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FOR IMMEDIATE RELEASE

The opening of a new dormitory complex and the addition of 34 new staff members and 32 new courses highlight the opening of La Salle College's 10th academic year.

More than 6,100 day and evening students are expected to begin studies at the Christian Brothers-conducted liberal arts college this fall.

The day school anticipates over 750 freshmen Sept. 13, when Freshmen Orientation Week opens on the campus, raising overall day enrollment to over 3,100 students. Registration will be held Sept. 13-16 and day classes resume Monday, Sept. 19.

La Salle's evening division, inaugurated in 1946, will welcome an estimated 3,000 students — including some 650 freshmen, when the evening college opens its 20th academic year, Wednesday, Sept. 14.

The sixth annual Parent's Day program opens day school activities Sept. 11. Some 200 parents are expected to attend the program, which includes campus tours and discussion groups on various aspects of college life. The program opens at 2 P.M. and ends at 5 P.M.

Three new dormitories, an infirmary building, and four new lounges comprise the new $1.5 million dormitory complex, which will accommodate an additional 225 resident students.

The new dormitories, an addition to a complex begun in 1953, will bring to 750 the college's resident student population.

Designed by the architectural firm of Carroll, Grisdale and Van Alen, the residence complex adjoins the campus on the northwest corner of 20th st. and Olney ave., with two dormitories on the west side of 20th st. above Olney ave., and a third with the infirmary building on the north side of Olney West of 20th St. The entire complex is inter-connected and enclosed by an attractively-pointed brick...
Two new administrators and a new department chairman are among the new staff members for 1966-67. Army Col. Stephen Silvasy, a native Philadelphian, has been named the new professor of military science at the college, succeeding Col. Jack C. Maldonado, who held the post for three years. He is an alumnus of Central High School and a 1940 graduate of the U.S. Military Academy. Joseph W. Beatty, a 1963 graduate of La Salle, has been appointed an assistant in the college's Honors Program. Dr. Joseph Coffee, who joins the La Salle staff from Holy Cross College, will be associate professor of sociology and chairman of the sociology department.

Among new faculty members for the fall semester are: Dr. Ronald Shor, associate professor of psychology; Brother Joseph Paulits, F.S.C., Ph.D., assistant professor of English; Brother Jude Sapone, F.S.C., assistant professor of classics; Brother Joseph Kerlin, F.S.C., Ph.D., assistant professor of philosophy; Peter Vujacic, assistant professor of physics, and George McClancy, assistant professor of philosophy.

Other new faculty members are: Harold Brannan, Brother Edward Charles, F.S.C., Brother Paul Hissiger and Alan Radaman, all instructors in political science; Renan Suarez, instructor in Spanish, and Brother F. Regis, F.S.C., instructor in mathematics.

Many of the new courses offered by the day college this fall result from a curriculum reduction and revision for freshmen in La Salle's philosophy and theology programs. There has also been a reduction in the overall number of hours required for a bachelor's degree, from 132 to 126 hours.

Among the new day school courses are: Eastern Philosophy, Philosophy of Communism; Aesthetics; Divided Christendom; Development of Jewish Religious Thought; Historical Origins of World Religions; Early Modern Europe; American Colonies and the Revolution; The Civil War and Reconstruction; Minority Groups; Population; Physical Geography; Great Books (honors course); History of Literary Criticism; Symphonic Music; Short History of the Opera, and Creative Thinking and Executive Decision Making.

New Evening college courses include: British and American Novel; the Renaissance to 1640; History of Art; Review Grammar and Composition; Europe Since 1870; U.S. in the 20th Century; Interdepartmental Readings; Numerical Analysis; Introduction to Philosophy and Logic; Contemporary Philosophies of Man; Principles and Problems of Ethics; Digital Circuits, and Spanish Grammar and Composition.
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE  September 9, 1966

John P. Ryan, a vice president of the Horn and Hardart Baking Company, has been appointed chairman of La Salle College's 1966-67 Alumni Annual Fund drive.

A committee of La Salle graduates representing a segment of the metropolitan area's business, industrial and civic community will be selected to direct the annual campaign, which this year begins in late October.

A 1949 La Salle graduate, Ryan attended Northeast Catholic High School and later studied business administration at Temple University's graduate school. He joined Horn and Hardart in 1950, specializing in cost control accounting. He was named assistant to the president in 1965 and earlier this year was elected to his current post in charge of the company's sales and marketing divisions. He is a former president of La Salle's alumni association.

He, his wife Anne, and their three sons and daughter make their home in suburban Feasterville.
FOR IMMEDIATE RELEASE  

September 16, 1966

Nineteen La Salle College faculty members have been promoted in rank, it was announced by Brother Daniel Burke, F.S.C., vice president for academic affairs.

Three new full professors were named: Brother Damian Connelly, F.S.C., mathematics; Claude Koch, 123 W. Highland ave., English, and Charles A.J. Halpin, 111 Walnut st., Jenkintown, industry.


Named assistant professors were: John J. Dall, 341 Keswick ave., Glenside and Joseph P. Cairo, 6716 Cornelius st., both economics; Samuel J. Wiley, 6511 N. Sixth st., mathematics; Brother Joseph Keenan, F.S.C., theology; Ralph R. Thornton, 4903 Pine st., English, and John J. McCann, 125-11 Sedor rd., modern languages.

(PLEASE NOTE: ADDRESS PHILADELPHIA, UNLESS OTHERWISE STATED)
La Salle College's alumni association next Saturday (Sept. 24) will sponsor a Leadership Conference, 9 to 11:30 A.M. in the College Union Building on the campus, 20th st. and Olney ave.

Association president Francis X. Donohoe announced the conclave, which will seek to "inform La Salle alumni about the college's current program and future plans."

Some 500 key alumni have been invited to take part in the conference, which has as its general chairman John J. Lombard, Esq. It is the first such event ever held at the college.

Brother Daniel Berman, F.S.C., La Salle president will welcome the alumni at 10 A.M., after a continental breakfast is served in the Union dining rooms at 9 A.M.

Principal speakers during the program will include Brother Daniel Burke, F.S.C., vice president for academic affairs, who will conduct a discussion of "Academic Goals" in which a panel of La Salle deans will take part; Dr. Joseph J. Sprissler, vice president for business affairs, who will discuss "Physical Plant Planning," and John L. Mc Closkey, vice president for public relations, who will discuss "Public Relations and Development Programs.

After a luncheon with members of the faculty, a panel discussion on "The La Salle Student Today" will be conducted by Dr. Thomas N. Mc Carthy, director of the college's counseling center, followed by a session on "Alumni Involvement" conducted by Lonohoe and Alumni Director James J. Mc Donald.
La Salle College has published this week the first complete history of the college, *Conceived in Crisis*.

Written by Brother Thomas J. Donaghy, F.S.C., associate professor of history, the book traces the history of La Salle from its earliest days on North Second Street in 1861, until its present period of expansion at the Olney Avenue campus.

Printed by Walther Press in this city and now available at La Salle's campus book store, the book is thoroughly illustrated with historic and current photographs.
FOR IMMEDIATE RELEASE  
September 23, 1966

Two concerts, a piano recital and chamber orchestra performance, will be presented by La Salle College at 12:30 and 8:30 P.M., respectively, Oct. 5 in the College Union Theatre on the campus, 20th st. and Olney ave.

Pianist Ruth Laredo, a graduate of the Curtis Institute who has performed as soloist with the American Symphony Orchestra conducted by Leopold Stokowski, will offer a program of Bach, Scriabin and Ravel. The recital is free and open to the public.

The Munich Chamber Orchestra, conducted by Hans Stadlmair, will give the evening concert, which will consist of Handel's Concerto Grosso Op. 6, No. 1 in G Major, Mendelssohn's Concerto for Violin and String Orchestra, Mr. Stadlmair's Toccata for String Orchestra, and J.S. Bach's Concerto for Three Violins and String Orchestra. The public is invited to attend for a nominal admission charge.

Miss Laredo has also performed with the Philadelphia Orchestra, the Detroit Symphony, the Marlboro Festival Orchestra, and with Messrs. Rudolf and Peter Serkin.

The Munich Orchestra was initiated in 1950 under the direction of Christoph Stepp. It consists of 15 strings and is supported by the city of Munich. Maestro Stadlmair has been its director since 1956.
A symposium and dinner-dance will highlight La Salle College's third annual Homecoming Weekend next Friday and Saturday, October 7-8, on the campus, 20th st. and Olney ave.

Also scheduled is a stag reunion and soccer game between the Alumni and Expolorers' varsity, according to John A. Brennan, '56, general chairman of the 1966 reunion.

"Urgent Needs of the Present Age" will be the topic of the Alumni Symposium, Friday at 7:30 P.M., in the Science Center. A faculty panel headed by the Rev. Regis Ryan, O.P., college chaplain, will examine such subjects as intergroup relations, poverty and peace.

Members of the faculty panel will include Dr. Thomas M. Coffee, newly-appointed chairman of the sociology department; Richard T. Geruson, assistant professor of economics, and Brother F. Vincent Grimes, F.S.C., Ph.D., professor of psychology.

Sports films, games, prizes and refreshments will be featured at the annual Stag Reunion, at 9:00 P.M. Friday. The alumni-varsity soccer game will be held at 2:00 P.M. Saturday in McCarthy Stadium, followed by the dinner-dance in the Union Ballroom at 7:00 P.M.

Interested alumni should contact the Alumni Office, La Salle College, Philadelphia, 19141, or call Victor 8-8300.
La Salle College's Evening Division will initiate a special pilot program in the behavioral sciences conducted by visiting lecturers.

The program will be held in cooperation with the Sisters of the Good Shepherd and will consist of four courses conducted one night weekly by local psychologists and psychiatrists.

Courses to be offered are Psycho-Physiology (Mondays, starting November 7); Psychology of the Exceptional Child (Tuesdays, starting November 8); Interviewing and Counseling Techniques (Wednesdays, starting November 9), and Juvenile Delinquency (Thursdays, starting November 10).

Conducting the program will be Dr. Carlton W. Orchinik, psychologist for the Philadelphia County Court; Sister Mary of Our Lady of Charity Kohl, psychological consultant, Provincial House of the Good Shepherd; Frank R. Ryan, director of social services, Tekakwitha Hills School, and Dr. Freerk Wouters, assistant professor of psychiatry, Jefferson Medical College.

The application deadline for the courses, which continue through March 24, is November 1, it was announced by Brother Emery Mollenhauer, F.S.C., Dean of the Evening Division.

(MORE)
The program is designed to meet the educational needs of social welfare and child-case workers; teachers preparing for certification in special education; professionals involved with clinical work in deviant behavior; registered nurses, and for non-professionals interested in, or now active with, community projects requiring deeper insights into interpersonal relations.

"I feel that the new program will fulfill a great need for education in the behavioral sciences and social welfare in the metropolitan area," Brother Emery said.

THE COURSE OFFERINGS:

Behavioral Sciences 10

Psycho-Physiology: The role of the nervous system and associated physiological functions in their contribution to human behavior. (Pre-requisite: two semesters of college Biology) -- Dr. Freerk Wouters. Monday evenings, 7:15 to 9:45 (3 semester hours).

Behavioral Sciences 11

Interviewing and Counseling Techniques: A presentation of interviewing as a tool of communication with accent on the personnel and social work areas. A study of the skills involved from the casual meeting to the intensive interrogation. A survey of counseling methods. Mr. Frank R. Ryan. Tuesday evenings, 7:15 to 9:45 (3 semester hours).

Behavioral Sciences 12

The Psychology of the Exceptional Child: A study of the detection of physical, mental, and emotional exceptionalities

(MORE)
in childhood, and possible referral resources.

Dr. Carlton Orchinik. Wednesday evenings, 7:15 to 9:45 (3 semester hours).

Behavioral Sciences 13

Juvenile Delinquency: Case History analyses, with a view to providing a practical inquiry into causes, therapeutic measures and treatment resources. Sister Charity Kohl. Thursday evenings, 7:15 to 9:45 (3 semester hours).

ESSENTIAL INFORMATION:

Calendar for Program: November 7 to December 16; and January 9 to March 24.

Each course is offered one evening a week, 7:15 to 9:45 P.M.

Monday evenings, beginning November 7: Psycho-Physiology;
Tuesday evenings, beginning November 8: Interviewing and Counseling Techniques; Wednesday evenings, beginning November 9: The Psychology of the Exceptional Child;
Thursday evenings, beginning November 10: Juvenile Delinquency.

Tuesday, November 1: Last day for applying for course in Behavioral Sciences.

Tuition: $75.00 per course.

For further information, apply by telephoning Victor 8-8300, extension 234, or by writing to

EVENING DIVISION ADMISSIONS OFFICE

La Salle College
20th and Olney Avenue
Philadelphia, Pa. 19141

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Ralph W. Howard, Director

September 30, 1966

FOR IMMEDIATE RELEASE

Delta Sigma Pi, a professional business and commerce fraternity, will hold its eastern regional meeting Oct. 8-9 at the Sylvania Hotel.

Local college chapters, those at La Salle, Penn, Temple, and St. Joseph's, will be the hosts for the conference, for which the theme is "What is Expected of a DSI Chapter."

Principal speakers will be Robert H. Harrison, vice president for branch operation of John Wanamaker Stores, at the Oct. 8 luncheon, and a panel of corporation personnel directors on the topic, "What Companies Seek in the Business Graduate", at the Oct. 9 luncheon.

Schools expected to send delegates include New York University; Boston College; St. Peter's College; Penn State; Johns Hopkins; University of Maryland, and Georgetown, in addition to the local chapters.

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FOR IMMEDIATE RELEASE

October 7, 1966

Seven business and industrial leaders have been named to La Salle College's 1966-67 annual fund committee, it was announced Saturday (Oct. 8).

John P. Ryan, vice president of Horn and Hardart Baking Company and chairman of the drive, announced the appointments at the college's annual Homecoming Weekend dinner-dance Saturday night on the campus.

Those named to the committee, all of whom are La Salle alumni, were:

Robert F. Boyle, vice president, Lawrence Concrete Corp.; J. Russell Cullen, Jr., secretary, Nason and Cullen, Inc.; Philip Fisher, general manager, Keystone Shipping Co.; J.A. Gallagher, senior vice president, Industrial Valley Bank; John Helwig, M.D., chief of the cardiovascular section, Germantown Hospital; James J. Kenyon, of the Naval Aviation Supply Depot, and Thomas J. Lynch, assistant treasurer, Industrial Valley Bank. Kenyon was chairman of the 1964-65 fund drive.

Ryan also announced the schedule for the 1966-67 campaign, which opens Oct. 25 with alumni solicitation, will be highlighted by the annual Century Club Reception on Dec. 4, and will culminate with a Telethon Campaign Feb. 1-10.
Dr. Philip Scharper, editor-in-chief for Sheed and Ward Publishing, Inc., will be the principal speaker at a local area meeting of the Religious Education Association to be held at La Salle College, 5:30 to 9:45 P.M., Oct. 19 in the College Union Building on the campus, 20th st. and Olney ave.

Dr. Sharper, who is president of the REA for the U.S. and Canada, will discuss, "Religious Education and the Secular City." The Very Rev. Msgr. Francis B. Schulte, assistant superintendent of Philadelphia's Catholic Archdiocesan Schools, will preside at the conference.

Dr. Scharper is an internationally known author, lecturer and editor, and served as a special consultant at the Vatican Council on formulation of its document on "The Church and the Modern World."
"Hell hath no fury like a woman scorned." -- William Congreve

Scores of educational institutions that were overtly or inadvertently dedicated to male superiority have opened their doors to women students since the British playwright's caution was issued in 1697.

Among the more recent casualties -- most on a limited admission basis -- have been Villanova, Princeton, Manhattan, St. Joseph's (Phila.), Georgetown, et al.

Soon, however, still another fortress of masculinity, La Salle College, a Roman Catholic Liberal Arts College, will fall before the onslaught of distaff wiles.

La Salle, a men's College since its founding by the Brothers of the Christian Schools in 1863, will welcome women students to its Evening Division starting with the spring term.

The College now has an overall enrollment of just over 6,000 students, half of them attending evening program courses. The Evening Division was the first Pennsylvania evening college accredited to grant degrees when it was initiated in 1946.

Brother Emery Mollenhauer, F.S.C., Ph.D., Dean of the Evening Division, announced the new policy today, and added that the women -- like most of the college's evening students -- will be required to follow a degree orientated program.

La Salle's evening students, with rare exception, are required to roster courses only in their sequence toward a bachelor's degree -- not as isolated course offerings.
"We have recognized a community commitment to meet the needs for higher education in the metropolitan area," Brother Emery said. "A significant portion of the prospective students in the area are, of course, women. You can't continue to move forward today if you rely entirely on precedent."

A rather weighty precedent there was too, since the Christian Brothers were prohibited from teaching women until Vatican Council II set the stage for a change at a recent international meeting of the Christian Brothers, where the question was permitted to be "solved on the local level."

The Roman Catholic teaching order had been founded "to teach boys and young men" by St. John Baptist de La Salle, a 17th century French priest who was canonized by the Church in 1900.

Actually, at La Salle the matter has been rather tenuous for the past four years, because the college received special permission to admit nuns as students and to hire several women teachers since 1962.

But there is no mistaking the impact the new coeds will have on the La Salle campus. Not the least of the consequences anticipated by Brother Emery are an increase in overall enrollment (ordinarily, about 350 enrollees are expected at mid-year); a dramatic rise in matriculation in the liberal arts program, which was begun in 1962; more teachers will be needed, and a new program of extracurricular activities for women is planned.

Applications are now being taken for the spring term, and entrance examinations, which are required of all applicants, will be given at regularly scheduled intervals starting in November.

La Salle now has nearly 3000 men enrolled in its Evening Division, and some 3100 students attending day classes.
Bob Lyons, Sports Information Director

October 13, 1966

FOR RELEASE: Saturday (PMs) October 15
Sunday (AMs) October 16

LA SALLE OPENS BASKETBALL PRACTICE THIS MONDAY

La Salle College's highly regarded sophomores join the Explorer varsity for the first time this Monday (Oct. 17) when second-year coach Joe Heyer opens drills for the 1966-67 basketball season.

All members of last year's varsity except graduated captain Jerry Marano are expected for the initial practice session. The Explorers will have six weeks before opening the season against Gettysburg, at the Palestra, Dec. 3.

La Salle finished with a 10-15 record last year but pulled a few surprises with upsets over NIT champion Brigham Young, Villanova, Temple and Louisville. Heyer hopes that the team's two main problems of a year ago—a lack of height and experience—will be solved by the returning veterans and newcomers.

Heading the returnees are co-captains Hubie Marshall and George Paull. Marshall, the brilliant All American candidate, averaged 26.9 ppg. a year ago and broke numerous scoring records. Paull was the team's leading rebounder.

(more)
Also returning is Dave (Lefty) Ervin, who surprised by finishing second in team scoring; starting guard Chuck Storm, starting center Bill Ring and reserves Dave Bednarik, Eddie Burke, Aaron McKenna, Bill Magarity, Jim Graham and Dan Carr.

Sophomores making their debuts include 6-5 guard-forward Larry Cannon, 6-6 center-forward Joe Markmann, 5-6 guard Curt Marshall (Hubie's brother), 6-2 guard Mike Osborne, 6-8 center Fran Scott, 6-3 guard Bernie Williams and 6-5 forward Stan Wlodarczyk.

Cannon, the former Lincoln High star; Williams, of De Matha (Md.) High, and Wlodarczyk, of Mahonoy City, are expected to push hard for starting slots.

La Salle was outrebounded by as much as 44 rebounds last year but Heyer doesn't expect to see a repeat with Wlodarczyk, Scott and Markmann available.

The Explorers' new freshman coach Tony Abbott also opens practice sessions, Monday.
Bob Lyons, Sports Information Director

October 13, 1966

FOR IMMEDIATE RELEASE

EXPLORER COLUMN NOTES & FILLERS

HOW TO BECOME AN EXPLORER— La Salle College's athletic teams have been nicknamed the "Explorers" for some 20 years now, and it's all the result of a mis-understanding by a local sportswriter around the time when La Salle was dedicating McCarthy Stadium with a football game against Catholic University, in 1937.

The sportswriter thought La Salle was named after the noted French explorer, La Salle, instead of the famed educator of the same name, St. John Baptist de La Salle, founder of the Brothers of the Christian Schools, the order that conducts La Salle College. Despite the mistake, the nickname stuck.

ARCHRIVAL DEGREE— La Salle College basketball coach Joe Heyer recently received his master's degree in education from neighboring St. Joseph's College, the Explorers' athletic arch-rival.

TOUGH TOURNEY— La Salle College basketball teams have competed in the National Invitation Tourney seven times. The Explorers won the title in 1952, but have been eliminated three other times by one or two point losses.

WE HAVE BROTHERS— If 5-6 sophomore Curt Marshall joins his more celebrated brother, Hubie, on La Salle College's basketball varsity this year, it will give the Explorers their first brother-backcourt combination in history. Also trying out for the varsity are the Scott twins— 6-8 Fran and 6-5 Jim, of Roebling, N.J.
Tom Paxton, a folk singer and guitarist will be presented in concert at La Salle College this Friday (Oct. 21) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission-free, the concert is part of La Salle's continuing concert and lecture program held throughout each academic year.

The Oklahoma-born singer has achieved international recognition for both his renditions of folk classics and for his own works. He has appeared at the Newport, Philadelphia and Berkley (Cal.) Folk Festivals in the past two years.
"There are probably a thousand chemical contamminates distributed unknowingly in domestic water supplies," a La Salle College authority on water pollution has contended.

Dr. Charles B. Wurtz, associate professor of biology at La Salle and an internationally recognized expert on water pollution, expressed his remarks in an article which appears in the current issue of La-Salle, the college's quarterly magazine that will be received by some 20,000 alumni, parents and students this week.

"Probably in all of us today," Dr. Wurtz wrote, "there is stored some residue of some complex chemical originally used to kill pests in one form or another. How much of this can we take? Pesticide residues are now widespread in nature, having even been found in non-migratory fish, birds, and seals in the Antartic region.

"Every gardener who has sprayed a rose bush or an apple tree has contributed to this form of pollution," Dr. Wurtz continued. "Farmers alone use vast amounts of agricultural control chemicals. Ultimately, all substances on the surface of the land are leached into the streams that drain the nation. If the chemicals used are long-lived, they eventually reach the streams. Many of the most effective chemicals are of this type."

"On a day-by-day basis," he asserted, "there are probably a thousand chemical contaminants distributed unknowingly in domestic water supplies, for everyone that is identified and extracted. We are all
For the first time in anyone's memory at La Salle College, a class has been postponed to permit the professor to conduct services for the Jewish holidays.

The professor is Rabbi Bernard S. Frank, of Congregation Beth Or in Mt. Airy, the first Rabbi to be a resident lecturer at the Catholic liberal arts college, which is conducted by the Brothers of the Christian Schools.

The lectureship is sponsored by the Jewish Chautauqua Society, with the cooperation of the Philadelphia Archdiocesan Commission on Human Relations and La-Salle's theology department, headed by Brother James Kaiser, F.S.C., chairman.

The Chautauqua Society, founded in 1893 by a Philadelphian—Rabbi Henry Berkowitz, sponsors speakers and resident lectureships at colleges and universities across the U.S. to "create better understanding of Jews and Judaism through education.

Seven other Catholic colleges and universities are sponsoring such lectureships this fall: Fordham (N.Y.); Xavier (Ohio); St. Louis University; St. Mary's (Ind.); Portland (Ore.); Notre Dame (Ind.), and St. Joseph's (Calif.).

Rabbi Frank is conducting a course on "The Development of Jewish Religious Thought" for a class composed of 18 La Salle juniors and seniors. An elective offering that will be repeated during the spring semester, the course is a survey of the Jewish religion, including discussion and analysis of Jewish theology, religious practices, ritual and customs.

Brother Daniel Bernian, F.S.C., La Salle president, said the lectureship "is in harmony with the work and vocation of an urban Catholic college in our time. (MORE)
"As a Catholic college," Brother Daniel continued, "La Salle seeks opportunities to implement the spirit and the letter of the Vatican Council's decrees, which exhort Catholics to promote the spiritual and moral goods found among all men, through dialogue and collaboration with the followers of other religions."

Rabbi Frank is equally enthusiastic about the lectureship.

"One of the greatest reasons for discontent, fear and indecision in man is lack of information," Rabbi Frank said. "The purpose of my course at La Salle is for educational intent in the true ecumenical sense -- that is, to disseminate information about Judaism, in order to remove any misconceptions and untrue statements. It is an experience of a lifetime, and it is for me the greatest challenge that I have yet faced in my Rabbinate. We must succeed if we are to become one brotherhood with love and concern for all men, as the creation of God."

Brother James Kaiser praised the JCS for sponsoring the lectureship.

"We are deeply indebted to the Jewish Chautauqua Society for sponsoring a course in Judaic thought, and especially pleased to welcome Rabbi Frank to our staff," Brother James said.

"Responding to Vatican II's concern over prejudiced and un-Christian attitudes toward Jewish people, there is no way more consonant with the purpose of the college, than to offer our students the opportunity to elect such a course," Brother James added. "Moreover, we feel that a program in Catholic theology can only be enriched by openness to non-Christian religious traditions and, in particular, Jewish religious thought."
La Salle College will host its fourth annual La Salle Invitational Debating Tournament this Friday and Saturday (Oct. 23-29) in the College Union Building on the campus, 20th st. and Olney ave.

Some 160 students from 40 colleges and universities from eight states will take part in the tourney, for which the topic this year is "Resolved: The U.S. Should Substantially Reduce Its Foreign Policy Commitments."

Competition opens at 4:30 P.M. Friday and continues through 5:30 P.M. Saturday, when the winners will be announced at an awards banquet in the College Union Ballroom. Three team and six individual trophies will be given. La Salle's host team is not eligible to compete.

Among the schools represented will be Seton Hall University, last year's winner, and local entries from Penn, St. Joseph's, Villanova, Temple, Drexel, Rosemont and Swarthmore. Others competing will be Pitt, Boston College, Penn State, Johns Hopkins, Vermont, Providence, George Washington, and Canisius.
FOR IMMEDIATE RELEASE

October 21, 1966

Three La Salle College juniors are among the 600 U.S. college and university students awarded two-year Army ROTC Scholarships, it was announced by Col. Stephen Silvasy, professor of military science at La Salle.

La Salle recipients of the grants were John J. Gaffney, of 4103 Bonsall ave., Drexel Hill, Lawrence G. Lupus, 4514 Forrest ave., Pennsauken, N.J., and Sylvester A. Ryan, Jr., 2211 Jersey ave., Scotch Plains, N.J.

Gaffney is majoring in chemistry, Lupus in business administration, and Ryan in physics.

The Department of the Army annually awards ROTC scholarships to outstanding students who seek careers as regular Army officers. The grants include full tuition, fees, books and laboratory expenses, plus $50 monthly during the scholarship period.
FOR IMMEDIATE RELEASE

October 21, 1966

State Senator Leonard Staisey, the Democratic candidate for Lieutenant Governor, will address the students and faculty of La Salle College this Friday (Oct. 28) at 12:30 P. M. in the College Union Theatre on campus, 20th st. and Clyney ave.

Staisey's talk is sponsored by La Salle's student political science association and is part of the college's continuing concert and lecture series held throughout each academic year. His Republican opponent spoke at La Salle last Wednesday (Oct. 19).

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FOR IMMEDIATE RELEASE October 25, 1966

H. Blake Hayman, M.D., a prominent Bucks County and South Jersey physician, has been elected to the board of trustees of La Salle College, it was announced by Brother James Carey, F.S.C., chairman of the board, at the board's fall meeting Tuesday (Oct. 25).

Dr. Hayman, a La Salle graduate, received an honorary degree at La Salle's 1964 commencement, and later that year received the college's annual President's Medal for "the person who has done the most for La Salle College.

An obstetrician and gynecologist, Dr. Hayman has developed one of the largest such practices in the area since his graduation from Jefferson Medical College in 1945.

Dr. Hayman is affiliated with Lower Bucks County Hospital and Mercer Hospital in Trenton. He is a Fellow of the American College of Obstetricians and Gynecologists, the International College of Surgeons, and the American Society of Abdominal Surgeons. He is also a member of the American Medical Association, the Bucks County Medical Society, Burlington County Medical Society, and the Pennsylvania Medical Society.

He, his wife Amy, and their four children, make their home in Levittown, Penna.
Rising costs will cause La Salle College to increase its
tuition in 1967, it was announced Thursday (Oct. 27) by Brother
Daniel Bernian, F.S.C., president of the college.

Tuition and fees will be raised to $1150 for arts and
business students, and $1250 for science program students. Current
costs are $1020 and $1100, respectively. Residence fees will remain
at $900 per year. All increases are effective in September, 1967.
La Salle's last tuition increase was in 1964.

"Like most people today," Brother Daniel said, "we are
confronted by the rising cost of nearly everything. It costs more
to construct buildings and to maintain them. It costs more to keep
our present faculty and to attract new ones.

"Since tuition is the college's main source of income,"
Brother Daniel continued, "we have no other choice but to increase
our tuition charges. We sincerely regret the necessity for this
increase, but under current conditions there is no present alterna-
tive."
FOR IMMEDIATE RELEASE

October 28, 1966

Frank M. Folsom, former president of the Radio Corporation of America, will receive the 25th annual Signum Fidei Medal of the La Salle College alumni association next Thursday (Nov. 10) at 8 P.M. in the College Union ballroom on the campus, 20th st. and Olney ave.

Francis X. Donohoe, president of the association, will present the medal at the annual dinner meeting of the group's board of directors. The award is given annually for "distinguished achievement in the advancement of Christian principles."

Folsom was president of RCA from 1949 to 1957 and has since been a mem­ber of the corporation's board of directors and a director of the National Broad­casting Company and the RCA Victor Distributing Co.

His charitable and public service work have brought him many honors, among them the Humanitarian Award of the National Jewish Hospital (Denver); the University of Notre Dame's Laetare Medal; the Medal of Merit from President Harry S. Truman; the Gold Medal of the Poor Richard Club (Philadelphia), and the James Hoey Award for Interracial Justice. Among Folsom's charitable and civic activities are as director of the Alfred E. Smith Memorial Foundation, a trustee of Catholic Charities in New York, and a director of the New York Heart Association.

Established in 1911, the medal derives its name from "Signum Fidei" — Sign of Faith — the motto of the Brothers of the Christian Schools, the teaching order which conducts the college. Previous recipients include Bishop Fulton Sheen; Dr. Francis J. Braceland, psychiatrist; R. Sargent Shriver, director of the War on Poverty, and last year's recipient, William B. Ball, executive director of the Catholic Welfare Committee of Pennsylvania.
"One Enchanted Weekend" will be the theme of the fifth annual fashion show and card party sponsored by the La Salle College Guild, an organization of the mothers of La Salle students, at 1 P.M. Saturday (Nov. 5) in the College Union Building on the campus, 20th st. and Olney ave.

Proceeds from the event will go to La Salle's library development fund to which the Guild has contributed more than $4000 over the past four years.

The fashion show, which opens the day's activities, will be presented by Gittleman Furs, and the Charming Shoppe. A local wig salon will also take part. Fashion narrator Celeste Kaye will provide commentary on the apparel, which will feature bridal party fashions but will also include "street wear to cocktail gowns." The card party, including tombolas and door prizes, will follow.

Mrs. Edward Flood, 939 Carver st., is general chairman of the program, for which the co-chairmen are Mrs. Henry Confalone, 7713 Revere st., and Mrs. Sal Codario, 2016 S. 21st st.
La Salle College will sponsor a four-part series of lectures featuring prominent local speakers on the topic, "The Urban Crisis," on Nov. 11, 16, 18 and Dec. 14.

Each of the talks, which are open to the public, will be held at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave. The series will deal with "the growing ills of America's big cities, particularly the problems of slums."

Dr. Gaylord P. Harnwell, president of the University of Pennsylvania, will open the series Nov. 11 with a discussion of the role of the urban college or university toward a solution of the urban crisis.

Edmund Bacon, director of Philadelphia's redevelopment program, will speak Nov. 16 on local and federal programs of urban renewal and their impact on community values.

Dr. Dennis O'Brien, a dean of Middlebury College (Vt.) will discuss the involvement of the Church in urban problems during his talk Nov. 18.

Rev. Leon Sullivan, founder and director of Philadelphia's Economic Opportunities Industrialization Center, will give the concluding lecture Dec. 14 on the development of human resources and economic factors of the urban crisis.
Protestant and Catholic theologians will take part in the third annual fall conference of the Society of Catholic College Teachers of Sacred Doctrine to be held Saturday, Nov. 19 at La Salle College.

"Sin and Man" will be the topic for the conclave, which opens at 9:30 A.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Brother James Kaiser, F.S.C., chairman of La Salle's theology department, and Brother Daniel Burke, F.S.C., vice president for academic affairs, will welcome some 200 delegates at the morning session.

The Most Rev. John J. Graham, D.D., chairman of the Archbishop's Commission on Human Relations, will be the principal celebrant at a Mass of Concelebration at noon in the student chapel. A buffet lunch will follow the Mass.

Principal participants will be the Rev. Dr. Arthur B. Crabtree, of the Eastern Baptist Theological Seminary, and the Rev. Aelred Lacomara, the morning session speakers, and Dr. Leonard Swidler, professor of religion at Temple University, the 2 P.M. speaker. Afternoon panelists will include Rodger Van Allen, instructor in theology at Villanova University; John Raines, assistant professor of religion at Temple; Mother Mary Simon, S.H.C.J., of Rosemont College, and Father Lacomara, Dr. Crabtree and Dr. Swidler.
Dr. Gaylord P. Harnwell, president of the University of Pennsylvania, will address the students and faculty of La Salle College this Friday (Nov. 11) at 12:30 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

The first in a four-part series of talks on "The Urban Crisis," Dr. Harnwell's talk will deal with the role of the urban college or university toward a solution of "the growing ills of America's big cities, particularly the problem of slums." The talk is admission-free and open to the public.

Future speakers in the series include Edmund Bacon, director of Philadelphia's urban redevelopment program (Nov. 16), Dr. Dennis O'Brien, dean of Middlebury (Vt.) College (Nov. 18), and Rev. Leon Sullivan, founder and director of Philadelphia's Economic Opportunities Industrialization Center (Dec. 14).
A special conference on the controversial Master Plan for Higher Education in Pennsylvania will be sponsored by the Philadelphia region of the Commission for Independent Colleges and Universities (CICU) at La Salle College next Saturday (Nov. 19) at 10 A.M. in the College Union ballroom on the campus, 20th st. and Olney ave.

Four prominent civic leaders will be members of a panel that will discuss the topic, "The Master Plan: Can Private Colleges and Universities Survive?" Registration begins at 9 A.M., when coffee will be served.

Panel members will include the Hon. James J.A. Gallagher, chairman of the Committee for Higher Education of the State House of Representatives; Charles G. Simpson, former chairman of the State Council of Higher Education and vice president and general manager of the Philadelphia Gas Works; Dr. Theodore A. Distler, president of the CICU; and William D. Valente, professor of law at Villanova University Law School.

The alumni associations of all local private colleges and universities have been invited to send delegates to the conference, which will consist of a one hour panel discussion, followed by questions from the audience until adjournment at 12:30 P.M.
Some 1,000 persons are expected to attend, representing the nine area CICU member schools, among them Beaver, Eastern Baptist, Chestnut Hill, St. Joseph's, Villanova and La Salle. Also invited are members of the CICU's southeastern region, among others Albright, Bryn Mawr, Haverford, Immaculata, PMC, Rosemont and Ursinus.

Peter H. Binzen, assistant city editor of the Evening and Sunday BULLETIN who has received national recognition for education writing, will be moderator of the panel. John J. Lombard, Jr., Esq., will be the presiding officer.

Gallagher was first elected to the State House of Representatives in 1958. He is a former chairman of the Bristol Township School District. Simpson was critical of State educational policies until he was recently relieved of his position as head of the Council of Higher Education. Dr. Distler was president of Franklin and Marshall College from 1941 to 1954, when he was named executive director of the Association of American Colleges, a post he now holds as president emeritus. Valente is a past president and a leading spokesman for Citizens for Educational Freedom, a group which advocates equal assistance for public and private schools.
LA SALLE COLLEGE'S TAP-OFF RALLY SLATED FOR NEXT SUNDAY (NOV. 20)

La Salle College's Sigma Phi Lambda (Spirit) Fraternity will sponsor the annual Tap-Off Rally, saluting the Explorers' 37th year of intercollegiate basketball, on campus, 20th st. and Olney ave., next Sunday (Nov. 20).

Highlighting the rally will be a parade and band contest featuring some of the area's finest high school musical groups. Local girl's colleges will be represented in the parade for the first time.

Former La Salle All American Tom Gola, who was recently elected to the State Legislature, will be parade marshall and featured speaker at the rally.

The parade will start at 1:00 P.M. at Broad st. and Stenton Ave., proceed south on Broad and west on Olney ave. to La Salle's campus at 20th st.

Included in the line of march will be the Explorer varsity floats carrying queens of various student organizations, high school marching bands from Northeast Catholic, La Salle High, West Catholic, St. Joseph's Prep and Audubon High as well as La Salle College's ROTC Band, the Germantown Drum and Bugle Corps and others.

(more)
Girl's colleges represented with floats will include Manor Junior College, Immaculata, Holy Family, Chestnut Hill and Gwynedd Mercy Colleges.

The band contest will be held in McCarthy Stadium at 2:15 P.M. Judges will award trophies to the best bands and floats.

A short scrimmage between teams comprised of La Salle's varsity and freshman basketball teams will be held in Wister Hall Gymnasium at 4:00 P.M., followed by a dance featuring the crowning of La Salle's 1966-67 "Basketball Queen," at 8:30 P.M. in the College Union Ballroom.

La Salle opens its basketball campaign against Gettysburg at the Palestra, Dec. 3.
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La Salle opens its basketball campaign against Gettysburg at the Palestra, Dec. 3.
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

November 14, 1966

The nation's urban colleges and universities may be the last major institutions able to give unbiased information on the urban crisis confronting our big cities, the president of the University of Pennsylvania told a La Salle College audience Friday (Nov. 11).

Dr. Gaylord P. Harnwell, a distinguished physicist and president of the Ivy League university, gave his remarks in the first of a four-part lecture series sponsored by La Salle on "The Urban Crisis."

"There are two concurrent revolutions which are effecting the lives of every man and woman in the U.S.," Dr. Harnwell said. "The scientific revolution is bringing to light colossal new information as exemplified by space exploration, which will eventually put a man on the moon, by medical research which leads to the assumption that human life will be prolonged more than ever before, and by innumerable studies that cannot but have a profound effect on the future of the entire world."

"At the same time," Dr. Harnwell continued, "the urban revolution is creating an urgent need for immediate solution to problems effecting myriads of people who are victims of the outmoded economic, political and social circumstances of the big cities."
"The modern universities and colleges," he added, "are in a unique position whereby they are not beholden to any political or economic master. They are therefore probably the last major institution of urban life that can be called upon for unbiased, unvarnished information concerning the urban crisis and its solution."

Dr. Harnwell cited many social and economic gains established through Penn's work in the West Philadelphia Development Corporation, its curricular, extracurricular and motivational programs for public school students, and its plans for University City programs.

"Universities, as you know, once lived very cloistered lives," he concluded. "Today, colleges and universities have come far from this cloistered position of their forebears. Recently, under the stresses of social and political pressures, the walls of the Ivory Tower have crumbled; the world's problems have become the university's problems!"
A Thornton Wilder Festival will highlight the 32nd season of the Masque of La Salle College, which opens with Wilder's Pulitzer Prize winning "Our Town," Dec. 2-11, in the College Union Theatre on the campus, 20th st. and Olney ave.

Directed by Sidney MacLeod, the Masque will also present three one-act plays by Wilder from Feb. 24 to Mar. 5, and the year will conclude with "The Skin of Our Teeth," another Pulitzer winner, Apr. 28 to May 7.

Other highlights of the year will include a special issue of FOUR QUARTERS, La Salle's faculty literary magazine, devoted to Wilder's works, and a showing of the movie based on the author's prize winning novel, "The Bridge of San Luis Rey," in March.
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

FOUR QUARTERS, La Salle College's faculty literary magazine has been chosen by the National Endowment for the Arts to take part in a program to encourage young writers, it was announced by Brother E. Patrick Sheekey, F.S.C., editor.

The NEA has selected some 100 "little"literary magazines to nominate works by promising new writers for an annual literary anthology, which will be published with the cooperation of several large publishing houses, among them Harpers, Random House, Doubleday, Viking, Grove Press, Anthenum and Farrar-Straus, over the next few years.

Each author whose work is selected for the anthology will receive up to $1000 and the nominating magazine will be awarded a $500 grant.

The chief purpose of the program, Brother Patrick said, is to "give wider recognition to the best poems, stories and critical essays appearing in the nation's little magazines."

Panels of three judges for each literary field -- poetry, fiction, criticism and essays -- will select the winners. Already named judges are novelist William Styron, critics Benjamin De Mott and Robert Brustein and poet James Dickey.

La Salle's magazine was founded in 1951. Publication dates for coming issues are the 15th of November, January, March and May.

- 30 -
The Master Plan for Higher Education in Pennsylvania came under fire Saturday (Nov. 19) at a panel discussion sponsored by the Commission for Independent Colleges and Universities (CICU) held at La Salle College.

Four prominent civic leaders were members of the panel which discussed the topic, "The Master Plan; Can Private Colleges and Universities Survive?" Some 550 representatives of CICU member schools attended the conclave.

Panelists included the Hon. James J.A. Gallagher, chairman of the State Legislature's Committee for Higher Education; Charles G. Simpson, former chairman of the State Council on Higher Education; Dr. Theodore A. Distler, president of the CICU, and William D. Valente, professor of law at Villanova University. Peter H. Binzen, assistant city editor of the Evening and Sunday BULLETIN, was moderator.

Rep. Gallagher offered five criticisms of the Plan, among them the need for a state Commissioner for Higher Education.

"The main concern of the present Superintendent of Public Instruction," he stated, "has been for elementary and secondary education. The real need now is for a Commissioner of Higher Education."

Gallagher also called for a State Council for Higher Education that would be free of political influence, clarification of the plan's requests for capital funds to private colleges, emphasis upon
"I renounce and denounce the Master Plan," Simpson added. "The State Board is pussyfooting and you should know about it. The Plan is a kind of gerry-built thing, thrown together this spring with pressures from above."

"Pennsylvania must give aid to private schools, as does the federal government, and we need to do this desperately and do it now," Simpson added. "We must make this Master Plan a balanced equilibrium for education in the future. This includes a revision of the State Constitution, if necessary."

Dr. Distler, perhaps the least critical of the Plan, called it "a step in the right direction...it's not as good as it should be, neither is it quite as bad as its critics would have us believe."

He added, however, that more state scholarships are needed because, "Students cannot now really make a free choice between public and private institutions. If the Constitution needs to be changed, then so be it."

Valente discussed the constitutionality of state aid to private and, particularly, church-related schools. He asserted that the State Constitution denies aid to any school "not under the absolute control of the Commonwealth."

"Does this mean," he asked, "that no appropriations may be given even to state colleges and universities, some of which have only token representation on their boards of trustees, without a two-thirds vote of legislature?"

"If the State Board had only looked 90 miles north to New York," Valente charged, "which created an authority to administer public loans to all colleges and universities. The New York Dormi-
La Salle College will host a debate on U.S. policy in Vietnam next Friday (Dec. 2) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

William R. Smyser, of the State Department's eastern asia office, will defend the U.S. position against Dr. Edward S. Herman, associate professor of finance at the University of Pennsylvania, a frequent critic of U.S. policy in Vietnam.

Dr. Thomas M. Coffee, associate professor and chairman of La Salle's sociology department, will be moderator of the discussion, to which the public is invited. The program is part of the college's continuing concert and lectures series held through each academic year.
La Salle College's career planning and placement bureau will sponsor its 10th annual Careers Conference for seniors next Tuesday (Dec. 6) at 10:30 A.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Daniel J. Sullivan, director of manpower for Johnson and Johnson Corp., will be the principal speaker at the conference. Some 25 companies are expected to send representatives, among them General Motors; Bell Telephone of Penna.; Xerox; Atlantic-Richfield; Fidelity-Mutual Insurance; Arthur Anderson Accounting, and Gimbel Brothers.

Principal purpose of the parley is to provide seniors with current information on business and industry, whose representatives will learn of the problems facing 1967 college graduates. The conclave is organized by L. Thomas Reifsteck, of Willingboro, N.J., director of the bureau.
FOR IMMEDIATE RELEASE

November 22, 1966

Some 1,000 La Salle College Army ROTC cadets next Thursday (Dec. 1) will parade to the Church of the Holy Child, Broad st. and Duncannon ave., where the 15th annual Mass of St. Barbara, patroness of artillerymen, will be celebrated at 10:15 A.M.

The ROTC corps, commanded by Col. Stephen Silvasy, USA, professor of military science, will leave the campus after formation in Mc Carthy Stadium on the campus, 20th st. and Olney ave., at 9:30 A.M. Arrival at the church is scheduled for 10 A.M.

The Mass will be celebrated by the Rev. Regis Ryan, O.P., La Salle chaplain, who will also deliver the sermon. The annual War Dead Memorial Service, which honors La Salle alumni who died in the two world wars, Korea and Vietnam, will follow the Mass.
The 100-voice chorus of the Mendelssohn Club of Philadelphia will present Mendelssohn's "St. Paul," an oratorio, at La Salle College next Sunday (Dec. 4) at 4 P.M. in the College Union Theatre, 20th st. and Olney ave.

Open to the public, the program is part of La Salle's continuing concert and lecture program held through each academic year. Admission is $3 and $1 for students.

Robert E. Page, director of Temple University's chorus, is director of the club, which in its La Salle presentation will feature as soloists soprano Joan Monasevitch, tenor William Yeats, bass Francis Stewart, and organist Alyce Bianco.
FOR IMMEDIATE RELEASE

December 2, 1966

A La Salle College student group has launched a drive to send Christmas cards to a Marine platoon headed by a La Salle alumnus in Vietnam.

Students from over 20 colleges and universities are supporting the effort, which was initiated by La Salle's chapter of Semper Fidelis Society, a national organization of students interested in the Marine Corps.

The cards are sought for the 37 members of the 3rd platoon of "H" Company, 1st Marine Division. The platoon is commanded by 1st Lt. James J. Kirschke, of 1841 Wolf st., a 1964 La Salle alumnus.

Among the schools taking part are Beaver; Drexel; Holy Family; Fordham (NY); Immaculata; Manhattan (NY); Pennsylvania; Philadelphia Textile, and two local nursing schools, St. Joseph's and St. Mary's.

The La Salle students have already contributed toward nearly 300 cards, according to the club's president, John Diez, a senior, of 1735 Scattergood st. Donations of 15¢ per card is requested; this includes 8¢ for air mail postage. Deadline for Vietnam air mail is Dec. 11.

Other schools will mail their cards directly to the men in Lt. Kirschke's platoon, Diez states. The public, he adds, is invited to send donations to Diez at La Salle, or cards directly to Lt. Kirschke, c/o FPO San Francisco, Cal. 96602.
Robert B. Luce, publisher of The New Republic magazine, will address the students and faculty of La Salle College at 12:30 P.M. this Friday (Dec. 9) in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public, Luce's talk is part of La Salle's continuing concert and lecture program held throughout each academic year. His topic will be, "Is the Great Society Working?"

Luce, publisher of the magazine since 1963, previously joined the Kiplinger research organization in 1949. He became associate editor and later executive publisher of the Kiplinger Washington Newsletter and of Changing Times.

Walter Lippmann, who with five other editors founded The New Republic in 1914, calls the magazine one of: "unopinionated opinion" (whose) "touchstone is the civilized tradition itself."

- 30 -
FOR IMMEDIATE RELEASE

Ralph W. Howard, Director

Open auditions for female roles in the Masque of La Salle College's production of three one-act plays by Thornton Wilder, will be held this Monday, Tuesday and Wednesday at 7:30 P.M. in Room 310, College Union Building on the campus, 20th st. and Olney ave.

Directed by Sidney MacLeod, the Pulitzer Prize playwright's works to be presented Feb. 24 through Mar. 5 will be "Pullman Car Hiawatha," "Queens of France," and "The Happy Journey to Trenton and Camden." Male roles are played by La Salle students.

The one-act plays are part of a Thornton Wilder Festival being held at La Salle this year. Featured are "Our Town," which concludes this Sunday (Dec. 11) and the final offering, "The Skin of Our Teeth," next April 28 through May 7.

- 30 -
Rev. Leon Sullivan, founder and director of Philadelphia's Opportunities Industrialization Center, will address the students and faculty of La Salle College at 12:30 P.M. next Wednesday (Dec. 14) in the College Union Theatre on the campus, 20th st. and Olney ave.

The last in a four-part series of talks on "The Urban Crisis," Mr. Sullivan's address will deal with "the development of human resources and the economic factors in the urban crisis." The talk is admission-free and open to the public.

The OIC, which was begun in an abandoned police station in North Philadelphia, now has counterparts in other cities, among them Los Angeles and Palo Alto, Calif., New Haven, Conn., and Harrisburg. More than 6,500 persons have been trained at the Center since 1964, when the OIC began receiving federal funds.
La Salle College will host three special seminars for diocesan school teachers of English to be held Jan. 9-10-13 from 4:30-6:30 P.M. in the College Union Building on the campus, 20th st. and Olney ave.

Some 1000 diocesan elementary and high school English teachers are expected to take part in the programs, which are sponsored jointly by La Salle's English department and the American Book Company.

Principal speaker will be Brother David H. Kelly, F.S.C., Ph.D., associate professor of classics at La Salle, who will discuss the conference theme, "Teaching English from a Linguistic Viewpoint."

Three programs are scheduled, for grades 1-3 on Jan. 9, grades 4-6 on Jan. 10, and grades 7-12 on Jan. 13. Some 350 teachers are expected to attend each session.

The American Book Company has co-sponsored four such seminars at Canisius College, Seton Hall University, Mt. Mercy College and Seton Hill College. Future programs are planned in the Chicago, Toledo, Scranton, Altoona, Sioux City, Omaha, Dubuque and Erie dioceses.
"People are learning that integration without preparation can only equal frustration," a civil rights leader told a La Salle College audience Wednesday (Dec. 14).

The Rev. Leon Sullivan, founder and director of Philadelphia's Opportunities Industrialization Center, addressed La Salle students and faculty in the last of a four-part series on "The Urban Crisis."

OIC was founded, he said, "when we decided something had to be done on a massive scale to take advantage of gains made by the civil rights movement. The old training programs screened-out the very people who needed help most."

"Protests and demonstrations," Rev. Sullivan added, "were just not sufficient. We needed preparation and productivity. These were people without hope, people who were mad at the world. They came to OIC not because they wanted a handout, but because they wanted a helping hand up."

Of the phrase 'black power,' he said, "Black power means strength, and my people need strength. But let's give the phrase meaning. Instead of saying, 'Burn, baby, burn,' let's say, 'build, brother, build.' We will rebuild our own houses, our own blocks. We will build pyramids, entire new neighborhoods, with the help of those who support us."

Rev. Sullivan said OIC training has added $6.5 million in buying power to the city and has saved the state some $1.5 million in relief funds. He added that OIC has placed 2700 persons, 98% from the poverty category.