Alumni Announces Future Activities

The Alumni Association office has announced that its 1953-1954 activities list will be headed by the Annual Giving Program organized last spring. Alumni president John A. Clement, '39, reported then that Alumni class representatives had approved plans adopted. As a part of the program, La Salle Alumni who pledged but did not contribute to the Library Fund drive will be permitted to fulfill their pledges. Their contributions will be listed as made to the Library Fund as well as to this year's Giving Program.

The Class of '43 is preparing for its tenth year reunion. Class members will be notified by their officers of details of this event. A five year reunion dinner is scheduled for the Class of '48. John L. McCloskey and Harry J. Gibbons are chairmen and will advise all '48 men as to time, place and price.

The Student Council has selected October 30 for the date of the annual Harvest Dance. Alumni participation in this dance has always contributed to its success in the past.

The Annual Communion Breakfast, dated for April 11, 1954

Endowment Foundation Moved to Campus Site

New permanent headquarters for the La Salle Endowment Foundation have been established in the "penthouse" atop the Library Building. Previously, the Foundation, which is functioning as the fund-raising arm of the College, had been operating in center city from temporary campaign headquarters donated by Mr. John J. Sullivan, director of the Foundation corporation.

All Alumni and friends are invited to visit the new site at any time. Office hours are from 9:00 A.M. to 8:00 P.M.

Alumni Secretary Appointed

Brother E. Stanislaus, President, has announced the appointment of John J. Lumsden, '49, as Executive Secretary of Alumni Affairs and Director of Placement.

Back to La Salle's still spreading campus came Alumni and friends on September 28 to join with faculty and undergraduates at ceremonies inaugurating the College's new Library and Residence Halls (see La Salle Alumnus, November 1952, April-May, 1953). For his first visit since his installation as head of the vast Philadelphia archdiocese came the Most Rev. John F. O'Hara, C.S.C., Archbishop. Before the blessing of the buildings, the Mass of the Holy Ghost, traditional to the opening of the academic year, was celebrated in the Church of the Holy Child by Rt. Rev. Msgr. Casimir Lawniczak, rector of St. John Cantius'.

On campus following the Mass, Rt. Rev. Msgr. Charles B. McGinley, rector of the Church of the Holy Child, pronounced the Invocation. Brother Emilian James, F.S.C., provincial and former La Salle president, traced the College's history from its Broad and Filbert Sts. days to its present site. Presenting the buildings to Brother Stanislaus, F.S.C., La Salle president, in the name of the board of directors, Brother Emilian singled out the La Salle Endowment Foundation, whose efforts and generosity contributed greatly to the erection of the new buildings. In his address of acceptance, Brother Stanislaus stressed the work and sacrifices of Dedication Services on Page 2

Public Relations Office Assigned New Director

Brother David Cassian, F.S.C., has been appointed Director of Public Relations of the College, and assumed his duties with the start of the fall term.

Brother David is no stranger to La Salle even though this is the first time his name has appeared as a member of the La Salle College Faculty. He first came here to the high school in September, 1936, and was its principal from 1941 to 1948. For the past five years he has been assigned to St. John's College in Washington, D. C., where he served as headmaster.
MISSING MARINE PILOT

On Final Casualty List

First Lieutenant Frank L. Keck, '50, was listed as killed in Korea on the Defense Department's 589th and last casualty list. A member of the 311th Air Squadron, 1st Marine Division, he had previously been reported missing in action.

Lieutenant Keck, who was the son of Mr. and Mrs. Frank L. Keck, Sr., of 908 West Duncannon Street, enlisted as an aviation cadet immediately upon his graduation from La Salle College in June, 1950. He was a Business Administration student and was very active in student activities.

In addition to his parents he is survived by his wife, Mrs. Betty Keck; a son, Frank, 3rd.

PUBLIC RELATIONS

(Continued from Page 1)

Brother David Cassian

of the Lower School at Airlie, and
as commandant of the Cadet
Corps. Brother David entered
the Brothers of the Christian Schools
in 1929 and began his teaching
career at Central Catholic High
School in Pittsburgh, Pennsylvania
in 1934.

ALUMNI ACTIVITIES

(Continued from Page 1)

(Palm Sunday) will again feature
the presentation of the Signum Fidelis Medal awarded for outstanding
contributions to Catholic Action.

The name of the recipient is
withdrawn until the day of the
presentation.

The Board of Governors held
its first meeting of the 1953-54
year in the Directors Room near
the Faculty House entrance. On
the agenda were: the nominations
of new officers, plans for annual
giving and committee for Signum
Fidelis Medalist selection.

On Thursday evening, October
15, at 8:00 the Evening Division
held its Board of Directors meet­ing
in the Faculty House Board
Room.

Friday, November 20, the Class
of '50 will hold a Reunion and
Dance in the College Auditorium.
Refreshments will be served to all
who attend.

The Varsity Club will hold its
Annual Homecoming in Leonard
Hall on Saturday evening, Febru­
ary 20. The program will in­
clude dinner; motocade to Con­
vention Hall for St. Joseph's-La
Salle basketball game and then
back to La Salle's Boat House for
refreshments, sandwiches and
reminiscing.

DEDICATORY SERVICES

(Continued from Page 1)

past presidents and faculty mem­
ers, their trust in La Salle as an
investment in Catholic education
and the contributions of La Salle
Alumni. Concluded Brother Stan­
slaus: "To His Excellency, Lord
a champion of Catholic education,
we pledge the resources of La
Salle College."

The blessing of the Library and
Residence Halls followed, with
Archbishop O'Hara presiding and
Msgr. Thomas McNally, '04, Vicar
General, assisting. Said Arch­
bishop O'Hara in his closing
address: "Brother Stanislaus' pledge
needs no assurance; the honorable
services of the Brothers of the
Christian Schools to education are
well known." Msgr. Francis J.
Furey, rector of St. Charles Bor­
roneo Seminary, pronounced the
closing benediction.

Following the dedicatory ser­
vices, Brother Stanislaus was host
to distinguished Alumni as well
as to other dignitaries in Church,
educational and civic circles at a
luncheon in College Hall auditor­
ium.

To Alumni and friends touring
these latest acquisitions it was
progress spelled out in buildings
that they found, a progress that
has marked La Salle over the past
three decades. To Christian Broth­
ers who have watched these de­
velopments, September 28th's services
occasioned a glance toward the
past that recalled such men as
Brother Eadbert Charles, Brother
Gervald Leonard and Brother Fel­
lician Patrick, long time faculty
figures at La Salle. Remembered
too were Brother Alfred and
Brother Anselm, former presi­
dents. Looking ahead, future plans
disclosed additional structures
costing approximately another
million and a quarter to satisfy
still outstanding needs.

OPEN HOUSE

The following is the program
for Open House to be held on
October 26 at 1:00 P.M. by Student
Council:

Assembly in Auditorium
1:00 P.M. to 1:30 P.M.
Film in Auditorium
1:30 P.M. to 2:00 P.M.
Visit Campus Sites
2:00 P.M. to 4:00 P.M.
Film in Auditorium
4:00 P.M. to 4:30 P.M.
Benediction in Auditorium
4:30 P.M. to 4:45 P.M.
Retreat
4:45 P.M.

Refreshments will be served in
cafeteria. Guides will be on
hand to show guests around.

Meet the Brothers

La Salle students and alumni
extend a sincere "welcome back"
to Brother Daniel Bernian. After
a year's absence from the campus,
Brother has returned to take over
his position as Dean of Men and
professor of religion and to initiate,
and as Director of Student Resi­
dents, the administration of the
newly constructed residence halls.
Brother Bernian holds his B.A.
from the Catholic University, the
M.A. from the University of Pennsyl­
vaniana and a doctorate in
French from Laval University,
Quebec.

Brother's first teaching assign­
ment was to the West Philadel­
phia Catholic High School for
Boys where, during nine years, he
was instructor in Religion, French
and Spanish and moderator of sev­
eral championship track and field
and cross country teams.

Following the conferring of the
doctor's degree in French in June
of 1952, Brother Bernian left for
the Mother House of the Brothers
of the Christian Schools in Rome
for nine months of intensive study
concentrating upon the religious
administration and the historical
aspects of the society. Following
his stay in Rome, Brother Bernian
spent three months in Spain teach­
ing English and hearing that
country's story of its situation. As
he phrases it, he was "agreeably
surprised to discover how falsel­
ly colored outlanders' propaganda
can be."

La Salle is fortunate to be able
to add to its resources the adminis­
trative and academic experience
that Brother Bernian has acquired
here and abroad. In 1952 the
Philadelphia chapter of the French
Academy of America honored
Brother Bernian for his services
in promoting Franco-American re­
lations.
THE SERVICES: First Lieutenant John G. Binns, ’38, was recently awarded the Bronze Star Medal for “meritorious service in connection with military operations against an enemy of the United States.” After interning at Nazareth Hospital in Philadelphia, Thomas J. McGettigan, ’47, is stationed in Germany with the U.S. Air Force. With the 54th Infantry Division in Korea is Pvt. Leo J. Robb, ’51. On active duty, all Class of ’51, are: John J. Dixon, Philip E. Dolan, John J. Sabia, Stephen P. Imms, Donald Demuro, John J. Molnar and John H. Kennedy. Private William N. LaVerghetta, ’51, is stationed at Camp Gundon, Ga. First Lieutenant Andrew B. McConder, Jr., ’49, was recently discharged from the U.S. Air Force.

BASSIDENTS AND FORMULAS: Mr. and Mrs. Matthew A. Fanning, Jr., ’51, have announced the birth of their son, Matthew, Jr., on May 18. Another May 18 arrival was Susan, daughter of Mr. and Mrs. Albert Kuntz, ’43. Brad Scott was born on June 6 to Mr. and Mrs. Sidney Chunck. Mr. and Mrs. Leo Dooley, ’52, have announced the arrival of Marianne on June 21. To Mr. and Mrs. Jerome H. Park, ’47, was born Neil Irving on June 30. On July 4, Mr. and Mrs. Walter Toth, ’50, announced the newest member of their family, James W. Mr. and Mrs. Francis X. McDonald, ’52, announced the birth of their daughter, Denise. To Lt. and Mrs. Joseph F. Scholl, ’48, was born Mary Leah. Lt. and Mrs. J. Newton Jones, ’52, are receiving congratulations on the arrival of a boy, Gregg Elliott.


Pursuit of Learning: John J. Kelly, ’39, is on the faculty of St. Joseph’s College Evening Division where he instructs in Public Relations. Walter Brough, ’49, received his Master of Arts degree in Drama from the University of California. James Morro, ’51, returned from Aix-en-Provence, France, and now teaching at Upper Merion High School. James F. Martin, ’53, accepted a position teaching in England. Richard Threllfall, ’53 (a former coxswain on the Carlisle crew), is on an Assistantship in Speech Correction at Hunter College. John Jonowski, ’53, and John Coulson are Graduate Assistants at Niagara University. Joseph O’Callahan, ’50, is a Graduate Assistant at Fordham University and is working for his doctorate in history. Henry Reckner, ’52, is now teaching at Alexandria High School after receiving his Master’s degree at Temple in 1953.

The above picture is one of the new Residence Hall rooms showing two new students unpacking and generally “squaring away gear” in preparation for opening of new term. These rooms in the new residence halls and the new library were blessed and dedicated recently in ceremonies on campus by Archbishop John F. O’Hara.

NEW STAFF MEMBERS (Continued from Page 1) from the Catholic University of America. He is professor of metaphysics.

Father Dittoe joins his fellow Dominicans, Father Heath, La Salle’s chaplain. An alumnus of Providence College, Father Dittoe received his licentiate in theology from the Catholic University and his doctorate from the Angelicum College in Rome. Before coming to La Salle, Father Dittoe taught at Newton College, Newton, Mass. He will conduct courses in metaphysics and logic.

FACULTY ADDITIONS (Continued from Page 1) At La Salle College for the first time are Brother David Cassian (Public Relations Director), Brother G. Henry (Vocational Director), Brother E. James (Director of the La Salle Religious Community), Brother Gavins Paul (Freshman Dean and Sociology), Rev. John Dittoe, O.P. (Philosophy, Religion), Rev. Nicholas Daro, O.Praem. (Philosophy), Dr. Oddis (Italian), Mr. Loeffer (Business Law), Mr. Marva (Math and Physics) and Mr. Christie (Insurance).


CALENDAR OF ALUMNI EVENTS Board of Governors Meeting—Wed., Oct. 14, 8:30, in Board of Directors Room—Faculty Entrance.

Open House at La Salle—Sun., Oct. 25, at 1:00 P.M. Harvest Dance—Wed., Oct. 30
Class of ’48 Reunion—contact John McCreary for date.
Class of ’50 Reunion and Dance—Fri., Nov. 20.
Communion Breakfast (Palm Sunday)—April 11, 1954.

INFORMATION WANTED BY PUBLIC RELATIONS OFFICE If any Alumnus or friend has clippings or information regarding La Salle’s basketball team before ’32, please send it or contact Brother David. Also any data on old Carlisle Hall.

SOCCER SCHEDULE 1953

Oct. 6—Tuesday Elizabethtown Home
Oct. 10—Saturday Franklin & Marshall Away
Oct. 14—Wednesday Muhlenberg Away
Oct. 21—Wednesday Textile Institute Home
Oct. 29—Thursday Drexel Home
Nov. 1—Tuesday University of Penna. Away
Nov. 7—Saturday Ursinus Home
Nov. 14—Saturday West Chester Home
Nov. 18—Wednesday Lafayette Home
Nov. 21—Saturday Temple Away

(Continued from Page 1)
Campus Review

Total enrollment for Evening Division students is 1,138. Of this figure 357 are freshmen. Day school freshman enrollment is over 400.

The official opening for the new Residence Halls was September 8, 1953. The new residence director is Brother Daniel Bernian. The two halls are named Saint Albert and Saint Bernard and each has 60 occupants. Saint Albert is for upperclassmen and Saint Bernard is for freshmen. Brother Daniel Bernian is director with Brother F. Joseph as assistant director. St. Bernard is for freshmen and has Brother Gavinus Paul as director and Brother Eulogius Lewis as assistant. Each Residence Hall has a chaplain. St. Albert has Father Dittoe, O.P., and for St. Bernard, Father Heath, O.P., College Chaplain, is in charge of religious duties.

"Four Quarters," La Salle's quarterly magazine published by the Faculty of the College, invites your subscription for as low as a dollar a year. This will give you a year of fine reading with some of the most distinguished authors and contributors in our country. Two stories published by "Four Quarters" were listed with Martha Foley as distinguished short stories. Send subscriptions to English Office, Benilde 206.

The Alumni Office is still on the first floor of College Hall in Room 115. Alumni or campus visitors are cordially invited to drop in.

Coach Joe Smith's soccer team will open their fifth season against Elizabethtown. Coach Frank Wetzler's cross-country team will open in a quadrangular meet with Haverford, Temple and St. Joseph's.

On Sunday afternoon on October 25, at 1:00 P.M., the Student Council of the College will hold an Open House on campus. All students, relatives, friends and Alumni are cordially invited to visit and tour the entire campus and buildings. Members of Student Council will act as hosts and guides. Refreshments will be served in Leonard Hall.

Continuing its tradition as host to incoming freshmen, La Salle's Student Council is sponsoring the Freshman Welcome Dance on October 9, with dancing from 9 to 12. Freshmen and their guests will be admitted free to an evening of fun in the College Auditorium. Besides free admission, there will be free refreshments.

Lieutenant Colonel Stephen A. Ucherck, U.S.A., has assumed his duties as Professor of Military Science and Tactics at the La Salle College campus; he will be in charge of the R.O.T.C. program, which this year numbers 567 cadets in all four academic years.

Sigma Beta Kappa, La Salle College's Catholic fraternity, has announced Lawrence Mellon, '54, as chairman. Brother Cyril is moderator of the fraternity.

This is the second year of National Mathematical Honor Society; they are the third honor society on campus. Brother Damien Julius is moderator.

Harris Freedman, '54, has been elected president of the Society for the Advancement of Management. Harris, a very active member of the club, served as secretary last year.

Legal Form of Bequest

I hereby give, devise and bequeath unto La Salle College, Philadelphia, Pennsylvania the sum of $.................. or (if real estate) the premises ...................... (giving location of property) ................. absolutely for its own uses and purposes.

PARENTS AND RELATIVES:

If addressee is in the military service, please forward this publication to him. Under postal regulations, it must be re-mailed in an envelope at prevailing postal rates.