Summer 1996

La Salle Magazine Summer 1996

La Salle University

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Home on the World Wide Web

The President Reflects
First Atlantic 10 Title, Page 7.

An honorary degree for a distinguished Philadelphian, Page 11.

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LA SALLE'S HOME PAGE
Hundreds of pages of information about the university are now available in attractive, colorful graphics.

VILLAGE LA SALLE
In his annual "State of the University" report, La Salle's president reflects on his alma mater's commitment, pride, and passion.

VINDICATION FOR LA SALLE'S ATHLETES
An indoor track title for the men and a trip to the basketball championship finals for the women highlighted the Explorers' first year of Atlantic 10 competition.

AROUND CAMPUS
The university held its 133rd commencement, participated in the 150th anniversary celebration of the Christian Brothers, and graduated its first "BUSCA" student, among other activities.

REUNION '96
Hundreds of the alumni, their spouses, and guests returned to campus for a memorable weekend in May. A pictorial report that continues through the Alumni Notes section.

ALUMNI NOTES
A quarterly chronicle of some significant events in the lives of La Salle's alumni.
La Salle is now accessible on the World Wide Web

Do you need directions to La Salle’s campus? A calendar of alumni activities? Specific information about a particular academic discipline or course offering? News about one of the Explorers’ athletic teams? An updated biography of your favorite faculty member? A catalogue of books in the Connelly Library? Information about the Art Museum or the Christian Brothers, or data from the university’s Archives?

This is just a small sampling of the information that is now available—in colorful, graphically-attractive fashion—on La Salle’s newly-created home pages on the Internet’s World Wide Web. Actually there are hundreds of pages about the university that can be accessed, observed, and quickly downloaded through your personal computer.

“Everybody who’s anybody is on the Web,” says Gervasio (Herb) Ramirez, the university’s Web administrator. “It includes anything and everything. Some Web pages can be very exciting. They’re meant to be educational, informative, or just fun. But our purpose is to disseminate information and to use it as a recruiting device, not only with high school students and their parents but with older people considering returning to college or with prospective graduate students.”

“It’s very nearly a survival issue because students expect this kind of technological advancement in a college,” says Ed Nickerson, who oversees La Salle’s activity on the Internet as the university’s director of information technology. “They want to be able to find information about the college they’re looking at attending. The Web site, itself, is certainly
important from a marketing perspective. It will also give us the possibility to do other things with information transmission later, too, such as registration for classes, checking our billing, that kind of thing. There's a trend, in general, for colleges to do that."

"It provides a very unique, tidy, highly efficient way of communicating," says George J. (Bud) Dotsey, 69, the university's alumni director. "The bottom line is that you have literally hundreds of thousands or millions of people who can query and get information on La Salle University."

How to Surf La Salle's Net

To access La Salle's home page, you must have a modem and some type of Internet Access Browser (e.g., Netscape, Microsoft Internet Explorer, or those provided by America Online, CompuServe, etc.).

Type: http://www.lasalle.edu

The most popular browser used by La Salle is Netscape.

Ed Nickerson became the university's director of information technology last September.

than the information that's available over the telephone. And of course people can also obtain a list of university personnel as well as a directory of all academic and administrative offices"

Ramirez, who estimates that La Salle's home page has already received 50,000 "hits," says that he gets about 50 e-mail messages a week from people browsing on the Internet. "Many of them are just curious. They come in and look around and often don't really have anything to say or send. They just want to look at our page and pick up some information."

Parents frequently send e-mail to the university requesting admissions and financial aid information and saying: 'My son or daughter is a prospective student. We're shopping for schools now.'

The Alumni Office home page on the Internet's World Wide Web can be accessed for information about various clubs and activities, a current calendar of events, Reunion/Homecoming information, and instructions on ordering such La Salle University memorabilia as clocks or watches. Information will soon be available about alumni chapters in specific geographic areas like the Pacific Northwest, California, Great lakes, Southwest, Florida, New England, and the Middle Atlantic States.

Dotsey, who spends as much as two hours a day talking to alums on his computer, says that he finds e-mail most advantageous when dealing with people on the west coast. One of its greatest advantages, he adds, is that you can communicate with anyone who has an address on the Internet at any time of day or night, seven days a week.

"We all know that we don't go by the 9-5 clock," Dotsey said. "There are folks who send messages long into the night or do their best work in the wee hours of the morning. Plus there are time differences not just in the United States but throughout the world."

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LA SALLE
Although it is technologically possible, it is unlikely that you will see the complete directory of names, addresses, and phone numbers of the university's 34,000 known alumni on La Salle's Web page because of Privacy Act regulations.

"But we're not too far away from the time when we can put material from LA SALLE magazine on line," says Nickerson. "We already have the Collegian."

Major renovations are being done this summer. They include a searchable database which will allow you to enter key words to access specific information and to locate all pages that mention that topic. There is also a "Campus Tour" where a click of the mouse will locate and describe offices and buildings at La Salle. You will also be able to fill out submission forms requesting information on specific programs.

La Salle's first Web page was created by Tom Schuster, '95, an education major who knew a lot about computers. "He put together a pretty good Web site in a month but didn't have the resources and time to really do a thorough job," says Ramirez. The current home page was designed by Ramirez in February and La Salle's Web site has since been maintained by him and the following student interns: Jeanine Capan, '97; Nevin Dougherty, '99; Lorraine Healy, '96; Mary Krause, '96; Ed Malinowski, '96; Steve Mocarski, '98; Christian Saffici, '99, and Minh Duc Tran, '97.

Ramirez, who offers three hour sessions at the university instructing how to create Web pages, says that it's difficult to pin down an exact number of files because many La Salle students and professors have their own home pages. But he estimates that there are probably about 600 pages listed officially under La Salle—not including those faculty members, staff, or students who are permitted to create personal home pages linked from the official La Salle pages.

"The future of the Web site is that most of the academic and administrative departments will have control of their own Web pages," he says. "The potential is there to have virtually a home page for every student, every faculty member, every staff member that they, themselves, can control."

La Salle's home page even contains information about exterior links that have been established—via Liberty-net and Metroscope—to other Web sites in the area including those of other college and universities, information about Philadelphia businesses, libraries, government, media, professional services, tourism, cultural sites, sports organizations and other groups, as well as other Pennsylvania historic sites, American colleges and universities, and anything related to the word La Salle.

Nickerson, who joined La Salle's staff last September after a 17 year career as a civilian employee of the Navy, is in the process of standardizing and unifying all of the university's technology including telephones, voice mail, and computers. A graduate of The Wharton School of the University of Pennsylvania where he earned a master's degree in information systems, he most recently served as director of end-user computing at the Naval Aviation Supply Office in Philadelphia.

Nickerson says that it's difficult to predict how much impact Web sites and home pages will have in the future. "We'll just have to see," he explained. "In 1982 we were asking, 'what are you going to do with the personal computer?' It's hard to say. It's a tool that has many avenues that can be explored. It's limited only by the imagination of each person doing the input."

We have to keep in mind, says Dotsey, that today's younger generation uses the computer as the norm. "It is their number two pencil and if we do not provide that electronic link, they're going to ignore us."
A Place of Commitment, Pride, and Passion

By Brother President Joseph F. Burke, F.S.C., Ph.D., '68

"I love La Salle. I got a great education here. I thought you'd want to know."

This unsolicited commendation came from a graduating senior who approached me at a reception the day before Commencement. While the comment was deeply appreciated, it was not a surprise. A La Salle education works, and I believe I know why.

It is our people who make La Salle work so well. Survey after survey of our graduates points to the quality of our faculty, their commitment to enthusiastic and innovative teaching, and their personal approach to students. This relationship between faculty and students is the hallmark of the La Salle experience, but there is more.

A university is like a small city, or perhaps a village. There are many hands and hearts that make it work, and work well. Behind all of what happens at La Salle are people. If you have not been to the campus recently then you may not have experienced the beautifully planted, remarkably maintained grounds of our safe and secure campus. You may not know of the thousands of good meals that are prepared each day, the 1,700 people housed here, or the commitment to service that characterizes our administrative offices.

Across the campus there are people who view their life at La Salle as much more than a job. They are women and men in every shape, size, and ethnicity doing a diversity of jobs, and they all play a part in the educational process. La Salle is what it is today because the people of Village La Salle have a commitment to our students and each other.

The remarkable thing about the commitment of the people of Village La Salle is that it takes place within the context of change and uncertainty. As with most of us in higher education, the last few years have served up many challenges, and the once seemingly unchanging Village La Salle now seems to be changing all of the time. Some of this change was thrust upon us—the need to restructure and consolidate our administration and to "right-size" our faculty and staff. Some of this change is self-initiated—quality pursuits like AACSB accreditation of the School of Business Administration, the revitalization of science and math education, and new graduate programs, to name a few.

But perhaps the thing that has evolved the most has to do with the way in which we see ourselves. Several months ago, The Philadelphia Inquirer ran a front page story on the ways in which colleges and
universities recruit students today. La Salle was the main focus of the article. While being an “admissions counselor” is as much about counseling as it is about marketing, the newspaper focused on the marketing aspects. The La Salle that emerges from the article is proud, confident, and aggressive. It is a La Salle that is certain of the quality of what it does, and anything but sheepish about telling potential students and their loved ones about it.

To be optimistic in treacherous times requires faith—faith in God, faith in the relevance of our mission, and faith in each other. And in the tradition of the Christian Brothers, faith is always accompanied by zeal. The dictionary describes zeal as “enthusiastic and diligent devotion, as to a cause, ideal, or goal; ardor.”

In thinking of the problems that Saint John Baptist de La Salle and the early Brothers encountered more than 300 years ago, as well as the challenges we face today, I think that an equally good complement of faith would be PASSION. We say that our faculty has a “passion for teaching,” and that we want our students to have a “passion for learning.” But there is more. For us to thrive, all of us—citizens and former citizens of Village La Salle—must be passionate about advancing and enriching this community.

A place characterized by passion is not always an easy place to be. Passionate people have strong opinions. Passionate people hold tenaciously to what they believe La Salle is all about and where it should be going. At the same time, passionate people with a single goal—continually improving La Salle—will come together to share their talents to make even greater things happen.

Happily, the Village La Salle of 1996 is a place where both faith and passion are growing. Happily, too, our alumni and alumnai are part of this excitement. Several weeks ago at our annual Alumni Reunion, graduates from as far back as 50 years ago and as recent as five years ago came together to celebrate each other and La Salle. For some, La Salle seemed a completely new place, all grown up and remarkably beautiful. For others, it conjured up memories of people, parties, pranks, and prefects.

Perhaps my favorite moment involved one of our Silver Jubilarians and his wife who are the parents of two current La Salle students. In speaking with another alumnus and his spouse whose child is beginning his senior year of high school, the Jubilarian couple spoke glowingly about the positive experience that their two children are having at La Salle. The La Salle they spoke about was not the La Salle of twenty-five years ago. It was the La Salle of today. A place where students are the center of all that we do, and we let them know that. A place where the best of the past has been preserved, where the present is ever exciting, and where the future is viewed with optimism.

One might say that this article paints a rosier picture than it really deserves. After all, the financial reality of higher education in America in our time is sobering, and much of what is happening in our society is at best unsettling. Still, hazardous as the time may be, we are not without our resources. The principle resource we have is human—it is the people of Village La Salle. It is our faculty and staff, our alumni and alumnai.

And in a special way our students who say to us in so many ways, “I love La Salle. I got a great education here.”

Brother Burke is La Salle’s 27th president and the first alumnus to hold the position.
Brother Joseph F. Burke
Reappointed President

Brother Joseph F. Burke, F.S.C., Ph.D., '68, has been unanimously reappointed president of La Salle University for a five-year term that begins in 1997. The announcement came from John J. Shea, who chairs the university's Board of Trustees.

Brother Burke, a licensed clinical psychologist and former provost of the university, became the first alumnus to be president of La Salle when he was named on May 7, 1992.

"The board is delighted with Brother Burke's superlative performance," Shea said in a May 14 interview from his office at Spiegel, Inc., where he serves as vice-chairman, president and chief executive officer.

"He has dealt with the dilemma of declining contributions to higher education from both federal and state government sources. He's faced enrollment pressures. Working families increasingly find it difficult to pay today's tuition costs. Those pressures hit full impact as he began his duties."

Shea noted that Brother Burke's first-term appointment had come about after the unanticipated resignation of Brother Patrick Ellis, F.S.C., Ph.D., who left La Salle to become president of The Catholic University, in Washington, D.C.

"Brother Burke really had to learn on the job," Shea said. "But he faced extraordinary adversity very well. He guided the university through a necessary right-sizing. For the 1995-96 academic year we had one of the highest freshman enrollments in many years. He's been heavily involved in academic concerns. He's been at the forefront of aligning La Salle with the new Atlantic 10 Conference. We belong in this conference. Atlantic 10 schools are close to La Salle geographically and share our values. This change has brought about a great improvement.

"Brother Burke also initiated 18 months ago a comprehensive long-term planning process for La Salle," Shea said. "This is the first time this has happened. Thanks to Brother Burke, the trustees feel La Salle is well-positioned for future development and growth."

Brother Burke holds the academic rank of professor of psychology. He originally served at La Salle as a faculty member from 1973 to 1986, chairing the Psychology Department and serving two terms as president of the Faculty Senate. As a La Salle teacher, he earned the Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching and initiated the university's Graduate Program in Human Services Psychology.

During the 1986-87 academic year, Brother Burke served as an American Council of Education Fellow at the University of Hartford. Subsequently, he was appointed dean of that university's College of Basic Studies and special assistant to the president of the University of Hartford.

In July, 1990, he returned to La Salle as provost and vice president of the corporation.

Brother Burke graduated from La Salle with a bachelor's degree in English. He holds a master's degree in educational administration from the University of Miami and a Ph.D. in psychology and anthropology from The United States International University. He has been a member of the De La Salle Christian Brothers, the lay teaching order that conducts the university, since 1963.
V

indication for
La Salle's
Short-Changed
Athletes

By Bob Vetrone, Sr.

Vindication is going to be the key word here.

Vindication in that La Salle University's athletic teams were capable of competing on a level with the other Atlantic 10 Conference teams in the Explorers' newest conference venture.

Vindication in that some of its teams, shortchanged in pre-season prognostications, rallied to performances beyond expectations.

Vindication in that, in its inaugural Atlantic 10 season, La Salle was able to finish sixth in the Commissioner Cup standings, and that put them just at the halfway mark of the 12-team league.

It made a bunch of La Salle people proud, including Director of Athletics Bob Mullen, who put it this way:

"I'm extremely proud of the hard work and dedication of my staff, coaches and student-athletes to enable La Salle to finish sixth in the Commissioner's Cup standings in our first year.

"We still have a big job ahead, based on the fact that we are 12th in the conference in overall resources, to maintain and improve this performance.

"Our academic success in the Atlantic 10 is shown in that almost 33% of our student-athletes were recognized on the conference's honor roll (3.0 GPA and better), exceeding the majority of Atlantic 10 institutions."

Let's start with men's indoor track, the sport in which La Salle captured its sole first-place finish.

Charles Torpey's Explorers placed in 16 of 19 events in the championships at Rhode Island, with Troy Harry accomplishing a double with victories in the 3,000-meter and the mile run.

Other winners came La Salle's way in the 5,000 meters (Pete Dougherty), 1,000 meters (Ray Friedman) and a meet record in the 3,200 meter relay (Friedman, Mike James, Tom Shaw, Marc Gianfrani).

To show increasing improvement in the program's field events under assistant coach Moon Mondschein, Steve Nyce set a meet and facility record in the shot put (54-07.25).

The honors also included Co-coach of the Year recognition for Torpey.

The men also took first place in an "unofficial" Atlantic 10 meet, which La Salle hosted, and the women tracksters made creditable showings in the indoors (5th) and the "unofficial" meet (4th).

Meanwhile, out in the open spaces, the women's cross-country finished third in the A-10 conference championships after being picked for sixth in the pre-season. The men came in fourth, exactly where they had been predicted. Freshman Joseph DiGiacomo earned Outstanding Rookie hon-
ors, and teammate Troy Harry made All-Conference. Terry Carroll was the Explorers' representative on the women's All-Star team.

WOMEN'S BASKETBALL
It hardly matters in the La Salle women's basketball program in what conference they're competing. For the third time in five years, and in its third different conference, John Miller's Explorers fought their way to the championship game of a conference postseason tournament.

This time, it got to the Atlantic 10 final where they encountered nationally-ranked George Washington, giving the Colonials all they could handle before grudgingly yielding to the talented GW team, 73-68.

You may remember that in 1994-95, in its last season in the Midwestern Collegiate Conference, La Salle went to the title game at Northern Illinois, against the home-team Huskies, and forced an overtime before losing by three, 80-77.

And also you may remember that, in 1992, La Salle's final season in the Metro Atlantic Athletic Conference, a last-second, 73-71 loss to St. Peter's on an official's call that still rankles Explorer fans, kept Miller's heroes from advancing to the NCAA Tournament.

For 1996-97, the big project will be to replace Lori Sparkling, who graduated with 1,125 points, and Marci Willis, who overcame injuries and was a rebounding and defensive force.

Chissie Donahue, again, led the Explorers, and was voted to the All-Philadelphia Big 5 team and second team in the Atlantic 10. Her 14.1 points and 8.2 rebounds were team leaders.

Doing well (19-10 overall, 10-6 in the Atlantic-10) was, to coach Miller, "a vindication."

"A lot of people thought we couldn't compete moving into the Atlantic 10; I'm proud of what our team did," he said.

SWIMMING
With the men's first dual-meet swimming victory next season, John Lyons will reach the 100 mark and with three, he will surpass Joe Kirk as the all-time leader. That Hall of Athletes member, whose name adorns the Hayman Hall Aquatic Center, notched 102. Lyons, whose men's teams have won 12 out of 14 conference titles in his La Salle tenure, again produced a team that held its own in the tough men's Atlantic 10 competition, finishing second to Massachusetts. The women came in fifth.

In the far-reaching Eastern College Athletic Conference (ECAC) Meet, embracing more than 30 schools, the women came in third (behind Connecticut and Maryland) and the men finished fourth (trailing Connecticut, Maryland and James Madison).

Sophomore Dina Dormer paved the way among the women, setting several pool and meet records along the way and was voted the Atlantic 10 Most Outstanding Performer in the women's championships.

SOFTBALL
As the Atlantic 10 schedule dwindled down to a precious few days, coach Ray Perri's softballers needed a late-season surge to make the four-team tournament.

A surge they got. Winning the second game of a Thursday twin bill at St. Bonaventure, way up in Olean, N.Y., then enduring a long trip to Blacksburg, Va., they took a Saturday doubleheader from the Virginia Tech Hokies.

After sweating out tie-breaking procedures and other weather-related rescheduling, La Salle was in, quite an achievement for a team that had only two seniors on the squad, third baseman Jen Bostak and outfielder Lisa Robbins.

"Our goal was to get into the A-10 tournament, which we did," Perri said. "Considering that for most of the season, we were working with one healthy pitcher, the team did fine."

The fourth-place (out of 9) finish sent the Explorers into the tournament where they bowed to eventual champion Massachusetts, defeated Temple in the consolation bracket in a 10-inning game, then dropped a 2-1 heart-breaker to Rhode Island in an eight-inning pitchers' dual, and finished third in the tourney.

The main discovery was freshman pitcher Janice McGinty, who won 18 games and posted a 1.93 Earned Run Average, as she assumed the number one spot in the rotation, following the sideling of junior Lori Congdon, whose early-season arm and wrist ailments sidelined her most of the year.

With both those pitchers returning, and the hopeful addition of incoming help, an even more impressive showing looms in Atlantic 10 competition.

Junior second baseman Jen Ruetter and graduated third baseman Jen Bostak were named to the All-Tournament team, with
Rueter's 10th-inning single providing the winning run against Temple.

Chris Wilderman was another standout. After fighting through a 2-for-17 slump at the season's start, the sophomore first baseman went 51-for-127, at .368.

SOCCER

Cesidio Colasanti moved into the Atlantic 10 without missing a stride. The first-year star of a year ago continued his soaring scoring with 47 points on 22 goals and three assists. It was enough to make him the conference's Player of the Year. Ken Keim (21 points) and Erik Kline (12) were other double-figure scorers for Pat Farrell's Booters.

Yuri Fedortchenko's 1.78 Goals Against Average was instrumental in helping the Explorers build a 10-7-2 overall mark and 5-1-2 in the Atlantic 10.

The women's season was highlighted by a 1-0 win over nearby rival Temple. The game, however, was played several hundred miles away in Oneonta, N.Y., and was billed as the Spalding Cup tournament at a Soccer Hall of Fame.

Krista Garberina scored the game's lone goal and was voted, oddly enough, the defensive standout.

BASEBALL

Under interim coach Frank DiMichele, the baseball team was sailing along in fine fettle, then came the Liberty Bell Classic at the Vet. A hit batsman with the bases loaded enabled Drexel to tie the game in the bottom of the last inning. In the 12th, La Salle scored three runs, only to have the Dragons retaliate with a gamewinning grand slam in the home half of the frame for the 6-5 victory.

Until that letdown, La Salle was 15-13. The rest of the season...2-15.

There were, however, individual highlights, notably the work of junior outfielder Brian Schaller and senior catcher-Designated Hitter Mike Hartman, both of whom made the All-Conference team.

Schaller's 3.90 GPA in Economics Accounting earned him a spot on the eleven-man, GTE Academic All America team as well as on the Atlantic 10 spring sports Academic All-Conference squad. On the field, his .415 batting average was second in the conference, and he led the Explorers in runs (46),

- Of the Explorers' 24 losses, 19 were by single digits, seven by four points or less, three on buzzer beaters. Those last three, as a matter of fact, came within a week.

- Against two teams that entered the NCAA Tournament with only one loss, La Salle was ahead at the half – by nine over Texas Tech in Texas and by eight over number one-rated and Final Four semi-finalist, Atlantic 10 opponent, Massachusetts – at UMass.

But lack of reserve strength and sheer numbers wore down Speedy Morris' Explorers throughout the campaign. With captain Romaine Haywood (18.1 points, 7.2 rebounds and 37 minutes per game) the lone graduating regular, and with a handful of fine high school prospects checking in, things are looking better.

And for an emotional high and a moment to remember, one that made almost every highlight show, was Steve Fromal's performance in a 76-70 upset of a George Washington team that was closing in on a Top 25 spot. In the illness-enforced absence of starting point guard Shawn Smith, Fromal, a seldom-used junior, stepped in, scored 17 points, handed off nine assists and committed only one turnover in his 40 minutes.

Included in that 17 points were four three-pointers, one as the Colonials tried to overcome the heavy underdog Explorers.

As the conclusion drew near, and a La Salle victory was obvious, Fromal blew a kiss toward the Civic Center section where his mother and father, La Salle Hall of Famer Curt Fromal, 65, were sitting.

MISSION STATEMENT FOR ATHLETICS

(Approved by the university's Athletics Committee, October 18, 1989)

La Salle University offers all students the opportunity to develop both their minds and their bodies. The Athletics Department, through its intercollegiate and intramural programs, enables and encourages all students to participate in a wide variety of sports at different levels of skill. Values, such as good sportsmanship, diligence and determination at many levels of competition are emphasized. The university also strives to operate its athletics programs successfully at a level of intercollegiate competition which is consistent with its philosophical objectives. Consequently it seeks to join other institutions with like commitments to academic excellence and institutional integrity.

Runs Batted In (41), hits (71), home runs (10) and stolen bases (13).

Hartman batted .355 with seven homers, 36 RBIs and a team-leading double.

Chris Seiler, senior pitcher-DH-first baseman, added four to his career record of saves to give him a total of 11 for his two seasons on the mound.

MEN'S BASKETBALL

For the third straight season, the men's basketball team fell below the .500 mark. In fact, its 6-24 record was the worst in school history. But, as Gallagher Club president George Paul, '67, pointed out in his annual state-of-the-club message:

- La Salle's strength of schedule, according to the much-publicized RPI Rating, was the 16th highest among 306 Division I schools.
La Salle partisan or not, if that TV moment didn't grab your emotions, they are hardly graspable.

Meanwhile, off the court, there were several interesting developments.

On Feb. 27, Brother President Joseph Burke, F.S.C., Ph.D., '68, and athletic director Mullen announced an extension of coach Morris' contract that takes him through the 1998-99 season. At the same press conference, Mullen announced an agreement with CoreStates Bank to play the Explorers' 1996-97 home games at the CoreStates Spectrum.

Beyond that, the hope was that the long-awaited Hayman Hall upgrading issue would be confronted and action would be forthcoming.

...*

The Atlantic 10 introduced women's crew as its 19th sport and the Explorers responded with a fourth-place finish in the nine-school championships.

In that meet, La Salle's Novice 4 crossed the finish line first, well ahead of the field. That was followed by another important milestone, when the women's lightweight eight made it to the final in the Dad Vail Invitational, a standout achievement and a La Salle first in that prestigious regatta.

The hard work of coach Sean Drea and his faithful assistants has begun to show as, more and more, La Salle crews battle their way through the water.

As usual, another highlight was the running of the eighth annual La Salle Invitational Regatta on the Cooper River in Camden County. With the guidance of longtime crew supporter Dr. Jim Kelly, the Invitational drew 215 boats representing 31 colleges, and appears to be just growing, and growing, and growing.

Ed Lawless, the seven-year wrestling coach, has vitalized the program to the point where it experienced its first winning season (9-6) in 10 years. Senior Rod Jefferson and junior Jim Savage led the way, each with records of 21-1.

The wrestlers are in a unique position, and it has nothing to do with their performances. La Salle is classified as "non-scholarship Division I" and is the sole program with that classification. And while La Salle is a Division I school, without scholarships the team competes against Division III programs.

According to NCAA rules, a Division I school cannot drop one of its sports to a lower level, although it can elevate sports up to Division I. La Salle awaits an answer to a request to the NCAA for the change to Division III wrestling.

The men's golf program, moving steadily forward under coach Joe Boyle, wound up its Spring season with a fourth-place finish in the 12-team Rutgers Invitational. The leadership of captain Dan Hoban, the team's lone senior, and the promise of freshmen Eric Till and Jason Krasley, sophomore Jesse Brookreson and juniors Walt Hoffner and Eric McNamee, both in Fall and Spring competition, was evident throughout.

In tennis, men's coach Pat Shanahan and women's mentor Harold Conway, continued their diligent efforts to upgrade their programs. Junior Adam Walsh made the Atlantic 10 Academic Honor Roll and posted a 3-2 record in the fall. The men finished 10th and the women, with all underclassmen on their roster, came in 12th in the Atlantic 10 tournaments.

The volleyball team, experiencing another struggle, finished at 3-26, and with the end of the season, came coach John Kunzier's departure. Field hockey (2-18) goalkeeper Dori Shumadine was kept busy, with a national-leading 411 saves, also an Atlantic 10 record. By mid-summer, head coach Kathy De Angelis had accepted a position as head coach at Southwest Missouri State.

Bob Vetrone, Sr., the university's assistant director of sports information, is a member of the U.S. Basketball Writers' Hall of Fame.
Philadelphia City Councilman W. Thacher Longstreth and 1,187 graduates received degrees at La Salle’s 133rd commencement exercises on May 12 at Philadelphia’s Civic Center/Convention Hall.

Longstreth, who shared the spotlight with 837 undergraduate and 350 graduate students, was awarded a doctor of humane letters degree commending a “career of civic participation and government service,” which has resulted in his recognition as “Philadelphia’s senior statesman, ambassador of good will and conscience of government.”

He was sponsored by Patricia L. Gerrity, Ph.D., associate professor of nursing.

In her commencement address to her fellow graduates, Nonée L. Wagner of Schnecksville, Pa., explained how all students “felt the personal touch at La Salle that no computer can capture. We can tell our future generation about schooling with a personal touch, about education with moral values, education with compassion. La Salle has made us more than learned individuals. We understand the power of human compassion.”

An honors student who graduated from La Salle in only three years with a dual major in history and religion, Wagner suggested that graduates might incorporate compassion into their lives by “living like Clara Isaacman,” a Holocaust survivor who joined the resistance movement in Nazi Germany as a young girl.

“Although in fear of the Nazis, she and her family gave up their own food during Passover to a rabbi in hiding,” Wagner said. “Clara jeopardized her life to save the life of another. Just so, we in a time of relative peace must take the initiative to give something back to our world so full of opportunities for those who will take them.”

Isaacman visited La Salle’s campus a year ago as part of a Coalition for Holocaust Studies program Wagner helped to establish at the university. In addition to playing a key role in the coalition, Wagner has devoted more than 650 volunteer hours to the work of the Holocaust Resource Center in Allentown, Pa., near her home. She begins post-graduate studies in religion this Fall at Harvard Divinity School with an anticipated year of study at Oxford.

Longstreth is a 1941 graduate of Princeton University and a decorated U.S. Navy veteran of World War II. After the war, Longstreth was a sales and marketing specialist for Life Magazine. From 1964 to 1973, he served as president of The Philadelphia Chamber of Commerce.

Twice a nominee for mayor of Philadelphia, Longstreth has served five terms on Philadelphia’s City Council. He’s founder of the Greater Delaware Valley Chapter of the National Multiple Sclerosis Society and co-founder of the Black Coalition, which eventually became the Urban Coalition.
Brother Gerard Rummery, F.S.C., general councillor of the Brothers of the Christian Schools who oversees the work of the De La Salle Christian Brothers in the English-speaking part of the world, recently called for La Salle University faculty to continue working on a personal level with students and the marginalized.

His comments came during an address at a Mass of Thanksgiving on April 27 at Philadelphia's Cathedral Basilica of SS. Peter and Paul commemorating the 150th anniversary of the start of the Christian Brothers' mission in the United States. The Brothers were founded in 1680 in Rheims, France, and extended their ministry to the United States when a permanent foundation was first opened in Baltimore in 1845.

Brother Rummery, who lives in the Brothers' international headquarters in Rome, Italy, emphasized that the founder of the Brothers, St. John Baptist de La Salle, insisted on students being known and being treated as individuals, just as the Good Shepherd knew each one of his sheep by name.

La Salle is one of seven institutions of higher education in the U.S. under the sponsorship of the Christian Brothers. The Brothers also operate more than 70 colleges and universities in other countries throughout the world.

Asking what St. John Baptist de La Salle would recommend to the Christian Brothers today—given the current issues facing Catholic universities, Brother Rummery, who is originally from Australia, mentioned several ideas.

“When he talked to the Brothers about the kind of religious teaching they were to give in the catechism lessons, he said not to waste time on speculative truths — don’t get the kids all tied up in knots with what might be or might not be,” Brother Rummery said. “Teach them the good solid doctrine which is what they need to know. I think there’s a balance between the practical — what they need to live and the principles by which they need to live it.”

While Brother Rummery said the Campus Ministry is important in today’s difficult society, he emphasized that counseling individual students is essential.

“De La Salle and the first group which stood with him in the 1680s decided they would put away the title of schoolmasters which they had up to that time, and they said from now on, we’re going to call ourselves Brothers,” he explained. “By that we mean, we’re going to be Brothers to one another—and older brothers to
the children we teach. I think that being older brother and older sister — to young people — is an absolutely fundamental concept: you are older, you've got the experience of your own subject. Often the meeting ground — where you meet your students — may be the objective subject matter of what you are teaching, and yet because you meet on that ground, you also meet as persons. That level of touching the heart — just being closer to young people today I think is sometimes of great importance because few people are responding to their enormous needs, which I don't think they get sometimes in their families.

"Helping others who are less fortunate than you, would probably be a focal point for the founder of the Christian Brothers in 1996," added Brother Rummery. "If you want to use the words, Campus Ministry, it would seem to me, it is not simply teaching the example of the Christian faith and what they (students) must believe whether they're Catholic or whether they're baptized Christian. There's something more than that. How exactly is their faith actually lived? What are they actually doing for other people?

"I know many of them may struggle to come to this university and most probably work to pay their way. Yet, we all know there are Skid Row derelicts and soup kitchens where there are people sometimes their own age much more unfortunate than they are. I think (there should be a) kind of practical program where people who have something are prepared to share with somebody else. That seems to me the real kind of faith formation of anybody. We owe them the right of intellectual formation in their faith. But I think we also owe them the example that this is a different kind of institution and if we believe it is worth maintaining, it is because of that attitude we take to one another and to people less fortunate than ourselves."

John Shannon, '84, representing Philadelphia's Mayor Edward G. Rendell, presents a proclamation honoring La Salle and the Northeast Regional Honors Council to John Grady (right), director of the university's Honors Program, and Brother President Joseph F. Burke, F.S.C., Ph.D., '68. La Salle hosted representatives from more than 100 schools attending the Council's 25th anniversary annual meeting. More than 200 students are enrolled in La Salle's Honors Program, which began 33 years ago and admitted a record number of 68 freshmen last September.

Dr. Egidio J. Capaldi, '52 (right), professor of psychology at Purdue University, receives the Dondero Award, for outstanding scientific contributions to the discipline of psychology, from Dr. John J. Rooney, '46, director of La Salle's Graduate Program in Human Services Psychology, at the annual Grimes Lecture on campus on March 23. Dr. Nora Newcomb, of Temple University's Psychology Department, delivered the Grimes Lecture. The event honors the memory of the late De La Salle Brothers John Dondero and Vincent Grimes, who served the university's Psychology Department for many years. Dr. Rooney will be starting his 50th year on La Salle's faculty in September.
Crisis In Professionalism Explored by Prominent La Salle Alumni and Faculty

“lt’s hard to be good by yourself.” La Salle University philosophy professor William Sullivan, ’68, recently told a campus audience reviewing the “crisis in professionalism.”

“Our own will and character take us just so far” in maintaining professional standards, Dr. Sullivan said, adding that guidance from a peer group becomes essential to any professional concerned about integrity.

Sullivan’s comments anchored remarks from a symposium panel on March 28 consisting of professionals with teaching, legal and medical backgrounds.

Sullivan is the author of Work and Integrity: The Crisis and Promise of Professionalism in America. The book, he noted, has been getting considerable attention around the country.

“I received a call today from a journalist in Virginia who’s writing about the movement afoot there to get politicians to sign commitments not to produce negative campaign ads,” Sullivan said. He cited the “cancerous features” of such advertising as an example of a crisis in professionalism.

“There’s evidence that negative ads play a role in lowering voting turnouts,” he said, describing a critical loss in public trust. “Everybody’s capacity to get what they want is diminished as a result of the loss in trust.”

Nicholas A. Giordano, ’65, president of The Philadelphia Stock Exchange, said that professionalism from a financial services perspective requires “offering service with uncompromising integrity without thought of reward.” Giordano said the securities profession involves “transacting billions of dollars by telephone where your word is your bond.”

Giordano said the crisis in service frequently comes about in “bucketshop” mass-selling approaches during which a broker’s motivation for a commission may well come before a client’s profit from a transaction.

“Insider trading takes advantage of information that’s not in the public domain.” Giordano added. “The public interest comes first. Traders must place the interests of the public ahead of theirs.”

Is there a crisis in the legal profession? “Yes,” said attorney Mary P. Higgins, ’79, who’s a partner in a center-city Philadelphia legal practice, Schnader Harrison Segal & Lewis.

“Court TV, unmerited suits and the lack of civility between attorneys have produced a loss of confidence in the legal profession,” she said.

Attorneys are charged with representing their clients’ interests even in cases of non-payment. Lawyers are expected, she said, “to be diligent, loyal, practicing civility and courtesy, and making use of the truth—having their word count.”

Higgins explained that external regulation has been discussed as an avenue toward improving standards of professionalism in the legal profession, but she added that a key responsibility lawyers have is “to think through how they play out their role.”

Psychotherapist James T. Richard, ’60, said psychiatry standards are held up by a professional association with 47 divisions of specialization.

“One of the expectations is that we give something back to the people and communities we serve,” he said. Many psychotherapists feel compromised by counseling visit limitations imposed by today’s health insurance plans. “Are such limits really in the best interest of patients?” Not always, suggested Dr. Richard, who chairs the Psychology Department at Bucks County Community College.

“Who tells the professional he or she may be working too hard?” Richard asked, in noting that many professionals he counsels have personal
and health problems resulting from a concentration on work that detracts from a balanced perspective on life. Too much preoccupation with work is frequently detrimental to family life, he said.

Albert A. Rundio, '91 MSN, a nurse and healthcare administrator, said professional nurses "must be advocates for patient care" in a time when down-sizing, "right-sizing," pressures to reduce costs and mergers greatly impact on issues such as the length of patient stays in hospitals.

Critical factors in the healthcare marketplace are "lower salaries and insurance reimbursements," Dr. Rundio said. He noted that some seven million Americans have "no health insurance at all" and called upon "physicians, nurses and patients to reunite as advocates" for quality health care. Rundio is vice president for patient services at Shore Memorial Hospital, in Somers Point, N.J.

Francis J. Ryan, '69, an associate professor of education at La Salle, discussed challenges to the teaching profession. He said today's educational marketplace calls for professional standards with a "student-centered approach" to teaching that takes into account "different learning styles."

Dr. Ryan suggested some public critics question whether unions "foster or impede professionalism." Some feel teachers are focused more on money than service. He referred to movements advocating reforms in education and said professionals are revisiting "what is in and what is out in a diverse society."

Orthopedic surgeon J. Michael Whitaker, '72, of Doylestown, Pa., described living in daily life as "a way we find out who we really are." He said the choices people make define their professionalism.

"Professionalism is a way of behaving that reflects human dignity," Dr. Whitaker explained while crediting mentors and teachers for "dedication in helping me form where I am going." He described vocation for him as a "calling. I believe we are all called to something and that much of what we are, what we value, comes from listening to a voice inside."

Dr. Michael J. Kerlin, '66, professor of philosophy, served as coordinator of the symposium and introduced the panelists.
ALUMNI/AE MENTORING

Remember when you were an undergraduate and you were anxious to know what work in your chosen field would REALLY be like? Wouldn’t it have been reassuring if someone had been willing to spend some time with you and tell you what life after college was like? Well, today’s students have the same questions and apprehensions! And the Alumni/ae Mentoring Program, under Career Planning’s Explorer Network, offers you the chance to help today’s juniors and seniors learn about their chosen fields and benefit from your experience.

As an Alumni/ae Mentor, you will help a La Salle upperclassman prepare for his or her career. Using a variety of techniques such as “mock” job interviews, business lunches or office visits, your regular contacts with a young Explorer will facilitate a smooth transition from the classroom to the world of work.

In turn, based on their meaningful work with you, today’s students will become mentors in their own right—all to the good of La Salle!

CAREER PLANNING

Alumni/ae can also help tomorrow’s graduates today by participating in their career planning and employment activities. These include:

• The Explorer Alumni/ae Network which includes informational interviewing and networking through the World of Work Program. The W.O.W. program has been designed to bridge the gap between the classroom and the work world through on-site observations and informal discussions.

• On-Campus Recruiting which allows seniors to meet with prospective employers and interview for full-time positions.

• Mock Interviews provide students with job interviewing experience and advice from experienced alumni.

• Participation in the Internship Fair in the Fall and the Career Expo in the Spring. Both programs offer students of all major fields of study an opportunity to network with potential intern, co-op, summer, and full-time employers.

• Providing literature for the Career Resource Center which contains information about potential employers, various career fields, and graduate and professional schools.
Sponsoring Experiential Opportunities that allow students to gain work experience related to their field of study. Academic credit can be earned by interning between 8 and 15 hours a week for a semester or co-oping full-time, on a paid-basis, for a period of 3 to 6 months. Either option gives a student the opportunity to gain valuable work experience before graduation.

Summer Jobs Program gives undergraduates a unique opportunity to contact and submit their resumes to area employers for summer jobs.

Referral of full-time and part-time job opportunities which can be advertised in Career Planning's job books and telephone jobline.

NEW STUDENT RECRUITMENT

Today's prospective students come from farther afield than they ever have, and La Salle University's graduates now blanket every state in the union. When it comes to recruiting tomorrow's students, nothing is more effective than the personal touch.

By volunteering to work with the counselors in the Office of Admission and Financial Aid, you can join a team with an increasingly more important role in the future of La Salle. By personal letters, phone calls, or visits, you will contribute directly to the recruitment of diverse and academically-talented freshman classes.

After a short training session with the Admissions staff, you will be qualified to serve in the La Salle Explorer Alumni/ae Recruiting Network. You can volunteer your time and talents in one or more of the following ways:

- Represent La Salle at your local high school "College Fairs," answering questions for prospective students and parents.
- Host receptions or social events for local high school students and their parents.
- Contact prospective students by phone or letter to communicate with them about La Salle and encourage them to attend the university.
- Attend a La Salle Open House, talk with the prospects and their parents.
- Refer new prospects to the Admission Office.

Members of the Office of Admission and Financial Aid standing outside the Administration Center (from left to right): Bernice Patton, Maria Elliot, Rita Bocchinfuso-Coben, Janeen McGowin, and Genevieve Carlton.
La Salle's First "BUSCA" Graduate Hopes To Encourage Hispanic Students

Madeline Torres remembers the day in 1993 her future plans abruptly changed.

She decided to take part in a program for Edison High School seniors led by La Salle University’s Dr. Leonard Brownstein, then professor of Spanish and director of La Salle’s Bilingual Undergraduate Studies for Collegiate Advancement Program (BUSCA).

"Before learning of that program, I had been planning to go back to Puerto Rico for college study," she recalls. Torres, a North Philadelphia resident who dreams today of becoming a teacher of Spanish, didn’t think she was fluent enough in English to excel at college study in the United States. Her family had only moved here from Puerto Rico in 1990.

"Dr. Brownstein convinced me that day that La Salle University had a new curriculum just for students like me," Torres says. "A program to help me adapt my language skills so I could succeed in my college studies."

In May, Torres became the curriculum’s first graduate. When it began in 1993, the program had about 20 participants. Today it has more than 50.

Under the acronym BUSCA, the Spanish word for quest, the curriculum offers an associate degree program taught mostly in Spanish. It’s aimed at Latinos whose English-speaking language skills might otherwise bar them from getting a college education in America.

The program offers such courses as history, religion, philosophy, and fine arts to Latino students in their native tongue and other courses in English as a second language to help students prepare themselves for mainstream university study later on. It offers 20 courses in all — 12 in Spanish and four in English covering liberal arts subjects. Four other subjects have an English as a second language basis — all leading to an associate’s degree in liberal arts.

Believed to be the first of its kind in the Philadelphia area—and one of a few in the nation, the BUSCA Program is offered afternoons and evenings at La Salle under the direction of Dr. James Devine. Dr. Brownstein retired last year.

Torres isn’t taking much time out to celebrate her graduation. She’s working toward a B.A. in Spanish-Education as well as a certificate in education with a concentration in Spanish in order to become a bilingual teacher in a North Philadelphia public school. She spends much of her time with Edison High School teens in need of bilingual education as a teacher’s assistant in the Americorps program.

“I want to make a real difference with today’s students,” she says. “I’m concerned that so many of them are dropping out of school or into drugs, involved in violence. I can’t say enough about what La Salle has done for me. Whenever I had a problem, Dr. Brownstein, Dr. Devine or someone on the University’s staff was there for me. Now I really feel ready to complete my studies and make a difference in my community.”

Through BUSCA, La Salle has been trying to target people with special needs in the neighborhoods surrounding the university. According to the Census Bureau, the Hispanic population in the Philadelphia region — an area from Wilmington to Trenton — increased 52 percent during the 1980s, from 147,902 in 1980 to 225,868 in 1990.

Many Hispanic immigrant families hail from professional backgrounds and hold professional ambitions as is the case with Madeline Torres. “But they’ve been stymied because of the challenges of pursuing a university education due to their limited proficiency in English,” Dr. Devine says. “BUSCA provides a climate and a program in which the learning of subject content and the mastering of English take place simultaneously.”

La Salle’s Brother President Joseph F. Burke, F.S.C., Ph.D., ’68, described the BUSCA Program as “absolutely integral to our mission as a university. Throughout our 130-year history, we have been there for people who often are not on the center stage of American life.”
Cardiologist Joseph Majdan Receives 17th Annual Roland Holroyd Award

J oseph F. Majdan, M.D., FACP, '71, clinical assistant professor of medicine and a cardiologist at Thomas Jefferson University Hospital, in Philadelphia, received the 1996 Holroyd Award at the 17th annual Holroyd Lecture sponsored by La Salle's School of Arts and Sciences and the university's Health Professions Alumni Association on March 29.

Dr. Majdan, who has become known over the years as "Cardinal Krol's physician," was chosen for the award because of his "unswerving dedication" to his work and the professional model he represents to La Salle students. The award is named for Professor Roland Holroyd, who taught biology to more than 5,000 students at La Salle during a 50-year teaching career. Dr. Holroyd died in 1985. The university's Science Center is named in his honor.

In accepting the award, Dr. Majdan, who teaches medicine at Jefferson, told the La Salle audience of several hundred medical professionals, teachers, staff and La Salle friends that his fondest memories of La Salle included those of Professor Holroyd, whom he described as "a noble, compassionate, caring and true teacher. He ignited my passion for teaching."

Dr. Majdan said he regrets "the growing deemphasis on teaching" in medicine. He said increasing patient loads make the emphasis on teaching for some "an afterthought and a burden." He said he yearns for his teaching profession to re-emphasize "bedside practice" rather than being preoccupied with what he described as "solely the business of medicine."

The growing computerization of medical education with its emphasis on "analyses and characterizations," he said, leads to a depersonalization that "leaves little time for students. Students are not like plants. They are individual human souls."

He also decried a "deistic tendency" in the medical profession that has come from a "growing mastery over the physical challenges." These actions create serious moral consequences, which he said are not being addressed in medical schools by making use of Judeo-Christian principles.

Dr. Majdan referred to 1972 remarks by Philadelphia's late Cardinal John Krol in which the Cardinal had suggested that "many are convinced that our schools cannot be morally neutral" and that "subjective conviction is not a criterion for truth."

"Morality," Dr. Majdan said, "depends on the will of God, not men."

Dr. Majdan, a resident of New Hope, Pa., holds the Lindback Foundation Award for distinguished teaching, the 1986 Jefferson Medical College Class Portrait, five medical residents' outstanding teacher awards from Jefferson, and an American Heart Association Teacher of the Year Award.

This year's Holroyd Lecture featured a panel discussion on "The Direction of Health Care Management and Education into the 21st Century." Presenters included George D. Lundberg, M.D., editor of JAMA, the Journal of the American Medical Association; William N. Kelley, M.D., chief executive officer for the University of Pennsylvania Medical Center and Health System; and Donald Kaye, M.D., president and chief executive officer of the Medical College of Pennsylvania and Hahnemann University Hospital System.
Nicholas A. Giordano, '65, president and chief executive officer of the Philadelphia Stock Exchange, received La Salle's fourth annual Leadership Award at the Charter Dinner celebrating the 133rd anniversary of the university on March 30 at The Union League of Philadelphia.

Giordano, who is also vice-chairman of the university's Board of Trustees, was honored for his "outstanding leadership in the corporate, civic, and government communities that shape the quality of life in this region," according to Brother President Joseph F. Burke, F.S.C., Ph.D., '68, who presented the award.

Thomas X. Pappas, '70, managing principal and senior vice president of Johnson and Higgins; and Charles J. Reilly, '62, president and chief executive officer, Reilly Foam Corporation, were co-chairs of the black-tie dinner attended by 308 guests. Music was provided by the David Ellis Orchestra.

The Charter Dinner celebrates the founding of La Salle College on March 20, 1863 and pays tribute to

Brother Charles E. Gresh, F.S.C., the university's director of development, chats with the 1995 Leadership Award recipient, William J. Arety, chairman and CEO of Crown Cork & Seal Company, at the Charter Dinner.

They were smart enough and lucky enough to have their start at 20th and Olney. And to take advantage of that opportunity after graduation to succeed without compromise to the principles instilled in us by the Christian Brothers.

Explaining how La Salle has changed over the years, Giordano added that the days of the '50s and '60s are different from the '90s. "What is not different, however, is the need for opportunity. The need to have La Salle University within the reach of today's neighborhood kids, whose parents face the same financial struggles as our parents."

Describing La Salle University as a "treasure of the Philadelphia region," Giordano emphasized that such a valuable asset must be protected to guarantee the same educational opportunity for the students of the 21st century.

"This community treasure must continue to be a magnet for those neighborhood kids. Like us, they come to La Salle with hope in their hearts and curiosity in their eyes. And like us, they leave La Salle prepared for life's next steps and confident of their future.

"Although the challenges today for La Salle are greater, so too is our brainpower and our resolve. We must not be afraid to ask the tough questions and to employ our most creative thinking. The new Philadelphians of the 20th century must help to insure that the journey through 20th and Olney continues to be a viable road for the next generation of new Philadelphians."
Giordano, a certified public accountant, joined the Philadelphia Stock Exchange in 1971 as controller of the exchange and its subsidiary, Stock Clearing Corporation of Philadelphia. He was appointed vice president of exchange operations in 1971, senior vice president in 1975, and executive vice president in 1976. He assumed his present position in 1981 when he was also named chairman of the Board of the Stock Clearing Corporation and the exchange’s other subsidiary, Philadelphia Depository Trust Company.

Giordano is also a member of the Boards of the Options Clearing Corporation, Independence Blue Cross, Greater Philadelphia Urban Affairs Coalition, National Italian American Foundation, Police Athletic League of Philadelphia, GPF, Partnership for Economic Development, and Greater Philadelphia Chamber of Commerce. He is also chairman of the Board of Mount St. Joseph Academy.

A resident of Blue Bell, Pa., Giordano and his wife, Joanne, are parents of three children—two daughters and a son, all born the same day.

### Felicia Gordon Appointed Director of the Annual Fund

Felicia H. Gordon has been appointed director of La Salle’s Annual Fund, it was announced by Dr. Fred J. Foley, Jr., the university’s vice president for development.

Gordon, who has served as assistant director of development since 1995, succeeds John J. Meko, Jr., ’90, who held the position since 1993. He is now the director of the Annual Fund at Ursinus College.

As director of the Annual Fund, Gordon will plan, coordinate, and implement the fund-raising program for the university’s alumni, parents, and friends.

A Philadelphia native, Gordon has been employed in the Archdiocese of Philadelphia’s BLOCS (Business Leadership for Catholic Schools) program. She established development programs at Philadelphia’s Little Flower and Norristown’s Kennedy-Kenrick Catholic High Schools.

Previously, Gordon was a development officer at Drexel University and Spring Garden College. She earned bachelor’s and MBA degrees from the University of Scranton.

### Chaircouple Named for Parents’ Association

Michael and Regina Creedon, of Maple Glen, Pa., have been named chaircouple for the university’s Parents’ Association for 1996-97. They succeed Bill and Marie Jones, who served as chaircouple since 1994.

Michael is a member of the law firm, Marshall, Dannehey, Warner, Coleman and Goggins, in Philadelphia. Regina, along with her family, is the owner of Ventrésca Travel, Inc., in Hatboro, Pa. Their son, Michael, Jr., ’98, is a political science major at La Salle. Their daughter, Julie, is a senior at Mount Saint Joseph Academy.

“Regina and I hope to continue the growth trend of the Parents’ Association that was spurred on by the Joneses,” said Creedon. “We feel that it is a great way to be involved in our son’s education and help the university to prosper and grow.

“We have seen the value of the LaSallian philosophy and the Christian Brothers’ tradition in Michael’s personal growth and in his love for the university. We want to help in any way we can in making this possible for others.”
DON'T MISS THIS IMPORTANT BRIEFING!

La Salle University's Fifteenth Annual Tax and Financial Planning Seminar

ASK THE EXPERTS ABOUT:
• Asset Accumulation
• Selection of Life Insurance Products
• Investment Opportunities
• Financing Children's Education
• Structuring a Savings Plan
• Planning for Retirement
• Estate and Financial Planning
• Personal Tax Planning

MARK YOUR CALENDARS TODAY!
Saturday, October 26, 1996, 8:15 A.M. - 2:00 P.M.
La Salle Union Building
Registration Fee: $35 per person / $50 for two

La Salle University awards Continuing Education Units (CEU's) to participants. For accountants, La Salle University is approved by the Pennsylvania State Board of Accounting to award continuing Professional Education (CPE) credit.

For additional information and an invitation: Contact the La Salle Development Office by telephone at 215-951-1881 or by e-mail. (development@lasalle.edu)
Hundreds of members of anniversary classes from '41 to '91 returned to campus for a host of memorable activities on May 17-19.

The Alumni Convocation in the Dan Rodden Theatre honored the Golden Anniversary Class of '46 and Silver Anniversary Class of '71. Paul Salvo, M.D., '46 (left), receives one of the commemorative medals from Brother President Joseph F. Burke, F.S.C., Ph.D., '68. Class gift presentations, such as the one offered by J. Christman Kennedy, '66 (right), were made by all Reunion Classes.

The Reunion Liturgy was celebrated by the Rev. Kenneth P. Hallahan (second from right), a lecturer in the university's Religion Department. Readers were Joseph T. Mack, '46 (left), William T. Walker, '71 (second from left), and Dr. Joseph F. Flubacher, '35, the chairman of the Golden Explorers.

Dr. Joseph A. Kane, '56 (right), La Salle's provost, reminisces at Reunion '96 with university trustees Leon E. Ellerson, '56 (left) and Dr. Henry G. DeVincent, '56 (second from right), and Joseph H. Cloran, '61, president of the Alumni Association.
'51 Chester T. Cyzio, Esq., attended a special Senior Bar Conference in San Francisco as a representative of the Pennsylvania Bar Association. He will represent the American Bar Association at the International Bar Convention, in Berlin, Germany, in September.

'53 Thomas J. Mazza retired from United Technologies Corporation as a section manager for purchasing.

'56 Anthony A. DiPrimio recently celebrated 20 years of teaching at Temple University. Dr. DiPrimio also teaches at West Chester University and Beaver College.

'58 Patrick F. Kennedy retired from RCA-General Electric after 34 years with RCA (bought by G.E.) and finally G.E. Charles J. Reinhardt and wife, Marge, were honored to be included in a private audience with Pope John Paul II.

'59 Thomas W. McGrath recently retired after 32 years with the Federal Government.

'60 Thomas A. Gannon, treasurer and controller of Reading (Pa.) Eagle Company, has announced his retirement after three decades with the newspaper company.

'66 William Dale Soko! is a senior sales engineer with Mettler-Toledo Scale Corporation. He was elected a member of the Springfield (Montgomery County, Pa.) Township School Board/Park & Recreation Board.

'69 John L. Seubert has been named "Knight of the Year" by the Knights of Columbus St. Mary's Council 6202, Our Lady Star of the Sea for 1995.

'70 Michael E. Miskel and wife, Jan, are now both retired from the Federal Government.

'71 Stephen J. Adams, Jr., assistant airport director-operations and facilities for Manchester Airport in New Hampshire, has recently been elected president of the Northeast Chapter-American Association of Airport Executives (NEC-AAAEE). AAE is an international professional development organization for individuals in the airport management field.

'73 Donald Miller has retired from the U.S. Naval Reserve after 22 years of service.

'77 Charles DeChristopher, Jr., is a national account executive with Dun & Bradstreet in New York. Rosemary A. Gallagher, CPA, is the director of domestic accounting for the Bank of Boston, in Massachusetts. Mark S. Kruger, M.D., is chairman of the Department of Emergency Medicine at Florida Hospital and has been residing in the Orlando area for 12 years. Joseph P. Maher recently completed course work toward an MBA in finance from Saint Joseph's University. He was nominated for the Thomas Carpenter Award for leadership in the insurance industry and the community in 1996.

BIRTH: to Sari A. Simon and her husband, Jeffrey A. Groh, a daughter, Olivia Erin.

'85 Kathleen Kelly Mancuso was promoted to senior account executive of AmeriData Consulting, an international computer consulting firm.

'86 Kathleen Kelly Mancuso and her husband, Matthew, their first child, a daughter, Meredith Kelly.

'87 Frank Fitzpatrick is a sales representative for Graphic Data located in Burlington, N.J. Mary C. Waldron is the inventory manager for Sysco Food Services. She recently received an MBA from Philadelphia College of Textile and Sciences.

'89 Kevin M. Oleksiak, who is employed by Roeh & Haas Company, has been transferred to a new sales territory outside of Cincinnati. Leslie Strobaugh Rudisill is currently working for Neiman Marcus, in King of Prussia, Pa., as a sales manager.

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corporate internal auditor for Tandy Corporation, in Texas. John J. Meko, Jr., has been appointed director of the annual fund at Ursinus College, in Collegeville, Pa.

(Wayne) Gavin was appointed battalion officer for an Army community of 15,000 people located close to the French and Luxembourg borders.

Jennifer Nelson, an account manager for Trans Union Corporation in the Philadelphia/Delaware Division, was named a President's Award winner for 1995.

BIRTH: to Courtney Altemus Hamilton and her husband, Rob, a daughter, Courtney Lawrence.

'91 Louis Anthony D'Ovidio has been authorized by the Certified Financial Planner Board of Standards to use the CFP designation. John J. Gable was promoted by Cannon Financial Services to corporate account executive for major accounts in Philadelphia, Delaware, and Southern New Jersey.

'94 Paul Bennett is the head coach of La Salle University's ice hockey team which had its seventh consecutive winning season. Stacey M. Slater recently passed her CPA exam and is currently employed with KPMG Peat Marwick.

'95 U.S. Army 2nd Lt. Joseph

'SCHOOL OF ARTS & SCIENCES

'38 Michael C. Rainone, Esq. was recently appointed as the presiding judge for the National Trial Competition in the new Criminal Justice Center Building, at the invitation of the leadership of the Philadelphia Bar Association.

Rainone

'49 John T. Nolan spent two weeks touring Italy which included a Papal audience.

Avallone

'55 Michael F. Avallone, D.O., of Philadelphia, was recently re-elected to serve on the Board of Trustees of the Pennsylvania Osteopathic Medical Association (POMA), a statewide organization for physicians holding the D.O. degree.

Brother Timothy Dean, F.S.C., has been appointed assistant principal of Bishop Walsh High School, in Cumberland, Md.

'57 Brother Thomas Chadwick, F.S.C., has been appointed associate director of the Lasallian volunteers, a group of persons who are willing to commit one or two years in the worldwide Christian Brothers' apostolate. Alonzo M. Lewis was named Pennsylvania State Athletic Conference Eastern Division "Coach of the Year" after guiding Cheyney State University's men's basketball team to the conference playoffs.

'60 Brother Kevin Stanton, F.S.C., received the "Distinguished Lasallian Educator Award" at a ceremony in Chicago. He was recently appointed principal of Calvert Hall College High School, in Towson, Md.

'61 Gerald Lawrence has been named president of Autotote North American System which supplies wagering systems and satellite TV communications to racetracks and casinos. Hugh A. Strehe is scheduled to receive a master's degree in public administration and will be entering a Ph.D. program in political science at West Virginia University.

'62 Lawrence J. Maher has written and published Mulligans: Complete Golf Etiquette, a book for beginners and most veterans.

'63 James C. McBrearty, Ph.D., is the conference director for the University of Arizona's 31st Annual Labor-Management Conference.

Kesselring

'64 William J. Kesselring was appointed senior operations officer and managing director of Chase Securities Inc., a subsidiary of the Chase Manhattan Banking Corporation in New York.

Becher

'65 John W. Becher, Jr., D.O., of Newtown Square, Pa., was recently chosen president-elect of the Pennsylvania Osteopathic Medical Association (POMA), a statewide association for physicians who hold the D.O. degree.

'B6 W. Richard Bukata, M.D., is president of the The Center for Medical Education, Inc., a medical publishing, continuing education and software development firm. Dr. Bukata and his wife, Diane, recently celebrated their 25th anniversary. Walter J. Plagens is a member of the Cursillo Movement in the diocese of Saint
Petersburg, Fla. He is a third degree member of the Knights of Columbus, Father Farrell Council #6476. Michael R. Tyler and wife, Hope, own the Wild Swan Inn, a victorian bed and breakfast, located in Lewes, Del.

F.S.C., has been appointed principal of Hudson Catholic High School in Jersey City, N.J.

Gabriel Blanco, chairman of the Language Department at La Salle College High School, received the university's 1996 Carolynn and Erwin vonAllmen Outstanding Adjunct Teaching Award for his work with undergraduate students in the English Department. Warren W. Faulk, a partner with the Westmont, N.J., law firm of Brown & Connery, will be installed as the 70th president of the Camden County Bar Association.

'67 Dr. George Corwell, director of education for the New Jersey Catholic Conference, received La Salle University's 1996 Carolynn and Erwin vonAllmen Outstanding Adjunct Teaching Award for his work with undergraduates in the English Department. Warren W. Faulk, a partner with the Westmont, N.J., law firm of Brown & Connery, will be installed as the 70th president of the Camden County Bar Association.

'69 William P. Aicher is a special agent with the Department of the Treasury, U.S. Secret Service, in Little Rock, Ark.

'70 Brother Charles Barbush, F.S.C., has been appointed principal of Hudson Catholic High School in Jersey City, N.J.

Mary Ann Kerlin is a "Reading Recovery" specialist for the North Penn (Pa.) School District.

'71 Thomas J. Pierce received a prize for distinguished teaching at California State University, in San Bernardino, Calif.

'72 BIRTH: to Elizabeth Washofsky Mann and husband, Peter, a son, Michael Thomas.

'73 John F. Camp, M.D., in his first entry into competitive weight lifting, placed first in both individual and team competitions in the 1995 Charlotte (N.C.) Reps Championships. Carlo J. DiMarco, D.O., of Drexel Hill, Pa., was recently elected to serve on the board of trustees of the Pennsylvania Osteopathic Medical Association (POMA), a statewide organization for physicians holding the D.O. degree.

'74 John F. Camp, M.D., in his first entry into competitive weight lifting, placed first in both individual and team competitions in the 1995 Charlotte (N.C.) Reps Championships. Carlo J. DiMarco, D.O., of Drexel Hill, Pa., was recently elected to serve on the board of trustees of the Pennsylvania Osteopathic Medical Association (POMA), a statewide organization for physicians holding the D.O. degree.

'75 Kathleen Molla received a master's degree in nursing administration from the University of California, San Francisco.

'76 John J. Chapman is currently manager of corporate real estate for Bristol-Myers Squibb. James P. Scanlin is president and owner of The Wittmaier-Scanlin Funeral Home Ltd., in Chalfont, Pa.

'77 Warren J. Smith, a veteran of 20 years in the rubber industry, has been named technical manager for the Molded and Extruded Parts Division of Pelmor Laboratories, Inc., a custom rubber products manufacturer, in Newtown, Pa.

MARRIAGE: Mary Lou Fagan to Thomas A. Graham, Ill.

'78 Joseph M. Phillips, Ph.D., was promoted to professor of economics, at Creighton University in Omaha, Neb.

'79 Patricia D'Annunzio is currently teaching Spanish at Roman Catholic High School, in Philadelphia.

'80 Kurt Kanaskie has been named men's basketball coach at Drake University, in Des Moines, Iowa. He coached for the past eight years at Indiana University of Pennsylvania after coaching three seasons at Lock Haven State University. He guided two of his teams to the Division II equivalent of the Final Four.

'81 Rev. Paul A. Castellani was ordained priest for the Archdiocese of Philadelphia. He will serve as parochial vicar at Holy Innocents Church. Mary McGonigle Oleksiaik is currently residing in Milford, Ohio with her husband, Kevin Oleksiaik, '89-BBA, and their three children. Eileen Matthews-Sitaritsi owns her own business named "Segue Video"
Productions." Her first client is a national television program called "Home Matters" on the Discovery Channel.

'S82
Stan Snock was appointed a special agent with the Federal Bureau of Investigation.

'Coffey

'S3
Rev. Joseph L. Coffey was ordained priest for the Archdiocese of Philadelphia. He will serve as parochial vicar at St. Katherine of Siena Church. Samuel G. Falcone was recently awarded an MBA degree from George Mason University. Joseph J. McGrenra was awarded second place by the National Contract Management Association for his paper on Streamlining Government Contracting in a competition to honor Contract Manager's Month.

BIRTH: to Patricia A. Serratore and her husband, Ken Gross, a daughter, Kayla Rose.

'S4
Janice Moser Lupas is living in Germany, near Munich, with her husband, Andrei, and their three children.

BIRTHS: to Robert J. Houk and Winifred M. Houk, ('87 BA), their first child, a daughter, Rebecca Rosemary: to Lenore Troyanosky Siegler and her husband, Ken, their first child, a daughter, Jacqueline Hana.

'S5
BIRTH: to Irene Koszarek Konschnik and her husband, Joe, a son, Daniel.

'S6
Michael P. Bradley is working toward his FAA certification in becoming a basic flight instructor for powered parachute flying machines. Francis (Fess) Hertzog recorded an acoustic tape of original songs titled Humminglow-So Hum.

Thomas F. Keenan was named manager, Internet Publishing Services, for Chilton Company.

MARRIAGE: Lisa Rogalski to Jeffrey Norris.

BIRTH: to Francis (Fess) Hertzog and his wife, Victoria, a son, Oren Free.

'S7
Katelyn Alexander Rudnytky received the University of North Carolina's campus-wide Students' Undergraduate Teaching Award for 1995-96 for "demonstrated excellence in teaching and dedication to the intellectual development of undergraduates." During the summer, she will be heading up an English Immersion program at Lviv Theological Academy, in western Ukraine.

BIRTHS: to Kevin P. Gallagher and his wife, Jean, their twins, Caroline Marie and James Patrick: to Debra Ricci Naso, ('95 MBA), and her husband, Michael, their first child, a daughter, Christa Michelle: to Patricia Santry Sauvageau and her husband, Paul Sauvageau, ('89 BA), a son, Xavier Joseph.

'S8
Karen Cantello has joined KPMG Peat Marwick in conference management in its Division of Marketing in Strategic Services. Cantello formerly worked at Showcase Associates, a Philadelphia-based meeting and event planning company, as a sales/service manager. Richard Van Fossen, Jr., is working in development at the world-renowned Curtis Institute of Music, in Philadelphia.

'S9
Paul T. Connor is currently the chief medical resident at the University of Vermont. Dominic Venezia is a manager for Window Wizards, in New Castle, Del.

BIRTH: to Paul T. Sauvageau and his wife Patricia Santry Sauvageau, ('87 BA), a son, Xavier Joseph.

'S0
Rev. James M. Iannarella was ordained priest for the Archdiocese of Philadelphia. He will serve as parochial vicar at St. Joseph's Church, in Aston, Pa.

MARRIAGE: Kathleen A. Ryan to Kenneth Hackman.

Iannarella

'S1
Margaret M. Haines is a special education teacher at Collingswood (N.J.) High School. Kevin Hennessy received a master's degree in public policy analysis from the University of Rochester and is now a presidential management intern for the U.S. Department of Health and Human Services. Theresa C. McDonnell graduated from Delaware County Community College with a degree in nursing. She is now a patient care technician at Lankenau Hospital, in Philadelphia.

Schaffer

Judy Schaffer is the division director of the Central Texas Area Chapter of the March of Dimes. Based in Temple and responsible for an area covering more than a two-hour drive in any direction, Judy has stepped up the pace of fund-raising this Spring to include a golf tournament, a benefit breakfast, and a WalkAmerica event. Denise E. Siwinskii graduated from Hershey (Pa.) Medical School and will be a resident at West Trenton Hospital in Voorhees, N.J. Francis G. Steiner, III, has been promoted to the position of technical director at QVC.

MARRIAGES: Margaret (Meg) Haines to Michael Joseph Cannon; Francis G. Steiner, III, to Kathleen Quinn.

'S2
Kathleen M. Loughman was promoted to project director for the Center for Innovative Training and Education (CITE), a federally...
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alumni notes

Spaulding is attending Naval Officer Candidate School, specializing in intelligence, in Pensacola, Fla. William Zapf received a fellowship for graduate studies in international politics at George Washington University.

'95
Jason F. DiJoseph recently completed basic training at the U.S. Marine Corps Recruit Depot, at Parris Island, S.C.

Elizabeth Randall Hanson is a graduate assistant in International Programs at Bridgewater (Mass.) State College.

John A. Manion is teaching senior English at Archbishop Prendergast High School, in Drexel Hill, Pa., and is head track coach at Saint John Neumann High School, in Philadelphia.

David Patton won a fellowship for graduate study at State University of New York at Stony Brook. Kristen Polovoy was awarded a fellowship from Notre Dame University Law School.

Jennifer L. Rieder is working with Allstate Insurance Company, in Fort Washington, Pa.

Gene Walton was awarded a graduate teaching assistantship from Texas Christian University.

Division of Graduate Hospital, in Philadelphia.

'70
Rev. Richard M. Delzingaro, CRSP, retired early from Council Rock High School, in Newtown, Bucks County, Pa., after almost 30 years as an English teacher to pursue his vocation to the priesthood as a member of the Clerics Regular of St. Paul, also known as The Barnabites. He was ordained a priest on April 12, 1996, at the Barnabite’s National Shrine Basilica of Our Lady of the Rosary of Fatima, in Lewiston, N.Y, where he is currently stationed.

'88
Joan M. Hindenliter is teaching handicapped children at the John G. Whittier School in Camden, N.J.

'94
Audrey J. Tucker is finishing pre-medical studies at Bryn Mawr College.

'95
E. Jane Ruane ('81 BA) is case manager for Friends Recovery Services at Friends Hospital in Philadelphia.
New Assistant Director of Alumni

Eleanor Mulligan Kerwick, '96, who has served as data coordinator in the Alumni Office since 1990, has been named assistant director of alumni. Mrs. Kerwick had previously worked in the accounting and health care fields.

MASTER OF SCIENCE

'90
Virginia M. Wagner is an administrator for Speciality Health Services at Hunterdon Medical Center in Flemington, N.J.

'91
Rosemary L. Mazzarella was cited as a friend and contributor to the 1996 Annual Art Show sponsored by the Child Abuse Prevention Committee of Greater Philadelphia. She is also a sponsor for The Cedars Home for Children Foundation, Inc., in Lincoln, Neb.

MASTER OF BUSINESS ADMINISTRATION

'81
Michael D. Flynn ('73 BS) is the controller for Market Development, Inc., in San Diego, Ca.

'83
Walter J. Welsh, vice president and region executive for the Philadelphia Main Line offices of PNC Bank, has been appointed to Immaculata College's President's Council.

'85
Arthur J. Hass, CPA, was promoted to Lieutenant Colonel, U.S. Army Reserve, member of the 358th Civil Affairs Brigade.

'88
Steven J. Coper was recently promoted to project executive for ISSC, a wholly-owned subsidiary of IBM. He is managing a ten year U.S. outsourcing contract in northwestern Indiana. Robert A. Katz was named a sports information supervisor by the Atlanta Committee for the 1996 Olympics. He will be responsible for overseeing the Sports Information Desk at the Olympic Village and ensuring distribution of information, schedules and results to team officials within the Olympic Village.

'95
Jennifer A. May was recently appointed personnel manager for an owner/operator of several McDonald's restaurants.

BIRTH: to Karen Kaiser Woodring ('90 BA) and her husband, Kenneth, their first child, a son, Kenneth Joseph.

'96
Eric H. Molowitz ('85 BA) has been inducted into the National Honor Society for Collegiate Graduate Schools of Business (Beta Gamma Sigma).

NECROLOGY

'32
Marcel Sussman

'35
Mark S. Knox

'47
Dennis J. McCarthy

History Department
1948-91

'51
Robert T. Bradley

'52
Carl A. Von Hake

'53
Joseph Fricker

G. Fred lehle

'55
Edward F. Doyle

'56
Francis J. Golden, Jr.

'58
William F. Hegarty

'59
Benjamin S. Vassallo

'60
John E. Margraff

'62
Thomas C. Gheen, Jr.

Raymond J. Pentzell

'66
Joseph M. O’Brien

'69
Brother David Baginski, F.S.C.

'70
Edward T. Byrnes

'71
William E. Mignoni

'75
Thomas J. McGinley, Sr.

'77
Edward James Yoa

The late Joe Verdeur, '50, who won a gold medal in the 200 meter butterfly at the 1948 Olympics in London, was fondly remembered when his wife Mary Ellen and his sons, Kevin (left) and Sean, visited campus in May to dedicate a display highlighting his career. Verdeur, who set 21 American and 19 world records, died in 1991. The display was prepared by Brother Joseph Grabenstein, F.S.C., '73, the university's archivist.
MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

Chicago Area Alumni Reception .......... August 5
Explorers Day at the Bay Sea Isle Yacht Club ......................... August 18
Young Alumni Party Princeton Inn, Avalon, N.J ............... August 24
Alumni Association Board of Directors Meeting .................. September 11
Washington/Maryland/Northern Virginia Reception ............... September 27
Parents’ Weekend ......................... October 11-13
Hall of Athletes Awards Dinner ................................. October 11
Bernard A. Bradley Class of ’35 Alumni Run ......................... October 12
Annual Awards Dinner ...................... November 15

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Among the honorees at the university’s 30th annual Accounting Awards Banquet on April 19 were three recipients of the Michael A. DeAngelis Award for outstanding achievement in the profession, shown with Brother President Joseph F. Burke, ’68 (left), and Dr. John F. Keardon, ’59 (right), chairman of the Accounting Department, are Dr. Sandra Tomkowicz, Esq., ’82, a professor at West Chester State University; Peter Martosella, ’60 (center), president of the Palmieri Company; and John Greed, ’82, a partner in the New York office of Arthur Andersen & Co.

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Harriet Garrett, ’81, was a young mother juggling childcare, a job and a household when she decided to return to the college classroom during a particularly challenging time in her life. She was absolutely determined to graduate with a degree in communication.

“I just loved La Salle and its campus,” recalled Garrett, who is now the general manager of the Philadelphia Sunday Sun, a newspaper that targets African American readers in the Philadelphia and South Jersey area.

“My La Salle experience woke me up,” she explained. “It gave me an understanding of myself. But it was a difficult struggle for me. I began as a continuing studies student but decided to attend full time because I was determined to get through the requirements.”

Now, she’s “passing it on,” working as a volunteer to awaken teens from Philadelphia to the opportunities business careers can offer in terms of making a future. She works with another volunteer, Reginald Branham, to coordinate a Youth Entrepreneurial Development Program.

This year’s edition of the program, which lasted a number of months, initially involved 13 teens who worked with Garrett to set up a business and write a business plan. Four completed all of the program’s requirements.

“They learned all about the language and requirements of business,” Garrett says. “Now they know about marketing and financial statements.” The program received special funding from a legislative initiative grant obtained through the office of State Rep. LeAnna Washington of the 200th Legislative District.

Garrett says getting involved with this kind of program was critical for her.

“I think everyone in society has a responsibility to save our children,” she explained. “We no longer have the kind of situation where holding a job for 25 years is guaranteed. I feel unless someone takes the initiative to teach our children the language of business at a critical early point in their lives, it just won’t happen.”

Garrett says the teens, all of them African American, have been an inspiration to her.

“As soon as I interviewed them, I could tell they were special, exceptionally bright,” she recalled. “You could tell it in the way they spoke, how they carried themselves.”

Garrett said that at the close of the program, when each teen verbally presented a plan he had created “I had tears in my eyes. I was so impressed.”

La Salle played a key part in the program. The teens attended a Saturday workshop on campus sponsored by the university’s Small Business Development Center. Participants had their business plans reviewed and approved by the Center.

Garrett says getting involved in the community is natural for her. She has served as a block captain near her home in Mt. Airy and has volunteered for other youth programs. She has been politically active, serving on the staffs of both former State Rep. Gordon Linton and former U.S. Rep. William Gray.

At the Sun, she oversees the work of six full-time employees and 10 subcontracted individuals. She also handles the paper’s advertising and payroll.

Garrett’s fondest memory of La Salle is Brother Gerry Molyneaux’s film class. “It was a marvelous, special experience that’s made a major difference for me,” she said. “I’ve watched Citizen Kane more times than I can remember.”
Seniors Welcomed to Alumni Association at Inaugural Induction Ceremony

The Class of 1996 was formally welcomed into the Alumni Association on May 10 at the inaugural ALUMNI INDUCTION CEREMONY in the Dan Rodden Theatre. Alumni Association President Joseph Cloran, ’61, performed the induction at which graduates received their membership certificates and enjoyed a reception on the La Salle Union patio. He was assisted by Brother President Joseph F. Burke, F.S.C., Ph.D., ’68, Brothers Ed Sheehy, ’68, and Chip Echelmeier, and yours truly.

Congratulations to all graduates!

First Young Alumni Spring Fling a Phenomenal Success

The Young Alumni Club hosted the first ever YOUNG ALUMNI SPRING FLING on April 13th at the River Deck Cafe in Philadelphia’s popular Manayunk section. The party was a phenomenal success as nearly 500 young alumni had a great time on the Banks of the scenic Manayunk Canal. Another first at the event was the invitation and attendance of members of La Salle’s senior class in anticipation of their soon-to-be-realized alumni status.

Young Alumni Beach Party on August 24

Be sure to mark your calendars for the eighth annual YOUNG ALUMNI BEACH PARTY to be held once again at the Princeton Inn, in Avalon, N.J., on Saturday, August 24.

President Meets with Atlanta Chapter

On April 15, Brother President Burke traveled south to meet and greet members of the ATLANTA Chapter of the Alumni Association. The event was organized by Ginger Krawiec, ’78; Mike Heron, ’66, and Barbara Spaulding, ’76. A cocktail reception was held at the Time Out Sports Bar, owned and operated by Joe DiPrimio, ’79. Not only did the numerous attendees network, socialize, and enjoy DiPrimio’s complimentary Philly cheesesteaks, they also had the opportunity to learn firsthand from Brother Joe about the latest happenings at 20th and Olney.

Explorations Plans Trip To Washington and Cruise Through Panama Canal

EXPLORATIONS, the Travel Committee of the Alumni Association, will sponsor a bus trip to the Holocaust Museum, in Washington, D.C., on November 9. It will include a stop at the beautiful Union Station in the nation’s capital.

On February 19, 1997, the committee will run an 11 day cruise from Acapulco through the Panama Canal with stops in Puerto Caldera, Costa Rica, Montage Bay, Jamaica, and Key West, Florida. Information and pricing for these trips can be obtained by calling the Alumni Office at (215) 951-1535.

The committee sponsored a wonderfully-successful trip to Ireland from June 11-19.

Explorer’s Day at the Bay Slated for Sea Isle Yacht Club

Watch your mailboxes for your invitation to the first annual EXPLORER’S DAY AT THE BAY! This event will be at the Yacht Club in Sea Isle City, N.J., on Sunday, August 18, from 2:00 to 7:00 P.M. A full buffet, DJ, dancing, and cash bar is all included at a cost of $15 ($20 at the door). You may fill out the form below to make an advance reservation. Please call the Alumni Office (215-951-1535) for additional information.

—Bud Dotsey, ’69

Yes, I would like to enjoy the Explorer’s Day at the Bay!

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