THE PRESIDENTIAL INAUGURATION
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FRONT COVER: Brother Joseph F. Burke and John J. Shea at Inauguration ceremonies on March 21.

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Brother Joseph Burke was inaugurated at St. Patrick’s Church on March 21

Brother Joseph Burke, F.S.C., Ph.D., ’68, was inaugurated as the 27th president of La Salle University on March 21 and reaffirmed the institution’s strong commitment to the community and to the city of Philadelphia.

“True to our roots, we take pride in being an urban university in a city that with all its problems has ‘love’ in its name and enormous promise in its future,” said La Salle’s president. “Our neighborhood is home to us and we have served it well in many ways.”

Speaking to some 600 guests at the ceremonies held at St. Patrick’s Roman Catholic Church, in center city Philadelphia, Brother Burke said that the city, region, and nation “have new legions of young people, more diverse in hue and culture than in the past,” who are ready to benefit from what La Salle can give them.

“Our pleasant task is to build a community where all will feel welcomed, where the quality of mind and character will be the sole basis for evaluation, and where ethical correctness rather than political correctness will rule the day.”

Brother Burke, a 47-year-old native of Philadelphia, is the first La Salle alumnus to be named president of the university. He took office last July 1, succeeding Brother Patrick Ellis, F.S.C., Ph.D., who is now president of The Catholic University of America, in Washington, D.C.

John J. Shea, president and CEO of Spiegel, Inc., who

Participants at Brother Joseph Burke’s Inauguration included trustees John J. Shea, Mary P. Higgins, and Major General William F. Burns, as well as economics professor emeritus Joseph Flubacher (in background).

LaSalle, Spring 1993
is chairman of La Salle University’s Board of Trustees, presided at the inauguration which climaxed the university’s Charter Week activities. La Salle was founded on March 20, 1863 and is celebrating its 130th anniversary as “a strong institution,” according to its new president.

“We have a superb faculty and committed staff,” explained Brother Burke, “a beautiful campus, solid financial footing, expanding programs, and a student body and cadre of alumni and alumnas who would be the envy of other institutions.

“We are brimming with talent of all kinds and we have reason for optimism about our future.”

La Salle’s president said that the university would continue to focus on the individual student, striving to provide a top-notch, affordable education to an increasingly diverse student body.

“We have built a community that is comfortable enough to call home and challenging enough to call work,” Brother Burke added. “And, we are a place where the skeptical become committed, the fearful find courage, and the gifted memorizer learns how to think.”

The Most Rev. John J. Graham, retired auxiliary bishop of the Archdiocese of Philadelphia, blessed the mace and presidential medal at the traditional academic ceremony.

The mace was carried in the academic procession by Major General William F. Burns (U.S. Army-retired) ’54; the medal by Mary P. Higgins, Esq., ’79. Both are trustees of the university. Dr. Joseph F. Flubacher, A.F.S.C., ’35, economics professor emeritus and secretary of the corporation, delivered the invocation and Dr. Joanne A. Jones Barnett, the assistant provost, offered the closing prayer.

Greetings to the President were delivered by Brother Ellis, representing Catholic Higher Education; Brother Colman Coogan, F.S.C., representing the Baltimore Province of Christian Brothers; Samuel J. Wiley, associate professor of mathematical sciences representing La Salle’s faculty, and Gloria Ferraro Donnelly, dean of the School of Nursing representing the university’s administration.

Also: Helen F. North, Centennial Professor Emerita of Classics at Swarthmore College representing La Salle’s Board of Trustees; Patricia Jones, executive vice president of the Students’ Government Association; Marianne S. Gauss, president of the university’s Alumni Association; Stephen J. Trachtenberg, president of George Washington University representing American Higher Education, and Msgr. Phillip J. Cribben, secretary for Catholic Education for the Archdiocese of Philadelphia.

In his response to Brother Burke’s inaugural address, Provost Daniel C. Pantaleo said, “Your call to action rekindles our zeal and reminds of our collective responsibilities. It recognizes the centrality of respect, love and humanity in our work. For we are a spirit community as well as an academic institution.

“While your charge raises our eyes to our mission and warms our hearts to the task, in you as a person and in the symbol of your presidency there is the hope of the future, the strength of our collective brotherhood, and a reminder of the source of strength of our tradition.”

Brother Burke said that the site of his installation at St. Patrick’s Church has special significance to him, personally, and to La Salle University.

“Being inaugurated in such a great center city Archdiocesan landmark is especially meaningful to me,” he explained, “because it symbolically underlines the deep, long-standing commitment of La Salle University to serve our friends in the Philadelphia community.”

Philadelphia’s retired Auxiliary Bishop John J. Graham (above) blessed the mace and presidential medal. The colorful academic procession included representatives of dozens of other institutions and educational societies.
Mrs. Melvina Burke savor the moment following her son's inauguration as her grandson, Joseph, watches. Philadelphia Electric Company saluted La Salle's new president at its center city headquarters. Stephen J. Trachtenberg, president of George Washington University, offered welcoming remarks as a representative of American Higher Education at the ceremony.
"Lord, The Work is Yours—The Work is Ours"

Reverend and honored guests, colleagues, family, friends and conferees:

Over three hundred years ago, a French priest named John Baptist De La Salle revolutionized French elementary education for the poor with the advancement of simultaneous instruction, reliance upon the vernacular, an emphasis on the Scriptures, and the establishment of a religious congregation of men known as the Christian Brothers, religious who were neither clerics nor laymen in the normal sense of the word. One hundred and thirty years ago yesterday an unusual collection of clergy, Christian Brothers, and laymen began a Catholic college in Philadelphia. They did so in the midst of the Civil War and at a time when Catholics were openly persecuted. At this moment, a time of celebration not so much of a new president but of a legacy, we reflect upon the heritage of John Baptist De La Salle and of the founding fathers of this university, and we ask, "to what shall we commit ourselves in the future?" My few remarks this afternoon are intended to begin the discussion of that question.

What can one say about La Salle University today? On our campus over the past week, close to a thousand of our students, faculty, staff, Board Members, alumni, and friends have met and discussed what it means to be "La Salle," what it means to be part of the family that reaches back over three hundred years. It is hard to know what John Baptist De La Salle or even Brother Teliow, our first president, would have thought of this introspective event which involved dozens of groups of people watching and discussing a videotape composed of individual vignettes by La Salle people—staff, students, faculty, alumni—answering questions like: "What one word would you use to describe La Salle University?" and "What do you contribute to La Salle?" and "What is your perception of the Catholicity of La Salle University?" All this by way of trying to discover what lived values orchestrate our lives, what identity we truly have, and how true we are to our namesake and our founding fathers.

Of course, the true discoveries in such an exercise take place within individuals, for there is no way to tally values or calibrate identity. Still, I think that there are themes worth noting. In the classroom, we are true to the innovative spirit of Saint La Salle. In our spiritual values, we mirror his faith in God and his determination to do God's will in all regards. In ethical values, we focus on the individual, striving to provide top notch and affordable education to an increasingly diverse student body. We have built a community that is comfortable enough to call home and challenging enough to call work. And, we are a place where the skeptical become committed, the fearful find courage, and the gifted memorizer learns how to think.

In its 130th year, La Salle University is a strong institution; we have a superb faculty and committed staff, a beautiful campus, solid financial footing, expanding programs, and a student body and cadre of alumni and alumnae who would be the envy of other institutions. We are brimming with talent of all kinds, and we have reason for optimism about our future.

Still, these are not easy times for Catholic higher education, either financially or culturally. Like the time of the Brothers' Founder and the time of our university's founding, we find ourselves in financial flux and caught between conflicting cultures.

Financially, this is a time of uncertainty. It is not the uncertainty that signals the demise of this or most Catholic institutions, rather it is a time when dreams can only be partially realized, when fair tuition charges and adequate
wages have to wait for Washington and Harrisburg to recognize our contribution to the common good, and when reliance upon the support of our alumni, alumnai, and friends is necessarily at all time high. But adversity of all sorts is nothing new to La Salle. It is telling that the official history of La Salle University is entitled Conceived in Crisis, for we were founded as the Civil War raged, moved to our present campus in time for the Depression, and had a few other times in our history when only Faith and the generosity of friends were there to pull us through. John Baptist De La Salle knew such times throughout most of his life, but he counseled the early Brothers to have more than Faith; as he wrote in one of his letters, “Now is the time for little speech and much action.” And it is action, what we Brothers have traditionally called “Zeal,” that we will merge with Faith to see us through these times.

What can be said of the cultural clash in which La Salle and other friends in high education find ourselves? It is telling that scholars of the life of John Baptist De La Salle tell us that his life was one of continual conflict with the larger culture and, at times, with others in the Church. This university, too, is caught between divergent cultures. As a university, we seek to allow young women and men to mature with direction rather than directive. We appreciate the diversity of faith and experience on our campus while trying to hold true to our own adult perspective and Judeo-Christian values, values that we share with young people with enthusiasm rather than smugness. But some would have us close the door on controversy, as if truth could only be discovered in the absence of debate. They would have us dictate good judgment, good taste, and morality rather than allowing us to use reason, persuasion, and patience to achieve the same ends. On the other side of the continuum, of course, is the MTV “get it all while you can” mentality where convenience and pleasure are the only gauges of behavior. These voices would rob us of our rightful responsibility as teachers to model and instruct a set of values that endure beyond the bites of sound and flesh that increasingly overwhelm the airwaves and the lives of the young.

But this is not the time to dwell upon the problematic. Rather, it is a time to revel in our past accomplishments and to look optimistically to the future.

But what shall we stand for in the future? What of the future generations of La Salle students? From this vantage point, I look over to my nephews and nieces, and I see members of the graduating classes of 2003, 2006, and 2010. Upon what shall we set our sights for that generation?

True to our mandate from Saint La Salle, we shall remain loyal to the Church. And true to our calling as a university, we will continue the search for truth. To some, who view the Church as static and merely hierarchical, this is a contradiction at worst, or a paradox at best. Paradox or not, this is the calling of a Catholic university, and happily the history of the Church is one in which the tension between the scholars’ theological, philosophical, and scientific insights are often resolved as Revelation and Reason eventually find their way to each other.

True to our history and our mission,
we will strive to remain affordable. To know La Salle University is to know the legions of men and women who were the first in their families to achieve a college education. Many were just a generation or two away from their European immigrant origin, and now they are the backbone of our alumni and alumnai. Now, this city, this region, and indeed this nation, have new legions of young people, more diverse in hue and culture than in the past, but ready to benefit from what La Salle can give them. Our pleasant task is to build a community where all will feel welcomed, where the quality of mind and character will be the sole basis for evaluation and where ethical correctness rather than political correctness will rule the day.

True to our roots, we take pride in being an urban university in a city that with all of its problems has "love" in its name and enormous promise in its future. Our neighborhood is home to us, and we have served it well in many ways: our Urban Center, Neighborhood Nursing Center, the Campus Boulevard Corporation, Small Business Development Center, Non-Profit Management Center, and, best of all, our hundreds of student volunteers. Long before politicians talked about the value of community service, our students, faculty, and staff were deeply involved in these activities. Our commitment to this city and to our neighborhood remains strong, and our emphasis on putting the Gospel into action through service will grow into a model service learning program in the years ahead.

In speaking of the future, let me single out one group at this gathering: our faculty. From my perspective, the success of our enterprise is dependent upon the quality of what you do everyday. You are very different from the rag-tag band of members who John Baptist De La Salle taught to be teachers and inspired to be Brothers. But in important ways you are the same. Their charisma, like your own, is founded on your respect and love of your students, on your commitment to enlivening their lives with learning, on your thoroughness, thoughtfulness, and toughness. La Salle University is great today because of your dedication, and its future, too, depends upon you.

Let me close by speaking one more time of John Baptist De La Salle. He believed that God guided him throughout his life, and in times of challenge and celebration, he was fond of praying, "Lord, This Work is Yours." But in speaking to the Brothers, he also said, "This work is ours." To you, all of you, I say, this work, this splendid university, is ours, and following La Salle's injunction, let us move from this little speech to action.

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GREETINGS From The FACULTY SENATE

On behalf of the Faculty Senate, and speaking for the entire La Salle University faculty, I wish to extend our warmest and most heartfelt congratulations on your inauguration as President. We wish you the very best as you assume this pivotal position.

When the selection committee initiated a national presidential search last year, they endeavored to find a Christian Brother who would not only administer and manage the operations of the university, but—more importantly—an individual who would substantively enhance its mission. The committee sought a person whose values were those which the entire educational community prized: collegiality, quality education, value-laden instruction, and respect for individuals. They searched for a person whose actions daily manifest a commitment to education, whose vision extends well beyond parochial boundaries, and whose compassionate sense of La Sallian tradition holds sacred the standards and relationships which characterize our university classrooms. The committee found those things in you, Brother Burke.

Many personal qualities highlight your competence for this position. Your effective presidency of the Faculty Senate, your unselish service as Department Chair, your experience as Dean at Hartford and your energy as American Council on Education Fellow all speak to your administrative and managerial leadership. Your collegial style of working with others, your commitment to the students, your reputation as a charismatic professor, your demonstrated concern for and personal involvement with colleagues and students are hallmarks of your special style. Your identification of the university as an important locus for multicultural understanding and international education speaks well of your vision for La Salle—a vision which is challenging, viable and realistic. Importantly you impart a keen sensitivity to the mission of the university and you have consistently strive to make its resources both affordable and accessible to those who otherwise might not be able to share in the richness of a La Salle education.

The faculty stands united behind you in your endeavor to perpetuate a community committed to quality higher education, a community committed to the promotion of a sense of personal responsibility in a global village, a community committed to the recognition of the worth of every person, and a community committed to the development—intellectually, socially, morally, spiritually and physically—of all who are part of La Salle. We pledge our support to these aims of the university and challenge you to work with us to realize the enormous potential which uniquely exists in our home, La Salle.

Best wishes, Brother President.

GREETINGS From The ADMINISTRATION

On behalf of the administrators of La Salle University, I wish you health, success, moments of great joy and occasional moments of peace in your Presidency. We know that, in the tradition of the Brothers, you have the disposition to preserve what is best about La Salle and the enthusiasm to lead us in new directions with all of the challenges implied.

Knowing how much you love Italian opera, I am reminded of something Henry Ford, the American industrialist, said: "The question, 'Who ought to be boss?' is like asking who ought to be the tenor in the quartet. Obviously, the man who can sing!'" We, the administrators of La Salle, believe we have in you a President with the soul of a tenor. We promise to harmonize with you, to eliminate the bad notes, and to make great music for La Salle into the next century.
Profile of a President
Brother Joseph Burke has a mission to nourish diversity
at an absolutely pivotal time in La Salle’s history
By John Keenan, ’52

Sitting in the President’s Office in Peale House—the same room in which Charles Willson Peale painted his 18th century landscapes and portraits—Brother Joseph Burke, ’68, looks as comfortable, competent, and composed as a Peale portrait. Amid the 18th century paintings and furniture, a larger-than-life portrait of Brother Teliow, La Salle’s first president, dominates one wall of the room. There is a sense of tradition and order in the room, and Brother Burke looks and sounds at ease and self-assured—a man who seems quite at home in the President’s House. In contrast to the dominating presence of the first president’s portrait, Brother Burke appears accessible and approachable.

He is definitely not larger than life. At 47 he looks like the middle-aged academician he is. He is shorter than average, with a round face, a balding head, and serious eyes. His mouth has a faint trace of a smile, as though he were about to make a joke or respond to one. But the dominant feature of his face is the eyes: they are hazel and intelligent, and they fasten intently on the speaker’s face. The eyes seem to listen, and they reflect the active intelligence of the brain behind them.

He is the first La Salle graduate ever to occupy this office. He grins at the thought: “There are still days when I really don’t believe it,” he says. “I’m astonished that it has happened, that I find myself the one who speaks for the institution. I must confess the thought makes me a bit more conservative about what I say.” Yet he does not seem to be a man fearful of mis-speaking himself or of making a mistake. Although he is still new to the presidency, he does not at any time appear to be self-conscious about his new role. He is a good listener, fastening those deep-set eyes on the speaker and pausing to collect his thoughts before he responds. His answers come in articulate sentences, often punctuated by self-deprecating humor. One can recognize the reason for his being chosen for a Lindback Award for Distinguished Teaching in 1976. He obviously enjoys an audience. A Professor of Psychology, he is a licensed clinical psychologist and a trained hypnotist.

“I use these skills all the time on people,” he jokes. “Actually, I forget that I even have these credentials.”

Like the institution he now heads, Brother Joe Burke has strong roots in the region. He grew up in a working class neighborhood in Kensington where his physician father had a general practice. “We lived in two floors above the office.”

Brothers, so young Joseph’s connection with the Brothers began long before he was born. Like many children, Joe took piano lessons sporadically from the time he was eight, but he didn’t become serious about playing until he studied the organ when he was of high school age. “I was serious,” he remembers, “but I was not good.”

His career at La Salle High School, he admits, can be charitably described as “unspectacular.” His favorite book at the time was Salinger’s The Catcher in the Rye, and he went through a Holden Caulfield-like adolescence. Like Holden, he also encountered an English teacher who had a strong influence on him, Gerry Tremblay, whom many La Salle Even-

LaSalle, Spring 1993
ing Division graduates also remember fondly. A Brother named Gratian started him thinking about a vocation, and he found himself drawn to the life of a Christian Brother. He entered the novitiate soon after graduation in 1963. He was a student Brother at La Salle the next year, living in Anselm Hall and later, St. Joseph’s in Elkins Park, and volunteering each summer for work at other Brothers’ institutions such as St. Francis Orphanage, St. Gabriel’s Hall, and Joseph House. His indifference to school disappeared along with his adolescence. He was good enough to gain the recognition of his English professor, the late Charles Kelly, who recommended he transfer to an Honors section. His teacher there was a dynamic young Brother named Patrick Ellis.

Brother Burke graduated from La Salle with a major in English in 1968. Like most Brothers, he learned the discipline of classroom teaching by starting in high school. From 1968-1970 he taught English and Religion at Immaculata-La Salle High School in Miami, an urban school that had dramatically expanded as a result of Cuban immigration. He had caught the eye of his superiors in the Province as someone who might someday be useful in administration, and he earned a Master’s degree in Educational Administration at the University of Miami.

His life changed at Miami. His degree demanded two courses in psychology, and these fired his interest in human behavior. Previously, he had taken only one basic psychology course in college. Now he had a new passion and he pursued it with characteristic energy. First he talked his superiors into letting him pursue the Educational Leadership program at United States International University in San Diego. (No mean accomplishment since he had already received fellowships in education elsewhere.) In his first year in San Diego he talked the Dean into allowing him to attempt the comprehensive exams in psychology necessary for admission into the Human Behavior program in psychology and anthropology. His academic preparation in psychology was so slim that he had to make it on his own. He was determined. He accomplished what was necessary. Two years later he received his Ph.D. from USIU in Human Behavior. His graduate professors included some of the foremost names in psychology, including Professors Viktor Frankl, George Albee, and Sidney Jourard.

He returned to 20th and Olney as an Assistant Professor of Psychology in 1973 and soon established himself as a popular and respected teacher. But his administrative interests and talents exercised a continuing pull. By 1978 he was Chair of the Psychology Department. He was the founding director of a new graduate program in Human Services Psychology in 1985, and became a highly active President of the Faculty Senate between 1983 and 1985.

“Despite these experiences I still did not really understand what administration required of a person,” he reflects now. “I went through a real evolution at Hartford, both in my understanding of what administration involved and in my understanding and appreciation of what we have here at La Salle.” He is speaking of the University of Hartford where he went in 1986 as a Fellow of the American Council on Education, a program aimed at developing senior level administrators. He stayed on at Hartford after completing the fellowship, first as Dean of the College of Basic Studies and then as Special Assistant to the President. In 1990 he returned to La Salle, having been chosen by a Search Committee to succeed Brother Emlyn Mollenhauer as Provost, the chief academic officer of the University.

How did La Salle look to him when he returned? “My awakening was gradual while I was away. At first I thought one academic institution was pretty much like another. Then I thought that institutions under Catholic auspices were pretty much alike. With distance and perspective I saw La Salle’s uniqueness as a Brothers’ college. We have a strong sense of our priorities here.”

“I’m not ready, Pat,” said Brother Burke, he was a finalist for the presidency.

The anthropologist-psychologist’s training emerged as he expanded on this thought. “Of course there is a resemblance to other Catholic institutions, but I think being a Brothers’ college has created a charm that is part of the culture of La Salle now.” He looked toward the window and seemed to be thinking aloud as he tried to identify the uniqueness of La Salle. “We have an unassuming way of behaving among ourselves, not so hierarchical as some. All the people in this community are valued as part of the family. You could say we’re insular: that’s both a strength and a weakness. People here really do try to act in a Christian way, to tie their life to their faith commitment. We expect this behavior; it’s deeply embedded in the culture here. When some person or some action violates that culture, we are shocked. It’s a culture that does not fall apart easily, a self-reflective culture. I’m not afraid that the culture will disappear if the number of Brothers on campus decreases or senior members of the faculty retire.

Members of the university community joined in festivities officially welcoming La Salle’s new president on campus on March 24. Students [above] escorted Brother Burke from his office to the Union

This culture is not prescribed from above as an orthodoxy, it’s there because we want it to be, and students and new faculty members want to be a part of it.”

Brother Burke had barely settled into the Provost’s office when Brother Patrick was chosen to head The Catholic University of America as its new president. “I just felt this would be the right time for a change,” Brother Patrick said to a friend at the time. “There are younger, able Brothers who deserve their chance now. They’re ready.”

“I’m not ready, Pat.” That was Brother Joe Burke’s reaction when Brother Patrick told him he was a finalist in the search. But he was. He knows that now. “As I worked my way through my various jobs, I came to understand more now of what this job did to a person’s life. I think I know more now of what is required of a president than I did. I also appreciate that a president can do much good for the institution, and while I don’t intend to be a bad president, I know that the
Patrick Ellis upon being told that
But he was. He knows that now.

institution can outlive even a bad president. In accordance with our mission, what happens in the classroom is the core, the central event, not what happens in an administrative office." It is no secret that these are difficult times for most universities. There are vast changes in the diversity of the student population, increased pressures for financial aid even as enrollments and tuition income are dropping. Brother Joe Burke's response was vigorous and positive. "Our mission statement is still visionary and it will last. That's certain. Yet I see this as an absolutely pivotal time in our history. If we are to continue to have students from every economic background, including first generation college students like those we've been proud to educate in our past, we must secure financial resources. We absolutely must have a decent endowment that will permit us to aid those who need it. We're becoming a more diverse community economically as well as socially. Some students have BMWs in the parking lot; others arrive on the bus. We need to build a community of these diverse elements, a place where people of different means, different races, different ethnic backgrounds can come together as members of the same community and build an appreciation of one another. To thrive, we must continue to nourish this diversity. The capital campaign is central, not peripheral, to the success of our mission. When I think that we are rated (by U.S. News & World Report) as the number 12 regional university while being rated 85th in financial resources—well, that's the piece we've got to fix."

In discussing the academic goals of La Salle during his administration, Brother Burke defers to his successor as Provost, Dr. Daniel Pantaleo. His own thinking remains consistent with the ideas he stated when he was Provost. In general he favors maintaining La Salle's liberal arts tradition while allowing more and different voices to be heard from within that tradition. He speaks of the challenges of linking the service experiences of students with the academic curriculum, of building links among educational, social, and political institutions around the world, and of developing the necessary new literacies in science, technology, and communications. He speaks with pride of graduate programs that have met with highly favorable responses from alumni and alumnae and anticipates continuing healthy growth in graduate education "because of the quality of instruction" which is just as good as it has been on the undergraduate level.

The further we get from our own college days, the more judgmental we tend to be about the youth of today. Brother Burke once taught a graduate course on "Counseling the Adolescent," so it seemed appropriate to get his views on today's students. "I won't deny that there are differences from five or ten years ago, but I think most of the differences are superficial. Beneath the surface they're basically the same. I see an awful lot of idealism in them. Of course there's a clash of cultures, especially between the very young and us as their teachers. They're accustomed to a good deal of freedom and liberty and we're asking them to discipline themselves. But they grow up. They develop. I know alumni from the '70s and '80s who were not any different in their student days from today's students. They just grew up."

The slanting light of this winter afternoon is all but gone. In the outer office an alumnus awaits the President patiently. A visitor wonders how the extraordinary mix of his past history has contributed to his future in the presidency. "The four years away at Hartford were a big factor. It's one thing to feel at home in your own backyard, so to speak, but it was a midlife confidence-builder for me to find that I could function successfully as an administrator in a very different environment from the one I had left at La Salle. The confidence that the president, Steve Trachtenberg, and others put in me was extremely helpful to me."

The tape is running out, and the visitor's yellow pad is becoming more scribbled and indecipherable with each new page, but a fanciful thought intrudes. If the new President was offered three wishes on Aladdin's lamp... The response comes slowly. He speaks first of Faulkner's Nobel Prize speech in which Faulkner affirms his belief that mankind will not only endure but prevail. He is not concerned about La Salle's survival but is committed to the idea that it must prevail, becoming an even better and stronger institution.

Three wishes?

"One of the things that I would wish for would be mutual trust campus-wide. I hope we can keep skepticism from becoming the watchword of the community. There's got to be a level of trust and loyalty to get us through this time. "Secondly, and I hate to sound crass, but we need financial resources. We have every reason to hope and believe that our alumni/ae and friends are going to make it possible for us to prevail and prosper. "If I had a third wish, it would be to let a much broader group of people know what La Salle is really about. I realize that what I have really done here is describe my job. As President, my task is to hold this community together, to take the lead in securing the resources we need to grow stronger and prevail, and to be a personal representative and voice for La Salle University." He smiled and rose from his chair. "That's my job," he said. He did not look the least bit unhappy as he said it.

Mr. Keenon, the former chairman of the university's English Department, is also a past recipient of a Lindback Award for distinguished teaching. He is the author of numerous books and magazine articles including LA SALLE profiles on Brother Joseph Burke's two immediate predecessors, Daniel Burke and Patrick Ellis.
WINNERS AGAIN IN MIDWESTERN

Men Finish Surprising Third & Beat Hawks

By Bob Vetrone
Assistant Sports Information Director

So, here was La Salle University's men's basketball team, heading into its first season in a different conference, minus four starters from last year's NCAA Tournament team, and it was predictable where the experts said the Explorers would finish in the Midwestern College Conference.

Take your pick... fifth, sixth, seventh, and in the publication that bears the Dick Vitale imprint, eighth... and last.

But as happens so often, the pundits were off in their reckoning. "Speedy" Morris coached the young and unpredictable Explorers to a third-place MCC finish with a 9-5 mark and an overall 14-13 record.

That 14-13 might not jump right out at you but consider that at one time, La Salle was 4-7. With the tough conference schedule ahead, plus road encounters at Notre Dame and Princeton, and an emotional Philadelphia Big 5 confrontation with St. Joseph's, La Salle's record of .500-or-better seasons was due to end at 16. Included in that stretch were six consecutive winning campaigns under Morris.

Only two returning players had started varsity games, Paul Burke and Jeff Neubauer, the alternating point guards from 1981-82 when La Salle came so close to eliminating Seton Hall from the NCAA Tournament.

And with that 4-7 record, La Salle went into the final seconds of the 12th game, trailing Detroit Mercy by two and the Titans on the line. Miraculously, they missed both shots, and even more miraculously, Kareem Townes dribbled upcourt, got off a long shot just before the buzzer, it went in and the game was in overtime. Pulling out an 80-73 victory, the Explorers went on a four-game winning streak and things looked brighter.

By the time the MCC tournament at Indianapolis' Market Square Arena rolled around, La Salle was 14-12 and matched against Butler. La Salle was the third seed, behind Evansville and Xavier, but, despite a rally from an 11-point deficit, the Explorers made a quick exit from the tournament.

Disappointed? Of course, but, as coach Morris reminded everyone:

"What most people forget is that we came into this season with only about nine points and four rebounds coming back from last season's starting lineup.

"For this team to accomplish what it did while relying a lot on underclassmen, I think it was a very good season."

Underclassmen was the key word. Senior starters Neubauer and Don Shelton and backup center/forward Ray Schultz were constant contributors but it was the group of freshmen and sophomores who make the future look bright.

In fact, when the Explorers came from an 11-point deficit into an eight-point lead against Butler in the MCC tournament loss, there were two freshmen (Terquin Mott and Quinncy Lee) one first-year sophomore (Kareem Townes) and two other sophomores (Burke and Blitz Wooten) on the court.

But before bidding farewell to those three seniors and classmates Mike Bergin and Chris Donato, Morris had praise.

"The seniors really helped us accomplish more than people expected them to. To win 14 games with a very good schedule, we're proud of all our kids."

As with any season, there were highlights and lowlights.

Highlights like a 31-point outburst by Townes in an 83-70 victory over James Madison, showing a national ESPN audience what lies ahead for the talented guard. And this explosion came after a personal lowlight: A missed shot on his last attempt in the opener against Philadelphia Textile, an 0-for-16 struggle in a 71-44 loss to Pennsylvania, and four missed shots in the early moments of the James Madison game. Add it up and that's 0-for-21. When the figuring was done, Thomas got on track, hit those 31 against Lefty Driesell's Ducks, reached a season-high 35 against Dayton and was in double figures every game.

Not only that, but he went over 20 in 20 games and four over 30. Promising? You bet they believe it.

Following on the heels of Lionel Simmons (whose first-year scoring average of 20.3 Townes bettered with 22.5) Doug Overton and Randy Woods. Townes appears headed for the top of the La Salle charts. And, according to one coach who was watching La Salle for the first time, it's no accident.

In two games against MCC foe Loyola Chicago, Townes fired away for 63 points. Ramblers' coach Will Rey said that something that hoop experts have known about coach Morris.

"Speedy certainly knows how to coach scorers," Rey said, a compliment to the way Morris encourages his shooters to do what they do best:

"Shoot it."

Other shining moments came in the form of a 66-53 victory over St. Joseph's at the Spectrum when the Explorers abandoned their perpetual motion offense, slowed the pace to a crawl and made off with a major upset; a four-game winning streak on the road after going 0-6 before that; and a big, big victory at Duquesne late in the season when sophomore Paul Burke and freshman Quincy Lee provided the impetus.

Local lowlights included wipeouts by Pennsylvania and Temple, and, of course, the first miss at a post-season tournament in Morris' seven-year tenure.

Perhaps as important as Townes' prolific offensive ability was the fact that Burke asserted himself at point guard, a position he'll probably be entrusted with the next two years. He averaged 15 points, five assists and four rebounds a game and led the team with an 80.2% mark at the foul line.

The future? So much of it lies in what the coaching staff's tireless recruiting efforts bring. In the early-signing period, Everett Catlin, a 6-7 frontcourt man from Dover, Del., signed in. Already in school, but sitting out as a Proposition 48 freshman, was Romaine Haywood, out of Atlantic City High's booming program. At 6-7, he and Catlin should provide the holdovers considerable assistance.

Conference-wise, the Explorers are still in the MCC, despite defections by Dayton (to the Great Midwest) and Duquesne (back to the Atlantic 10). Two things La Salle found out in 1992-93... the MCC is a tough league and the Explorers can play in such a tough league on an equal basis with the best teams.
CONFERENCE COURT DEBUT

Women Upset Nationally-Ranked Nebraska

By Colleen Corace
Assistant Sports Information Director

Head coach John Miller celebrated his seventh season by guiding La Salle University women's basketball team to another winning season. The Explorers finished with an overall record of 16-11 and were 10-7 in their new Midwestern Collegiate Conference. Whereas La Salle may have dominated the Metro Atlantic Athletic Conference this past year, the Explorers finished fourth in the more challenging MCC. Butler was the regular season champ and a National Women's Invitational Tournament participant. Xavier, the MCC tournament champion that advanced to the first round of the NCAA tournament, and Notre Dame also finished ahead of the Explorers.

Coach Miller was extremely pleased with his team's performance this year because it had to overcome a number of obstacles. Two letter winners from the 1991-92 team decided not to return to La Salle. Furthermore, sophomore Allyson Blue, who would have been the starting point guard, tore her anterior cruciate ligament in a summer league game and was medically redshirted for the season. In December, after starting the first six games of her senior year, Dolores Seiberlich sprained her ankle and had to sit out six games. Freshman Marci Willis decided to take the spring semester off to concentrate on academics. Even the "flu-bug" hit many players in the middle of the season.

"It was remarkable to attain 16 wins with the type of schedule we played," said Miller, who praised the entire team for its willingness to sacrifice. For example, senior Jenny McGowan and junior Lisa Auman because both had to play out of position. McGowan took over the point and Auman moved to small forward. Even freshman Lori Sparling, who was recruited as a two guard, relieved McGowan at the point. "Even when we were hammered on the road, the girls never gave up or lost character," added Miller.

La Salle kicked off its season with an 83-77 win over Pennsylvania. The Explorers then split a pair of tournament games in the Disneyland Freedom Bowl Classic at the University of California-Irvine, losing to Boise State in the opening round and defeating the host team in the consolation game. McGowan was named to the All-Tournament team, after combining for 28 points, 17 rebounds, 11 assists and seven steals in the two games. Following losses to Temple (in double overtime), St. Joseph's, and Villanova (a 62-60 heartbreaker), the Explorers hosted their annual La Salle Invitational at Hayman Hall and pulled off one of the major upsets of the year. In the first round, La Salle downed Central Connecticut State 96-63. Junior Mary Heller recorded career-highs of 24 points and 19 rebounds. Heller also set a new tournament record for most offensive rebounds (12 of her total of 19). Nebraska defeated James Madison in the other opening round contest. In the championship game, the Explorers rocked a packed house with a 92-88 upset of the then 15th ranked Huskers. Senior guard Jenn Cole dropped 31 points in that game and garnered Most Valuable Player honors for the second consecutive year. McGowan and Tina Tunink also joined Cole on the All-Tournament Team.

On January 2, the Explorers defeated their first MCC opponent, Notre Dame, 69-63, in Hayman Hall as Cole scored 26 points and became La Salle's all-time leading scorer, surpassing former record holder Maureen Kramer (1977-81). Cole now leads the all-time list for points in a game, season and career.

The other highlight of the year came in February when La Salle returned home to Hayman Hall to take on Evansville and Butler, two teams that had beaten the Explorers by a combined 43 points in their first meetings. The Explorers defeated the Lady Aces 70-54, then upset Butler, the undefeated, number one team in the league, 84-68. McGowan scored her 1,000th point and became only the second player in the history of the women's program to record a "triple double" with 17 points, 10 rebounds, and 10 assists.

The Explorers closed the regular season against Duquesne in the final home game for the seniors. Tunink sparked a 96-60 win with career highs of 20 points and 12 rebounds. Then as the 4th seeded team in the MCC Tournament, La Salle lost a heartbreaker to Evansville, 71-68.

Cole, a native of Valparaiso, Ind., led the nation in free throw percentage (.900) and went 21-for-21 at one point in February when she triggered road victories over Detroit and Loyola and was named MCC Player of the Week. She was named to the District II GTE/COSIDA Academic All-America First team, the National GTE/COSIDA Academic All-America Second team, All-MCC First Team and ECAC First Team. She also finished among La Salle career leaders in 12 of 14 all-time categories.

McGowan, from Glenside, Pa., finished as the all-time leader in games played (125) and steals (233). She also wound up among top ten career leaders in games started, field goals made, free throws made and attempted, rebounds and assists. Tunink, a transfer student from Calhan, Col., who was an excellent rebounder with a smooth jump shot, and Seiberlich, of Hatboro, Pa., will also be missed. Despite being plagued with mononucleosis during her junior year and an ankle sprain in the middle of her senior year, Seiberlich finished fifth on the all-time block category.

Next year's outlook seems promising even though the team will be young. Heller should provide the strength inside, after leading the team in rebounding as a sophomore and junior. Auman, a starter in all 27 games this season, will utilize her smooth shooting touch on the offensive end.
STARSHIP MONEYTALK

For Bob Brinker, broadcasting baseball on the radio sounded like the ultimate career. It didn’t turn out that way but 2 million people aren’t complaining

By Frank Bilovsky, ’62

The Dow Jones Industrial Average rode in the back seat of the trackless trolley that was Bob Brinker’s youth. Willie “Puddin’ Head” Jones sat up front.

For the kid growing up in the Philadelphia area in the Fifties, the Whiz Kids were a baseball team, not a bunch of youthful corporate executive hot-shots. When the Sunday paper arrived on Brinker’s front doorstep, his fingers worked frantically to find the rows of agate type. But it was the baseball averages—not the New York Stock Exchange tables that were the object of his affection.

Bethlehem Steel wasn’t nearly as important as Richie Ashburn’s latest steal. And nothing was better than baseball on the radio. Especially the seventh inning when the voice would remind Phillies fans everywhere to tug their caps, rub their noses, cross their fingers and knock the wood in hopes that Del Ennis would knock one of Don Newcombe’s fastballs over the left field roof and onto Somerset St.

Ah, Bob Brinker thought, doing baseball play by play on the radio. That would be the ultimate way to make a living. A career for fan and profit.

Four decades later, the 51-year-old Brinker, LaSalle Class of ’64, has achieved half his dream. The trackless trolley that rolled down Torresdale Ave. has given way to Starship Moneytalk that takes off every Saturday and Sunday afternoon from Belle Mead, N.J.

Bob Brinker’s “Moneytalk” is a three-hour syndicated financial talk show that is carried by about 180 radio stations throughout the country. It reaches an estimated cumulative weekend audience of two million listeners, a number the Philadelphia Phillies require an entire season to draw.

This isn’t a program that only plays in Podunk and Peoria, either. In fact, it plays in neither. But it is carried by some of the legendary radio stations in America, including market leaders like WRKO in Boston, WHO in Des Moines, KGO in San Francisco-San Jose and KOB in Albuquerque. It’s a staple on WLS AM-FM in Chicago, WHAM in Rochester, N.Y. and 14 other clear channel, 50,000 watt stations.

One of the giants of the air waves—WBT in Charlotte—repeats the 4-7 p.m. (Eastern time) Saturday and Sunday afternoon broadcasts on Sunday and Monday mornings from 2-5 a.m. Many a driver east of the Mississippi has had Brinker as a welcome companion on what could have been a boring, pre-dawn trip in the middle of nowhere.

Brinker is anything but boring. Different, yes. Boring, never. And he has the ability to educate his audience without
talking over their heads about matters financial. After three hours, even the most uninitiated of his listeners has a pretty good idea about what’s happening economically in Europe and the Pacific Rim as well as in the United States—and how to invest accordingly. A no-load mutual fund is more than a funny term when he is done explaining it. It’s an investment vehicle to be pondered—whether the objective is speculation, long term growth, pure income or anything in between.

Brinker says he “discovered” no-loads in the late 1960s. “That’s when I realized for the first time in my life that you could buy fantastic, well managed, diversified mutual funds with no sales charges,” he said. “When I initially found that out, it shook me. Up until then, I thought it had to cost you 8-10 percent (in front-end sales charges).

“I’ve been preaching no-loads ever since. There is no reason to waiver from that.”

Brinker also puts his money where his mouth is. And if you are willing to send him $185 for a one-year subscription to Bob Brinker’s Marketimer newsletter, he’ll tell you where to put your money, too—in no-load mutuals, of course. The publication lists two dozen recommended funds. It also maintains three model portfolios and advises its clients on a monthly basis which moves, if any, to make in each.

The first, for aggressive growth, was set up with $20,000 on January 1, 1988. As of February 1, 1993, it was worth $35,850 for a 79.3 percent increase, or more than 15 percent annually.

The second, for long term growth, has been doing even better. Also formed on January 1, 1988, for $20,000, it was valued on February 1 at $36,442 or an appreciation of 82.2 percent.

The third, formed on March 1, 1990, for investors interested in a balance of modest growth and capital preservation, grew from $40,000 to $55,387 or 38.5 percent in three years.

All of which beats the daylight out of the puny money market and certificate of deposit rates of today.

The newsletter also includes recommendations for less than a dozen common stocks for growth and income.

The November issue also advised its subscribers that any stock market weakness that dropped the Dow below 3,275 “presented investors with an outstanding buying opportunity in anticipation of a rally to new record highs by winter.”

Brinker was saying the same thing to his radio listeners in the fall. When the Dow plunged to 3,136, he called the opportunity “a gift horse” for investors. And unlike many of his financial brethren, he refused to predict that the economy was headed for dire straits if George Bush wasn’t reelected. He reminded his audience that Presidents of the United States aren’t nearly as influential as the candidates’ egos think they are. And he told both his newsletter readers and radio listeners that economic, not political, developments would be the weather vane that determines the direction of the 1993 stock market.

“I’m looking for 3,500 on the Dow,” Brinker said the month before Bill Clinton was elected. “We could see (certain aggressive growth funds appreciate by) 20 percent—and all within the matter of a few months.”

Once again, he was right on the mark. By March 1993, the Dow had touched new high ground and teased the 3,500 barrier. In his April Marketimer, Brinker upped his target to the 3,500-3,700 range and admitted that he wouldn’t be surprised to see the number climb even higher.

All the indications are bullish, he said, explaining that the expected slow economic growth and lower interest rates were great allies for the equity investor.

So how did this guru of the economic indicators progress from a teenager who “went to bed a very unhappy individual when the Phillies lost” to a man who rests assured that he has given his followers the most sound financial advice he can muster?

Ride the Starship (which is what Brinker calls his program) back in time—back through Reagonomics, that contrived energy crises, Watergate and the Vietnam War and into LB’s Great Society. It’s 1964 and Brinker is a senior at La Salle College, majoring in pre-law and minorring in economics and already a veteran of radio, thanks to a guidance counselor at St. Michael’s in Sante Fe, N.M., where Brinker had spent his sophomore year after starting and before finishing his undergraduate work at La Salle.

It was his first time away from home. Up to then, his life had been as Philadelphia as local government deficits and as Catholic as school uniforms. First and second grades at Holy Innocents School in Fishtown, third grade at St. Martin of Tours on Oxford Circle, then, in succession, St. Katherine of Siena on Academy Road, St. Luke’s in Glenside, St. John of the Cross in Roslyn, and St. David’s in Willow Grove.

Dwight Eisenhower had progressed from a World War II hero to a two-term president in that era. But if the election had been between Ike and Gene Kelly, the Phillies announcer who commanded the fans to make all those seventh-inning contortions, Brinker would have voted to let the old soldier just fade away.

“Gene Kelly was my hero,” Brinker recalled. “I always thought he took play-by-play broadcasting to a level few have ever achieved. Gene Kelly did fantastic things. I thought that the guy walked on water when I was growing up.”

In fact, in 1956, Brinker entered a contest sponsored by the Atlantic Refining Co. in which the winner was permitted to help broadcast a Phillies game on the radio network. Brinker was an also-ran. The guy who won—a Harrisburg teen named Andy Musser—has been doing Phillies play-by-play for two decades.

In the late 1950s, Kelly left Philadelphia for KMOX in St. Louis and Brinker began paying a little attention to a different non-Philadelphia location. A place called Wall Street.

He graduated from La Salle High School in 1959. In 1961 he spent the year at St. Michael’s, a Christian Brothers School now called Santa Fe College.

“I went to the guidance counselor when I was there and said I needed some income,” Brinker said. “I asked him what he would recommend. He recommended that I go to the radio stations in town—there were two at the time—and audition. I had an Eastern dialect and there were few in Santa Fe who spoke with an Eastern dialect. The town was 90 percent Spanish American.

“That was the reason he suggested it, he thought I could talk sufficiently well enough to be in the radio business. And I got the job, for $1.50 an hour. I did weathercasting, I did sportscasting. I hosted a nightly rock ‘n’ roll show.”

In fact, Brinker had such a good time that he dropped out of college in
His basic strategies are simple enough: buy a diversified group of no-load funds and use dollar cost averaging

1962 and concentrated on his radio work. He returned to La Salle in 1963, graduated in 1964, then went to Temple University to pursue a double masters in communications and finance while teaching at Delaware Valley College in Doylestown.

In 1966, he was thrilled when he was hired by KYW News Radio as a reporter and anchor.

"But after a year, I was miserable because it was so boring to me," he said. "That's when I decided I wanted to work in investments."

Brinker trained in the brokerage field for a couple of years, joined Provident National Bank in 1970 as a portfolio manager, switched to New Jersey National Bank as an investment officer in 1973, then moved to the Bank of New York in Manhattan in 1975 as a vice president and investment counselor. From 1981 to early in 1992, he was U.S. chief investment officer for Guardian Royalty Exchange, a London-based international insurance company.

In the late 1970s, he was able to fulfill some of his sports radio broadcasting fantasies as a weekend sports talk host at WCAU and WWDB and the play-by-play voice of La Salle and Villanova basketball on several Philadelphia area outlets.

It wasn't baseball, but Brinker was getting a chance to follow in the footsteps of another Philadelphia legend whom he admired, former Big 5 voice Les Keiter. The highlight of his basketball broadcast career came in December 1979 when La Salle beat Brigham Young, 108-106, in triple overtime as Michael Brooks scored a school record 51 points.

His break in financial broadcasting came two years later when he was hired by New York City station WMCA to do an investment talk show. Five years later, the ABC network offered him the "Moneytalk" spot and he has been doing it—and his newsletter, which he started at the same time—ever since. "Moneytalk's" seventh anniversary was on Super Bowl Sunday 1993.

His basic strategies are simple enough: buy a diversified group of no-load funds and use dollar cost averaging.

"Buy, buy, buy. Accumulate, accumulate, accumulate. Diversify, diversify, diversify," he says. "Anybody can do it. Invest $100 a month for 15 years and it'll grow to $50,000. It's true that it takes money to make money, but the money it takes is the money you discipline yourself to save. And that takes a simple initial decision—that I can only live on 90 percent of my income and the other 10 percent is for my future."

With a 22-year-old son in graduate school in Colorado, a 24-year-old daughter working in the Outward Bound program in North Carolina and a 17-year-old daughter who will attend Boston College next year, Brinker knows how quickly the future can sneak up on you. And he says a prudent investment course will put you in a position to not be dependent on social security when you turn 65.

"I guess if there's another part to that (strategy) it's work hard," he said. "Up until recently, I worked seven days a week for six straight years."

The hard work has paid off with a terrific degree of success. There is no problem keeping the pantry filled with food at the home of Bob and Hilary Brinker. Filling those boyhood ambitions? Brinker can dream, can't he?

"If I had another life, it would be as a play-by-play baseball announcer," he says, "and it would have to be radio for me. That's where the fun is. Radio with the Red Sox, doing 81 games a year at Fenway—that would be an awful lot of fun."

At least it would be a lot more fun than it would have been doing play-by-play on the last dozen Philadelphia Phillies games in 1964. That's the year Gene Mauch's pennant-bound team emulated the 1929 stock market.

Bob Brinker can talk for hours about both collapses—the baseball kind and the financial kind. And for six hours every weekend, he'll give you his advice on how to avoid the latter kind—in language even the late "Puddin' Head" Jones would have understood.

In addition to sharing a life-long affinity for the Phillies, both Mr. Bilovsky and Mr. Brinker have made professional career changes from the athletic to the financial world. Bilovsky, a long-time award-winning sports writer for the old Philadelphia Bulletin and Rochester Democrat and Chronicle, now writes about business for the western New York daily newspaper.
“Ischnochitonika Lasalliana”

A La Salle Biologist Discovered a New Marine Animal at the “Island of Abundant Fish” in the Caribbean

By Robert S. Lyons, Jr., ’61

Brother Craig Franz teaches his popular marine biology course in Holroyd Hall.

Brother Craig Franz has the best of both worlds—literally.

The universe for La Salle’s marine biologist extends from the campus to the southern Caribbean where his innovative research off the coast of Venezuela has resulted in the discovery of a new species of marine animal.

This new species of parasitic copepod has been named *Ischnochitonika lasalliana* in honor of the founder of the Christian Brothers, the lay religious order that conducts La Salle.

“That’s one of the great thrills for a scientist,” said Brother Franz. “When you find a new animal, you get to name it as long as you follow the rules of the International Commission of Zoological Nomenclature.”

Brother Franz, who teaches one of the most popular courses offered at La Salle during the academic year, has been spending several months each summer since 1987 conducting scientific investigations in the intertidal region of Isla de Margarita, a small, U-shaped fishing island near the equator.

Although much of the area is a hot, dry, wind-swept desert, Margarita is known to its 150,000 natives as “Island of Abundant Fish” because of its beautiful blue, species-rich, tropical Caribbean waters. That’s where Franz does his research on shelled animals called “molluscs.” Using snorkling or scuba equipment, he determines the movement, diet, and activity patterns of different species of teacup-shaped animals with a variety of unusual colors and designs that live along the rocky coast.

“It’s not unusual for me to be diving at three o’clock...
Brother Craig Franz is concerned because marine biologists may be running out of time on Margarita

in the morning to take a look at these animals," says Franz, who is the first marine biologist in 30 years to conduct ecological research on the island. "I've run into some fascinating problems."

One of his dilemmas concerned the best method to tag the animals underwater so that he could identify one animal from another. He spent weeks searching for a glue that would stick on the animals underwater and finally found an adhesive that is used to repair boat hulls.

In addition to identifying about 25 different species of molluscs, Franz has made a number of interesting scientific observations. Some of these animals have protective coatings similar to armadillos. Some feed at day; others at night. Although all of them travel to forage, they always return home to the same spot. All of them have teeth on their tongues.

Franz is concerned because marine biologists may be running out of time on Margarita. Developers have discovered the island's extensive white beaches and appealing tropical climate. Short flights leave from Caracas every half hour and tourists are beginning to flock to the new condominiums and homes that are springing up with very limited building codes or health regulations.

But, explained Franz, "with tourism comes the potential for destruction of habitats." The island simply was not prepared for this boost in development. For example, a large sewage treatment plant was built four years ago to serve all of the new condominiums. It has not worked for one, single day.

"It's a multi-faceted problem," Franz added. "Most of the people who live here are very poor. They sleep in single-room huts and live off fish and rice. Tourism will bring in dollars and help the quality of life for these people. But these pristine coasts are quickly becoming destroyed by increased human activity.

"I'm racing against the clock to get some baseline studies done so that I can actually monitor what changes are happening on the island."

Franz, who travels around Margarita's 934 square kilometers on a dirt bike, recalls visiting an elder of a village nestled high up in the mountains last summer.

"He was 80 years old and had never once left here," Franz said. Some developers tried to persuade the old man to sell them the village. "I knew that I could be rich and my children also be rich," the elder told Franz. But it stopped there. Unlike other natives on the island, he did not sell.

A native of Towson, Md., and a graduate of Baltimore's Calvert Hall High School, Franz first became interested in marine biology during his undergraduate days at Bucknell University when he spent a month doing research at a Marine Lab in Barbados sponsored by Canada's McGill University.

After joining the Christian Brothers ("I loved education and biology and wanted to teach. I consider the Brothers the best teachers in the world."), Franz earned a master's degree at Drexel University and a Ph.D. at the University of Rhode Island.

Most of the research for his doctoral dissertation on molluscs was conducted during the first visit to Margarita. Here the Christian Brothers run Fundación La Salle, a conglomerate of educational and scientific interests ranging from elementary to the college level.

Fundación La Salle was founded in the 1950s by Hermano Ginés, a Basque Christian Brother, who realized that there was little opportunity for children living on the island to advance past an elementary education. He opened a five year high school where the students spend the extra year learning such useful skills as seamanship, navigation, boat and fish net repair. He also established an institute comparable to our junior colleges offering degrees that would help graduates own or manage a boat or business in a field such as the mussels canning industry. A full-scale marine biology station was built which includes teaching and research facilities for physical, biological, and chemical oceanographers. The Brothers will open a university system in the near future with the main campus in Caracas and satellites at four other locations including Margarita.

Franz's popular marine biology course at La Salle is limited to 12 majors because, "that's how many people I can fit into my van for field trips." Competition is so fierce to get into the class that students sleep outside the chairman's door the night before registration to assure themselves a spot. In the classroom, students often ask him to "slow down and stick to his notes" because the more enthusiastic he gets, the more excited he becomes, and the quicker he talks when he deviates from his notes.

"The reward of teaching," says Franz, "comes in the excited sparkle of an eye or the understanding smile on the student's face when a concept has been grasped. It is both simple and profound." As for the rewards of research, "that comes when I am working (at La Salle's lab) late at night and enjoying it; or (in Venezuela when I am diving, even in the murky water) trying to understand the ecological processes which structure the coastal community. I just love being there.

"It's amazing that people get paid to do this."
John J. Shea Elected First Lay Chair of La Salle Board

John J. Shea, '59, who rose from an assistant toy buyer at Philadelphia's John Wanamaker Co. to become president and chief executive officer of Spiegel, Inc., one of the world's largest mail order catalogue businesses, has been unanimously elected the first lay chair of La Salle University's Board of Trustees.

Shea succeeds Dr. Helen C. North, Centennial Professor Emerita of Classics at Swarthmore College, who has served as acting chair since September, 1991.

Brother President Joseph F. Burke, F.S.C., Ph.D., said that he was "delighted" with Shea's selection.

"Mr. Shea brings to the position an unusual combination of familiarity with the metropolitan Philadelphia corporate community along with an impressive international and national business profile," explained La Salle's president.

Since joining Spiegel in 1981 as vice president of merchandising, Shea has been the driving force behind an innovative specialty catalogue program that has helped increase the German-owned company's annual sales to about $2 billion.

Prior to joining Spiegel, which is located in the Chicago suburb of Downers Grove, Shea spent 21 years with John Wanamaker Co., in Philadelphia, finally as senior vice president and a member of the Executive Board.

Shea is an officer and a member of the Executive Committee of the National Retail Federation. He is also on the Board of Trustees at Chicago's Rush-Presbyterian-St. Luke's Medical Center, the Board of Directors of Nalco Chemical, a Fortune 500 company, and the Advisory Board of the Kellogg Graduate School of Management at Northwestern University.

As vice president of the Chicagoland Boy Scouts, Shea co-hosts annual fund-raising "Luncheeese" that raise upwards of $1.1 million annually with most of the money used to support scouting in the inner city. In 1989, he was honored as "Man of the Year" by the Needleman YMCA, an organization that exclusively serves the Hispanic population in the Chicago area.

Shea, who grew up in Absecon, N.J., and attended Holy Spirit High School, majored in marketing at La Salle. He earned a master's degree in retailing at the University of Pittsburgh. He lives in the Chicago suburb of Burr Ridge with his wife, Jeanette. They have two children.

Lasallian Values Discussed in Campus Charter Week Address

An expert on the history and tradition of the Christian Brothers urged Lasallian schools to find creative ways to offer religious education to its students in a lecture during the university's Charter Week festivities.

Brother Luke Salm, F.S.C., S.T.D., professor of religious studies at Manhattan College, made his remarks in an ad-
dress on campus entitled "Lasallian Values in Higher Education" on March 18 as part of the celebration marking Brother Joseph F. Burke's presidential inauguration and the university's 130th anniversary.

Brother Luke, who received an honorary doctor of laws degree from La Salle in 1978, has written extensively on the history of the Christian Brothers tradition, including a biography of St. John Baptist de La Salle, the founder of the Christian Brothers, often called the "Father of Modern Pedagogy." St. John Baptist de La Salle devoted his life to making possible suitable schools for the poor and the middle class. His vision of quality Catholic teaching in a community of caring Brothers has survived for more than 300 years.

In his talk, Brother Luke explained that if a religious school was made attractive to the poor street urchins of de La Salle's day, then a Lasallian school ought to be able to do something similar for the students of today, whose age and standard of living may be different, but whose basic needs are the same.

"Lasallian schools must find creative ways to offer a religious education for students with varying religious backgrounds," Brother Luke said. "And this justifies maintaining a quality religion department and campus ministry."

Brother Luke discussed the life of de La Salle and the historical aspect of the Christian Brothers, but especially the Lasallian institutional values which he feels are important for the Christian Brothers to follow.

"This discussion comes at a time when the Brothers in our schools, at every level, but especially at the tertiary institutions, are no longer as predominant among the faculty and the administrators as they once were," Luke said. "In fact, it no longer seems possible to think of our schools as Brothers' Schools; it's more accurate to call them Lasallian Schools.

"The Brothers realize that we must make a conscious effort to share the riches of the Lasallian educational and spiritual tradition with our lay colleagues. The university does not have to be dominated by the Brothers to be instinctively Lasallian. But it is important to be clear about what the Lasallian tradition is, and how precisely it might continue to characterize and energize an educational community such as La Salle University."

Brother Luke explained that the values derived from the Lasallian traditions can be broken into four categories: good teaching, association of Brotherhood, service to the poor, and religious education.

"The value of good teaching cannot be taken for granted, even in a Lasallian school," he explained. "While most Brothers want earnestly to preserve our schools and traditions, fewer and fewer Brothers are willing to commit themselves to full-time teaching in the classroom."

Brother Luke said more and more Brothers are attracted to careers in administration, campus ministry, etc., but, as indispensable as these functions may be, the schools will lose an important value if the Brothers do not teach students face to face in a classroom.

Brother Luke also explored the values of commitment to the poor and religious education, reflecting on the days of de La Salle and comparing them to our current situation.

"In the Christian schools (of de La Salle's day) the children learned there was more to life than the deplorable, poorly run charity schools and the horrible conditions they saw on the streets," Brother Luke added. "They learned they were created by a loving God, and that in the school community they could find a new set of values, role models, and a new meaning and opportunity for salvation both in this world and the next."

"It remains for you to reflect and determine," he concluded, "to what extent this analysis corresponds to your experience at La Salle University, as a Lasallian institution, and how you think that tradition can be maintained and enhanced."

Fidelity Bank recently awarded La Salle a $50,000 grant to establish three four-year scholarships at the university. Here, Edward J. LoCasale, '69 (left), vice president of First Fidelity Bancorporation, presents the check to Brother President Joseph F. Burke as Frank J. Noonan, '55, senior vice president, and Fred R. Rizzo, '59 (right), vice president of First Fidelity Bancorporation, watch.
Major General Burns Offers Special Course On Russian Relations

The former director of the U.S. Arms Control and Disarmament Agency, who has been serving as a special envoy to Russia, taught a special political science course about the demise of the Soviet Union at La Salle University during the spring semester.

Major General William F. Burns (U.S. Army-retired), '54, who was our nation’s top arms control advisor from 1986 to 1989, focused on the relationship of the United States with the former Soviet Union and present Russian government.

Burns, who commuted from his home in Carlisle, Pa., to La Salle once a week on Tuesday afternoons, devoted much of the course to a first hand analysis of how the relationship with the United States affected the evolution of the Soviet Union into its present group of Russian states.

Most of the 18 La Salle students auditing the three academic credit courses are majoring in political science; a few are history majors. All of them impressed Burns with their inquisitiveness.

"The students are curious about everything," said the General. "But their primary interest is on the Soviet Union, what brought about the radical change, and how they should interpret the change for the future."

Burns brings an impressive background to the classroom. For the past year he has been serving as the White House’s special envoy to Russia and other nuclear states of the former Soviet Union for the dismantlement of nuclear weapons. Appointed ambassador by former President Bush, he agreed to remain in the position until the end of March when President Clinton is expected to appoint a successor.

"My responsibilities," explained Burns, "were to negotiate and sign intergovernmental agreements which would provide the legal basis for the use of U.S. funds to speed the safe dismantlement of weapons under the various arms control agreements and treaties."

Burns is a member of the university’s Board of Trustees.

Nelson Harris Honored for Leadership at Charter Day Dinner

La Salle celebrated its 130th anniversary with a Charter Day Dinner attended by 210 people on March 20 in the Union League of Philadelphia.

During the dinner, the first annual La Salle University Leadership Award was presented to Nelson G. Harris, former chairman of the board and CEO of Tasty Baking Company by Brother President Joseph F. Burke, F.S.C., Ph.D.

Harris was selected for the Leadership Award, explained Brother Burke, because he "has displayed outstanding leadership in corporate, civic, governmental and religious affairs."

Harris joined Tasty Baking Company in 1959 as secretary and treasurer and in 1960 was promoted to financial vice president and treasurer, a position which he held through 1968. After a sabbatical of nine years during which time he held the title of vice president and chief executive officer of Horn and Hardart Baking Company and the Central Valley Company, Inc., he returned to Tasty Baking Company in 1979 as president and chief operating officer. In 1981, Harris was elected president and chief executive officer of the parent company, Tasty Baking Company and in 1991 was elected chairman and chief executive officer. In 1992, Harris retired as CEO and became chairman of the executive committee and continues as a director of Tasty Baking Company.

The proceeds from the Charter Day Dinner, amounting to $35,000, will benefit La Salle University’s Scholarship Fund and will be used to establish four $1,000 renewable student grants. Each year the grant will be named after that year’s Leadership Award recipient.

Philadelphia City Councilman-at-Large W. Thacher Longstreth was master of ceremonies at the dinner.
La Salle Opens SBDC Branch in Norristown

La Salle University's Small Business Development Center opened a branch in Norristown (Pa.) on March 18 at the Central Montgomery County Chamber of Commerce.

The Center is a partnership between La Salle’s SBDC, the Borough of Norristown, the Central Montgomery County Chamber of Commerce and the Montgomery County Industrial Development Authority.

The Center will provide the small business community with free management and technical assistance in developing their businesses. Some of the services include: guidance for the preparation of business plans, accounting and recordkeeping assistance, financial analysis and planning, marketing programs and counseling, long range planning for established firms and general management assistance.

Linda Karl, director of La Salle’s Small Business Development Center, said that the center will assist small businesses in everything from general start-up to preparing loan packages and business plans at no cost. “We think the Center can significantly contribute to filling this need in the Norristown area,” she added.

La Salle’s Small Business Development Center is part of a state-wide network of centers which provide comprehensive small business management assistance and services to the small business community. These services are free because funds are provided by La Salle University, the Small Business Administration, private firms and foundations.

For more information contact La Salle University’s Small Business Development Center at (215) 951-1416.

Annenberg Foundation Pledges $1 Million to La Salle University

The Annenberg Foundation has pledged a $1 million grant to La Salle University. It was announced by Ambassador Walter H. Annenberg, the Foundation’s chairman and president.

Ambassador Annenberg said that the gift is being awarded in honor of his friend and lawyer, William J. Henrich, Jr., Esq., who is the corporate secretary of The Annenberg Foundation. Henrich graduated from La Salle in 1950 and is a member of the university’s Board of Trustees.

La Salle University’s Brother President Joseph Burke, F.S.C., Ph.D., said that the funds, which will be payable over a four year period, will go a long way in helping the university “sustain and enhance” its educational excellence.

“On behalf of our trustees, faculty, and students, it is my honor to express sincere gratitude to Ambassador Annenberg for his continued generosity,” said Brother Burke.

Last October, La Salle officials launched the most ambitious capital gifts campaign in the university’s history, a $100 million fund raising drive over the next ten years.

President’s Associates Adds 13 New Members

Thirteen men and women who have distinguished themselves in the advertising, corporate, environmental, financial, legal, or medical professions have been appointed to La Salle University’s Council of President’s Associates, it was announced by the university’s Brother President Joseph F. Burke, F.S.C., Ph.D.


The 37 member Council of President’s Associates serve as a pool of resource persons for various university projects. They advise La Salle’s president and other key administrators in such areas as curriculum development, liaison with professional schools, fine arts, athletics, and student career placement.

Swimmers Take MCC Men’s Championship

The La Salle University swimmers captured one team championship and four individual awards and set 14 records when the Explorers hosted the MCC (Midwestern Collegiate Conference) Swimming and Diving Championships Feb. 25-27.

In its first year of competition in the MCC, coach John Lyons’ squad made off with the men’s title, dethroning Notre Dame by a 1,325 to 896 count. On the women’s side, La Salle finished third with 770 points behind Notre Dame (1,183) and Evansville (891).

Lyons was voted the Men’s Coach of the Year. Other Explorer awards were won by freshman Paul Deconti (Men’s Newcomer of the Year), junior Deirdre Lynch (Outstanding Women’s Performer), and junior Dan Dunigan (Outstanding Men’s Performer).
SCHOOL OF BUSINESS ADMINISTRATION

'47
Jack C. Daniels has returned from Lusaka, Zambia, where he served as a volunteer with the International Executive Service Corps. Daniels, a retired USX manufacturing executive, assisted Nitrogen Chemicals Zambia LTD, a fertilizer plant, and trained its staff.

'49
Herbert T. Picus has retired after 40 years of service with M. Buten & Sons, Inc. He was corporate secretary.

'51
Chester C. Cyizio was re-elected president of National Advocates Society, the Jagirllonian Law Society and Philadelphia Professional Society. He traveled to Poland as part of a special group of legal and economic consultants from the United States to President Lech Walesa and the Parliament of Poland. James J. (Jim) Phelan became the eighth coach in college basketball history to reach 700 victories when his Mount St. Mary's College (Md.) team beat Wagner, 69-64. Phelan, who coached the Mount to an NCAA Division II championship in 1962 when he was voted the College Division Coach of the Year, joins Clarence Gaines, of Winston Salem State, and Dean Smith, of North Carolina, as the only other active coaches with more than 700 wins.

'53
Edgar M. Guerin was appointed staff vice president of logistics for 3M Corporation.

'54
Louis J. LeHane is chairman of the Board, Universal Strategies, Inc. He has retired as the president/owner of LeHane Consultants, Inc., in Leesburg, Va.

'55
Hugh F. Morris was awarded a United States patent for a reusable, expandable bank.

'58
John T. Green, Jr., plans to retire this year after 33 years as a teacher in the School District of Philadelphia. Robert J. McCartney won a special merit award from the Kodak International Newspaper Snapshot Awards contest for his photograph, "Boy in Yellow."

'59
Joseph P. Roach has retired from UNISYS after 40 years of service. He is now working full time with William H. Ahlers Real Estate, in Spring House, Pa.

'60
Joe Fagan was named Ocean City, N.J.'s 1992 Sportsperson of the Year by the Sentinel-Ledger. Frank H. Javorka is director, national accounts—U.S. Government, Sales Professionals Inc., in King of Prussia, Pa. Frederick A. Marcell, Jr., was elected president and chief executive officer of Willow Grove Federal Savings, in Maple Glen, Pa.

'61
Richard E. Darcy was promoted to manager of credit and collections, American Chemical Society.

'62
Thomas Ryan is a tax auditor in unemployment tax for the State of Florida.

'63
James M. Glasgow was named president and chief operating officer of AIMS Corporation, in Chicago, Ill.

'64
James A. Dougherty has been appointed national director of appeals for the Internal Revenue Service, in Washington, D.C. He is responsible for overseeing 2,700 employees nationwide. John W. Kitchenman is director of contracting, Defense Personnel Support Center, in Philadelphia. Dennis S. Marlo was elected president and chief executive officer and a member of the Board of Directors of Main Line Federal Savings Bank, in Villanova, Pa.

'65
Charles J. Durny was appointed vice president human resources and operations at KRUPS North America Inc., in Closter, N.J. Larry Murphy, CFP, was elected to the national Board of Directors of the Institute of Certified Financial Planners, which has headquarters in Denver, Colo. Michael Rottina was named vice president and manager of cost accounting at PNC Financial Corporation, in Pittsburgh, Pa.

'66
Michael D. Mueller was promoted to executive vice president and corporate officer for Bicknell & Fuller Paper Box Company, in Woburn, Mass.

'67

'68
Lawrence Lupus recently assumed command of 113th Field Artillery Brigade, North Caro-
lina Army National Guard, in Greensboro. N.C. Frederick W. Maier was appointed chairman of the Pittsburgh Ford Motor Company Community Relations Committee. Andre Moutenot is senior vice president of Swiss Re Advisers, Inc., in New York City.

'71
John J. Gariano is general manager of Willow Foods, in Beaver Dam, Wis. John J. Loyden was named vice president of finance for the Nabisco Biscuit Company. James F. McGowan, Jr., was appointed executive vice president of corporate lending at the Bucks County Bank, in Doylestown, Pa.

'72
Glenn Russell wrote a novella titled “There Wasn’t a Shadow,” published by The Otisian Press. Joseph T. Scharff is vice president and treasurer of Subaru of America, and a trustee of Subaru of America Foundation.

'73
Michael F. Esposito is a senior sales representative at 3M Semiconductor Products, in Portland, Ore. George R. Rice was promoted to national account sales manager-food service division for Dole Packaged Foods. William Weber is director of sales and marketing at Bertholon Rowland Insurance Development Group.

'74

'75
Edward J. Charlton was named chief operating officer of Legalgard, a legal cost control company in Philadelphia.

'76
Jack Finlayson is sales vice president, business network sales for AT&T. Thomas F. Jones, Jr., is controller/assistant administrator for Cardiology Consultants, P.A. He has obtained fellowship status in Healthcare Financial Managers Association. Thomas L. Schwengel was named senior vice president and treasurer for Independence Bancorp Inc., in Parkasie, Pa.

'78
Karl F. Dietrich is the membership chairman of the Delaware Valley chapter of the Instrument Society of America. Barry M. Kaufman has earned the Certified Insurance Counselor (CIC) designation.

'79
Michael P. Lonergan was appointed assistant vice president and commercial loan officer at Miners National Bank, in Pottsville, Pa. Ralph L. Ziegler was named assistant vice president at J.P. Morgan Services, Inc., in Newark, Del.

'80

'81
Captain Keith M. Gianfrani served as commander and instructor pilot during Operation Desert Storm with the U.S. Army Reserve helicopter refresher training course for activated reserve aviators. John W. Peasley was promoted to vice president of budget and planning at FIC Insurance Group, in Austin, Texas. He was also elected to the company’s Board of Directors.

'82
Mark Cederone, Esq., has opened a law firm in Philadelphia. Marc Orsimarsi, C.P.A., is a corporate controller at Centerbury Educational Services, Inc.

'83
Steve Fitzsimmons is a marketing representative for Penn Miller Mutual Insurance Company. Michael A. Papa received a master of business administration degree from Loyola (Md.) College. Paul J. Tyer was promoted to manager of sales and brokerage, Bertholon-Rowland Group Benefits, Inc.

MARRIAGE: Gerard M. Dinon to Lisa A. Weiss.

BIRTHS: to James E. Cain, Jr., and his wife, Maria, a daughter, Erin Aileen; to Francis Molettieri and his wife, Audrey, a daughter, Marcia Ann; to M. Judith Torres-Lynch and her husband, John, a son, John Patrick.

'84
Stephen M. Devonshire was promoted to principal CM engineer, GE Aerospace, in Reston, Va. Vincent Ricchiuti, Jr., was promoted to treasurer of St. Edmond’s Savings & Loan. Mark V. Venezia is a database manager for the School District of Philadelphia.

MARRIAGE: Ralph S. Hise, III to Jeanne Yuengling.

BIRTHS: to David A. Bologitz and his wife, Peggy McManus-Bologitz, ’85, their second child, a daughter, Maura Shannon; to Jeanne Bolger Cole, ’84, and her husband, Royal W. Cole, III, ’83, their second child, a daughter, Allison Marie; to Eileen Haag-Phillips and her husband, a son, Alexander Thomas Phillips; to Frederick C. Mischler, Jr., and his wife, Maureen McGonigle Mischler, ’84, their first child, a son, Kyle Frederick; to John N. Oswald and his wife, Mary, their first child, a daughter, Meghan Catherine; to Anne Marie Ascenzi Wilson and her husband, Peter Wilson, Jr., a son, John Harrington.

'85
Elizabeth Hickey McLaughlin was promoted to banking officer of Provident National Bank, in Philadelphia. Brian J. Spuhler received a master of business administration degree with a concentration in marketing and strategic planning from Penn State University.
MARRIAGE: Catherine E. Roarty to Martin A. Healey, '82.

BIRTHS: to Julie Dougherty-Schuck and her husband, their second child, a son, Francis J. Schuck, Jr.; to Peggy Mc Bryan–Boligitz and her husband, David A. Boligitz, '84, their second child, a daughter, Maura Shannon; to Michael V. McDermott and his wife, Denise, their third child, a son, Christian Michael; to Timothy E. Sheehan and his wife, Lisa M. Wahl Sheehan, '86, a son, Colin Timothy; to Patricia Morrissey Walters and her husband, William Walters, '85, their third daughter, Elizabeth Mary.

'86

Gary W. Kennedy was promoted to vice president at Halpert & Company, a municipal bond fund. Rob Thompson was promoted to mortgage loan officer at Prime Bank. He also has sold a series of magazine articles to Epilog Journal.

MARRIAGES: Catherine A. Mannello to John T. Maestrale, Jr.; Jeanne Yungling to Ralph S. Hise, Ill, '84.

'87

Patrick M. Pendergast was promoted to sales manager, Bentley Harris Manufacturing Company. He is living in Novi, Michigan.

MARRIAGES: Janiene V. Conti to Terence M. Pitt; Nicole Abbamondi to Bryan Shinn.

'88

M. Alicia Davis graduated from Villanova University Law School. She is an attorney with Stradley, Ronon, Stevens and Young, in Malvern, Pa. Jeffrey F. Denton is a financial analyst for treasury band financing at Advanta Corporation. He also is attending a combined J.D. and M.B.A. program at Widener University. Michael G. Enz is a certified public accountant.

'89

David P. Bauer is a personal financial planner at IDS Financial Services. Regina Hannigan is a contracts negotiator for the Naval Regional Contracting Center on the U.S. Naval Base in South Philadelphia. Kevin M. Oleksiak is a technical sales representative for Rohm and Haas Company. He also is on the Board of Directors for the American Diabetes Association, Eastern Montgomery County (Pa.) Chapter.

MARRIAGES: David P. Bauer to Angela K. Cullen; James Edward Rose to Maureen Mcdonald; David Lowther to Colleen Gerg.

BIRTH: to Robert E. Blanchard and his wife, Patrice, a daughter, Elizabeth.

'90

Sue Lardear is reservations manager at the Wilmington (Del.) Hilton Hotel. Darryl L. Mack works for National Can Company. Robert Shebwoks was promoted to assistant controller at Scott–levin Associates, in Newtown, Pa.

MARRIAGES: Joseph D. Boyle to Michelle M. Rocco, '90; Catherine Lea to James Baylyovn.

'91

Marc M. Avallone is a merchandiser at Bergen Brunswig Drug Company, Pine Brook, N.J.

MARRIAGE: Christine A. Glackin to Kenneth A. Hopkins.

SCHOOL OF ARTS & SCIENCES

'38

Michael G. Rainone, Esq., was honored for his special contributions to the furthering of Christopher Columbus by the Justinian Society of the National Italian American Bar Association.

'40

Rev. Martin J. O’Halloran was named pastor emeritus of St. John Vianney Parish, in Gladwyne, Pa. He is in residence at St. David Parish, in Willow Grove, Pa.

'48

Edward R. Barber has retired from Sandia National Laboratory. Paul W. Melville, M.D., was elected president of the Board of Directors at Lower Bucks Hospital, in Bristol, Pa.

'50

John Bresnan wrote a book, Managing Indonesia: The Modern Political Economy, which is scheduled for Spring 1983 publication by Columbia University Press. William H. Graham is chairman of the Drama Department of The Catholic University of America, in Washington, D.C. Graham also is the president of Olney (Md.) Theatre and co-founder and associate director of The National Institute for the Word of God, established in 1972. Gerard J. Nolan received a master’s degree in American History from Villanova University.

'51


'52

Richard W. O’Brien is a senior sales consultant with FC Voice, a manufacturer of computer peripheral equipment, in Marietta, Ga. He has sold his interest to the manufacturer’s rep firm of Sunday-O’Brien, in Haddonfield, N.J. Elwood Purcell is a faculty member in the English Department at George Mason University, in Fairfax, Va., where he also tutors Japanese students.

'53

John M. Andruszko has retired after 37 years of service with the Philadelphia Board of Education. William J. Brown has retired from teaching and is now a business manager of a large Catholic parish in Canton, Ohio. William C. Kohler is the president of the Embler (Pa.) Stamp Club, president of the Norristown Area Retired Teachers’ Association, and vice president of Developmental Enterprises Corporation. Robert T. Lynch has become a partner in the Philadelphia law firm of Schubert, Bellwarr, Mallon & Walheim as a result of the merger of Cahill, Lynch & Tyler, P.C. with the Schubert firm. After 35 years of service, Edward A. Saunders, Jr., has retired as a teacher in Burlington Township, N.J.

'54

Carl J. Belber, M.D., is a staff neurosurgeon at Carle Clinic, in Urbana, Ill. He was elected to section of cerebrovascular surgery and section on neurotrauma of the American Association of Neurological Surgeons.

'55

Thomas J. Horan has retired from teaching in the Philadelphia Public Schools after more than 35 years of service. William J. McNell is appointed Pennsylvania District Deputy, Knights of Columbus. Anthony G. Rampulla retired as group manager of quality assurance and technical operations at Ortho Pharmaceutical Corporation.

'56

David J. Torpey, Jr., M.D., is professor and chairman of the Department of Anesthesiology at the Allegheny Campus, Medical College of Pennsylvania, Allegheny General Hospital, in Pittsburgh.

'57

Jack McDevitt won the $10,000 UPC 1992 Science Fiction Novella Award for “Ships in the Night.” sponsored by the Univeristat Politecnica de Catalunya, Spain. The award was presented in Barcelona in January by fellow science fiction writer Brian Aldiss. Robert A. Romano has returned from two years in Indonesia as business manager of Jakarta International School.
Brothers Francis B. Danielski, '71 [center], director of the annual fund, and Thomas H. McPhillips, '72 [right], associate professor of biology, recently celebrated their silver jubilees as members of the Christian Brothers. They were joined by other members of their novitiate class (from left): Brothers William Di Pasquale, '72; John J. McDonnell, '72, and Thomas J. Bondra, '72.

'58
Charles A. Hepford, D.P.M., lectured on mechanical heel pain in Madrid, Spain in December, 1992. William T. Katheder retired from the Defense Industrial Supply Center, in Philadelphia, after 31 years of service with the U.S. Government. John T. Odell retired as executive manager of The National Security Agency. Charles (Bud) Wahl retired from CoreStates Bank and was appointed assistant vice president and manager of the Chemical Bank, in Ocean City, N.J.

'59
Joseph C. Flanagan, M.D., delivered the Wendall Hughes Lecture at the American Academy of Ophthalmology meeting held in Dallas, Texas. He is professor of ophthalmology at Thomas Jefferson University, director of oculoplastics at Wilkes Eye Hospital, and chief of the Department of Ophthalmology at Lankenau Hospital. Edward Markowski, Ph.D., was elected first vice president of the North American Society of Adlerian Psychology.

'61
Eugene R. Valentino, M.D., was certified in child and adolescent psychiatry by the American Board of Psychiatry and Neurology.

'62
John J. Convey, Ph.D., wrote a book, Catholic Schools Make a Difference: Twenty-Five Years of Research, published by the National Catholic Educational Association. He holds the St. Elizabeth Ann Seton Chair in Education at The Catholic University of America, in Washington, D.C.

'63
Frank J. Battaglia gave a paper in Irish Prehistory at the 1992 conference sponsored by the National Museum and Medieval Academy of Ireland. Alfred B. Ruff was appointed to the newly created position of assistant director of personnel for Berks County, Pa.

'65
Col E. John E. Feret, who most recently served as commander of the U.S. Army Garrison, in Bayonne, N.J., retired in January after more than 27 years of active duty. Ralph Maiolino is vice president of international business development for Dauphin Deposit Bank, in Harrisburg, Pa. Angelo G. Sgro, president and chief executive of Penn Recovery Systems, has been named president of the Board for the Bethesda Project, which is dedicated to the plight of homeless people in Philadelphia.

'66
Joseph A. Donahue was appointed assistant director, office of management support systems, Department of the Treasury, Office of the Secretary, Washington, D.C. Rev. David C. Menegay was appointed parochial vicar at Vitus Parish, in New Castle, Pa.

'67
Louis J. Beccaria, Ph.D., was appointed executive director of the Stewart Huston Charitable Trust, in West Conshohocken, Pa. James R. Dooley, M.D., joined the Anesthesia Group, in Daly City, Cal. John Motley, M.D., was elected chairman, Family Practice Department, at North Penn Hospital, in Lansdale, Pa. Edward E. Strang was named as a senior vice president of the Philadelphia branch of Knoblauch State Bank.

'68
Edgar J. Langdon celebrated 30 years of employment at Chestnut Hill Hospital, in Philadelphia. Thomas J. Mahon presented programs at the annual conference of the International Association of Continuing Education and Training (IACET), in Toronto, Canada.

BIRTHS: to Richard P. Gallagher, his fourth child, a daughter, Katherine Mary; to Noel M. Parsons, a son, James William.

'69
John J. McBeath is district manager of the Bristol (Pa.) Social Security Office. Thomas J. McElvogue was elected president of the Board of Directors for The Big Brother/Big Sister Association of Philadelphia and Delaware County, Pa. Thom Rossi organized an international convention in human resources at the Wyndham Franklin Plaza Hotel, in Philadelphia. Stephen S. Smith received a doc-
ALUMNI CHAPTER/CLUB NOTES

The Atlanta Club’s steering committee of Bob Davidson, ’69; Mike Heron, ’66; Ginger Krawiec, ’77; and Barbara Spaulding, ’76, is surveying our alumni in the State of Georgia to determine the types of activities they would be interested in attending. Their excellent questionnaire is being shared by the Alumni Office with other geographic clubs and chapters.

* * *

La Salle’s involvement in the new (for us) Midwestern Collegiate Athletic Conference (M.C.C.), has generated a burst of alumni activity in conference cities.

Prior to the Explorer’s basketball game vs. Detroit-Mercy at the COBO Arena there on February 18, 40 Michigan alums attended a reception at the Radisson Pontchartrain Hotel to meet our new Brother President Joseph Burke, F.S.C., Ph.D. Coach Bill “Speedy” Morris also stopped by on his way to the game.

After defeating Detroit-Mercy with an exciting buzzerbeater, the team moved on to Chicago and a Saturday afternoon game vs. the Loyola Ramblers on February 20 at the Rosemont Horizon. A post-game reception sponsored by the Chicago Alumni Club (coordinated by Tim O’Connor, ’81) at the Holiday Inn—Des Plaines proved to be a victory party at which more than 70 alumni and friends met Brother President, Coach Morris, and the newly elected chairman of the Board of Trustees, John J. Shea, ’59, president and C.E.O. of Spiegel, Inc.

A week later, the Pittsburgh Alumni Club held a reception prior to the Duquesne game, February 27, on their campus in the Duquesne Room of the Student Union. Close to 40 alumni and friends, including several Gallagher Club members who journeyed there on a chartered bus, heard guest speaker Fred J. Foley, vice president for development discuss some of the future plans for La Salle. They then watched the Explorers win their fourth straight road game.

The newly formed Indianapolis Alumni Club, under chairman Roger Marchetti, ’80, hosted a reception at the Omni Severn Hotel there on March 11 for alumni attending the M.C.C. playoffs. Tim O’Connor brought a delegation down from Chicago.

* * *

The Washington (D.C.) Area Club hosted local students and their parents on March 11 at a highly successful reception on the 17th floor of U.S.A. TODAY in Arlington, Va. through the courtesy of Tom Curley, ’70, the publication’s president and publisher. More than 100 people attended and met Brother President Burke and the following faculty members: Dr. James Butler (English), Dr. John Duffy (Economics), Marianne Gauss (president of the Alumni Association and a member of the Management Department), Brother Gerald Fitzgerald (director of admissions/Accounting), Brother Gerard Molyneaux, Ph.D. (Communication), and Dr. John Seydow (English).

* * *

The Los Angeles Alumni Club is planning an outing at Dodgers’ Stadium on July 20 when the Phillies are in town. Mike Mullen, ’63, is coordinating the event.

Thomas Curley, ’70 (standing at podium), the president and publisher of USA TODAY, hosted members of the Washington chapter of the alumni at a reception at the newspaper’s headquarters in Arlington, Va., on March 11. Guests included La Salle University students pictured above (from left), along with their parents: Aakash Thakkar, Megan Lyall, Leonora Serbyn, Albert (Scooter) Vertino, and Lori Huggins.
Edward Grana, M.D., was promoted to chairman of the Department of Radiology at Veterans Affairs Hospital, in West Los Angeles, and vice chairman, Department of Radiology at the UCLA Medical Center. George Hegarty is the provost and professor of English at Teikyo Loretto Heights University (TLHU). TLHU, accredited through the University of Colorado at Denver, is an international university affiliated with the Teikyo University Group, a global university system with headquarters in Japan.

Charles F. Kolmann, promotion manager at WCIX-TV 6 in Miami, Fla., received two Suncoast regional EMMY Awards. Joseph M. Mottola earned an educational specialist degree from Rowan (N.J.) State College. Raymond J. O'Brien was named manager of private transit terminals for Conrail. He was also promoted to Lieutenant Colonel in the Army Reserve and is serving as G-4 for the 304th CA Brigade, Philadelphia. Charles Pfizenmayer was appointed associate director, soap product supply-purchases, at Proctor & Gamble Company.

BIRTH: to Joseph M. Mottola and his wife, Madeline, their fourth child, a son, Matthew.

Dr. John J. McCall is teaching philosophy at St. Joseph's University. Robert Schwanenberg was appointed Trenton (N.J.) bureau chief of the Newark Star-Ledger.

BIRTH: to Dr. John J. McCall and his wife, Kate, a daughter. Alexa Kahlleen.

Steven N. Craig was named senior editor and director of special projects for the Great Books Foundation, in Chicago, Ill. Neil P. Greenberg was appointed to the Board of Directors of Kensington Hospital, in Philadelphia.


'B70

'B71

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'B79
From Standup Comedy to International Ceramic Acclaim

Although many people remember his hilarious satirical skits as a member of the "No Respect for the Human Condition Players," Jimmy Clark, '74, has created a new, more conventional stage to display his artistic talents.

Clark is executive director of The Clay Studio, the highly-regarded ceramics gallery and school whose growth has helped trigger a dramatic expansion of art and cultural institutions in Philadelphia's historic Old City.

Clark, a cum-laude English/German major during his undergraduate days, became head of the 18-year-old institution in 1986. Since then he has supervised a move into larger quarters at 139 N. Second St., negotiated a 30-year lease for the two story building, and raised $750,000 in grants and loans to complete the project.

The Clay Studio doubled its previous capacity when it moved into the Second Street Art Building two years ago. Some 32 artists work, teach, and display their creativity there and offer exhibits ranging from Architectural to Eastern European Ceramics. The institution also sponsors four training sessions annually for some 150 students as well as various community outreach programs. Three other multi-media artists' collectives also sublet space in the facility.

"I think that we can legitimately claim to be the linchpin of the entire cultural renaissance of the area," said Clark a few months ago while pointing to other restaurants and shops that have recently moved nearby. At least 20 new galleries have opened since Clark took over. He also coordinates the "openings" of the 35 fine arts, antiques, furniture, and decorative showrooms comprising the Old City Arts Association and oversees the popular "First Friday in Old City" monthly celebration.

The Clay Studio is the latest stop in Clark's colorful career that began as a stand-up comedian in La Salle's Clubroom, continued on the improvisational theatrical circuit in Germany and Switzerland, and eventually "stumbled onto the peak of the pottery renaissance" in Berlin.

Clark specializes in Pinch pottery, which is one of the oldest and most original forms of creating vessels. The technique involves opening a ball of clay, forming it out by pinching the clay and then pushing and stretching it. Pinching has a very organic feel about it, says Clark, and enables him to aesthetically cross cultural barriers and get back to the archaic roots—-to the original forms that would have a universal appeal both to the ancients and to the contemporaries.

"If you study or look at ancient ceramics there's this remarkable resemblance and crossover of forms," he added. "If you see an ancient Chinese pot you might find great similarities between that pot and the ceramics that were being done in the Western Hemisphere by the ancient Indians or the indigenous populations of North and South America. For me it's a very fascinating kind of thing."

Clark says that he "just sort of happened" into his career of a practicing ceramic artist. In 1981, less than six years after taking his first course in pottery at the Germantown YWCA, Jimmy was awarded the $3,000 top prize for his work at the prestigious Berlin Crafts Competition.

Clark had originally traveled abroad while studying at "La Salle in Europe" at the University of Fribourg during his junior year. He and some friends produced a series of comedy routines that became very popular in Switzerland. They repeated the performances—"Alice in Wonderland" and "Babble" were the biggest hits—to enthusiastic audiences at the Union Clubroom when they returned to La Salle. After graduating in 1974, Clark taught high school completion courses for three months to members of the U.S. Air Force in Berlin. He and his theatrical friends were invited to produce their best comedy routines in Switzerland during that time. They eventually regrouped in Philadelphia and performed for a season as "Imagination Theatre" at Walnut Street Theatre 5 with Clark as co-director.

Clark returned to Germany in 1978. In addition to forming a satirical clown routine with a friend called "The Brothers Panic," Jimmy also capitalized on the pottery renaissance. "Many people wanted to take ceramics courses and buy ceramics," Clark recalled. Within six months he was selling regularly at galleries throughout West Germany and serving as president of the Berlin Crafts Guild.

Clark was also homesick. After returning to Philadelphia in 1985, he met his soon-to-be-wife Gayle Gates, reunited with some old friends, and formed "No Respect for the Human Condition Players." Some 300 people gave the group an enthusiastic welcome at their opening at The Painted Bride Art Center. "We were really rejuvenated," recalled Clark. "We were off and running." The group performed until 1989 with varying degrees of success at places like Walnut Street 5 and Morality's Pub in center city Philadelphia.

Then reality set in. "Even though we still had aspirations of succeeding with the comedy group, it was even more apparent that comedy was not going to provide a livelihood," said Clark. When his daughter, Miranda (now 3) came into the picture, Jimmy's theatrical career ended. And another artistic career began!

-RSL
La Salle opened its Black History Month celebration by honoring Pennsylvania State Representative Dwight Evans, 75, during the university's fourth annual African American Alumni Reception on February 5 in the Union Ballroom on campus. Evans received the 1993 Warren E. Smith, M.D. Award. He was chosen because he is "an African American La Salle University graduate who has achieved success in his profession, has demonstrated a commitment to traditional La Sallian values, has made significant contributions to the community, and serves as an outstanding example to all La Salle students."

A Democrat representing Philadelphia's 203rd Legislative District, Evans has been in the State House of Representatives since 1980. He has responded to statewide issues, provided constructive leadership for the Philadelphia delegation and engineered the recovery of an economic corridor in his home district.

In 1990 Evans' leadership abilities were dramatically demonstrated when he was elected to chair the influential House Appropriations Committee by his colleagues.

Evans, a native of North Philadelphia, is a graduate of Germantown High School and Philadelphia Community College.

La Salle’s African American Alumni Reception is an annual event sponsored by the university's Alumni Association and African American Student League. The event brings together current African-American students with alumni and faculty to network, renew friendships and share information.

The award is named for the late Warren E. Smith, M.D., '54, who had served for many years as a psychiatrist in the university's Counseling Center.

Dwight Evans (second from right) receives Warren E. Smith M.D. Award from Brother President Joseph F. Burke as Marianne Gauss and LeSette Wright (right) watch.
master of engineering degree in computer design from Penn State University. Steven M. Rice received a master of science degree in education from Mansfield University. Frances Fallon Schuster received a master's degree in geography from the University of Utah.

MARRIAGES: Martin A. Healey to Catherine E. Roarty, ’85; Donna M. Malloy to Frank A. Branco; Steven M. Rice to Amy Derus.

BIRTHS: to Mary Fanelli Ayala, Ph.D., and her husband, Pastor, a son, Gabriel Vincent; to Michael L. Girone and his wife, Carol A. Subotch, M.D., ’80, their second child, a daughter, Adrienne Mary.

'83

Diego F. Calderin is a senior staff consultant for Information Technologists, Inc., in Conshohocken, Pa. Christopher Ferry is an assistant professor of English at Clarion University.

Dr. Thomas E. Marchiondo has separated from the U.S. Navy after four years active duty as an officer. He is completing a residency in emergency medicine at Albert Einstein Medical Center, in Philadelphia.

BIRTHS: to Diego F. Calderin and his wife, Linda Schaefer Calderin, ’83, their second child, a son, Devin Michael; to Coleen Long and her husband, Jeff, their second son, James Edmund; to Regina Moore Plummer and her husband, Samuel, ’80, their second child, a daughter, Kathryn Marie.

'84


BIRTHS: to Angela S. Galiano-Roth and her husband, Thomas Roth, a son, Thomas Galiano-Roth; to Sean T. Hanrathan and his wife, Kelly, a son, Colin Patrick; to Michael A. Hirsch, M.D., and his wife, Joanne, a son, Matthew Tyler; to James Patrick Murphy, D.M.D., and his wife, Patricia, their third child, a son, Terence Xavier.

'85

Thomas D. Caruso, D.O., is a physical medicine and rehabilitation resident at The Graduate Hospital, in Philadelphia. Teresa M. Gratz was promoted to regional services manager for Caron Foundation, a chemical dependency treatment center in Berks County, Pa. Alice Premaza Mueller, D.O., is a nephrology fellow at Hahnemann University Hospital, in Philadelphia.

MARRIAGE: David V. Lautenbacher to Anne Margaret Mayer, O.D.

BIRTHS: to Richard Duszak, Jr., M.D. and his wife, Deborah, their first child, a daughter, Abigail May; to Maureen McGonigle Mischler and her husband, Frederick D. Mischler, Jr., ’84, their first child, a son, Kyle Frederick; to Pina Rizzo-Rahill and her husband, Gerald E. Rahill, a son, Gerald Francis; to William Walters and his wife, Patricia Morrissey Walters, ’85, their third daughter, Elizabeth Mary.

'86

Judy E. Gallagher, M.D., is completing an otolaryngology (ear, nose and throat) residency at Hershey (Pa.) Medical Center. James J. McCusker is a district sales manager at Reuben H. Donnelley Corporation.

MARRIAGES: Robert E. Hayes, Jr., M.P.T., to Michelle Cousino; Monica Pennypacker to James Giancarlo.

BIRTH: to Lisa M. Wahl Sheehan and her husband, Timothy E. Sheehan, ’85, a son, Colin Timothy.

'87

Robert T. Brilli completed a doctorate in industrial/organizational psychology at Virginia Polytechnic Institute and State University. He is an assistant professor at Moravian College, in Bethlehem, Pa. Edward S. Skorowski, M.D., is completing a residency at The Children’s Hospital, in Philadelphia. Patricia Nines Skorowski is a marketing associate for Newbold’s Asset Management, Inc., in Bryn Mawr, Pa. Marie Yakubik has been accepted by The University of Pennsylvania to study veterinary medicine.

MARRIAGES: Leigh McDonald to Eric Tobin; Selina Newell to Lawrence R. Winchester, Ill; Patricia A. Nines to Edward W. Skorowski, ’87.

'88

Andrea T. Eadeh is a market development representative with Rhone-Poulenc Rorer Pharmaceuticals, in Jackson ville, Fla. Donald Lonergan is a business assistance coordinator for the Greater Philadelphia Chamber of Commerce and an adjunct professor at Camden County (N.J.) College. Elaine R. Mudry received a master of education degree from Beaver College. She is a special education teacher for the Nesbitt County (Pa.) School District. Carolyn A. Piccone graduated from Temple University School of Medicine. She is completing a residency in obstetrics and gynecology in York, Pa. Elizabeth Lamond Price is teaching seventh grade life science in the Central Bucks (Pa.) School District. Patricia Sutton was promoted to cover design coordinator for Merion Publications.

MARRIAGES: Wade Brosius, D.O. to Gretchen Heebner, ’88; Elizabeth Lamond to Thomas Price.

'89

Susan Angelisanti is a case manager in benefits marketing for Aetna, in Richmond, Va. Kenneth Bradley was admitted to the Pennsylvania Bar. Chifton J. Cortez, Jr., is attending Georgetown University Law School.

Washington, D.C. Ronald DeMaio, Jr., is a registered nurse at Newcomb Medical Center, in Vineland, N.J. Carol Enick was promoted to senior copywriter in the advertising/marketing department at Electric Mobility Corporation, in Sewell, N.J. Joseph Jenkins, a Philadelphia police officer, is attending graduate school at West Chester (Pa.) University. Michael Peyton received a master of social work and social policy degree from Bryn Mawr College. He is working for Delaware Hospice and teaching at Delaware Technical and Community College. Michael Wasserleben is a computer programmer at Temple University, in Philadelphia.

MARRIAGES: Eileen M. Owens to Michael E. Eves, ’91; Michael Peyton to Karen Saxton.

BIRTH: to Susan Angelisanti and her husband, Brian Clarke, a son, Alex.

'90

Cindy Fliszak is a quality assurance investigator/auditor at Leennon Pharmaceutical Company, in Sellersville, Pa. John W. Keuler, Jr., was elected to Borough Council in Woodbury Heights, N.J. Navy Lieutenant (J.G.) Douglas J. Poppelow recently reported for duty with Patrol Squadron-30, Naval Air Station, in Jacksonville, Fla.

MARRIAGE: Deborah Chiavaroli to Anthony Maiorano, ’88.

'91

Maria Saveria Bilotti is attending Notre Dame Law School in South Bend, Ind. Catherine Frisko is performing six months of missionary work with the Benedicite Sisters in Water town, S.D. Eugene J. Halus, Jr., is pursuing a master of arts degree in political theory at The Catholic University of America, in Washington, D.C. Joseph McGuire was named assistant marketing manager for Safeguards Technology Inc. in Hackensack, N.J. Joan Diane Memna is teaching special education at Central Bucks West High School, in Doylestown, Pa. She is also the head coach for girls’ lacrosse and assistant coach for girls’ hockey at the school. Steven Shgelio is serving in the U.S. Army at Schofield Barracks, in Hawaii. He has received several awards, including an Army Achievement Award. Lorna A. Sullivan is pursuing a doctorate in psychology at Temple University.

MARRIAGE: Michael E. Eves to Eileen M. Owens, ’89.

'92

Beth E. Castelli and Lisa M. Watson are attending The Dickinson School of Law, in Carlisle, Pa. Navy Ensign John J. Mager completed the basic surface warfare officer’s course in San Diego, Calif.

SCHOOL OF NURSING

B.S.N.

'82

Carol Fetterman Blauth was a contributing
'68
McCartney Vail, Ellen serves Thomas Alumnae. Dorothy practitioner. Nursing Scheutz Hospital psychiatric/mental Professional Sacred and her specialty university the Pocket Approach, Saunders. Wells. Mary Janice award She Professionals Temple '84 '89 '92

'82
Kenneth H. Ryesky, Esq., was a panelist at a recent tax practitioners seminar sponsored by the New York Institute of Technology and the Internal Revenue Service.

'84
Robert J. Pesce has accepted a position as instructor of accounting at Pennsylvania State University, Schuykill Haven Campus.

'85
Joe Claffey is a pilot for United Airlines.

'86
Maureen A. Boyle is vice president, Keystone Chapter, Employee Involvement Association.

'88
Robert Alan Katz was named chairman of the scholarship committee for USA Boxing Inc., Middle Atlantic Association, which sponsors Olympic-style boxing programs for amateur fighters in Delaware, eastern Pennsylvania and southern New Jersey. Ray MacWilliams was promoted to deputy branch head, International Logistics Support Branch, at the Naval Aviation Supply Office, Philadelphia.

'90
Steven Laderman is the associate director of pharmacy services at Albert Einstein Medical Center, in Philadelphia.

'90
Janis M. Shwaluk received a master of science degree in nursing from the University of Pennsylvania.

MASTER IN PASTORAL COUNSELING

Leah P. Greenwood is a candidate for a doctorate in counseling psychology at Lehigh University, in Bethlehem, Pa. Margaret Harris is a clinical instructor, psychiatric nursing, at Hahnemann University School of Nursing, in Philadelphia.

MASTER IN BILINGUAL/BICULTURAL STUDIES

'91
BIRTH: to Gene Colucci and his wife, Donna Rose, a son, Jon Andrew.

NECROLOGY

Jim Pollard
Basketball Coach 1955-58
Rev. Regis Ryan, O.P.
Chaplain 1966-68

Harry Wollfington

'17
James D. McBride, D.D.S.

'36
F. Edward Walsh, F.S.C.

'37
Leon S. Blash

'49
William J. McDonnell
Francis A. Quindlen

'50
Robert E. Lodes

'57
William J. Bell

'70
Albert A. Lagore

'72
John S. Kleban
Mary T. (Rooney) Lynch

'74 (M.A.)
Sister Marian Joan Hentschel, M.H.S.H.

'76
John Walter Kelly

'81
Major Robert D. Verdone, D.O.
U.S. Air Force

'88
Edward M. Dwyer

Don't Forget
Reunion Weekend '93
(May 21-22)
Classes of '38, '43, '48, '53, '58, '63, '68, '73, '78, '83, and '88
Call the Alumni Office:
(215) 951-1535

Diane Kolodzinski, who oversees Meridian Bank's community outreach programs in Philadelphia as a banking officer in community relations, was elected to the Board of Directors of the Pennsylvania Easter Seal Society.

'92
MARRIAGES: Charlene Dewees to Sydney J. Vail, M.D.; Kathleen M. McCartney to Dr. Carl G. Gutkeunst.

Sherrie A. Jemyn is working in the oncology unit at Hahnemann Hospital, in Philadelphia.

Thomas J. Linhares is the director of nursing specialty services at Germantown Hospital and Medical Center, in Philadelphia. He is a trustee of the Country Day School of the Sacred Heart, in Bryn Mawr, Pa. Nancy Scheutz, M.S.N., founded Partners in Professional Services Ltd., while teaching psychiatric/mental health nursing at Frankford Hospital School of Nursing, in Philadelphia. Scheutz also helped establish the La Salle Nursing Alumni Association, of which she serves as vice president.

Ellen C. Sitron is a certified OBGYN nurse practitioner.

MARRIAGES: June C. Kirk to Paul Roberts; Pamela A. Mullen to Paul Kovach.

Dorothy Frances Groves, M.S.N., is president of the Methodist Hospital School of Nursing Alumnae.

Sherrie A. Jemyn is working in the oncology unit at Hahnemann Hospital, in Philadelphia.

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Dear Reader:

LA SALLE magazine is interested in better understanding your satisfaction/dissatisfaction with the publication so that we might be able to maximize your reading pleasure. By answering the questions below, you'll be providing us with the information we need to make the magazine more responsive to your needs.

1. Do you read LA SALLE magazine? (Please place checkmark on line)
   - Yes, cover to cover
   - Yes, most of it
   - Yes, scan the pages
   - No (Could you please tell us why?)

2. How often do you read the following sections? (Please circle number)

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<th>Feature articles about:</th>
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<th>RARELY</th>
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3. If you could read ONLY one section per issue, which section would you read?
   (Choose from sections listed in Q#2 above) _________________________________

4. What do you like MOST about LA SALLE magazine?
   ____________________________________________

5. What do you like LEAST about LA SALLE magazine?
   ____________________________________________

6. What, if anything, would you like to see included in LA SALLE magazine that is not already included? _________________________________

7. How long do you keep the magazine before discarding it? ______________________

8. After you have finished reading the magazine, what do you do with it?
   (e.g. pass along to a friend, take to office, etc.)
   ____________________________________________
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LaSalle, Spring 1993
9. Generally, how would you rate LA SALLE magazine on each of the following attributes? (Please place checkmark on the space that best reflects your feeling about the magazine.)

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<thead>
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<th>Reflection of La Salle University</th>
<th>Excellent</th>
<th>Very Good</th>
<th>Good</th>
<th>Fair</th>
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<th>No Opinion</th>
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10. Please offer ANY other comments or suggestions that you have about the magazine.

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11. How many copies of the magazine are delivered to your household? _____

12. Please check your age group:  <20  20-34  35-49  50-64  65+  ____

13. Please circle your gender group:  (1) Female  (2) Male

14. Please state the year and major of your first La Salle degree.  YEAR _____  MAJOR _____

15. Please state the year and major of your second La Salle degree (if applicable).  YEAR _____  MAJOR _____

16. What is your title at your place of employment? ________________________________

17. How would you categorize yourself in relation to La Salle University? (Please check all responses that apply to you.)

   ____ Undergraduate Student    ____ Alumnus    ____ Honorary Degree Recipient
   ____ Graduate Student        ____ Trustee    ____ Attend/ed EVENING
   ____ Faculty/Staff           ____ Parent     ____ Other: ________________________

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“Yes, I’ve included La Salle in my Will and I urge you to do so too.”

Harry Kusick, ’68

For information about how you can include La Salle in your will, and other planned gifts—contact La Salle’s Office of Planned Giving.

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