HMOND TOURNAMENT CHAMPIONS
LA SALLE

VOLUME 2

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Cover

Members of the basketball team hoist coach Jim Pollard to their shoulders after the recent victory in the Richmond Invitational Tournament. The wins over the University of Virginia and the University of Richmond marked the first time a La Salle quintet took top honors in a Holiday Tournament. Bill Katheder was selected as the Most Valuable Player, and three Explorers were named to the All-Tournament team. (Photo by Richmond Times Dispatch)

Calendar

Board of Directors Meeting ................................ February 19th
8:30 P.M. Library Lounge.

New York Club .................................................. March 5th
Seton Hall vs. La Salle Game, East Orange, N. J. Arrangements—
Alumni Office.

Board of Directors Meeting ................................ March 19th
8:30 P.M. Library Lounge.

Cocktail Party—Class of 1940 ................................ March 23rd
Library Lounge—2:00-5:00 P.M. Couples invited.

FOURTH ANNUAL GIVING PROGRAM

The Fourth Annual Giving Drive has reached the half-way mark. The results to date have been very encouraging and indicate clearly that the alumni of La Salle College are behind this continuing effort to support the college's growth.

A total of $7,935.00 has been contributed by 472 alumni, which represents an average gift of $16.81. With a goal of 1,000 contributors, we are very close to the 50% mark.

It is particularly encouraging to note that many repeat gifts have been received. There is no better indication of a sound program of Annual Giving than a high percentage of repeat gifts. When an alumnus supports the program year after year you know that he does so because he believes in the purposes it serves.

When we analyze the first-half statistics, the results of good class effort stand out markedly. For example, our first progress report of November 13th showed the Class of '54 with only 14 contributors and a total of $125.00. One month later, the class had 62 contributors and a total of $606.00. This was the result of good class organization and hard work by the class leaders. Our congratulations to the Class of '54 for this fine group effort.

The Century Club, consisting of those alumni who contribute $100 or more to Annual Giving now numbers over 10 members, and one member of the Class of 1940 has contributed $1,000.00.

The second half of the campaign will open towards the end of January and will continue to June 30th. With such a wonderful beginning, we are in a good position to make this campaign a truly successful one. We need your support. If you cannot afford to send the contribution today, send your pledge with a later payment date. Whichever method you prefer, make your contribution now while the thought is fresh in your mind.

Remember, the goal of Annual Giving is to have everyone contribute something. Regardless of the size of your gift, large or small, we need you as a contributor. When we can point to the record and say that the overwhelming majority of our alumni support Annual Giving, we will have the kind of program for which we are striving.

May we congratulate the many alumni who have already contributed to the Drive. We are confident that many others will join your ranks in the second half of the campaign.

### CORPORATE GIFT MATCHING PROGRAM

A growing list of corporations are aiding higher education by offering gift matching programs that double the gift giving potential of their employee to his alma mater. Look over the corporations below and if you find your employer listed, be sure to take advantage of doubling your gift to La Salle College.

<table>
<thead>
<tr>
<th>Corporate Name</th>
<th>MIN.</th>
<th>MAX.</th>
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<tbody>
<tr>
<td>Allegheny Ludlam Steel Corp.</td>
<td>$250</td>
<td>$500</td>
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<td>Bank of New York</td>
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<td>1,000</td>
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<tr>
<td>Whitney Blake Co.</td>
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<tr>
<td>Burlington Industries</td>
<td>-2,500</td>
<td></td>
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<tr>
<td>Godfrey L. Cabot Inc.</td>
<td>-1,000</td>
<td></td>
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<tr>
<td>Campbell Soup, Co.</td>
<td>100</td>
<td>1,000</td>
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<tr>
<td>Cleveland Electric Illuminating Co.</td>
<td>750</td>
<td></td>
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<tr>
<td>Continental Oil Co.</td>
<td>500</td>
<td></td>
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<tr>
<td>Dow Chemical Co.</td>
<td>100</td>
<td></td>
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<tr>
<td>Draper Corporation</td>
<td>1,000</td>
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<tr>
<td>General Electric Co.</td>
<td>2,000</td>
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<td>B. F. Goodrich Co.</td>
<td>500</td>
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<tr>
<td>W. T. Grant Co.</td>
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<tr>
<td>Gulf Oil Company</td>
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<tr>
<td>Hewlett-Packard Co.</td>
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<tr>
<td>Hill Acme Co.</td>
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<td>J. M. Huber Co.</td>
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<tr>
<td>S. C. Johnson &amp; Son, Inc.</td>
<td>500</td>
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<tr>
<td>Jones &amp; Laughlin Steel Corp.</td>
<td>500</td>
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<tr>
<td>Kaiser Steel Corp.</td>
<td>1,000</td>
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<tr>
<td>Walter Kiddie &amp; Co.</td>
<td>100</td>
<td>500</td>
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<td>Koied Kards Inc.</td>
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<td>Lehigh Portland Cement Corp.</td>
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<tr>
<td>Manufacturers Trust Co.</td>
<td>1,000</td>
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<tr>
<td>National Distillers Corp.</td>
<td>1,000</td>
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<tr>
<td>Owens Corning Fiberglas Corp.</td>
<td>1,000</td>
<td></td>
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<tr>
<td>*Pennsalt Chemical Co.</td>
<td>500</td>
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<tr>
<td>Reliable Electric Co.</td>
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<tr>
<td>Smith Kline &amp; French Laboritories</td>
<td>1,000</td>
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<tr>
<td>*Tektronix Inc.</td>
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<tr>
<td>Wallingford Steel Co.</td>
<td>500</td>
<td></td>
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<tr>
<td>*Warner Bros. Co.</td>
<td>500</td>
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<tr>
<td>John Wiley &amp; Sons, Inc.</td>
<td>500</td>
<td></td>
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<tr>
<td>*Young &amp; Rubicam Inc.</td>
<td>100</td>
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| *—Contributor does not have to be an Alumnus of institution receiving gift.
FIVE YEARS AFTER GRADUATION

The Class of 1951

Changes in the pattern of results from studies of the Class “five years out” seem to be accounted for by the decreasing number of G. I.’s. The changes for the Class of 1951 are relatively minor. A larger percentage of professional men is indicated and there are proportionately more graduate students than in the two previous classes. The number of single men rises from 25% to 30%. Family size is slightly higher; the number of mixed marriages is slightly lower. The surprisingly large percentage of men who praise the Philosophy program is sustained. On the other hand, in this instance, less satisfaction is expressed with respect to the Religion Program.

An innovation in methodology was introduced, the use of a sample. The complete questionnaire was sent only to one third of the members of the class. Every third name was selected from the graduation list after eliminating evening division graduates. Non-Catholics were not counted for the purposes of this survey. There were eighteen men in each of the two eliminated groups. As a check on the validity of results projected from a one-third sample, the first page of the questionnaire was sent to the others in the class. It was found that, with few exceptions, data are sufficiently comparable to warrant continued use of this technique. Returns were received from 85% of the sample and 66% of the others—a total of 72% of the class. Incomplete data on a small percentage of the non-respondents indicate that they run the gamut of the results presented in the complete report. The hypothesis that they would not materially change the principal conclusions nor the percentages on which they are based, needs to be tested. An obvious procedure would be to interview as many of them as possible.

Present Situation

In this section emphasis is on the more or less personal characteristics of the graduates of June 1951. Subsequent sections concern the current evaluations of the four years spent at La Salle College.

For many (two-thirds) the four years were interrupted by Military Service. It cannot be stated, therefore, that all the men were in continuous attendance between September 1947 and June 1951 and consequently, their experiences being only relatively comparable, yielded somewhat surprising percentages in reply to several questions.

Brother D. Augustine, F.S.C., Ph.D.
Chairman, Department of Sociology
which conducted survey

Major Subject

The class was divided almost equally between majors in the liberal arts disciplines and majors in business. Returns were received in almost identical corresponding percentages. Accounting majors constituted 24.3% of the entire class, and half of all those who were awarded the Bachelor of Science degree. Education majors constituted 22.7% of the entire class, and nearly one-half of all those who were awarded the Bachelor of Arts degree. The next highest single category is pre-professional, 8.6% in Science and 7.2% in other curricula. Add to these totals the remaining 25% distributed between General Business, Marketing and Industry and it would seem that the men of 1951 were job conscious, “vocationally” oriented. This is realistic, especially when it is remembered that from 1945 on, eighteen hours of Philosophy were required of all students and that all curricula included Religion, English, and the Social Sciences. Can it not be maintained that most of these men were exposed to a “balanced” educational program?

Marital Status

The fact that one-fourth of the men (25.1%) entered military service upon graduation may account for the 5% increase in the number of single men in this class as compared with the two previous classes. A large percentage of the classes of 1949 and 1950 were G. I.’s before graduation. At any rate, 30.2% of the respondents were single at the time the questionnaire reached them last fall. With respect to those who are married, (69.8%), 78 families have produced 371 children. The average time married is 5 years and 5 months. These data favor the married men of the class of 1951 over their predecessors of 1950 and 1949 with respect to fertility.

Occupations

Using the questionnaires, all of which had been saved, the Counseling Center made a comparative study of the occupational classification of the three classes, with the following results, by percentages:

<table>
<thead>
<tr>
<th>Occupation</th>
<th>1949</th>
<th>1950</th>
<th>1951</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional</td>
<td>36</td>
<td>42</td>
<td>45</td>
</tr>
<tr>
<td>Semi-professional</td>
<td>6</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Exec. Mgr.</td>
<td>21</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>Clerical</td>
<td>7</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Sales</td>
<td>23</td>
<td>23</td>
<td>25</td>
</tr>
<tr>
<td>Skilled</td>
<td>1 ★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Semi-skilled</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Service</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Unskilled</td>
<td>★</td>
<td>★</td>
<td>★</td>
</tr>
<tr>
<td>Unclassified</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

* less than 1%

Correlating these figures with those on major subject shows that, in the main, graduates of La Salle College are in occupations related to their college curriculum. In reply to a direct question, a large majority of the respondents (85%) stated that the courses at La Salle helped, indirectly at least, toward fitting them for their present occupation. Is it not pardonable pride to advert to the fact that education which enables men to qualify for professional life and executive positions was available to and selected by so large a percentage of La Salle College graduates?

Postgraduate Education

La Salle graduates have made a commendable record with respect to postgraduate education as may be inferred from the large number of men who enter the professions. In addition to the 39% who attended graduate school, another 9% undertook postgraduate work of various types although not formally enrolled in a graduate school. Some men, of course, enjoyed both types of postgraduate education. Only 37% of the members of the
class of 1951 admitted doing no post-graduate work of any kind. A check revealed that approximately one-third of this group were in the managerial-executive occupational classification.

The Distaff Side
La Salle graduates seem to accede to the contention that women need not be college graduates. Of the total number of wives (178), 57% were High School graduates. The Bachelor's degree was obtained by another 15% and an additional 17% had varying amounts of college education. Two wives received a Master's degree and three others did graduate work without going on for a degree. Only 26 of the 178 wives were employed outside the home, and 25 of these had been married less than two years. Exactly 8% of the men of 1951 are currently involved in inter-faith marriages. Another 6.7% married converts, most of whom became Catholics before marriage. These data are highly complimentary to this class since the national statistics in this respect show that over one-fourth of all Catholic marriages involve a non-Catholic.

The Religion Program
A large majority of the respondents (85%) gave an affirmative reply to the question "Do you feel that you are a better Catholic for having attended La Salle College?" Of the remainder, 3% admitted being only nominal Catholics, and 1% to being irregular in practice.

Over one-fifth of the men (22%) replied that the number of religious exercises was insufficient, and 23% said that the religion courses were unsatisfactory. It is the considered opinion of faculty and students that since this class graduated, and for the past three or four years, the religion program has greatly improved in both respects.

A total of 9% of the members of this class maintain that they are only nominal Catholics and an additional 10% admit to being somewhat irregular. Many of this number were in these categories before they enrolled at La Salle College. However, it would seem that the religion program, the religion department, or some administrator should discover such men and endeavor to restore their faith with a view to helping them to become practicing, convinced Catholics.

Effectiveness of Instruction
As might be expected the academic program was reported as generally satisfactory. The courses were not too theoretical (70%), ample opportunity for discussion was provided (73%), a high level of achievement was encouraged (63%), attendance at cultural functions was encouraged (65%), but only 57% said that an account was required with respect to "outside readings." This latter percentage seems somewhat low and inspection shows that disciplines which required considerable laboratory or mathematical work correspondingly assigned less library work. A serious deficiency in the instructional program seems to be indicated by the large number of men (60%) who claimed they were not helped to maintain effective study habits. This is higher than for previous classes studied.

La Salle College as a Repeat Choice
A total of 81% of the men of '51 would again choose La Salle as their College if they had it to do over, but 25% would change the major they pursued. The change from business to liberal arts would be 7%, and conversely 5%. The remaining 13% represent changes from one liberal arts major to another. Six men would not only change major, but would go to a college other than La Salle — these six are included in the 19% who, in percentages from five to two, said that their choice of college now would be either an engineering school, an Ivy League College, a large university, or a different small college. Two men in the sample said they would not go to college at all. Those who felt the College was worth the four years devoted to it, constituted 86% of the sample.

Cultural Attainments
The sociological concept of culture includes not only such elements as religion, fine arts and family life, but also broader considerations concerning the social, economic, political and intellectual situation of a given people. College graduates are likely to assume leadership in one or more of these areas and an attempt is made in these surveys to have the respondents estimate the extent to which undergraduate experience helped in this direction. College helped most with respect to advancing understanding of social problems (78% affirmative) and least in the area of the fine arts (61% affirmative). In the latter instance 31% maintain they have not yet developed appreciation for art and music.

A direct question relative to the importance of intellectual interests while in college brought a 52% affirmative and a 39% negative response, with 17% uncertain and 1% failing to answer. Relating the responses to major subject, it was discovered that men who majored in Business, and those who spent considerable time in science laboratories represented most of the negative replies.

Evidently the working of problems or performing experiments were not considered high on the list of intellectual pursuits.

In evaluating their own leadership qualities, the respondents illustrate the research viewpoint that few persons deliberately falsify answers to questions. In this case only 25% of the men claimed that ability to direct the activities of others was advanced in college. Only 8% said that this leadership skill is undeveloped. No answer was given by 3%, while the remaining 64% claimed that although it was developed subsequent to college, it was a result of college experience and training. Sociologists classify these data under the heading of expected behavior. In college only class officers and club leaders would have the opportunity to develop this ability while it would be required later as part of the role of professional men and of the executive-managerial class. These two groups combined, it will be recalled, constitute 65% of the respondents, and presumably of the class.

On two other counts, the ability to undertake new tasks, and to speak effectively in public, 58% and 52% respectively claimed that while in college they advanced in these skills. Only one-fifth of the men (20%) admitted that ability to speak effectively in public is not one of their attainments.

Adjustments to Urban Living
Respondents were requested to check that one of three possible alternatives which most nearly described their situation: Was the adjustment advanced while in college; developed later, but as a result of college experience; or, relatively undeveloped to date; least developed or advanced while in college was a feeling of responsibility to Alma Mater? (53% affirmative) That is being changed.

In order, the affirmative percentages on the following points were respectively: appreciation of family life (60%), evaluation of human relations (72%), feeling of responsibility to society (74%), feeling of responsibility to the Church (79%) and respect for the values and interests of others (79%). There was only a 2% "undeveloped" reply for the last factor, in comparison with a 6% "undeveloped" reply with respect to a feeling of responsibility to the Church. With respect to a feeling of responsibility to Alma Mater 18% of the men claimed it had not yet affected them, a total of nearly one in five; and 3%

(Continued on page 11)
BLUE AND GOLD BALL

After much delay, arrangements for the Blue and Gold Ball have been completed, and all members of the Alumni are invited to make their reservation through the Alumni Office. For the first time in many years the traditional highlight of the social season will not be held at the Bellevue-Stratford. The gala affair will take place Friday, February 7, at the new Sheraton Hotel, 17th and Pennsylvania Avenue. Richard Maltby and his orchestra will provide the music for the dance. Maltby, who is also the conductor-arranger for RCA Victor’s Vik label, as well as the leader of the Maltby orchestra, is considered as one of the outstanding musicians of the day. One of the few “Big” name bands in the business, Maltby has been responsible for several hit recordings.

Many of the old alumni will recall that the Blue and Gold Ball was a good excuse for informal alumni gatherings, and it is hoped that this practice will be resumed. Tickets are priced at $6.00, and the dress is formal.

AIDS FOR SENIORS

Job hunting and the job interview were the main topics of three principal speakers at the first annual La Salle College Career Conference Dec. 5, one of two major steps recently inaugurated to aid La Salle seniors making the transition from campus life to the business world.

To aid graduates and prospective employers, the Placement Bureau of La Salle College, under the direction of L. Thomas Reifsteck, now sponsors a new course, “Personal Adjustment to Business,” the first of its kind in the Philadelphia area.

Attracts 17 From Area Businesses

Brother E. Stanislaus, F.S.C., president of La Salle College, opened the Career Conference with a welcome to the visitors from seventeen area business concerns who were interested in the unique La Salle approach to the problem.

“The Interview,” the subject of three ten-minute talks, a panel discussion and open forum, was explored by the three principal speakers, Mr. F. S. Hartley, Sears Roebuck and Co.; Mr. Thomas F. Kehoe, Chicopee Manufacturing Corp.; and Mr. Frank J. Gillen, Great Valley Laboratories of the Burroughs Research Center.

Brother David Cassian, F.S.C., dean of the La Salle College School of Business Administration, was chairman for the Conference.

Ethical Approach Stressed

A “Code of Ethics,” accepted by many Placement Associations across the nation, was adopted and proposed to La Salle seniors as a guide in pre-graduation negotiations with prospective employers.

The “Personal Adjustment to Business” course, offered only during the Fall semester, Oct. 15 to Dec. 10, discusses proper interview conduct, follow-up after the interview, and personal evaluation.

Spanning the Gap

Taught by Mr. Reifsteck, faculty members, and visiting lecturers from industry, the main objective of the course is to span the gap between the college campus and the business world. It enables the students to explore the philosophy of the modern business firm, and the graduate’s responsibility to society and the free enterprise system.

Techniques of writing effective application letters, data sheets, resumes and portfolios are considered, and special emphasis is given preparation necessary before an employment interview.

COLLEGIAN AWARD

Chet Huntley, veteran NBC news commentator, received the tenth annual Collegian Award for “Public Service in Journalism” at the La Salle weekly’s annual staff banquet on February 3 at McCallisters.

The dinner is also the traditional occasion at which the Collegian Keys are presented to deserving retiring editors, and at which the new editors for the spring and fall semesters are introduced. Michael Tanney, ’59 will replace Norbert Moser, ’58, as editor-in-chief.

Noted for “Outlook”

In receiving the 1958 plaque, Huntley joins past recipients Ed Sullivan, Morley Cassidy, Bob Considine, Red Smith, Sidney Sokolsky, Edward R. Murrow, David Lawrence, Jim Bishop, and last year’s winner, the late Richard W. Slocum, past executive vice-president of the Evening and Sunday Bulletin.

Best known to millions of TV viewers as editor of “Outlook,” a spot he has held since its inception in 1956, Huntley joined NBC in 1955. His big story for that network was his coverage of the 1956 national political conventions with fellow newsmen, David Brinkley, for which both won wide critical acclaim. The pair now present “NBC News,” a daily TV news summary each weekday night.

Three Network Veteran

Huntley did not decide on a news career until, while pursuing a pre-med course at Montana State College, he won a scholarship to the Cornish School of
GERMAN CLUB

The remarkably active La Salle College German Club recently completed its first year on the Olney Avenue campus, amid announcements of its plans for 1958 activities.

Already one of the most active groups on campus, the club’s aims are to aid students who have difficulty with the German language, and to introduce its members to German cultural activities. Robert McDonough, assistant professor in Russian and German, is club moderator.

Among the events planned for the coming year are two lectures. One, by an emissary, outlined the broad aims of the UN and its effectiveness since its inception after World War II. He also stressed Ireland’s unique position from which to view world affairs, since it is “both Western European and a former colony.” He explicitly cited Secretary General Hammerskjold and Canada’s Nobel Peace Prize winner, Lester Pearson, in mediating the Suez crises, and added that no “double standard” was applied to the Soviet Union when they crushed the Hungarian Revolution, for Resolutions were passed calling for withdrawal in both cases.

INTERNATIONAL FLAVOR

Twenty two young men from sixteen different nations lend an air of International Flavor around the La Salle College campus. Nine of these students are members of the freshman class, and these nine in turn represent seven nations. Part of any education is learning how the other fellow lives. These exchange students are gaining knowledge of the American people, and the native born LaSalle Student is learning first hand about peoples and nations that until now were only names.

Who are these students, and where are they from? Here is the list: Poland’s representative is senior George R. Elia- shewsky. Jose Martin from Venezuela, and Rene G. Meierhands from Switzerland are the other seniors on the list.

Two Nicaraguans, Ralph A. Salinas, and Carlos E. Tellera; George K. Dunye, Liberia; Rosario Ferreri, Italy; and Patricio Hidalgo, Ecuador, are sophomores.

Four men and four nations are in the Junior class. Camillo M. Centouri, Italy; George M. Jacob, Lebanon; George Lewycka, W. Ukraine; and George Liarakos, Greece.

Of the nine freshmen previously mentioned, three are Italians, Peter DeFilippis, Louis A. DeSanctis, and Aldo B. Delpino. Joseph P. O’Reilly, Ireland; Paul Gianniotis, Greece; Juan V. Artilles, Cuba; Bernard R. Boxill, B.W.I.; and the Ukraine’s Alexander B. Cecnyk complete the list.

The above list totals only 21, the other student, Canuto Borromeo, Jr., from the Philippines is carried on the official roster as a special student.

Through these twenty two students La Salle gains International Flavor, and will gain International Fame.
35  
Rev. Joseph B. Curran is now an assistant rector at St. Francis de Sales Church, 47th & Springfield Ave. . . .  
Anthony Dwyer, long time resident of the State of Florida is now living in Levittown, Pa. He represents the Chamber of Commerce of Phila., 121 S. Broad St.

38  
Dr. Anthony F. Caravelli is specializing in internal medicine. His family now consists of three sons aged 9, 10 and 12 years . . . Dr. William C. Hoerig, Jr. practicing anesthesia in Providence, R.I. Has been a member of the American Board of Anesthesiology for the past ten years. Has three lovely daughters named Deborah, Dolores and Denise . . . Dr. Thomas Scett has been promoted to full professor of Pathology at the U. of Miami School of Medicine.

39  
Jim Nolan is an account representative with Moore Business Forms. His family now consists of six healthy children . . . Anthony M., Waltrick, former LSC Alumni Secretary, LSC Placement Director & Military Liaison Officer is now the personnel director and security officer for Machine Tool & Designing So., 1212 Chestnut St. He also teaches English in LSC Ev. Div.

41  
Joseph Lepere was promoted to assistant headmaster at Carson Long Military Institute . . . Charlie O'Keefe taking a sales orientation course for The Dixie Cup Co. in Hershey, Pa.

43  
Alexander A. Colomei is now taking a two year Air Force sponsored graduate course in dental prosthetics at Washington U. School of Dentistry, St. Louis 10, Mo.

44  
C. V. Afflerbaeck formerly staff assistant to the commanding officers of the Naval Supply Office, Phila., has been named to the public relations staff of Gray & Rogers, Phila. advertising and public relations agency. He is married to the former Lorraine Edgar, of Phila. They have five children.

46  
Rev. Sidney Burgoyne is now teaching at the Cardinal Dougherty High School, Phila. He resides at the Seven Do’ors Church in Wyndmoor, Pa. . . . Dr. Robert J. Carabasi has been in Texas since 1950 except for two years in the Army on the Pulmonary Dis. Service at Fitzsimons Army Hospital in Denver, Colo. He was certified by the American Board of Internal Medicine in April 1956. Since July 1956 he has been at McKinney V.A. Hospital on the Chest Disease Service.

48  
William J. Sabol announces that child number six, son number four Jeffry Sabol weighed in at seven pounds eight ounces on Nov. 1, 1957 . . . John J.

Francis J. Dietzler, '48, was recently ordained to the holy priesthood at Spencer, Mass. Known as Father M. Alexander, O.C.S.O. in religion, he celebrated his first Mass at St. Joseph’s Abbey in Spencer.

Schaub and his wife Mary welcomed their third child, Barbara Ann on Jan. 8, 1957. '49

Robert J. Boyle was appointed Advertising and Sales Promotion Manager of the Stuart F. Loucheim Co. distributors for Zenith, York and Kelvinator products in the Phila. area. He had been with Raymond Rosen Co. for six years prior to this change was Sales Promotion manager for that firm . . . William F. X. Coffey joined the nipples and bottle brigade for the third time on Aug. 30, 1957 when Ellen Marie arrived . . . James J. Cunningham, Jr. became a Chartered Life Underwriter on Sept. 18, 1957. The degree was conferred by the American College of Life Underwriters . . . Frank W. Marte is a partner in Penn Beverages, Levittown, Pa. . . . John P. Meckan is head of the Robert Allen Insurance Agency for Potomac Motor. Full time aid is given by Frank Holerman also of '49. . . . William A. Rothwell, Jr. married Margaret A. Gallagher on May 4, 1957. . . . William C. Schramm, Jr. advises his third girl, Claire Marie, was born on Oct. 15, 1957. He is supervisor of auto insurance for the S.E. Region for the Insurance Co. of North America. . . Don P. Viggiano and his wife Gloria are adopting a baby boy, Donald Francis.

50  
James F. Brown tells us James Jr. made him a father on Aug. 31, 1957. . . . Louis H. Camogna, Jr. is an accountant in the executive offices of Triangle Publishers Inc. He is married and has two children Louis Alfred aged three and one half years and Mary Ann who is only six months old . . . Ist Lt. William H. Scannel is a flight instructor at N.A. A.S. Sandusky Field, Pensacola, Fla. . . Joseph H. Foster is practicing law in Palmerton, Pa. He married Diane Blauch of York, Neb. They were blessed with a son on Nov. 1, 1957. . . . Dr. Robert J. Sorensen is in his second year of medical residency at Brooke Army Hospital. His third child should have arrived on or about Christmas Day . . . Walter G. Uhlman, Jr. employed as an engineer with the missile and ordnance systems department of the General Electric Co. in Phila. working on the development of the nose cone for the Atlas ICBM and Thor IRBM. He lives in Broomall, Pa. with his wife Eleanor and their three children Walter, Theodore and John.

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Bob Aiken was married on June 15, 1957 at Holy Trinity Church, Washington, D. C. to Carol Louise Schiefelein of Durand, Wis. and a graduate of St. Catherine College, Minneapolis, Minn. They are living in Bangkok, Thailand where Bob is serving a two years assignment in the American Embassy for the U. S. State Dept. . . James J. Anchiencek is a partner in Penn Beverages, Levittown, Pa. . . Joseph A. Granahan, Jr. was recently named associate in the firm of Hugh F. Gerhard, Realtors, Washington Lane & Ogontz Ave. . .
Vice-President F.B.I., Dr. Donnelly to 1957. Dr. H. have is in Levittown, Judy recently Nov. the Mr. Jackson diapers or- Raymond representing Sp. 1957. Haddonfield, Oct. Sons Ted and Janet wife, Joe M.A. third 1957. Alexander Lou USAF Havertown, Cocktail Germany; cute Oct. Tom Charlie Stanislaus, now Bob May Robert expecting few a attending Church Doylestown, T. Jim Northampton, 26, territory '1955, E. ice Lucia, his his election was on R. his moved to his his is welcomed Mr. McCarthy to the University of Portland, Portland, Oregon. Joseph A. Hatch married Joan Mary Hindsley in May 1957. John A. Marygrof asks that a place in the class of 1979 for his third child, a son born on Nov. 21, 1957, be reserved. John F. Ricks is a special agent for the F.B.I. attached to the New York office. He and his wife joined the pink ribbon and bow set when Ellen Kathleen arrived on Nov. 9, 1957. Bob Vanoli is teaching at Notre Dame. He recently appeared on a South Bend, Ind. T.V. show, representing the Sociology Dept. Mr. and Mrs. William La Plante have joined the "Pablum" set with the arrival of Mary Elizabeth Dec. 5, 1957. In a recent election Jim Brooks was elected president, Tom Casey, vice president, Ed Graham, Secretary. Ed Graham is now associated with J. T. Jackson Realtors.

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Richard A. Exley tells us his son Rich- ard celebrated his first birthday on Oct. 26, 1957 and that his wife is expecting their second child in June 1958. John A. Foody attending eve. div. of Temple U. Law School. Ed Gibbons attending Notre Dame graduate school and will receive his M.A. this year. Ted Groody is married. Joseph A. Lappin says his daughter Sharon Jayne who arrived on Sept. 26, 1957 is cute as a button. Joe Lynch is now market sales representative for Oscar Mayer in the South Jersey area. Joe McGrath and his wife Peggy are making lots of changes since their second son Joseph James was born on Oct. 26, 1957. Joseph R. Pelatine was married on Dec. 28, 1957 at Church of St. Anastasia, Newton Square, Pa. to Janet Marie Hauber, a graduate of Rosemont College. They are now living in Brigantine, N. J. John Mango is attending eve. div. of Temple U. Law School. Dr. John T. Potts is an intern at Massachusetts General Hospital. Next year he expects to have an assistant residency and the following two years a clinical associate at the National Health Institute, Bethesda, Md.

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Election of class officers for next year resulted in George L. Mason being elected president, Al Atwallon, vice-president, Frank (Wacky) O'Hara, treasurer and Jim Fleming, secretary. Cocktail Party was held on Dec. 8, 1957 at LSC in the Student Lounge. Forty-five people attended and made it a social and financial success. Class officers were installed. Bro. E. Stanislaus, President of LSC said a few words of congratulations for the splendid turnout. Bro. Daniel Bern- ian, Vice-President of LSC was installed as an honorary member of class '54. Tom Harper, '48, President of LSC

his wife recently had their third child in Frankfort, Germany where he is flying "choppers" for the Third Armored Division. John W. Birn- brauer is a salesman for Weyth Laboratories, is married and lives in Narberth, Pa. Joe Bozzi is back from Korea and teaching at Thomas Edison High School, Phila. Lt. William F. Burns now has two sons, Bill and Jack. He is Command- ing Officer, Battery "A," 36th Field Artillery, and will depart for Germany in Feb. 1958. Jim Chambers and his wife Jan recently welcomed their third son. Jim Connelly and his wife Betty wel- come their third addition to their fam- ily, a daughter, Dorothy Anne on Dec. 2, 1957. Gerard Corkery lost his dad, John A. Corkery on Nov. 11, 1957. T. Paul Di'vito was discharged from the Army on Oct. 3, 1957. Robert J. Donze was married on Oct. 5, 1957 at St. John the Evangelist Church, Phila. by Rev. C. A. Koob, principal of Bishop Neumann High School, to Vir- ginia L. Tunnem of Haddonfield, N. J. Ed German attending Temple U. School of Chiropr. Charlie Hap- py is selling real estate with the firm of Hap- & Sons in Doylestown, Bucks Co., Pa. Richard P. Fetrow, Ev. Div., is an engineer with the Missile and Ordnance Systems Dept. of the General Electric Co. in Phila. working on the development of the nose cone for the Atlas ICBM and Thor IRBM. He lives in Levittown, Pa. with his wife Avis and children Jill and Judy. Lt. and Mrs. Daniel J. Fischer are now in Germany; expecting family addition in Jan. 1958. Lou LeHane welcomed his third daughter, Lori Ann on Oct. 19, 1957. Jerry Ginley is at- tending the eve. div. of Temple U Law School. Dave Malone is with Dun & Bradstreet. He and his wife Nancy have two children Dave and Colleen Maria. John C. Manning is teaching at Camden Catholic High School. He is also assistant football coach and track coach. His team won the N. J. Parochial Track Cham- pionship in 1957. Paul R. Morrison is in Gieson, Germany in charge of In- telligence Section. Mary Anne and Joe Reeknor tell us diapers are flying at their house since Margaret Eileen, alias Peggy, arrived on Oct. 21, 1957. Joy and Joe Szalonek recently moved to a beautiful new home in Ashland, N. J. Bernard L. Skewrent is an engineer with the Missile and Ordnance Systems Dept. of the General Electric Co. in Phila. working on the development of the nose cone for the Atlas ICBM and Thor IRBM. Jim Stanton is Sp. 3 in the Information Div. of the Army at Or- leans, France. He was recently made
'55

Michael F. Avallone was elected to the office of the President of the Iota Tau Sigma national Osteopathic fraternity, Delta Chapter at the Phila. College of Osteopathy and Surgery. Angelo P. Bonati is employed at the U. S. Naval Base, Phila. Paul Buckler Ev. Div. is a foreman at Selas Corp., Dresher, Pa. He lives next door to his classmate H. T. Wiken in West Oak Lane. On Nov. 18, 1957 Jane and Bob Chandler received a tax deduction weighing eight pounds eight ounces named Robert Thomas, Jr. Charles Cole Ev. Div. in Japan studying Judo. He is good enough to have a "brown belt" rating. Pfc. John F. K. Daly is now stationed at Ft. Myer, Arlington, Va., where he is secretary to Lt. Col. Robert E. Vail, Provost Marshal. He lost his dad, Thomas J. Daly, on Aug. 31, 1957. Marty Curtin has left Uncle Sam and is eying the construction business. Ed Farley working for American Meter Co. in Somerton. Joe Gallagher is teaching at Gloucester Catholic High School. William J. McNeil has been in the clothing business since Jan. 1957. He recently won a $1,000.00 cash award from the Wilkit Hosiery Co. of Greenfield, Ohio, for successfully selling their line of hosiery. George Mergauff is now managing a Sears, Roebuck catalog store in Maryland. Frank J. Noonan on active duty with the Army at Ft. McPherson, Atlanta, Ga. became a father for the first time when Frank Joseph, Jr., made his appearance on May 21, 1957. John Patriarca Ev. Div. is a life insurance salesman. Ensign Nick Pettinato is a flight instructor at N.A.A.S., Saunley Field, Pensacola, Fla. Charles Poolas is teaching at the W. F. Miller School. Albert C. Price is a junior at Jefferson Medical College, Phila. He was recently married. Louis P. Romano was discharged from the Navy after a tour of duty in Newfoundland. He is now plant supervisor at the Phila. Mccaroni Co. Joseph F. B. Spieker is teaching Spanish at the U. of P. He will receive his M.A. degree in Feb. 1958 and continue to study for his Ph.D.

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John A. Brennan, Jr. has his own public accounting firm. He was received into the fourth degree, Knights of Columbus, Archbishop Ryan General Assembly. Alex Baty is holding a graduate assistantship in English at Duquesne U. and hopes to receive his M.A. degree this June. Bill Henhoeffer working for his M.A. at Notre Dame Graduate School. Charles J. Johnson completed six landings aboard the light aircraft carrier USS Saipan in the Gulf of Mexico to qualify as a carrier pilot. He is now undergoing instruction in instrument flying at the Corry Field Naval Auxiliary Air Station, Pensacola, Fla. Bob Jones is studying at Notre Dame Graduate School for his M.A. degree. Joseph V. Kochler was elected corresponding secretary of the Iota Tau Sigma national Osteopathic fraternity, Delta Chapter at the Phila. College of Osteopathy and Surgery. Ensign P. Misura has just completed a cruise of the Far East having stopped at Kobe and Iwakuni, Japan; Subic Bay, P. I.; Hong Kong and Pearl Harbor. Francis X. Troilo was elected to the office of historian of the Iota Tau Sigma national Osteopathic fraternity, Delta chapter, at the Phila. College of Osteopathy and Surgery. John Tucker earning his M.A. at Notre Dame Graduate School. Donald C. White is in the Army Band stationed in Okinawa.

Editor of the Orleans Item, an Army newspaper serving that area. He will be discharged from the Army next May. George C. Weaver, III was discharged from the Marine Corps on Aug. 1, 1957 and is now working for Linde Co. as a sales representative in the New York area. He lives with his wife and two children in New York. John Fossett married Carol Graff of Kalamazoo, Jan. 4. Mr. and Mrs. Fossett now reside at 3213 Mishawaka Ave., South Bend, Ind. John is personnel ass't. with the Oliver Corp.

Thomas Harper III, Esq., '48, center, has been elected president of the La Salle College Alumni Association, in an election marked by the largest returns in the Association's history. Other victors are Gerald T. Corkery, '54, right, vice-presidential winner, and John A. Clement, Jr., '39, new treasurer. Harper's plurality of 403 was highest among the victors, while Corkery defeated Joseph N. Malone, '56, by only 67 votes in the most spirited balloting of the campaign.
On Nov. 1, 1957 the following men graduated from O.C.S., Newport, R. I., Edwin F. Stein, Anthony M. Catalani, Victor Gutin, David Campbell and Joseph McCoeyy... Joe McCuey is junior division officer in the engineering department aboard the carrier Franklin D. Roosevelt somewhere off the coast of Greece. He has visited Paris, Naples, Rhodes, Athens, Salonika, Tobruk and Corfu on a Near East cruise. He is trying to qualify for Engineering Officer of the Watch. ... Four Physics majors are continuing their studies in Graduate Schools. Bob Kinower at John Hopkins U., Tim Bovlan at U. of Calif., Joe Schmitz at U. of Tenn., and Joe Walton at Notre Dame. ... Theodore J. Cichaczewski has legally changed his name to Theodore J. Chesi and is presently employed at Keystone Automobile Club Casualty Co. in the position of assistant credit manager. ... Richard P. Coulson was awarded an assistantship in English at Duquesne U. ... John R. Galloway is currently serving as an Ensign in the Navy and is attending Intelligence School in Washington, D. C. ... Donald M. Kelley Ev. Div. is a representative for Lederle Laboratories Div. of American Cyanamid Co. with a territory in Raleigh, N. C. ... Joseph McGroarty and his wife Terry welcomed baby Jo Ann who arrived on Dec. 5, 1957 weighing eight pounds three ounces ... Jones Pockelski is production manager for Deltron, Inc., manufacturer of electronic equipment. ... Jones F. Smith Ev. Div. was presented, by his wife Betty, with their first child, a boy, Joseph Connel on Sept. 27, 1957.

REPRESENT LA SALLE

A new alumni activity has been inaugurated this year. Several Alumni have represented La Salle at “College Night” programs sponsored by high schools and Catholic organizations.

Walter R. Wszezk ‘54—Pope Pius XII High School, Passaic, N. J., 11/6/57.

Alfred L. Montanario ‘49—Calvert Club Conference, Bridgeport, Conn. 11/10/57.

11/10/57.


John J. Goodwin, M.D. ’50—Knights of Columbus College Night Program, Waterbury, Conn. 12/11/57.

Each college representative is assigned to a classroom or exhibit booth in a meeting hall. Students and their parents or student groups visit the representatives, discuss the College in view of their own objectives and abilities. Literature concerning La Salle and all its offerings is available to all interested students.

Information concerning “College Night” programs which could be covered by any Alumnius should be brought to the attention of Brother F. Christopher, F.S.C., Director of Admissions.

AFTER GRADUATION

(Continued from page 5)

additional failed to answer the question. Obviously this matter needs attention from the Alumni Society — or is this situation also found at other colleges?

USE OF LEISURE TIME

Leisure time pursuits often indicate a person’s real interests and may point to good (or not-so-good) personality traits; to intellectual calibre, and other facets of character. The graduates of 1951 mention a wide variety of leisure time activities. Reading absorbs more time for more of the men than any other one activity. Fiction, non-fiction, occupation-connection materials, and the Catholic weekly are included. Family-centered activities are high on the list, and socializing, entertaining and visiting friends also take up considerable time. Sports and athletics are lower on the list than might be expected although active recreation such as golf, fishing, hunting, bowling, and coaching were specially mentioned by a total of fifteen men. Various types of hobbies were too diversified to mention here. Movies and television are infrequently listed, the latter receiving a total of 18 references. Dancing was not listed at all.

Separating what would be recreational interests from interests related to occupation is not easy. A fairly large number of men chose to answer the question concerning use of leisure time by responses such as: preparing for class (teachers or postgraduate students), grading papers, study, school work, Marine Corps Reserve, part-time job, work, occupation, etc. Five men listed club activities as a leisure pursuit. Men recently married, recently released from the military, and engaged in establishing a home are not yet in a position to participate effectively in civic or parish activities. One man spoke for many others in adding a comment to the effect that once he is settled down he expects to become active in community affairs.

CLUB NEWS

LEVITTOWN

An annual “Winter Dance” was inaugurated by the Levittown Club Dec. 6 at Our Lady of Perpetual Help, Woodbourne Road, Levittown. Cleat McBride and his orchestra, who also supplied the music at the Spring Dance, did a great job.

Victors in the recent mail balloting are Frank Yoder, ’49, president; Leo Dooley, ’52, vice president; and John Merrick, ’48, elected secretary-treasurer. Other nominees were Andrew Bertucci, ’52; Robert Sweeney, ’50; John F. Moross, ’49, and William Hearney III ’50.

CAMDEN

A very successful organizational meeting was held in St. Joseph’s Hall, 29th and Westfield Ave., Nov. 8. Many of the area’s more than 300 La Salle graduates attended.

Twenty-five couples attended the post-game reception at Kemey’s Restaurant, Camden, after watching the Explorer hoopers snare victory from Villanova in three overtime periods, 111-105, at the Palestra on January 11.

NEW YORK

New York Club members met at Chorio’s Restaurant, November 14, and made final arrangements for a get-together December 14 at the La Salle-Manhattan basketball contest. A good alumni turnout marked the 72-59 La Salle victory over the Jaspers, and seventy members and their guests attended the pre-game reception.

WASHINGTON

A large turnout is expected to represent La Salle at the annual luncheon of the All Pennsylvania College Alumni Association at the Shoreham Hotel on Feb. 1. Dr. Robert Johnson, president of Temple University, will receive the 1958 Citation for his outstanding contribution to Pennsylvania education. Many college presidents, alumni officers and faculty members will attend.

WILMINGTON

The first Wilmington Club Social was held November 16 at the Knights of Columbus Hall. Admission was free and, as an added incentive, Alumni members were permitted to sponsor another couple, also free of charge.

MEDICAL SOCIETY

The first business meeting of the new year was held Jan. 19 in the Library Lounge on the Oney Ave. Campus. Unresolved articles of the Constitution were presented at this meeting and future activities were discussed.
A universal comment of each "old grad" upon returning to the campus concerns the remarkable growth and expansion of La Salle. Students of two decades ago view with satisfaction the four new dormitories, the campus store and cafeteria in Leonard Hall, the temporary class-room building of Benilde Hall, the impressive modern library. Many of them have seen the scale model outlining the ultimate result of the La Salle Development Program. Some of them have seen the architect's plans for the Student Union Building, construction of which is ready to begin. Enrollment figures are accessible to all; the breadth and depth of our faculty are known. Alumni reflect with pride that their college — La Salle — is ranked 18th in size among the 247 Catholic colleges in the United States. Each year 400 excellently trained graduates join an alumni of more than 5000 scattered throughout 38 states, two territories, and six foreign countries.

Statistics such as these do make one feel a surge of pride in the accomplishments of one's Alma Mater. They might also, however, provide a temptation to think of La Salle as quite self-sufficient, no longer burdened with the urgent need of the individual and united help of its alumni. The number of buildings, the number of students, the number of graduates are figures of external operation. The real worth of La Salle is found in its instruction, and in the necessary facilities available for that instruction. And it is in this area that the College can take pride in the efficiency with which it operates. Accompanying statistics will show the amazing use the College makes of the facilities available, pointing up at the same time the urgent need for increased instructional space.

La Salle has a regular faculty of more than one hundred men. (In these paragraphs we are directing our attention only to the Day Division; the Evening School has an extraordinary story of its own of space utilization and efficiency.) The College offers a wide variety of subjects for study; during this present semester there are 170 different subjects being taught. Degrees are offered in more than 25 major curricula. Many of these courses have enrollments that necessitate the opening of multiple sections. The fall semester roster lists over 500 sections, each section meeting on the average of three times a week. This means that there are better than 1500 class meetings conducted during the normal college week.

William Binkowski, '48

All of these meetings must be scheduled into the available class space. It is here that these figures excite surprise. For the College has available only 35 rooms for instructional purposes. Ten of these rooms are laboratories or special purpose rooms; and two of the remaining 25 are very small rooms and their use is severely limited. The College is now working on a 9 period day, five days a week. Just a bit of elementary mathematics will show the remarkable efficiency that is needed if the school is to operate successfully.

This remarkable efficiency is present, and it is largely centered in the person of William Binkowski '48, Assistant to the Dean. Mr. Binkowski's major responsibility is fitting these 1500 weekly meetings into the thirty-odd available rooms over a five-day week. Rostering headquarters is a small cubicle off the Deans' Offices, one entire wall of which holds a large board showing the exact location of each class section every period of every school day of the week. A glance at it shows the maximum efficiency with which the instructional space is used. Complexities of rostering are compounded by individual problems, both from faculty and student-body; every effort is made to accommodate reasonable requests for roster adjustments, even though these add greatly to the burden of an already difficult operation. But Bill Binkowski's unfailing good nature and unflagging energy are equal to the almost impossible task.

Gone are the days so many of the old-timers remember — days when the Chem majors had elbow room among the re-torts in Brother Charles' lab; when the Collegian office trembled under Brother Andrew's hearty laugh; when Dr. Doernenberg could meet his German class in an isolated corner; when the Library had more singing birds than studying students; when Dr. Holroyd knew the third cousin of each of his pre-meds. The student population has doubled and trebled itself. But the classroom space has remained almost constant. Hard-working efficiency has been able to span that increasing gap up till now. But if present operations are being conducted with almost one hundred per cent utilization, how will La Salle cope with the increasing demands made upon it?

La Salle will never be in a position to act independent of its alumni and its friends. This is fortunate. This is as it should be.
HOME-COMING GAME

MOREHEAD STATE vs LA SALLE

Saturday March 1, 1958

GAME TIME — 7:30 P.M.

Get-together After Game

KUGLER'S
Broad and Chestnut Streets

COUPLES INVITED

$2.00 per Person

Dancing

PRICE INCLUDES $2.50 GAME TICKET AND DANCING

For reservations call or write the Alumni Office (VI 8-1100)
Pre-season analysis sized up LaSalle's quintet as a veteran-loaded outfit which had exceptional sophomore material available for relief work. At the same time it was casually admitted that any one of four outstanding sophomores could eventually move into starting positions.

At this writing, approaching the midway point in the season, Jim Pollard's starting five is composed of the aforementioned sophomores and a single senior. The rest of the "veterans" are camped on the bench and have been second-stringing the second year boys.

Reliable Bill Kathoder is the only senior remaining from the group who opened up the season with the Millersville forgetable. Soph Ralph Bantivoglio, a surprise starter on opening night, is still a starter along with classmates Bob Alden, Hugh Brolly and Joe Heyer.

The movement to youth was pretty much prompted by necessity. Despite the 8-2 record chalked up in the first ten games, LSC was forced to engage in all manner of overtime games to make this mark. The team was not living up to expectations and the senior five was not working well together. Pollard gave the nod to the younger gradually. Hugh Brolly was inserted for the Penn game and, even though LaSalle lost in O.T. 67-66, Brolly was made a permanent starter.

The next game, an overtime victory over Niagara, saw Bob Alden replace Ed Givnish and seal the position with an exceptional performance.

With three sophomores in the lineup the Explorers won the Richmond Tournament, although senior Tom Garberina was the big hero with a 15 point substitute performance against Richmond in the 59-55 overtime win.

Heyer Starts

Returning to Philly, LSC played probably its worst game of the season against Syracuse, but managed to walk off with a listless 59-56 victory, in overtime, of course. Coach Pollard, wishing to speed up the offense, experimented by going with Joe Heyer against Muhlenberg. Heyer did a sparkling job. With Joe and Ralph Bantivoglio accelerating the backcourt play, La Salle had little trouble with the Nule zone defense. Frequent Explorer substitutions wore down the visitors and only a great second half performance by Clint Jeffries prevented the home forces from romping the Allentowners. The final was 67-61.

The Muhlenberg game was an encouraging outing. The Explorers mounted their first fast break attack of the season and gave promise of more of the same in the future. Often the Blue and Gold passers were bringing the ball up court before the Muhlenberg defense had time to set up. This alert moving coupled with fast passing allowed the Explorers numerous good shots. Poor luck on the outside shots prevented the Pollardmen from registering better than a very commendable 39% shooting average.

The sophomore story got into print faster than expected, but Pollard hasn't discarded his senior stalwarts. Bill McGonigal and Charley Eltringham are two of the best replacements in the nation. Both Hooch and Pud often see more action than the starters and are at least as valuable to the team. Al Ferner, Ed Givnish and Tom Garberina are the other players upon whom Pollard relies regularly.

Ideally, Pollard would like to split up the game time evenly between his seniors and sophomores. With an effective two-platoon system a fast moving brand of play would leave most opposing teams dry-mouthed in the second half. It was to the Explorers disadvantage that they were unable to muster anything that resembled a running game early in the season, and the desire to speed up La Salle's attack undoubtedly figured in Pollard's move to young blood.

"RANDOM NOTES"

By Tom Harper

Gerry Corkery, your vice president, and I have been making a real effort, subject to baby sitting arrangements, children's colds, etc., to meet as many of you as possible and explain to you what your alumni organization is planning for the future.

We had the pleasure of meeting the New York group on December 14, 1957, prior to the La Salle vs. Manhattan game, and had the opportunity to renew many friendships with former classmates who are now in the New York area. The New York group is very active and we certainly welcome their participation in the alumni organization. Incidentally, they are planning a meeting on March 5th when La Salle plays Seton Hall at Seton Hall.

On the 23rd of December, the class of 1954 had a cocktail party and meeting at the College for the purpose of installing officers. The cocktail party and meeting were well-attended and I wish to extend my congratulations to its new president, George L. Mason III, who has devoted so much time, ability and enthusiasm in promoting the fortunes of the class of 1954 in alumni activities.

On December 27th, the class of 1956 had its reunion at Kugler's under the chairmanship of Bob Rogers. Despite the fact that so many members of this class are on active duty in the armed services, the dance was well-attended and it was a delightful evening.

These activities, plus the Christmas holidays, made me increasingly aware that at my advanced age, I couldn't stand the pace.

More recently, the Camden group had dinner and attended the La Salle vs. Villanova game on Saturday, January 11, 1958. I understand that those members who survived the overtime contest went back to Kenny's in Camden for transfusions, etc.

On the 15th of January, our medical group, composed of doctors who graduated from the College, met at the College.

I thought that some comment on these activities might be helpful to the general alumni as an indication of the growth and virility of our organization in general.

Under the chairmanship of Joseph Schmitz, Jr., `20 assisted by John Ryan, our Annual Giving campaign is at the halfway mark. The class of 1954 leads all other classes in number of contributors and certainly deserves special commendation. As you know, the emphasis this year is on number of contributors rather than amount. This is motivated by no small measure by various foundation and corporate grants to private educational institutions, which grants are based on percentage of alumni contributors. If you have not already done so, I would encourage you to make your contribution as soon as possible.

Signum Fidei

An open invitation is extended to all alumni to enter candidates for the 1958 Signum Fidei Award. The Medal, which derives its name from the motto of the Brothers of the Christian Schools, "Sign of Faith," was established in 1911 to recognize "noteworthy achievements in the advancement of Christian principles," in harmony with the aims of La Salle College and the objectives of the Christian Brothers.
La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, in the city, and of the city. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.

2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over $120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.

3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.

5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.

6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO
La Salle College
IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

[Amount]
dollars,

to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.
LA SALLE COLLEGE

A Catholic Liberal Arts college for men, conducted by the Christian Brothers, offering programs of study leading to the degrees of Bachelor of Arts or Bachelor of Science.

... Curricula ...

Business Administration
Accounting General Business Marketing
Industrial Management Industrial Relations

Science and Mathematics
Biology Chemistry Physics Psychology
Mathematics

Literature and Languages
English French German Spanish
Greek Italian Latin

Philosophy and Religion
Philosophy Ethics

Social Science
Economics History Government Sociology

Teacher Training Program
Prepares for certification in all of the above curricula

Pre-Professional Courses
Dentistry Medicine Law

Military Science and Tactics
ROTC Senior Officer Training Program

EVENING DIVISION

Courses of study leading to Bachelor of Science Degree

... Programs ...

Accounting Industrial Management
Economics Industrial Relations
Finance Insurance
General Business Marketing

Chemistry Electronic Physics

For further information, write Director of Admissions, LaSalle College, Philadelphia 41, Pa.