</td>
<td>$13.95  $15.95</td>
</tr>
<tr>
<td></td>
<td>Oxford grey with classic imprint design.</td>
<td>XXL</td>
<td>$15.95</td>
</tr>
<tr>
<td>M11</td>
<td>“Champion” Mesh Shorts</td>
<td>S, M, L, XL, XXL</td>
<td>$13.95  $23.95</td>
</tr>
<tr>
<td></td>
<td>Ever popular navy short with gold imprint on left leg.</td>
<td>XXL</td>
<td>$22.95</td>
</tr>
<tr>
<td>M12</td>
<td>“Jansport” Grey Tee-Shirt</td>
<td>S, M, L, XL</td>
<td>$11.95  $13.95</td>
</tr>
<tr>
<td></td>
<td>With “ALUMNI” printed. over the University Seal.</td>
<td>XXL</td>
<td>$13.95</td>
</tr>
<tr>
<td>M13</td>
<td>“The Game” Navy Bar Cap</td>
<td>S, M, L, XL</td>
<td>$15.00</td>
</tr>
<tr>
<td></td>
<td>“La Salle Explorers” embroidered on front.</td>
<td></td>
<td>$15.95</td>
</tr>
<tr>
<td>M14</td>
<td>“The Game” White Bar Cap</td>
<td>S, M, L, XL</td>
<td>$15.00</td>
</tr>
<tr>
<td></td>
<td>“La Salle University” embroidered on front.</td>
<td></td>
<td>$15.95</td>
</tr>
<tr>
<td>M15</td>
<td>“University Square” navy cap</td>
<td>S, M, L, XL</td>
<td>$14.95</td>
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<tr>
<td></td>
<td>Embroidered white letters on front.</td>
<td></td>
<td>$14.95</td>
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<tr>
<td>M16</td>
<td>“University Square” natural cap</td>
<td>S, M, L, XL</td>
<td>$14.95</td>
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<tr>
<td></td>
<td>Navy brim and letters.</td>
<td></td>
<td>$14.95</td>
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<tr>
<td>M17</td>
<td>“University Square” Poplin cap</td>
<td>S, M, L, XL</td>
<td>$15.00</td>
</tr>
<tr>
<td></td>
<td>Natural with navy brim and letters with football in gold oval.</td>
<td></td>
<td>$15.00</td>
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<tr>
<td>M18</td>
<td>“Little King” Navy Sweatshirt</td>
<td>S, M, L, XL, XXL</td>
<td>$16.95</td>
</tr>
<tr>
<td></td>
<td>“La Salle” embroidered in gold.</td>
<td>XXL</td>
<td>$16.95</td>
</tr>
<tr>
<td>M19</td>
<td>“Little King” Grey Sweatshirt</td>
<td>S, M, L, XL, XXL</td>
<td>$16.95</td>
</tr>
<tr>
<td></td>
<td>“La Salle” embroidered in navy.</td>
<td>XXL</td>
<td>$16.95</td>
</tr>
<tr>
<td>M20</td>
<td>“Chestnut Hill Marketing” Baby Bib</td>
<td>S, M, L, XL, XXL</td>
<td>$13.95</td>
</tr>
<tr>
<td></td>
<td>“Next Stop La Salle” with school bus imprinted.</td>
<td></td>
<td>$13.95</td>
</tr>
<tr>
<td>M21</td>
<td>Baby Set with Imprinted Bib, Bottle and Rattle</td>
<td>S, M, L, XL, XXL</td>
<td>$13.95</td>
</tr>
</tbody>
</table>

**ALL CAPS ARE SIZE ADJUSTABLE**
GOLD MEDALLION COLLECTION OF EXCLUSIVE GIFTS

M22  Le Petit Arcade quartz clock.
Brass casing with ETA of Switzerland
movement. 2.5" x 3.75" x 1.5"  $99.95

M23  Money Clip  $16.95

M24  Brass Business Card Holder  $31.95

M25  Gold Plated Brass Desk Set  $49.95

M26  Le Petit Carriage quartz clock.
Rosewood finished hardwood with brass roof
and base plates. ETA of Switzerland movement.
3.5" x 2.75" x 1"  $99.95

M27  Pendant Necklace  $24.95

M28  Letter Opener  $22.95

M29  Le Petit Monte Carlo quartz clock.
ETA of Switzerland movement. Brass with a
brushed finish and lacquer coating. 1.5" cube.  $99.95

M30  Ladies’ Wristwatch. ETA of
Switzerland movement. Case finished in
5M, 18K hard gold plating. Leather strap.  $99.95

M31  Men’s Wristwatch. Same as M30

M32  Ladies’ Wristwatch. ETA of
Switzerland movement. Case finished in 5M,
18K hard gold plating. Rolled link bracelet.  $149.95

M33  Men’s Wristwatch. Same as M32

M34  Two Sectional Key Ring  $18.95

M35  Natural Mug with classic imprint  $4.95

M36  Navy Mug with gold imprint of College Hall  $7.95

M37  Oversize Natural Mug with classic imprint in navy  $7.50

M38  Christmas ball with tree and university imprint.  $6.95

M39  Black Mug with pewter medallion of the University
Seal.  $14.95

M40  Navy Mug with new athletic logo in gold.  $4.95

M41  License frame with La Salle Alumni.  $7.50

M42  License plate new
athletic logo in gold on navy field.  $3.95

M43  Silk Tie with woven University Shield design.  $29.95

M44  License frame with Explorers and La Salle University.  $7.50

M45  License plate with shield on white field.  $3.95

LA SALLE UNIVERSITY CAMPUS STORE CATALOG

<table>
<thead>
<tr>
<th>Qty.</th>
<th>Item No.</th>
<th>Size</th>
<th>Color</th>
<th>Description</th>
<th>Price</th>
<th>TOTAL PRICE</th>
</tr>
</thead>
</table>

Subtotal

PA residents must add 7% on non-clothing items only

Shipping and Handling please add $6.00

TOTAL

Ship to (please print):

Name ____________________________
Street ____________________________
City ____________________________ State __ Zip __

Graduation year __________ Phone (day) ______ (night) ______

Please make checks payable to LaSalle University Campus Store

☐ VISA  ☐ AMER. EX  ☐ DISCOVER  ☐ MASTERCARD

Card No. __________ Exp. Date __________

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All of our products are guaranteed to give 100% satisfaction. We will
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completely satisfactory.

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this catalog, please visit the Campus Store located in Wister Hall or give us
a call at 215-951-1395.

La Salle University Campus Store
1900 W. Olney Avenue
Phila., PA 19141
Phone: 215-951-1395
Fax: 215-951-1069

STORE HOURS:
Mon-Thurs 9 AM - 7 PM
Fri 9 AM - 3:30 PM

Mail this order form to: La Salle University Campus Store
1900 W. Olney Avenue
Phila., PA 19141

Please allow one week for delivery. TWO WEEKS TO THE WEST COAST.
Orders received by December 12, 1998, will be delivered in time for the
December holidays. If an item is temporarily out of stock, you will be notified.

Express shipment available on request
Gift Certificates Available. Visit our Web Site at
http://www.lasalle.edu/services/campus/campus.html
La Salle will dedicate the Tom Gola Arena in the newly refurbished Hayman Center in honor of a very distinguished civic leader and resident of Philadelphia, former professional basketball player, and, most importantly, La Salle alumnus, Tom Gola '55.

Philadelphia Mayor Edward G. Rendell has proclaimed November 21 to be TOM GOLA DAY. Please join the La Salle community and City of Philadelphia in celebrating this once-in-a-lifetime event!

La Salle Basketball Doubleheader! Reception! Special Dedication Ceremony!
1:00 pm Women's Basketball v. Delaware State
3:00 pm Reception in Blue & Gold Commons
5:00 pm Men's Basketball v. Howard University

TO ORDER: Complete the form below and return it BEFORE NOVEMBER 10 in the enclosed response envelope.

Mayor Edward G. Rendell presents Tom Gola Day Proclamation to Gola and his wife, Caroline, during City Hall ceremonies on Sept. 24. Also pictured is La Salle President Nicholas A. Giordano, '65 (right). Richard S. Rueda, Esq., '62, and James J. Lynch, '71, are co-chairs of the Gola Day celebration.
A MEMORIAL FOR LA SALLE'S OLYMPIC GOLD-MEDALIST

LA SALLE Magazine
La Salle University
Philadelphia, PA 19141

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