Father James Keller Is Signum Fidei Medalist

College Alumni Dinner Feature Event of Season

This year's La Salle College Alumni Dinner, annually the Association's blue ribbon event, bids fair to be most highly successful. Highlight of the evening of April 20 will be the awarding of the Alumni SIGNUM FIDEI MEDAL to be bestowed on Father James Keller, M.M., founder and director of the Christophers. Readers will find elsewhere in this issue the story of the 1954 medalist and the work that has won him this coveted award.

Irish Scholarship Open To All Alumni

As a means of promoting international good will and scholarship, the Society of the Friendly Sons of St. Patrick of Philadelphia will award biannually and beginning in September, 1954, a scholarship for a maximum of three years of study on the post graduate level, in either the National University of Ireland or Trinity College in Dublin.

The following requirements are necessary:
1. The candidate must have had a high scholastic standing as an undergraduate.
2. He must be nominated by SCHOLARSHIP on Page 2
G. E. Robertson Contributes $10,000

Glendon E. Robertson, Sr., prominent Catholic layman and industrialist, presented securities valued in excess of $10,000 to the college through the La Salle Endowment Foundation, at the March meeting of the Foundation Board. Brother Stanislaus received the gift for La Salle.

"It is my fond hope," said Mr. Robertson, "that the alumni will catch the spirit of progress at La Salle and do whatever they can to help the school along. The Brothers are doing a wonderful job, and they deserve as much support as we possibly can give them. If this gift will stimulate the interest of alumni and par-

SCHOLARSHIPS (Continued from Page 1)

ents I'll be very happy."

Mr. Robertson, president of the Roxborough Company, full-fashion hosiery manufacturer, is the father of Glen Robertson, Jr., Class of '49. Glen Jr. was a member of La Salle's Dad Vail championship crew, president of SBK Fraternity, and is now studying for the priesthood in Belgium. Another son, John, is a Freshman at La Salle.

The $10,000 gift is only the most recent of a series of contributions made by Mr. Robertson to the Brothers since 1946. His drive and enthusiasm for La Salle have provided added values which will be felt for years to come. With Joseph Schmitz, Jr., '20, he organized the La Salle Endowment Foundation in 1946 and raised $265,000 for La Salle since then. He was Foundation president during the Library Building campaign years, and secured a major percentage of the corporations and non-alumni gifts.

"La Salle is young," Mr. Robertson said in a recent interview, "and most of its alumni are too. If the older alumni and we outsiders can keep La Salle growing and give the younger alumni time to get organized behind La Salle, then in ten years or so they will be in a position to take over the work of the Foundation and keep La Salle secure. Education by the Christian Brothers at La Salle is well worth working for, and I only wish I could do more for them."

Meet the Brothers

Brother D. Adelbert, F.S.C., joined the English department again last September after a six years' absence. A native of Baltimore, Brother entered the novitiate of the Brothers of the Christian Schools after being graduated from Calvert Hall High School in the Monumental City.

He received his B.A. magna cum laude with the class of 1944 of the Catholic University of America. He is at present a candidate for the Ph.D. in English at his alma mater.

Brother Adelbert's academic achievements while an undergraduate at the Catholic University earned him election to the national honor society, Phi Beta Kappa. He also served as secretary of the Catholic University Chapter of the society from 1950 to 1952. Brother holds membership in the English Institute, the Catholic Poetic Society of America, and the Renaissance Society of America of which he is one of the founders. Radio is a hobby of Brother Adelbert and he is a member of the American Radio Relay League.

LS ALUMNUS wishes to express the Association's happiness at Brother's return to the La Salle campus.

CAMP LA SALLE
A Catholic Summer Day Camp for Boys
7-14
Under the direction of the Christian Brothers
Inquire:
Camp Director
20th and Olney Ave.
Philadelphia 41, Pa.
National Collegiate Athletic Association Champions
1954 La Salle College Basketball Team

To James J. Henry, tireless athletic director at La Salle, goes much of the credit for La Salle College's present prominence in the intercollegiate athletic world. A graduate of Villanova University, class of 1930, Mr. Henry won honorable mention as an end on the 1929 All-American football squad. He was named to his present post at La Salle in 1938.

Under his indefatigable direction, La Salle's athletic program has expanded inter-collegiately and intramurally. Eight varsity sports make up the program for La Salle's intercollegiate competition. Over one-half its student body participate in the college's intra-mural program. To round out an extremely busy schedule, Mr. Henry also instructs in Finance.

ALUMNUS' Farewell To Captain O'Hara

To pint-sized Francis O'Hara, out-going captain of the nation's intercollegiate basketball champions, LS ALUMNUS offers the thanks and best wishes of the entire Association. An academic leader during his four years at La Salle, and an inspiring, steadying influence on this year's title-winning squad, he merits the tribute of every La Salle man. May his law school studies be a continuance of his brilliant record at La Salle.

Members of the La Salle National Championship basketball team take time out to have picture taken with the championship trophy. Top row: Charles Greenberg, Francis O'Malley, Manuel Gomez, John Yodsnukis, Charles Singley and John Moosbrugger, manager. Seated: Francis Blatcher, Robert Maples, Francis O'Hara, Thomas Gola, and Robert Ames.

The "we've-been-over-this-be­fore" feeling must naturally come to ALUMNUS readers lighting upon a column devoted to La Salle's NCAA basketball champions. The review that appeared in the last issue of ALUMNUS underlined the team play that was a highlight of the past season. It closed on a note of best wishes, amusingly chary in the light of succeeding events, for success in possible post-season games.

The flood of superlatives that have since poured from the press and radio lauding the Explorers' brilliant five game victory march through the NCAA eliminations leaves little unsaid. Lawyer Loeffler never could have presented a better case for his title of "coach of the year" awarded by discerning local sportswriters and radio people. The galaxy of witness was led by Captain Francis O'Hara and Tom Gola, the nonpareil of intercollegiate basketball.

That Coach Loeffler succeeded in using the incomparable Gola's talents to bring out the potential of untried sophomores was a magnificent achievement. That the peerless Gola let his talent for team play supplant his individual scoring ability for the sake of team totals that meant victory is conclusive evidence of the boy's rare selflessness. The entire squad, superbly conditioned to play the running game such as the Bradley victory demanded, displayed the discipline the boys imposed upon themselves through a twenty-nine game schedule.

Alumni will find in this issue a two page supplement to serve as a souvenir and the Association's pictorial tribute to the nation's 1954 intercollegiate basketball champions. La Salle is grateful to the numerous alumni who sent telegrams of best wishes and congratulations before and after the Kansas City tournaments. Coach Ken Loeffler, La Salle's colorful, erudite basketball coach, was graduated from Penn State in 1924. He took his law degree at the University of Pittsburgh in 1934.

Ken's coaching career started at Geneva College in 1928. He was named to a similar post at Yale University in 1935 and remained with the Elis until 1942 when he began a period of serv-

LA SALLE INDIvidual HIGHS

FGA: 30 by Gola vs. Furman
FGM: 16 by Gola vs. Loyola
FTA: 18 by Gola vs. Loyola
FTM: 14 by Gola vs. N. C. State

REB: 31 by Gola vs. Brigham Young
PTS: 41 by Gola vs. Loyola
WON—26 LOST—4

KEN LOEFFLER'S
LA SALLE RECORD

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Civic Leaders Sponsor NCAA Champs Dinner

More than 55 tables were pledged as 75 members of the sponsoring committee of the "NCAA Champions Dinner" at the Bellevue-Stratford Hotel, May 13, to honor La Salle College's championship basketball team, met in the Mayor's reception room in City Hall.

The dinner is being arranged by the city in collaboration with the Chamber of Commerce of Greater Philadelphia, with Mayor Joseph S. Clark, Jr., honorary chairman. James A. Finnegan, president of City Council, presided as co-chairman, and stated that he hoped this would be the forerunner of other affairs in which the city would honor its outstanding athletic teams.

Said Finnegan in urging cooperation: "We are duty bound to honor officially these outstanding young men who have distinguished themselves on the basketball court. I urge everyone to support this wonderful affair."

Pledges received at the meeting virtually assured a "sellout" for the dinner.

Ken Loeffler To Instruct Service Men in Germany

Coach Ken Loeffler will serve as an instructor at the 1954 Basketball Coaches' Clinic for American soldiers stationed in Germany, from September 20 to October 1.

Ken received this invitation because of his outstanding work last summer in Puerto Rico.

Championship Chatter —

Spotting the California team skipping rope as a warm-up, one La Salle player lamented, "Gee, Coach, that's just what we need. . . ." the KC fans who booed La Salle player 1954 as a sophomore.

Tom Gola Honored with Helms Foundation Award

Tom Gola, brilliant La Salle College center, led Ken Loeffler's Explorers to the NCAA basketball championship in Kansas City, and this achievement gained him College Basketball Player of the Year laurels. It was announced recently in Los Angeles by the Helms Athletic Foundation. Gola was also named to the Helms Basketball All-American team, and this marks the second year that Tom has been so honored, having been nominated as a Helms All-American in 1953 as a sophomore.

All players chosen for the Helms Athletic Foundation All-American Basketball team for the 1954 season will become recipients of Helms awards. Duplicates will be presented to institutions for which each competed.

Gola, as Player of the Year, will receive the Paul H. Helms Trophy, and he will have his name engraved upon the Hall of Fame Trophy in Helms Hall, Los Angeles.

Victory Spoils on Display

La Salle College Bookstore display of trophies—pictures of action in championship game; letters and telegrams of congratulations received by Athletic department and one Scalp (upper center) from the Braves of Bradley University.

Team Scoring

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<th>PF</th>
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Field Goals - 1953-1954 Season:

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LA SALLE ALUMNUS

Personal Patter—By John A. Clement ’39

LA SALLE COLLEGE, THE 1954 N.C.A.A. BASKETBALL KINGS—! To add our congratulations to Ken Loeffler and his team they would certainly be anticlimactic, but to show our appreciation for such a great accomplishment, why not get behind our Annual Giving Program to raise La Salle’s physical facilities among the most outstanding in the country? This is a great opportunity to prove that we are not only behind our athletic teams but that we are also campus conscious and can back up our spirit in buildings and Catholic education which means so much to the youth of today. Show your boys that we mean business and that team-play is a part of La Salle, young and old.

Another way to prove our appreciation to our school is to be present at the Annual Dinner on April 20. Get on the ball! Send in your reservation immediately to the Alumni Office. Sit with your classmates and have a wonderful time.

BUSINESS WORLD: Clay F. McNerney, ’35, is in Wilkinsburg, Pa., and is busy rearing a large family of seven. William L. Janus, M.D., ’33, is a member of the Board of Fort Logan, Co. in practice in Riverside, California. William F. Coyne, ’51, recently received the Achievement Award in the Electronic Engineering Department at Philco. Ludwig M. Frank, M.D., ’43, is an assistant to the Clinical Director at the Institute of Living in Hartford, Connecticut. Nicholas F. Pensiero, ’49, has recently been appointed to promote new products of Oxy-Catalyst Inc., of Wayne, Pa. Michael C. Rainone, ’38, has moved his law office to the Finance Building, in center city. Frank Loughney, ’40, is still cleaning up with A to C House Cleaning Service. Francis A. Barrett, ’52, is now with Moore Business Forms as a Sales Representative.

BASSINETS AND FORMULAS: Mr. and Mrs. William Metzler, ’52, have announced the arrival of their first baby, Michael. 1st Lieutenant and Mrs. John A. Margraf, ’52, have named their new daughter Jean Marie. To Mr. and Mrs. Brendan Lee, ’47, was born Brendan Joseph, Jr. The recent addition to the Gerald Cahill, ’50, family was Michael Augustine. Another future N.C.A.A. champion, Francis Patrick, was born to Mr. and Mrs. Francis Gannon, ’51. Mr. and Mrs. Joseph G. Barnett, Jr., ’50, are receiving plural pilots on the arrival of Joseph, 3rd. Mrs. Francis A. Edgett presented Frank, ’51, with Mary Catherine.

WEDDING BELLS: The marriage of Miss Kathleen E. Kennedy to Lt. John F. Ricks, USMC(R), ’52, former captain of the La Salle swimming team was announced by Mrs. John Kennedy, Kathleen’s mother.

PURSUIT OF LEARNING: William Hudson, ’51, and Davis Shore, ’51, were transferred from Dobbins Vocational School to Northeast High School. Ernest Gun, ’52, is now the faculty director of the Bok Journal, publication of Bok Vocational School.

THE SERVICES: 1st Lt. John A. Margraf, ’52, is attending Guided Missiles School at Fort Bliss, Texas. Marine 1st Lt. William J. McCracken, ’50, is now with the jet fighter-bomber squadron of the 1st Marine Aircraft Wing at the U. S. Naval Air Station, Atsugi, Japan. Bob FitzGerald, ’52, of swimming fame, is an instructor at the Aberdeen Proving Grounds. George F. Lemmonier, ’51, is with the audit division of the Japanese Central Exchange, Kamakura, Japan. Class members of ’53 who have recently completed basic training at Aberdeen Proving Grounds, Md. are: John Leven, John Foody, Frank Domasalski, Julius Floravanti, Gerald Gawronski, Louis Siani, Joseph Dotie, Joseph Fricker, Joseph Herring, John Harrison, Barney McColgan, William Drake, William Best, John Ciecka, and Frank DeFerro. Best of luck ’53! Lt. John Marron, USA, ’43, is with the Stars and Stripes Army publication in Germany. Reuben Miller, ’52 (M.A. Univ. of Montana) is spending the current academic year studying Economics at the University of Stockholm. LET US KNOW HOW YOU ARE DOING!
Alma Mater brings to daily living.

Ciples which the SIGNUM FIDEI MEDAL represents. La Salle is no card carrying membership. Actions announce the Christopher and the Christopher announces Christ by his actions.

FATHER JAMES KELLER

(Continued from Page 1)

"It's your world," he says, "if you don't like it, change it." His conviction that "less than one per cent of humanity has caused most of the world's recent troubles" leads to the conclusion that the Christophers, the Christ bearers, can be a second per cent to better the situation.

This year's SIGNUM FIDEI MEDAL recipient expects no dramatic results from the Christophers—although he does get them. The Russian schoolteacher Mme Oksana Kasenkina who leaped to freedom from the Soviet consulate in New York, did so in the face of a situation brought on by a Christopher. Mrs. Louise McKeon of Ridgefield, Connecticut, reading of Mme Kasenkina's imprisonment in the consulate and her imminent departure for Russia, persuaded lawyer Peter Hoguet to attempt to save her. Hoguet obtained a writ of habeas corpus from Justice Samuel Dickstein and went to the crowd that the lawyer attracted trying to serve his writ she realized that people outside the legation were trying to help her. Her leap to freedom followed.

Perhaps John Donne's "No man is an island... I am involved in mankind," would well express Father Keller's message. Adopting the Chinese proverb: "It is better to light a candle than to curse the darkness," this tireless priest inspires to action instead of talk, in labor unions and bridge clubs, in factories and literary societies, in the armed services and business offices. He stresses the importance of the individual to God and of his influence on his fellow-men.

Father Keller's is no cure-all movement. It has none of the aura of the road-to-happiness enterprises that periodically appear on the American scene. Dues are denounced. "Too many people think paying a dollar ends their obligation to act," he says. His is no card carrying membership. Actions announce the Christopher and the Christopher announces Christ by his actions. Preaching doesn't do it; living does.

The Alumni Board of Governors finds in Father Keller and his Christophers a tireless force for good, a living lesson in the principles which the SIGNUM FIDEI MEDAL represents. La Salle Alumni gathering to honor this year's recipient will thus express their admiration for his work and the lessons that he, like their Alma Mater, brings to daily living.

LA SALLE ALUMNUS

April, 1954

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