THE NEW VOCATIONALISM:
Are We Preparing Them?
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CREDITS—All photography by Mark B. Jacobson.
To cope with the tightening job market La Salle is re-defining the purposes of higher education and adding programs with vocational orientation.
The brief title here may need a sub-title. In an older style, we could add, for example, "the New Vocationalism unmask'd as an Olde Problem in a new Disguise." In a more modern vein, we could ask "Do I really need an education to get a job or do I need a job to get an education?" And terms will have to be defined. The Tower is, of course, the Ivory Tower. The Marketplace is, more specifically, the Job Market. The New Vocationalism is the swing in colleges and universities to programs (up-to-the-minute) which promise (with some pardonable exaggeration) to develop skills for jobs after graduation, those jobs more likely to be available in a tight job market.

Yes, it has happened. With the recession, Americans are understandably worried about jobs. So colleges and universities are also more conscious of the jobs their graduates go on to and, sometimes, don't go on to. The matter of jobs hits even closer to home. With levelling and declining enrollments, some academic jobs themselves are disappearing. Those jobs could be shored up a bit longer, some think, by giving customers a little more clearly what they feel they need or want. One result: a flowering of hotel management, cardio-pulmonary technology, actuarial science and similar, practical programs. Another more general result: the re-baptizing of higher education by federal agencies as "post-secondary education" not simply to give status to completely vocational programs but to put job preparation on an equal or superior footing to whatever else colleges and universities think they are doing.

But there are a number of wider and deeper currents in the present situation, and they are difficult to trace.

Item, the overwhelming faith of most Americans, in our century especially, in higher education as the key to success; the consequent worry that college is simply a social process of sorting and credentialing for business and industry, for professional and graduate schools;

Item, the worry, on the other hand, that, with a threatened oversupply of graduates, too many are going to college to be absorbed by significant careers;

Item, the persistent, basically anti-intellectual prejudice that much of what is studied in college is impractical and useless for life;

Item, the obvious fact that important learning takes place in settings other than school, a truism pushed a step further now: such learning should be credited, at least in combination with regular schooling, toward academic degrees—in a word, one needs a job not to earn funds for an education but to get an education.

Perhaps, the deepest current here is a perennial concern about the purposes of higher education itself. Those purposes have always been a challenging mix of the obvious and the mysterious, the easily measured and the immeasurable—and they have had always to be clarified and revivified for each generation of students in their changing circumstances. But the form that re-definition takes today involves particularly the relation of schooling and work, of academe and career. And so it was not surprising that President Ford in his first appearance at a commencement, at Columbus, Ohio, last August, should call for, "a great new partnership of Labor and Academia."

The partnership of college and labor market, however, is a very old one. In ancient Greece, when anything approaching higher education began for the West, its restriction to the privileged few dictated that it would be the source of the political and military leaders, the lawyers and politicians needed by the city-state. But from the beginning, there was also ambivalence about purposes and goals: was education simply to develop the human capacities of the individual or was it to train one to service of the community. Or was it, in the later pragmatism of the sophists, simply to prepare oneself to get ahead in a career; was its aim, as Protagoras put it, "the proper care of one's personal affairs, so as best to manage one's own household, and also of the state's affairs, so as to become a real power in the city, both as a speaker and man of action."

Again, in the middle ages, the need for clerks and doctors had perhaps as much to do with the rise of the universities and their professional schools as any pure love of learning.

La Salle College Philosophy and Objectives, January, 1975

La Salle is committed to a liberal education of both general and specialized studies. It wants its students to liberate themselves from narrow interests and prejudices and to learn to observe reality with precision, judge events and opinions critically, think logically, communicate effectively, and sharpen esthetic perception. The curriculum involves a body of knowledge about the universe; about man—his nature, behavior, and values; about God. It also provides an opportunity to gain specialized knowledge in one field of learning as a preparation for graduate study or entry into professional life. Beyond this breadth and depth of knowledge, the College encourages its students to seek wisdom, that is, to grasp those basic principles which can give order to particular facts.

As a private Catholic college, La Salle pursues these aims in a religiously diverse community of teachers and students interested in studying secular subjects in their autonomy, undertaking religious studies in a systematic way, and investigating what interrelations these subjects may have. The community also engages in programs in which the students' personal, social, and religious values may take root and in which the students may grow in mature attitudes and behavior in all human relationships. The ultimate hope of the College is that its graduates will be ready for informed service and progressive leadership in their communities and will be able to fulfill the immediate
Colleges and universities are more conscious of the jobs their graduates go on to, and sometimes, don't go on to.

And the universities came first on the model of the medieval labor union, the guild, with master teacher and apprentice learners. Much as modern labor unions, they restricted the market by certifying that a graduate possessed certain competencies and skills that he was licensed to practice.

However—and it is a big however—in the medieval form (as in earlier and later forms) of higher education, much more was involved than job preparation. The medieval student was offered a grounding in a wide spectrum of arts and some of the sciences; the development of specialized knowledge in one or more areas (typically, logic and the "natural science" of Aristotle); the skills that come from acquiring and organizing a body of knowledge—and then a set of job skills in the professional programs. What the university offered from the beginning, then, was a balance (and, at times, at least an interesting interaction) between general or liberal education and professional education. And, from the beginning, the evaluation and credentialing of specific professional skills was an easier matter than measuring the broader and subtler outcomes of general education.

The achievement of a proper balance, the fostering of a fruitful interaction between general education and professional education, ultimately between college and the world of work—these are precisely the notes lacking in some of the new vocationalism. Instead, one finds in some programs a single-minded emphasis on practical skills and the job possibility ahead, an emphasis proper to a vocational-technical school rather than to a college.

The balance and interaction of general education and wide-scope preprofessional training has been the hallmark of colleges with traditional programs with a career orientation: it should be the hallmark of the newer programs they adopt. That combination has been based on the assumption that, in a period of rapid change especially, nothing could be more impractical than training for jobs which may change essentially or even disappear before the student reaches them. It is based, too, on the assumption that the skills and competencies developed in general education contribute as much to success and happiness in a career, to the adaptability and flexibility needed in most jobs, as training for the specific skills of the trade itself. Thus, a biology major may look forward to medical school and specific training as a doctor, to a career as a research biologist, or to the life of a high school science teacher. His present concentration in biology is the path in any of these directions, but that path is surrounded throughout his four years of college with a variety of arts and other science subjects (and in the case of the future teacher, with courses in education) that enrich as well as challenge his specific career goals. The same balance and variety is offered to the business major or the chemist, the French major or the sociologist.

Is it this pattern that new programs with vocational orientation should be adjusted in colleges—and at La Salle, are being adjusted. Thus, the criminal justice or the computer science program at La Salle parallel the traditional sociology and math majors. More typically, we have devised new "tracks" on course sequences within established majors—communication and publishing in English; bi-lingual education in modern languages and education; and the newly proposed public administration sequence in political science, history, and economics. The same variety obtains in the interdisciplinary and dual majors which students devise themselves or the informal "minor" in business courses which arts and social science majors have been electing in increasing numbers.

This concern to fit pre-professional training into a wider context was evident in recent years as La Salle took its first steps into cooperative education—that mix of regular academic and actual work experience that many institutions in the country have experimented with over the years, among local institutions, Drexel especially. In a study supported by the Fels Fund (that study, thereafter, led to new programs here supported by the federal Department of Health, Education and Welfare) our committee of staff, faculty, and students put it this way:

To address the problem of integrating classroom theory with practical experience in specific subject

and disciplinary learning
4. to provide the opportunity for learning experiences in both traditional and non-traditional settings
5. to provide cocurricular opportunities which further assist in the social and emotional development of students
6. to enable students to know themselves—their strengths and weaknesses
7. to prepare students for professional careers, further study, work and leisure situations.

As a liberal arts college, La Salle seeks
1. to liberate its students from narrow perspectives and to

LaSalle Spring 1975
"The college urges the student to confront the ultimate questions of human experience: who he is; where his destiny lies; how he is to reach it."

areas, the College plans to enter the field of cooperative education, the widely used arrangement for combining collegiate education with full-time work experience related to an eventual career. The emphasis to be pursued is in the directing and coordinating function, where a special effort will be made to have the student reflect on his work experience from the viewpoints of course work he is concurrently engaged in.

Again in surveying various possible directions, they said: There seemed to be little sense in suggesting that technology or crafts programs be added to the curriculum, but much sense in re-emphasizing the need to develop specific job skills and more flexibility as well. Furthermore, we realized again that job preparation is only one objective of a college education and that other objectives needed re-emphasis, particularly with the parents of upwardly-mobile young people. The hope, of course, would be to see mobility in terms other than jobs: Not "my son, the professional," but "my son, the true human person."

But what specifically are these "other objectives." They can best be reviewed by reprinting here the full text of a statement produced last year by the Steering Committee of the self-study now being prepared for our Middle States Association evaluation next fall. The Committee, as you can see, pushed beyond the statement of objectives the catalogue of recent years has featured. They tried to list the specific results that could be achieved in reasonable measure in a successful collegiate program at La Salle.

I've tried to choose my words exactly in that last sentence. As specific as they may be, objectives are ideals. For the student, the proof of the pudding is not a grade, even a good grade, or the stamp of approval in the final diploma. Objectives are achieved only through real learning, developed skill, actual competence: is the writing clear, the foreign language mastered, the computer program logically constructed? And for the college, the job is not finished by the elegant or ever persuasive statement of objectives but in the dynamism and effectiveness of day-to-day programs and courses.

The time of self-study is a time for examining our consciences about these very matters. And the theme of work and the College's objectives is a good focus, among several, for such examination. I hope for three results especially from the examination: for all of us, a clearer insight into the concepts which underlay the relationship of work and collegiate study; for the faculty and staff an application of such insight to the interaction of the academic community; for students, a better utilization of their present work experience in their preparation for putting it all together after graduation.

Involved in the complex relationship of work and study I have been discussing are fundamental distinctions philosophers especially have been discussing down through the ages: distinctions between knowledge and action and, on the side of knowledge, between theory and practical knowledge—knowledge for its own sake and knowledge for doing, doing well in one's own ethical life and the pursuit of happiness, doing well for the political and social community, doing well in the arts and technology needed by society. I don't believe the wisdom of our predecessors has been used adequately to enlighten our present confusions and doubts about work and study. From deeper knowledge, however, there may come more sympathetic understanding within the academic community: for the role of professional activity other than publication and research; for the status problems of programs in

La Salle College's Philosophy and Objectives —continued

1. to undertake theological and religious study in a systematic and critical way and to investigate interrelationships which emerge with other disciplines
2. to foster an environment of faith which should produce a reciprocal respect among all persons in the community
3. to continue to encourage the presence and influence of the Christian Brothers on campus
4. to provide opportunities for worship and celebration and to maintain an active Campus Ministry
5. to establish an atmosphere wherein community members may openly bear witness to their convictions on the moral-political questions of the world
6. to educate a large number of graduates of area Catholic schools.
applied knowledge; for the sometimes confused feelings of full-time workers who are also part-time students about their place in college; for the role of skill subjects like English composition, of social concern programs (that sharpen a sense of ethical values like justice), of activities that offer a measure of personality and character development.

For students who are still in the Ivory Tower—and that time apart from the full weight and pressure of the world is still something to be prized—though they may already have one foot in the Marketplace of part-time jobs, what we must together seek are better ways of enriching sociology, theology, and other courses with the experience of supermarkets and construction sites; better ways of stimulating the work of departments, placement office, and counseling center are assisting students’ planning of careers; better ways of coping with the challenging variety of goals in work, productive leisure, and recreation that any graduate hopes to combine.

What is ultimately and most devoutly to be hoped for from such self-study is a renewal of our common purpose. That purpose is not simply to educate future doctor or technician or teacher. It is, says our statement of objectives, to help young men and women achieve certain competencies and values so that, in turn, they may achieve a measure of success and happiness in their careers, enjoy some continuing life of the mind and spirit, and contribute something of significance to their families and communities. That’s a big order. Our present examination is showing us that we can claim some success in some of these directions but that there is much for all of us still to be done. We’re willing, and we’re anxious to get on further with that unique, multipurpose job of work called education.

Sixteen years after the landing at Plymouth, the New England colonists founded Harvard College, thus beginning the American tradition of the church-related private college. A few years later and a few thousand miles away, a French priest named John Baptiste de La Salle was forming a dedicated group of teachers into a community he called the Brothers of the Christian Schools. Both the English settlers and the French educator saw the need for education to maintain and improve the societies in which they lived; neither believed that true education was possible without a core of spiritual values developed by confronting ultimate questions. La Salle College has benefited from both the private college tradition in America and from the contribution of the La Sallian tradition in the schools of the Christian Brothers.

In the light of these traditions, La Salle offers students an education founded on the idea that man’s intellectual and spiritual development go hand in hand, complementing and fulfilling one another. The basic purpose of the College is a free search for truth and the development of materials and skills necessary for the search; its religious concern is an extension of that purpose. In a company of mature teachers and scholars, the College urges the student to confront the ultimate questions of human experience: who he is; where his destiny lies; how he is to reach it.

Brother Daniel Burke has been La Salle’s president since 1969. A member of Phi Beta Kappa, he has contributed verse and criticism to numerous scholarly journals and collections. He is a professor of English on the College’s faculty.
A Little Frustration With a Touch of Class
By Frank Brady and Frank Bilovsky

The Explorers won four major titles and were ranked as high as 7th nationally at one point. A great year, but nobody ever saw it.

It ended for The Greatest La Salle Basketball Team That Nobody Ever Saw with a touch of frustration, followed by a touch of class.

You could tell it was over because the fans in the southeast corner of the Palestra were on their feet in song. “Ay-ay-men, ay-men, ay-men,” they chanted, just as Sidney Poitier had sung in Lilies of the Field. Only this time it was the famed Syracuse Zoo that was vocalizing.

Orangemen frosh Ross Kindel found an opening down the lane. The clock showed 13 seconds, the scoreboard said Syracuse 85, La Salle 81. About eight feet from the basket, Kindel crashed to the floor, having been severely hacked by a frustrated Charlie Wise.

Kindel shook the fuzziness out of his head and, a half-minute later, went to the free throw line. As he awaited the ref’s handing him the ball, he felt a pat on his back. This came—along with an apology—from a classy Charlie Wise.

The loss kept three streaks alive. Since Paul Westhead arrived at La Salle in the spring of 1970, the former St. Joseph’s player has never beaten Syracuse. Orange coach Roy Danforth announced after the game that he loves to play in the Palestra and added that his seniors have never lost in the dated, barn-like building on the Penn campus.

The third streak is even more amazing. Since All-America Tom Gola led the Explorers to the NCAA finals for two straight years in the mid 1950s, La Salle has not gotten out of the first round of any national post-season tournament.

But this was to be the year that particularly bothersome streak was to end. Westhead told us all season long that this was a “tournament-type” team. And chances are good that it would have reached the Eastern Regionals had 6-6 freshman Jim Wolkiewicz not suffered a broken jaw in the campus residence halls late Wednesday night before the game.

But forget that aspect. It was a great year for La Salle’s 22-7 basketball team. Too bad nobody ever saw it.

Consider: Reporters from at least one of the three major Philadelphia metropolitan papers made only three trips that required over-night hotel accommodations—at Syracuse, at Notre Dame, at American U., all losses. No reporter went to Dayton for the pre-Christmas tourney the Explorers won. No reporter—including ailing then—Sports Information Director Joe Batory—made the Sugar Bowl trip in which La Salle beat Alabama for the championship. No Philadelphia writer saw Barry Brodzinski’s free throws put away Memphis State.

Associated press honorable mention All American Joe Bryant (32) and Sugar Bowl MVP Bill Taylor (24) provided the Explorers one-two scoring punch. Team captain Taylor finished his career as La Salle’s fourth highest scorer with 1,554 points.
Joe Bryant: "Our defense against Alabama was ferocious!"

What we saw were exciting victories over Penn and Villanova and Duquesne. The last-minute win over the Quakers was close all the way and deserved the great billing it received the next day—as an excellent matchup. But clearly, though, the Explorers rarely played with the consistent intensity and execution they must have demonstrated during their early-season blitz. "Our defense against Alabama," Joe Bryant was to say after the East Coast Conference tournament had been won at Easton, "was ferocious!" Villanova, which lost 18 games, took the Explorers into overtime. The Wildcats played extremely well that night but their performance was not matched by La Salle. Duquesne? The fastest event on the East Coast since the Pocono 500, to be sure. But not a classic Explorer display of power basketball.

What we remember, instead, were the following:
— a last-ditch, hang-by-the-fingernails opening-game decision over Army, a team that was to win a grand total of three contests, a fact which cost ex-St. Joseph’s player and Villanova assistant Dan Dougherty his head coaching job at the Point.
— a one-point loss to Canisius, which later in the season couldn’t even beat the NCAA, for goodness sake.
— a deceptive blowout of Holy Cross, which had us all tittering about what a down year it was going to be at The Cross again. (It wasn’t.)
— an 11-game win streak end against Western Kentucky when the Explorers blew an 11-point lead in the last five minutes and were destroyed by a guy who wanted to be an electrician at one time in his life.
— consecutive losses to Notre Dame, American and Rutgers, when the entire La Salle team acted as if a rebound were a natural disaster to be avoided at all costs.

Okay, okay. La Salle won its first City Series title since 1969. A fine accomplishment, but the Explorers had to struggle to beat Temple and St. Joseph’s had it down to a six-point game late in its first loss to head coach Westhead.

And, at the end, Kevin King did in the Explorers’ hopes for trips to Providence and San Diego. This was ironic because King began his college career as a La Salle player. But he left three weeks into practice his freshman year and surfaced at Syracuse. In the NCAA first round game, Kevin’s backdoor layup off a Rudy Hackett pass with 38 seconds left gave the Orangemen the lead for good.

Not that Kevin King was the only Westhead recruit who eventually showed up elsewhere—or nowhere—on the basketball court.

People insisted all season long that La Salle was a four-man team. This was unfair to Wolkiewicz, who earned the nickname "Slave" because of his shoot-only-when-necessary, rebound-and-play-defense-all-the-time style. Also to Donn Wilber, who had several excellent efforts. And to Barry Brodzinski, who, in addition to saving the Memphis State game, was an outstanding handler late in the ECC final against Lafayette. Not to mention freshmen Gregg Metzinger, or Daryle Charles, whose excellent

Charlie Wise finished as one of nation’s leading free throw shooters and broke college’s single game assist record with 13 at Memphis State.
potential was retarded by injuries.

However, here is what the four-man team could have looked like had circumstances been different:

Jim Haggarty was a 6-3 All-Catholic guard as a Monsignor Bonner senior. He started for the Explorers as a soph, lost his job as a junior, then suffered an eye injury before the 1973-74 season. He could have returned for his senior year and provided backcourt depth this year but Hags decided instead on marriage while returning to school to fulfill his requirement for a degree.

Bobby Jones was a 6-2 guard from Washington, D.C., who starred with Wise in the backcourt two seasons back. He decided after that season to pursue a military career and transferred to West Point where, he was a leading figure in the Cadet rally in this year's opener.

Kevin McBain was a highly-touted New Jersey 6-8 who was a senior at La Salle this season. Injuries prevented him from developing into a good college player and he finished his career on the La Salle subvarsity.

Chuck Seltzer, a 6-7 product of Mount Lebanon, Pa., was on the brink of cracking the starting lineup in drills before his sophomore season when he decided that he wanted a different campus environment. He is now at Ohio U., where he emerged from the bench to get double figures in three of the Bobcats' final five games.

The same week that Seltzer left Olney Heights, King did likewise. And there was 6-7 Sydney Sheppard, who signed at La Salle (also at Hofstra) before heading to Boston College, where a knee injury as a freshman stopped him from becoming the kind of player that he had been at Mastbaum.

Just put together a "second" team of the guys who weren't there—Jones and Haggarty at guard, King and Seltzer at forward, Sheppard at center, McBain filling in up front—and you have a group that would have been very competitive in the East Coast Conference this season.

Instead, La Salle won the ECC with a "four-man" first team. Add Jones, King, Seltzer, Sheppard, Haggarty and McBain and you might have had a Final Four entry. For that matter, add Mike Arizin, the 6-5 transfer who is going to be Bill Taylor's replacement next season, and the Explorers post-season itinerary would at least have included Providence.

But it stopped at the Palestra, which is where it started against Army. Next, a trip to Lehigh and a none-too-impressive triumph against a team that would win once all season. A three-point victory over Biscayne, double-figure wins at Lafayette and against Holy Cross and the team was 5-0.

Suddenly, it became 5-1 against Canisius in a bizarre affair. The Explorers led comfortably in the first half, fell behind in the second, rallied at the end. With Canisius up by one, the Griffis made a free throw that was disallowed when officials Hal Grossman and Jimmy Hernjak discovered La Salle had just four men on the court. Canisius missed the ensuing foul shot but La Salle was unable to take advantage.

La Salle Spring 1975
Memphis State’s coach: “Other than UCLA…”

Afterward, Larry Fogle talked about team pride and how he was working on his defense. Fogle had been the nation’s leading scorer the season before. Later, he would be suspended by his coach, reinstated after a squad rebellion and finally suspended by the NCAA. Larry Fogle really worried about team pride and his defense? That appeared as unlikely as the Explorers winning their next 11 games.

We’ll never know about Fogle but we do know that the Explorers won their next 11 games. At least that’s what they tell us. Word filtered back from Dayton that the good people of Ohio felt that, over-all, guards Wise and Glenn Collier were La Salle’s strong suit, not forwards Bill Taylor and Joe Bryant. Word came back from New Orleans that the Explorers were simply awesome. Word came back from Memphis State coach Wayne Yates that La Salle was the best team, other than UCLA, that he had seen all season and that Joe Bryant was the best player he had seen.

Between New Orleans and Memphis, Paul Westhead and one member of the press simply had words. This stemmed from the Hofstra game, an easy 91-64 Palestra victory in which Bryant was still on the floor at the final buzzer.

Hofstra coach Roger Gaackler questioned Westhead’s motives afterward. “It bleeps me off, to tell you the truth,” Roger said. The next day’s Bulletin bleeped Westhead off, who explained that he was using selected personnel as he saw fit, in preparation for future games.

A Westhead-Brady truce was quickly reached after a testy weekend, and soon thereafter Paul was asked just how many players a team needed to be competitive in a post-season tournament. Six, not more than seven, the coach replied.

La Salle needed just seven players to edge Penn, 67-65, for the ninth win of the 11-game streak. But when the streak was finally ended, it was because the Explorers did not have the proven bench strength they needed. With Wilber and Bryant saddled with four personals each, Western Kentucky’s Mike Oemis erased an 11-point deficit with his inside game. Four days later, La Salle lost at Syracuse.

Three straight wins after that were negated by three consecutive end-of-the-regular-season losses. First came Notre Dame. Then the low point of the season at American U. At one point in the second half of that one, Westhead stood up on the bench, put his hands in the position of a man grabbing a rebound and implored 6-10 Wilber to “get the ball, get the ball.”

Against Rutgers in the regular season finale, the Explorers got the ball on the offensive boards for a half and, three minutes into the second half, had a 15-point lead. Here the rebounding stopped, and more painfully La Salle was
beaten at its own best game. The Explorers were out-quicked by the Scarlet Knights.

After beating Bucknell and American in less-than-spectacular contests, La Salle finally put it together in the ECC tourney fiinal against an excellent Lafayette team. Westhead’s shuffling of guards with Brodzinski joining Wise and Collier provided fresh defense and ball-control and the Explorers came away with a 92-85 win and their fourth title of the year. The NCAAs were next. “We’ve won everything we’ve had to win,” Westhead said after the Lafayette game.

Unfortunately, four nights later, Wolkiewicz' jaw lost its one-rounder. And in the first round of the NCAA doubleheader, Penn was upset by Kansas State, forcing one Bulletin Top Ten in the East pollster to half-jokingly include the Big Eight Conference Wildcats on his ballot.

What happened in the second half of the Palestra doubleheader was no joke. La Salle played well. So did Syracuse. The night before, Westhead had commented, “The way J.B. is playing, it’s scary.”

Syracuse star Rudy Hackett, a 6-8 senior, wasn’t scared. In fact, with the score tied and less than 10 seconds left in regulation, the 6-10 Bryant got the ball on the left baseline.

“I really wanted Bryant to take the last shot because I didn’t think he could make it as long as I didn’t let him get inside,” Hackett said. “I used my body to keep him out and then I forced him to the corner. That’s a tough shot, coming around the backboard, a hard angle to the rim.”

The six-foot jumper bounced on the rim twice before descending into Hackett’s arm to force the game to overtime.

Overtime brought with it Kevin King’s backdoor layup, followed shortly thereafter by Charlie Wise’s frustration and class.

Frustration! That’s what happens when your most impressive wins are on the road, when the season reaches the point when people are openly questioning whether you were ever really THAT good. The La Salle basketball team lived with frustration for the entire month of February.

Class! That’s what happens when you’re Joe Bryant and you foul out with less than two minutes to play in overtime against Syracuse and the opposing coach comes over to shake your hand and you, Joe Bryant, thank him and smile a little. Or when you’re Charlie Wise and you apologize to an opponent for a deliberate foul.

Victories! The Explorers had 22 of them and it’s a shame that so many of us didn’t see the biggest ones. What we did see, though, even in those losses at home, was something that Paul Westhead teaches his team, partly by osmosis. Call it class!

Frank Brady, ’61, and Frank Bilovsky, ’62, cover college basketball for the Philadelphia BULLETIN. They have both won a number of national sports writing awards and both contribute to numerous periodicals.
OVERVIEW

Continuing the LA SALLE series analyzing the progress, problems, and prospects of the college's various academic departments. This issue:

- English
- Fine Arts
- Foreign Languages
- Philosophy
- Religion
- Graduate Religion
The brightly-lit Bulletin Board still stands in the lobby outside the Foreign Languages offices in Olney Hall, just as it has since La Salle's ultra-modern classroom facility opened three years ago. The Board's still the same, but the messages are different.

"That Bulletin Board tells the full story," says Dr. Berhard Blumenthal, '59, professor of German and chairman of the college's foreign languages department. "It used to contain graduate school opportunities for language majors. For the past two years we've had nothing on there but jobs. The jobs are all over the place. Papers today are full of opportunities for linguists. The field is just wide open."

Blumenthal's department, which includes both classical and modern languages, is typical of most of the academic disciplines at La Salle. The changing job market, new interests and priorities among young people, sweeping curriculum revisions, and an unstable economy have contributed enormously to dramatic adjustments in course offerings in virtually every liberal arts field. Chairmen of such academic departments as English, Fine Arts, Foreign Languages, Philosophy, and Religion view the rejuvenation of their areas optimistically.

"All of these departments are essential for a liberal arts college," says Brother Emery Mollenhauer, F.S.C., Ph.D., the college's vice president for academic affairs. "Being closely associated with values and critical thinking, they're most directly associated with the objectives of a liberal arts college." Brother Emery is especially pleased by the number of students who have elected Fine Arts. "Their cultural interest is particularly noteworthy and encouraging," he says. "Ten years ago you wouldn't have expected this."

English, the largest department on campus with 2,167 students enrolled in some 98 sections last fall, now offers separate "tracts" in English—Education, Speech and Drama, and Writing, as well as special programs for those interested in a liberal arts background or graduate study.

"We didn't think that the same program was appropriate for people with different career objectives," explained Charles V. Kelly, the department chairman for the past ten years. "That's why we have tried to diversify and offer different options."

The diversification will continue next September when the department introduces a new program in Publishing. Courses from the English Department and the School of Business Administration will be combined with a special senior seminar in publishing. "The seminar will deal directly with the professional skills needed and the nature of problems encountered in the publishing business," said Kelly. "Guest lectures will be given by working professionals in such topics as copy editing, typography and design, editing, production, and marketing."

In addition, the department has applied for program approval by the Commonwealth of Pennsylvania in order to grant certification in communications-arts for secondary school teachers.

Since the job market has been tightening, especially for English teachers, fewer majors have been applying for graduate school and more of them have been encouraged to take some Business courses as electives. Nevertheless, La Salle graduates are still making their marks in education.

"Despite the dire predictions, everyone certified (from La Salle) in English is teaching now," said Kelly. "The
feedback that we've received from public and Catholic high schools regarding teacher quality reflects very favorably on the college."

The diversification in the English Department is not limited to course offerings, either. Included among the 36 people teaching either full- or part-time in the day school are the college's president, three vice presidents, a novelist, television commentator, varsity basketball coach, playwright, theatrical director, and magazine editor.

One program which is expanding quite rapidly is Fine Arts where some 30 majors and 500 other students are studying either art history or music. "If the program continues to grow we will have to get a green light to hire more faculty," says George K. Diehl, department chairman of the only Catholic college in the area offering both art and music.

The music courses are offered in a room originally designed as a planetarium in Olney Hall but now equipped with four speakers strategically placed. "It's probably the most unique listening experience in the world," says Diehl, who serves as program annotator for the Philadelphia Orchestra. "Especially one spot in the center of the room (above a well) where you enjoy a rather bizarre accoustical experience."

Beginning in September, the college will grant up to six hours of academic credit for "Applied Music," where students can take lessons off campus and develop performance skills in voice and instrument. "We hope that this program will serve as an incentive for both music majors and general students," says Diehl.

La Salle is also sponsoring its first resident artistic group, the Aulos Woodwind Quintet, with the help of a grant from the Samuel Fels Foundation. The Curtis Institute-based quartet has conducted open rehearsals and master classes as well as formal concerts on campus. "It's been an exciting experience, especially for our music majors," explains Diehl. "It's much more beneficial for students to watch major musicians prepare for concerts and rehearse in person than to listen in the classroom to a lecture or canned music."

Applied courses in oil painting and print making are now offered at the college's art studios located on Clarkson St., adjacent to the main campus. "Kids flock to such courses," says Diehl. "They offer great possibilities for the college to expand in the future because they've brought new artistic vitality in the entire community." Presently under construction is an Art Gallery in the basement of Olney Hall to explain and display the growing collection of art owned by the college.

Although students at La Salle can earn elementary and secondary teacher certification in French, German, Spanish, Latin, and Italian, the thrust and makeup of the Foreign Languages Department has changed considerably in the past few years.

"We are now primarily in the business of providing terminal bachelor's degrees and preparing our students for the world of work," says Dr. Blumenthal. "Previously we viewed ourselves as a preparatory college for graduate school. We've also changed from what was largely a 'service' department to one serving its own majors."

Language majors have risen some 34% in the past five years while students taking electives have dropped considerably because of the college's new academic curriculum. A few years ago there were seven sections in intermediate German; today there's one. The number of full-time teachers has dropped from 19 to 13. Most of the foreign language majors - 75% French and 60% Spanish, for example - are women, although more men still major in Russian and German.

"The curriculum changes had a significant effect on the operation of the department, there's no doubt about that," says Blumenthal. "We're just making the best of a situation we find ourselves in. Our main thrust is to our own people and there's no question that we are offering better major programs than we ever did."

Blumenthal has the well-deserved reputation as the hardest-working academic recruiter on campus. Bernie and Ronald Fisher, director of the college's language lab, visit all key high schools at least once a year. It has paid off handsomely. More than 80% of all freshman applicants have enrolled in the past few years giving foreign languages the highest success ratio of applicant/confirmations in the college.

"We decided that we have to market ourselves," says Blumenthal. "We've passed the point where all we must worry about is what text book we will be using next year. It's up to us to sell ourselves and our field."

Although there is a heavy demand for language majors with such government agencies as the U.S. Information and National Security Agencies, Blumenthal says that
BUY 2 tickets for "How To Succeed In Business Without Really Trying" and 2 tickets for "Follies" before June 25. You pay only $3.50 per ticket for $5.00 tickets, last year's price. Save $6.00

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Schier, The Bulletin

LA SALLE COLLEGE PRESENTS

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1965 season

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"How To Succeed In Business Without Really Trying"

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Enclosed is $______*, payment for ________ (#) tickets for the ____________________________ (date) performance of "How To Succeed In Business Without Really Trying" at ____________________________ (time) and ________ (#) tickets for the ____________________________ (date) performance of "Follies" at ____________________________ (time).

*To qualify for $3.50 per ticket, order must be received by June 25 for a minimum of 4 tickets (two each for each show). Less than 4 tickets or tickets for one show only, $4.00 each. Single tickets $5.00 each.
Dear La Salle Family Member:

La Salle College has traditionally added a family dimension to the concept of academic community. This characteristic has developed over the years to the extent that almost half of every entering class claims relationship with a graduate. Moreover, at any given time, numerous families have two or more members in attendance at the college. This support and loyalty have enabled La Salle, despite difficult socio-economic factors, to continue to offer its special values to new generations of competent and satisfied students.

La Salle's present and future rely on the past because tomorrow's Explorers must continue to come, in significant numbers, from families of graduates. As Director of Admissions, I have been a privileged witness to the beneficial, indeed essential impact of tradition upon enrollment. In our situation, where a large percentage of the operating budget depends upon tuition income, I realize that an even greater dependence upon alumni, present students, and faculty as recruiters will be the primary means of keeping La Salle strong in the next decade—countering the forecast of extremely challenging times for private education.

With gratitude for your past help, I use this extraordinary means of seeking your assistance in a more organized campaign to increase our pool of qualified applicants. Would you kindly use the provided cards to identify students (preferably high school Juniors) who you feel might benefit from a La Salle education? We will forward information and application materials to them during the summer. This project is an extension of the Alumni Admissions Committee's consistent effort to assist in recruitment. At this time we would also ask that graduates involved in secondary education consider inviting La Salle admissions staff and faculty for appropriate classroom and assembly programs. A call to the Admissions Office would guarantee our full cooperation in this matter.

For all the La Salle Admission's staff, sincere thanks for any help you are able to extend.

Cordially,

Brother Andrew Bartley, F.S.C.
Director of Admissions
HERE'S HOW THE ADMISSIONS REFERRAL PROGRAM WORKS

ALUMNI, FACULTY, STUDENTS, AND FRIENDS ARE ENCOURAGED TO PARTICI-
PATE IN THIS PROGRAM.

WE HAVE ATTACHED TWO CARDS IN ANTICIPATION THAT YOU MIGHT WANT TO REFER MORE THAN ONE STUDENT. IF YOU HAVE MORE THAN TWO, INSERT THESE CARDS IN AN ENVELOPE, ENCLOSE THE ADDITIONAL NAMES, AND MAIL TO THE DAY ADMISSIONS OFFICE.

IF YOU HAVE ANY SPECIAL REQUESTS OF THE ADMISSIONS OFFICE, PLEASE USE THE SPACE UNDER COMMENTS/QUESTIONS. IF YOU NEED ANY ASSISTANCE, YOU ARE ENCOURAGED TO CALL THE DAY ADMISSIONS OFFICE AT 215-848-8300, EXT. 206.

LA SALLE COLLEGE ADMISSIONS REFERRAL PROGRAM

(Please type or print clearly)

STUDENT INFORMATION:

NAME ____________________________

ADDRESS ____________________________________________

CITY ____________________________ STATE ________ ZIP ______

SCHOOL NOW ATTENDING ____________________________

YR. OF GRAD. _______ POS. MAJOR ____________________________

COMMENTS/QUESTIONS ______________________________________

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________________________________________________________

REFFERAL BY:

NAME ____________________________

ADDRESS ____________________________________________

CITY ____________________________ STATE ________ ZIP ______

YOUR RELATIONSHIP TO LA SALLE:

☐ STUDENT OR GRADUATE; YR. OF GRAD. ____________________________

☐ FACULTY, ☐ FRIEND.

STUDENT’S RELATIONSHIP TO YOU:

☐ RELATIVE ☐ FRIEND.

LA SALLE COLLEGE ADMISSIONS REFERRAL PROGRAM

(Please type or print clearly)

STUDENT INFORMATION:

NAME ____________________________

ADDRESS ____________________________________________

CITY ____________________________ STATE ________ ZIP ______

SCHOOL NOW ATTENDING ____________________________

YR. OF GRAD. _______ POS. MAJOR ____________________________

COMMENTS/QUESTIONS ______________________________________

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REFFERAL BY:

NAME ____________________________

ADDRESS ____________________________________________

CITY ____________________________ STATE ________ ZIP ______

YOUR RELATIONSHIP TO LA SALLE:

☐ STUDENT OR GRADUATE; YR. OF GRAD. ____________________________

☐ FACULTY, ☐ FRIEND.

STUDENT’S RELATIONSHIP TO YOU:

☐ RELATIVE ☐ FRIEND.
there is an even greater need for bi-lingual secretaries and businessmen. South Carolina and the University of Dallas, for example, offer graduate programs in international business with students spending part of the time in a foreign country.

La Salle expects to step up its own academic offerings abroad. The college has been sponsoring a popular “La Salle in Europe” Program at Fribourg, Switzerland for the past 15 years although inflation and the de-evaluation of the dollar has helped reduce the number of students participating from a high of 28 in 1970 to 18 today. Now students will have the option of spending half of that year in Switzerland working and the other half studying. In addition, La Salle has joined a consortium of 40 colleges and universities enabling Spanish majors to study for up to a year at the University of Seville. Dr. Leonard Brownstein, the college’s director of foreign studies, has also completed negotiations with Institute International, the most prestigious private college in Madrid, giving additional study opportunities to La Salle students.

The new academic curriculum has probably been the cruelest of all to the Philosophy Department. “Numerically we’ve fared badly,” says Dr. Michael J. Kerlin, chairman of the department. “We’ve lost at least one-third of our faculty and that’s wholly attributable to the curriculum change.

The specific curriculum revision which did the most damage was the reduction of required hours of philosophy for all students from 12 to six. “The pool of majors is about the same,” says Kerlin. “But there is one difference— many
of the students are 'double majors' which is a wholesome thing. Kant has a saying, 'Philosophers should not dine alone,' which could be translated, 'your meal will be richer if you have had contact with a variety of intellectual enterprises.'

The basic philosophy of the department, itself, has changed considerably since 1966 when the department began moving away from rigid sequential progression in scholastic philosophy. Before that, students had been locked into 18 hours studying the doctrinal position of Thomistic philosophy. Now the focus has shifted to the variety of possible solutions to philosophical questions. And there are more courses from which to choose, even in the lower division.

"Our course offerings cover a wide variety of thematic and historical interests," says Kerlin. "Some of the more popular upper division courses are Aesthetics, Love and Human Sexuality, and Marx and Marxism. In the lower division, a student chooses two required courses from a list of six."

Kerlin concedes that the job market for philosophy majors is tight. "There are more Ph.D.'s being produced than college teaching jobs," he says. "Still we encourage such dual majors as Philosophy with Political Science or Accounting. Maybe such a background won't make for a

Print making on Clarkson st. La Salle is the only Catholic college in the area offering both art and music.

Speech and Drama majors offer such productions as "The Crucible," A major "Theatre La Salle" success last Fall.
better politician or businessman, but it should certainly make for a more humane political or business climate."

Unlike a course such as a foreign language, Kerlin says that it is difficult to "recruit" prospective philosophy majors because "very few" students think of it as a formal field of study until after their freshman years. "A student usually doesn't decide that he likes philosophy until his sophomore year after he's been attracted by one of the basic courses," says Kerlin. "Then maybe he decides that he would like some further background or more rigorous training in philosophy or maybe he's interested in graduate school or pre-law. However, there is a movement for increased study of philosophy in secondary schools and even in elementary schools."

Kerlin sees another problem on the horizon for a department which offers 24 different courses over a two year period. By next year every philosophy teacher will have received tenure (guaranteed employment). Thus, unless a professor retires or leaves the college for another reason — or enrollment in philosophy increases unexpectedly, it will be difficult to add talented young members to the faculty.

Nevertheless, Kerlin remains optimistic. "I'm very positive, myself, about the role of the philosophy department in the college community," he says. "And as long as the school remains healthy, the philosophy department will continue to contribute to its intellectual life."

Formerly known as "Theology," La Salle's Religion Department has been growing steadily since its inception about ten years ago and offers courses in everything from the Bible to Buddhism and from Contemporary Christology to Oriental Religious Classics.

"We didn't know how well it would work when we first started the major program," recalls Brother William J. Martin, S.T.D., department chairman. "We moved slowly at first but we've grown steadily since then. And if the last few years is any indication, I'm very enthusiastic. Because generally speaking, we are one of the few departments which has not had to retrench. Today we have about 40 majors."

Brother Martin says that not only have the upper division course offerings been increased, but that they were all filled to 75 or 80% of capacity last semester. La Salle was one of the first Catholic colleges to offer a course in Judaic Studies nearly a decade ago. It is taught by Rabbi Bernard Frank, who also serves as chaplain to the college's sizable contingent of Jewish students, and fills its two sections to capacity every semester.

The Religion Department does have somewhat of an "identity" problem; one reason why it is no longer known as the "Theology" Department. "Unlike a place like Temple we do have some kind of commitment to Catholic Studies," says Brother Martin. "But because of the increasing number of non-Catholic students we have commitments to them, also."

Brother Martin, along with Religion/Theology chairmen of other Catholic colleges, meets regularly with Diocesan officials to discuss such mutual problems as why many students are "turned off" by religion by the time they reach college; how the colleges plan to participate in the Holy Year, or the possibility of offering Religion courses in the Public schools.

"We are an academic department, though, not to be confused with the campus ministry," says Brother Martin. "We don't take up collections in class or deal with the pastoral aspect. Our job is intellectual. We're not a counseling center."

La Salle's Graduate Religión Program was the first of its kind in the East when it originally started as an "in-service" training program for religious teachers in 1963. Enrollment has dropped gradually during the past four years for a number of reasons, not the least of which is direct competition being offered by St. Charles Seminary and Villanova.

"One problem is that we have been copied by quite a few competitors," says the Rev. Leo M. Van Everbroeck, director of the program. "Also, religious orders are not growing as fast anymore and many religious are opting for apostolates other than teaching."

Applications are up for the Graduate Program this year, temporary topics as Urban Ministry, Pastoral Ministry, and Adult Education. In addition, La Salle is cooperating with the Cardinal's Commission on Human Relations in offering internship work in Urban Ministry during its Sister's Summer Program.

"Just like the practices of the church we have changed considerably," says Father Van Everbroeck. "We've adjusted to new thinking and hope to reach the community through such programs as adult education and the urban ministry. There's no reason why we can't bring the program back."
BUILDING BLOCKS

Located at the Church of the Advocate, Chew and Wister sts.,
the Building Blocks Child Development Center offers more
than the usual Day Care Center babysitting services for
children of La Salle's alumni, students, faculty, and staff.
It provides programs for various age levels from 18 months
to six years designed to facilitate conceptual development
and a positive educational experience. It is open from
8:15 A.M. to 5:00 P.M. weekdays during the school year.
THE LA SALLE SINGERS: 35 YEARS YOUNG

First they were called the La Salle College Glee Club, then the Men's Chorale, still later the Concert Choir, and, today, The La Salle Singers.

Whatever name they chose, they'll be getting together again to reminisce, exchange memories, and maybe sing a little, too, when one of the college's oldest campus organizations celebrates its 35th anniversary at Dugan's, on Roosevelt Blvd., on April 25.

Brother Anthony Wallace, organized the Glee Club, as it was first called, back in 1939 when the campus was small and its only boarders were the football players who lived in College Hall. The administration thought some sort of cultural activity should be stressed as long as there were students remaining on campus after the school day was over. The boarders suggested a choir.

Some 60 students turned out that fall day in 1939. They rehearsed in the only college facility that could supply accompaniment—the chapel in College Hall—under the direction of the late William Cavanaugh, '40, who was to return for many semesters as conductor. Joining the group during its infancy were such campus luminaries as Dan Rodden, '41, John Christie, '40, and Bob Courtney, '41, as well as Joe Grady, '40, who was soon to become a member of the famous "Grady and Hurst" disc jockey team on WPEN.

La Salle's Singers are now coed and perform under the direction of Mr. Gail Poch, a graduate of Eastern New Mexico University who has performed, recorded and toured nationally with professional choirs and vocal ensembles. The group appeared on a Christmas Special on Philadelphia's KYW-TV last year, performs regularly at such places as New York and Massachusetts, and sponsors a Choral Festival for neighboring high schools.

But in spirit, only the name has changed.
Business and language majors eligible for new student exchange program

La Salle will inaugurate an international student exchange program with the IPAG Business Institute in Paris beginning this summer.

The program, to be administered by the college’s foreign languages department in cooperation with the school of business, will permit La Salle students to live and work for Parisian firms in France for the months of May and June. Their salaries will cover lodging and living expenses. At the same time, students from Paris will be living and working in the Philadelphia area.

Dr. John J. McCann, chairman of French studies at La Salle, said that the program is open to all La Salle students who have a working knowledge of French and who display an interest in the dynamics of business although they need not be majoring in either field. “The exchange students will have a unique opportunity to perfect their business competencies while gaining insight into contemporary French culture,” said Dr. McCann.

According to Monsieur W. Oullin, director of the IPAG program, there is a definite need for American business graduates who have training in foreign languages.

“International business places a premium on business majors who speak a second language,” he said. “Such students are having a much easier time finding positions in such high paying industries as pharmaceuticals, leisure and travel, and international business.”

President’s Council adds ten members for new term

Ten new members have been appointed to La Salle’s Council of President’s Associates for a three year term ending in 1977, it was announced by Brother Daniel Burke, F.S.C., Ph.D., president of the college.

They are: Dr. Gerhard Barth-Wehrenalp, vice president and technical director, Pennwalt Corp.; Henry Berger, a realtor; Mrs. James Binnis; Albert J. Crawford, Jr., Esq., of Crawford, Graham and Higgins; Thomas B. Harper, III, Esq., of Stradley, Ronon, Stevens and Young.

Also: Mrs. Ada Louise Huxtable, a member of the editorial board of the New York Times; James McCommo, chairman, Southeastern Pennsylvania Transportation Authority; Mario Mele, of Reynolds Securities, Inc., and a member of the board of directors of the Philadelphia Art Alliance; Fred Speaker, Esq., of Pepper, Hamilton & Schetzen, and Charles E. Stahlkecker, president of Ritter Consumer Finance Corp.

Council members participate in operational and policy decisions of the college, principally through consultation with various administrators in working through sub-committees in their areas of special competence. The group was inaugurated in 1970 and consists of 33 members.

College raises tuition for next academic year

La Salle will increase its day school tuition for the next academic year (1975-76) by $170 and its fees for room and board by about $100, it was announced by Brother Daniel Burke, F.S.C., Ph.D., president of the college.

Tuition will be increased from $2,100 to $2,270 for liberal arts and business administration majors and from $2,200 to $2,370 for science majors. Room and board (double occupancy) will go from $1,250 to $1,350 for students using a “seven day” meal ticket and from $1,080 to $1,166 for undergraduates using “five day” meal tickets. Rate increases for single rooms range from $96 to $110.

It was also announced that tuition for the college’s evening division and summer sessions would be increased $4.00 per credit hour from its present $47 to $51, effective in the summer of 1975. Part-time tuition in the college’s day school (for those taking less than 12 credit hours) will be increased from $65 to $70 an hour.

Brother A. Philip Nelan, F.S.C., Ph.D., chairman of the college’s Board of Trustees, said that “Every effort was made to keep the tuition increase below the inflationary spiral and below the average rate of college tuition increases on a national level.”

Nationally, colleges have been announcing tuition increases on the average of 10 per cent. La Salle’s increase is about 8.2 per cent.

Music Theatre Announces 1975 Summer Productions

Theatre party reservations are now being accepted for the 14th season of La Salle’s popular summer Music Theatre.

Featured this summer will be “How To Succeed in Business Without Really Trying,” from June 25 until July 27, and “Follies,” from Aug. 5 through Aug. 31.

For additional information, please call David Kirchner at 843-3194.

Study tour of Holy Land slated for early summer

La Salle’s Religion Department, in conjunction with the Hebrew University of Jerusalem and Canisius College, will participate this summer in a three-week study program in Israel.

The program will run from May 26 until June 16. It is open to faculty, students, alumni, and friends of the college, according to the Rev. Raymond F. Halligan, O.P., who is accepting reservations.

The purpose of this program is to give the participants a first-hand experience of the great triumphs of human creativity in the Land of Israel, the Jewish Homeland, where men and women struggle to sustain a new democracy. Within this program, the participants will experience the Holy Land and its sacredness to Jews, Christians, and Moslems, not only in the present day, but also throughout the centuries.

This “Israeli Experience” includes seminars at the Hebrew University of Jerusalem conducted by Jewish, Christian, and Arab professors. Complementing the seminars will be visits to historic and contemporary sites. Various topics will be explored such as: The Holy Land Past and Present; the History of the State of Israel; Israel’s Social, Cultural, and Political Scene; Contemporary Religious Experiences.

Also featured will be a three-day visit to Rome including visits to the Vatican and an audience with Pope Paul VI.

The cost of this program is $975 which will include air transportation to and from Israel; room and board in the hotels; ground transportation in Israel and Rome. If academic credit is desired, an additional fifty two dollars per credit must be added.

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ALUMNI NEWS

'26
Dr. Francis J. Brazeland, Rear Admiral, MC, USNR and senior consultant at the Institute of Living, recently received the William C. Porter award presented by the Association of Military Surgeons of the U.S. at its 81st annual meeting in San Diego, CA.

'43
Vincent Buggy, D.D.S. has been named national director of the Academy of General Dentistry.

'44
Joseph A. Diorio, M.D., a specialist in anesthesiology, has joined the Quakertown Community Hospital medical staff.

DECEASED: Eugene J. Gallagher, M.D.

‘47
DECEASED: Patrick J. Martin, Jr.

'48
DECEASED: Richard C. Bourne

'49
Frank J. Scully

John L. Biehl is now associated with Paine, Webber, Jackson & Curtis Inc., stockbrokers. Joseph F. Keiser has been promoted to manager of the Long Island district of McNeil Laboratories and received his master's degree in marketing from Adelphi University, Garden City, N.Y. Albert W. Rosien has been appointed manager of the Olney office of the Pennsylvania State Employment Service. Frank J. Scully has been named a vice president of the Reuben H. Donnelley Corp.

'50
Edward J. Stemmler

Richard Becker was promoted to administrative assistant to the superintendent of District 3 of the Philadelphia School System. Robert J. Sankey is chairman of the New Jersey Right to Life Committee, Haddon Heights.

Edward J. Stemmler, M.D. has been appointed dean of the School of Medicine of the University of Pennsylvania.

'51
Frank J. Mauer

John J. Lyons has been appointed general sales manager by Superior Tube Co., Collegeville, Pa. Frank J. Mauer has been appointed manager in the casualty-property claim department at the Newburgh, N.Y., office of The Travelers Insurance Companies. George R. Simmons has been appointed vice president, real estate lending at the New Jersey National Bank, Trenton.

'52
Richard C. Bourne

Richard C. Bourne has been elected vice president-Life Offices of Life Insurance Co. of North America. Samuel A. McKay has joined the corporate staff of Swann Oil, Inc. as the firm's insurance manager.

'54
Carter T. La Vay
Gefrey B. Kelly

Brother Geoffrey B. Kelly, F.S.C., S.T.D., assistant professor of religion at La Salle College, has been named secretary-treasurer of the English language section of the International Bonhoeffer Research and Archives Committee. Brother Kelly a summa cum laude graduate from the Catholic University of Louvain in 1972, has lectured and published extensively in the U.S. and Europe on the religious thought of Dietrich Bonhoeffer. Carter T. La Vay has been named market development engineer of the Commercial Development Dept. for GAF Corp., N.Y. Vincent A. Marino has been appointed Deputy Regional Administrator at HUD's Region III headquarters in Philadelphia. MARRIAGE: Gerard Majella Cullen to Lorraine Carol King.

Dr. Gene Gallagher:

Despite the impressive record compiled by the Explorers, 1974-75 will go down as a year in which La Salle suffered one of its most tragic losses—team physician Dr. Eugene J. Gallagher, '47 who passed away on Dec. 29 after suffering a heart attack on the team bench in the closing seconds of its 69-64 triumph over Furman at the Sugar Bowl Classic in New Orleans.

Dr. Gallagher's untimely death was not only a great loss to La Salle where he had also been serving as acting director of Student Health Services and administrating the needs of 6,019 day and evening division students. His passing was felt by thousands of his patients who visited his offices in Orelan; by the patients at Chestnut Hill and All Saints Hospitals where he had been attending physician; by the retired and ill sisters at St. Joseph's Villa where he was assistant medical director, by the football players at La Salle and Springfield (Montco) High Schools, whom he also served, and by his many friends.

"What impressed me personally about Gene was his service to all whom he came in contact with," said Rev. Raymond F. Halligan, O.P., La Salle's athletic chaplain. "If I be allowed to paraphrase Jesus' statement in Matthew's Gospel—Gene became great among us because he became a servant—he came among
‘...An Example for us all’

us to serve rather than to be served. In effect, we loved him because he loved us first."

Gene Gallagher’s greatest love—next to his wife, Helen, and his two children, Maureen and Eugene, J., Jr.—was athletics. He was elected a Fellow of the American College of Sports Medicine in 1956, and served as assistant team physician of the Phillies for two years. During the 1950’s he helped conduct research which eventually led to the mandatory use of the mouthpiece in today’s football. In addition, he was a pioneer in the use of unlimited fluids during practices and game conditions in football and other sports.

A member of La Salle College’s athletic Department since 1964, Gene Gallagher was an incredibly warm human being who devoted his entire self for others. It would be impossible to measure the good influence he had on the hundreds of athletes who passed through the college in the past decade. Most of the time he solved their problems before they knew they had them. No one will ever know the intangibles he provided. He brought a dimension to athletics that is so much needed, but rarely seen.

Dr. Gallagher, who played varsity ice hockey and wrote a column for the Collegian called “The Crow’s Nest” while at La Salle, served in Europe as a combat infantry first sergeant under General Patton during World War II. Twice he was decorated: once in Central Europe and later during the Rhineland campaign. He graduated from Jefferson Medical College in 1951 and later served on the staffs of St. Joseph’s Hospital, where he instructed in the nursing school for seven years, St. Mary’s, Holy Redeemer, and Chestnut Hill Hospitals. He also served as a sports medical consultant to Hatboro, Central Bucks, and Roman Catholic High Schools.

“I guess it was fitting that he was a doctor, someone who could answer people’s physical needs,” said Joe Batory, who served as La Salle’s sports information director for five years. “But Doc was certainly much more than that. Doc Gallagher was the essence of goodness, love and humanity, a highlight in a dismal world, an example for us all. I loved that guy!”

“Doc was a person whom you just don’t replace,” said Jack Conboy, La Salle’s athletic director. “He was a friend and a confidante who had the ability to relate to kids. He meant to much to us for his preventive medicine as well as his medical treatment."

“We could spend hours talking about him,” said Frank Corace, ’64. Gene Gallagher was always there to help. He always had time to listen. As a young fellow growing up, this was important.”

“La Salle is a good school and I had many good classroom experiences, but Gene Gallagher meant more to me than any teacher I had there,” said George Paul, ’67. “There wasn’t a phony bone in his body.”

“He was a real friend who could be ‘one of the guys’ when he had to be or when you needed him,” said Harry Carpenter, ’65. “He did more for us than we’ll ever know.”

Naturally, one who worked closest with Gene Gallagher was basketball coach Paul Westhead.

“You know it’s strange,” says Westhead. “But I frequently sense that Doc Gallagher is still here with us. I often felt that way when it was time to get the team together at the Palestra or at practice. It used to be that when one of the ballplayers had a bad knee, or the flu, or a fight with a girlfriend, I would just channel him to Doc Gallagher and the problem would be solved. Now when this happens, I realize that Doc Gallagher isn’t with us anymore.

“Gene Gallagher’s greatest asset, though, was his total impact on the entire team. He was completely involved with the players. They recognized he was for real. Athletes in general only want people who are for real around. Not someone who just slides in and slides out.”

He will be missed. —RSL

Varsity basketball players served as pall bearers at Dr. Gallagher’s funeral on Jan. 3.

LaSalle Spring 1975
Louis J. Griffin has been named vice president-sales and marketing for National Rejectors Industries, Hot Springs, Arkansas.

William J. Torpey has been promoted to vice-president in charge of manufacturing of L. Mendelson Co., Inc., Farling, Pa.

Andrew J. Dehel has been appointed personnel manager at Fitzgerald Mercy Hospital. John J. Gaworski, a civilian employee with the Dept. of Defense, is program and budget officer for the Army’s depot maintenance mission in Europe. Paschal (Pat) La Ruffa has been named acting director of Student Health Services at La Salle College. Michael B. O’Hara is director of public affairs at New England Petroleum Corp. John P. Rossi, Ph.D., associate professor, history, La Salle College, participated in a panel discussion on “Crime and Punishment in the Nineteenth Century” at the eighth annual History Forum, sponsored by Duquesne University, Pittsburgh. John N. Sherillo has been appointed manager of sales and systems education for the Burroughs Corp.

John H. Cook, a Pennsylvania Liquor Control Employee, was recently honored by Governor Milton J. Shapp for his cost reduction idea. MARRIAGE: David Shannon to Kathleen Tombasco.

James O. Finnegan, M.D. has been appointed to the staff of John F. Kennedy Memorial Hospital, Stratford, N.J. as a cardio-thoracic surgeon. Leonard Eugene Marrella owns and operates a McDonald restaurant in Rittenhouse Square, Phila. Paul M. Schofield has been named treasurer of the Sears, Roebuck Co. Joseph R. Walton has been named president and a member of the Board of Directors of Abraham Lincoln Federal Savings and Loan Assoc.

Les Burke guided Spring Garden College’s basketball team to a 15-5 record, its best ever, and was named NAIA District 19 “Coach of the Year.” His team also appeared in the NAIA Tournament for the first time, losing to Coppin State in the opening round.

John F. Carabello, D.M.D. has received a fellowship in the Academy of General Dentistry in convocation services held in Washington, D.C. Marine Capt. John F. Grossweiler was named “Outstanding Flight Instructor of the Year” for Training Squadron Two at the Naval Air Station, Whiting Field, Milton, Fla. Frank E. McManus has been appointed manager of manufacturing for the Dixon Corp., Bristol, Rhode Island. Robert J. Marr has been appointed director of personnel at Rancocas Valley Hospital, Willingboro, N.J. James J. Ryan was named assistant regional commissioner for employee plans and exempt organizations in the Mid-Atlantic Regional Office for the IRS.

Jeffrey I. Damsker, M.D. who is a resident in the Radiation Therapy Dept. of Hahnemann Hospital has been awarded a Junior Faculty Clinical Fellowship by the American Cancer Society. Eugene J. Park has been named business manager of the New York Post.

Richard F. Barry, III, has been named president of the Roanoke newspapers, Va. Joseph P. Batory, sports information director at La Salle since 1970, has been named coordinator of community relations for the Upper Darby (Pa.) School District. Francis P. Brennan has been promoted to manager of industrial relations at U.G.I. in Valley Forge, Pa. William F. Cervini has been named educational consultant for the Cumberland County Education Office, N.J. Dr. Ihor Fedorov has returned to Philadelphia where he has opened an Optometry office specializing in contact lenses. Michael J. Kennedy has been appointed chairman of the English Dept. at Chestnut Hill Academy. Joseph A. McDonald has been promoted to district manager for Dun & Bradstreet, Inc., Columbus, Ohio. Stephen J. Madonna, Esq. has been appointed assistant prosecutor of Morris County, N.J. Joseph F. Murphy has been named secretary treasurer and a member of the Board of Directors of Abraham Lincoln Federal Savings and Loan Association. Thomas R. Nicolletti has been honored as an Outstanding Secondary Educator of America. He is currently Administrative Assistant at St. Joseph High School, Camden, N.J. Harry J. Workman, Ph.D. has joined the University of Hartford faculty. He is teaching an honors section in chemistry, plus classes in physical chemistry and physical chemistry laboratory. BIRTH: To William E. Dietrich, Jr. and wife, a daughter, Rebecca Lynn.
Sisters of Chester County, Pa. Nicholas A. Giordano has been appointed senior vice president of the PBW Stock Exchange, Inc., Philadelphia. Gerald M. Handley has been named interim public defender for Jackson County, Missouri. William L. Montrose, an agent with Prudential Insurance Company's Collegeville district, sold more than a million dollars of insurance in 1974. William E. Smith has been appointed manager of a newly established catalyst studies project at the General Electric Research and Development Center, Schenectady, N.Y. John J. Trombetta, Jr. has been appointed a long range forecasting engineer in the corporate planning and appraisal dept. of ICI United States, Inc., Wilmington, Del.

William E. Smith

Howard Dando was the producer of the recent Broadway show, "Sgt. Pepper's Lonely Hearts Club Band." His first Broadway production was the successful rock-opera presentation of "Tommy." James J. Heath has been assigned to L. G. Hanscom Field, Mass. from the Supreme Headquarters Allied Powers in Europe at Belgium. Capt. Thomas A. Timmes received a master's degree in American history at John Carroll University while on the R.O.T.C. staff there. He is now serving with the 9th infantry Division in Kitzingen, Germany. MARRIAGE: John T. McFadden to Mary Jo O'Leary. BIRTH: To John F. Handley and wife Mary Lou, a son, Timothy James.

William F. Githens has been promoted to senior commercial officer, Regional Dept. of the First Pennsylvania Bank. Vincent R. Kling, assistant professor of German at Lake Forest College, was honored with a reception at the American Consulate in Chicago. James M. Knepp has been appointed manager of planning and analysis for the Controller's Dept. in the Industrial Gas Division of Air Products and Chemicals, Inc. John M. Lawlor has been appointed marketing representative in the Philadelphia office of Cabot, Cabot and Forbes Co. Paul McGeehan has been named head baseball coach at Archbishop Carroll High School, Radnor, Pa. John P. McGrath was appointed marketing manager of chemical products in the Special Products Division of Standard Pressed Steel Co., Jenkintown, Pa. W. Peter Ragan graduated from Seton Hall University School of Law and has been admitted to the Bar of New Jersey. MARRIAGE: Harry F. Kuske, Jr. to Michal Lou Morrison. Wolfgang A. Huhn to Joanne M. Wasko. BIRTH: To John M. Hartke and wife Marie, a daughter, Megan Kathleen. To Harry J. Weidner and wife Jo Ann, a daughter, Lauren Marie.

La Salle's President Brother Daniel Burke, F.S.C., Ph.D. (second from left) presents award for "outstanding achievement in accounting profession" to Donald D. Heil, '55, vice president and treasurer of Blue Cross of Greater Philadelphia, during annual awards dinner of Beta Alpha Accounting Honors Society, April 4 at the Shack Restaurant. Also honored for outstanding achievement to the profession were Terence K. Heaney, '63 (left), and John F. Dinger, '55, both partners in the P.A. firm of Lavenhorst & Horwath.

'D69

James Burns has been appointed to head the Middletown Family and Community Services office of the New York Catholic Charities. George J. Cain has been appointed manager of the Boulevard office of Beneficial Savings Bank, Philadelphia. Charles P. Cambell has been promoted to claim consultant with Prudential Insurance Co.'s Eastern home office. Louis B. Cel is a research planner for the Virginia Dept. of Corrections and an officer in the Virginia National Guard where he edits the Guard newsletter. John H. Crilly has been named manager of Xerox Corp. midtown east branch in New York. John M. Cumane has been named mortgage officer and assistant secretary for Trevose Savings Assn., Trevose, Pa. James J. Doyle received a Ph.D. degree in economics from the Pennsylvania State University. Patrick Henry has completed the requirements for the degree of doctor of philosophy in physics from the University of California at Berkeley. He is currently engaged in research at the Smithsonian Astrophysical Laboratory, Harvard University. Leonard J. Keating, Jr. has been promoted to commercial officer, National Dept. of the First Pennsylvania Bank. William R. Lindewirth is facility manager for the Division of Revenue for the State of Delaware and currently serving a two year term as President of State Office Employees Local 1385 AFSCME AFL-CIO. Alfred J. Mauriello, II, M.D. an ear, nose and throat, and facial plastic surgeon, has affiliated with Coatesville Hospital. John T. Reed has been

William R. Lindewirth
promoted to trust officer by Midlantic National Bank. South Frederick Wilson, assistant director of student housing and foreign student advisor at La Salle College, has been named assistant director of international services at Temple University.

BIRTH: To John M. Cunnane and wife, a daughter, Megan Marie.

'70

John C. Starbuck

Walter J. Boyle has been promoted to sales supervisor of the Pittsburgh Pennsylvania Carnation Co. Kevin B. Curley, Esq., graduated from Wake Forest University School of Law and has been admitted to the Pennsylvania Bar. He is presently working for community legal services of Chester County.

George T. Derenzo has graduated from Temple University School of Dentistry and is now interning in New York City. John T. Petruska has been appointed to the insurance sales staff of Fox & Laxo, Inc. David W. Hascher has received a master's degree in engineering science from Penn State University. Brother Jules O. Knight has been appointed director of the Christian Brothers Retreat House in Adamstown, Md. A. William Kren has been appointed an account executive in public relations dept. of Kentucky MacLeod & Grove, Inc., Pittsburgh, Pa. Charles R. Maratea, Esq., was graduated from Rutgers University School of Law and has been admitted to the Pennsylvania Bar. He is presently practicing law in center city Phila. James McKown, Esq., was graduated from the University of Mississippi School of Law and has been admitted to the Pennsylvania Bar. He is presently an associate with the Philadelphia firm of Goldberg and Gordon.

Thomas N. Pappas is now marketing manager for Xerox's New England district. Nick Stallfieri, Esq., has been admitted to the Pennsylvania Bar. He is presently a law clerk for Philadelphia's Municipal Court. John C. Starbuck has joined the Industrial Parks Division of Evans-Piccairn Corp., as manager of Mid Atlantic Park, Gloucester County, N.J. MARRIAGE: Paul J. Burgoyne, Esq., to Peggy Statuti. Gerald Sline to Dorothy Gourley. BIRTH: To Thomas Butler and wife Pat, a son, Scott Thomas.

'71

Alfred J. Dimatties has been promoted to trust officer by Midlantic National Bank South. James L. Gibson has received a master's degree in library science from Villanova University. Lawrence G. Leese has been named senior trust operations officer in the Trust Division of Provident National Bank.

Joseph W. Mast has been admitted to the Practice of Law in the 2nd Dept., State of New York. MARRIAGE: Richard F. Davies to Deborah A. Wachsmuth. BIRTH: to Thomas Sabol and wife Barbara, a son Thomas Andrew.

'72

Marlene Hauck has been promoted to supervisor, Mortgage Service Dept. at Beneficial Savings Bank. Stephen J. Metague has joined the staff of Berger Associates, Inc., engineers, planners and economists of Camp Hill, Pa.

'73

Geoffrey Meyer

Robert Di Cesari has been promoted to assistant branch manager of First Pennsylvania Bank's new Morris Point office, Phila. Geoffrey Meyer has joined Roach Brothers as a realtor associate in Malvern. Vincent McIlhenny has received a master's degree in special education from Temple University and is teaching retarded trainable children at Muir School, Phila. Vincent P. McNichol has been appointed banking officer at Philadelphia National Bank. MARRIAGE: Patricia M. Jeffers to John M. Devlin. Eugene D. McGurk, Jr., to Kathleen M. Murphy. Vincent McIlhenny to Joan Engler. DECEASED: Stephen R. Wray.

'74

Marine 2nd Lt. William M. Kennedy, Jr., graduated from the Baske School at the Marine Corps Development and Education Command, Quantico, Va. John A. Zagorski has been assigned program coordinator of the Bridesburg Branch of the Northeast Boys' Club. MARRIAGE: J. William Elcavitch to Christine Snyder. BIRTH: To John J. Neibauer, Jr. and wife Carolyn, a son, William Jude.

Annual Fund Addendum

Founders' Circle
Joseph A. Fick

Century Club
Joseph D. McNamara
"Who is there whom bright and agreeable children do not attract to play and creep and prattle with them?"

— Epictetus (Circa A.D. 60)
A Little Frustration with a Touch of Class