THE ANNUAL REPORT
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The VETERANS Are Coming!
The VETERANS Are Coming!

La Salle has more ex-military men (and women) on campus than at any time in its history—Even more than there were at the end of World War II

By Robert S. Lyons, Jr.
"It's simply a matter of getting used to life again as we know it."

Three days before Christmas, 1969, Chief Warrant Officer Marty Bradley, USMC, was driving to his home in Memphis after a long day on the job. A trial counsel with 17 years of military service behind him, Bradley had been doing some investigating for a prosecutor handling Uniform Code cases. It was getting dark and he was anxious to get home to do some shopping. Suddenly, the sports car flipped.

"A doctor told me that I was technically DOA when they brought me in," recalls Bradley. "Then they figured that I would be a paraplegic." It was a rough Christmas for Marty, his wife, Vivian, and their four children. It took some time, but Marty recovered although he still feels the effects of assorted injuries which included five fractures in his back. Trained as an electronics man, Bradley had "found a home" in the Marines and figured on staying in for 20 years before enrolling in college.

"I guess you could say that the accident moved my timetable up a bit," says the 37 year-old La Salle junior who is one of the increasing number of veterans who have enrolled at colleges and universities throughout the U.S. in greater masses than at any time since the end of World War II.

Joe Yenfer, who handles GI benefits in La Salle's Business Office, says that there are 249 veterans studying in the day school and another 985 attending the evening division. Thus, there are more veterans on La Salle's campus today than at any time in its history. Even more than the fall of 1946 when the soldiers marching home from World War II helped swell La Salle's enrollment from a 1945 low of 90 students to 1,215 men, of which 79% were veterans. Last year, both the day and evening division enrolled women veterans for the first time.

At 37 years-of-age, Bradley is by no means the oldest student on campus. That distinction belongs to a 52 year-old freshman, Earl Garden, who retired as an Army Captain after 32-years-of-service last August 31 and enrolled as a La Salle accounting major the following day. "I hadn't seen a (civilian) classroom since I graduated from Central High in 1939," recalls Garden, a father of six children who spent his final Army tour as a member of La Salle's ROTC detachment. "But this is something that I have been determined to do."

It is because of such determination that colleges are taking a new approach to the entire concept of veterans on campus. Brother Andrew Bartley, F.S.C., La Salle's new admissions director, says that it has been estimated that only about 38% of the veterans mustered out of the service will use their GI benefits. Some 68% of them, however, would qualify for admission to institutions of higher education.

"There's a real veterans movement afoot to clarify their rights," says Dr. Frank Schreiner, director of the college's Counseling Center. "Governor Shapp has set up offices throughout the state to process veteran's affairs, especially for those returning from Vietnam."

"With declining enrollments and everything, colleges are taking a hard look at their policies regarding veterans," says Brother Bartley. "Just from an admissions point of view, the veteran has become very important. We welcome their applications and encourage them as much as possible."

"We usually spend more time with veterans," adds Brother F. Christopher, F.S.C., Ph.D., who is presently serving as the college's coordinator of transfer admissions after retiring as admissions director. "On occasions, a veteran may not be prepared for a full-time program during the day, but all things being equal, a veteran is a good academic risk."

Brother Bartley says that La Salle is leaning in the direction of special consideration for veterans. The college often waives the normal admissions deadline to enable a service returnee to be academically certified. La Salle now recognizes the "GED" (high school equivalency) test which is prepared by the Educational Testing Service, Princeton, N.J., for use in the service.
Some institutions—Duquesne University, for example, have initiated "Open Admissions" policies for returning veterans. "I've proposed this as a possibility," says Brother Bartley, "because generally, they're a plus factor as far as stability and balance."

As a rule, veterans are certainly more mature than their younger classmates. But this does not guarantee that many of them are not going to have problems adjusting to an academic environment, let alone civilian life.

"The adjustment was personally harder for me," says Danny Clark, who was a military policeman training dogs for the Army Canine Corps for 25½ months in Korea. Now a 25-year-old junior majoring in finance, Clark read gas meters for a while before coming to college. "I'd been away for over four years. I hadn't taken any college (preparation) courses in high school, and I didn't have any funds. This is why the club served me so well."

The Club is La Salle's "Veterans Club," perhaps the most organized outfit of its type in the state, which was founded in 1967 and incorporated three years later. Members maintain a three-story house on Wissahickon Ave. (a ten minute drive from campus) and makes rooms available for a nominal rental fee to about a dozen veterans such as Clark. Although it is not a fraternity, its primary purpose is social, i.e., helping veterans make the emotional transition from the military to the civilian/academic life. Some 40 members actively participate in club activities.

"Some people think that we have an 'American Legion' image," says Harry J. Ewald, a senior and the club's president. "Actually, it's nothing like that. Unfortunately, many guys don't bother checking us out. Our only requirement is an honorable discharge. But we run the whole gamut of politics."

Ewald, an English major who spent his Army time in Okinawa and Korea, says that he personally felt "out of place" with a fraternity when he enrolled at La Salle because he "couldn't identify with them." The camaraderie of the veterans helped to speed his adjustment to college which is "worlds apart" from the service. "Besides, most of the guys in the club are married and most have part-time jobs," Ewald's wife, Kathy, works in the college's financial aid office.

Brother Claude Demitras, F.S.C., Ph.D., an associate professor of chemistry, has been the club's moderator since its inception. Sitting in his Holroyd Hall office one day recently, he described how club members work conscientiously to locate and help veterans coming on campus for the first time. He explained how the veterans have a table available to accommodate the newcomers on registration day and talked a little about the special problems many veterans face.

"For many of them," Brother Claude says, "it's simply a matter of getting used to life again as we know it. Learning to live again with people. Many of them (especially in Vietnam) have been dealing with hate. They are not really convinced that people are interested in them. But they're most appreciative of any help that is given to them."

"We try to emphasize that the freshman year is really the most important," says Clark. "We were accustomed to running the streets. You've got to stop running and settle down and hit the books at night."

Lincoln Schoenberger is now a junior majoring in industrial management. He attended Temple University for a semester after graduating from Bryn Athyn Academy in 1967, but dropped out because he decided that he "wasn't ready for college." Soon drafted, he wound up in an Army Infantry unit in Vietnam for six months before being medevacked out with malaria. He recovered at a hospital in Japan and finished his tour in Korea.

"A lot of my friends had it tougher," recalls Schoenberger. "It's a pretty animalistic lifestyle in Vietnam. There's a tre-

Club members in the kitchen of their Wissahickon ave, headquarters.
"People didn’t think too much about the political aspects of the war because they were so concerned with staying alive."

Lincoln Schoenberger spent six months with an infantry unit in Vietnam before contracting malaria.

Marty Bradley (left) and Jim Baker have helped organize a “Counseling Center” for veterans.

mendous mental and physical strain. Many of my friends had dope problems. The whole time I was there, for example, I had a total of nine cans of beer. For many of them marijuana was the only release they had."

Schoenberger says that he had no objection to being drafted. “I felt it was my duty. Over there, people didn’t think too much about the political aspects of the war because they were so concerned with staying alive. In retrospect, though the war was pretty upsetting, I don’t think that we can justify all the lives we lost. But as far as the Veterans Club goes, we try to keep it an apolitical organization.”

“There’s not so much a debate about the war,” adds Al Slotter, a 23 year-old Navy veteran, “as much as the guys just swapping experiences and comparing things that happened.”

Slotter, 23, attended La Salle and Montgomery County Junior College for a while in 1966 before joining the Navy. “Coming back wasn’t that hard because I had been in night school,” he recalls. “But I saw that the younger people had a different outlook. That’s what brought me to the Veterans Club. The members were on the same level I was.”

Slotter, who like many ex-GIs is saving as much of his GI Bill as possible for Graduate School, is majoring in accounting and finance. “We are all in the club to help each other,” he explains. “It’s not just a social thing. We can share our problems and talk them out.”

Members run a tight ship at their Wissahickon Ave. headquarters. Everybody shares the cleanup chores on Thursdays (weekly assignments are posted on a kitchen bulletin board) and a visitor detects a sense of great pride in a house that was virtually destroyed by fire two years ago. It was the old Wissahickon Club. After the fire, some of the veterans worked out a deal whereby they painted and repaired the interior (which includes a stylish recreation room and Bar) in return for two months free rent. They’ve been renting ever since.

“It’s very quiet in the house,” says Bob Machusick, ’72, who is taking advantage of a club rule which allows members to live in the house for a year after graduation. “For the most part it’s quieter than a library or a lounge.” One reason, of course, is the fact that most of the guys work. When they get home, says Machusick, they usually go right to their rooms to study. “Perhaps the least-used item in the house is the TV set. When we do talk, it’s not about the issue of the war as much as experiences. Some of the guys have had some pretty harrowing experiences—like having grenades thrown at them.”

Machusick, who is planning graduate work in psychology, originally was a member of the class of 1961. A varsity swimmer for three seasons, Bob dropped out of college midway through his senior year because, “I really didn’t know what I wanted to do.” He made “good money” as a steel salesman for a while, then served two years in the Navy as a control tower operator. “The thought of getting that degree was working on my mind for years,” he recalled. “More guys who have been out for a while are sincere about going
to college because they can expect what it will be like without it."

Harry McManus, ’70, who was one of the original members of the Veterans Club, is now an administrative assistant to the Deans of the college. "From all the records that I’ve seen," he says, "guys who have gone to school and then have gone into the service have done much better after they have returned."

"You really can’t put your finger on whether it’s because of the service or just because you’re much older," adds Steve Rauscher, a 25 year old senior chemistry major. "One thing, though, responsibility tends to mature you very quickly."

"My index has increased," says Mark Valenti, "but if I had to do it over I would have stayed in school." Valenti’s academic background is considerably broader than most veterans. After graduating from La Salle High in 1965, he attended the college’s evening division for a year. Then he moved to France and studied at the American College of Paris for two years while working summers at an oil refinery in Brussels. He came back to the states, got drafted and found himself back in Europe as a battalion legal clerk. Nevertheless, Valenti concedes that it took him "a while" to adjust to college life again when he returned to La Salle.

"Maybe it was because I was out of the service for only two weeks before enrolling," he says.

Rauscher says that he started college only because "it appeared to be the thing to do." He stayed for three semesters but didn’t do very well with the studies. "The handwriting was on the wall, so I enlisted." Rauscher served a little over two years at the DMZ in Korea and came back to college a few days after his discharge, in January, 1970.

"That semester I was totally lost," he recalls. "All my friends had graduated." Rauscher bumped into a few other veterans at their "regular table" in the cafeteria and soon joined the club. Now he spends much of his time helping other vets make a transition that is especially difficult for the Vietnam returnees, "Just being away from normal American contacts makes it tough. Socially you just cannot function at all for a while. You’re ill at ease in any social gathering. Either you’re going to stay withdrawn or be drawn out. That’s what we try to do."

For many veterans, adjusting to an academic environment can be the most severe problem. Others may have financial or domestic difficulties. (A married veteran with one child gets $230 monthly from the GI Bill.) "Most veterans have families and are living from hand to mouth," says Marty Bradley. "Sometimes the hand doesn’t meet the mouth."

Bradley and fellow veterans Jim Baker, Joe Russella and Bill Johnston, started a "Veterans’ Counseling Center" with the assistance of Dr. Schreiner last spring. "Even if we don’t have the answers, we have phone numbers," says Bradley, who was able to transfer 30 hours of college credit accumulated in the Marines. Marty has suffered through none of the normal adjustment problems, himself, "I guess my biggest hangup will be attempting to compete with some 24-year-old graduate accountant."
Seldom has an issue raised so many philosophical, ethical, and political questions. But shouldn’t we also be reviewing our concern for life in a wider context?

The ABORTION Problem

By Brother Daniel Burke, F.S.C., Ph.D.

Few debates over human rights have been more polarized and rancorous than those about abortion. I am conscious, therefore, of some impropriety as I address this embattled topic today for I bring very few specific qualifications to the discussion. I am a male, a religious elite: I have no special expertise in either the legal or moral aspects of the question—and I do not speak for any organization. It is only as an individual and a morally concerned citizen, therefore, that I want to offer a few thoughts about the current debate, about its questionable effect on the cooperative spirit of all in the community interested in fuller and better protected human rights, and about its weakened condition as a source of enlightenment to the political leader and legislator.

If I have any competence to speak to the subject, it may simply be as a semi-retired teacher of English. For what I find initially disturbing about the current debate is its loaded rhetoric—and both pro- and anti-abortionists are at fault to some extent. The opponent of abortion, however, is at considerable disadvantage when the media adopt uncritically some rather slanted key-terms of the pro-abortionist and automatically defuse his own rhetorical terms. In reportage that aspires to objectivity and neutrality, that is, we are more likely to see references to “liberalizing” or “reforming” present abortion laws than to “weakening” them. Given the strong convictions of the participants in the debate, I suppose it is unrealistic to expect that opponents of abortion will stop using a loaded term like “murder” for abortion; but as long as they adopt that stance they are likely to find pro-abortion people describing them as “unfeeling monsters.” I do not think such rhetoric helps develop understanding of diverse viewpoints in a pluralistic society.

Nor is the problem simply on the side of the emotional terms. Of equal concern is the clinically detached and technological jargon that cools the question to the point of dehumanization: “piece of tissue” for fetus and “emptying of the uterine contents” for induced abortion are, I think, akin in their distancing and distorting effect to terms like “ultimate solution” or “pacification” in other contexts of life and death.

If those actively engaged in the debate have some duty, then, to cool or to warm their rhetoric to a decent room temperature, the clear duty of the media is to translate to that level when the adjustment has not been made for them. An even clearer duty, however, is to present a balanced view of the substantive issues. Without such balanced presentation there can be neither light nor direction for an inquiring public nor for the legislator as he seeks to make or revise law. It isn’t too strong to say, however, that slanting by omission has characterized reporting of this particular debate. While I have not made any statistical study of the coverage, my definite impression is that pro-life advocates have not had anything like equal reporting of their views. It may be argued that their popular spokesman have not been articulate in developing even their basic premises, that their political effort has been more impressive than their public relations. But these factors cannot excuse the lop-sidedness of national and local reporting on such critical questions when there is extensive informed opinion and writing readily available.

On a second and more substantive point, I want to say that I support our women’s liberation movement in its effort to achieve meaningful equality, to challenge an unjustified male dominance of many aspects of our culture, to achieve for women a fuller freedom, and richer development as persons. I take strong exception, however, to the frequent advocacy of the movement to “abortion on demand,” at least as that objective assumes an absolute right by a pregnant woman over the life of the fetus. Just as no woman should be coerced by family or society to have an abortion she does not want, her own wish for abortion has to be qualified. I believe, by the rights of the father and, most particularly, of the fetus. The basic question of how the fetus has human life and personhood, and hence a right to life will continue to be disputed despite the drift of our courts to decide negatively. What is clearly less debatable is the definite potentiality of the fetus for human life, if it is allowed to develop without disturbance. There is some sense, therefore, in looking at it in a wider view of life, to see, as the sociologist Gordon Zahn puts it:

Human life as a continuity from the point of clinically determined conception to the point of clinically determined death. This physiological life span is then convertible to an existential framework as a developmental pattern of dependence relationships: at the earliest stages of a pregnancy the dependence is total: as the fetus develops, it takes on some of its own functions: at birth, its bodily functions are physiologically independent, but existential dependency is still the child’s dominant condition. The rest of the pattern is obvious enough. As the individual matures and achieves the fullness of personhood, both functional and behavioral independence become dominant (though never total; culture and its demands must be taken into account). Finally, advanced age and physical decline returns him to a state of dependence which may, at the end, approximate that of his earliest childhood.

Society’s responsibilities to the individual stand in inverse relationship to the growth and decline of his independence and autonomy. It would follow then, that the immorality of abortion (and euthanasia as well) lies precisely in the fact that they propose to terminate the life process when the dependency is most total, that it would do so with the approval or authorization of society, that it would seek to justify this betrayal of society’s responsibility on purely pragmatic grounds.


While I can and do sympathize with the enormous difficulty a woman with an unwanted pregnancy confronts and while I would wish to do everything possible to assist her in that difficulty, I cannot recognize that her rights over the life of the fetus are absolute. I think, too, that both sides in the abortion debate would profit from reviewing their position, their respect for life and the quality of life in this wider context of evolution and dependence and independence, as well as their concern for life at other points of the total span—in war, capital punishment, in the violence of our streets and the mecha-
nized combat of our highways.

To assure a woman of real alternatives in an unwanted pregnancy, to give her actual freedom of choice, requires more than words. It is instructive that several countries with rather permissive abortion laws, including Scandinavian countries, provide extensive counseling services in this situation, adequate medical and maternal welfare programs, and even broad educational programs stressing the undesirability of abortion as a method of controlling birth (Daniel Callahan, Abortion: Law, Choice, and Morality. New York, 1970, pp. 477-78).

These countries, that is, have tried to contain the enormous rise in abortions that typically follow legalization and the resulting social pressure to consider abortion an ordinary procedure without moral implication. If in our own situation there is a great desire by some in the debate that abortions be performed by qualified doctors, there should also be concern that women not be exploited by commercial counseling services and profit-making clinics whose advice and help is clearly single-minded. In a word, if there were ever to be changes in the present law, they might well begin with the provision and/or regulation of a full-range of counseling services and adequate support for viable alternatives to abortion. By counseling services, I mean an opportunity to explore fully the moral, psychological and medical implications before reaching a decision.

Abortion confronts us with huge philosophical, ethical, and political problems. On this matter, a pluralistic society will achieve limited consensus only after great labor in a clear atmosphere of concern and self-sacrifice. I have made three main suggestions here: 1) that a better dialogue on the questions involved will be possible if rhetorical terms are more carefully controlled and if the media give a more even-handed report of the issues; 2) that the fetus, even if it is considered only potentially human, has a claim to society’s protection; 3) that the woman with an unwanted pregnancy has the right to society’s support in critically facing the implications of her situation and in availing herself of alternatives to abortion.

To deny any relation of morality to law in such a basic social matter as the right to life on the basis that a specific morality should not be legislated, seems to me to reduce society to a mechanistic jungle. Surely we have come far enough in two centuries of democracy, to find an enlightened way to balance our respect for life in any form with our desire for a better quality of life. I look upon the attempt to find such a way as a crucial test for a free society under law.

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Brother Burke delivered these remarks at a hearing on human rights conducted by the Philadelphia Fellowship Commission on Sept. 25.

La Salle Magazine, Fall 1972
The Development Report for ’71-'72

On these pages, we highlight all sources of funds other than tuition and fees. A huge sum—well over $3 million annually— aids La Salle’s students through grants and loans from government and private sources. But this sum enters the financial report in the form of tuition. These pages will stress everything else.

Capital Campaign Highlights

Into the “home stretch” on the three-year effort to amass $3.5 million, we find that just under $500,000 will do the job, and we have until February, 1973. Biggest single source is the federal government, through a construction grant and interest subsidy. By far the largest private source is the Christian Brothers, who have completed and gone beyond their pledge of $500,000 to the campaign through the system of contributed services. (About half of their salaries return to La Salle College).

Trustees, as a group, have gone well over the half-million mark, and have done much more through introductions, correspondence and the like.

Many gifts in the range of $1,000 to $5,000 have accrued to put the campaign where it is. While grants are at times small for the size of the corporation, we are almost never finally turned down absolutely. Alumni intercession in the company always helps, and frequently turns the tide.

Annual Fund

With thanks to outgoing chairman Dan McGonigle and a warm welcome to Bill Leimkuhler, we have to report a level year for this area, as the statistical table shows. We haven’t pushed the percentage past the plateau of about 13.5%. Hence, also, we haven’t begun to tap the potential of the 2,000 companies that match alumni giving. On pages .... we list, with gratitude, all alumni givers of the fiscal year July 1, 1971 to June 30, 1972. Many give at a truly sacrificial level.

A special word of thanks is in order for generous gifts from parents—already hit by tuition—and from faculty and staff, most of whom use payroll deduction.

Procedural Note

As you compare this summary with the total financial report which precedes it, please note that fiscal 1972 did not happen to include any federal payments, and that other time lags caused the gifts-and-grants cash total to be quite lean. There is no contradiction between the two reports, however. All pledges are firmly budgeted and on time.

—Brother Patrick Ellis, F.S.C., Ph.D.
Director of Development
### BASIS FOR RANKING

While, in the future years, this listing will acknowledge only annual gifts (July 1 to the following June 30), we are including capital campaign contributions this time. Thus, the giving levels reflect a three-year participation, especially in those instances where a long-term pledge has been honored annually. This list covers contributions received up to June 30, 1972. Every effort has been made to assure correct bracketing.

#### Leading Gifts and Pledges by Individuals in Capital Campaign

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James E. Mitchell
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Kathleen Moench
Robert T. Mottett
Robert S. Moglak
John A. Mokraski
Thomas J. Molloy
Richard J. Monastra
David J. Monroe
Anthony J. Monteiro
David T. Moore
Edward T. Moore, Jr.
William F. Moore
James A. Morgan
Joseph R. Morice
Norman E. Morel
Daniel A. Morris, Jr.
John P. Morrissey
James R. Muldoon
R. James Mulley
William M. Mulroy
Jay H. Murland
George J. Murphy, Jr.
James F. Murphy
Thomas J. Murphy
John Mulholland
William J. Murphy, Jr.
William J. Murphy
Jack J. Murray
George H. Myers
Vincent T. Myers
Dr. William R. Myers
Catherine E. Neary
Louis Neff
Paul J. Nekoranik
John J. Neville
Michael F. Newell
Lawrence J. Nicastro
Paul J. Nicotte
Thomas J. Nolan
Thomas J. Nolan
Edward J. Nolan
William M. Nolte
Frank J. Obara, Jr.
John A. J. O'Brien
Joseph S. O'Brien
Dr. Richard F. O'Brien
Robert J. O'Brien
Thomas G. O'Brien
John F. O'Connell
Bernard A. O'Connor
Patrick O'Donnell
William T. O'Donnell, Jr.
Norman Oelsnigel
Charles D. Oettle
Cornelia T. O'Grady
Martin J. O'Halloran

STATUS OF
THE CAPITAL CAMPAIGN
September 21, 1972

<table>
<thead>
<tr>
<th></th>
<th>Pledges</th>
<th>Payments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$50,684.52</td>
<td>$30,397.52</td>
</tr>
<tr>
<td>Trustees</td>
<td>530,425.00</td>
<td>390,776.76</td>
</tr>
<tr>
<td>Foundations</td>
<td>313,639.28</td>
<td>160,022.95</td>
</tr>
<tr>
<td>Corporations</td>
<td>206,533.66</td>
<td>161,000.66</td>
</tr>
<tr>
<td>Government Grants</td>
<td>1,169,281.00</td>
<td>555,542.00</td>
</tr>
<tr>
<td>Christian Brothers and Other Friends</td>
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<td>500,932.45</td>
</tr>
<tr>
<td>Faculty/Administration</td>
<td>52,219.00</td>
<td>27,172.00</td>
</tr>
<tr>
<td>Parents</td>
<td>17,246.00</td>
<td>15,921.00</td>
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<tr>
<td>Others</td>
<td>516.00</td>
<td>280.00</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2,958,523.84</td>
<td>$1,830,641.28</td>
</tr>
</tbody>
</table>

(Total figure is actual amount of pledges and payments. No gift has been counted twice.)

*The above figures reflect contributions that may have been counted in more than one specific category for purposes of recognition.*
The President’s Annual Review: “...Progress in the search for a set of values and a firmer sense of meaning.”

Summer-time and, according to the song, the livin’ is easy. Well, at least the life-style is different. There are fewer students, of course, only half the number of a regular semester. And so fewer faculty, fewer courses. The round of activities is much smaller, too: not as many lectures, films—or issues of the week. Music Theatre, though, is in high gear, and there are day-camps for city youngsters and a variety of workshops.

But in general, the campus is less crowded, the pace less hectic, and the general atmosphere, perhaps, more academic. Our small graduate program in religious education is much more in evidence. And for every undergraduate making up a course, there is another one anticipating a course or adventuring in a new direction. For the faculty, there may be in these rainy and sultry weeks a little more time to catch up on reading. For staff members, the time is divided between loose-ends of the last academic year and preparation for the next. One chore in every office is the annual report.

In my own office on the west side of the quadrangle, there is a stack of the annual reports on my desk by early July. They come from some thirty departments and offices—some brief, some eighty pages long. It takes me about two weeks to go through them and take notes on the high-lights. Then there is the rewarding opportunity, for me especially, of sitting down with the authors—supervisors, directors, deans, and the variously titled other members of the staff—to review the past year more personally, to probe again at some temporary problems and seek ways to cope with the more persistent, to congratulate again on the successes or to reassess the impact of some mistakes. Progress is so hard to see in the welter of day to day. If it were only, then, to see the real accomplishments of the last nine months in better perspective, the final chore of the annual report would be worth it.

Beyond the tables and the numbers—10,000 students in regular and summer sessions, 500 on faculty and staff, 11 million dollars that came and went in a delicately balanced budget, 400,000 gallons of heating oil to get through the winter and various and sundry etceteras—there is some sense of emerging trends, of changes occurring that we have planned for and others that we haven’t. Such trends will soon be studied in detail as we begin preparing for our ten-year review for the Middle States Association in 1976. But as I sit at my desk now to draw together my own annual report to the alumni and to the Board of Trustees, I search beyond the success of the week or the problem of the month for some larger pattern that will give meaning to 1971-72.

Nothing seems to fit as well as the pattern of mix itself: it was a year of triumph and depression for the whole system of higher education, of ups and downs—and for ourselves, it would seem—balance, of definitely more ups than downs. The conventional measures of success these days were there: a rise in enrollment, a budget balanced—though with some strain; new curricular programs; new buildings and some splendid renovations by our own plant department. But the national concerns were reaching us, too, in a continuing tightening of the job market for graduates, cut-backs in aid programs from the government, some questioning of the purposes of college education itself. I tell the Board, though, that my most profound feeling after looking at the debits and credits of the year is that this community—which will be 110 years old next March has the resources and the imagination to continue to be an adaptable and growing collegiate enterprise.

Perhaps it is because I returned to campus this June after a brief absence that I see students, faculty, and staff with a renewed eye. I am a believer re-converted—a believer in the great wealth of the College in its human resources: the teacher who spends his time and energy freely for his students or for a project for the whole community; the student who rises above the temporary illness we call adolescence to take a mature and balanced view of a problem; the generosity of staff and workers who go an extra step in their service to the group.

One recent program especially symbolizes for me the outreach of people here and their adaptability. It’s the program called “Work and College.” A grant from the Samuel Fels Fund last spring enabled us to hold three workshops for a group of students, faculty, and staff. The basic concern was the relation of the world of work to a college education—not simply the present job market, but more fundamentally, society’s changing attitudes toward work itself. There was also the challenge of how the present work experience of students, in summer and other work, can better be utilized in the academic program itself. Some twelve proposals have resulted from these discussions. A faculty meeting has reviewed them, and we’ve begun to pursue their implementation.

Another realization from the review of the year: there seems to be some sense, to be two quite different rhythms, if not indeed two quite different planes of life in the academic year. There is the steady pulse of daily activities, the regular and sustaining interaction of fine people of different viewpoints and generations—for me at least the basic reality. But there are the fortunately rarer times of misunderstanding or tension which seems to take on an unreal and disproportionate life of their own.

But as I am writing to the trustees, “whether in its day-to-day life of teaching, learning, engaging in activities and sports, building and renovating or in more dramatic times of trying to balance different but legitimate points of view; of honoring the laudable desire of students to defend anyone or anything that looks like a victim; of making sure that the longer-range views of faculty and staff are really as better informed as they are supposed to be; of coping with the media’s thirst for controversy and their power to make anything look like a major issue—amid all such ordinary and dramatic times, I feel we have been going forward.”

Forward to what? Forward, I think, to a clearer realization of what it means to be a good urban, church-related college in a time of continuing stress and exciting change. Forward to a set of values and a firmer sense of meaning that honor and sustain the best of the past while they illuminate the future and prepare us for it.

We’re not ready to market any special vision yet. But if we continue to cope with, analyze, and discuss the intractable and controversial issues and problems of our times with balance, mutual trust, a reverence for the best of spiritual and human realities—and with a bit of humor—I think we’ll continue to move toward just such a vision.

—Brother Daniel Burke, F.S.C., Ph.D.
To the President and Trustees of La Salle College

We are pleased to submit the annual Financial Report of La Salle College for the fiscal year ended June 30, 1972. The report includes the opinion of Robert A. O'Connell & Company, Certified Public Accountants, and it statistically and graphically illustrates some of the more important areas of increasing costs, and continuing development and growth.

The accounts of the College are maintained and its reports presented in accordance with the standards recommended by the American Council on Education. The accounts and financial statements clearly segregate the assets and liabilities of each of the major fund groupings as reflected in the Comparative Statement of Financial Conditions—Form 1.

CURRENT FUNDS

Current Funds represent the operating accounts of the College. This group includes not only those accounts related to the educational and general activities, but also those that reflect the operating results of the Auxiliary Enterprises—residence halls, food services, campus store, and college union.

The total College Current Fund operation for the fiscal year ended June 30, 1972, resulted in an excess of revenues over expenditures and appropriations to other funds, of $707.18 as compared with an excess of $26,042.50 for the fiscal year ended June 30, 1971, and an excess of $30,647.00 projected for the fiscal year ended June 30, 1973. As indicated on Form 2, page 7, this excess of current revenues over current expenditures and appropriations continues to be governed by funds appropriated to capital items.

CURRENT REVENUES

Total current revenues for 1971-72 were 14% under the current revenues for 1970-71—from $10,907,792.23 in 1970-71 to the sum of $10,748,602.23 in 1971-72.

This decrease in current revenues does not reflect a reversal in the continuing growth of La Salle College. This decrease in current revenues was primarily due to the descend from the summit of an all-time record of Gifts and Grants in 1970-71 of $1,170,758.94 to a continuing good record of $547,695.32 in 1971-72.

Continuing growth will be noted in the increase in tuition and fees revenues, Form 2, pages 7 and 8,—from $7,551,428.77 in 1970-71 to $7,896,039.74 in 1971-72. Another appreciable increase was in Auxiliary Enterprises revenues—from $1,575,715.22 in 1970-71 to $1,685,933.67 in 1971-72. In the main, this increase in Auxiliary Enterprises revenues was due to a maximum occupancy of the residence halls.

<table>
<thead>
<tr>
<th>TOTAL CURRENT REVENUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
</tr>
<tr>
<td>1969-70</td>
</tr>
<tr>
<td>1967-68</td>
</tr>
<tr>
<td>1965-66</td>
</tr>
<tr>
<td>1963-64</td>
</tr>
</tbody>
</table>
Total current revenue for 1972-73 is projected at $11,905,200.00 as compared with $10,748,602.23 for 1971-72. This projected increase in total revenue is reflected in tuition revenue and gifts and grants.

The projected increase in tuition revenue results from the increases effective September 1972. Full-Time tuition—from $1,600 and $1,700 to $1,820 and $1,920. Part-Time charges—Evening—from $38 per credit hour to $42 per credit hour. Day Part-Time from $50 per credit hour to $56 per credit hour. Based upon the September 1972 enrollment, it is expected that the increase in tuition revenue will be about $941,000.00 over 1971-72.

Tuition Charges

<table>
<thead>
<tr>
<th>Year</th>
<th>Evening Part-Time</th>
<th>Day Full-Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1972-73</td>
<td>$42</td>
<td>$1,820-$1,920</td>
</tr>
<tr>
<td>1970-71</td>
<td>$38</td>
<td>$1,600-$1,700</td>
</tr>
<tr>
<td>1968-69</td>
<td>$30</td>
<td>$1,350-$1,450</td>
</tr>
<tr>
<td>1966-67</td>
<td>$27</td>
<td>$1,150-$1,250</td>
</tr>
<tr>
<td>1964-65</td>
<td>$25</td>
<td>$1,020-$1,120</td>
</tr>
<tr>
<td>1962-63</td>
<td>$23</td>
<td>$925-$975</td>
</tr>
</tbody>
</table>

Gifts and Grants reflect an S.S. Kresge Foundation grant of $100,000.00 towards the conversion of Wister Hall gymnasium into a library annex and study hall. Also reflected in gifts and grants is the first annual installment of the HEW twenty-five year interest subsidy grant of $115,025.00, per year, on the Olney Hall long-term debt service. This first installment will be paid on the anniversary of the establishment of the obligation, or May 1973.

Current Expenditures

Operating costs continue to rise in all areas, both academic and non-academic. While salaries and wages increased only 5% over 1970-71, from $5,271,472.86 in 1970-71 to $5,514,640.77 in 1971-72, as compared with the 1970-71 increase over 1969-70 of 18%, salaries and wages and fringe benefits and the acquisition of additional personnel continue to represent a substantial portion of increased cost.

Salaries and Wages

<table>
<thead>
<tr>
<th>Year</th>
<th>$5,514,640.77</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td></td>
</tr>
<tr>
<td>1969-70</td>
<td>4,560,291.00</td>
</tr>
<tr>
<td>1967-68</td>
<td>3,771,797.39</td>
</tr>
<tr>
<td>1965-66</td>
<td>3,044,930.74</td>
</tr>
<tr>
<td>1963-64</td>
<td>2,511,610.99</td>
</tr>
</tbody>
</table>

In conformance with the Wage and Price Control Regulations, which require that an adjustment balancing the percentages of increase between salaries and wages and exempt fringe benefits be made so that, while mathematically the total salary and wage increase does not exceed 5.5%, it does, in conjunction with the allowed increase of up to 10% of the combined total of salaries and wages and exempt fringe benefits, create what might be referred to as an actual average increase in salaries and wages of about 8%, new hires and promotions being exempt. Exempt fringe benefits are made up of retirement premiums, insurance premiums, and other benefits not controlled through Government regulations.

It is expected that total salaries and wages, including new hires and promotions, will increase about 9% in 1972-73 over 1971-72, from $5,514,640.77 in 1971-72 to $6,018,056.00 in 1972-73. Because of the adjustment required under the salary and wage control, about 2.5% of the increase will be reflected in Staff Benefits.

Staff Benefits continue to follow the upward path. Increase in Social Security rate, increase in hospital insurance, increase in retirement contributions, following the pattern of the increase in salaries, and the ever increasing cost of unemployment compensation coverage.


The same reasons that affected 1971-72, plus a proposed increase in the maximum salary base subject to Social Security projects an increase of about 12.5% for 1972-73.

Staff Benefits

<table>
<thead>
<tr>
<th>Year</th>
<th>$490,955.03</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td></td>
</tr>
<tr>
<td>1969-70</td>
<td>325,710.73</td>
</tr>
<tr>
<td>1967-68</td>
<td>224,077.51</td>
</tr>
<tr>
<td>1965-66</td>
<td>178,369.99</td>
</tr>
<tr>
<td>1963-64</td>
<td>108,572.96</td>
</tr>
</tbody>
</table>

A rather fixed but necessary expenditure dramatically effecting expenditures and appropriations is the increase in Debt Service. This dramatic increase in Debt Service reflects the long-term financing of both Olney Hall and Hayman Hall. The combined long-term debt covering both buildings is $6,000,000 over a total cost of construction of $8,300,000. The table shown below reflects the three years period of the construction of the two buildings—the two largest buildings ever constructed on the La Salle College Campus. It will be noted that Debt Service (PRINCIPAL AND INTEREST) for 1971-72 increased 38% of 1970-71 and that it is expected that the 1972-73 Debt Service will increase 30% over 1971-72.

Debt Service

<table>
<thead>
<tr>
<th>Year</th>
<th>$943,323.89*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1972-73</td>
<td></td>
</tr>
<tr>
<td>1971-72</td>
<td>723,029.44</td>
</tr>
<tr>
<td>1970-71</td>
<td>523,786.23</td>
</tr>
<tr>
<td>1967-68</td>
<td>494,284.98</td>
</tr>
<tr>
<td>1965-66</td>
<td>463,421.30</td>
</tr>
<tr>
<td>1963-64</td>
<td>457,014.62</td>
</tr>
</tbody>
</table>

*The 1972-73 figure reflects the application of the HEW Interest subsidy of $115,025.00. The gross recorded amount would be $1,058,348.
Again the ever mounting cost, the cost of Operation and Maintenance of Physical Plant. With the introduction of Olney Hall during the year 1971-72, the total cost of plant operation increased 26% over that of 1970-71, from $762,518.98 in 1970-71 to $963,133.31 in 1971-72. Other than a 26% increase in custodial and maintenance wages, the most significant increase in cost was in heat, light, and water. The cost of heat, light, and water increased 87% over the like costs for 1970-71, from $92,384.33 in 1970-71 to $173,124.49 in 1971-72. The Physical Plant Department will endeavor to hold, or not exceed a 5% increase during the shake-down year of Hayman Hall.

### OPERATION AND MAINTENANCE OF PLANT

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td>$963,133.31</td>
</tr>
<tr>
<td>1969-70</td>
<td>632,202.24</td>
</tr>
<tr>
<td>1967-68</td>
<td>476,822.71</td>
</tr>
<tr>
<td>1965-66</td>
<td>458,055.42</td>
</tr>
<tr>
<td>1963-64</td>
<td>357,854.76</td>
</tr>
</tbody>
</table>

### SECURITY

The best that can be said about the cost of security is that it shall continue to follow the requirements of the national trend—always of greater need. The 1971-72 cost of security increased 13% over that of 1970-71 and it is expected that it will increase by another 10% in 1972-73.

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td>$188,368.31</td>
</tr>
<tr>
<td>1969-70</td>
<td>117,225.66</td>
</tr>
<tr>
<td>1967-68</td>
<td>68,719.69</td>
</tr>
<tr>
<td>1965-66</td>
<td>53,230.35</td>
</tr>
<tr>
<td>1963-64</td>
<td>33,010.38</td>
</tr>
</tbody>
</table>

*Introduction of co-education.

### STUDENT AID OUT OF CURRENT FUNDS

An increase in student aid out of current funds has generally followed the percentage of increase in tuition, and in so far as 1971-72 had not been a tuition increase year, the increase in student aid amounted to only 1% over that of 1970-71—from $649,262.09 in 1970-71 to $655,811.14 in 1971-72. However, 1972-73 being a tuition increase year, the student aid out of current funds budget for 1972-73 has not only provided for a 14% increase in tuition, but also for a 9% increase in participation, or a total increase of 23% over that of 1971-72, from $655,811.14 in 1971-72 to $904,085.00 in 1972-73.

### CURRENT EXPENDITURES

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td>$9,657,103.54</td>
</tr>
<tr>
<td>1969-70</td>
<td>7,894,862.14</td>
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<tr>
<td>1967-68</td>
<td>6,510,687.22</td>
</tr>
<tr>
<td>1965-66</td>
<td>5,320,400.65</td>
</tr>
<tr>
<td>1963-64</td>
<td>4,395,696.80</td>
</tr>
</tbody>
</table>

### APPROPRIATIONS

Financially, the excess of current revenues over current expenditures is the life blood of the College financial structure. The appropriation of this excess revenue to the needs of other funds builds the buildings, buys the equipment, pays the principal on long-term indebtedness and increases the assurance of continued existence through increased endowment funds.

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1971-72</td>
<td>$1,309,810.50</td>
</tr>
<tr>
<td>1969-70</td>
<td>742,635.60</td>
</tr>
<tr>
<td>1967-68</td>
<td>922,619.21</td>
</tr>
<tr>
<td>1965-66</td>
<td>1,178,581.35</td>
</tr>
<tr>
<td>1963-64</td>
<td>763,895.64</td>
</tr>
</tbody>
</table>

There was a sharp reduction by 71% in the appropriations for 1971-72 under the appropriations of 1970-71, from $2,239,221.11 in 1970-71 to $1,309,810.50 in 1971-72. As indicated, available funds are used especially during a program of building. 1970-71 represented the highest outlay for building in the history of the College. See long-term debt obligations on page 12 of this report.

The appropriations projection for 1972-73 indicates a leveling off after the years of the building programs.

In considering appropriations to debt service, all interest on long-term debts is included in current expenditures as compared to appropriation of the excess of the current revenue to current expenditures.
IN SUMMARY

Current Revenues 1971-72 .......... $10,748,602.23
Current Expenditures 1971-72 ....... 9,438,791.73
Excess of Current Revenue over Current Expenditures .......... 1,309,810.50
Appropriated to Endowments, Plant Funds and Debt Service, and Agency Funds .......... 1,309,103.32
Amount remaining in Current Funds .......... $ 707.18

*Adjusted in the amount of $218,311.81 for capital items included in total current expenditures of $9,857,103.54.

Vice President for Business Affairs

October 10, 1972

INDEPENDENT AUDITOR'S REPORT

Reverend Brother Daniel Burke, F.S.C., President
La Salle College in the City of Philadelphia
20th Street and Olney Avenue
Philadelphia, Pennsylvania 19141

We have made an examination of the balance sheet of La Salle College in the City of Philadelphia as of June 30, 1972 and the related statements of income and accumulated funds for the fiscal year then ended, and have reviewed the accounting procedures of the College and the system of internal control. Our examination was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered applicable in the circumstances.

In our opinion, the annexed balance sheet and the related statements of revenues and expenses and accumulated funds present fairly the financial position of La Salle College in the City of Philadelphia at June 30, 1972 and the results of its operations for the fiscal year in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

ROBERT A. O'CONNELL & CO.
CERTIFIED PUBLIC ACCOUNTANTS

October 4, 1972

La Salle Magazine, Fall 1972
## COMPARATIVE STATEMENT

for the years ended June 30, 1972, 1971, and 1962

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT FUNDS:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Short-Term Investments</td>
<td>733,590.39</td>
<td>460,167.63</td>
<td>258,729.48</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>216,227.12</td>
<td>501,600.83</td>
<td>27,001.71</td>
</tr>
<tr>
<td>Inventories</td>
<td>180,738.13</td>
<td>165,554.40</td>
<td>109,061.93</td>
</tr>
<tr>
<td>Deferred Charges</td>
<td>199,795.70</td>
<td>67,663.36</td>
<td>32,356.66</td>
</tr>
<tr>
<td>Due from Student Loan Funds</td>
<td>356,513.47</td>
<td>317,343.80</td>
<td>51,083.56</td>
</tr>
<tr>
<td>Due from Other Funds</td>
<td>29,559.49</td>
<td>24,248.81</td>
<td>270,584.88</td>
</tr>
<tr>
<td><strong>Total Current Funds</strong></td>
<td>1,716,824.30</td>
<td>1,536,578.83</td>
<td>748,812.22</td>
</tr>
<tr>
<td><strong>STUDENT LOAN FUNDS:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>135,190.53</td>
<td>121,552.67</td>
<td>1,961.91</td>
</tr>
<tr>
<td>Notes Receivable</td>
<td>3,375,618.07</td>
<td>3,037,853.35</td>
<td>400,279.65</td>
</tr>
<tr>
<td><strong>Total Student Loan Funds</strong></td>
<td>3,510,808.60</td>
<td>3,159,406.02</td>
<td>402,241.56</td>
</tr>
<tr>
<td><strong>Funds Functioning as Endowments:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bonds, Stocks, Mortgages, Trusts, Objects of Art, and Other Investments</td>
<td>3,452,596.96</td>
<td>3,199,931.55</td>
<td>1,555,771.45</td>
</tr>
<tr>
<td><strong>Total Funds Functioning as Endowments</strong></td>
<td>3,452,596.96</td>
<td>3,199,931.55</td>
<td>1,555,771.45</td>
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<tr>
<td><strong>PLANT FUNDS:</strong></td>
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<tr>
<td>Retirement of Indebtedness Funds on Deposit with Trustee</td>
<td>755,174.79</td>
<td>726,118.57</td>
<td>211,135.71</td>
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<td>Investment—Long-Term Receivable</td>
<td>187,566.12</td>
<td>197,649.85</td>
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<td>Buildings and Grounds</td>
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<td>653,157.04</td>
<td>152,248.27</td>
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<td>Apparatus, Furniture, and Libraries</td>
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<td>3,392,868.68</td>
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<td>Cash and Investments</td>
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<td>20,338.82</td>
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<td>134,673.67</td>
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<td>284,629.07</td>
<td>86,192.53</td>
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<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>38,318,170.66</td>
<td>34,739,280.59</td>
<td>17,518,225.65</td>
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## OF FINANCIAL CONDITION

### LIABILITIES

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<tr>
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<td>Accounts Payable</td>
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<td>328,336.78</td>
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<td>Deferred Income</td>
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<td>581,574.39</td>
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<td>2,814,826.47</td>
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<td>Funds Advanced by La Salle College</td>
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<td>3,159,406.02</td>
<td>402,241.56</td>
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<td><strong>FUNDS FUNCTIONING AS ENDOWMENTS:</strong></td>
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<td>Principal of Funds—</td>
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<td>Restricted</td>
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<td>Unrestricted</td>
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<td>1,555,771.45</td>
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<td><strong>Total Funds Functioning as Endowments</strong></td>
<td>3,452,596.96</td>
<td>3,199,931.55</td>
<td>1,555,771.45</td>
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<td><strong>PLANT FUNDS:</strong></td>
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<td></td>
<td></td>
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<td>Housing, Dining, College Union System Bonds Payable</td>
<td>3,169,000.00</td>
<td>3,264,000.00</td>
<td>2,319,000.00</td>
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<td>Mortgage Obligations</td>
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<td>3,320,855.32</td>
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<td>Construction Loan Payable</td>
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<td>Other Short-Term Loans</td>
<td>400,000.00</td>
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<td>632,115.34</td>
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<td><strong>Total Bonds, Mortgages, and Other Loans Payable</strong></td>
<td>12,755,941.69</td>
<td>11,182,855.32</td>
<td>7,127,696.77</td>
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<td>Net Investment in Plant</td>
<td>16,412,575.37</td>
<td>15,375,879.80</td>
<td>7,597,511.12</td>
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<tr>
<td><strong>Total Plant Funds</strong></td>
<td>29,168,517.06</td>
<td>26,558,735.12</td>
<td>14,725,207.89</td>
</tr>
<tr>
<td><strong>AGENCY FUNDS:</strong></td>
<td></td>
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<tr>
<td>Supplemental Retirement Funds on Deposit with Trustee</td>
<td>171,929.90</td>
<td>116,750.00</td>
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<td>Work-Study and E.O.G. Funds</td>
<td>27,670.94</td>
<td>3,613.25</td>
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<td>Other Agency Funds</td>
<td>269,822.90</td>
<td>164,265.82</td>
<td>86,192.53</td>
</tr>
<tr>
<td><strong>Total Agency Funds</strong></td>
<td>469,423.74</td>
<td>284,629.07</td>
<td>86,192.53</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>38,318,170.66</td>
<td>34,739,280.59</td>
<td>17,518,225.65</td>
</tr>
</tbody>
</table>
**FORECAST FOR 1973**

AND COMPARATIVE STATEMENT OF CURRENT FUND REVENUE, EXPENDITURES, AND APPROPRIATIONS TO OTHER FUNDS

for the years ended June 30, 1972, 1971, and 1962

<table>
<thead>
<tr>
<th>Current Revenue:</th>
<th>Forecast Year Ending June 30, 1973</th>
<th>%</th>
<th>Statement Year Ended June 30, 1972</th>
<th>%</th>
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<tbody>
<tr>
<td>Educational and General—</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Tuition and Fees</td>
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<td>7,896,039.74</td>
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<td>Gifts and Grants</td>
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<td>Activities Related to Instructional Departments</td>
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<td>00.92</td>
<td>120,644.00</td>
<td>01.12</td>
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<td>Income from Investments</td>
<td>300,000.00</td>
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<td>305,504.94</td>
<td>02.84</td>
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<td>Athletics</td>
<td>70,000.00</td>
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<td>00.66</td>
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<td>9,062,668.56</td>
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<tr>
<td>Auxiliary Enterprises</td>
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<td>1,685,933.67</td>
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<tr>
<td>Total Current Revenue</td>
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<td>100.00</td>
<td>10,748,602.23</td>
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</table>

<table>
<thead>
<tr>
<th>Current Expenditures:</th>
<th>Forecast Year Ending June 30, 1973</th>
<th>%</th>
<th>Statement Year Ended June 30, 1972</th>
<th>%</th>
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<tbody>
<tr>
<td>Educational and General—</td>
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<tr>
<td>Instruction</td>
<td>3,925,746.00</td>
<td>32.98</td>
<td>3,636,324.73</td>
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<td>Libraries</td>
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<td>310,371.73</td>
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<td>Activities Related to Instructional Departments</td>
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<td>01.28</td>
<td>151,456.43</td>
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<td>02.60</td>
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<td>228,275.33</td>
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<td>02.69</td>
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<td>413,688.84</td>
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<td>Operation and Maintenance of Physical Plant</td>
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<td>Less: Capital Items Included Above</td>
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<td>(01.70)</td>
<td>(218,311.81)</td>
<td>(02.03)</td>
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<td>Net Increase in Current Funds</td>
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<td>1,309,103.32</td>
<td>12.18</td>
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<td>10,748,602.23</td>
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<td>Statement Year Ended June 30, 1971</td>
<td>%</td>
<td>Statement Year Ended June 30, 1962</td>
<td>%</td>
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<tr>
<td>-----------------------------------</td>
<td>-------</td>
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<td>266,376.78</td>
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<td>01.59</td>
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<td>08.23</td>
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<td>1,538,039.17</td>
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<td>8,858,654.62</td>
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<td>(190,083.50) (01.75)</td>
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<td>8,668,571.12</td>
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<td>3,228,184.10</td>
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<td>2,213,178.51</td>
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<td>462,987.74</td>
<td>11.82</td>
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<td>26,042.50</td>
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<td>223,542.04</td>
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<td>10,907,792.23</td>
<td>100.00</td>
<td>3,914,713.88</td>
<td>100.00</td>
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La Salle Magazine, Fall 1972
SUMMARY OF CHANGES
for the year ended June 30, 1972

<table>
<thead>
<tr>
<th>FUND BALANCES—JUNE 30, 1971</th>
<th>Unallocated Current Funds</th>
<th>Student Loan Funds</th>
<th>Endowments Restricted Funds</th>
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<tbody>
<tr>
<td></td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Additions (Deductions)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1971-72 Operating Revenue</td>
<td>10,748,602.23</td>
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<td></td>
</tr>
<tr>
<td>1971-72 Operating Expenditures</td>
<td>(9,438,791.73)</td>
<td></td>
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</tr>
<tr>
<td>Adjustments for transactions of prior fiscal year</td>
<td>50,952.46</td>
<td></td>
<td>(2,421.97)</td>
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<tr>
<td>Advanced by U.S. Government</td>
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<td>352,530.00</td>
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</tr>
<tr>
<td>Advanced by La Salle College</td>
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<td>39,169.67</td>
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</tr>
<tr>
<td>Interest collected on student loans</td>
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<td>38,327.96</td>
<td></td>
</tr>
<tr>
<td>Student loan principal and interest cancelled due to teaching, death, and bankruptcy</td>
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<td>(59,871.38)</td>
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<tr>
<td>Student loan collection and administrative costs</td>
<td></td>
<td>(18,753.67)</td>
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</tr>
<tr>
<td>Endowment Funds transferred to Current Funds—</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>For return of long-term advance</td>
<td>25,000.00</td>
<td></td>
<td>(25,000.00)</td>
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<tr>
<td>For student aid</td>
<td>1,546.63</td>
<td></td>
<td>(1,546.63)</td>
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<tr>
<td>Retirement of Indebtedness Funds transferred to Current Funds—</td>
<td></td>
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<tr>
<td>For interest on revenue bonds</td>
<td>95,207.50</td>
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<tr>
<td>Retirement of Indebtedness Funds transferred to Plant Funds—</td>
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<tr>
<td>For principal on revenue bonds</td>
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<tr>
<td>Plant Funds transferred to Current Funds—</td>
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<tr>
<td>For short-term working capital</td>
<td>506,000.00</td>
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<tr>
<td>Current Funds transferred to Endowment Funds—</td>
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<tr>
<td>For earnings recorded as current revenue</td>
<td>(212,469.73)</td>
<td></td>
<td>6,486.42</td>
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<td>For gifts recorded as current revenue</td>
<td>(115,162.90)</td>
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<td>47,287.09</td>
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<tr>
<td>Current Funds transferred to Retirement of Indebtedness Funds—</td>
<td></td>
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<td></td>
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<tr>
<td>For Debt Service Requirements</td>
<td>(190,207.50)</td>
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<tr>
<td>Current Funds transferred to Plant Funds—</td>
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<tr>
<td>For major improvements and alterations</td>
<td>(215,111.80)</td>
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<tr>
<td>For buildings</td>
<td>(696,010.44)</td>
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<tr>
<td>For instruction equipment</td>
<td>(218,311.81)</td>
<td></td>
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<tr>
<td>For general plant equipment</td>
<td>(97,605.01)</td>
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<td></td>
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<tr>
<td>For improvements other than buildings</td>
<td>(7,091.50)</td>
<td></td>
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<tr>
<td>For principal on mortgage obligations</td>
<td>(185,839.22)</td>
<td></td>
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<tr>
<td>Current Funds transferred to Agency Funds—</td>
<td></td>
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<tr>
<td>For Supplemental Retirement Fund</td>
<td>(50,000.00)</td>
<td></td>
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<tr>
<td>Increases in Agency Funds principals</td>
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<td>FUND BALANCES—JUNE 30, 1972</td>
<td>335,837.80</td>
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## IN FUND BALANCES

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<th>Endowments</th>
<th>Retirement of Indebtedness Funds</th>
<th>Net Investment in Plant</th>
<th>Supplemental Retirement Funds</th>
<th>Other Agency Funds</th>
<th>Total Balances of Funds</th>
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<td>(11,762.50)</td>
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<tr>
<td>(95,207.50)</td>
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<td>(1,330.43)</td>
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<td>(95,000.00)</td>
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<td>(506,000.00)</td>
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<td>171,747.19</td>
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<td>5,179.90</td>
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<td>67,875.81</td>
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| 3,142,646.40 | 755,174.79 | 15,657,400.58 | 171,929.90 | 297,493.84 | 24,181,242.47 |

La Salle Magazine, Fall 1972
A New Look at the World of Work

A number of La Salle students may be able to complete some of their academic requirements while they are gaining valuable working experience and earning a salary beginning next September when a projected pilot program for cooperative education is scheduled to begin.

This voluntary program is one of twelve "operational goals" derived from three workshops at which 18 students, faculty, and administrators discussed "Work and its Relationship to College." The proposals were introduced at the annual Faculty Workshop on Sept. 5 and will be the subject of intensive study throughout the 1972-73 academic year.

"The role of work in modern society is one of the more confused concepts in a period of much confusion for all institutions," said La Salle's President Brother Daniel Burke, F.S.C., Ph.D., in a written proposal to the Fels Foundation which granted $10,000 to support the initial study.

Brother Burke explained how previous overemphasis on work and its material benefits has led to "over-reaction" among younger people that has impaired the attractiveness of professional and other more substantial careers and which leaves unanswered the role of work in personal or community development.

In addition, said Brother Daniel, the current tightening of the job market has created two challenges for the typical college.

"On one hand," he said, "the college has to review one of its traditional functions in preparing students for work, whether for job or career. On the other hand, the college has to distinguish again its more basic and primary task of educating whole persons with sharpened intellectual powers and a keener sense of values—no matter what kind of work is finally attempted."

Brother Burke appointed Dr. Bruce V. MacLeod, dean of the school of business administration, as workshop chairman.

Calling the project "a most interesting and exciting one," MacLeod said in his initial letter to all participants: "The output of the workshops is to be quite concrete. Our purpose is to develop specific curricular material to be introduced in either existing basic courses or new courses, to design and develop programs to be administered by the Career Planning and Placement Office and the Counseling Center and to develop college publications and audio-visual media."

At the first workshop—at Marriottsville, Md., April 4-7—the participants defined the problem from all perspectives, focusing in on various definitions of "work," the demands and trends in the world of work, what happens with our students after graduation, and discussed the extent to which various college academic and administrative departments were actually preparing students for "work" after graduation.

Brother Arthur Bangs, F.S.C., Ph.D., representing the college's Counseling Center, explained that only one-fourth of La Salle's students have an idea of what they want to do after college and that about 40 per cent of the students will change their major area of study at least once.

The workshop committee re-convened at the Anselm Hall, Elkins Park, Pa., May 9-13, and drew up a list of 15 concrete proposals which were presented at the end of the session to the college's president, vice presidents and department chairmen.

Top priority was finally given to the "Cooperative Education" concept which would enable, at the outset, a limited number of students to gain valuable off-campus work experience for academic credit. Students could begin such a program as early as their sophomore year and could still com-
plete requirements for graduation within four and-a-half-years.

"The program would benefit both the student and employer," says L. Thomas Reiusteck, director of the college's Career Planning and Placement Bureau and a workshop participant. "The employer could see how the student progresses under actual working conditions and would have a better idea of whether he wants to hire him full time after graduation. After all, how much can an employer learn during a half-hour interview? Also, the student would be in a better position to decide if that company or occupation is the type for which he wants to spend his career."

The workshop committee also recommended more intensified counseling of students regarding their careers, preferably during their first two years of college. Teams of faculty members, and upperclass students from a specific discipline would be joined by representatives of the Counseling Center and Career Planning and Placement Bureau in advising students before pre-registration.

Another proposal recommends the implementation of an elective course — "The Dynamics of Career Planning," designed to teach a student (preferably underclassmen) how to learn "more" about himself and how to choose a career.

Also recommended were the increased utilization of multimedia techniques to convey career information: the introduction of an elective three credit course, "Work and Social Change," which would be a non-traditional approach to the subject; internships for faculty members, and the establishment of liaisons with various government and business agencies concerned with the world of work.

In addition, the committee urged all departments to encourage an "Open Door" policy which would enable students to visit other classes for a day or two; recommended that increased counseling be given to minority groups and women regarding careers; requested that a data bank of career information be compiled, and suggested the initiation of frequent "informal" departmental meetings and "coffee hours" at which faculty and students would participate.

The "Work and College" participants completed their deliberations at the final workshop held in the College Union, July 5-7, and appointed a committee to oversee the implementation of recommendations which were ranked in order of importance. Proposals for additional funding to finance some of the proposals are now being prepared and further information will be announced as various programs are finalized.

Other participants and the departments they represented at the workshops included: Dr. Joseph P. Mooney and Herbert Taylor (economics), Eugene J. Fitzgerald and James Murray (philosophy), Dr. Philip E. McGovern and Roy Goldman (political science), David L. Oden and Robert J. Serata (psychology), Kenneth H. Moberg and John McGarry (sociology), Sister Margaret McKenna and Eugene Gallagher (theology), Jane Penny and Michael Roberts (students at large), and David Stout (business administration).

College opens 110th Year with new fine arts major
A completely new curriculum, featuring greater freedom of choice for students in the selection of courses, highlighted the opening of the college this fall.

A total of 6,418 students enrolled this semester including 3,755 day students and another 2,663 men and women at night. A record 893 women are attending day classes. La Salle has been completely coed since September, 1970.

New courses in literature, philosophy and theology were introduced as
part of the college's new curriculum (see La Salle, Spring, 1972) which is being inaugurated following an intensive 18 month study conducted by faculty and students. The only specifically required course is one semester of English composition. Otherwise, students may choose from among numerous courses to satisfy the general education distribution requirements of the curriculum.

La Salle's Fine Arts Department is offering its first degree program with major fields of study in art history and music. A cooperative program with St. Joseph's College in business education has been introduced. Social Work course offerings are being expanded. An Urban Studies concentration has been inaugurated with both classroom courses and field studies focusing on urban problems.

Among the new day division courses is a psychology department course, "Human Sexuality," which is believed to be the first course on the topic offered to undergraduates for academic credit in this area. It is being presented in cooperation with the Marriage Council of the University of Pennsylvania.

La Salle's Evening Division is offering new courses in accounting, economics, finance, information systems, management, theology, education and biology.

Highlighting the new courses at night is "Ethnicity in American Life and its Implications for Education," offered by the education department to familiarize future teachers with the findings of scholars and social scientists that indicate the degree in which ethnicity permeates our social, political, economic and educational life.

The Rev. Henry A. Jafolla, O. Praem., formerly an instructor at Philadelphia's Bishop Neumann High School, is the new director of the campus ministry at the college.

Father Jafolla is a native of Philadelphia and a graduate of St. Norbert (Wisc.) College. Besides holding various pastoral ministry positions, he has served as an instructor at Philadelphia's Southeast Catholic and Bishop Neumann High Schools as well as St. Norbert High, DePere, Wisc., and Premonstr High, Green Bay, Wisc.

Bunting sees more social responsibility in Banks

Concern for social responsibility is emerging as a vital factor in the American banking system's policy toward loans to industry and business, John Bunting, chairman and former president of the First Pennsylvania Bank, told a La Salle audience on September 14.

Speaking in the first installment of the School of Business Administration's Lindback Executive Lecture Series, Bunting said that although banks have traditionally granted loans essentially on the basis of a borrower's ability to repay the principal, "society is demanding that social responsibility be a criterion in lending money."

"It (the new policy) is still in the beginning stages, but in my view, it is changing in a fundamental way our economic system."

And while concern for social responsibility is only emerging, "banking could become a gigantic Better Business Bureau," he observed.

An example of a borrower that may have difficulty in obtaining a loan if and when the concern for social responsibility does become a definite factor in money-lending decisions would be an industrial plant whose volume of waste discharges contributes significantly to the pollution problem. Hiring practices of prospective borrowers and the type of products
they put on the market could be other factors.

Bunting emphasized, however, that bankers' decisions as to what businesses or industries are not socially responsible are to at least some degree based on value judgments. Therefore, complete agreement among lenders cannot always be expected.

This, in turn, could conceivably cause a borrower to fail in his bid for a loan from one bank while managing to obtain funds from another.

Despite this condition, "banking wouldn't create new prerogatives," he noted. "It is important because it's adding pressure to the bank (to consider society's benefit.)."

The policy would have an effect on banking as well, according to Bunting. Competition among banks in a single area to make loans would still exist, but under a new dimension: each bank's appeal to potential borrowers would be a result of how it balances its financial policies with its concern for society's welfare.

Bunting, chairman of the Delaware River Port Authority and head of the city's Bicentennial Commission, denied published reports that he was considering running for the U. S. Senate. He also said that he approved of President Nixon's wage-price freeze, adding that it was "overdue."

Kresge Foundation gives $100,000 to library

La Salle College has been awarded a $100,000 grant from the Kresge Foundation, it was announced by William H. Baldwin, president and trustee of the Birmingham, Michigan Foundation.

Brother Daniel Burke, F.S.C., Ph.D., president of the college, said that the grant would partially defray the cost of converting the former Wister Hall gymnasium into an annex of the college's David Leo Lawrence Memorial Library.

La Salle's president expressed gratitude to the Foundation for its assistance in one of the several important renovation projects on campus this year. Together with the two new buildings recently completed, these projects are being assisted by a capital campaign, the first phase of which for $3.5 million is now in its home stretch.

Friedan: "Women's Lib Is not 'War between Sexes'"

Women's Liberation movement leader Betty Friedan told a La Salle audience that the crusade for equal rights for women is essentially aimed at restructuring society to make it more "human."

"The essence of Women's Liberation is for women to move out of their isolation and break down the walls of the Feminine Mystique (the title of her 1963 book on the nature of women) as a mother and as a sex object and be recognized as a human being," she said September 28 as part of the college's Concert and Lecture Series.

Ms. Friedan added that women must restructure institutions in order to assure "equal participation" with men.

"The great majority of American women fully identify with that goal of equality of opportunities and education."

She cited the increasing number of women who have entered the working world in the past decade and their confrontation with men while "masking" their identity as females as a contributing factor to the concern for parity of rights.

The basic goal of the movement is to impress upon society the "simple fact that women are people, entitled to privileges and rewards."

This represents the first stage of the Women's Liberation movement and is not "a war between the sexes."

Observing that women constitute about one to two percent of the decision-making element in American society, Ms. Friedan noted that the campaign is only beginning in many establishments.

"Women are cooking church suppers and not delivering the sermons, but most things on the agenda of sex revolution number one will be accomplished (within ten years) unless we mess it up horribly."

She warned also that the resentment women harbor toward being reminded society is male-dominated could lead them into releasing contempt, resulting only in "a dead end."

The second stage in the Women's Liberation cause is an attempt to bring men more consciously into it.

"Men have been unconsciously rebelling against their identity. They have been wearing their hair long, rebelling quite explicitly against the outworn, obsolete masculine mystique. These men are invariably breaking out of their mask as women are breaking out of their iron mask of passiveness and are demanding the right to participate in the main street of humanity."

In Memorium

Brother Gerald Henry LaFeay, F.S.C., Ph.D., former director of vocations for the Baltimore District of the Christian Brothers, passed away on July 18 after a long illness. Brother LaFeay had been in residence at La Salle College from 1953 to 1963.
DECEASED: Rev. Henry Francis Scanlon, O.S.A.  

DECEASED: John Gordon Torney.

John Rooney, Ph.D., has been elected president of La Salle College's Faculty Senate. He is professor of psychology at the college.

Dr. C. Jules Rominger has been named chairman of radiation therapy and nuclear medicine at Mercy Catholic Medical Center.

Frank Foti received his doctoral equivalency (CAGS) in educational psychology and special education from Temple University.

James J. Cunningham, Jr., CLU, has been named manager of the Prudential Insurance Co.'s Philadelphia Northeast district. Joseph G. Lutek has been appointed office manager of Inter-Boro Savings and Loan Association's main office in Cherry Hill, N.J.

Robert J. Sorensen, M.D., has been appointed a member of the Board of Governors of Burdette Tomlin Memorial Hospital.

Francis D. De George has been appointed assistant administrator for financial management in HEW's Social and Rehabilitation Service. Charles P. Dugan has been appointed senior tax attorney for Bethlehem Steel Corporation. James W. Finegan, president of Gray & Rogers, Philadelphia advertising agency, has been appointed chief executive officer. Francis L. Rickards, Jr., D. O., was appointed to the Bucks County Board of Health.
a Masters' degree from Thomas Jefferson University. Robert J. Schafer has been appointed executive director of the School of Continuing Education at Hamann Medical College and Hospital, and a member of the faculty.

'55

Jerome D. Cianfrini, principal of Merchantville High School, was recently awarded a doctorate degree in educational administration and supervision from Walden University.

'56

Army Lt. Col. Julian J. Bundy recently completed the regular course at the U. S. Army Command and General Staff College, Ft. Leavenworth, Kansas. Francis J. Golden has been named Manager-Audits and Financial Controls in the Accounting Department of Rollins Leasing Corp., a subsidiary of Rollins International Inc., in Wilmington, Delaware.

'57

Father David Beebe has been appointed director of religious education for the diocese of Camden. Victor D. Johansson has been elected to vice president of The First Pennsylvania Banking and Trust Company's Area 1 Administration of the Metropolitan Department. Army Maj. Anthony C. Spodobalski recently completed part II of the Command and General Staff Officer Course at the U. S. Army Command and General Staff College, Ft. Leavenworth, Kansas.

Victor D. Johansson

'58

Albert L. Barringer has been appointed associate director of the Office of Health Manpower Opportunity at the Dept. of Health, Education and Welfare. He will be responsible for recruiting members of minority groups into health careers. Raymond T. Coughlan has been named assistant manager of surgical dressings research at the Johnson & Johnson Research Center in North Brunswick, N. J. Joseph D. Galagher has been promoted to regional manager, Mid-Atlantic Region of McNeil Laboratories, Inc. Dr. Louis J. Kijewski has been promoted to the rank of professor in the Dept. of Physics at Monmouth College. Army Lt. Col. William J. Nelson and Major Joseph E. Scanlin recently completed the regular course at the U. S. Army Command and General Staff College, Ft. Leavenworth, Kansas. Stephen G. Vasso, M. D., was appointed to the medical staff of John F. Kennedy Memorial Hospital in Stratford, N. J. G. Russell Waite has been elected chairman of the College Council and president of the College Senate at Peirce Junior College where he is director of admissions. DECEASED: John Harris, II

'59

Jerry L. Anunzio, an associate professor of English at Montgomery County Community College, has been chosen an Outstanding Educator of America for 1972. John P. McLaughlin, a former political reporter for the Trenton N. J. Times, has joined the New York News and will head up its recently established State House Bureau in Trenton. MARRIAGE: D. Scott Steelman to Carol Umbrell

William H. Hansell

'60

Robert R. Davis has been named director of personnel at Zen Investment Associates. William H. Hansell was awarded a doctor of philosophy degree from University of Wisconsin—Madison. Arthur E. Knudsen has been named Local Schools Chairman of the 1972-73 United Fund Drive. Norman W. Ricker, Jr. was recently promoted to district claims manager of Allstate Insurance Co. in Erie, Pa. Thomas C. Tarpy has joined the Chicago office of American Re-Insurance Company as a casualty underwriter.

S. James Botone has been promoted to vice president, corporate product and acquisition planning of USV Pharmaceutical Corporation. Edward T. Forte, an employee of The Ziehrke Organization, Inc., has become a fellow of the Society of Actuaries. Army 1st Lt. Charles T. Harrison recently completed a nine-week Air Defense Artillery Officer Basic Course at the U. S. Army Air Defense School, Ft. Bliss, Texas. John J. Littley has been promoted to director of the division of payment operations, Social Security Administration. Gerard F. Marple has been named manager of the Hallam office of the National Central Bank. BIRTH: To James Fogacci and wife, Renee, their second child, Brett Kendrick.

Ronald T. Boland has been appointed the first executive director of the new diocesan Office of Social Action in the Diocese of Paterson. N. J. John P. Dickinson has been promoted to mortgage officer at Western Savings Bank. Frank Grochowski

Anthony C. Murdocca

Robert J. Chesco

Thomas H. Haag

Edward M. Slavish

Gerald F. Bushek received his master's degree in engineering science from Pennsylvania State University. Robert J. Chesco has been appointed manager of Evans-Pitearin Corporation's East Gate Industrial Center in Burlington County, N. J. Thomas H. Haag has been appointed market development manager in the Coatings Dept. of Rohm and Haas Company. John A. Heller has been appointed general operations manager of Commonwealth Telephone Co. in Dallas, Pa. Edward M. Slavish is a member of the Commercial Property Division of Hawaiian Group Real-

La Salle Magazine, Fall 1972 33
tors in Honolulu. Joseph F. Zalesak was awarded a doctor of philosophy degree in physics at Lehigh University.

Richard F. Keevey has been appointed head of the department's fiscal and data processing office. Andrew R. Klemer has been awarded a post-doctoral research fellowship from the New Zealand Government. John D. McKee has joined the GAF Corporation as a sales representative for the Floor Products Division. Gerald G. Mattesky has been appointed supervising service foreman with the Bell Telephone Co. in Norristown. Matthew Sabatine, Jr., D. M. D., announces the opening of his office for the practice of general dentistry in Bangor. Pa. John D. Snyder has completed requirements for a master's degree in the Ball State University/Air Force sponsored program in counseling at Wiesbaden, Germany. He will be awarded his master's degree during 1973 commencement exercises at Wiesbaden, Germany. BIRTH: To William E. Dietrich and wife, Patricia, a son, Eric Michael.

John T. Becker has been named assistant to the director of financial services for Merck Sharp & Dohme, Division of Merck & Co., Inc., West Point, Pa. James P. Bennis has been appointed vice president of the Lee-Harris Co., a food service brokerage firm. Elner R. Branyan received his master's in engineering from Pennsylvania State University. Captain John M. E. Feret was assigned to the Indiantown Gap Military Reservation in Annville, Pa., in support of the 1972 Reserve Officers Training Corps advanced summer camp. He has returned to the University of Delaware where he is an assistant professor of Military Science. Thomas M. Hickey has recently been awarded a Ph.D. degree in bio-physical chemistry from the University of Delaware. He is currently a postdoctoral associate at the University of Florida doing biochemical research. Joseph J. Karlesky was awarded the doctor of philosophy degree in government from Columbia University. He is presently an assistant professor in the Department of Government at Franklin and Marshall College and is also a consultant to the Pa. Dept. of Community Affairs. Frank J. McNally has been appointed Director, Office of Public Relations at Randolph-Macon College. Conrad P. Scharf has been appointed manager of audits and procedures for the Aerospace Division of Teleflex, Inc. Dr. Richard C. Simmers was appointed to the medical staff of John F. Kennedy Memorial Hospital. James F. Reilly has been appointed director of admissions for Wheeling College. W. Va. BIRTH: To Alfred J. Mauriello, II, and wife, Susan, a daughter, Melissa.

Joseph F. Doody, 3rd, is a Senior Systems Analyst for JTT, Nesbitt, and is an acting consultant for their Jackson, Tenn. branch. Gabriel F. Horchler received his master's degree in economics from Pennsylvania State University. Capt. Walter J. Okon, a U. S. Air Force communications operations officer, has received a special certificate of recognition for his services to the community of Ankara (Turkey). MARRIAGE: Michael W. Reilly to Carol A. Mortimer.

Michael S. Breslin has been appointed planning and development associate at The Medical College of Pennsylvania. Harold L. Casale has been appointed vice president, administration, of Ael-Emtech Corp., a subsidiary of American Electronic Laboratories, Inc. Anthony Costa is a Republican candidate seeking a Stratford, N. J. council seat in November. He is presently chairman of the Stratford Zoning Board. Army Ist. Lt. Charles T. Harkins recently completed a nine-week air defense artillery officer basic course at the U. S. Army Air Defense School, Ft. Bliss, Texas. Daniel J. Helwig has been appointed Assistant Vice President of Centennial Mortgage Company. Edward F. Intravartolo, received his doctorate in history from the University of Washington. James Robert Kilker received the degree of Juris Doctor from the University of San Diego School of Law. Lawrence M. Kinn was appointed Assistant Vice President of Provident National Bank. Edward E. Strong has been appointed a banking officer of the Philadelphia National Bank. MARRIAGE: Joseph Anthony Hayden to Patricia Anne Maginnis, DECEASED: Peter M. McQuade.

Joaquin H. Aja has received his Ph.D. in Counselor Education from Pennsylvania State University. Leonard Richard Chomininski was awarded a master's degree from Roosevelt University. Richard Connor is involved in the Fullbright Exchange teaching for the 1972-73 school year at the Aldergever Gymnasium, Soest, Germany, State of Northrhine-Westfalia. He is presently teaching in Cinnaminson High School, New Jersey. James R. Corbett has completed his MBA at Indiana University and will commence employment with Harrison Financial Corporation of Sacramento, Cal. Michael J. Donnelly is a member of an Air Training Command unit which has just completed five weeks of accident-free flying. Lt. Donnelly is an instructor pilot in T-37 aircraft at Craig Air Force Base, Alabama. Joseph P. Flynn, Jr., entered the Management Intern Program of the Executive office of the President, Office of Emergency Preparedness. Michael R. Lewis, M.D., will serve an internship at Conemaugh Valley (Pa.) Memorial Hospital. Harry G. Markow, Jr., has received a medical degree from Temple University School of Medicine and is now in a four-year residency program in psychiatry at the Medical College of Pennsylvania, Army National Guard Maj. Arthur T. Morrison, Jr., recently completed the final phase of the Command and General Staff Officer Course at the U. S. Army Command and General Staff College, Ft. Leavenworth, Kansas. Jerry O'Keefe and William Reger received D.D.S. degrees from Temple University School of Dental Medicine. Both doctors are currently taking a two-year course in Maxillo-Facial Prosthetics at Temple. Joseph Henry Schenk received an M.D. degree from The George Washington University School of Medicine. Frater William Snyder, O. Praem, completed his novitate year and professed temporary vows in ceremonies at Daylesford Abbey. David J. Spangler has been elected assistant treasurer of the Fidelity Bank. Tom Swartz became associate chairman of the economics department at Notre Dame in 1968 and presently is the chairman of the Faculty Senate. MARRIAGE: Dr. James R. Wall to Jane Marie McDermott.

John Becker was awarded a "Juris Doctor" degree by Dickinson College. Rodney L. Burk was appointed senior investment officer of Provident National Bank. Louis B. Cel was commissioned an Army 2nd Lt. upon his recent completion of six weeks.
Since he majored in education at La Salle but "always wanted to be a policeman," you could say that Chief Inspector Richard F. Bridgeford, 49, has "the best of both worlds" as head of the Philadelphia Police Department's training programs and superintendent of the Police Academy.

You could also say that Philadelphia's law enforcement training techniques have come a long way since the days when Bridgeford took his training at the "Academy," located a couple of battered classrooms over the old 26th and York Sts. station house.

"Except for the weekend practice you got on the street, it was ninety percent classroom lecture," recalls the former president of the Delaware Valley Association of Police Chiefs who is currently one of the city's highest-ranking police officers.

Today at the spacious Police Academy grounds in the city's far northeast section, recruits enjoy the advantages of the most sophisticated educational techniques during their 13 week training program. Lectures are illustrated with the latest in audio-visual aids. Actual courtroom sessions are held with city judges and lawyers participating. Role playing is used extensively. Demonstrations and other potential police problems are stages. Some 43 hours are spent on the firing range. All trainees study for two weeks at Temple University where they learn sociology, psychology, human relations, law, and training in such specialized fields as "Handling Emotionally Disturbed Persons," the latter course taught by prominent psychologist, Warren E. Smith, M.D., '54.

Since the Police Academy has been offering its training facilities to any local department, law enforcement officials from many parts of Bucks, Chester, and Montgomery Counties have been sending their new personnel on a regular basis. "We can offer much more," explains Bridgeford. "The Governor's Office recently issued a 'Study of Local Police Training in Pennsylvania,' which reported that it would take at least 400 hours to train policemen working in cities with 500,000 or more people. We give 500 hours. That's one reason why we have trained officers from as far away as Johnstown."

Much of Bridgeford's time is devoted to the exploration and development of new training techniques. He recently obtained $25,500 in Federal Grants for a new library and film collection. But he's also responsible for the Bomb Disposal Squad and training such specialized units as the recently-reactivated Mounted Police, Canine Corps, and Marine Unit.

A thorough screening process is probably one of the reasons, but the dropout rate at the Academy is exceedingly low. "In this group we have only lost one out of 104 trainees," Bridgeford said during the halfway point of a recent session. The normal attrition rate is 2.5%.

"Even if a person leaves the department, he is still an asset to us. Because that's one more person who knows a little more about law enforcement and its problems."

Bridgeford encourages all of his trainees to pursue higher education once they make the Force. "Right now we have between 400 and 500 men attending college," he says. "We will do anything we can to help. We'll adjust their hours, advise them on such financial aid programs as LEEP (The Federally-Funded Law Enforcement Educational Program).

"College doesn't automatically guarantee a better policeman, but a person with college training should have a more disciplined mind. The number one requisite is simply getting along with people. A policeman must be able to overcome frustration. He must be flexible."

Policemen don't leave the Academy forever once they graduate. "We bring them back for specialized training," explains Bridgeford. They return when they get promoted or become a detective. We have programs for turnkeys and sergeants. We keep them up to date."

Bridgeford, who has been a Chief Inspector for the past four years, has done graduate work at New York University, Temple and Penn. An avid fisherman, he has a summer home at Sea Isle. He and his wife, Mary, have six children and live in northeast Philadelphia.
of Reserve Officers Training Corps advanced summer camp at Ft. Bragg, N. C. Alan J. Jarvis was graduated from the University of Illinois College of Law and was admitted to practice by the Pennsylvania Bar Association. Martin J. Matthews has been promoted to assistant cashier in the Central Penn National Bank. Richard P. Nekoranik received his master's degree in business administration from Penn State University. Joseph T. Ryan is moving to Florida to work for Gulf Life Insurance Co. He will be a member of the Florida Track Club. William R. Sasso was awarded a doctor of laws degree from Harvard University. James M. Thomas is currently serving in the U. S. Navy as a Radioman Second Class. Albert W. Zimmermann, Jr., has been appointed municipal bond officer of the Philadelphia National Bank.

MARRIAGES: Theodore W. Baker to Therese Ann McCurdy; Terence J. Daly to Elaine A. Fiorini; Allan Joseph Jarvis to Nancy Lee Warner; Stephen Massenberg to Jennifer Smith; Charles O'Connell, 3rd, to Dorothy Antoinette Boniatis; Frank E. Toscani, Jr., to Kathy Moher. BIRTH: To John Becker, Esq., and wife, Mary, a daughter, Marisa Leigh.

George A. Bennett, Jr., has been appointed an administrative specialist with the Bureau of Project Review, Administration of Justice Division, Ohio Department of Community and Economic Development. His duties involve providing technical assistance and reviewing Criminal Justice Plans for funding within a 35 county area of southeastern Ohio. Paul J. Burgoyne, a third year student at Rutgers Law School, has received a clinic position with Philadelphia Community Legal Services for the current school year. John V. Cofer received his MBA from the University of Notre Dame. Kevin B. Curley recently received his master's degree in Political Science from Temple University. He is now a second year student at Wake Forest School of Law. Anthony J. Del Conte has earned a master's degree in business administration at Drexel University. Daniel Devlin has recently been placed in charge of the disability unit within the Group Health Division of Traveller's Insurance Co., Philadelphia. Thomas J. Flynn has been promoted to assistant systems officer by the Industrial Valley Bank and Trust Company. A. William Krenn has received a master's degree in journalism at Northwestern University and is presently employed as an account executive in the public relations dept. of Edward C. Michener Associates, Inc., Harrisburg, Pa. Joseph J. Leigh, Jr., recently was awarded the Army Commendation Medal at Ft. Sill, Okla. John McNulty received his master's degree in French from Penn State University. William C. Martin received his master's degree from the University of Notre Dame Graduate School of Business Administration. He is employed with Chrysler Motors Corporation in Detroit, Michigan. Michael J. Paquet received his master's degree in English from Pennsylvania State University. Dennis Reid has been promoted from military service in El Paso, Texas, and has entered the Wharton School at the University of Pennsylvania. Edward J. Rodgers has been promoted to assistant vice president by the Industrial Valley Bank and Trust Company. Nick Staflier was recently elected to the Student Bar Association of Wake Forest Law School. Ralph Teti has entered Temple University Law School. James C. Walker is serving in the Naval Communication Center in San Marco, Philippine Islands. MARRIAGES: Francis J. Carbo to Rita J. Bruno; David Allen Farley to Barbara Anne Lanza;

Joseph Patrick Glennon, Jr. to Cheryl Ann Oliver; Edward M. McManus to Regina M. Walz; Peter Mannherz to Carol Anne Hauber; Ray Rysak to Barbara Bucher. BIRTH: To James Naegeli and wife, Cathy, a girl, Victoria Marie.

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Clarence T. Carver, III, has joined the faculty of Bucknell County Community College. Frank Gould has received a solid record of "honors" grades for a semester at Notre Dame Law School. Robert A. Griffith has been appointed a bank building officer for Philadelphia National Bank. Army 1st Lt. George W. Kutzel, Jr., recently completed a nine-week air defense artillery officer basic course at the U.S. Air Force Training Center, Ft. Bliss, Texas. Army 2nd Lt. Walter C. Lashno recently completed a nine-week air defense artillery officer basic course at the U.S. Air Force Training Center, Ft. Bliss, Texas. William Migonn received his real estate broker's license in May and is associated with his father in the operation of Frank E. Migonn, Inc., Bristol, Pa. Lt. James J. Cannell, III, recently completed a nine-week air defense artillery officer basic course at the U.S. Army Air Defense School, Fort Bliss, Texas. PFC John F. Sivick recently completed an eight-week Pershing missile crewman course at the U. S. Army Field Artillery Training Center, Ft. Sill, Okla.

MARRIAGES: Charles Francis Fastiggi to Kathleen Anne Keenan; Wayne Michael Lingudi to Jeanne Zsuzsak; Joseph Lewis Mula to Colleen Michelle Selter; James Paradis to Lorraine Gonnella; William Martin Sigle to Jane Elizabeth Spanfeller.

'72

Thomas S. Rittenhouse

Army 2nd Lt. James P. Barone recently completed a 12-week field artillery officer basic course at the Army Field Artillery School, Ft. Sill, Okla. William J. Gerhart will attend the Episcopal Theological Seminary in Lexington, Ky., as a Divinity student. Raymond Lubienski has joined the faculty of Archbishop Ryan High School for boys as a teacher of mathematics. James A. Lynch, III, is attending the University of San Diego School of Law. Thomas S. Rittenhouse has been elected president of the Philadelphia Jaycees. He will serve during the 1972-73 administrative year which began August 1. MARRIAGES: John P. Keenan to Karen Mae Bennett; John F. McNulty to Barbara C. Smith; James Francis Magee, Jr., to Constance Francine Bruno; John William Morello, Jr., to Deborah Lynne Heuer; Michael Carroll Stephenson to Phyllis Mejra.
The New Symbol

The new La Salle College symbol embodies all that is her heritage.

The three “L’s” patterned from the fracted chevron in the shield are placed in ascending order and depict the growth, stability, and strength of La Salle.

The shield is appropriately divided into quarters by a cross as befits a Catholic college. The first quarter displays the “Signum Fidei” to denote that La Salle College is under the tutelage of the Institute of the Brothers of the Christian Schools. The “Star of the Faith” is the symbol of the spirit of the Faith, the primary end of the teaching of the Brothers and the well-known device of the insignia of their Institute.

The fracted chevron in the fourth quarter is derived from the coat of arms of Saint John Baptist de La Salle to honor the founder of the Brothers of the Christian Schools and the titular of the college.