1970

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Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

January 27, 1970

Dr. Frank J. Schreiner has been named director of La Salle College's Counseling Center, succeeding Dr. Thomas N. McCarthy, who was recently appointed the college's vice president for student affairs.

Dr. Schreiner, an associate professor of psychology at the college, had been assistant director of the center for the past four years.

A graduate of Millersville State College and Temple University, Dr. Schreiner is the president of the Personnel and Guidance Association of Greater Philadelphia and treasurer of the Pennsylvania Personnel and Guidance Association.

The 39-year-old native of Philadelphia lives at 836 Ivy road, Ambler, with his wife, Roberta, a son, Frank J., Jr., and daughter, Lynn.
Five members of the La Salle College faculty have been promoted to the rank of full professor, it was announced by Brother Emery Mollenhauer, F.S.C., Ph.D., the college's vice president for academic affairs.

Promoted to full professor were: Brothers Hugh Albright, F.S.C., Ph.D. (mathematics) and John Dondero, F.S.C., Ph.D. (psychology); Charles V. Kelly (English), of 3661 Midvale ave.; Dr. Joseph C. Milhalich (philosophy), of 7111 Chew st., and Dr. Joseph P. Mooney (economics), of 319 Cliveden ave., Glenside.

Promoted to associate professor were: Brother Gregory C. Demitras, (chemistry Dr. Ralph Tekel (chemistry), of 1228 Borrowdale road, Rydal; Dr. John P. Rossi (history), of 232 W. Ruscomb st.; Dr. Minna F. Weinstein (history), of 6445 Greene st.; John F. Gibbons (philosophy), of 5600 Ogontz ave.; Dr. Frank J. Schreiner (psychology), of 836 Ivy road, Ambler; Brothers William J. Martin, F.S.C., Ph.D. (theology) and Philip Whitman, F.S.C. (accounting).

Promoted to assistant professor were: Thomas M. Ridington (art), of 1097 Allentown road, Lansdale; Ramon Garcia-Castro (Spanish), of 2101 Clarkson ave.; Glen A. Morocco (French), of 3245 Garrett road, Drexel Hill; Theopolis Fair (history), of 1720 Lombard st., and John J. Hanratty, C.P.A. (accounting), of 104 Main St., Darby.
Robert S. Lyons, Jr., Director

February, 1970

BIOGRAPHY

OF

BROTHER DANIEL BURKE, F.S.C., PH.D.

PRESIDENT OF LA SALLE COLLEGE

Brother Daniel Burke, F.S.C., Ph.D., became La Salle College's 25th president in June, 1969 after having served as the college's vice president, academic affairs, for the previous eight years.

Brother Burke, 42, succeeded Brother Daniel Bernian, F.S.C., Ph.D., who served for 11 years—the longest term as president in the 107 year history of the college conducted by the Brothers of the Christian Schools.

Brother Burke holds bachelor's, master's, and doctor's degrees in English from the Catholic University in Washington. He has also pursued advanced studies at the University of Pennsylvania and the University of London, and is a member of Phi Beta Kappa honor society. He is the son of Mr. and Mrs. Daniel Burke, of 1368 Hamilton rd., Pittsburgh.

Brother Burke entered the Christian Brothers order in 1944 and joined the La Salle staff in 1957 as an assistant professor of English. He now holds the faculty rank of professor of English. Prior to his assignment to La Salle, he had taught English at West Philadelphia Catholic High School for Boys (1949-51), La Salle Hall in Ammendale, Md. (1951-52), and at De La Salle College in Washington (1952-57).

(MORE)
Brother Burke has been a visiting lecturer at Manhattan College, where he is now a member of the board of trustees. He has been a frequent contributor of verse and criticism to many scholarly journals and periodicals—among them, Modern Fiction Studies, The Commonweal, Thought, Four Quarters, the Journal of Arts and Letters, and the Encyclopedia Americana.

He has been a member of the Woodrow Wilson Foundation selection committee for the past three years, and is also a member of the Modern Language Association, the National Council of Teachers of English, the National Education Association, and the American Society of Aesthetics.
February 3, 1970

MEMORANDUM

TO: Administration and Faculty  
FROM: News Bureau  
SUBJECT: February Faculty Bulletin

The deadline and publication dates for the February Faculty Bulletin are listed below:

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<th>PUBLICATION DATE</th>
<th>DEADLINE FOR MATERIAL</th>
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<tr>
<td>February 16, 1970</td>
<td>February 9, 1970</td>
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Please use the attached memo sheet to forward news items for the February edition.

Sincerely,

Frank Galey  
Assistant Director

FG:mka  
Enclosure
FOR IMMEDIATE RELEASE

February 3, 1970

William T. Coleman, Jr., Esq., a member of the Warren Commission and a recent appointee of President Nixon to the U.S. delegation to the United States, will speak at the La Salle College Alumni Downtown Luncheon Club, next Monday, Feb. 9, at 12:30 P.M., at the Adelphia Hotel, 13th and Chestnut sts.

Mr. Coleman's topic will be "The United Nations Today."

Reservations for tickets at $3.50 apiece may be made through the college alumni office. Tickets purchased at the door will cost $3.75.
Author Alvin Toffler will discuss "Education in the Future Tense,"
next Wednesday (Feb. 11), at 12:30 P.M., at the La Salle College Union Theatre,
on campus, 20th st. and Olney ave.

Toffler is the author of "The Culture Consumers" and "The Schoolhouse
in the City," among others.

The lecture is free and open to the public.
LA SALLE COLLEGE

FOR IMMEDIATE RELEASE

February 12, 1970

LA SALLE COLLEGE'S "PROGRAM FOR THE '70S"

SIXTY (60) SECOND SPOT FOR RADIO-TV

LA SALLE COLLEGE IS INVESTING TWENTY MILLION DOLLARS IN ITS "PROGRAM FOR THE SEVENTIES," DESIGNED TO DEVELOP EVERY HUMAN VALUE AND TO BUILD TO MEET THE GROWING NEEDS OF THE COMMUNITY. BESIDES STRENGTHENING ITS FACULTY, LA SALLE PLANS TO EXPAND SUCH PROGRAMS AS ENVIRONMENTAL STUDIES, CRIMINAL JUSTICE, THE CITY, AND ITS URBAN STUDIES AND COMMUNITY SERVICES CENTER. THE COLLEGE IS PRESENTLY BUILDING A NEW CLASSROOM BUILDING AND A NEW ATHLETIC FACILITIES BUILDING. IN THE NEAR FUTURE, LA SALLE WILL BUILD A NEW DAVID LEO LAWRENCE MEMORIAL LIBRARY. AS A FIRST STEP IN ITS LONG RANGE PROGRAM, LA SALLE HAS BEGUN A THREE POINT FIVE MILLION DOLLAR CAMPAIGN TO COVER ITS IMMEDIATE DEVELOPMENT NEEDS. "WE WELCOME THE OPPORTUNITY TO PARTICIPATE IN A DECADE WHICH PROMISES GREAT ECONOMIC AND SOCIAL CHANGE," SAID BROTHER DANIEL W. BURKE, THE PRESIDENT OF THE COLLEGE. "WE ALSO REALIZE OUR OBLIGATION TO MEET THE CHANGING NEEDS OF THE COMMUNITY BY HELPING TO FIND SOLUTIONS TO THE PROBLEMS THAT EXIST TODAY IN AN URBAN SOCIETY." OVER SIX THOUSAND STUDENTS PRESENTLY ATTEND DAY AND EVENING CLASSES AT LA SALLE COLLEGE.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE February 12, 1970

LA SALLE COLLEGE'S “PROGRAM For The '70S”

THIRTY (30) SECOND SPOT FOR RADIO-TV

LA SALLE COLLEGE IS INVESTING TWENTY MILLION DOLLARS IN ITS "PROGRAM FOR THE SEVENTIES," DESIGNED TO DEVELOP EVERY HUMAN VALUE AND TO BUILD TO MEET THE GROWING NEEDS OF THE COMMUNITY. BESIDES STRENGTHENING ITS FACULTY, LA SALLE PLANS TO EXPAND SUCH PROGRAMS AS ENVIRONMENTAL STUDIES, CRIMINAL JUSTICE, THE CITY, AND ITS URBAN STUDIES AND COMMUNITY SERVICES CENTER. THE COLLEGE IS PRESENTLY BUILDING A NEW CLASSROOM BUILDING AND A NEW ATHLETIC FACILITIES BUILDING. AS A FIRST STEP IN ITS LONG RANGE PROGRAM, LA SALLE HAS BEGUN A THREE YEAR, THREE POINT FIVE MILLION DOLLAR CAMPAIGN TO COVER ITS IMMEDIATE DEVELOPMENT NEEDS.

-30-
COLUMN NOTES: LA SALLE COLLEGE'S "PROGRAM FOR THE '70s"

Lay involvement at La Salle is as old as the college itself. From its beginning, laymen served on the Board of Trustees. At the present time, eleven laymen and seven Christian Brothers comprise the Board of Trustees.

* * *

Of La Salle College's 13,000 alumni, more than 80% reside and work in the tri-state area of New Jersey, Pennsylvania and Delaware. Nearly 6,000 are employed by Greater Philadelphia business and industries. More than 1,000 serve in local, state and federal government and 1,000 are teachers and school administrators at all levels of Philadelphia's educational institutions. Over 600 are in the health and legal professions.

* * *

La Salle College's current enrollment is 6,650 full and part-time students—3,450 in the day school, and 3,200 in the evening division. Some 800 undergraduate degrees are conferred annually. In 1940, the college had an enrollment of about 400.

* * *

La Salle College's students come from 150 public and private schools, most of them in the northeastern part of the United States. Over 60% plan graduate work in their fields.

(MORE)
La Salle College's "Program for the '70s" will require an investment of at least $20 million during the next decade. As a first step, the college has begun a three year $3.5 million campaign to cover its immediate expansion needs. Some $1.7 million of this amount has already been subscribed.

* * *

Christian Brothers, priests and lay professors teach at La Salle College. Of the 180 full-time faculty members of the college, 50 are Brothers. Over 40% of the faculty hold their Ph.D., well above the national average. In addition, all of La Salle's faculty members teach. None of the teaching is done by graduate assistants.

* * *

La Salle College is now in its second century of service to higher education and the community of Philadelphia. The college was founded on March 20, 1803 by the Brothers of the Christian Schools and derives its name from the founder of the Christian Brothers, St. John Baptist de La Salle.

* * *

La Salle College's physical expansion program for the next decade includes a $3.6 million classroom building, a $3.5 million Hayman Hall Athletic Facilities Building (both presently under construction) and a new $4.5 million David Leo Lawrence Memorial Library.

* * *

La Salle was the first college in the commonwealth of Pennsylvania to offer degree programs in the evening. Today, over 94% of the college's evening division students are pursuing full-time degree programs at night. La Salle's evening division was founded in 1946.
BACKGROUND: LA SALLE'S COUNCIL OF PRESIDENT'S ASSOCIATES

Brother Daniel Burke, F.S.C., Ph.D., president of La Salle College announced, last November, the formation of the "Council of President's Associates" as a vital adjunct to the college's total development effort.

Some 28 prominent business and civic leaders have agreed to serve on the council in an advisory capacity to the president of the college and its board of trustees.

"La Salle has always cherished the active participation and support of influential laymen," said Brother Burke. "Their energy, perspective and expertise are needed now, more than ever before, as the college enters a new era of educational opportunity and community involvement."

Brother Burke said that the council will participate in long range planning for educational programs; cultivate rapport and develop high level contacts with foundations and corporations in order to establish a broader base of financial support for the college's present and future needs, and maintain communication between the college and the community.

Brother F. Patrick Ellis, F.S.C., Ph.D., vice president of the corporation, is serving as primary liason officer between the president of the college and the new council.

Members of the council are: (companies listed are from Philadelphia unless otherwise noted):

(MORE)


Also: Francis X. Stanton, Sr., executive vice president, Benton & Bowles, New York, N.Y.; Louis Stein, chairman and chief executive officer, Food Fair Corp.; Hon. Juanita Kidd Stout, judge, Common Pleas Court; Robert V. Trainer, secretary, Rollerbearing Co. of America, W. Trenton, N.J.; Charles Tyson, president, Penn Mutual Life Insurance Co.; Nochem S. Winnet, Esq., president, Samuel S. Fels Fund, and Andrew B. Young, Esq., partner, Stradley, Ronon, Stevens & Young.
Robert S. Lyons, Jr., Director

FOR RELEASE: FEBRUARY 12TH

February 12, 1970

Three prominent Philadelphia business executives will spearhead La Salle College's "Program for the 70's," it was announced on Thursday (Feb. 12) by Brother Daniel W. Burke, F.S.C., President of the college.

They are Francis J. Dunleavy, executive vice president and director of the International Telephone and Telegraph Corp.; Louis Stein, chairman of the board of Food Fair, Inc., and William B. Walker, director and chairman of the executive committee of the First Pennsylvania Banking and Trust Co.

La Salle's president said that the college would seek to invest at least $20 million in programs and buildings over the coming decade to accomplish the stated goals.

"We welcome the opportunity to participate in a decade which promises great economic and social change," Brother Burke said. "We also realize our obligation to meet the changing needs of the community by helping to find solutions to the problems that exist today in an urban society."

La Salle expects to continue and expand programs, strengthen its faculty, increase its endowment for faculty leaves and student aid, and expand existing programs in ecology and environmental quality, criminal justice, urban affairs, and drama. New emphasis will also be given to a cooperative program with the Germantown Hospital School of Nursing, and the Urban Studies and Community Services Center.

(MORE)
"We hope to increase very significantly our human contribution to our community and city," said Brother Burke, "but we can only do so by maintaining the quality of our faculty and offering financial assistance to as many students as possible."

La Salle's president stressed the fact that nearly 6,000 of the college's 13,000 alumni are employed by Greater Philadelphia business and industries. More than 1,000 serve in local, state and federal government and 1,000 are teachers and school administrators at all levels of Philadelphia's educational institutions. Another 600 are in the health and legal professions.

In addition three thousand of La Salle's evening division students work full-time in the local business community while attending classes, and most of these students (94 per cent) are pursuing full-time degree programs at night.

La Salle's physical expansion program for the next decade includes a $3.6 million classroom building, a $3.5 million Hayman Hall Athletic Facilities Building (both under construction), and a new $4.5 million David Leo Lawrence Memorial Library.

As a first step in its long-range program, La Salle has begun a three year $3.5 million campaign to cover its immediate development needs. Some $1.7 million of this amount has already been subscribed.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE  February 12, 1970

Major Charles Robb, USMC, son-in-law of former President Johnson, will discuss "Pacification in Vietnam," next Tuesday (Feb. 17) at 12:30 P.M., in the La Salle College union theatre, on campus, 20th st. and Olney ave.

Robb, who recently served in Vietnam, is currently Officer-in-Charge of the Marine Platoon Leaders' Corps college officer candidate program.

The lecture is free and open to the public.

-30-
Three La Salle College juniors have been selected for participation in Princeton University's summer work program in Germany for 1970.

The La Salle students, all German majors, are John E. Kane, of 7019 Paschall ave., George G. Klemic, of 6344 Tulip st., and John J. Kurek, of 2233 Wharton road, Glenside.

This is the fifth year in which La Salle students have participated in the Princeton program, which each summer places U.S. college students in jobs for German industry and residences with German families.

Eleven La Salle students have previously participated in the program, which is under the direction of Dr. Konrad Schaum, of Princeton's department of Germanic languages and literature.
General Leonard F. Chapman, Jr., commandant of the U.S. Marine Corps, will discuss the Vietnam conflict on Tuesday (March 24), at 12:30 P.M., in La Salle College's Union Ballroom, on campus, 20th st. and Olney ave.

General Chapman was nominated by President Johnson as the 24th commandant of the Marine Corps on Dec. 4, 1967. He has been awarded two Distinguished Service Medals for exceptional service as commandant.

While on campus, General Chapman will also address members and candidates of the Marine Platoon Leaders Corps.

The lecture is free and open to the public.
FOR IMMEDIATE RELEASE
March 18, 1970

NOTE TO DESK:

GENERAL CHAPMAN PRESS CONFERENCE

The La Salle News Bureau has scheduled a PRESS CONFERENCE for General Leonard F. Chapman, commandant of the U.S. Marine Corps., at 11:00 A.M. SHARP on TUESDAY MARCH 24, in Room 301 of the COLLEGE UNION BUILDING, on campus, 20th st. and Olney ave.

We have been told that General Chapman will be working on an extremely tight schedule that day. Therefore, the Press Conference will run exactly 30 minutes.

After the Press Conference, the General will attend a brief luncheon before speaking in the College Union Ballroom at 12:30 P.M.

-30-
FOR IMMEDIATE RELEASE

April 2, 1970

Two La Salle College seniors, who were recently named designates of the Woodrow Wilson National Fellowship Foundation, have been granted Independent Study Awards by the Foundation.

The students are Charles P. Lutcavage, a German major, of 274 Hickory road, Warminster; and Brother Robert R. Wilsbach, an English major, of 1375 Ashbourne road, Elkins Park.

The Foundation grants Independent Study Awards for a summer of study, travel or research related to the candidate's intended career as a teacher and scholar. Only 100 outstanding students of the 1,153 designates selected from a total of 12,000 nominees receive such awards.

La Salle is the only college in the Middle Atlantic region with more than one Independent Study Award winner. Three other La Salle students were selected as designates along with Lutcavage and Brother Wilsbach, last February.

-30-
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

April 2, 1970

Dr. Peter J. Filicetti, a member of the La Salle College staff since 1966, has been named assistant director of the college's Counseling Center.

Dr. Filicetti, a 34 year-old native of North Adams, Mass., received his bachelor's degree from Holy Cross University and his master's and doctorate from Fordham University. Before coming to La Salle, he served as a psychologist with the City University of New York.

Dr. Filicetti is also an assistant professor of psychology at La Salle. He lives at 1745 Bantry drive, Dresher, with his wife, Janice, and three children.
MEMORANDUM

TO: Administration and Faculty
FROM: NEWS BUREAU
SUBJECT: April Faculty Bulletin

The deadline and publication dates for the April Faculty Bulletin are listed below:

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<th>PUBLICATION DATE</th>
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<tr>
<td>April 24</td>
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Please use the attached memo sheet to forward news items for the April edition.
FOR IMMEDIATE RELEASE

La Salle College's 16th annual Open House, featuring campus tours, student exhibits, concerts and a dramatic presentation, will be held beginning at 1:00 P.M. this Sunday (April 26), on campus at 20th st. and Olney ave.

Some 3,500 visitors are expected to tour the facilities of the Christian Brothers-conducted college at the Open House which is sponsored by the Student Organizations Commission, composed of 35 presidents of various campus student organizations.

Speakers during the afternoon in the College Union Theatre will include Charles A.J. Halpin, Jr., professor of industry at the college who will deliver the welcoming address at 1:15 P.M.; U.S. Representative William J. Green, at 1:30, and La Salle's president, Brother Daniel W. Burke, F.S.C., Ph.D., at 4:00 P.M.

La Salle's men's chorale will perform in the theatre at 2:00 P.M. and the "Masque," the college's undergraduate theatrical group, will offer excerpts from its performance of "The Fantasticks" at 3:15 P.M.

The college's Black Student Union will present "A Black Experience" in McCarthy Stadium from 1:00 to 7:30 P.M. Featured will be lectures, poetic, dramatic and dancing performances and refreshments.

"The Magnificent Men" will present concerts at 8:00 and 10:00 P.M. in the Wister Hall Gymnasium. Exhibits of various student organizations will be on display all afternoon and art tours of the college's "Study Collection of Art" will be conducted at various intervals from 1:00 to 5:00 P.M.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE April 20, 1970

La Salle College's 16th annual Open House, featuring campus tours, student exhibits, concerts and a dramatic presentation, will be held beginning at 1:00 P.M. this Sunday (April 26), on campus at 20th st. and Olney ave.

Some 3,500 visitors are expected to tour the facilities of the Christian Brothers-conducted college at the Open House which is sponsored by the Student Organizations Commission, composed of 35 presidents of various campus student organizations.

Speakers during the afternoon in the College Union Theatre will include Charles A.J. Halpin, Jr., professor of industry at the college who will deliver the welcoming address at 1:15 P.M.; U.S. Representative William J. Green, at 1:30, and La Salle's president, Brother Daniel W. Burke, F.S.C., Ph.D., at 4:00 P.M.

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-30-
FOR IMMEDIATE RELEASE April 21, 1970

A free "Ghetto Feast," sponsored by the La Salle College Black Student Union, will be held as part of the college's annual Open House, this Sunday (April 26) from 12 noon until 7:30 P.M., at McCarthy Stadium, on campus, 20th st. and Olney ave.

Featured at the feast will be spirituals, jazz and rock concerts, poetry, dramatic and dance presentations, a fashion show, book display and free refreshments including chicken, potato salad, hot dogs and soda.

Entertainers scheduled to appear include "The Original Slaves, Rufus Harley, Sons of Birds, Sun Children, Arthur Hall and Bobby Tate and the Spotlighters.

The event is part of the Black Student Union's program to give everyone an opportunity to take a closer look into Black America and to promote harmony in community relations.

-30-
L. Thomas Reifsteck, director of La Salle College's career planning and placement bureau, has been elected president of the College Placement Council, Inc., effective on June 26.

The council represents over 6,000 members of eight regional placement associations of the United States and Canada, placement offices of colleges and universities and employers in business, industry and government. The council serves college-trained manpower through professional publications, electronic data processing, statistical analysis and research.

Reifsteck, the first representative of a Catholic college to head the council, has been on the La Salle staff since 1955. A 1951 graduate of La Salle, he holds a master's degree in business administration from the University of Pennsylvania.

Reifsteck, who previously served on the national advertising staff of the Camden (N.J.) Courier Post, was president of the Middle Atlantic Placement Association in 1967-68. He, his wife, Joann, and their two children live in Delran, N.J.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

May 12, 1970

Brother Edward Hoffman, F.S.C., a junior at La Salle College, has been awarded a scholarship for study in Germany next fall by the National Carl Schurz Association, Inc.

Brother Hoffman will participate in an intensive overseas study program for prospective teachers of German which includes a study tour of all German-speaking countries of Europe and an eight week intensive language course at the Goethe Institut, Liblar/Bonn, the birthplace of Carl Schurz.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

May 18, 1970

La Salle College's 107th commencement exercise will be held at 4:00 P.M., Sunday (May 24), at the Convention Hall-Civic Center, with some 1,040 day and evening division students receiving degrees.

Honorary degrees will be conferred on former astronaut William A. Anders, executive secretary of the National Aeronautics and Space Council; R. Sargent Shriver, former director of the Peace Corps and ambassador to France, and F.C. Wiser, Jr., president of Trans World Airlines.

Sponsoring Anders for a doctor of science degree will be Lt. Col. Robert T. Fallon, professor of military science and tactics at La Salle. Francis J. Dunleavy, executive vice president of the International Telephone and Telegraph Corp., will sponsor Shriver for a doctor of laws degree, and Brother Charles E. Gresh, F.S.C., dean of men at La Salle, will sponsor Wiser, also for a doctor of laws degree.

Following the conferring of degrees by La Salle president Brother Daniel W. Burke, F.S.C., Ph.D., the valedictory address will be delivered by Dennis J. Riley, of 1824 Willow Ave., Willow Grove.

Some 37 seniors will be commissioned officers in the U.S. Army and ten others will be commissioned officers in the U.S. Marine Corps, at ceremonies at 11:00 A.M. Sunday (May 24), in the College Union Theatre.

(MORE)
Major General Edwin E. Burge, deputy commanding General of the First Army, will deliver the commissioning address. LTC Fallon and Major General Robert A. Fairburn, commanding General of the Marine Supply Activity, Philadelphia, will administer the oath of office to the Army and Marine cadets, respectively.

The Baccalaureate Mass will be concelebrated at 2:30 P.M. Saturday (May 23), at St. Timothy's Church, Levick and Battersby sts. The Most Rev. Philip M. Hannan, D.C., J.C.D., Archbishop of New Orleans, will be the celebrant.

The annual Faculty-senior reception will be held on Saturday (May 23) at 6:30 P.M., in the College Union Ballroom, on campus.
Brother Hugh N. Albright, F.S.C., Ph.D., professor of mathematics at La Salle College, has been appointed the college's acting dean of arts and sciences, it was announced by Brother Daniel T. Burke, F.S.C., Ph.D., president.

Brother Albright, who was born in Jerusalem, Palestine, has been on the La Salle staff since 1951 and has been a member of the Brothers of the Christian Schools since 1945.

Brother Albright received his bachelor's degree from the Catholic University and master's and Ph.D. degrees from the University of Pennsylvania. He is a member of Phi Beta Kappa, Sigma Xi, the Mathematical Association of America, the American Mathematical Society and the Association of Teachers of Mathematics of Philadelphia and Vicinity.

His parents, William F. and Ruth N. Albright, live at 3401 Greenway, Baltimore, Md.
La Salle College's Music Theatre opens its ninth season on Wednesday, July 1, with a revival of Sir Noel Coward's memorable hit, "Bitter Sweet." Curtain time is 8:30 P.M.

The production will continue six nights weekly through July 26th in the air-conditioned College Union Theatre, on campus, 20th st. and Olney ave. Performances are at 8:30 P.M. Tuesday through Friday; at 6:00 and 9:30 P.M. (two shows) Saturday, and 7:00 P.M., Sunday. No performances are given on Mondays.

The honored guest on opening night will be Miss Peggy Wood, the famous American actress who created the role of Sari Linden in the London premiere of "Bitter Sweet." Miss Wood will receive the first annual Theatre La Salle Award on stage prior to the opening curtain in recognition for her distinguished service to the American Theatre outside of New York City.

In starring roles for the Music Theatre production of "Bitter Sweet" will be Barbara Myerson, as Sari Linden; Gary Brubach, as Carl Linden; John O'Donnell, as Captain Lutte, and Diane Schuldenfrei, as Manon La Crevette.

Managing Director Dan Rodden's 1970 staff will include Music Theatre veterans Anthony Mecoli, musical director; Sidney MacLeod, technical director; Gerard Leahy, designer of sets and costumes; choreographers Mary Wood Kelly and Robert Wilson, and vocal director Robert Bolsover.

(MORE)
"Bitter Sweet," which ran for five months on Broadway during the 1929 Depression, is one of Sir Noel Coward's most enduring works. Among the more notable songs from the romantic and beautifully melodic show are "I'll See You Again," "Tokay," "Zigeuner," and "If Love Were All."

Over 150,000 patrons have visited La Salle's summer theatre, believed to be the nation's only college-sponsored professional summer theatre.

The 1970 season will conclude with the Broadway hit "Man of La Mancha," opening on August 5th and continuing through Sept. 6th.

-30-
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

July 7, 1970

Frank Lewin, a composer of concert and theatre music and scores for award-winning films and television programs, will deliver an illustrated lecture at 2:00 P.M., Monday (July 13), at the La Salle College Chapel, on campus at 20th st. and Olney ave.

The lecture, co-sponsored by the college's Graduate Religion and Fine Arts departments, is free and open to the public.

Lewin is well-known as the composer of a Requiem Mass in English in memory of Robert F. Kennedy, which was premiered at the Princeton University Chapel, on May 27, 1969. The liturgy had been conceived by Lewin as a "continuing memorial" to the late Senator.

Lewin, a 45-year-old native of Germany who graduated from the Yale School of Music in 1951, has been frequently cited for his music. His score for the documentary, "Water's Edge," was hailed by the New York Times as an "extraordinary fusion of sight, sound and color." His cantata, "Music for the White House," performed in the White House in December, 1965, won high praise. He is a resident of Princeton, N.J.
La Salle College will host the second annual week-long seminar program for some 18 Philadelphia Electric Company employees starting next Monday, July 27, and continuing until Friday in the Holroyd Hall Science Building on campus.

Courses to be offered include economics and social systems of Philadelphia, marketing and salesmanship, behavioral science in marketing, technical writing, communications laboratory, and fundamentals of electricity.

La Salle faculty members conducting the lectures will be John F. McNelis, assistant professor, industry; George R. Swoyer, associate professor, marketing; John J. Keenan, associate professor, English; Sidney J. MacLeod, Jr., assistant professor, English, and Brother Mark Guttmann, F.S.C., Ph.D., associate professor, physics.
Eight La Salle College faculty members are participating in clinics for minority group small businessmen sponsored by the Greater Philadelphia Enterprises Development Corporation, a private, federally-funded non-profit corporation which provides assistance to the minority entrepreneur.

The La Salle professors are among a group of specialists from business, professional and academic communities providing advice to minority businessmen in such areas as financing, accounting, insurance, taxation, merchandising, marketing, inventory control, personnel management and advertising.

Clarence Farmer is president of the GPEDC which has been conducting the clinics since last May. LeRoy A. Smith is executive director.

The La Salle professors participating in the project (major field in parenthesis) are: Bruce V. MacLeod, Ph.D., dean of the school of business (industry); John L. McCloskey, vice president, public affairs (marketing); George J. Brookes, Jr. (economics); Michael A. DeAngelis (accounting); Richard T. Geruson (economics); Charles A.J. Halpin, Jr., Esq. (industry and law); Joseph G. Markmann, C.P.A. (accounting), and George R. Swoyer (marketing).
David J. Smith, assistant to the dean and registrar of La Salle College's evening division since 1959, has been appointed registrar of the college, it was announced by Brother Emery C. Mollenhauer, F.S.C., Ph.D., vice president, academic affairs.

Mr. Smith, 36, succeeds Brother G. Joseph Downing, F.S.C., who has retired after serving at the college for 42 years, the last 34 years as registrar.

Brother Downing joined the La Salle staff as a physics professor in 1928, three years before the college moved to its present location at 20th st. and Olney ave.

A 1955 graduate of La Salle, Smith is a member of the American Association of Collegiate Registrars and Admissions Officers and the Association of University Evening Colleges.

Smith lives at 8617 Bridle road, northeast Philadelphia, with his wife, Sue, and four children, Theresa, 11; David, 10; Vincent, 8, and Stephen, 3.
La Salle College's evening division electronic physics department has been awarded a three year grant of $4,000 annually for an RCA lectureship in modern communications, it was announced by Humboldt W. Leverenz, RCA staff vice president and chairman of the RCA educational aid committee.

The grant will be used for a modern communications course which will be offered this fall on Monday evenings from 7:00 to 10:00 P.M. Included in the course, which will be taught by Dr. Leonard Schiff, will be an introduction to communication systems and techniques, with equal emphasis on analog and digital systems and stress on their interrelation.

Dr. Juan Amodei, chairman of La Salle's electronic physics department, said that the course will be offered not only for La Salle students but for graduate engineers wishing to refresh or update their training.

As part of this program, the college is also again offering a "Computer Systems" course on Tuesday evenings, from 7:00 to 10:00 P.M., taught by Dr. Robert Winder.

Since total enrollment will be limited to about 20 students per class, early registration is encouraged. Evening division classes begin on Tuesday, Sept. 8.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 1, 1970

For the first time in its 108 year history, La Salle College will be completely coeducational when it opens its doors for the fall semester on Tuesday, Sept. 8.

College authorities expect an enrollment of 3,400 in the day school including 830 freshmen (of which 137 will be women) and 200 transfer students (of which about 60 will be women). The evening division expects some 3,000 students including 600 freshmen. Women will comprise about 15% of the evening division enrollment, as they did last year.

La Salle admitted women into its evening division for the first time in February, 1967, and into its summer sessions the following June. The college admitted into its day program on a part-time basis last September when 33 students from the Germantown Hospital School of Nursing attended classes three days a week for up to 35 credits towards a college degree.

The Christian Brothers-conducted college announced the decision to open its day school completely to women last Oct. 16 and immediately began accepting applications.

In addition to a number of new individual courses, La Salle will offer a new program of studies in speech and drama leading to a bachelor of arts degree. The program will be under the direction of Dan Rodden, associate professor of English, and founder and managing director of the college's highly successful summer Music Theatre.

(MORE)
Rodden said that the particular thrust of the program, which has accepted
a limited number of freshmen for the fall term, will involve the development
of beginning playwrights, but that the program of studies will embrace
the entire spectrum of theatre activities.

In addition, a new core curriculum has been developed in the School of
Business this year covering the functional aspects of business administration
and analytical technique. Students now have additional requirements in math­
ematics and computer sciences, but have more flexibility in the selection
of business courses and more electives available within the business area.
A new professional option, quantitative analysis, has also been added to the
program.

Among the new administrators at La Salle are two new deans: Brother
Hugh Albright, F.S.C., Ph.D., acting dean of arts and sciences; and Dr.
Thomas Coffee, dean of the evening division and summer sessions.

Tuition at La Salle this year has been increased to $1,600 a year
for arts and business and $1,700 for science. Room and board is $525.00
a semester, and evening division tuition is $38.00 per credit hour.

La Salle, which recently announced a $20 million "Program for the 70's"
expansion program for the next decade, is presently constructing two new
buildings on campus which are expected to be ready for occupancy by September,
1971—a $3.6 million classroom building and a $3.5 million Hayman Hall
Athletic Facilities building.
FOR IMMEDIATE RELEASE September 8, 1970

Appearances by civil rights leader James Meredith, Pulitzer Prize winner Harrison Salisbury, and Rudolph Bing, general manager of the Metropolitan Opera, highlight La Salle College's fall concert and lecture series, it was announced by Brother Emery Mollenhauer, F.S.C., Ph.D., vice president, academic affairs.

Mr. Meredith, the author of "Three Days in Mississippi," will present his personal assessment of the civil rights movement on Sept. 22, at 12:30 and 8:30 P.M., in the College Union Theatre on campus, 20th st. and Olney ave. Salisbury, the New York Times' Far Eastern correspondent, will discuss "Can President Nixon's Foreign Policy Succeed?" on Sept. 15, and Bing will discuss "The Atmosphere of Opera" on October 29.

Anthony J. Moffett, Jr., who resigned after serving for less than a year as the director of President Nixon's "Office of Student and Youth," will discuss "Student Attitudes Toward the Nixon Administration" on Nov. 10. Gay Talese, author of "The Kingdom and the Power," will describe "Dimensions of the New York Times" on Oct. 27, and John E. McMullan, executive editor of the Philadelphia Inquirer, will discuss "The Press in Turmoil" on Dec. 3.

(more)
Among the other speakers scheduled are Lisa A. Richette, author of "The Throw-away Children" (Sept. 24), General Hugh B. Hester, American foreign policy specialist (Oct. 6), John Royston Coleman, president of Haverford College (Oct. 20), Msgr. Edward Hughes, superintendent of the Philadelphia Archdiocesan Schools (Nov. 17), Kenneth Boulding, internationally-known economist and author (Nov. 19), and the Right Rev. Robert De Witt, Bishop of the Episcopal diocese of Pennsylvania (Dec. 1).

Also scheduled are panel discussions on "Environmental Pollution" (Oct. 1), "The Place of Athletics in College" (Nov. 5), and "Women's Liberation (Dec. 8). Concerts will be presented by The Franklin Percussion Ensemble (Sept. 17) and Andrew Rudin, director of the Electronic Music Studio (Oct. 15).

The complete schedule of speakers and topics for La Salle's fall concert and lecture series (all at 12:30 P.M. in the Union Theatre except for Mr. Meredith who will speak both at 12:30 and 8:30 P.M.):

SEPTEMBER 15, Harrison Salisbury, "Can President Nixon's Foreign Policy Succeed;" 22, James Meredith, "Racial Peace in America;" 24, Lisa A. Richette, "The Throwaway Children;" 29, Paul van Buren, "Language: Our Distinctive Human Way of Being in the World We Are."

Roman Kwasnycky, a 1969 graduate of La Salle College, has been awarded a Fulbright Commission grant to study American-Polish Literary Relations at the University of Krakow, in Poland.

Kwasnycky, of 2217 Parrish st., thus becomes the first Fulbright recipient from La Salle ever to study behind the Iron Curtain. He received a master's degree in English from UCLA this spring.
**LA SALLE COLLEGE**

20TH STREET AND OLMNEY AVENUE, PHILADELPHIA, PENNSYLVANIA 19141 • VICTOR 8-8300

Robert S. Lyons, Jr., Director

LA SALLE COLLEGE 1970-71 FILM SERIES

(Each film is 5 minutes, 16 mm, color, SOF)

#1 "IN THE DECADE OF THE 70s"--Depicts the college's plans for the immediate future and shows how the college is attempting to prepare students to face the problems of the 1970s...College programs highlighted include: the Pennlyn Biostation in Montgomery County, where students study various ecological problems...the computer center...closed circuit television being used in the classroom...dialogue between students, faculty, and parents...the college's immediate expansion plans including a new classroom building and athletic facilities building...the social and extracurricular opportunities given students through campus organizations and athletics.

#2 "IN THE CITY & OF THE CITY"--Illustrates the college's various contributions to the Philadelphia area, in general, and the community surrounding the college, in particular...Events and programs spotlighted include: the college's Urban Studies and Community Services Center...summer Music Theatre...convocations honoring outstanding students and distinguished civic and cultural leaders...participants in the college's concert and lecture series...the art gallery...contributions made by Christian Brothers, priests and laymen on La Salle's faculty...a marketing research survey conducted by faculty and students...various classroom and laboratory scenes...cooperative programs with Chestnut Hill College, Germantown Hospital and St. Joseph's Hospital Schools of Nursing...community meetings sponsored by the college...La Salle's evening division...the college career planning and placement program.

#3 "DEVELOPING EVERY HUMAN VALUE"--Shows many different students in a wide variety of activities...Describes what the typical student at La Salle does...Activities pictured include: a community Mass on the college quadrangle...the college's Honors Center...students on various college governing bodies such as College Council...La Salle College in Europe...the evening division...alumni reunions...students participating in campus dances...social queen contests and at the campus coffee house...a blood drive conducted by a student fraternity...intramural and intercollegiate athletics.

General Comments: The films were designed to show "people" and "activity," rather than campus scenes and buildings...Each film contains a one minute statement from La Salle's president, Brother Daniel W. Burke, F.S.C., Ph.D., in which he addresses himself to the general topic of each specific film...An attempt was made to keep the films as "undated" as possible in order to obtain at least two years of timely use...All footage was taken between September and December, 1970 and the films were ready for distribution by January 1971. Total cost: $5,262.

(MORE)
Partial Usage:

Each film appeared once on Philadelphia's WPHL-TV (Ch. 17) at halftime of a La Salle College basketball game televised from the Palestra.

Arrangements were made for a specially-prepared three minute segment of "In the City and Of the City" to be televised over the 24 station ECAC TV network, stretching from Maine to West Virginia, at halftime of the La Salle-Syracuse game on Feb. 6. However, this telecast was pre-empted by the Apollo 14 liftoff from the moon.

Castleman D. Chesley, producer of the series, not only reimbursed the college for costs incurred in preparing a special three minute copy of the film, but also promised to use the film the following year. It appeared on a 22 station TV network, covering 11 eastern and southeastern states, at halftime of the La Salle-Duquesne game on Feb. 20, 1972.

Arrangements have been made to issue copies of each film to Philadelphia's KYW TV (ch. 3, NBC affiliate). According to the station, the films will be used approximately a dozen times in each of the next two years as Public Service "fillers."

WCAU TV (Ch. 10, CBS affiliate), Philadelphia, has expressed interest in 30 second and one minute segments from the films to be used as Public Service announcements.

WKBS-TV (Ch. 48), Philadelphia, scheduled the special three minute segments of "In the City and Of the City" as part of a five minute Public Affairs spot in its "FYI" series, slated to run at least four times during the week of March 14-20.

WFIL-TV (Ch. 6, ABC affiliate), Philadelphia, has requested copies of all films so that station officials can make a decision whether to include one (or all) in its Public Service programming.

Various campus departments—Alumni, Development, Admissions, Marketing, etc.—have requested copies of one or more films for showings at various meetings and special events.

The College's Marketing Department sent a copy of "In the City and Of the City" to the Ford Motor Co., Detroit. This film contained a segment showing part of the "Pinto Project," a marketing-research survey conducted at nearby shopping centers by La Salle faculty and students.

Other showings of one or more of the films have been made at Camden (N.J.) Catholic High School, Philadelphia's Frankford Arsenal, La Salle's Washington (D.C.) Alumni chapter meeting, meetings of the college's Board of Trustees and President's Associates, the Germantown Optimists, and various civic organizations in the Delaware Valley area. Copies of the film(s) have been borrowed by Manhattan College, the American College Public Relations Association (ACPRA), and the CBS-TV Network, New York, which kindly consented to review the content and supply the Vice President of Public Affairs with a critique which will be quite helpful in future productions.
TO All members of the faculty and administration

FROM Joseph H. Reitner, staff assistant

FACULTY BULLETIN CORRECTION

In the Calendar of Events in the Faculty bulletin of October 4, Monday, November 2 is listed as a mid semester holiday for both the day and evening divisions. This is the date on which mid semester grades are due and IS NOT A HOLIDAY.
La Salle College is one of 17 campuses in the nation chosen to test a new computerized aid to seniors in their choice of employment interviews, it was announced by L. Thomas Reifsteck, director of the college's career planning and placement bureau.

Known as GRAD II, the pilot program is being conducted by the College Placement Council, of which Reifsteck is president. The initial test was conducted successfully at Purdue University last year.

"GRAD II is expected to improve a recruiting situation which has been complicated by the fact that, for most students, there are many more interviews being offered with varying conditions of employment than they can possibly assess," said Reifsteck.

The new program is expected to cut down the number of wasted student-employer interviews while bringing to the student's attention some employment opportunities which might go overlooked without the benefit of this type of system.

Participating students fill out short forms in which they indicate such factors as field of interest, degree level, discipline, job function, type of employer, and geographic preference. The information is then matched with job descriptions and preferences listed by more than 100 participating employers, and students then arrange either for on-campus interviews or later appointments with the interested companies.
Student participation in the program is free and entirely voluntary, and those who do not participate are still eligible to sign up for interviews of their choice.

The College Placement Council, a non-profit organization, is considered the authoritative source of data on placement and recruitment. It represents the placement directors of the nation and their counterparts, the directors of college relations in business, industry and government.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 17, 1970

Civil Rights leader James Meredith, will discuss "Racial Peace in America," at 12:30 P.M. and 8:30 P.M. next Tuesday (Sept. 22) at the La Salle College Union Theatre, on campus at 20th st. and Olney ave.

Mr. Meredith, the author of "Three Years in Mississippi," will present his personal assessment of the racial struggle and his proposals for the future course of the civil rights movement.

Both lectures are free and open to the public.

-30-
Phyllis A. Montgomery has been appointed dean of student life programs at La Salle College, it was announced by Dr. Thomas N. McCarthy, the college's vice president for student affairs.

Miss Montgomery previously served on the dean of students' staffs at Indiana University and the University of Louisville. Her responsibilities at La Salle will include developing policies and programs for all students including international students, women, and those students participating in various cooperative programs sponsored by the college.

A native of Lexington, Ky., Miss Montgomery received a bachelor's degree from the University of Louisville, and master's and Ed. D. degrees from Indiana University.

Miss Montgomery resides in Quakertown. She is a member of the National Association of Women Deans and Counselors, the American Association of Higher Education, the American Personnel and Guidance Association, and the American Association of Student Personnel Administrators.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 22, 1970

John J. Keenan, an associate professor of English at La Salle College, has been named editor of Four Quarters, the literary magazine published by the faculty of the college.

Keenan succeeds Brother Edward Patrick Sheekey, F.S.C., an associate professor of English at La Salle and one of the founders of Four Quarters in 1951. Brother Sheekey, who served as editor for the past ten years, retired from that position for reasons of health.

The new editor has been a member of the La Salle faculty since 1959. He previously held an editorial position in private industry. A free lance writer himself, Keenan has published in Four Quarters, La Salle Magazine, College English, Commonweal, and other journals. He has also served as editor of the college’s Bulletin and other college publications.

Asked about his plans for the magazine, Keenan said: "I hope to continue the excellent work of Brother Patrick. If anything, I would like to broaden the scope of Four Quarters to include more articles from a variety of fields other than literature."
MEMO TO: La Salle Faculty

FROM: Joe Batory, Editor, Faculty Bulletin

The time of the Academic Convocation on Sunday, November 1, was incorrectly listed in the calendar of the September and October editions of the Faculty Bulletin as 3:00 P.M. The correct time of the Convocation is 8:00 P.M.
MEMO TO: La Salle Faculty

FROM: Joe Batory, Editor, Faculty Bulletin

October 23, 1970

The time of the Academic Convocation on Sunday, November 1, was incorrectly listed in the calendar of the September and October editions of the Faculty Bulletin as 3:00 P.M. The correct time of the Convocation is 8:00 P.M.
Richardson Dilworth, F.S.C., president of the Philadelphia Board of Education, and Eugene Ormandy, musical director of the Philadelphia Orchestra Association, will be among four honorary degree recipients at La Salle College's annual fall honors convocation, next Sunday (Nov. 1) at 8:00 P.M., in the College Union Theatre on campus, 20th st. and Olney ave.

Also receiving honorary degrees will be Mrs. Margaret Webster Plass, prominent authority on African Art and anthropology, and Morris Duane, Esq., prominent civic leader and chairman of the Board of Trustees of the Christian R. and Mary F. Lindback Foundation.

La Salle's President, Brother Daniel W. Burke, F.S.C., Ph.D., will preside and confer the honorary degrees at the convocation, which is the traditional occasion for the presentation of honor students for recognition. A total of 287 distinguished day and evening division students will be honored.

William J. Henrich, a La Salle alumnus and law partner of Dilworth will sponsor the former Philadelphia mayor for his honorary degree. John McShain, a member emeritus of the college's Board of Trustees, will sponsor Ormandy; Brother F. Patrick Ellis, F.S.C., Ph.D., La Salle's director of development, will sponsor Mrs. Plass, and F. Bruce Baldwin, a member of the college's Board of Trustees, will sponsor Duane.

Dilworth served as district attorney of Philadelphia from 1952 to 1955, and as mayor from 1955 to 1962. A decorated Marine veteran of both World Wars, he was named recipient of The Philadelphia Award in 1968. He has served as president of the Board of Education since 1966.

(MORE)
Maestro Ormandy, now in his 35th year as musical director and conductor of the Philadelphia Orchestra, is a native of Budapest. He has been hailed by Newsweek Magazine as "top man of the top Orchestra," and is generally acknowledged to be one of the great conductors of our time.

Mrs. Plass is honorary curator of the Department of Ethnography of the British Museum, a research associate at the University of Pennsylvania Museum, a Fellow of the Royal Anthropological Institute and of the Philadelphia Museum. She received the Award of the British Empire in 1967 for her work at the British Museum.

Duane is a founding director of the Voluntary Defender Association and the Ford Foundation's Educational Facilities Laboratories, Inc. He served as chairman of the panel to nominate the original Trustees for the Community College of Philadelphia, and was one of five incorporators and director of the University City Science Center.
Brother Philip Whitman, F.S.C., associate professor of accounting at La Salle College, has been appointed the director of the St. La Salle Auxiliary, at Emmendale, Md., it was announced by Brother Jeremy McNamara, F.S.C., provincial.

Brother Philip has been a teacher and administrator at La Salle College for the past sixteen years. He earned his bachelor's degree from Loyola (Md.) and master's degrees in theology and finance, respectively, from La Salle and the University of Pennsylvania.

The son of Mr. and Mrs. Philip Whitman, of Baltimore, Brother Philip is a member of Phi Kappa Tau, the Association of Systems Management, the American Accounting Association, the National Association of Purchasing Management, and the American Association of University Professors.

#  #
2nd add CONCERT & LECTURE SERIES


La Salle College's annual Open House and "Tap Off Rally," featuring a variety of events, will be held beginning at 12 noon, next Sunday (Nov. 22), on campus at 20th st. and Olney ave.

The Open House, which was formerly held in the spring, will be highlighted by a helicopter demonstration in McCarthy Stadium sponsored by the college's Semper Fidelis Society. Some 20 campus organizations will sponsor displays and exhibits throughout the campus.

La Salle's president, Brother Daniel W. Burke, F.S.C., Ph.D., will speak at 1:30 P.M. in the College Union Theatre. Other events will include a brief performance by the Theatre La Salle group, an ROTC band concert, a Mass in the student chapel and an awards presentation ceremony for the best exhibitors.

The "Tap Off Rally," at 3:00 P.M. in the Wister Hall Gymnasium, will include an address by basketball coach Paul Westhead and an intra-squad game of varsity and freshmen players. A dance for college-age men and women will be held in the Ballroom at 8:00 P.M.

The events are co-sponsored by the college's Student Organization Commission and Phi Kappa Tau Fraternity.
La Salle College's annual Alumni-Homecoming Dinner-Dance will be held on Saturday, Nov. 21, in the College Union Ballroom, on campus, 20th st. and Olney ave.

Cocktails will be served at 7:30 P.M. in the Union Clubroom with the dinner following at 8:30 P.M. Tickets are available at $15.00 per couple at the college's alumni office and advance reservations are encouraged, according to dinner chairman, Joseph M. Gindhart, Esq.
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE November 24, 1970

John E. McMullan, executive editor of the Philadelphia Inquirer, will discuss "The Press In Turmoil," at 12:30 P.M. next Thursday (Dec. 3) at La Salle College's Union Theatre on campus at 20th st. and Olney ave. McMullan assumed his present position last January. Previously he had served as executive editor of the Miami Herald. A native of Georgia, he attended the University of Georgia and earned a law degree at the University of Miami.

The lecture is free and open to the public.

#    #
Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE


The lecture is free and open to the public.

-30-
Some 32 La Salle College day and evening division seniors have been selected for the 1971 edition of "Who's Who Among Students in American Colleges and Universities," it was announced by Gerald T. Dees, the college's director of student activities.

The "Who's Who" recipients were selected from a list of candidates submitted to a special day and evening division student committee on the basis of scholarship, participation and leadership in academic and extra curricular activities, citizenship, and service to the school.

La Salle students from Philadelphia selected for the award are:


Also: John P. Lohn, 540 Tyson ave.; Anthony P. Lopresti, 6455 Morris Park road; Francis X. McEntee, 3707 Genessee drive; William L. Mehlhorn, 12028 Legion place; Patrick J. O'Leary, 3202 Cottman ave.; Walter J. Rogan, 331 Church lane, William Russo, 3007 North Wales Rd., and Thomas F. Wojcieckowski, 1707 S. Dover st.

Students from suburban Philadelphia include: Eugene D. Ashman, 152 Lismore ave., Glenside; Gerald R. Bodisch, 128 S. 8th st., Coplay; Louis T. Conti, 17 Manor circle, Bristol; Charles J. Corrigan, 104 Rockwood drive, Havertown; John E. Davies, 1241 Bishop ave., Roslyn; Theodore A. Feinstein, 249 Barclay circle, Cheltenham; Thomas C. Gallagher, 139 Anbury lane, Willow Grove.

Recipients from New Jersey include: Charles F. Fastiggi, of 26 Grover ave., Verona; Christopher G. Murawski, 609 Fountain ave., Cinnaminson; John T. Santarlas, 12 Allington ave., Maple Shade, and John F. Wiley, 216 Amboy ave., Metuchen.