What Can Business and Liberal Arts Professors Learn from Each Other?

MarySheila McDonald  
*La Salle University, mcdonaldms@lasalle.edu*

Margot Soven  
*La Salle University, soven@lasalle.edu*

Follow this and additional works at: [http://digitalcommons.lasalle.edu/explorercafe](http://digitalcommons.lasalle.edu/explorercafe)

Part of the [Arts and Humanities Commons](http://digitalcommons.lasalle.edu/explorercafe), [Business Commons](http://digitalcommons.lasalle.edu/explorercafe), [Higher Education Commons](http://digitalcommons.lasalle.edu/explorercafe), and the [Liberal Studies Commons](http://digitalcommons.lasalle.edu/explorercafe)

Recommended Citation


This Article is brought to you for free and open access by the Explorer Connection at La Salle University Digital Commons. It has been accepted for inclusion in Explorer Café by an authorized administrator of La Salle University Digital Commons. For more information, please contact careyc@lasalle.edu.
What can Business and Liberal Arts Professors Learn from Each Other?

MarySheila McDonald, Esq., Associate Dean, School of Business

Margot Soven, Ph.D., English Department
THE ELEPHANT IN THE ROOM
How many Business, Nursing or Health Sciences students think that the CORE liberal arts courses have nothing to do with your chosen field of study and careers?

How many Arts and Sciences majors believe that your major and intellectual curiosity is greater and deeper than those of your peers who are pursuing more professional majors?

What happened? When did this happen and why are these questions even important, particularly at this moment in time?
After Dr. Bill Sullivan visited campus in the Spring of 2011, Dr. Soven and Professor McDonald organized a reading group of interested faculty from across the university.

2012 until present: Faculty Cohort of 10-five Business and five Liberal Arts professors meet regularly to discuss ways to integrate the best elements of liberal arts learning with business curriculum to help students develop wise, ethically grounded professional judgment.
Liberal Learning and Professional Education: Five Principles for Effecting Educational Innovation

Soven/McDonald AAC&U Proposal which was accepted

1. The interconnectedness of business, global commerce, and society
2. The inclusion of experiential learning beyond the classroom environment
3. Collaborative projects based on current financial crises
4. Communication of findings to multiple audiences
5. Integrating the central dimensions of liberal learning as put forth in Rethinking Undergraduate Liberal Education