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Alumnus: November 1953

La Salle University

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The La Salle Alumni Development Program, pointed to developing La Salle physically and financially by 1963 through annual alumni efforts, was put in force at a momentous meeting of the Alumni Directors on October 14.

"Helping the Brothers defeat the problem of meeting the ever-rising operating costs at La Salle without increasing tuition is the primary objective of the Program," said John A. Clement, '39, Alumni President who presided at the meeting.

"The plan follows the pattern of alumni giving funds established at most Colleges and Universities in the U.S. Every year the college presents to its former students a picture of its progress, and its needs, and its hopes for the future, and the alumni in turn respond to the best of their ability.

J. RUSSELL CULLEN
The first Annual Giving campaign is headed by J. Russell Cullen, '22, (B.Sc.) a prominent successful Philadelphia building contractor. Mr. Cullen brings to the drive a wealth of experience and boundless interest in La Salle. A former president of the La Salle Alumni, he is at present vice-president of the La Salle Endowment foundation.

"The need of colleges for funds from sources other than tuition has been widely publicized. Nowhere is the need more apparent than at La Salle, a private, independent college with no endowment income to help meet current expenses and necessary improvements. To keep going, La Salle is dependent solely upon gifts from alumni and the savings effected by the services of the Brothers in administrative and faculty capacities.

"The total amount contributed each year by the alumni of La Salle might be considered a kind of "living endowment." What DEVELOPMENT PROGRAM on Page 2

Alumni Homecoming Planned for Dec. 18
On Friday night, December 18, La Salle Alumni will hold a Homecoming for all graduates and their friends at the George-town basketball game in Convention Hall. Tickets for the game may be obtained at the Alumni Office for the price of $1.85. During half-time a special feature will be presented. Co-operation of the entire alumni body will add to the success of the program. After the game a reunion will be held at the Pen and Pencil Club, 15th and Walnut Sts. Chairman Bill Felty, '50, will contact all alumni by mail before December 7. Your presence will be a great "lift" to a young team with a breaking schedule.

LA SALLE ALUMNI DEVELOPMENT PROGRAM INAUGURATED

College Open House
A Tremendous Success
Student activities opened in full swing when La Salle College held its first Open House on Sunday afternoon (Oct. 25) at 20th and Olney Avenue.

The program began with welcoming addresses in the college auditorium by Brother E. Stanislaus, F.S.C., president, Brother F. Christopher, F.S.C., dean, and several other college administrators, followed by a film, "Life at La Salle College," photographed on the campus last year.

The extensive tours, in groups of twenty led by student guides, visited College Hall, the student union building, the college chapel, and Benilde Hall, along with the new residence halls and library.

Under the direction of Cadet Captain John J. Fossett, 30 cadets of the colleges R.O.T.C. field artillery unit were on hand to explain the operation of the unit's two 105mm. howitzers, plus the various pieces of army communication equipment on display in the field adjacent to Benilde Hall. From 4 p.m. to 4:20 p.m., a film on artillery weapons was shown.

The program closed with the Benediction in the auditorium at 4:30 p.m., and the formal lowering of the flag by the R.O.T.C. ended the day's activities.

A DATE TO REMEMBER
BLUE AND GOLD BALL
January 22, 1954
Bellevue-Stratford Hotel
DEVELOPMENT PROGRAM INAUGURATED

Through the years Providence has blessed La Salle with succeeding generations of accomplished educators. Few of them, however, can rival those who have attended La Salle to the limit of our capabilities the Alumni Development Program was adopted and set in motion.

“Every dollar will count,” said Clement. “This is not so much a case of asking for money as it is asking the men who have attended La Salle to consider the value of La Salle’s contribution to the guidance of the new youth of America in times which are demanding firmer ideals and better vocational training. The demand of young men for a Christian Brothers education is increasing steadily. We can help to give the Brothers the tools to meet this demand, to make necessary improvements, and to expand as the demand grows.”

The time for action is now. In pointing to 1963, La Salle’s Centennial year, we feel that it is much better to start now as a group to do what we can to put La Salle on firm grounds, rather than waiting until 1963. The current tuition covers roughly only 75% of the cost of educating each student at La Salle. What we can do to fill up this deficit by raising funds which the Brothers can count on annually, will, we hope, encourage friends of the College, corporations, and other sources of larger gifts, to follow our lead and to finance the cost of bigger projects which La Salle has already undertaken or which are in the making.”

FOUR OBJECTIVES

Four major objectives of the program were chosen. These objectives were selected according to their appeal to each former student, and because of their immediate need. Each donor will be given the opportunity to select and ear mark his contribution for the objective he prefers. All funds will go directly from the Foundation to the College with the exception of the gifts designated for scholarships. These will be invested by the Foundation until a special Alumni-College committee selects the best possible arrangement for its use.

Each year, a report will be published indicating the amount raised by each Class, the percentage of men of each class participating in the development program, and the uses to which the money was put.

Objective 1: General Purposes of La Salle. This objective embraces faculty salaries, maintenance costs, laboratory improvements, student activities, and special services to students such as guidance, placement, etc. Alumni interested in the general welfare of boys at La Salle, alumni who think of La Salle in terms of the role which a Catholic college can play in the war against Communism, alumni who are confident that a gift placed in the hands of the Brothers with no specific designation, will be used in the best possible way for the betterment of La Salle, should choose this as their favorite objective.

Objective 2: Library Building: About one half of the total cost of the new Library has been given to the Brothers to date. A small part of the balance will be raised from pledges which are running for the next two years. Alumni who have not yet contributed to the Library fund, or who wish to contribute more, will be asked to designate “Library” as their objective. Contributions received from alumni during 1953 as payment on Library pledges will be considered as gifts to the Development Program, and will be included in the class totals.

Objective 3: Scholarships. The idea of helping a young man through La Salle has always had appeal to benefactors, and should be equally appealing to alumni. Gifts designated for scholarships will be joined with smaller scholarship grants already in existence, or will be set aside to provide special alumni scholarships when the fund is large enough.

Objective 4: Residence Hall. To encourage boys outside the Philadelphia area to come to La Salle, and to present respectable living conditions to them has been one of the foremost necessities in La Salle’s recent planning. For successful student recruitment, dormitories are a “must.” Up-State Pennsylvania, South Jersey, and the expanding Delaware Valley contain a great many Catholic young men who could become men of La Salle if more residence halls were available. Paying off the cost of the present dormitories, putting them on a profit-showing basis, will bring the much needed additional student quarters closer to being a reality.

Meet the Brothers

Should a frightened yearling of the class of ’57 be tempted to bolt an interview with the newly-appointed dean of his department he would find himself quickly over-hauled. One of the latest additions to La Salle’s administration is Brother Gavlinus Paul, F.S.C., dean of freshmen.

Interscholastie track fans of the mid-thirties will recognize Brother Paul as one of the leading scorers on the first of a series of National Catholic championship track teams developed by Jack Gisclott during that period at West Catholic High School, Philadelphia.

After completing his Christian Brothers novitiate months, Brother Paul was graduated from the Catholic University of America where he also obtained his master’s degree in sociology. Successful and successful teaching years followed at Pittsburgh’s Central Catholic High School, the Philadelphia Catholic Protectors, St. John’s College, Washington and the Christian Brothers’ Scholasticate at the Catholic University. In addition to the last-mentioned teaching assignment, Brother Paul also completed his course requirements at his Alma Mater for the doctorate in sociology.

At La Salle Brother Paul is an assistant professor of religion and sociology as well as moderator of the first year men. The college counts among its assets the manifold talents and the energy that Brother Paul brings to his latest field of activity.
Personal Patter—By John A. Clement '39

We would like to mention at this time that any future items for this column would certainly be welcome. Please forward any information direct to the Alumni Office.

THE SERVICES: Anthony D'Orazio, '51, and 1st Lieutenant Robert Valent, '50, are both stationed at Fort Bragg, North Carolina. Ensign Charles Knapp, '51, is stationed at the Naval Air Base in Atzugi, Japan. Joseph R. Pelstring, '53, is at Camp Gordon, Georgia. 2nd Lieutenant Louis Kuntz, '51, has just completed flight training at Cabaniss Field, Corpus Christi, Texas, and has been assigned to El-Toro Base in California. 1st Lieutenant Edward Cannon, M.D., '46, is stationed at the Tokyo Army Hospital, Japan, and is now a diplomat of the American Board of Ophthalmology. Joseph V. Sweeney, '52, is in the Army C.I.C. School in Baltimore. 1st Lieutenant Robert Crossen, '52, U.S. M.C.R., is stationed at Johns Island, Pa., Naval Air Development Center. Marine 2nd Lieutenant John Ricks, '52, stationed at Cherry Point, North Carolina, and 2nd Lieutenant Robert Hafey, U.S.M.C.R. is stationed in El-Toro, California. 2nd Lieutenant David Rumsey, '52, Edward O'Mara, '52, and Joseph McGlade, '52, all met recently in Korea. Edward Devere, '52, is stationed at Bainbridge Naval Base, Maryland.

MEDICINE: Henry DiMuzio, D.D.S., '48, is located in Roxborough. Michael Mandarino, M.D., '42, has opened his office in the Medical Tower Building, Center City. Paul W. McVaine, M.D., '48, has opened his office in Bristol, Pa. Quentin R. Conwell, M.D., '42, and H. Blake Hayman, M.D., '41, have both opened offices in Levittown, Pa. Here is a rundown on '53 "pre-meds": Paul Eisenstein and John Potts are at the University of Pennsylvania Medical School. John Magee, Robert Posatko and Michael Oriente are attending Jefferson. Vito Valecchi, Robert Segin, Walter Lomax and Oscar DiGiacomo are at the Hahemann Medical College. Further on up Broad Street at Temple University Medical School are George Reiss, Al Martucci, Vince D'Andrea, James McDevitt and Richard Ryan. At Philadelphia College of Osteopathy at 45th and Spruce Streets are James Mallon, Heman Eberhardt, Ernie Atella, Ettore Castiglione and Phillip Saponaro. Gene Hagan is doing graduate work at Temple University in Biology; William Murphy is working for his master's degree at University of Pennsylvania in Biology; and Mark Gavigan is employed in the Biology Lab of Wyeth, Inc. and attends night classes for his degree. Stan Kocot, '50, is at Jefferson Medical School after serving 2 years with the U. S. Army in Germany. Emmanuel Renzi, '49, is interning at Misericordia Hospital. Frank Bartkus, '50, is interning at the U.S.P.H.S. Hospital at Staten Island, New York and John Helwig, '54, is at the University of Pennsylvania School of Medicine.


Pursuit of Learning: Charles J. Fulforth, '52, is teaching English at West Catholic Boys High School. Father Gabriel T. Maiorlillo, '45, is the Assistant Principal of Norfolk Catholic High School. Edward Geisz, '49, is Varsity Swimming Coach and Intramural Director at Villanova College.

Campus Review

The Third Annual Stag Night of La Salle College Evening Division was held at the Greenwood American Legion Post and had a record turnout of 190 men.

Mr. Claude F. Koch, instructor in English, has been named editor of this year's publication of "Four Quarters."

Major Beverly Finkle, Moderator of La Salle College R.O.T.C. rifle team has announced a very heavy schedule with 116 matches.

The Fourth Annual Eastern Pennsylvania Pre-Medical Conference was held on Saturday, October 31, at the University of Pennsylvania School of Medicine.

The La Salle Collegian staff lists Robert Shaefer, '54, as Editor-in-chief, Edward McGrath, '54, as Associate Editor and Gerald Gliner, '54, Sports Editor, Bernard McCullough, '54, News Editor, James Pennastri, '54, Business Manager, Carl Beier, '54, Feature Editor and Francis Kerr, '54, Evening Division Editor.

Sigma Beta Kappa will hold its Annual Thanksgiving Dance at Phila. Rifle Club, 8th and Tabor Road, Wednesday, Nov. 25.

The Fourth Annual Military Ball will be held Friday, Dec. 4 at the Melrose Country Club. For the first time in its history a "Queen of the Ball" will be chosen.

Brother E. Joseph, Librarian, announced the acquisition of 1034 new volumes for the College Library. Incidentally, the facilities of the Library are open to all Alumni.

Mr. Daniel Rodden, associate professor of English, has been appointed faculty advisor and moderator of the "Masque," newly reorganized student drama organization.

The second annual cultural art program conducted by the college as a community service started on Friday, October 30, with the presentation of the French directed film, "Flesh and Fantasy," in the new La Salle College Library. This was the first of nine motion pictures to be shown on Friday evenings throughout the school year. The films as well as Art Exhibitions, are open to the public free of charge, and will begin at 8:30 P.M.

The Red Cross Bloodmobile made its third visit in a two year period on Form 3547, postage for which is guaranteed.