REFLECTIONS OF A PRESIDENT EMERITUS
Brother Daniel Burke, F.S.C., Ph.D.

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FRONT COVER: Oil painting of Brother President Emeritus Daniel Burke by James A. Hanes, the university's recently retired Artist in Residence, is part of the collection of La Salle's Art Museum.

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Volume 31 / Number 3 LA SALLE Summer 1993
La Salle’s President Emeritus reflects on the changes and improvements that the university has experienced during his 36 years on campus

By Brother Daniel Burke, F.S.C., Ph.D.

John Henry Newman described a university as “a place which wins the admiration of the young by its celebrity, kindles the affection of the middle aged by its beauty, and rivets the fidelity of the old by its associations.” The editor of La Salle evidently considers me riveted sufficiently in my thirty-sixth year at La Salle, for he’s asked me to share with you a look at some major developments over that period.

Like the Church, a university is frequently in need of change and reform. Its ideals are so high that its means to them must be frequently reassessed and adapted, its personnel always urged to rededication—if its work is to be even moderately effective. Let me draw some contrasts between now and then in that process of change here, over the last four decades. I’ll deal with only three of many possible themes: the general growth of La Salle; its character as a church-related university; its faculty and student cultures, that is, their general characteristics and ways of functioning.

First, the matter of growth, physical and otherwise. When I came to La Salle in the fall of 1957, the campus occupied some 28 acres at 20th and Olney. There were six main buildings and four dormitories, recently built, that accommodated 270 residents.

Today, 20th and Olney is still the hub, but the campus stretches in a diagonal band for almost a mile from Lindley avenue to Church lane, a corridor of about 82
It is not a question of the subject-matter one might study in a literature or philosophy course, but of the intellectual skills that a student can develop in any major, whether accounting, nursing, language, or art history.

acres. There are now 14 dorms and a complex of 75 townhouses, all accommodating about 1,600 students. Twenty-five other buildings dot the campus including a fine new library, a national landmark home of the American Colonial painter Charles Willson Peale, a Japanese teahouse. And there are 1,600 parking spaces. There are also off-campus sites for several programs. If you have visited recently, I think you will have seen that all these spaces on the main campus have coalesced over the years into a very functional and handsome place indeed.

If the physical expansion of the university has proceeded consistently in several phases, enrollment has been a mixed development. There has been a peaking and decline in full-time undergraduates, the pool of 18-year-olds in southeastern Pennsylvania and southern New Jersey having dipped about 40% since the 1960s. This drop has been offset by a rise in graduate and other programs so that total enrollment last year was 5920 compared to, perhaps, 3,500 in 1957. Then the all-male student body numbered 1920 in the "Day Division," with a faculty of 109, a roster of 150 courses in 12 departments. In the "Evening Division," (now the School of Continuing Studies) there was an enrollment of about 1,600, with a faculty of 110 in 10 departments and programs offering 119 courses. There were about 40 students in a small graduate program of religious studies. Corresponding figures for full-time undergraduates today are that 285 faculty offer 318 courses in 35 majors, many of which have several different tracks and related minor programs. There has been similar growth in the School of Continuing Studies, in our six graduate programs, and our new School of Nursing. The figures indicate, however, not simply numerical growth, but also increasing specialization and a much broader range of options. The modern explosion of information has challenged us to sort out what will be the essential intellectual equipment that our students will need as they enter the future.

With a much larger campus, increased services for students, especially residents, larger academic, student affairs, athletic and other programs—and a daunting increase of government red-tape—there has been a parallel growth of staff. The total personnel in faculties, staff, and administration is now 1150.

A more important aspect of growth was the move from college to university status in 1984. That step came only after a review by the Commonwealth of our existing professional and graduate programs, of library resources and faculty potential. So the change was not simply a matter of "title enhancement," as it sometimes tends to be. But neither did it catapult us into the ranks of larger universities with an array of Ph.D. programs and extensive research. Rather it left us in the middle ground between that kind of university and the college devoted solely to undergraduate education. Our graduate programs to date have been largely service oriented (to support the career aspirations of students and meet the needs of society," says our current mission statement); our primary concern is still with excellent teaching, though faculty research grows apace.

Graduate programs will doubtless multiply in the future. To guide that process will require serious planning and a vision of what we want to be in twenty or thirty years—hopefully a solid academic institution in the distinguished tradition of universities since the Middle Ages. My own hopes are that there will be good alumni input into such planning; that a "service" orientation in new programs will not be confused with (often short-lived) marketability; that research will maintain a proper balance with teaching; and that doctoral programs will not be attempted until research and other resources are clearly in hand.

In the lyrics of its "Alma Mater" song, La Salle is praised as a "fortress of faith in our God and our land." That line might have had more rhyme and reason in the middle years of the century than it does now. In those years we enjoyed a more uniform and stable culture in both church and society, if also an odd mixture of minority diffidence and religious certitude. Since then American Catholics have become the largest branch of the Christian church in our country, larger than the next three Protestant groups combined. Though we had taken initial steps at that time, we are no longer the largely immigrant group moving toward the American dream of economic security. Except for African-American
Catholics and our newest immigrant groups—all of whom deserve more support from us—we can be said to have arrived; we bulk large in the middle- and upper-middle class.

In recent decades, there has also been the “opening of windows” by the Second Vatican Council on one hand, and, of the other, ironically, the stirring of noxious currents in the social atmosphere by a divisive war, racial tensions, debt and recession, rising rates of divorce and abortion—and, in the media, a blossoming of a more intense consumerism, “me-ism,” and sexual permissiveness. These social dysfunctions have had clearly negative effects on family values and on the balance of individual liberty and responsibility, a balance so crucial to any community at its best, including a university.

In the midst of these social changes, the call from the Council to personal responsibility (as opposed to brimstone and decree) in deepening religious conviction and practice; its wise integrations of the traditional and the new; its meditation, for example, on the character of the church or the nature of the informed conscience—all get less than careful reading, clear understanding, or hearty acceptance. Whether in family, parish, or school, indeed, we have seen a growing eclecticism, division between left and right—and declining practice.

What has all of this meant for a university that still claims a church-relationship and sponsorship of the Christian Brothers? Paradoxically, some major public and private universities have been reviewing their functions as moral educators, just when some Catholic universities seem to be shedding them. But while intellectual formation is given primacy in any institution of higher learning, there must be room, even in the most highly scientized, for other values. Here our catalogue still describes a program that “involves a body of knowledge about the universe; about people—their nature, behavior, and values; about God.” It indicates that the University “urges students to confront the ultimate questions of human experience: who they are; where their destiny lies; how they are to reach it?” Not that we can say we have always found the best instruments for real education in these matters—or the proper ecumenical ground on which our more diverse faculty and students can meet on these issues. I think it fair to say, however, that the “fortress” mentality faded some time ago to be replaced by something more akin to the “welcoming inn.”

It is important to keep that space even though we know, as sociologists have been telling us for some time, that educational institutions run some distance behind family, media, and peers as influences on character and moral life. Without some priority for this area of education, however, the university becomes less than human, a bloating of the intellect and a shrinking of the heart, only nominally either Catholic or Lasallian.
I think our efforts to maintain a concern for religious and moral values continue to have some success, certainly more than in the larger, impersonal universities. The sense of community is still the keynote sounded by almost all students in their reactions to La Salle. Precisely that, together with a lively campus ministry, the growth in volunteer service, a long-running series of faculty seminars on “The University as Catholic” (that should be continued with more student participants), the mentoring of individuals that still goes on—all are healthy signs. Together with substantial religion and philosophy courses (though considerably reduced in number from the early '60s), students still get help and direction in this academic “inn” for a pilgrimage which, from a religious point of view, has had some disconcerting detours in recent years.

“The faculty today is somewhat grayer and certainly more diverse than when I joined it, beginning with the happy presence of some 60 women.”

Perhaps the easiest way of describing changes in faculty life is to speak in terms of “vocation,” “profession” and “career.” I want, that is, to adopt these familiar terms to describe different pressures and responses in what, for the conscientious teacher at least, is still a 50-60 hour work-week.

“Vocation” speaks to dedication to students in teaching and advising, in concern for and availability to them. It’s fair to say that we continue to get as high marks in these matters from current students as from earlier classes. “Profession” suggests not only expertise and the work of deepening the learning we try to hand on to students, but also the sharing of new knowledge with colleagues in lectures, articles, and books, for the advancement of the field. In these matters there has been significant


courses (now four, usually with some repeats) and of students assigned has been reduced. But the requirements for publication have been raised, committee work expanded, and the challenges of teaching the “television generations” heightened.

The faculty today is somewhat grayer and certainly more diverse than when I joined it, beginning with the happy presence of some 60 women. There is more ethnic and national diversity, more diversity in educational backgrounds. There were 34 Christian Brothers in the faculty and administration then; there are 28 now. The notable presence of the Dominican Order over the years has been reduced, but there are still a number of clerics and nuns on the faculty and staff. The faculty now is also better credentialed. In 1957 about 40% held the doctorate, the national average at the time; today, the number is 82%.

When I arrived at La Salle in the fall of 1957, for example, I was given a roster of five different courses for each of the following semesters, was asked to be moderator of the Collegian and serve on a committee or two. While the elements of a new instructor’s assignments may differ today, the total “load” is similar. The number of
growth, perhaps three times the number of books and substantial articles published last year, for example, compared to 1957—some of them receiving national attention. But the balance of scholarship with teaching, as I've already indicated, is difficult. As I mentioned, too, in an article here in 1970, it is a challenge to do significant work in fields where knowledge is now accelerating at a fantastic rate:

Failure here is reflected in the constantly growing heap of trivial scholarship, of work that gives little indication that the discipline knows what is important for itself or the students it attempts to train. I think one of the first responsibilities the teacher has is to demonstrate to the younger mind that he has shouldered the task which the discipline is attempting, that she is concerned for the significant and important questions relevant to the discipline in purely scholarly and academic terms.

And a further complicating factor for "pure" and teaching-related scholarship is a requirement for publication in the criteria for promotion and tenure; the rule of "publish or perish" still operates in a few cases. More often, for promotion, it is a matter of "publish or wait".

But on the positive side, it must be said that the university has over the years recognized that the most important capital it can draw upon is the intellectual resources of the faculty: it has invested heavily in their development. The two grants its sabbatical program began with in 1962 have grown to seven or eight now and have been supplemented with some forty shorter (typically summer) grants—in addition to support from outside sources. And in recent years there have been very enriching seminars for diverse groups of faculty.

The basic thrust of "career" is upward movement, the improvement of salary and other provisions for professional workers and their families. In 1959, a faculty committee was established here (now the Faculty Affairs Planning Committee) to advise the administration in these matters; their recommendations have usually been adopted. A wider based Faculty Senate, established in 1969, reviews all policies affecting the faculty and helps to insure prudent and just resolutions of career issues, as well as other more general issues in the University. It could be a good forum to monitor the difficult balance of our responsibilities and rights, as well as the imbalances that, in recent years, have sometimes weakened the high degree of trust and esteem which other professionals, lawyers and doctors especially, traditionally enjoyed.

If the faculties
I've just described are involved in a rather intense juggling game, their students face a similar challenge. The all-male undergrads of 1957 came from a relatively tranquil society. They knew they were upwardly mobile, and they had good career prospects. In the following spring, the senior class dedicated the yearbook to their parents. The opening pages featured symbols of what the graduates themselves were looking forward to: entwined wedding-rings and a ranch-style home that might have been in Levittown, New Jersey.

Today's students have a less defined picture of what they aspire to and reduced expectations that they will do as well as their parents. The picture of their present is not very cheery—either—in much steeper costs, for example. For residents last year, annual costs for tuition, room, and board were in the range of $16,000; in the simpler but palmer days of 1957, they were only $1,320—in real dollars, of course. Not surprisingly, about 75% of current students have some form of financial aid, and, among commuters especially, a high percentage work.

Given these circumstances, I find it surprising that current students are as upbeat as they are. A number show the effects of the problematic social conditions I mentioned earlier here; many party more that their
"As we prepare for our future as a university, nothing may be more important than strengthening the foundations of our central work of learning, teaching, and research."

This philosophy holds that besides occupational training and/or scholarly endeavor an important part of college life exists outside the classroom, laboratory, and library. Extracurricular activities, living-group functions, athletics, social life, rewarding friendships, and loyalty to college traditions are important elements in one’s college experience and necessary to the cultivation of the well-rounded person. This philosophy emphasizes the importance of the extracurricular side of college life, while not excluding academic activities.

Most people would favor being well-rounded, but the balancing act required here does not always work out successfully. The new student’s first semester may sometimes reflect too closely the emphasis given by the statement to social activity versus vocational preparation and academic application—and things go awry. Redress has been sought in a program begun several years ago of “Freshman Year Experience.” Students have an additional hour each week in a seminar course to deepen study skills and to familiarize themselves better with academic and other resources on campus. What has gone by the board—and might be worth reexamining—are restrictions during the freshman year on fraternity pledging and club membership.
When he is not teaching in the classroom as professor of English, La Salle’s President Emeritus now spends his days directing the university’s Art Museum.

Brother Burke was the driving force behind the Art Museum that houses the only permanent display of paintings, drawings, and sculpture of the Western tradition offered by a college museum in the Philadelphia area. It opened in 1976.

Aside from the generally beneficent effects of the move to coeducation (1967 in the Evening Division, 1970 in the Day), probably the most important changes in student life in the last 20-some years have been the result of the 26th Amendment to the United States Constitution: "The right of citizens of the United States, who are 18 years old... to vote shall not be denied or abridged..." It’s not that the campus became a cauldron of political activity after 1971 or that hordes of students actually began to vote. It is rather, that the rights of legal adulthood implied in the amendment have wiped out the "parental" relationship of the university to its students. That students can expect a legal right to privacy or strict due process in any regulation is certainly in order. But the legal framework itself is not always helpful in the effort to bring students to actual psychological maturity or adult responsibility. Such legalism does not preclude, however, what seems even more important for us faculty now, the development of a keener, morally informed language in our exchanges with students about the ultimate questions of life and happiness—and, at the practical level, a closer cooperation between the faculty and student affairs staff in dealing with these broader educational issues.

Finally, as we prepare for our future as a university, nothing may be more important than strengthening the foundations of our central work of learning, teaching, and research. For that purpose, we could do no better than attempt to live more vividly and coherently in the liberal arts tradition we claim. For Newman, who renewed the vitality of that tradition in the 19th century, it was not a question of the subject-matter one might study in a literature or philosophy course, but of the intellectual skills that a student can develop in any major, whether accounting, nursing, language, or art history. It is these foundational skills that our catalogue speaks of as learning "to observe reality with precision, judge events and opinions critically, think logically, communicate effectively, and sharpen aesthetic perception." And for such skills to develop more effectively we may need a better forum of campus discussion then we’ve sometimes had for "a free search for the truth." A university, said the saintly Cardinal Newman, "is a place where inquiry is pushed forward, and discoveries verified and perfected, and rashness rendered innocuous and error exposed, by the collision of mind with mind, and knowledge with knowledge..." May it be so.

Brother Daniel Burke, who holds bachelor’s, master’s, and Ph.D. degrees from The Catholic University of America, served as La Salle’s 25th president from 1969 to 1977.
Coming Home

Like Almost

O one of my colleagues on the faculty is fond of saying that he has the best job in the world. "I get to teach bright students who are quick to explain. "And I get to talk about what I really enjoy - my discipline." I feel very much like that faculty member. I am part of a special environment where I "just feel right" about being here.

Daniel C. Pantaleo
progress was charted. And while the “culture” into which these initiatives were birthed was able to support them, I seem to have been projecting on these institutions certain personal assumptions which were not necessarily a part of the culture of the institution.

So why is it that I can come to this campus and feel comfortable in understanding La Salle’s cherished culture and unique environment? Why is it that I express the same comment as that of the faculty member who I cited earlier? It seems to me that a large part of the answer is a shared experience. It’s those same assumptions that I made about other campuses because I had known no others. Those assumptions and values ring true here and have been experienced and are shared by others. The shared experience is the presence of the Christian Brothers. More precisely, it is the human and caring environment that their philosophy of education generates together with their example of service to God and man which generates the educational environment so many of us on this campus have experienced.

Identifying this common thread worries me almost as much as it gives me satisfaction. Finding the environment which I experienced in my educational background where similar values are practiced brings, perhaps, a “false feeling” of shared vision. With the limited presence of the Brothers, fewer of the new faculty have directly experienced a La Salle education. Moreover, many of our faculty with that shared experience are now approaching retirement. How do we assure a common vision which at the same time embraces and promotes those same values?

We ought not be intimidated by this challenge. A distinctive future can be assured as long as we continue to work from the strengths demonstrated over La Salle’s 130 year history. The values are adopted by those who come without the shared experience for they construct a compelling environment. And while the values continue to take on different forms, they endure and promulgate La Salle’s distinctiveness.

Achieving distinctiveness means accomplishing both “being distinguishable from all others” and “demonstrating excellence or eminence.” These two definitions of the same term should both be our conscious goals as a part of our La Salle vision.

You may have heard of or read the book, *Zen and Art of Motorcycle Maintenance* by Robert Pirsig, who has since written a sequel, *Lila*. In *Lila*, Pirsig considers the construction of a metaphysic for quality. Pirsig posits that quality is a predefinitional experience. An experience to which, afterward, the observer attributes measures in an attempt to define the experience. The purpose being to repeat the feeling of quality.
That is what we are precisely about at La Salle. We must continually value those characteristics which make La Salle a quality experience to our students and to us as individuals and therefore as community. We must be continually vigilant about these characteristics which describe a quality experience. To value them and to be vigilant about them, we must know them. The characteristics of community, personal attention, care about the individual person are marks of our environment at La Salle. These are made more cogent when they are couched in the values I described earlier.

To accomplish our vision how shall we proceed? At this point in my tenure it would be presumptions, arrogant and insensitive of La Salle's rich history of me to establish an action agenda characterized by personal desires, detailed direction and micro management. Certainly I will continue to support the primacy of excellence in teaching and enhance as possible the very important, academic life-giving professional development experiences for faculty.

There are in my thinking however clear and important academic banners which I believe we should raise for our university. These can serve as rallying points for us and from which external constituencies will take note of La Salle's progress. Let me share with you my thoughts on four "Banners for Action."

First we must treasure and promote in the finest spirit of the La Sallian tradition - the value of diversity in higher education. Exposing our faculty and students to the values and lifestyles of another culture.

Closer to home our students should become increasingly involved in the community in which La Salle exists. The value of such "service learning" involvement is best reinforced if the experience is some part of their academic experience.

Also, if we are to prepare our students, as the words of our mission statement indicate, "for informed service and progressive leadership" we must vigorously recommit ourselves to the institution's first stated goal, "... to recruit and maintain a distinguished faculty with diverse educational and ethnic backgrounds as guided by the principles of equal opportunity and affirmative action..." It is absolutely necessary and demanding of our attention and immediate action that we bring into our La Salle family an increasing number of representatives of minority ethnic backgrounds.

A second banner can, I believe, establish our eminence among institutions of our type.

We will enthusiastically and clearly articulate the goals of and boldly pronounce the vibrant value of the general education and liberal arts experience at La Salle.

The Curriculum Committee has already been active this year in carefully defining the values of our general education experience. These statements can serve as a mirror for ourselves and as a beacon for others.

Our students face tremendous challenges. Students who graduate from colleges and universities in the mid to late 1990s can expect to change their careers between four and seven times during the course of their work life. In addition, even in a moderately technical major, one half of the technical information that a student obtains in college is outdated in ten years. Why go to college in the first place? How will they be prepared for these changes?
It is what they learn in all their non-major courses as well as the courses in their major field of study that prepare them for career changes and replenishment of eroded information. It is the enduring value of the arts and humanities taught well which bring the richness and fullness to their lives and the lives of those they touch. It is the very thinking and analytical skills learned in their core general education courses and the desire to recreate the joy of learning that will enable these challenges to be successfully met.

A third banner recognizes a need to consider achieving the goals of the core program in a new way.

**We will be making a focused effort to develop the support system which will provide students the knowledge of technology based information sources available and the training to manage that information to their purposes.**

The explosion of information, particularly information available through technological formats, necessitates that La Salle prepare its graduates to be facile in accessing and managing such information resources. It is a goal that is in our grasp to have a student from a single workstation prepare a document or presentation which includes text, sound, and video formats.

This will give our graduates a distinctive advantage in the future: the ability to prepare powerful presentations in whatever field of study or profession they select. More importantly, through such an effort we can also accomplish the crowning achievement of preparing our students as self-directed and independent learners.

Finally I propose a Banner for Action which follows immediately upon promoting and refining our core general education program:

**We will engage students in the teaching and learning process by building upon our technical infrastructure and by identifying and supporting faculty champions whose innovative and fertile minds encouraged by existing advancements in instructional technologies can establish La Salle as a leader in innovative instructional methodologies.**

While the previous banner focuses on preparing La Salle graduates with the skills to retrieve and manage information, technology can have another very significant presence in our academic community. Our campaign to establish a facility in which we will explore and promulgate innovative methodologies and technologies for teaching science and mathematics should be only a sign or symbol for the use of these methodologies for all of our disciplines. Applying technology not as a "gimmick" but as a process of engaging students in the learning process can only serve to enhance the reputation for quality teaching which La Salle already justifiably possesses in abundance.

These four gathering points can serve all of us in establishing involvement. They provide an initial course of interest and action.

**Why does La Salle exist? To get jobs for our students? No! To borrow a phrase from the young people of today, they are here to "Get a life!" To have their values confirmed through inquiry - yet to be aware and knowledgeable of the basis for the values of others. As Jacob Bronowski charged in his series, "The Ascent of Man," we must touch people!**
A number of La Salle University students these days are reading fiction by Yasunari instead of Hemingway; analyzing the corporate saga of Tohatsu instead of General Motors; translating Japanese literature instead of studying conversational Spanish, or taking an Honors course in Chado instead of Modern Religious Thought.

It's all part of La Salle's unique new Japan Center being developed by Eric Sackheim, the university's Executive-in-Residence, whose career includes more than 30 years of international experience in senior marketing and management roles for U.S. "Fortune 100" companies, mostly in Japan and the Pacific Rim.

La Salle, in fact, is believed to be the only Catholic university in the nation placing a major academic focus on Japan. It is certainly one of the few institutions anywhere that combines an understanding of Japanese business practices with an awareness of that nation's language, history, religion, and culture.

The university currently offers courses in Japanese art, business, culture, history, language, and literature as well as honors, graduate, and continuing education courses in the Japanese Tea Ceremony. Japan is also featured prominently in a number of other academic courses available at La Salle. Sackheim, who first went to Japan on a Fulbright grant, spent most of his time there as an executive with Scott Paper Company and Westinghouse. He taught the Japanese Business course to 17 junior and senior management and marketing majors last fall. There was no textbook, he says, because there is no textbook for such a course. Instead he relied on his own personal experience as well of that of other American businessmen in Japan.

"As an academic subject we were inventing it as we went along," explained Sackheim. "We covered a full-range of subjects including corporate organization, marketing, manufacturing, investment, and other financial considerations."

In the final segment, Sackheim analyzed the successes and failures of American companies attempting to do business with Japan. "That will probably turn out to be the most relevant part of the course for the students as their careers unfold in the future," he explained.

La Salle students also study the differences between Japanese and Western corporate theories and analyze possible strategies for successful business operation in the context of these differences. They learn, for example, how Honda's dominant position in the world's motorcycle market came at the expense of the now largely-forgotten Tohatsu Company whose market share, profitability, and financial condition had been vastly superior to Honda's before 1955. A variety of specific strategies led to that turnaround.

As far as Sackheim is concerned, "it is not only interesting to offer such courses, it's actually a matter of survival in today's world" to develop the skills to be effective business-wise in Japan.

"There's no question about it," said the former Fulbright Scholar in Asian literature. "Japan is America's largest customer, our biggest business competitor, and most important partner. But for a variety of reasons, American companies have not done a very good job of exploiting the Japanese market. They either haven't felt that it was worth the effort or have been put off by the rumored difficulties. At any rate, they generally haven't appreciated the value of hiring or developing people with the requisite skills for operating in the Japanese context."
Many experts have predicted that the Pacific will replace the Atlantic as the world's primary economic and cultural crossroad by the 21st century.

Eric Sackheim, shown here displaying some of the literary works from his vast collection, ran an international publishing venture that played a major role in introducing Japanese culture to the west.

La Salle became the first institution in the East—and one of only a handful in the United States—to offer courses in the traditional Japanese Tea Ceremony in 1987 when its Tea Ceremony House was dedicated on the historic Belfield Estate portion of its campus. La Salle is an official branch of Urasenke, the Japanese Tea Ceremony School that originated in Kyoto, Japan where Cha-do, or "the way of the tea," is perfected.

Sackheim hopes to see La Salle recruit more Japanese students and has plans to add further undergraduate and graduate level programs on Asia and Japan. He is also encouraging exchange opportunities for students and faculty from La Salle who want to visit and study in East Asia, as well as more visiting lecturers, exhibits, and theatrical performances from that part of the world to La Salle's campus. The university now offers a minor academic course in Asian Studies.

While he was living and working in Japan, Sackheim spent his evenings and weekends running a one-man international publishing venture, called Mushinsha, that played a major role in introducing Japanese culture to the west. From 1966 through 1988, he personally edited, designed, and coordinated the production of dozens of literary manuscripts (mostly translations) submitted by scholars from around the world. In addition to Japanese and Chinese works, he published works translated from French, Peruvian Spanish, Brazilian Portuguese, Kisiwhili, and even a couple of native American languages. The books were primarily sold in the United States, where they were widely and favorably reviewed (the Saturday Review, for example, referred to the "...unobtrusive excellence of book making characteristic of Mushinsha Books.")

Ironically, the gradual strengthening of the Japanese yen led to greatly reduced activity on the part of Mushinsha when the venture began, the U.S.-Japan exchange rate was 360 yen to the dollar, but by 1988 the yen had strengthened to 120 to the dollar, and Sackheim's publishing enterprise was no longer financially viable because sales in the U.S. could no longer cover costs in Japan.

Sackheim notes that Asian Studies are important not only to La Salle but to the world. "Asia occupies about 15 percent of the world's land surface but accounts for more than half of its population," he explained. "It produces roughly one-quarter of the world's gross domestic product, and boasts several of the strongest and most rapidly growing national economies; many experts have predicted that the Pacific will replace the Atlantic as the world's primary economic and cultural crossroad by the 21st century." In addition, he said, the region is historically home to several of the world's most important cultural, religious, literary, and artistic traditions.

La Salle's Executive-in-Residence position, which Sackheim has held since 1991, was first established in 1981, and serves as the university's liaison with the domestic and international business community, and also acts in an advisory role with faculty, students, and programs of the School of Business Administration.
A Philadelphia Area First

La Salle Unveils Unique Program in Which Majority of Courses Are Taught in Spanish

La Salle University will be the first institution of higher education in the Philadelphia area—and one of only a handful in the nation—to offer an associate degree program in which the majority of courses will be taught in Spanish, it was announced by Brother President Joseph F. Burke, F.S.C., Ph.D.

All of the courses leading to the associate liberal arts degree will be offered in afternoons and evenings beginning in September at La Salle University’s main campus at 1900 W. Olney ave.

Entitled “BUSCA,” the Spanish word for “quest,” the Bilingual Undergraduate Studies for Collegiate Advancement program will be comprised of 20 courses. Twelve of them will be taught in Spanish, four in “English as a Second Language,” and four in English. The courses taught in Spanish will be offered in such areas as history, sociology, religion, and science.

“Through this program, members of the Latino community will be able to continue the cognitive learning process in their first language while mastering their English language skills,” said Dr. Glenda Kuhl, dean of the university’s School of Continuing Studies. “It will provide both a climate and a program in which the learning of content and the learning of English can take place simultaneously.”

Dr. Kuhl said that La Salle is instituting the unique program in order to better meet the educational needs of the Latino community.

According to 1990 census data, the Latino community within the Philadelphia area totals 150,000 with another 52,000 living in surrounding counties. Some 35.5% of the students enrolled in the public school system in Reading are Latino; 26.6% per cent in Allentown; and almost 10 per cent in Philadelphia.

“The best way that this minority group can succeed and advance in an urban culture is through education,” explained Dr. Kuhl. “Career opportunities exist. There is an urgent need for Spanish teachers, bilingual teachers, social workers, and many other urban professionals who serve the Latino community.”

An extensive range of bilingual support services will be made available. Students will be tested to determine their best learning level for “English as a Second Language” courses. They will also be encouraged to continue on in pursuit of a bachelor’s degree. The four courses in English taken at the end of the associate program, in fact, could be electives in a planned major field of study.

Dr. Leonard Brownstein, director of the university’s Graduate Program in Bilingual Bicultural Studies (Spanish), said that he “has dreamt of doing this at La Salle for many years because only a few colleges and universities offer similar programs,” most of them in Florida and the southwestern United States.
Actor Peter Boyle Among Honorees at University's 130th Commencement

Actor Peter Boyle, '57, was honored along with one of South America's most respected scientific and educational leaders and a local college president at La Salle University's 130th commencement on May 16 at the Philadelphia Civic Center Convention Hall.

Boyle joined Hermano Ginés (Dr. Pablo Mandazen Soto), a Christian Brother from Spain who has founded 14 different educationally related institutions in Venezuela, and Sister Isabelle Keiss, R.S.M., the outgoing president of Gwynedd-Mercy College, in receiving honorary doctor of humane letters degrees.

Brother President Joseph F. Burke, F.S.C., Ph.D., presiding at his first commencement, awarded a total of 1,887 undergraduate and graduate degrees.

Bachelor's degrees were conferred on 1,099 men and women including 147 part-time students from the School of Continuing Studies and 103 from the new School of Nursing. Another 288 men and women received master's degrees. They include 141 in business administration, 33 in nursing, 33 in education, 22 in bilingual-bicultural studies (Spanish), 19 in religion, 18 in pastoral counseling, 18 in psychology, and one in organization management.

Boyle, a native Philadelphian, was praised as "a man of faith and a man of humanitarian action" as he received his honorary doctorate from La Salle's president.

Boyle has been critically acclaimed for a number of Hollywood and TV film roles. He has appeared in such popular films as "Young Frankenstein," "Joe," "The Candidate," "Dream Team," and "Tail Gunner Joe," the network television special about the late Wisconsin Senator Joseph McCarthy.

"Throughout three decades, Peter Boyle has brought thoughtfulness and compassion to every role he has played," said his sponsor, Brother Gerard Molyneaux, F.S.C., Ph.D., chairman of La Salle’s Communication Department.

"His care for his creations on screen is matched by his ongoing commitment to those who are homeless, to those babies born with aids, and to inner city youth. On big and small screen, Peter Boyle has given us perspective and helped us to laugh and to ponder. In serious and comic performances as well as in his own life he has urged us to care for each other."

Hermano Ginés was praised by his sponsor, Brother Craig Franz, F.S.C., Ph.D., a La Salle University marine biologist, for "enriching the lives of the marginal classes for nearly a half-century. His love for humankind has permeated the hearts of thousands, who, like us, proudly associate with the Lasallian name and philosophy."

Since arriving in Venezuela in 1939, Hermano Ginés has been internationally recognized for his scientific, educational, and humanitarian innovations. He founded Fundación La Salle, an impressive network of institutions dedicated to the advancement of science and respect for humanity, as well as a number of high schools (particularly for poor children), technical institutes, scientific museums, international publications, congresses, and research stations.
Hermano Ginés has also developed the international marine science journal *Memoria*, the international anthropological journal *Antropologia*, and technical notebooks on various topics *Cuadernos FLAV*. He has also published some 15 scientific articles. He has served as a consultant to the Venezuelan government on a number of projects including extending the parks of Caracas, developing new nature reserves in offshore islands, and monitoring human impact in the Amazon region.

"Your life as educator, scientist, and a man of prayer is an inspiration to all of us," said Brother Burke as he presented Hermano Ginés with his honorary doctorate. "You have built bridges between classes of people, between government and environmentalists, between differing institutions, and between believers and skeptics."

Sister Keiss, who recently announced that she will be leaving Gwynedd-Mercy after serving as the college’s president for 23 years, was praised for her "dynamic and consistent leadership" by her sponsor, Mary P. Higgins, Esq., a La Salle trustee.

"Throughout her career in higher education, Sister Isabelle has been an outstanding spokesperson for women in higher education, and she has been a tireless advocate of the special mission of the Catholic college."

Under the direction of Sister Keiss, Gwynedd-Mercy College enjoyed significant physical and academic expansion and introduced a number of new course offerings including a program in health care.

Sister Keiss is a member of the corporate boards of Association of Catholic Colleges and Universities, Mercy Catholic Medical Center, Fitzgerald-Mercy, North Penn, and Holy Redeemer Hospitals. She is the author of a number of articles in scholarly journals and co-authored the book *Tender Charge*.

La Salle’s annual Baccalaureate Mass was held on May 15 at the Cathedral Basilica of SS. Peter and Paul, 18th and Benjamin Franklin Parkway.

School of Continuing Studies academic award winners from the Class of 1993 were honored at a luncheon on campus on May 15. They include, (seated from left): Rhonda B. Goldberg, accounting; Rhonda M. Watson, sociology and criminal justice; Ellen A. McCrane, marketing. Standing (from left) are: Gerardine A. Tizacuk, history; Barbara A. Lance, RN - BSN program; Donna M. Farrington, management, and Michelle C. Postlewait, political science.

Day School academic award winners from the Class of 1993 were honored at a luncheon on campus on May 15. They include, (seated from left): Kelly A. Crankshaw, psychology; Jacquelin M. Juliano, economics; Lisa M. Coyle, chemistry; Kim L. Dorazio, history and the James A. Finnegan Memorial Award; Helene Grady, the John J. McShain Award; Jennifer Manion, English. Middle row standing (from left): Frani B. Wassermaer, accounting; Jenne E. Davis, sociology, social work & criminal justice; Christine M. Rose, finance; Krista M. Macchione, education; Joy M. Gianvittorio, biology; Leonora M. Serbyn, foreign language and literature; Aimee S. Tagert, political science; Heidi Conerludt, marketing. Back row standing (from left): Michael J. Berghin, management; Kevin P. O’Keefe, philosophy; Thomas J. Curry II, religion; Jonathan M. Wagner, math science; Edward J. Layton, geology & physics; Matthew J. Lee and Anthony La Ratta, both communication.

George C. Werner, ’85 MBA (second from left), vice president of the Public Finance Department at Fidelity Bank, and Kathleen Burns, ’75 MBA (right), treasurer of Alco Standard Corporation, were among the 46 alumni who participated in the Executives in Class program during Business Awareness Week, sponsored by the School of Business Administration in February. Also pictured are Deacon Joseph Kane (left), of the School of Business, and Gregory O. Bruce, director of the MBA program.
A Mother And Her Son Share a Graduation Together

When June Mueller, of northeast Philadelphia, first visited La Salle nearly eight years ago, she was scared to death and unsure whether she even wanted to pursue college studies. At the time she was 35, a wife and mother of three, considering some evening classes in religion.

Along the way though, she gained her confidence and became determined to get a degree. She eventually started taking courses in the Day Division. Four years ago she picked up a partner in her pursuit — her son Dennis who was also studying for his degree.

On May 16, both mother and son attained their goal and graduated from La Salle together.

Not only did they graduate together, they studied the same subjects, religion and psychology, they plan to attend graduate school together at La Salle (also to study religion) and they have similar long term goals — they both want to teach on the college level. But that is where the similarities start to wane.

At 13, June Mueller is a determined and extremely focused woman who worked very hard to earn the As she most often received. Although she hadn’t been in school since graduating from Cardinal Dougherty High School many years ago, she took her courses very seriously and sometimes suffered migraine headaches while studying.

Dennis at 22 is a typical college student. A more recent graduate of Cardinal Dougherty, he also earned A’s but he didn’t have to work quite as hard for them as his mom. And he tends to take the process a little less seriously.

They have taken several classes together while at La Salle and they found they help to balance each other.

“I have to devote most of my time to my studies,” June explained. “Especially going full-time, because it doesn’t come as quickly to me as it does to a younger student.

“I’m amazed at Dennis. He sits down and whips something out. He studies the night before an exam and pulls an A. I’ll study four or five days in advance. It’s just harder for me. Dennis will say to me ‘get a grip, it’s only a test or it’s only a paper.’ It has helped me relax some.

“There was a class we had together and I was having a hard time grasping some of it. He would study with me and say ‘you’re looking at it this way, try looking at it this way or try this approach,’ and he helped me out,” June added.

According to Dennis “It was nice being together. It made things easier, especially when we started taking courses together. I think we were able to get a better understanding of the work. We’re coming from two different perspectives so we had some good discussions. We used to have these types of discussions before, but at first I wasn’t as knowledgeable as she was, until I got here.”

Always a religious person, June said that her studies at La Salle have helped her become more spiritual. She has grown and changed from the experience. Where she used to have a “blind faith,” she now knows it is good and healthy to question and explore issues. She plans to focus on theology and women’s issues in graduate school.

Dennis, on the other hand, doesn’t see himself as religious as his mom in terms of the institution. He felt there was something missing before he started studying religion at La Salle. Now he feels differently.

“I had a pre-conceived set of views in terms of how I knew the world when I came to La Salle. My first religion professor challenged all of my beliefs. I did a 180 degree turn-around in my views. I’m not as religious as my mom in terms of the institution, but I have a more personal spiritualness now.”

Both Dennis and June agreed that their religion classes at La Salle helped change their lives. They also agreed that going to college together was quite an experience, one that often included a little friendly competition.

“Like the time,” Dennis recounts laughing, “that I was called on in class and I had no idea what the answer was. I look at mom and she immediately puts her hand up, waving, as if to say ‘I know, I know.’

“And the time,” June adds, “that our teacher was giving back a test saying that the most anyone got was a 4. Dennis got his back and proudly showed me he got a 5. When I got mine back I smiled and showed him I had received a 5!”

For the most part, however, it was a growing experience for both June and Dennis. Not only did they grow academically, but also socially, emotionally and perhaps most important, spiritually.

And their relationship with each other also grew. They shared their time, their needs, their ideas, and their thoughts in a way fewer mothers and sons ever will. And it has made their connection even stronger.

“I never expected to have mom in class with me,” Dennis explained. “I liked it. It’s been great going to school together. We’ve always been close but this experience has been a complement to our relationship.”

—Rosalie Lombardo
One of today's top pharmaceutical industry leaders discussed "Facts and Fiction About the Pharmaceutical Industry" as well as health care reform during La Salle's 14th Annual Holroyd Lecture, held to honor the late Dr. Roland Holroyd, a teacher at the university for 53 years and founder of the Biology Department.

Prior to the lecture, the Holroyd Award for distinguished service to the health professions was presented to Dr. G. Russell Reiss, '53, a prominent Montgomery County pediatric physician.

Dr. Jean Pierre Garnier, president North America of SmithKline Beecham Pharmaceuticals, focused on the current status of the industry and speculated on possible moves by the Clinton Administration, especially Hillary Clinton's Health Care Task Force.

"This health care reform will have an enormous impact on all of us, particularly the health care providers, but also the citizens of this country. Of course, this country needs a health care reform: the question is which one," Garnier said.

Garnier charged that the pharmaceutical industry has been "targeted" by the Clinton team and offered his reasons why, of all the health care providers, pharmaceuticals were selected as scapegoats.

"First of all, physicians have a great influence on people and we don't have the ability to retaliate and get even. Secondly, public opinion is indeed very upset about drug prices," he said.

Over 65% of prescription drugs are paid out of pocket in the U.S. The elderly, the largest single group of voters, are not pleased with paying for their drugs and their expenses.

"It is one of the few things that you would not choose freely to buy. It's a forced choice. It's really in the category of having to pay your
"We have to learn to do more than just sell products," he said. "We have to really create value for our customers, in terms of economic value, not just safety and efficacy of our drugs. But now we have to provide drugs which can demonstrate that they actually save money for our system."

This plan would consist of networks of doctors and hospitals who provide at least a government-mandated package of standard benefits. It would be a combination of managed care, government regulation and free market style competition.

"This package would be determined nationally," Garnier explained, "so there will be some kind of a board that will say what we should provide every American with."

This plan also calls for a purchasing agent, or a health insurance purchasing cooperative/health alliance or HICP. This is an organization set up to buy insurance for a large group of people. The HICP would take care of the administration of health insurance and search for the cheapest network of doctors and hospitals for its members.

Garnier went on to discuss other possible solutions being explored by Clinton including budget caps, which have been used in the United Kingdom and Canada, and the use of price freezes.

The pharmaceutical industry, added Garnier, has been affected by other factors. They include increased health care costs, increased research and development costs, stricter FDA rules concerning drugs, and generic attrition, which occurs when other companies put their own brand of drugs (copycats) on the market after a drug patent expires.

"We are facing a very difficult situation, and essentially we have to change dramatically," he explained. "If you are a health care provider, or associated with one, you simply cannot stay with the behaviors and the attitude you had in the past because the system is changing around you. You have to adapt to these changes. You cannot be successful in a pharmaceutical company without a global reach."

Turning to generic exposure, Garnier said that if a large percentage of sales are generated by older products, and the generics come in at a fraction of the cost, you have lost business.

"We have to learn to do more than just sell products," he said. "We have to really create value for our customers, in terms of economic value, not just safety and efficacy of our drugs. But now we have to provide drugs which can demonstrate that they actually save money for our system."

Previous Holroyd Lectures at La Salle have featured C. Everett Koop, former Surgeon General of the United States; Thomas E. Starzl, chief of surgery at the University of Pittsburgh Medical School and a well-known pioneer in liver transplantation; Michael E. DeBakey, chancellor of Baylor College of Medicine who is noted for treatment of cardiovascular diseases, and Otis R. Bowen, former Secretary of Health and Human Services, among others.
Dr. Barbara C. Millard
Named Dean of School
of Arts & Sciences

Dr. Barbara Casacci Millard, director of the Women's Studies Program at La Salle University, has been appointed dean of the School of Arts and Sciences at the university, effective July 1, it was announced by Brother President Joseph F. Burke, F.S.C., Ph.D.

Dr. Millard, a native Philadelphian who holds the academic rank of professor of English, succeeds Brother James Muldoon, F.S.C., Ph.D., who is stepping down after 17 years as dean.

A member of La Salle's faculty since 1972, Dr. Millard is past president of the university's Faculty Senate and is currently serving as that group's representative on University Council. As director of Women's Studies, she coordinates curriculum offerings among 12 academic departments. She was also co-founder and past president of Building Blocks Child Development Center on La Salle's campus.

Dr. Millard has won numerous honors including a Lindback Foundation Award for distinguished teaching in 1985. She is a member of Shakespeare Association of America, National Women's Studies Association, and American Association of University Women. She is also the author of numerous scholarly articles, reviews, and commentary and is co-author of the book, As You Like It: An Annotated Bibliography.

In addition to working on a number of Middle States Accreditation Association evaluation teams, Dr. Millard has served as an educational consultant for Lafayette College, the Universities of Delaware and Pennsylvania, and the Philadelphia School System. She has directed two summer institutes on the works of Shakespeare for high school teachers and has been awarded two National Education for the Humanities grants.

A graduate of Philadelphia's West Catholic High School for Girls, Dr. Millard earned a bachelor's degree, magna cum laude, in English and French from Marywood College, Scranton, Pa., in 1964; a master's degree in English from the University of Pennsylvania in 1968, and a Ph.D. in English from the University of Delaware in 1974. She has done additional professional course work at Sorbonne, University of Paris, and Bryn Mawr College.

Dr. Millard and her husband, John B., live in Jenkintown, Pa., and have two adult children.

Reifsteck Retires as Placement Director

L. Thomas Reifsteck (center) receives citations from the Pennsylvania House and Senate from John M. Fleming, '70 (right), who served as master of ceremonies at testimonial dinner held in his honor on June 5, and Louis A. Lamorte, Jr., who has been appointed to succeed Reifsteck as director of the university's Career Planning and Placement Bureau.

L. Thomas Reifsteck, '51, retired as a La Salle administrator on January 1 after serving for 35 years as director of the university's Career Planning and Placement Bureau. He is remaining on the faculty, however, as an associate professor of marketing.

Louis A. Lamorte, Jr., has been named to succeed Reifsteck as director of the Career Planning and Placement Bureau. A member of the university staff for 13 years, Lamorte had most recently been associate director and had coordinated the Cooperative Education Program.

Reifsteck, one of the nation's most respected human resource administrators, served as president of the College Placement Council, Inc., in 1976-77. He was the first representative of a Catholic college or university to head the 6,000 member international organization.

A U.S. Army veteran of World War II, Reifsteck earned a master's degree in business administration from the University of Pennsylvania in 1952. He worked on the national advertising staff of the Camden (N.J.) Courier-Post until coming to La Salle in 1955.

Reifsteck also served as president of the Middle Atlantic Placement Association in 1967-68. He was on the executive board of the American Society of Personnel Administrators and was a member of the American Marketing Association and the American Management Association.

Lamorte is a native of Pittsburgh. He earned a bachelor's degree in psychology from the University of Dayton and a master's degree in guidance counseling from Duquesne University. He and his wife, Karen, have four children and live in Blue Bell, Pa.
Brother James Muldoon Retires
As Dean of Arts & Sciences

“Mixed feelings. No regrets.”

That’s how Brother James J. Muldoon, F.S.C., Ph.D., described his feelings on the occasion of his retirement as Dean of La Salle’s School of Arts and Sciences.

On July 1 Brother Muldoon officially stepped down from the position he has held for 17 years. Although he has mixed feelings about the move, he “has thoroughly enjoyed” doing his job and anticipates “something new” coming along to occupy his time in the future.

“It has never been a job I haven’t enjoyed doing and I have no regrets about it,” Brother James explained. “I really felt that I reached the stage in my life where I have no aspirations to do anything else in terms of administration. I don’t want to move sideways, upward, downward or anywhere else.

“I thought it was time to get out of the way and give someone else a chance who might still be young enough to have such aspirations,” the 1957 La Salle graduate added. “I think new people bring new ideas, new approaches and I think it’s time for that sort of thing.”

During his tenure as dean, Brother Muldoon helped to establish and promote many new programs and ideas. His job was to encourage, foster, and help organize the work of other very clever people who had ideas that they wanted to fulfill.

Academic innovations that have especially pleased him include the graduate programs in Education, Human Services Psychology, Bilingual Bicultural Studies, and the upcoming graduate program in Central and East European Studies as well as in Computer Science Information.

“You don’t do anything in this office without a lot of other people,” the Philadelphia native said. “Once in a while you have a brilliant idea and a lot of other people jump in to help you.

“I feel especially related to the Nursing program in terms of my time in office. We had the affiliations with Germantown Hospital and St. Joseph’s Hospital when I arrived. I was very intent on seeing a bonafide nursing program exist on the La Salle campus.

“The development of the new curriculum that took place in 1986, also left me very satisfied, and gratified. It came to my concern to put an entirely new core curriculum into place, to phase it in while we phased the old one out and to do it in such a way that no one lost their job.”

In addition, Brother Muldoon is also pleased that the university has dramatically improved the level of assistance it offers the individual faculty member to complete professional, scholarly work. He credits persistent “nudging” from the Dean’s office with moving things along.

As dean, Brother Muldoon was exposed to a view of the university that few others will ever see.

“You get such a broad solid perspective of the value that people, in all the disciplines in their own way bring to the institution,” he explained. “The major goal of most people on the faculty at La Salle is to do the best job they can in every area they can be of service. And that’s what my general experience has been. It’s been one of the joys for me in doing the job.

“Dealing with the faculty has been a pleasure, really, not that it has always been positive, but it has been a pleasure. I feel I can leave this office saying I have a lot of friends.”

Brother Muldoon plans to spend a year on sabbatical leave. When he returns to La Salle next year he expects to teach two courses in biology and dedicate much of his time to grant and proposal writing.

—Rosalie Lombardo
La Salle Professor Directs President Clinton's Summer of Service Program

The $1.1 million Philadelphia Summer of Service Program called “ICARE,” that was announced by President Clinton on May 6 is being directed by Patricia L. Gerrity, R.N., Ph.D., an associate professor in the School of Nursing at La Salle University who also serves as director of the university’s Neighborhood Nursing Center.

ICARE is an acronym for the primary objective of the Philadelphia-based program: to immunize an estimated total of 5,000 children at risk who live in low income communities in the city. Mayor Edward G. Rendell also announced Philadelphia’s participation in the federal program.

Dr. Gerrity is overseeing some 150 student workers (and their supervisors) from area schools and colleges who are pursuing or considering careers in the health professions, teaching, or social services. The young people, ranging in age from 17 to 25, are working in the community between June 21 and Aug. 20. They are being paid the minimum hourly-wage ($4.25) for nine weeks and will also earn $1,000 towards their educational expenses. At the end of the program, all participants will join President Clinton for a summit meeting in Washington, D.C.

Most of the participants are nursing students from La Salle, Temple, Villanova, Thomas Jefferson, and Hahnemann Universities, the University of Pennsylvania, Gwynedd Mercy College, and Community College of Philadelphia. The six institutions located within city limits are operating immunization sites. Two “Bookmobiles” were refurbished by the City of Philadelphia as mobile immunization vans.

Other students were selected from Drexel, St. Joseph’s and Widener Universities, Swarthmore College, the School District of Philadelphia and such community organizations as Big Sisters of Philadelphia. These students are providing support services in areas like data management and public relations.

Dr. Gerrity said that the coordinators of the six neighborhood sites would also have the option of providing other services dealing with children’s health problems. La Salle, for example, is offering lead screening.

“But our primary objective is to immunize the children,” she said, adding that there were 1,559 cases of measles, including nine deaths, reported in Philadelphia in 1990-91, as compared to only 16 cases in 1986. “The overwhelming majority of those children who contacted measles had not been age-appropriately immunized. In fact, fewer than half of the children in Philadelphia are adequately immunized by the age of two.”

Philadelphia’s consortium was one of only 17 projects in 14 cities selected for funding from 487 proposals submitted from across the United States. It includes members of Greater Philadelphia Urban Affairs Coalition, Philadelphia Higher Education Network for Neighborhood Development, the city’s Department of Public Health, and School District of Philadelphia.

Dr. Gerrity earned her Ph.D. in health planning from the University of Pennsylvania’s City and Regional Planning Department.

La Salle’s Neighborhood Nursing Center served as the model for the proposal submitted by the Philadelphia consortium. The Center opened in 1991 on the grounds of Manana Bible Institute, 700 E. Church Lane, and offers community residents such health care services as pregnancy testing, prenatal care, blood pressure screening, nutritional counseling, and immunization for children.

The federal grant is being coordinated by the Commission for National and Community Service.
Swimmers Capture Title but Booters Come Within 13 Seconds of Year's Biggest Upset

By Bob Vetrone
Assistant Sports Information Director

La Salle's swimming coach John Lyons (left) was voted the MCC's Coach of the Year while Deirdre Lynch (center) was named the league's Outstanding Women Swimmer and Dan Dunigan, the conference's Outstanding Men's Swimmer.

Long before the meet, John Lyons had a feeling.

This was the Midwestern Collegiate Conference swimming championships, unfolding in La Salle University's Kirk Natatorium in Hayman Hall.

Coach Lyons, who has built the Explorers' swim programs to a spot among the East's elite, had a goal — to win the MCC men's title, which meant dethroning perennial power Notre Dame. It was La Salle's baptism in the MCC meet, but the Explorers and Fighting Irish had clashed before, especially in the National Catholics, and, generally, Notre Dame was on top.

"Our goal at the start of the season was to win the MCC," Lyons said, "and I felt we had the talent to do it this year."

Lyons proved to be a prophet worth hearing. When the final gun had sounded and the final lap had been churned, there were the men of La Salle in first place, with 1,325 points to Notre Dame's 896, and the first — and so far — only La Salle MCC championship.
Showing the depth which Lyons had built into the team, La Salle placed in all but one event and won 12 out of the 18.

“It was very exciting,” Lyons said. “The team swam as a team, and came as close to our potential as they possibly could.”

The women, their ranks depleted by injuries and illness but full of promise, finished third behind Notre Dame and Evansville. “I think the women did very well,” Lyons said, “and next year will be even better.”

Lyons’ optimism stems from the fact that most of the Explorers’ point-scorers were underclassmen, including junior Deirdre Lynch, a triple winner who was voted the meet’s Outstanding Women Swimmer, and junior Cheryl Coppola, who set meet records in the one-meter and three-meter diving. In all, La Salle broke four individual records and one relay mark in the women’s side of the championships.

The swimming teams’ performances helped the Explorers finish fourth (out of nine) in the James J. McCafferty All-Sports Trophy race for MCC supremacy in its 16 sports. And while fourth isn’t quite what La Salle fans were accustomed to — eight Metro Atlantic Athletic Conference Commissioner’s Cup titles in nine years — the step-up in overall competition in all sports eventually should raise the level of talent among the Explorers’ squads.

As for the future in swimming, the outlook is bright when you consider that La Salle produced the meet’s Outstanding Newcomer in freshman Paul Deconti and the Outstanding Men’s Swimmer in junior Dan Dunigan, in addition to Lynch’s Outstanding Women award.

To cap it all, Lyons was voted the Midwestern Collegiate Conference Coach of the Year.

As always, academics rated as a high priority for La Salle student-athletes. Of 434 student athletes, some 46 per cent achieved a Grade Point Average (GPA) of 3.0 or above (out of 4.0) at the end of the spring semester.

Of that 46 per cent, half achieved 3.4 or higher to earn places on the Dean’s List.

Dr. Raymond Heath, vice president for student affairs, in noting the high percentage, said: “Our student-athletes continue to dispel one of the most common myths about college student-athletes by demonstrating the balance so necessary for outstanding academic and athletic achievement.

“And for such a percentage of student-athletes to achieve above 3.0 is especially noteworthy and we are quite proud of them.”

For the second straight year, the GTE-CoSida Academic All-America women’s basketball team had a La Salle player on it - the same player. Jennifer Cole, besides setting numerous records on the court and leading the NCAA Division I in three-point shooting (90.9), made first team District II and second team All-America in academics.

On many other outlets, such as the Midwestern Collegiate Conference and Eastern College Athletic Conference Honor Rolls, many La Salle names were evident.

Three La Salle senior student-athletes applied for the Rhodes Scholarship test — Cole (Chemistry), volleyball’s Lori Huggins (Computer Science), and basketball’s Michael Bergin (Organizational Management). Although none was fortunate to make it to the Holy Grail of Education, the mere consideration was a worthy accomplishment.

While men’s swimming produced the Explorers’ only MCC title, the men’s soccer team came this close to making off with an even bigger surprise.

After finishing eighth in the conference with a 1-5-1 record (8-10-3 overall), La Salle upset top-seed Xavier, beat fourth-seed Butler in overtime, and had second-seed Evansville tied but lost, 2-1, with 13 seconds to play.

Senior Jeff Van Tiem became the program’s all-time leading scorer, notching 11 in the topsy-turvy season and bringing his total to 44. Senior goalie Rich Scholer posted three shutouts while stopping almost 80 per cent of the shots that came his way. Replacing those two, and fellow senior Walter “Gator” Bielicki, will be a tough part of coach Pat Farrell’s preparation for another journey into the MCC, Philadelphia Soccer 7 and the usual strong schedule.

Betty Ann Kempf, the only coach in the seven-year existence of women’s soccer as a varsity sport, will have to replace a strong core of six seniors, including goalkeeper Sue Guba, from the team that had a 6-10 record. Guba and her heir apparent, Chris Raub, managed a combined 2.28 goals-against average. The biggest problem was that the Explorers, other than freshmen Bridget Carney (11 goals) and Gabriella Parrino (6), were able to muster only a 1.74 goals-per-game offense.

Carney, a standout member of the track team, displayed her considerable speed on breakaways, helping her set the scoring pace, which included a three-goal performance against Columbia.
46% of La Salle's student-athletes achieved a Grade Point Average of 3.0 or above. Half of them made the Dean's List.

As women's basketball coach John Miller found out, there are at least three ways to leave a position depleted, because they all happened to his team.

A star can graduate (Mimi Harris led the nation with 9.6 assists per game during her senior season); a prospect can transfer because of a change in her academic pursuit (Cindy Pierce, a reserve point guard last season), and injury.

The latter element was especially harmful since Allyson Blue, who had shown promise as a freshman and was playing extremely well in summer ball, suffered a torn anterior cruciate ligament of her left knee and was redshirted while undergoing surgery and reconstruction.

Veteran Jennifer McGowan thus moved from small forward to the point and directed the team to a 16-11 overall record (10-6 in the MCC for a fourth-place finish), while she set a school mark for steals (233). Fellow guard Cole became the school's all-time women's scorer with 1,875 points. With strong contributions from the frontcourt of Dolores Seiberlich, Tina Tunink, Lisa Auman and Mary Heller, the Explorers pulled a few surprises along the way.

The most notable of those was a tremendously-exciting 92-88 victory over 15th-ranked Nebraska for the championship of the annual La Salle Invitational.

"The victory over Nebraska," coach Miller said, "has to be the high point of all the years I've been coaching."

With five recruits coming in from such varied points as Cardinal O'Hara High in suburban Philadelphia, Grosse Point, Michigan, and Pine Grove, Minnesota, the future should bring more of the excitement and thrills such as the women's program provided with victories over such opponents as Nebraska, Notre Dame, Evansville and Butler, and even in a 71-68 first-round loss to Evansville in the first round of the MCC Tournament.

The men hoopsters pulled off one of the big upsets of the local season with a 66-53 victory over St. Joseph's at the Spectrum before 12,000 fans. It was a hysterical night, as well as a historic one.

For coach "Speedy" Morris it was his 146th victory, giving him more wins than any other La Salle men's basketball coach. The person he replaced, Ken Loeffler, had directed the 1952 Explorers to the National Invitation Tournament title and the 1954 team to the NCAA championship, making the honor an even more impressive one.

The Explorers finished 14-13, with a 9-5 MCC mark and a third seed in the post-season tournament. After wiping out a big first-half deficit and building one of its own with five underclassmen on the court, La Salle faltered down the stretch and Butler came out on top, 77-70. That shattered any hopes of a bid to a tournament and ended Morris' streak of consecutive post-season appearances at six.

The season was not without high points, especially those produced by sophomore Kareem Townes. Playing his first varsity season after sitting out his freshman year under Prop 48 regulations, Townes led the MCC in scoring (22.5), was voted to the MCC All-Newcomer team, was named to the Philadelphia Big 5's second team and was voted its Outstanding Newcomer.

Townes had valleys (0-for-16 from the field against Pennsylvania) and many highs, double figures in his last 25 games, 20 times reaching 20 and four times hitting 30 or more.

His 22.5 average enabled him to surpass Lionel Simmons (like Townes, a South Philadelphia High product) as the highest-scoring first-year player in La Salle history.

His peak came during a week in which he had 33 in a victory over Detroit Mercy and 34 in a win over Loyola Chicago. Such performances earned him a Hat Trick of awards, MCC Player of the Week, ECAC Player of the Week, and topped it off by being named Sports Illustrated's Division I Player of the Week.

The softball team discovered just how tough it really could be in the MCC. Senior first baseman Kerri McGahney led the league in Runs Batted In with 44 in 48 games (good enough for 12th in the NCAA); tied for first in the MCC in home runs (5); was third in...
hitting (.336); tied for third in doubles (10) and didn't make either the first or second team All-MCC.

Go figure.

Meanwhile her twin, Kelli, did make All-MCC regular-season and the all-tournament team with some pretty impressive figures of her own — a .308 batting average, 29 Runs Batted In, eight stolen bases, and a great defensive showing in the outfield.

The McGahey sisters head a group of six seniors who have added a few more positive images to the program. Joining them in graduation were the team's other twins, pitcher Kendall and second baseman Tiffany Hodson, shortstop Sheila Thurston and utility player Kristen Falcone.

For both McGaeys, the season culminated outstanding careers in field hockey and softball, following in the footsteps of their La Salle Hall of Athletes sister, Kathy, who was All-American in softball and field hockey in 1980.

The softball team's early schedule, like so many others in the East, was turned into a shambles by The Blizzard of '93. In Florida for its usual spring-break series of games, coach Ray Perri and his team were stranded a few days, and upon their arrival home, found Good Shepherd Field and others in the area unplayable.

With some juggling here and there, the Explorers managed to get in 50 games, splitting them, finishing 6-6 in the MCC, and winning a game against Detroit Mercy between losses to Butler and Evansville in the double-elimination tournament in Indianapolis.

Gene McDonnell, in his 33rd year as La Salle baseball coach, experienced a frustrating season, going 13-31 (8-22 in the MCC) and a quick exit from the conference tournament.

One loss provided a "lowlight-film" scenario. Trailing Villanova, 11-4, the Explorers tied it at 11, only to have the Wildcats score 10 runs in the 11th inning for a 21-11 victory.

Two seniors, Billy Artz (.311) and Ross DiMaggio (.303), went over the .300 mark among the regulars, while another senior, M. J. Lewin led in homers with seven.

Track and cross-country were marked by coaching changes throughout the season. Veteran mentor Jim Gulick retired, the reins were turned over to interim coaches Greg Moore and Phyllis Keyes, then, on a full-time basis, to Charles Torpey, a former University of Maryland coach who has produced stars of national and international fame throughout his career.

Both cross-country teams had success against outstanding competition. In the MCC women's meet, the Explorers came in third, sparked by 12th and 13th-place finishes by Melanie Johnson and Theresa Lewandowski.

The men placed second as three of its hill-and-daleers — Matt Stull, Mike Ewing and Jason DiJoseph — wound up in the top 10. Those three all earned All-MCC honors, while DiJoseph made Player of the Week twice. And before he left for a permanent post at University of Maryland-Baltimore County, Moore was named MCC Cross-Country Coach of the Year.
The women also made off with a championship in the University-ECAC meet.

The Penn Relays, always the height of the outdoor track season, saw the Explorers’ 4x800 team of Laura Rigolizzo, Jennifer McGowan, Joyce Jellig and Theresa Lewandowski take third place. Lewandowski, meanwhile, had used the indoor season to rack up a La Salle record of 2:55 in the 1,000 meters.

On the men’s side, Stull took a Penn Relays second in his 5,000-meter heat; the 4x200 team of Ed Kelleher, Eric Mobley, Mark McCall and John Hunter finished fifth and qualified for the IC4A’s. That same foursome pulled off a second-place in its 4x400 heat.

In the IC4A’s, the 4x400 tandem, with Fran Hoey, Hunter, Kelleher and Mobley, was fifth in the finals in 3:12.21.

Field hockey, under new coach Kathy DeAngelis, fell just below .500 (8-9-1) but produced upset victories over Richmond and West Chester. Two of the losses came in overtime, including a 2-1 setback at the hands of 19th-ranked Kent State, while the Explorers and Eastern power Rutgers battled 80 minutes to an 0-0 deadlock. Goalie Michelle Richmond posted five shutouts and a .901 save mark. Two-sport standout Kelli McGahy recorded 11 goals and an assists, while freshman Amy Antonelli registered four goals to stamp her as a future offensive threat.

A tie for seventh in the MCC tourney was the best the men’s tennis team could net but coach George Mcheverly envisions better things. “Teams that used to beat us easily, like 9-0,” he said, “we can now hold our own and even beat some of them. With only one of our top players (Billy Browne) graduating, I believe we will continue to make better showings.”

The women’s tennis team (4-7) showed its youth throughout the season, although it wound up with a 9-0 victory over Rowan, which we used used to know as Glassboro. A last-place finish in the MCC Tournament was bufleted by the fact that only one player, Elaine LaFlamme was lost by graduation. Monica Rave, Jeanne Montana and Kim Gibbons should be a good nucleus next season.

Chris Shallbert led the wrestlers with a first-place in the 126-pound class in the prestigious Lebanon Valley College tournament, then plucked Outstanding Wrestler honors at the Washington and Lee Invitational. He finished with a spectacular 21-1 record.

Junior golfer Paul Rambo climaxed his productive season with a 156, seven strokes off the leader’s pace, and came in ninth in the Loyola Invitational.

First-year volleyball coach John Kunzier fielded a team that relied heavily on underclassmen and that should herald improvement over the 6-24 record, which included an MCC victory over Evansville.

In crew, it wasn’t as much a case of what happened in the water but in the minds of the coaching staff, the philosophy that staff want to implement, and the future of the program itself.

“This was the beginning of the rebuilding of La Salle crew,” said coach Sean Drea. “We are beginning to place emphasis on eights, which college rowing is all about.

“We had five seniors in our varsity eight but we will be moving up rowers from our novice and junior varsity boats. It will be grass roots building up.”

The lightweight novice eight produced one of the season’s brightest moments, a second place in the Dad Vail Regatta on the Schuykill River.

Before and after that prestigious race, there was much work being done on off-race matters — getting the program organized, repairing and sprucing up equipment, and putting in place a well-run system that Drea believes will propel La Salle into a higher state, especially in the eights.

“We have to show the rowers we’re recruiting,” Drea said, “that we are providing good experience and direction, and that it will be worth their while to be making a commitment to La Salle.”

To accomplish this, and get it rolling, Drea had the help of a formidable staff, people like Pat McCann, Andrea Bonascoursi, John Musial, John Weiners and Thye Bennion.

If you’re a crew enthusiast, the last name may mean something. He is from Harvard, is the national singles champion, and a friend of Sean Drea. The help of friends like that could mean a lot to La Salle rowing.
More than 650 members of the alumni and their spouses returned to campus for a weekend of exciting activities on May 21-22. Classes that participated in the homecoming festivities included '38, '43, '48, '53, '58, '63, '68, '73, '78, '83, and '88.

Activities included receptions and dinners at various sites throughout the campus including the Union Ballroom, Dunleavy Room, and Patio, Olney Hall Lobby, the Peale House, and North Campus Dining Area. Some guests stayed overnight at the new St. Miguel Court Townhouses. Many alums toured the La Salle Art Museum, Connelly Library, and new South Campus, relaxed at La Salle’s “Backstage” Nightclub, shopped in the “L” Stop, the campus store, or worked out at Hayman Hall and the tennis courts. Liturgy was celebrated in the university’s Chapel. As Alumni Director Jim McDonald said, “It was another successful reunion weekend.”

Members of the Golden Anniversary Class of ’43 and Silver Anniversary Class of ’68 were recognized and presented with special Anniversary Medallions during an Alumni Convocation in the Dan Rodden Theatre. Each reunion class made a class gift presentation. Brother President Joseph Burke discussed “The State of the University” and answered questions from grads about the current scope and future direction of La Salle.
Maria Tucker Cusick, ’83, was elected Alumni President of the university’s Alumni Association for a two-year term at a meeting of the Alumni Board of Directors on May 10. It was announced by the treasurer, Mr. Nicholas J. DiCandilo, who has served two years as the group’s treasurer.

Since 1991, Tucker has operated a business communications practice including photographic services, public relations, and print production services. She also serves in a management position with the Camera Shop, Inc., and previously worked for the Archdiocese of Philadelphia and the Franklin Library in administrative and editorial positions.

Joseph H. Cloran, ’61, was re-elected vice president of the 32,000 member association. Nicholas J. Lisi, ’62, who has served as the group’s treasurer the past two years, was elected vice president for 1993-95.

Other newly-elected officers are James M. Boligitz, ’83 (treasurer); and Elizabeth R. Lenneweaver, ’87 (secretary).

The Executive Committee was also chosen and will include the five officers mentioned above, the three immediate past presidents—John J. French, ’53; Stephen L. McGonigle, ’72; and Marianne S. Gauss, ’75, as well as seven people elected at-large—Andrea Cholewiak, ’81; John J. Fallon, ’67; Victor M. Gavin, ’57; Teresa Hooten Kozempel, ’74; Daniel E. McGonigle, ’57; J. Patrick O’Grady, ’82, and Charles J. Quattrone, ’72.

SCHOOL OF BUSINESS

‘81
Gary M. Christian was promoted to controller at Betz Entec Inc., an industrial and commercial water treatment company.

‘82
Kurt E. Kramer, an associate at the law firm of Bolger Picker Hankin & Tannenbaum, spoke on the subject “Personal Injury and Torts” at the People’s Law School at the Community College of Philadelphia. Anne Quinn Masters is teaching English and social studies at Paulsboro (Washington) Middle School.

BIRTH: to Anne Quinn Masters and her husband, Al, a son, Alexander Ralph.

‘83
James Czbas received an honorable discharge from the U.S. Navy after seven years of service. He is now a certified home health aide for Hospice of Southeastern Connecticut Inc.

‘84
John C. Friskey was named assistant vice president and controller at Security First Bank, in Media, Pa.

BIRTH: Heidi Natter DiPasquale and her husband, Paul, a son, Alexander Paul.

‘85
BIRTH: to Ralph (Bud) S. Hisle and his wife, Jeanne
Shunk '87, their second child, a daughter, Natalie Christine.

'89
Gregory M. Giangiordano, Esq., was graduated from Temple University School of Law. He has passed the Pennsylvania and New Jersey Bar Exams and is a law clerk for Judge James McGirr Kelly, of the U.S. Court for the eastern district of Pennsylvania. Arthur R. Shuman, III, was commissioned ensign in the U.S. Coast Guard and is stationed in Marinette, Wisc.

MARRIAGE: Gregory M. Giangiordano, Esq., to Ellen C. Killian.

'90
Valerie Villamil was promoted to vice president-loan accounting at CoreStates Financial Corp., in Philadelphia.

MARRIAGE: Margaret A. Nichols to Michael G. McCabe, '90.

'92
Thomas J. Cella was appointed manager for marketing and public relations at Methodist Hospital, an affiliate of Thomas Jefferson University Hospital, in Philadelphia. Tricia McKenna is an in-house auditor at First Fidelity Bank. Heather Striet is a credit analyst in the finance department of the Lightship Financial Group.

'93
Anne Flisak was awarded a 1993-94 Rotary Foundation Ambassadorial Scholarship to study the Polish language at the Jagellonian University in Krakow, Poland.

SCHOOL OF ARTS & SCIENCES

'55
La Salle's longtime baseball coach Gene McDonnell was honored recently by the Metropolitan Philadelphia College Baseball Umpires Association for his sportsmanship and professionalism at a dinner at the Blue Bell Inn.

SALLE

'59
Dr. Robert I. Alotta has just had his latest book published by Chicago's Bonus Books, Inc. It's called Signposts & Settlers: The History of the Place Names in the Middle Atlantic States and it describes the stories behind all of the colorful names and locations in the Delaware Valley.

Richard

'60
Dr. James T. Richard, a professor of psychology at Bucks County (Pa.) Community College for the past 25 years, was recently presented with the BCCC Alumni Association's Homecoming Award for excellence in teaching.

'61
Paul F. Betz was elected president of the Faculty Senate at Georgetown University, in Washington, D.C. Joseph S. McAuliffe was elected vice president and general counsel of American Cyanamid Company.

Frank Bilovsky, who is now business columnist at the Rochester (N.Y.) Democrat and Chronicle, has been named 1993 recipient of the ECAC-SIDA Award for outstanding coverage of Eastern intercollegiate athletics. He is a former sportswriter at the Philadelphia Bulletin and a frequent contributor to LA SALLE magazine. John J. Neuschel was certified as chaplain by the National Association of Catholic Chaplains.

'65
Brother Richard Kestler, F.S.C., has been appointed principal of Archbishop Carroll High School, in Radnor, Pa.

F. S. C.

'69
Dr. Kenneth F. Klenk was promoted to vice president of Hughes STX Corporation, a high technology and scientific applications company in Lanham, Md. Joseph P. Leska was appointed senior credit officer at Fidelity Bank, in Philadelphia. Frank V. Possinger was named vice president of risk and benefits management at Pettibone Corporation, in Lisle, Ill.

'71
Brother Francis B. Danielski, F.S.C., is leaving La Salle University's Annual Fund office to become vice president, student affairs at La Salle College High School. Dennis P. Green, Esq., was promoted to a vice president of PNC National Bank of New Jersey.

'72
Dr. Joseph V. Brogan, assistant professor of political science at La Salle, was awarded a Lindback Foundation award for distinguished
Bill Raftery to be "Roasted" at Trump Taj Mahal Hotel

Bill Raftery, Class of '63, will be the target of a roast on September 24 at the Trump Taj Mahal Hotel Casino in Atlantic City, when he will also be honored with the "La Salle University Athletics Distinguished Alumni Award."

Former Notre Dame coach "Digger" Phelps and ex-Philadelphia 76ers' star and coach Billy Cunningham head the star-studded list of roasters. Raftery was head coach at Seton Hall University before turning to broadcasting, and is now a nationally-famous commentator on college basketball for both CBS and ESPN.

Prices for the roast:
- $250 per couple (includes room at The Taj, open bar, dinner, roast and dancing)
- $150 per single, includes all the above
- $100 includes all the above except a room.

For further information: (215) 951-1605. Checks should be made out to: "La Salle University" and mailed to: RAFTERY ROAST, c/o Department of Athletics, La Salle University, Box 805, Philadelphia, PA 19111-1199.

Walter E. Williams (center), a nationally prominent economics columnist, commentator, and professor, receives a commemorative gift after delivering the annual Courtney Lecture on "The Role of Government in a Free Society" on April 16. The lecture series is named in honor of Dr. Robert J. Courtney, '41 (left), a long-time political science professor at the university. Kenneth L. Hill, chairman of La Salle's Political Science Department, is also pictured.

teaching at the university for 1992-93.

John W. Lund, Jr. was appointed senior vice president/chief operating officer of the YMCA of Metropolitan Chicago.

Brother John J. McDonnell, F.S.C., was appointed president of Philadelphia's West Catholic High School.

BIRTH: to Elizabeth Washofsky Mann and her husband, Peter, a son, Peter John Charles.

Margaret Dailey is senior human resources consultant at Advanta Mortgage, in Horsham, Pa.


Alexander D. Bono, a partner in the Philadelphia law firm of Blank, Rome, Comisky & McAuley, addressed the Philadelphia chapter of the International Institute of Financial Planning. His topic was "How to Limit Your Malpractice Exposure as a Financial Advisor." James P. Kennedy is a telephone service representative at the Department of Health and Human Services. John McCleary, Ph.D., was promoted to full professor of mathematics at Vassar College. McCleary's book titled, Geometry From a Differentiable Viewpoint, was published by Cambridge University Press.

Jon F. Tucker, R.N., is a unit manager at Lafayette Retirement Community.

BIRTH: to John McCleary and his wife, Carlie, a son, Anthony James Graves-McCleary.

Rev. Stanley L. Witcoskie was ordained priest by Bishop James T. McHugh for the Diocese of Camden. He has been assigned to St. Anne's Church, in Wildwood, N.J., as associate pastor.

Brother John Crawford, F.S.C., was appointed principal of Seton-La Salle High School, in Pittsburgh, Pa.


BIRTH: to Walter Dearolf and his wife, Susan, '78, their second child, a son, Christopher Joseph.

Joseph S. Novak earned the certified insurance counselor designation. Rose Lee Pauline was promoted to
Dodging Bullets and Working for Justice in Chile

Rosemary Barbera vividly remembers the night early in 1988 when she first moved into her house in a población, or shantytown, on the outskirts of Santiago, Chile. The young La Salle graduate (BA '83 religion, MA '86 pastoral ministry) had just joined the Maryknoll Society as an associate lay missioner.

“There was a protest in the streets and suddenly the bullets and tear gas just started flying,” recalls Barbera, who is now an associate director of the Campus Ministry Center at La Salle. “The police were shooting and a tear gas canister landed right in our yard.”

Rosemary had good reason to be afraid. She participated in an organization called Sebastián Acebedo, a movement whose members would go into the streets and protest against the continued use of torture by the Chilean police and the military.

When Barbera arrived in Chile, a military dictatorship ruled the country. Gangs and drug addicts roamed the streets informing officials about political opponents. Police would allow them to deal in marijuana and steal in return for tips about political and human rights meetings being held in the neighborhood. “The people had suffered a lot, not because they were poor but because to be poor was a crime,” she recalled. “In a dictatorship, to be poor was suspect and that was a crime.” Human rights were abused consistently.

“We were violently repressed just about every time that we went out,” says Barbera, who saw her housemate arrested twice. “Although I lived in a poor section that many people considered violent, my fear wasn’t from the gangs because the gangs pretty much respected me. They knew who I was. They would joke with me and stuff. But my fear was more on the part of the police.”

Although she was working with political prisoners, human rights groups, and a Christian base community, it took a while for Rosemary to gain people’s trust. “When I first got there a number of people would not talk to me because they still have a lot of hard feelings and resentment towards the USA because of CIA involvement in the military coup,” she explained. “They said that one or two Peace Corps volunteers had been acting as fronts for the CIA. There was some hesitancy, even with people doing volunteer work. You really needed to demonstrate what you were about.”

Although it costs about $120 a month just to feed a family of four—not including clothing and housing, most wage earners living near Rosemary made only about $100. The housing situation, according to Barbera, was horrible. “In a space about the size of a typical classroom in Olney Hall, you would have three or four families divided into little sections,” she explained.

Most people in a población live without a refrigerator or hot water. No one had heat and Chilean winters are as cold as Philadelphia’s. Education is not a priority. Textbooks are outdated. The typical child advances no farther than eighth grade. Health care is almost non-existent. In Rosemary’s
neighborhood of 90,000 people, for example, there was one physician for adults and two for children.

Barbara chose to work with Maryknoll because of their commitment to working for justice and not charity. "This continues to be an important distinction for me," she says. "I believe that without justice we are only helping to sustain the cycle of violence that is poverty."

Rosemary decided to come home in 1991 in order to give her husband, Eduardo Villegas, a native of Chile, a chance to be educated in the United States. He worked as a community organizer and human rights worker there and is now majoring in social work at La Salle. They both hope to return to Chile within the next five years where Eduardo plans to work specifically with young people and Rosemary, with women.

"Whether we are here or there, our commitment will certainly be with poor people," says Barbara. "I've worked in human rights. And I saw the effects of torture on people. But I also saw the effects of poverty and the violence of poverty on people."

Many other graduates of the university have devoted their lives to causes of world peace and social justice. They include two members of the Class of '91, Peggy Brim and John Spinale.

Brim joined the Vincentian Service Corps and was assigned to St. Brigid School, a poverty-ridden grammar school in New York City. Although she felt overwhelmed at first working in the inner city, Peggy quickly adjusted to her new environment and worked diligently to keep the school from being closed by the Archdiocese. Her daily experiences in the classroom convinced her that the school was extremely valuable to the children and the neighborhood it served.

"I believe that it was during this time that I truly became a member of the community," recalls Brim. "In a sense, my life had begun to be intimately connected with my students and their families. St. Brigid was my school as well."

Peggy, who majored in psychology and religion at La Salle, was offered a paid staff position at St. Brigid but decided instead to remain with the Vincentian Service Corps where she continues to live simply in community while serving with the poor.

Spinale, also opting for full-time community service work, joined the LaSallian Volunteer Movement after graduation and was assigned to Rongai, Kenya, East Africa. During his language training, John recalls being "struck immediately by the vast differences in the basic lifestyle and quality of life between what had been my reality in the states and what was the reality of the average person in a pre-developed country."

After reflecting on the differences in lifestyles and deciding that he did not want "to live in such a contrast," Spinale moved out to Rongai in the countryside where he taught at a Christian Brothers school. John was impressed with the eagerness of the students to learn. He was deeply touched by the way of life of his students and their neighbors.

"Kenya was quite a wonderful, graced place to be," recalls Spinale, who recently returned to the U.S. and now teaches religion at a high school in Harlem. "It was filled with learning experiences, trials, and much growth."

"This is clearly the LaSallian tradition," says Rosemary Barbera. "As our Mission Statement says, 'the university strives to establish an atmosphere in which community members may openly bear witness to their convictions on world peace and social justice.' The challenge to live this mission is confronted daily in many ways by our students and alumni all around the world."

"I believe that during this time that I truly became a member of the

alumni notes continued

assistant vice president for business affairs and affirmative action officer at La Salle University. She had been director of personnel at the university for the past six years.

'80
Brian McDonough, M.D., medical reporter on Philadelphia's WTXF-TV (Channel 29), received an Emmy award from the Philadelphia chapter of the National Academy of Television Arts and Sciences as well as the Jules Bergman Award for Excellence in Broadcasting. His book, Doctor, I Have a Question, was published in June.

Marion M. Stlawiatynsky is a senior electronic engineer at Innovative Medical Systems of Ivyland, Pa. Slawiatynsky, who specializes in electronic and optical hardware and systems software design of clinical/medical instrumentation, was included in the 1992 edition of Who's Who in Science and Engineering.

'81
Stan Williams, an All-State New Jersey high school basketball star in the mid-1970s and later a standout for the Explorers, was inducted in the Gloucester County (N.J.) Sports Hall of Fame.

Fleming

'Sandy Fleming, recruitment coordinator for part-time students at Manor Junior College, was one of 12 Pennsylvania recipients of the Distinguished Alumni Award of Equal Opportunity Programs. She was honored for her work in education. Joanne Swift Hummel, M.D., was certified by the American Board of Obstetrics and Gynecology. She is in private practice in Marlton, N.J.
alumni notes

John L. McCloskey
Becomes Affiliated
as a Member of the
Christian Brothers

John L. McCloskey, ’48 (right), who retired last year after 45 years of service to the university, was affiliated as a member of the Christian Brothers in ceremonies at St. Joseph’s Chapel on campus on May 26. Here he holds the diploma of affiliation, conferred on “generous men and women who have contributed their time and talents to the Brothers and their work,” with his sponsor, Brother Andrew Bartley, F.S.C., La Salle’s director of public affairs. McCloskey served the university in a variety of positions including vice president of public affairs, assistant vice president of development, assistant to the president, and several other administrative positions.

Veterans of World War II
Needed for News Features

La Salle’s weekly newspaper, The Collegian, is preparing a series of news articles on World War II and would like to interview members of the alumni who served in the military during that era.

If you would like to discuss your experiences in the war, please call Thomas A. Leonard, a staff writer at the newspaper, at (215) 951-1398, or write to him c/o The Collegian, 1900 W. Olney Ave., Philadelphia, PA 19141.

BIRTH: to Joanne Swift Hummel, M.D., and her husband, Mark J. Hummel, M.D., their first child, a daughter, Katherine Emig.

‘83
Christopher Ferry received a doctorate from the State University of New York at Albany. He is an assistant professor of English at Clarion University. Anne Galasso Templeton received a master of education degree from Beaver College.

‘84
James J. Black received a doctorate in clinical psychology from the University of Delaware.

Dennis Owens was appointed sports anchor at WHTM-TV Channel 27, the ABC outlet in Harrisburg, Pa. He had been a sportscaster at KGET-TV, in Bakersfield, Calif.

MARRIAGE: Dr. Dana M. Gryzibicki to Anthony F. Angeli.

BIRTH: to James J. Black, Ph.D., and his wife, Kathleen Dynan, ’86, their first child, a daughter, Moira Kathleen.

‘85
Captain Marco Coppola, D.O., received the award for best presentation from Marion Merrell Dow Inc. for a study he presented to the scientific assembly of the American College of Emergency Physicians. He is a staff physician and research director, at the Department of Emergency Medicine, Darnall Army Hospital, Fort Hood, Texas. Dr. Coppola also was appointed assistant professor of internal medicine at Texas.

A & M University College of Medicine.

Richard E. Mshomba, Ph.D., an assistant professor of economics at La Salle University, has been awarded a Pew Faculty Fellowship in International Affairs. Dr. Mshomba was among 24 scholars from throughout North America selected as a Fellow.

‘86
William G. Dotzman, D.P.M., was accepted with advanced standing to the University of New England College of Osteopathic Medicine. He is on staff at North Philadelphia Health System in the Department of Podiatric Medicine and Surgery. Linda Geraci, M.D., is finishing an internal medicine residency at the University of Minnesota. Maureen A. Kovatch is the human resources coordinator for Elastomeric Technologies Inc., in Hatboro, Pa.

‘87
Michael B. Loughery has joined the Blood Bank of Delaware, in Newark, as its advertising/communications coordinator. Kateryna Rudnitzky received the Earl Hartsell Award for Teaching Excellence and completed her Ph.D. orals at the University of North Carolina-Chapel Hill. Her doctoral dissertation topic
The newly-erected tree bench purchased as a gift to the university by the Class of 1993 was unveiled at the Faculty-Graduate Reception on May 16. Pictured (from left): Brother Edward Sheehy, Michael Bergin, Jeannette Moulis, Stacy McKee, Brother President Joseph Burke, Ed Zabokow, the gift chairperson; Albert Finarelli, Aimee Tagert, and Brother Gabriel Fagan.

"The Image of Pontius Pilate in Medieval Literature."

MARRIAGE: Kathleen A. Kaercher to Roger W. Yerger, Jr.

BIRTHS: to Diana Hermann-Marozas, M.D., and her husband, John, their second child, a son, Brendan Timothy; to Christine Desiderati Shunk and her husband, Joseph, '88, their second child, a daughter, Natalie Christine.

'88 Judy Walsh Loughlin was promoted to national copy-reader at Dow Jones Capital Markets Report, in Jersey City, N.J.

'89 Anthony Moffa is pursuing a master of science degree in engineering psychology at Florida Tech. He is a pre-professional intern at Harris Corporation, electronic systems sector, in Palm Bay, Fla. Robert R. Pielka is working for IMS America Ltd., in Plymouth Meeting, Pa.

KEVIN B. Rech received a dental degree from Temple University School of Dentistry. Sue Thoma is a producer for "Catholic Magazine," a weekly television program that airs on WPHL-TV, Channel 17 in Philadelphia. Frank A. Troso, Jr., is the confidential aide to Camden County (N.J.) Freeholder Scott Goldberg.

'90 Christine Klaster was graduated from Widener University Law School, cum laude.

MARRIAGE: Michael G. McCabe to Margaret A. Nichols, '90.

SCHOOL OF NURSING

'84 Mary Beth Gallagher received a master of business administration degree from St. Joseph's University.

'85 BIRTH: to Mary C. Annas, a son, Patrick Michael.

M.B.A.

'91 Corey I. Jones was appointed vice president of support services at Philadelphia Geriatric Center.

'92 Sandra Garby accepted the position of business manager for capacitor materials for Engelhard Corp., in East Newark, N.J.

'88 Dante Caruso, Jr., was appointed president and chief executive officer of Delaware County Memorial Hospital, in Drexel Hill, Pa.

MASTER IN ORGANIZATIONAL MANAGEMENT

'91 Rosemary L. Mazzarella is employed in the purchasing department at Children's Seashore House, Philadelphia. She is a volunteer with the Center for Literacy and recently celebrated one year of service with the Child Abuse Prevention Committee of Greater Philadelphia.

MASTER IN PASTORAL COUNSELING

'85 Rose Lee Pauline was promoted to assistant vice president for business affairs and affirmative action officer at La Salle University. She had been director of personnel at the university for the past six years.

MOVING?
If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

1 PRINT your full name, class year and new address on the form opposite, and

2 Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle University, Phila., PA 19141.

ATTACH LABEL HERE

Name ____________________________

Class Year ________________________

Address __________________________

City __________ State __________ Zip Code ________

( ) Phone Number (include area code)
Former Explorer basketball standouts Jim Crawford, '73, and Jill Crandley, '86, were inducted into the Big Five Hall of Fame during ceremonies at the Spectrum on Feb. 6.

Crawford scored a total of 1,213 career points and led La Salle in scoring and assists during his junior and senior years.

Crandley, a three-time district Academic All America selection, scored 1,451 points during her four year career and still holds the all-time Explorer women's record for field goals made (625).

Season Tickets Now Available for 1993-94 Men's Basketball Team

It won't be long before the La Salle men's basketball team takes to the floor for another exciting season of Explorer hoops. Twelve exciting home games highlight the 1993-94 schedule.

NCAA Tournament participants Temple, Kansas State, Xavier, and Evansville, NIT contender St. Joseph's, along with the always tough Princeton Tigers, traditional rival Notre Dame, and the remainder of the competitive MCC make up the 10 game Civic Center Slate. In addition, two Spectrum dates with Big Five rivals Pennsylvania (another NCAA entrant) and Villanova round out La Salle's most challenging home schedule in years.

Season ticket packages are now available. For more information, call the La Salle Athletic Ticket Office at (215) 951-1999.

Alumni Director Jim McDonald (right) and his wife, Bonnie, were honored by their classmates with a sketch of College Hall and the Philadelphia Bowl during Homecoming Weekend. Making the presentations are Class of '58 co-chairs Joe Gindhart (left) and Charlie Lamb.

NECROLOGY

Carl L. Fromuth
Education
Department,
1964-73

'26
James D. McBride

'48
William D.F. Coyle
## WE ARE LA SALLE
### THE MISSION...THE CAMPAIGN

**A PROGRESS REPORT**

**Capital Campaign Commitments Top $10 Million**
**Total Pledges and Contributions (6/30/93)**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<td>Board of Trustees</td>
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<td>Alumni</td>
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<td>Christian Brothers' Communities</td>
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<td><strong>Total</strong></td>
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A PLAN OF ACTION FROM THE PROVOST

DR. DANIEL C. PANTALEO

LA SALLE Magazine
La Salle University
Philadelphia, PA 19141