Richard S. Rueda, Esq., ’62
Chief Executive Officer
Trans Freight Systems, Inc.
TRANS FREIGHT SYSTEMS, INC.
In addition to running one of the leading inter-modal transportation companies, Richard S. Rueda, Esq., '62, devotes more than 25% of his time to philanthropy.

HONOR ROLL OF DONORS
1996-97 was another exceptionally-productive year for the university's fund-raising program.

ALUMNI NOTES
A profile of Nicholas J. Lisi, Esq., '62, the new president of the Alumni Association, as well as the quarterly chronicle of some significant events in the lives of the university’s graduates.
As chief executive officer and owner of Trans Freight Systems, Inc., the Philadelphia-based company vital in the inter-modal transportation logistics field, Richard S. Rueda, Esq., '62, has certainly seen the world. He's had many years booked with more than a dozen trips to the Far East and twice that many to Europe.

But all in all, he would rather be in Philadelphia!

That's why it wasn't difficult for Rueda to make the decision to keep Trans Freight Systems, Inc., in the City of Brotherly Love despite tempting overtures from the offices of New Jersey Governor Christine Todd Whitman and others. Last year, Rueda was advised by Philadelphia's Mayor Ed Rendell that the city would be exercising eminent domain rights because TFS's 55-acre operating site sat directly in the path of Philadelphia International Airport's runway expansion.

"We had no choice," recalls Rueda, who recently relocated the company to a new 40-acre site in Southwest Philadelphia which, upon completion of a $20 million expansion project, is expected to be the most advanced inter-modal facility in the Delaware Valley. "The mayor convinced me to keep the company based within Philadelphia, and even assisted our executive staff in pinpointing a suitable site. Both the city and state then helped us finance the building and expansion projects. Without the support of Mayor Rendell and Governor Ridge, we probably could not have avoided moving into New Jersey or a Philadelphia suburb. Our proximity to the Philadelphia seaports and the International Airport in this new location is ideal for us—less than ten minutes' drive from each. In addition to being extremely close to Interstates #95 and 76 for convenient surface operations, a rail network is also planned. Despite our obvious preference not to move, we made the most of the opportunity by upgrading our facilities in countless ways, particularly technology."

Richard S. Rueda, Esq., '62, has transported products all over the globe. But there's no place like home.
In addition, says Rueda, “we feel that we have the civic responsibility to stay in Philadelphia. This city is not only one of the most important business hubs on the East Coast but it is also the cultural center for the metropolitan Delaware Valley. I think that each corporation has to play a role in making sure the city flourishes. I think that anybody who sits in the suburbs and thinks they are going to be insulated from the city’s problems is wrong. If the city didn’t prosper, there would be a kind of implosion of the suburbs into the city—the two rely upon the strength of each other, in success or failure.”

TFS, therefore, is dedicated not only to the furtherance of the company’s goals, but also to the cultural, educational, and charitable institutions of the metropolitan area. Rueda is personally able to devote more than 25% of his time to philanthropy because, as he puts it, “I have a strong organizational team. Every one of my executives works in a philanthropic activity of their choice, according to their interests. We don’t dictate these activities but we need people who are willing to work hard not only in our business, but also in making our city the best place it can be.”

Rueda volunteer his time and guidance as a member of several area Boards of Directors. They include the Philadelphia Zoo, the city’s Mann Center for the Performing Arts, the Greater Philadelphia Chamber of Commerce, the Lower Merion (Pa.) Symphony Orchestra, the University of Richmond, and, of course, La Salle University where he is one of the newest members of the Board of Trustees.

“La Salle is playing a key role in improving the city by attracting students from all over the Northeast region and providing them with a quality education,” Rueda explained. “Many of these students enrich—and many more are enriched by—this great cultural center of Philadelphia.”

As far as his role as a university trustee, Rueda said: “We certainly have competent academics and management at La Salle in the terms of the programs being offered and the day-to-day operation of the institution. The Board, on the other hand, is there to give overall direction, to talk about the future, to support the endowment and the school, and to make sure that its long-term planning is viable and continuing.”

Rueda is now in the early stages of discussions with Gregory O. Bruce, dean of the School of Business Administration, investigating the feasibility of instituting a certificate-level undergraduate transportation logistics program at La Salle. A symposium on the topic is planned with industry leaders who have expressed considerable enthusiasm and support for such a program that would be offered in the evenings and possibly evolve into a bachelor’s degree offering. Such a program is offered at only a few universities nationally.

Trans Freight Systems has ambitious plans to expand its logistics operation throughout the country. Already a major player on the East Coast, operating from Boston to Norfolk, Rueda expects to open 14 new terminals for ocean-going transportation within the next several years.

TFS is celebrating its 25th anniversary this year, an unusual feat, says Rueda, because similar corporations usually don’t survive that long. He attributes such longevity to “strong management and a small turnover rate coupled with the
ability to recognize that you can’t continue to do the same things you did a quarter-of-a-century ago. Every strategy has a beginning and an end,” he explained. “It’s only valid against the backdrop for which it was originally formulated. And unfortunately, if you keep doing the same thing long enough, that backdrop will change. Keeping abreast of the many technological advances which have changed the industry—and recognizing their value—has also contributed to our success.”

Also, says Rueda, TFS has found its proper niche in a global economy with multifaceted transportation needs. “Our niche is not providing just surface operation, or rail operations, or ocean or air operations—even though we’re involved in all of those. Our specialty is combining all these modes of transportation and doing it in a logistically sound and professional manner that produces the most economies and efficiencies to the clients we serve.”

As examples, adds Rueda, “in serving one of our major accounts, the Pennsylvania Liquor Control Board, we take in the liquor off the ship or rail carrier, consolidate it, warehouse it, then deliver it to retail stores as needed. When we developed an international distribution program for The Limited, we acquired the necessary facilities in the Far East, opened up an airport in Ohio to handle the 747 cargo planes and L1011 charters, and developed the necessary ocean-going operations.

“The major transportation companies provide only one or two facets of a total logistics package. It’s rare that they incorporate warehousing or surface operations in their services. On the other hand, we’re an asset-based logistics company. We own our facilities, our distribution plants and our containers—all of the elements we need in a total logistics package—which makes us a little bit different. If we have to make an investment in material-handling equipment, containers, or whatever is required to make the process work, we do it. The ability to provide this combination of services is what differentiates us from other transportation companies, and what has made us succeed these 25 years.”

As all forward-thinking, positive companies do, Rueda and his company have fine-tuned their focus to meet their customers’ evolving needs. In the 1980s, Trans Freight was one of the largest “bulk-shipment” air-freight forwarders in the world. “As a result of the technological revolution—particularly the rise of computers—the demand for air-freight transportation subsided and ocean freight has once again become the preferred method of transportation,” Rueda explained. “Computerized logistics has made our industry a very efficient one. But it remains critical that we are prepared for, and are able to predict, these changes.”

Computerized-logistics has significantly reduced both transportation costs as well as inventory levels. No longer is there a general need to use expedited means to remedy supply and demand imbalances. Computer “modeling” is currently advanced to the point that inventory demand levels can be pre-determined, and EDI reordering is capable of adapting to the longer lead time of ocean transportation. This enhanced information, coupled with a drastic increase in ocean carrier reliability has proven overwhelmingly that ocean freight is the most efficient means of transcontinental shipping.

Rueda, who grew up in Philadelphia’s East Oak Lane section near the Cheltenham Township border, attributes his success first and foremost to his father. “He was by far the most unique person I have ever known, and the most influential in my life. My father was a successful business professional who imbued me with an entrepreneurial spirit balanced with complete respect and care for people, for nature and for culture.”

As a liberal arts major at La Salle, Rueda says that he didn’t begin with a clear vision of his future or his goals. “I think that the Christian Brothers were very tolerant with me,” he recalls. “Brother Robert (Paul Doran, the dean of the School of Arts and Sciences) took an interest in me and my education and became a personal advisor. At one point during my second year, I considered leaving college. He called my parents and, after an extensive, four-way discussion, I decided to stay on at La Salle. That’s why I feel I owe such a debt to the school—because when I did get into law school I was serious. As a young person I was a little too liberal, thinking I could repair the world, as young people often believe. I learned great patience at La Salle—particularly through
Richard Rueda relaxes at home with his wife, Zoe, and children, Richard, Jr., and Rebekka.

Dean Robert—that kept me on the right track for my final years of undergraduate work. Furthermore, during those years I learned to focus not only on my studies, but on the many opportunities that laid ahead.

Rueda became interested in the transportation field during the summers between law school sessions when he worked for a small local carrier owned by an uncle. “I enjoyed the dynamic nature of transportation. It’s always in flux. It’s challenging. There’s a different situation or a different opportunity before you each day, so it’s unique and dynamic in that respect.” When he graduated from Richmond, however, there were no transportation law courses being offered anywhere in this country so he enrolled at the London School of Economics and studied international transportation. “I wanted to begin practice in a field that wasn’t flooded and would therefore offer great opportunity. Now that area of the law, too, is quite developed and sophisticated.”

After returning to the states, Rueda started representing various transportation companies in Philadelphia and New York. Soon he was asked to join and operate some of those firms. They included Leonard Tose’s company in Philadelphia and Novo Corp., an international air-freight operation in New York City. In 1975, he was appointed vice president of legal affairs, at Schulman, Inc., a Philadelphia-based ocean-air-surface operation. Three years later he became chief executive officer and owner of Trans Freight System, Inc., a moderate-sized conglomerate.

Rueda and his wife, Zoe, live in Gladwynne, Pa., with their son Richard, Jr., and daughter, Rebekka, who was born in Moscow. Rebekka, now a beautiful and charming two-year-old, was adopted in Russia when she was two-months old. Richard, Jr., is like most eight-year-olds, curious and energetic. He also has a great love for animals, and actually inspired his father to become involved with the Philadelphia Zoo, where he now serves as chairman of four committees and as a member of two others. “My children are the most rewarding, most exciting part of my life,” says Rueda. “My wife is my best friend; my children are my favorite companions. Today all of our travel and recreation is centered on them. I am also fortunate to have a very close extended family. My mother, my sister and my nieces and nephews are all part of our daily lives.”

Although much of his free time is taken up with different philanthropic activities, Rueda finds time to read frequently, play tennis a couple of times a week, and golf occasionally. His wife is also very active in the community, serving on the Board of the Philadelphia Art Alliance and working with the Philadelphia Orchestra, the Pennsylvania Ballet, and ad hoc projects for institutions such as the Philadelphia Boys Choir.

For both of them, it all revolves around that devotion to the City of Brotherly Love.

“There is little logical reason for our corporate offices really to be in Philadelphia any more except I’m here and I want to support this city,” Rueda explained. “There’s always this opportunity to pick out your area and say to yourself, ‘I’m making a significant contribution. I’m paying back now.’”
Honor Roll of Donors

Dear Friends:

Once again, it is my great pleasure to thank La Salle’s many benefactors for their continuing loyalty and support for the University.

The past year has certainly proved to be a very exciting one for La Salle and an exceptionally productive one for our development effort. The new Hayman Center is under construction, the Bucks County Center opened in September, the freshman class is our largest in close to a decade, and our fund-raising program has completed another successful campaign.

Among the many accomplishments detailed in this Honor Roll of Donors, the following are worthy of special mention:

• Total gifts, grants, and contracts to the University increased from $6,549,322 to $7,382,293, making 1997 our most successful year in the 1990s.

• Total Alumni donations grew from $1,829,259 to $2,008,585, our second best year ever.

• The fifth annual Charter Dinner La Salle University Leadership Award Ceremony honored Mr. G. Fred DiBona, Jr., President of Independence Blue Cross and Keystone Health Plan East, and raised more than $115,000 for the University’s scholarship funds.

• Total contributions from parents of our undergraduates rose from $100,293 to $111,639, the best results we have ever achieved.

• The Annenberg Foundation completed its four-year pledge of $1 million to our capital campaign; The Ford Foundation and The William Penn Foundation awarded $500,000 and $82,500 respectively to our Nonprofit Management Development Center; and The Independence Foundation and The Connelly Foundation allocated $100,000 and $50,000 respectively to our Neighborhood Nursing Center.

• Total gifts, grants, and pledges to our capital campaign passed the $34 million mark.

As we move into 1998, all of us at La Salle are ever mindful of the debt that we owe to our many benefactors whose generosity has sustained and strengthened the University. At the same time, we clearly recognize that La Salle’s future depends upon all of our graduates, parents, and friends doing whatever they can to maintain, and, wherever possible, enhance their financial support for our Annual Fund and for our special campaign for the Hayman Center. With everyone’s help, La Salle will continue to prosper well into the next century.

Many thanks again for everything that you have done, and are continuing to do, for La Salle, its students, and its future.

Sincerely yours,

Joseph F. Burke, F.S.C., Ph.D.
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<td>Campbell Soup Company</td>
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<td>Young Windows, Incorporated</td>
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<p>| <strong>FOUNDATIONS</strong>                        | $570,331   |
| The Ford Foundation                    | $500,000   |
| The Annenberg Foundation               | $250,000   |
| Independence Foundation                | $100,000   |
| William Penn Foundation                | $82,500    |
| W. W. Smith Charitable Trust           | $56,000    |
| The Connelly Foundation                | $51,500    |
| Urasenke Foundation                    | $50,000    |
| Phoebe W. Haas Charitable Trust        | $30,800    |
| Hero Scholarship Fund                  | $24,473    |
| The Pyle Family Foundation, Inc.       | $22,994    |
| James S. Kemper Foundation             | $21,550    |
| Allegheny Health, Education and Research Foundation | $20,000 |
| Samuel S. Fels Fund                    | $20,000    |
| Gannett Foundation, Inc.               | $20,000    |
| Charlotte W. Newcombe Foundation       | $19,000    |
| Samuel P. Mandell Foundation           | $16,667    |
| American Stores Charitable Foundation  | $13,500    |
| First Union Foundation                 | $12,500    |
| Christian R. and Mary F. Lindback Foundation | $11,000 |
| Citizens Scholarship Foundation of America | $10,800 |
| Advanta Foundation                     | $10,000    |
| Fannie Mae Foundation                  | $10,000    |
| Leo Niessen Jr. Charitable Foundation  | $10,000    |
| Superior Pacific Fund, Inc.            | $10,000    |
| Anna M. Vincent Trust                  | $7,000     |
| Martin de Porres Foundation            | $6,986     |
| Clara Abbott Foundation                | $5,200     |
| BetzDearborn Foundation                | $5,000     |
| Stewart Huston Charitable Trust        | $5,000     |
| J. Wood Platt Caddie Scholarship Trust | $4,700     |
| Frank Roswell Fuller Scholarship Fund  | $4,000     |
| The 1957 Charity Trust                 | $3,680     |
| Snayberger Foundation                  | $3,250     |
| Ruth W. Hayre Scholarship Fund         | $3,200     |
| Foundation for Independent Colleges of Pennsylvania, Inc. | $3,042 |
| Merit Gasoline Foundation              | $3,000     |
| Scripps Howard Foundation              | $3,000     |
| Ray Tyo Foundation                     | $3,000     |
| UPS Foundation                         | $2,750     |
| The Dusty Foundation                   | $2,500     |
| March of Dimes Birth Defects Foundation| $2,500     |
| Frank J. Keane Scholarship Fund        | $2,000     |
| Essex Meadows Foundation               | $2,000     |
| Winchester Foundation                  | $1,890     |
| CBS Foundation                         | $1,667     |
| Betty Godley Memorial Fund             | $1,500     |
| Millennium Scholarship Fund            | $1,500     |
| National Italian-American Foundation  | $1,250     |
| CUNO Foundation                        | $1,200     |
| A. Leo and Edna Ricci Fund             | $1,200     |</p>
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<td>Pennsylvania Youth Foundation</td>
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<td>Philip E. Potter Foundation</td>
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<td>William Randolph Hearst Foundation</td>
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<td>Ann and Arthur Marciano Fund</td>
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<td>Postles Scholarship Fund</td>
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**Total:** $1,470,449

**OTHER**

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<td>City of Philadelphia</td>
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<td>Joseph Schnitzl, Jr. Testamentary Trust</td>
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<td>Estate of Robert A. Kay</td>
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<td>Greater Philadelphia Federation of Settlements</td>
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<td>Police Athletic League Fund</td>
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<tr>
<td>Estate of John H. Condon</td>
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<tr>
<td>Philadelphia Frostbite Regatta</td>
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<tr>
<td>Private Industry Council</td>
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<tr>
<td>Steamfitters Local 420</td>
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<td>Nationalities Service Center</td>
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<tr>
<td>Friends of La Salle University Rowing</td>
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<tr>
<td>American Federation of State, County, Municipal Employees</td>
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<tr>
<td>La Salle University Alumni Association</td>
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<tr>
<td>Spirit of Manayunk</td>
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<tr>
<td>Teamsters Local 830</td>
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<td>United Way of Southeastern Pennsylvania</td>
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<tr>
<td>Westchester Golf Association</td>
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<td>Union League of Philadelphia</td>
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<td>Schnader, Harrison, Segal and Lewis</td>
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<td>Stradley, Ronon, Stevens &amp; Young, LLP</td>
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<td>Summit Chapter, Pennsylvania Sports Hall of Fame</td>
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<td>Kiwanis Club of Cape Coral, Florida</td>
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<td>ABWA, Ephrata Chapter</td>
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<td>Bochette &amp; Lentz, PC</td>
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**Total:** $1,470,449

**UNIDENTIFIED SOURCES**

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**TOTAL**

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**UNIDENTIFIED GRAND TOTAL**

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**FALL 1997**
ANNUAL FUND VOLUNTEERS 1996-1997

1947 Reunion Class Committee
1952 Reunion Class Committee
1957 Reunion Class Committee
1962 Reunion Class Committee
1967 Reunion Class Committee
1972 Reunion Class Committee
1977 Reunion Class Committee
1982 Reunion Class Committee
1987 Reunion Class Committee
1992 Reunion Class Committee
James F. Bagnell
David E. Beavers, Esq
Mr. & Mrs. Andrew Bossert
Mr. & Mrs. Edmund J. Bransfield
Michael J. Brennan
Timothy J. Browne
Frank P. Buzylowski, Esq
Danielle C. Campese
John F. Carabello, DMD
David P. Carberry
Thomas J. Cella
Mr. & Mrs. Naseem Chaudry
Dan A. Chila, CPA
Joseph A. Coffey, Jr., Esq
Terence J. Connors, CPA
William F. Costello
Mr. & Mrs. Michael P. Creedon
Thomas Curley
Sandy Curry
Maria Tucker Cusick
Leon Ellerson
John J. Fallon
Samuel V. Filippine
Heather K. Fischer
Paul J. Foley
Mr. & Mrs. James Gallagher
John P. Gallagher
Paul J. Gallagher
John R. Galloway, Esq
Mr. & Mrs. John Giavatto
Kenneth G. Hagar
Donna M. Hastings, MD
Terence K. Heaney, Esq
Richard J. Henry
Mary P. Higgins, Esq
Frederick J. Hirsekorn, PhD
Mr. & Mrs. Laurence Holbert
Philip E. Hughes, Jr, Esq
Mr. & Mrs. George Johnston
Mr. & Mrs. William Jones
Jeffrey R. Kafel
Mr. & Mrs. William Richard King
Mary G. Kolb
Sue Ann Marie Kruszewski
Nancy B. Lavelle
William F. Lee
Thomas A. Leonard, CPA
Edward J. LoCasale
Walter P. Lomax, Jr., MD
James J. Lynch
Thomas J. Lynch
Thomas J. Mahon
Thomas J. Mahoney, CPA
Mrs. Cara Marino
Dr. & Mrs. William J. Markmann
Mr. & Mrs. Robert Martin
Stephen L. McGonigle
Mr. & Mrs. Michael McGHugh
Patricia Adams McKenna
Michael E. McLoone
James F. McManus
John B. Millard
Vito M. Mirello
Michael S. Niemann
Mr. & Mrs. Daniel O’Neill
Richard K. O’Donnell
Alicia Koszarek O’Grady
J. Patrick O'Grady, CPA
Br Benedict Oliver, FSC
Thomas N. Pappas
Leon J. Perelman
Charles J. Quattrone, Jr
Mr. & Mrs. Ronald Raab
Stephen J. Rauscher
George J. Rayzis
Charles J. Reilly
Douglas M. Robinson
David S. Rudenstein, Esq
William R. Sautter, CPA
Eric O. Scheffler
Paul M. Schugsta, Jr.
Mr. & Mrs. Karl Seemuller
Mr. & Mrs. Richard Sharkey
Mr. & Mrs. Henry Singleton
Mr. & Mrs. James Spencer
Mr. & Mrs. Anthony Spina
James P. Steinitz
Herbert E. Taylor, PhD
Timothy Tilson
Joseph E. Toner, III
Benjamin Tunolo
Mr. & Mrs. Charles Wahl
William S. Walker
Mr. & Mrs. William T. Walker
Harry J. White, PhD
Mr. & Mrs. Leo Woehlke

DR. JOSEPH F. PITTELLI TRUST

The Dr. Joseph F. Pittelli Trust has been formed to provide financial assistance to undergraduate students enrolled at La Salle University. The annual income from the trust will be distributed by the University’s Financial Aid Office in amounts of $3,000 per recipient. Since the income will grow with the size of the trust, future students will benefit when La Salle graduates trade their stocks, bonds, and mutual funds through the discount firm represented by Dr. Pittelli. All of Dr. Pittelli’s commissions will be donated to the trust. That is correct! When you make your investment through Dr. Pittelli, the discount commissions charged in your trade will go into the trust that bears his name. Dr. Pittelli is a registered representative with Stuart Stone and Co., located at 139 East McClellan Avenue, Livingston, NJ 07039.

Dr. Pittelli is now semi-retired, and he and his wife are senior citizens. They will continue to enjoy the trust’s income while they are alive, and the remainder will pass to the University’s after their deaths. Anyone interested in making investments through Dr. Pittelli should contact him at 609-427-9232. Those who may be interested in establishing similar trusts to benefit themselves and La Salle University should contact Fred J. Foley, Jr., Ph.D., Vice President for Development, at 215-951-1540.

GIFTS OF TANGIBLE PERSONAL PROPERTY AND IN-KIND SERVICES

Bloomberg Financial Markets, Commodities, News
Joseph J. Butler
John F. Carabello, DMD ’62
John Castagno
Robert O. Dierolf ’50
Brian P. Fisher ’86
Ulrich Hiesinger
John K. McAskill
Microsoft
G. Dennis O’Brien, PhD
Oracle
Mr. and Mrs. Meyer P. Potamkin
Richard J. Prendergast/ICS
John B. Rey
Dennis J. Riley, Esq ’70
Ronald Rumford
Alan H. Silverstein ’70
Jay R. Stiefel
Ralph Tekel, PhD and Lillian Tekel
Robert M. Vetrone
ANNOUNCEMENT!
THE HONOR ROLL WILL BE CHANGING!

In an effort to provide expanded coverage for alumni events and campus news, beginning in 1998 the Honor Roll of Donors will only list the names of individual contributors in the Charter, University, Dr. Flubacher, San Miguel, President's, Founder's, Ugo Donini, and Anniversary Clubs. La Salle thanks all of its donors and deeply appreciates their loyalty and support for the University.
Mr. & Mrs. Robert F. Wlosoko
Edward S. Woelcke
Kathleen Hess Wojciechowski
Walter R. Wojciechowski
Chester Wojnar
Craig S. Wojnar
Joseph M. Womar
Stephen J. Wojko
John G. Wolf
Richard J. Wolf
Linda D. Wolfgang
John L. Wolstenholme
Kai Woo
Anne S. Wood
Mr. & Mrs. Robert V. Wood
Mr. & Mrs. W. Barrett Wood
Henry W. Woodcock, PhD
Thomas L. Woodin
Donald M. Woods
George C. Woods
Nanciann Frazer Woodward
Susan B. Woodward
Robert L. Woolfinger
Barbara J. Woolston
Danu F. Flaherty, Worthington, CPA
John J. Worthington
Walter J. Wosiek
Frederick H. Wozniak
Michael C. Wozniak
Andrew J. Wright
F. Daniel Wright, Jr.
Mary H. Wright
Matthew J. Wright
Robert T. Wright, Jr
Mr. & Mrs. Walter Wright, Jr.
Wayne D. Wright
Leonard A. Wrblewski
Walter R. Wroblewski
Michael J. Warscience
James D. Wroshelski
Leon J. Wugowski
Mr. & Mrs. Steven J. Wulkos
John P. Wus, Jr.
Edmund B. Wutzer
Jennifer M. Wutzer
Heather C. Wyatt
Mr. & Mrs. Robert W. Wyatt, Jr.
Lorraine Murphy-Wytzia
Mr. & Mrs. Robert E. Wylie
Irving Yacht
Robert Yacobiolis
Jeanne Zacekier
Mitchell J. Yanak, Sr.
George Yancos, Jr.
Christine R. Marylaz
John C. Yardley
Joseph A. Yavialian
Monique Champagne Yates
Mr. & Mrs. William J. Yeasler
Edward A. Yehle
James R. Yoz
John J. Yost
Karen Yostnik
James A. Yonchek
Darryl G. Yost
Philip J. Yost
Arca N. Young
Donald W. Yunkonis
Debra A. Yanko
Ronald J. Zabarker
Carolyn Dunn Zaccagni
Carmen J. Zaccaria
Chaster A. Zad
Teresa B. Zapic
Eva Zak
Henry W. Zakrzewski
Wendy A. Zakrzewski
Paul F. Zakutek
Thomas J. Zanaduc
Thomas T. Zartlowski
Sharon A. Zangeta
Diane M. Zapicek
John Zaporozchen
Vincent J. Zappacosta
Richard J. Zarembska
Thomas F. Zarzilli
Mark J. Zaracewicz
John J. Zarzynski, Jr.
Dennis T. Zawacki
Natalie M. Zawada
Aristos B. Zawicky
Christina Karopas Zawucky
Frank R. Zayaco
Leonard T. Zielasko, DDS
Bruce E. Zebran
Thomas J. Zehren
Agnes V. Zelazko
Richard J. Zeller, Jr.
Vincent D. Zeller, CPA
Peter T. Zenner
Henry J. Zernner
Arpe Zenouannu
Lawrence Zeng
Gerald J. Zicard
Cynthia A. Zickel
Mr. & Mrs. Thomas R. Zielinski
Michael J. Ziff
Anthony A. Zimba
Albert J. Zimmermann
Ronald R. Zinnick
Kathleen R. Zinggar-Garrett
Mr. & Mrs. Gerard A. Zimnik
Nancy E. Zoeltsch
Michael S. Zona
Mr. & Mrs. Joseph F. Zondlo
Loretta M. Zorn
Francesca Sera Zorza
John B. Zorza
Anthony J. Zuzio, CPA
Joseph P. Zuccaro
Joseph W. Zugge
Jane M. Zuzek
Mr. Joanne Zulewski
Edward A. Zulli
Christopher M. Zupek

ATHLETIC DEPARTMENT SPONSORS

During 1996-97, the following companies funded Athletic Department sponsorships valued at $2,500 or more:

CoreStates Bank
Dole Packaged Foods
Gary Barbera Dodge
Holiday Inn - City Line
Holiday Inn - Independence Mall
ICS Richard J. Prendergast
Majesty Ford
Oxford Health Plans
Peco Energy Company
Prudential Securities - Bala Cynwyd Office
SEPTA

MATCHING GIFT COORDINATORS

Special thanks and congratulations are due to the following matching gift coordinators whose efforts on behalf of the Annual Fund Program made possible the success of the 1996-97 matching gift program:

Aetna/US Healthcare
Arthur Andersen LLP Foundation
and Andersen Consulting Foundation
AT&T Foundation
Bell Atlantic Corporation
Campbell Soup Company
Cigna Foundation
Coopers and Lybrand Foundation
CoreStates Bank, N.A.
Deloitte and Touche Foundation
First Union Foundation
General Accident Insurance
Charitable Trust
Johnson and Johnson Family of Companies
Merrill Lynch & Co.

YEAR
1937
1942
1947
1952
1957
1962
1967
1972
1977
1982
1987
1992
GIFT CHAIR
Golden Explorers
Golden Explorers
William F. Costello
Benjamin Tumolo
Richard K. O'Donnell
John R. Galloway, Esq
John F. Carabello, DMD
John J. Fallon
Stephen L. McGonigle
David S. Rudenstein, Esq
J. Patrick O'Grady, CPA
James F. Bagnell
Thomas J. Cella
TOTAL
$ 1,675
$ 2,209
$ 2,919
$ 19,971
$ 26,949
$136,008
$ 58,766
$ 60,180
$ 32,747
$ 19,698
$ 12,741
$ 11,422

FALL 1997
### MATCHING GIFTS

During 1996-97, the 249 corporations/foundations listed below matched 966 individual donations and contributed a grand total of $268,813 to the University.

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“HI, I’M CALLING FOR LA SALLE UNIVERSITY . . .”

by Thomas J. Lynch ’62, Volunteer Alumni Annual Fund Chair

“La Salle calling again!”

Have you found yourself saying that about telephone calls from friends of La Salle lately?

I admit that our telephone outreach campaign programs have increased in the past year, but allow me the opportunity to explain why.

There are so many good things happening at La Salle today. The Hayman Center is under construction, the Bucks County Center opened in September, the freshman class is our largest in close to a decade, and our academic reputation has grown dramatically through the accreditation of our Schools of Business Administration and Nursing.

Some of these developments are extraordinary and require funding that is beyond our annual operating budget—in particular, the Hayman Center expansion and renovation project. Others — most notably the financial aid that enables our students to afford a La Salle education — directly depend upon our annual appeal which seeks donations to help bridge the gap between what the students pay and what their education actually costs. Unfortunately, tuition and fees do not cover the full cost of a La Salle education.

Yes, we have a great university. I wish I could visit each of you personally to tell you exactly what’s happening on campus. I’d like to talk to you about the old times at La Salle College, and, now, especially about the new times.

In addition to enhancing the value of a La Salle education or helping to fund a special project on campus, why should you support La Salle University — your alma mater, your children’s alma mater?

- All of us benefited from similar generosity for buildings, equipment and tuition aid.
- Your degree reflects our strong academic reputation: to keep up with technology, teaching standards and quality education, we need your help.
- Alumni and parent support helps us maintain an excellent faculty and student-teacher ratio.
- Your donations help meet academic needs such as financial assistance, scholarships and lab equipment. They help us to offer extracurricular activities which enhance the educational experience.
- Many corporations and foundations look to the number of alumni and parent donors as a standard for choosing their level of support to the university. Your gift generates many more!

So, why do we call you to ask for your support?

When we write asking for your support, we follow-up with a telephone call because a letter simply does not build the personal kind of relationship we wish we could have with you. In order to communicate our goals and mission more fully, we prefer to reach as many of you as we can by phoning.

Why do we use outside telemarketing companies?

La Salle alumni and parents are numerous and widespread—some 50,000 in all 50 states and abroad. So, in addition to our alumni, student and parent volunteers, we enlist the assistance of telemarketing companies to reach as many folks as possible. Over four months, encountering changed area codes, new phone numbers and answering machines, our telemarketers work diligently to connect with the La Salle family. Since 1989, professional callers have helped the Annual Fund increase by over 60%! I understand that a call in the evening can seem like an untimely interruption, but please remember, all these people are trying to help La Salle. We assist all volunteers and telemarketers in their training and monitor their efforts closely. If you should encounter a less than perfect call, please let us know by calling the Development Office at (215) 951-1540 so that we can take corrective action.

As graduates and/or parents, you have a stake in La Salle University. We are striving to strengthen our reputation for educational excellence for today and tomorrow. We cannot do that without your support. I hope you share in my enthusiasm for La Salle. Your support has been and continues to be vital to our success!
'40
Nicholas F. Pensiero of Mount Laurel, NJ, was honored by the National Aeronautics and Space Administration (NASA) John F. Kennedy Space Center with its "Chroniclers" Award. Pensiero, who for many years was involved in the space program through his work as director of public affairs for RCA's Aerospace and Government Division, was honored for his "many contributions to the public understanding of the space program."

'S4
LIMRA International, located in Hartford, CT, as head of benefits marketing and research after 43 years in the financial services industry. Mason will continue his relationship with LIMRA in a consulting role.

'S7
Joseph T. Flaherty retired from M.A.B. Paints.

'S8
Mintzer

'S9
Robert E. Haentze retired from Mentor Financial Group as assistant vice-president for public relations.

'S2
Russell T. DiBella was elected 2nd vice president of the Association of Former Special Agents/IRS at its recent convention in San Antonio. He is scheduled to retire from his position as the senior special investigator, internal security unit of the New Jersey Division of Taxation. William F. Eliaison was ordained a permanent deacon for the Archdiocese of Philadelphia. Owen L. Green retired from Federal Government after 30 years. He currently referees high school basketball and umpires high school softball.

'S3
Karen A. Garman is assistant dean for curriculum and director of the Office of Learning Resources at University of California, San Diego's School of Medicine, in La Jolla.

'S4
BIRTH: to Alice Seiberlich Gaibler and her husband, Richard C. Gaibler, D.O., their third son, Robert Baker.

'S5
Patrick F. Guerin recently accepted a position in Fort Myers, Florida with General Electric. Scott Schieck has been appointed morning news anchor at WJRT-TV in Flint, Mich.

'BIRTHS: to Patrick F. Guerin and his wife, Jill Lucas Guerin (BA '85), a son, Connor, to Terrence J. Jacob and his wife, a son, Brendan Patrick.

'S6
Patrick S. Mintzer has been named a shareholder of the Philadelphia law firm, McWilliams and Mintzer. The firm, whose new name will be Mintzer, Zabicki, Powell & Mintzer, concentrates in defense litigation for the health care profession and insurance industry.

'S7
Rev. Charles F. Knappenberger officiated at the Baptism of his first grandchild, Tyler Nathaniel. The Baptism took place at Holy Word Lutheran Church, where Rev. Knappenberger serves as pastor emeritus. Additionally, he was named National Chaplain of the Army Security Agency (ASA) Korean War Veterans.

'S8
Judy C. Motson is manager of the Quality Assurance Department of Sanchez Computer Associates, worldwide marketers and developers of integrated banking systems. The company has accounts in such diverse places as Canada, Portugal, Poland, Trinidad, Czech Republic, and U.S.A.

'S1
John D. Rossi, III, CPA, has received an MBA from Moravian College in Bethlehem, Pa. He has been appointed director of academic relations and educational projects for the Lehigh Valley Chapter of the Institute of Management Accountants.

'BIRTH: to Rita Morrin Birnhak and her husband, John Birnhak (MBA '85), their fourth child, a daughter, Sara Rae.

'S2
Karen A. Garman is assistant dean for curriculum and director of the Office of Learning Resources at University of California, San Diego's School of Medicine, in La Jolla.

'S3
BIRTH: to Alice Seiberlich Gaibler and her husband, Richard C. Gaibler, D.O., their third son, Robert Baker.

'S5
Patrick F. Guerin recently accepted a position in Fort Myers, Florida with General Electric. Scott Schieck has been appointed morning news anchor at WJRT-TV in Flint, Mich.

'BIRTHS: to Patrick F. Guerin and his wife, Jill Lucas Guerin (BA '85), a son, Connor, to Terrence J. Jacob and his wife, a son, Brendan Patrick.

'S6
Patrick S. Mintzer has been named a shareholder of the Philadelphia law firm, McWilliams and Mintzer. The firm, whose new name will be Mintzer, Zabicki, Powell & Mintzer, concentrates in defense litigation for the health care profession and insurance industry.

'S7
Rev. Charles F. Knappenberger officiated at the Baptism of his first grandchild, Tyler Nathaniel. The Baptism took place at Holy Word Lutheran Church, where Rev. Knappenberger serves as pastor emeritus. Additionally, he was named National Chaplain of the Army Security Agency (ASA) Korean War Veterans.

'S8
Judy C. Motson is manager of the Quality Assurance Department of Sanchez Computer Associates, worldwide marketers and developers of integrated banking systems. The company has accounts in such diverse places as Canada, Portugal, Poland, Trinidad, Czech Republic, and U.S.A.

'S1
John D. Rossi, III, CPA, has received an MBA from Moravian College in Bethlehem, Pa. He has been appointed director of academic relations and educational projects for the Lehigh Valley Chapter of the Institute of Management Accountants.

'BIRTH: to Rita Morrin Birnhak and her husband, John Birnhak (MBA '85), their fourth child, a daughter, Sara Rae.
Christopher Janis is the chief financial officer of Automated Catalogue Services, in Wayne, Pa. Jason A. Marcewicz is currently employed as head design and layout artist of the critically acclaimed Movies Unlimited Video Catalog.

MARRIAGE: Jason A. Marcewicz to Staysia Borans, M.D.

BIRTH: to Karen Rio Russomano and her husband, Frank, their second son, Nicholas Carl.

Timothy C. Helmick recently formed Helmick & Frisco Financial Services, located in Feasterville, Pa.

MARRIAGE: Suzanne M. Adams to Michael F. Roberts.

Scott D. Campbell is working for Interactive Insurance Services, a subsidiary of Intuit. IIS builds and maintains interactive websites for the shopping and purchasing of insurance products. Catherine Carginilla, CPA, is a financial analyst for Comcast Cable in Philadelphia. Lori Donohue recently joined Billboard Magazine in New York City as promotion manager. Prior to coming to Billboard, Lori worked at Scholastic, Inc., in New York City, where she was a promotion manager in the professional publishing division.

MARRIAGE: Scott D. Campbell to Renee Reich. 

John Chiaraavallotti is a partner in the recovery specialist firm of SRA Associates. He founded the Maple Shade, N.J.-based company in 1995.

Colleen P. McDermott is working as a professional representative for Merck & Company, Inc. in Red Bank, N.J.

Thomas J. McStravock is working as a database analyst for Automatic Data Processing's Brokerage Information Services Group, international data control center, in Mount Laurel, N.J.

Edward P. Geisz was honored at the International Swim Hall of Fame in Fort Lauderdale, Fla., for his contributions to the sport of swimming as a competitor, coach, mentor, teacher, and leader.

Dr. Peter J. Finley is the psychologist for the U.S. Marine Corps Presidential Security program. G. Russell Reiss, Jr., M.D., was awarded second place in the Eastern Montgomery County third annual Readers' Choice awards for 1997.

J. Sandor Cziraky, Ph.D., an associate professor in the History Department at La Salle University, retired after 37 years of service.

John P. Callahan retired from the New Jersey Senate and is now involved in charitable endeavors.

Paul J. Santella retired from Bristol-Myers Squibb where he held positions as vice-president medical affairs, BMIC and senior medical director anti-infectives worldwide strategic management. He is now active in Serra International and as a pharmaceutical industry consultant.

John D. Caputo, Ph.D., Cook Professor of Philosophy at Villanova University, published The Prayers and Tears of Jacques Derrida (Indiana University Press, 1997) and

New members of the Executive Committee of the Board of Directors of the university’s Alumni Association include (from left): Kenneth G. Hager, ’58; Leo C. Eisenstein, ’55; Teresa Hooten Kozempel, O.D., ’74; George S. Pau1l, Jr., ’67; William W. Matthews, III, Esq., ’90; Christine Klaster Meko, Esq., ’90, and Elizabeth R. Lochner, ’87.

Deconstruction in a Nutshell (Fordham University Press, 1997). John Convey, Ph.D., has been named provost of The Catholic University of America, in Washington, D.C. Dr Convey, who is nationally known for his research in Catholic education, was chairperson of Catholic University’s Department of Education.

John W. Becher, D.O., was recently installed as the 83rd president of the Pennsylvania Osteopathic Medical Association (POMA), a statewide association for physicians who hold the D.O. (Doctor of Osteopathic Medicine) degree. John F. Brent, D.M.D., is president of the Rotary Club of Harleysville (Pa.) and a member of the executive board (secretary) of the North Penn YMCA.

W. Richard Bukata, M.D., is president of The Center for Medical Education, a California-based medical publishing, CME course and software design firm. Michael F. Heron recently completed a one-year term as board chairman of the International Association of Business Communicators. He is vice-president for public affairs for the American Cancer Society, Inc. based in Atlanta, Ga.


Eugene A. Quindlen retired from the U.S. Department of Veterans’ Affairs and is now working as a health care economic analyst for the State of Texas. He received a meritorious service medal upon retirement from the U.S. Army Reserves.

Robert T. Moran is vice-president and partner in the firm of A.T. Kearney. The firm was named “Best Search Firm in Miami, Fla.” by the Miami Herald.
MARK YOUR CALENDAR
FOR THESE IMPORTANT EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall of Athletes Induction Dinner</td>
<td>October 24</td>
</tr>
<tr>
<td>Homecoming '97</td>
<td>October 25</td>
</tr>
<tr>
<td>Alumni Run</td>
<td>October 25</td>
</tr>
<tr>
<td>Football: vs. Central Connecticut @ McCarthy Stadium</td>
<td>October 25</td>
</tr>
<tr>
<td>Tax and Financial Planning Seminar</td>
<td>November 1</td>
</tr>
<tr>
<td>Campus Open House</td>
<td>November 8</td>
</tr>
<tr>
<td>Alumni Association Board of Directors Meeting</td>
<td>November 12</td>
</tr>
<tr>
<td>Signum Fidei Award/Alpha Epsilon Induction Dinner</td>
<td>November 21</td>
</tr>
<tr>
<td>Alumni Association Board of Directors Brunch</td>
<td>January 11</td>
</tr>
<tr>
<td>Warren E. Smith African American Award Dinner</td>
<td>January 29</td>
</tr>
</tbody>
</table>

MARK YOUR CALENDAR
FOR THESE IMPORTANT EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>15TH REUNION</td>
<td>MAY 9, 1998</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>'83</td>
<td></td>
</tr>
<tr>
<td>Francis Wilsbach Bahn, an independent consultant, providing computer training to professionals in the pharmaceutical industry, Thomas E. Marchiondo, D.O., is board certified in emergency medicine.</td>
<td></td>
</tr>
<tr>
<td>BIRTHS: to Richard C. Gaibler, D.O., and his wife, Alice Seiberlich Gaibler (BBA '84), their third son, Robert Baker, she; Betsy Stein Izes, M.D., and her husband, Joseph K. Izes, M.D. (BA '81), a daughter, Amanda Grace.</td>
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</tr>
</tbody>
</table>

U.S. Naval Reserve. He recently completed a tour of special active duty, serving for one month on the staff of the Commander, NATO forces North Europe, in Stavanger, Norway.

'71 Kenneth Bennington is vice chairman of the Board of Supervisors of Hilltown Township, Pa. He is global administrator for Merck Electronic Trading System, a division of Merck & Company, Inc.

'72 Wearl D. Heinz has joined the home office Underwriting Department of Whitehall Mutual Insurance Company as a commercial lines underwriter, in Doylestown, Pa. Robert G. Schreiber is president and chief operating officer of the New York Power Authority in New York.

'73 25TH REUNION
MAY 9, 1998

Lieutenant Colonel David V. Hines became installation commander of Fort Hunter Liggett, Cal. The installation is the eighth largest Army installation in the United States.

'74 Mitchell Miller, M.D., is president of the Virginia Academy of Family Physicians. He and his family reside in Virginia Beach.

'75 Bradford W. Bentz, who has served as vice president and general manager of DA-TECH Corporation, has been appointed president of the electronics manufacturing services provider.

'76 Karen M. Morinelli is vice president, human resources for GENICOM Corporation, located in Chantilly, Va. Francis K. Viggiano was elected secretary/treasurer of the Como Northtown Community Credit Union in St. Paul, Minn. Rev. Rick Wojnicki, O.S.F.S., who has been serving as a chaplain at the regional University of South Florida, has been appointed the first Catholic chaplain at the new Florida Gulf Coast University.

'77 Lawrence M. Gustin, M.D., is a member of the Executive Board of Directors of Pediatric Health Care Alliance of Tampa Bay, Fla.; a newly found alliance of 25 established pediatricians.

'78 20TH REUNION
MAY 9, 1998

Francis E. Dehel, Esq., is a partner in the law firm of Blank Rome Comisky & McCauley in Philadelphia, and practices mergers and acquisitions, securities, and general corporate law.

BIRTH: to Francis E. Dehel, Esq., and his wife, Elizabeth A. Rosica, a daughter, Reilly Elizabeth.

'79 Joseph J. Cicala completed doctoral studies and has earned a Ph.D. in higher education administration from New York University. He is the director of advising and the Counseling Center at the Philadelphia College of Textiles and Science.

'80 Edward M. Barr, manager of waste recycling and transportation at Philadelphia's Thomas Jefferson University Hospital, was featured in a recent article in The Philadelphia Inquirer. Barr is president of the Greater Philadelphia Chapter of the American Society of Healthcare Environmental Services and serves on the Board of Directors of the Healthcare Resource Conservation Coalition.

Constance Petroni Lahoda graduated with honors from Rutgers School of Law-Camden, N.J. She was admitted to both the New Jersey and Pennsylvania Bars and currently serves as a judicial law clerk to the Honorable Samuel G. DeSimone, assignment judge of the New Jersey Superior Court for Gloucester, Cumberland, and Salem Counties.

'81 Ann Marie Felici Nacchio is director of publicity and promotion at Allied Advertising.

BIRTH: to Joseph K. Izes, M.D. and his wife, Betsy Stein Izes, M.D. (BA '81), a daughter, Amanda Grace.

'82 Patricia Littel Hobbib was a faculty member for the 1997 Consumer Finance Regulation Forum for the New Jersey Institute for Continuing Legal Education, as well as a panelist on two roundtable sessions at the Pennsylvania Association of Mortgage Brokers' second annual conference. Hobbib had an article entitled "Truth-In-Lending and Home Mortgage Disclosure Act Update" published in the Spring 1997 Pennsylvania Bar Association Corporation's Banking and

[Business Law Newsletter. Additionally, she co-presented at a seminar sponsored by the New Jersey State Bar Association's Consumer Finance Committee of the Banking Law Section.]

'83 15TH REUNION
MAY 9, 1998

Francis Wilsbach Bahn is an independent consultant, providing computer training to professionals in the pharmaceutical industry. Thomas E. Marchiondo, D.O., is board certified in emergency medicine. BIRTHS: to Richard C. Gaibler, D.O., and his wife, Alice Seiberlich Gaibler (BBA '84), their third son, Robert Baker, she; Betsy Stein Izes, M.D., and her husband, Joseph K. Izes, M.D. (BA '81), a daughter, Amanda Grace.

'84 BIRTHS: to Ellen Scher Lynes and her husband, Jeff, a boy, Jeffrey Hunter (Jack); to Barbara King Spence and her husband, Dave, a daughter, Kathryn Elizabeth.

'85 Robert A. Ford has been promoted to sales manager at Conifer Cvent Company, in California, a division of Unisource Corporation. Joseph M. Mazurek is an assistant director of dining services and healthcare coordinator at Applewood Estates in Freehold, N.J. Mazurek serves as chairperson for the Mercer County Community College Hotel, Restaurant and Institution Management Program Advisory Commission.

BIRTHS: to Robert A. Ford and his wife, Dana, a daughter, Sydney Elizabeth; to Jill Lucas Guerin and her husband, Patrick F. Guerin (BBA '85), a son, Connor.

'86 BIRTH: to Charlene Scullin Erickson and her husband Jim, their first child, Matthew James.

'87 Barbara A. Gindhart received a master of theological studies degree from the Weston Jesuit School of Theology, in Cambridge, Mass.

MARRIAGE: Gina M. Cristiano and Michael Rappaport.

BIRTHS: to G. Russell Reiss, III, M.D., and his wife Susan,
their second daughter, Stephanie Anne; to Patricia Santry Sauvageau and her husband Paul T. Sauvageau (BA '89), their third child, Isaiah Paul.

1988
10TH REUNION
MAY 9, 1998

BIRTHS: to Christina Giansiracusa Cashman and her husband Joseph, their second daughter, Maria Christina; to Susan Straub Fuller, Esq., and her husband, their first child, Katherine Grace.

1989
Bernadette Mulligan Janis teaches in the Even Division at Ursinus College and is enrolled in a doctoral program at the University of Pennsylvania. Michelle Bruno O'Brien received her master's degree in education from The College of New Jersey.

BIRTH: to Paul T. Sauvageau and his wife Patricia Santry Sauvageau (BA '87), their third child, Isaiah Paul.

1990
Theresa Moser Dolan is working as a writer/editor for Managing Editor Inc., a company that creates layout software for the publishing industry. Michael Giansiracusa is now teaching theology at Saint Mark's High School in Wilmington, Del., after working for the Archdiocese of Portland, Oregon for two years. Michael S. Kocinski was awarded the doctor of osteopathic medicine (D.O.) degree from Philadelphia College of Osteopathic Medicine and has begun an internship at Allegheny University Hospitals-City Avenue Hospital, in Philadelphia.

BIRTH: to Richard M. Lyons and his wife, Leanne, their first child, a daughter, Emily Jane.

1992
Veronica Fallon received a master's degree in education from Holy Family College, and is now a computer science teacher at Chestnut Hill Academy, in Philadelphia. Michelle M. Grace is employed as a high school English teacher in Council Rock School District, Bucks County, Pa. Debra A. Gries received her NASD Series 6 license. She was promoted to business procedures analyst with Met Life in Rhode Island. Laura A. MacPherson is a manager for the family business, which manufactures equestrian-related leather goods in California. She is an assistant swim coach for her high school alma mater, Flintridge Sacred Heart, in La Canada, Calif., and has done some television acting and commercials.

Gregory J. Wood was awarded the doctor of osteopathic medicine (D.O.) degree from Philadelphia College of Osteopathic Medicine and has begun an internship at Allegheny University Hospitals-City Avenue Hospital, in Philadelphia.

MARRIAGES: Veronica Fallon to Robert McGowan; Michelle M. Grace to Ronald W. Keiloff, III; Debra A. Gries to James P. Randall.

1993
5TH REUNION
MAY 9, 1998

Deborah McGee Fox was awarded the doctor of osteopathic medicine (D.O.) degree from the Philadelphia College of Osteopathic Medicine and has begun an internship at Delaware Valley Medical Center, in Langhorne, Pa. Ron Grunsby, Jr., is a full-time sportswriter for the Gloucester County (N.J.) Times.

Michael J. Kokosky is working as a research and advocacy specialist for the Community Action Committee for the Lehigh Valley, in Bethlehem, Pa. Anthony LaRatta, Esq., is serving a judicial clerkship with the Honorable Joseph C. Visalli, '65, superior court judge, in Cape May County, N.J.

LaRatta was admitted to practice law in New Jersey and Pennsylvania and will join the Haddonfield (N.J.) law firm of Archer & Greiner as an associate.


BIRTH: to Timothy J. Strosser and his wife Lori, their first son, Matthew Timothy.

1994
Kimberly A. Zeiner received a juris doctor degree from The Dickinson School of Law of The Pennsylvania State University.

1995
Rosemarie Jagielo is teaching sixth grade learning support at South Brandywine Middle School, in Coatesville, Pa.

MARRIAGE: Joanne M. Brown to William J. Bamber.

1996
Meghan E. Boylan is attending Georgetown University Law School. Erin Flynn is working at KQTV Television, an ABC affiliate in St. Joseph, Mo., as a sports anchor/reporter. Nonne Lee Wagner presented a paper entitled, "Perpetrator or Liberation: The Soviet Role in the Holocaust" at the 27th Annual Holocaust and the Churches Conference in Tampa, Fla.

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If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

1 PRINT your full name, class year and new address on this form.
2 Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle University, Philadelphia, PA 19141.

ATTACH LABEL HERE
As the newly-elected president of La Salle's 40,000 member Alumni Association, one of Nick Lisi's primary responsibilities will be to generate interest and enthusiasm for the university.

Which is exactly what he started doing almost 40 years ago.

Today, Nicholas J. Lisi, '62, is owner/partner of his Philadelphia law firm, Padova and Lisi. But back in the late 1950s, he was one of the undergraduates who helped form the Committee of Explorers—later to become the Sigma Phi Lambda Fraternity—which pumped up spirit for La Salle's basketball team by preparing the rollouts and skits that became part of the legend and lore of the Palestra, and organized the traditional Tap-Off Rally parade. He also served on Student Council and was elected president of Residence Council.

"I truly love La Salle, the school was very good to me," says Lisi, who declined earlier opportunities to run for Alumni Association president because of professional and family responsibilities."I just want to give back a little. I made a lot of friends there. Not only the people I went to college with but many of the professors and people from The Alumni Association."

Lisi was active in the association for a while after graduating from Boston College Law School, then became active again a few years ago and rapidly moved up the ladder on the Alumni Board as treasurer, vice president, and executive VP. As treasurer he helped promote the affinity card program and pushed for a more aggressive investment policy which has helped not only to improve the treasury but increase the amount generated each year by the Alumni Scholarship Fund.

Lisi says that his main priority is to build on the solid performances of his predecessors and make the Alumni Association a stronger entity on campus. "I think there's been a tendency for us to do only what we had routinely done in the past," he explained. "And I think that we have to do more than that. There has to be a broadening of what we're doing. All of the past presidents—people like Joe Cloran, Maria Cusick, Marianne Gauss, and Steve McGonigle—have been excellent leaders and have brought the quality of the association up another level. It's not like I have to create something entirely. But the programs that we sponsor are the ones that we have done for years. I think the traditional activities can run by themselves now. We have to start moving into some additional areas."

Lisi also wants a more active Alumni Board. "I have a philosophy that if you belong to an organization, you're active in it," he explained. "We have too many people on the board who are members in name only. They don't even come to meetings. I think because of that, other alumni view the association as something like a toothless tiger."

Lisi would also like to see the members elected to Alumni Board. "Now, it's primarily by invitation. The only people elected are three members from each graduating class. At other schools where elections are held for the board, people are eager to run for these offices."

Other priorities include strengthening the geographic chapters and clubs—South Jersey, for example, where thousands of graduates reside—and some of the professional societies. "Then once we have the structure, we have to find a way of communicating with all those groups," said Lisi, "so that they can be more involved with the association. Also, our association must be more involved in campus activities and, to some extent, with decisions that affect the university."

Finally, Lisi said that he would like to find ways for the association to raise more money in order to increase its contribution to the Alumni Scholarship Fund.

When his two-year term as president is over, Lisi says that he does not want to be remembered for any particular one thing that he did. "I'd like people to say, 'he worked hard and did a good job and the Alumni Association moved forward.' The core of what I want to do is make the association stronger and really recognized at La Salle as an organization which is making a significant contribution to the school."

In order to achieve this, Lisi would like to see the university devote more time, effort, and money for alumni relations. "I realize that the school has financial limitations as to what it can do, but I've had the feeling for many years that the university has never really made the best use of the Alumni Office. They never staffed it with enough people. For years when I was on fund-raising (telethons), I would call people and they would say, 'The only time I hear from La Salle is when they want money.' And you still hear that refrain now. Jim McDonald, our
former director, and our current director
Bud Dotsey and their staffs are dedicated
and have done a great job. I don’t know
how they’ve accomplished so much with
so few people. If La Salle wants our
alumni to be good to the institution, the
university should be in touch with them
more often.”

Lisi says that Brother President Joseph
Burke, F.S.C., Ph.D., ’68, who, incidentally
is the first alumnus to head the
university, told members of the Alumni
Long-Range Planning Committee last year
that he is ‘very receptive to having a
strong Alumni Association.’

Lisi’s law firm, which includes former
Explorer basketball captain Bob McAteer,
’62, primarily handles litigation including
commercial, personal, injury, professional
negligence, and criminal defense.

A pre-law major and a native of Vineland,
N.J., Lisi decided to become an attorney
during his sophomore year. “My father
(Dominick) was very encouraging and a
big influence,” he recalls. “He had
wanted to become attorney but couldn’t
because of the Depression. He would
have made a super lawyer because not
only was he very bright, but he was good
on his feet and great with people.” After
Law School, Lisi practiced in New Jersey
until moving to Philadelphia in 1972.

In addition to serving on the Board of
Governors of the Philadelphia Bar
Association for three years, Lisi has been
a member of the Judicial Selection
Retention Commission that rates the
performances of judicial candidates and
judges who are seeking re-election in
Philadelphia. He is also a former officer
and chancellor of the Justinian Society,
the Italian-American Bar Association.

Lisi and his wife, Marie Elena, live in
Drexel Hill, Pa. They have three grown
children: (Mrs.) Kristin Conway, who is
finishing her doctorate in neuropsychol-
ogy; Michael, an attorney who is clerking
in the Third Circuit Court of Appeals in
Philadelphia, and Mark, who recently
earned a master’s degree in audiology. In
his spare time, Nick enjoys gardening,
golf, and relaxing on the beach at the
Jersey shore.

BIRTH: to Meghan E. Boylan and Robert Berry, a
son, Donovan Michael.

‘97
Lori Arimoto is teaching
special education in Volusia
County, Fla.

SCHOOL OF NURSING

BACHELOR OF
SCIENCE

‘89
Pamela Kedziera, RN, MSN,
AOCN, has been named an
ambassador to the Ambassa-
dor 2000 Program which is
an outreach program
promoting the role of the
oncology nurse to advance
the public’s knowledge about
the supportive care of
individuals with cancer. She
is manager and clinical nurse
specialist of the Pain
Management Center at Fox
Chase Cancer Center, in
Philadelphia.

MASTER OF SCIENCE

‘98
Denise A. Franchetti
(BA ’85) has been
appointed an assistant
vice president and
municipal-bond credit
analyst at Delaware
Management Company,
in Philadelphia.

‘90
Gilbert A. Ford is a
program performance
specialist, capital and
program evaluation, with
the U.S. Postal Service,
in Washington, D.C.

‘97
BIRTH: to Mary Sue
Messina and her
husband Joe, a daug-
ter, Sara.

MASTER OF ARTS

‘90
Cynthia B. McDermott
(BA ’86) is teaching
twelfth grade advanced
placement English and
eleventh grade Honors
at Clearview Regional
High School, in Mullica
Hill, N.J. She is serving
as yearbook financial
advisor and was

nominated to Who’s
Who of American
Teachers. She also
published a poem in an
anthology of the
National Library of
Poetry.

‘94
Sister M. Karen Kelly,
G.N.S.H., is a can-
didate for the 1997
Distinguished Catholic
School Graduate Award
from the Archdiocese of
Philadelphia.

MASTER OF SCIENCE

‘93
Kathleen Bunkey Frame
(BSN ’90) is an adjunct
faculty member at Allegheny
University and is pursuing
her doctor of nursing science
degree at Widener
University. Denise A. Lavery is
nurse director, Medical
Services Division, and
trauma program administra-
tor at Abington (Pa.)
Memorial Hospital. She was
also elected to the Upper
Moreland (Pa.) School Board of
Directors.

‘96
Eileen Murray Villano (BSN
’92) is teaching psychiatric
nursing, professional role
development, and community
health nursing in a baccala-
ureate program at Marian
College, in Indianapolis, Ind.

NECROLOGY

‘40
I. Howard Carson, D.M.D.

‘72
Dominic Marino

‘84
Walter D. Hicks, Jr.

Attention 1997 Grads!
If you have not picked up your
yearbook, call the
Student Life Office at
(215) 951-1371.
There will be a $5.00
mailing fee.
La Salle Basketball
Exploring a New Era

13 Game Package

Package Includes:

9 games at the CoreStates Spectrum
3 games at the Palestra • 1 game at Hayman Center

VIP Plan* — $400.00
Corporate Box* — $300.00
Gold Plan — $172.00
Blue Plan — $110.00

*Premium seating only available at CoreStates Spectrum.

To order Season Tickets, call (215) 951-1999.
Individual game tickets are available at all TicketMaster locations or by calling (215) 336-2000.

The final men's basketball home game of the regular season will be hosted in the newly renovated Hayman Center on the La Salle campus.

Senior Day - February 21 vs Virginia Tech

1997-98 Men's Basketball Schedule

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>November</td>
<td>29</td>
<td>MOUNT ST. MARY'S</td>
<td>1:00 pm</td>
</tr>
<tr>
<td>December</td>
<td>6</td>
<td>at Howard</td>
<td>8:00 pm</td>
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<tr>
<td></td>
<td>10</td>
<td>at Niagara</td>
<td>6:00 pm</td>
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<tr>
<td></td>
<td>12</td>
<td>Carrier Classic (Syracuse, NY)</td>
<td></td>
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<tr>
<td></td>
<td>13</td>
<td>La Salle vs Miami (OH)</td>
<td>6:00 pm</td>
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<tr>
<td></td>
<td>14</td>
<td>Syracuse vs Texas Southern</td>
<td>8:00 pm</td>
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<tr>
<td></td>
<td>20</td>
<td>at Drexel (Palestra)</td>
<td>2:00 pm</td>
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<td></td>
<td>27</td>
<td>Tribune Classic (Tempe, AZ)</td>
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<td></td>
<td>28</td>
<td>Boston U vs Eastern Michigan</td>
<td>7:30 pm</td>
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<tr>
<td></td>
<td></td>
<td>La Salle vs Arizona State</td>
<td>10:00 pm</td>
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<tr>
<td>Sun</td>
<td>28</td>
<td>Third-place game</td>
<td>7:30 pm</td>
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<tr>
<td></td>
<td></td>
<td>Championship game</td>
<td>10:00 pm</td>
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<tr>
<td>January</td>
<td>2</td>
<td>VILLANOVA</td>
<td>1:00 pm</td>
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<tr>
<td></td>
<td>4</td>
<td>at George Washington</td>
<td>TBA</td>
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<tr>
<td></td>
<td>7</td>
<td>at Xavier</td>
<td>7:00 pm</td>
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<tr>
<td></td>
<td>10</td>
<td>at Dayton</td>
<td>7:30 pm</td>
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<td></td>
<td>13</td>
<td>RHODE ISLAND</td>
<td>7:30 pm</td>
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<tr>
<td></td>
<td>17</td>
<td>TEMPLE</td>
<td>7:00 pm</td>
</tr>
<tr>
<td></td>
<td>20</td>
<td>DAYTON</td>
<td>2:00 pm</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>ST. BONAVENTURE</td>
<td>7:00 pm</td>
</tr>
<tr>
<td></td>
<td>27</td>
<td>at Virginia Tech</td>
<td>1:00 pm</td>
</tr>
<tr>
<td></td>
<td>31</td>
<td>at Duquesne</td>
<td>9:30 pm</td>
</tr>
<tr>
<td>February</td>
<td>2</td>
<td>XAVIER</td>
<td>2:00 pm</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>GEORGE WASHINGTON</td>
<td>7:00 pm</td>
</tr>
<tr>
<td></td>
<td>7</td>
<td>at Fordham</td>
<td>7:00 pm</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>at Pennsylvania (Palestra)</td>
<td>2:00 pm</td>
</tr>
<tr>
<td></td>
<td>14</td>
<td>at Massachusetts</td>
<td>7:30 pm</td>
</tr>
<tr>
<td></td>
<td>18</td>
<td>DUQUESNE</td>
<td>2:00 pm</td>
</tr>
<tr>
<td></td>
<td>21</td>
<td>VIRGINIA TECH (Hayman Center)</td>
<td>7:00 pm</td>
</tr>
<tr>
<td></td>
<td>28</td>
<td>at St. Joseph's (Palestra)</td>
<td>2:00 pm</td>
</tr>
</tbody>
</table>

Dates and times are subject to change. Times are Eastern Standard.
GOALS

Annual Fund, 1997-1998

Alumni - $1.5 million
Parents - $85,000
Overall - $2 Million

Hayman Center 1997 - 2000

Naming Gifts - $3,050,000
Alumni - $1,750,000
Parents - $150,000
Other - $1,350,000
Total - $6,300,000

Your Reunion will be on Saturday, May 9, 1998
Mark Your Calendars Now!
For Information,
Call the Alumni Office at (215) 951-1535