1964

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La Salle College, which began its second century in higher education with the current academic year, opens the spring semester with a record enrollment in the 100 year history of the liberal arts college.

The spring term begins Monday, Jan. 27 for day students, while the evening division opens Monday, Feb. 3. Day school registration is scheduled for Jan. 21-24 and evening students register Jan. 27-31.

The evening division will hold a freshman orientation program for some 400 new students at 7:15 P.M. Jan. 23. The day school has no mid-year freshman class.

Six new courses and a new faculty member are day division additions for the spring term. New offerings include three courses in the Biology department, Radio Biology, conducted under an Atomic Energy Commission grant, Neuromuscular Physiology, and Micro Technique; The City and Social Change, in Sociology; an honors program course in Modern Philosophy and an experimental course in using programmed learning in the study of Statistics. David M. Gray will join the Political Science department faculty.

( More )
The evening division will add four new courses and two professors. Two of the courses, Masterpieces of American Prose and The Modern Western European Novel, will be added to the evening school's liberal arts program, which has grown to some 10% of the student body since its inception in September, 1962. Other new offerings are Management Simulation in Industry and Advanced Analytical Chemistry, the latter part of a revised Chemistry curriculum in the evening school. New professors will be added in The Insurance and Finance departments.

Two major programs have been announced for the spring semester. A two-week Festival of the Arts in March will include a performance by the Rittenhouse Opera Society of "The Saint of Bleeker Street," and a one-week Shakespeare Festival in April will include live performances and films of the Bard's major works. Both festivals are part of La Salle's continuing cultural events programs throughout each academic year.
FOR RELEASE: On or after Monday, Jan. 20, 1964

Four La Salle College R.O.T.C. cadets placed a wreath from La Salle's student council on the grave of late President John F. Kennedy in Arlington National Cemetery last Monday (Jan. 20).

The wreath, with a Blue and Gold ribbon inscribed "The Students of La Salle College," was placed on the grave by four Philadelphia residents, Richard B. Paul, 3016 Knorr st., a senior; Anthony J. Cerankowski, 2635 E. Allegheny ave., a junior; John J. Mico-Monaco, 2721 S. 17 st., and David F. Patella, 2643 S. Camac st., both freshmen.

The late president received an honorary doctoral degree from La Salle on February 11, 1958, when he was still a member of the Senate.

-30-
Ralph W. Howard, Director
FOR IMMEDIATE RELEASE

January 21, 1964

Two musical events, an orchestral and a piano concert, will be held at La Salle College next week in the College Union theatre on the campus, 20th st. and Olney ave. Both programs are open to the public and admission free.

The Philadelphia Musical Academy's chamber orchestra, conducted by Maurice Kaplow, will present a concert at 8:15 P.M. Thursday (Jan. 30). The 19-piece orchestra will offer selections by Bach, Hindemuth, Stravinsky and Schubert.

A piano concert by Robert Birnbaum, a 16 year old Central High School student, will be presented at 12:30 P.M. Friday (Jan. 31). The program will include works by Bach, Scarlatti, Schubert, Chopin, Debussy, and Bartok.

Both programs are part of La Salle's annual series of continuing concert and lecture programs.
La Salle College will host a conference on Interschool and Community Communications for guidance counselors next Saturday (Jan. 25), 8:30 A.M. to noon in the College Union Building on campus, 20th st. and Olney ave.

Some 400 counselors and teachers from area public and parochial schools are expected to attend the conference, which is sponsored jointly by the Rt. Rev. Msgr. Edward T. Hughes, archdiocesan superintendent of schools, the Personnel and Guidance Association of Greater Philadelphia, and La Salle's Psychology department.

The keynote address will be given by Dr. Roger T. Lennon, vice president of Harcourt, Brace and World Publishing, during the general session at 9 A.M. in the Union theatre. He will discuss "Communicating Test Results." Dr. John J. Rooney, chairman of La Salle's Psychology department and president of the Guidance Association, will preside, and Brother Daniel Bernian, F.S.C., president of the college, will offer welcoming remarks.

Highlights of the conference will also include six symposiums at 11 A.M. Dr. Saul S. Leshner, executive director of the Jewish Employment and Vocational Service, is general chairman. Discussion leaders and their topics will be Helen F. Faust, of the Philadelphia (More)
School District on "Communicating With Colleagues"; Dr. Eleanor S. Isard, supervisor of Temple University's Counseling and Guidance Laboratory, "Communicating With the Student"; Dr. Thomas N. McCarthy, director of La Salle's Counseling Center, "Communicating With Parents"; Dr. Howard E. Mitchell, associate director of the Philadelphia Council for Community Advancement, "Cross-Cultural Communication," and the Rev. Francis B. Schulte, assistant superintendent of archdiocesan schools, "Communication and Confidentiality."
FOR IMMEDIATE RELEASE

Art Buchwald, syndicated humor columnist, will receive the 16th annual Journalism Award of La Salle College's student weekly newspaper, The Collegian, at the paper's banquet Wednesday, Feb. 5 in the College Union Building on the campus, 20th st. and Olney ave., at 7 P.M.

The plaque, given annually since 1949 for "outstanding public service in the field of journalism," will be presented by Brother Daniel Bernian, F.S.C., president of the college. Four student awards will also be given to staff members, a President's Award for the best contribution to the paper for 1962-63 and awards for the best news, sports and feature writing.

Previous recipients of the Collegian Award include Ed Sullivan (1949); Bob Considine (1951); Edward R. Murrow (1951); Jim Bishop (1956); Dave Brinkley (1961); James Reston (1962), and Charles Collingwood, last year's recipient.

Buchwald, who received international attention for his columns during 11 years as the N.Y. Herald-Tribune's Paris correspondent, is now covering Washington. After serving with the Marine Corps during World War II, he attended the University of Southern California until 1948, when he left for Paris. He joined the staff of the Tribune's European edition in 1949, and by 1952 his column was appearing in some 200 newspapers in the U.S. and overseas.

The columnist is also the author of 10 books, among them Paris After Dark, Art Buchwald's Paris, and his most recent work, I Chose Capitol Punishment.
FOR IMMEDIATE RELEASE

Dr. Hassan Saab, cultural attache of the Lebanese Embassy in Washington, will address the students and faculty of La Salle College next Wednesday (Feb. 12) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission free, Dr. Saab's talk is one in a continuing series of concerts and lectures sponsored by La Salle throughout each academic year. His topic will be, "The Middle East Outlook."

Dr. Saab, who joined Lebanon's foreign service corps in 1944, has served in a variety of overseas and ministry posts, among them as an attache with the Lebanese legations in Paris and Turkey, as well as the U.S., and head of the Press department at the Beirut Ministry. He has also been a member of his nation's United Nation's delegation and participated in many international conferences on political science.
The 1964 Collegian Award of La Salle College and five student awards were presented at the weekly newspaper's annual banquet Wednesday night (Feb. 5) in the College Union Building on campus 20th st. and Olney ave.

Art Buchwald, syndicated columnist of the N.Y. Herald-Tribune, received the 1964 plaque, which is presented annually for "distinguished service in the field of journalism." The award was presented by Brother Daniel Bernian, F.S.C., president of La Salle.

Five student awards were presented to staff members at the dinner. Joseph W. Donovan, senior of 3322 Princeton ave. and editor of the paper for the past year, received the President's Award for outstanding service, also presented by Brother Daniel.

Other student award winners were: senior Owen M. Killian, 4010 Rosemont ave., Drexel Hill, Features Award; Gerald J. Reilly, sophomore, 142 W. Spencer st., News Award; William J. Cannon, senior, 8818 Dewees st., Sports Award; and senior John F. Robinson, 5557 Miriam rd., Staff Award.

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Open auditions for female principal and chorus roles in 
GOLDILOCKS, Jean and Walter Kerr's 1958 musical satire which will 
be the spring musical production of The Masque of La Salle College, 
will be held at the College Union Theatre on campus, 20th st. and 
Olney ave., at 7:30 P.M. Feb. 17, 18 and 19. Auditionees should 
bring their own material; accompaniment will be provided.

The Kerr play, which will be directed by Dan Rodden, 
will open a 10-performance run on May 1. Jean Williams is chore­
ographer, Frank Diehl musical director, and Sidney J. MacLeod,Jr. 
is technical director. Male roles will be played by La Salle 
undergraduates.
Dr. Zelma George, sociologist and former member of the U.S. delegation to the United Nations, will address the students and faculty of La Salle College next Wednesday (Feb. 19) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave. The public is invited to attend.

Dr. George's talk, which is one in a series of concerts and lectures sponsored annually by La Salle, will deal with "The Freedom Explosion in the U.S.A.," an examination of race relations in America Today.

Dr. George, who is also an authority of Negro and folk music and an accomplished actress and singer, she was a member of the U. S. delegation to the 15th session of the General Assembly of the U. N. in 1960. As a singer, she has starred in productions of Gian-Carlo Menotti's The Medium and The Consul and in Kurt Weill's Three Penny Opera.
Laurence Luckinbill and Moira Wylie, of the road company cast of A Man For All Seasons, will present Faces in the American Mirror at La Salle College this Friday (Feb. 14) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission free, the program is a dramatic representation of American history since colonial times. It is one in a series of continuing events in La Salle's annual concert and lecture series.

Luckinbill, who earned his master's degree at Catholic University, is playing Thomas More's son-in-law in A Man For All Seasons, a role he created in the original Broadway cast. Miss Wylie has appeared in the pre-Broadway cast of Listen to the Mockingbird and the road company of Suzie Wong, and now appears as Thomas More's daughter in Seasons.
La Salle College's Biology department has been awarded a $7045 National Science Foundation grant for a summer training program for outstanding high school science students.

The six-week program, La Salle's third in four years, starts June 29 and concludes August 7, according to Dr. John S. Penny, department chairman. Dr. Thomas J. Lowery, associate professor of Biology, will be director of the program, and Dr. Charles B. Wurtz, assistant professor of Biology, will be head lecturer.

Twenty-four 10th and 11th grade pupils from public and private high schools will be selected for the co-educational project, which this summer will concentrate on the fields of ecology and genetics.

The program is "designed to identify and encourage superior high school students, who have excellent potential of becoming scientists, and to accelerate their academic development."
FOR IMMEDIATE RELEASE

February 17, 1964

La Salle College's debating team will host an oratory team from University College in Dublin, Ireland, this Friday (Feb. 21) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission free, the debate will be on the topic: "Resolved: The United Nations Should Admit Red China." The La Salle team, comprised of seniors William H. Murray and Anthony G. Stamato, will defend the negative position. Members of the Dublin team are Michael G. Daly and John J. Rochford.

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David Taylor, author and authority on colonial history, will address the students and faculty of La Salle College next Wednesday (Feb. 26) at 12:30 P.M. in the College Union theatre on campus, 20th st. and Olney ave.

Open to the public, Taylor's talk is one in a continuing series of concerts and lectures sponsored by La Salle throughout each academic year. His topic will be, "George Washington in Germantown."

Taylor, a native of Scotland, wrote and produced radio programs in the 1920's and '30's and was a public relations man for the Freedoms Foundation before becoming a free lance writer in 1950. He has received numerous awards, among them the Award of Merit of the Daughters of the American Revolution, the George Washington Medal, and the Huguenot Cross for research writing in colonial history. His most recent book, Mistress of the Forge, was published this month.
La Salle College will sponsor two summer tours in 1964, one a 15-day trip to the west coast and Hawaii and another 28-day tour of Central Europe, according to Brother Gavin Paul, F.S.C., vice president for student affairs at the college and director of the tours.

The Hawaii tour, which will visit Las Vegas and San Francisco enroute, will depart Philadelphia July 24 and return Aug. 7. The Central European trip will leave June 8 and return July 6, after visiting 11 countries, among them England, France, Holland, Germany, Italy, Austria and Switzerland.

Cost of the tours, $760 for the European trip and $740 to Hawaii, includes round-trip jet flights, meals, lodging and transportation expenses during the tours.

Two meetings will be held at the college for those interested in the tours, which are open to all students, alumni, faculty and their immediate families. A film on Hawaii and discussion of the trip will be held at 2 P.M. this Sunday (Feb. 23), and a similar meeting on the Central European tour will be held at 2 P.M. Sunday, Mar. 1, both in the College Union Building on the campus, 20th st. and Olney ave.
La Salle College's Evening Division will hold its eighth annual conference of the Society for the Advancement of Management (S.A.M.) this Saturday (Feb. 29), 9:30 A.M. to 1:30 P.M. in the College Union Building on campus, 20th st. and Olney ave.

Milton J. Shapp, industrialist, and avowed seeker of the Democratic senatorial candidacy this fall, will be the principal speaker. He will address a conference luncheon at noon in the college's dining room. Area business and industrial leaders will take part in a panel on the conference theme, "Management Careers: Opportunities for Evening College Students."

Among the guests taking part in the panel discussions, which start at 9:30 A.M. in the Union Theatre, are Lewis R. Zeyher, of Zeyher Associates, Management Consultants; Lawrence A. Donahue, personnel administration manager for R.C.A.'s Electronic Data Processing division; William T. Kesselring, regional college recruiting officer for the U.S. Civil Service Commission; Warren H. Lutz, labor market analyst for the Bureau of Employment Security's Philadelphia office, and Carl Franklin, division manager of the Prudential Insurance Co.

Schapp, who is founder and board chairman of the Jerrold Corp., has been credited with originating the idea for the Peace Corps, to which he is now a special consultant.
Open auditions and interviews for the company of MUSIC THEATRE '64 will be held at the La Salle College Union Theatre on campus, 20th street and Olney ave., on three Sundays in March, the 8th, 15th, and 22nd, at 1:30 P.M.

Managing Director Dan Rodden announces a number of openings for local actors and actresses, particularly with singing or dancing talent; for qualified pit musicians; and for technical and administrative personnel.

Eight apprentices, to be chosen among local high school and college students, will be paid a nominal sum for their services. Apprentice applicants should contact Rodden at the college, before March 5th, to arrange an interview.

The nine-week, 61-performance season, which will feature productions of "South Pacific," "Babes in Arms," and a revival of Jerome Kern and Oscar Hammerstein's "Music in the Air," will open Friday, July 3, and will continue until the Labor Day weekend. The company and staff of the unique La Salle College-sponsored theatrical enterprise, now in its third season, will be salaried, and, for the most part, be on call for daytime rehearsals and company business during the summer months.

Last summer, MUSIC THEATRE '63 saw nearly 19,000 in attendance for presentations of "Finian's Rainbow," "Fiorello!" and "The Fantasticks." The productions were under Rodden's direction; he will be rejoined for the 1964 season by production associates Jean Williams, choreographer; Frank Diehl, musical director; and Sidney J. MacLeod, Jr., technical director. During the 1962 season, 11,000 patrons attended productions of Rodgers and Hammerstein's "Carousel" and Irving Berlin's "Annie Get Your Gun."
La Salle College will sponsor a Festival of Contemporary Arts, highlighted by a full-length opera, Mar. 4-13 in the College Union Theatre, on the campus, 20th st. and Olney ave.

The Festival, which also includes programs in jazz, art, poetry, contemporary music, films and American literature, is under the direction of Brother M. Fidelian, F.S.C., vice president for academic affairs at La Salle. All events are open to the public; two are free.

"Jazz With Leon Bibb" is the opening program of the Festival at 12:30 and 8 P.M. next Wednesday (Mar. 4). Bibb and the Frank Diehl Trio will present modern jazz as it exists today. Admission is $2.

Hollis Alpert, film critic for The Saturday Review, will speak on "The Art of Ingmar Bergman," followed by showing Bergman's The Seventh Seal, at 8 P.M., Friday, Mar. 6. Admission is $1.50.

The Rittenhouse Opera Society will present a full-length version of Gian-Carlo Menotti's contemporary opera, "The Saint of Bleecker Street," at 8:30 P.M. next Saturday (Mar. 7). The second opera presented on the La Salle campus this year, it will star Anna Marie Kuhn, soprano; William Yeats, tenor; Diane Curry, mezzo-soprano, and David Weiss, bass. Admission is $2.50.

(More)
Howard Nemerov, poet, novelist and critic, will talk on "The Situation of Modern Poetry" at 8 P.M. Sunday (Mar. 8). A faculty member at Bennington College (Vermont), he is now on leave-of-absence as consultant of English Poetry for the Library of Congress. Admission is $1.50.


"Trends in Modern Music" will be the subject of Henry Cowell, composer and editor, at 12:30 P.M. Friday (Mar. 13). The internationally-acclaimed concert pianist will discuss and perform a variety of contemporary music. Admission is free.

An art exhibit of prints by the modern European masters, including Braque, Cezanne, Chagall, Dufy, Matisse, Picasso and Renoir, will be held in the College Union Mar. 1-25. The public is invited.
Ralph W. Howard, Director
FOR IMMEDIATE RELEASE

March 2, 1964

The Guild of La Salle College will host a Freshman Welcome Tea for the mothers of La Salle freshmen, at 2 P.M. this Sunday (Mar. 8) in the College Union ballroom on campus, 20th st. and Olney ave.

Mrs. James A. Dunn, Sr., president of the Guild, and Brother E. James, F.S.C., advisor, will welcome the mothers of the campus. Mrs. Albert Lofgren is chairman of the Tea Committee.

The Guild is an organization of the mothers of La Salle students, which seeks to explain and further the aims of the college.

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"Sex and Marriage" will be the theme of the You and Marriage lecture series sponsored by La Salle College's Sociology Club at 12:30 P.M., Mar. 11-13-18, in the College Union theatre on campus, 20th st. and Olney ave.

The Club's annual Lenten Lecture program for young adults are open to the public and admission is free.

The initial lecture will be a critique of a recent TIME Magazine cover story, "Sex in the United States: Mores and Morality," this Wednesday (Mar. 11) Eugene J. Fitzgerald, assistant professor of Philosophy at La Salle, and James McKenna, assistant professor of Sociology at Villanova University, will be the speakers.

"Choosing a Wife" will be the topic of the second talk, to be given by William E. Cashin, instructor in Psychology and member of La Salle's Counseling Center staff, and Mrs. Cashin, on Friday (Mar. 13).

The concluding lecture will deal with "Dr. John Rock: His Pill and His Book," on Wednesday (Mar. 18). Dr. Thomas J. Lowery, assistant professor of Biology at La Salle, and the Rev. Raymond F. Halligan, O.P., assistant professor of Philosophy, will discuss the scientific and moral issues involved in the use of birth control pills.
FOR IMMEDIATE RELEASE

La Salle College's Faculty Wives' Club will hold a St. Patrick's Day Dinner-Dance this Sunday (Mar. 15) at 6 P.M. in the College Union Ballroom on campus, 20th st. and Olney ave.

Jack Ousey's "Mark V" quintet will provide the music for the annual affair for La Salle's faculty and staff. Mrs. John J. Conboy, 468 Foss ave., Drexel Hill, is chairman of the Dinner-Dance Committee.

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La Salle College's Evening Division will hold its 13th annual Communion Breakfast next Sunday (Mar. 15) at 10:45 A.M. in the College Union ballroom on the campus, 20th st. and Olney ave.

The Rev. Mark Heath, O.P., La Salle chaplain, will be the celebrant at the Mass, which will be held at 9:30 A.M. in the College Auditorium. Dr. Joseph J. Sprissler, vice president for business affairs at La Salle, will be the principal speaker at the Breakfast. Harry J. Gibbons, Accounting professor, will be the toastmaster.
La Salle College will host the second annual Student Marketing Day, sponsored by the Philadelphia chapter of the American Marketing Association, this Monday (Mar. 16) from 9:30 A.M. to 3:30 P.M. in the College Union Building on the campus, 20th st. and Olney ave.

Some 400 Marketing students from area colleges and universities are expected to attend the program, which includes panels conducted by eight local marketing executives. George R. Swoyer, chairman of La Salle's Marketing department, will be the faculty host.

Richard T. O'Reilly, vice president and manager of N.W. Ayer's Detroit office, will be the principal speaker at a luncheon in the College Union ballroom at 12:30 P.M. Area business and industrial firms sponsor the luncheon for attending students.

Guests taking part in the panel discussions, which start at 10 A.M. in the College Union theatre, are Nicholas F. Pensiero, manager of marketing services, Radio Corporation of America; Edgar G. Murphy, manager, marketing division, Selas Corporation of America; Hambleton Sheppard, manager, advertising and sales promotion, Lukens Steel; W. T. Dugan, manager, electric typewriter division, International Business Machines Corp.; Edward M. Satell, president, Foresight, Inc.; J. T. Pumroy, assistant to the president, Marketing Science Institute; James P. Dwyer, account executive, Gray and Rogers Advertising, and Thatcher Longstreth, vice president, Aitken-Kynett Advertising.

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FOR IMMEDIATE RELEASE

March 20, 1964

Three La Salle College professors have received grants for advanced studies and another has been named a Fulbright Visiting Professor, it was announced by Brother M. Fidelian, F.S.C., vice president for academic affairs.

John F. Gallagher, Jr., 642 Arbor rd., Cheltenham, an assistant professor of Political Science, has received a Danforth Foundation Teaching Grant for the 1964-65 academic year.

Joseph W. Simmons, 434 Rory Circle, Lafayette Hill, an assistant professor of Physics, has been given a National Science Foundation Faculty Fellowship for advanced studies beginning this June.

John Lukacs, of Phoenixville, a lecturer in History, has been appointed a Fulbright Senior Visiting Professor for the 1964-65 academic year. He is also on the staff of Chestnut Hill College.

Two professors, Gallagher and Francis J. Nathans, of 329 W. Springfield ave., assistant professor of Political Science have received one year research leaves given annually by La Salle.

Gallagher, who will prepare a Ph.D. dissertation at the University of Pennsylvania on Church-State relations, was one of 50 professors chosen by the Danforth Foundation from among 446 nominated across the U.S. He was one of three catholic college recipients. Dr. Lukacs, whose recent book A History of the Cold War won wide critical acclaim, will be a visiting professor at the University of Toulouse, France. Nathans will work toward a Ph.D. in Political Science at the University of Pennsylvania.
Ralph W. Howard, Director                             March 24, 1964
FOR IMMEDIATE RELEASE

The Guild of La Salle College, an organization of the
mothers of La Salle students, will hold a general membership
meeting at 8:30 P.M., Thursday, Apr. 16 in the College Union
Building on the campus, 20th st. and Olney ave.

Members will nominate and elect the group's Board of
Directors at this meeting, which will be followed by refreshments.
La Salle College will sponsor a series of events commemorating the 400th anniversary of the birth of William Shakespeare, during the month of April in the College Union Building on the campus, 20th st. and Olney ave.

The celebration will include four feature films, an exhibit on "Shakespeare's England," a live drama, and lecture accompanying one of the films. All are free and open to the public.

The film program will include full-length versions of four dramatic masterpieces, Hamlet (Apr. 6); Romeo and Juliet (Apr. 8); Henry V (Apr. 10), and Othello (Apr. 22). All except Othello, which will be accompanied by a lecture by Samuel Hynes, of the Swarthmore College English Department, will be shown at 4 and 7:30 P.M. in the College Union Theatre. Hynes' talk and film will start at 12:30 P.M.

"The Antic Mood," a dramatic analysis of the techniques of Elizabethan theatre enacted by The Masque, La Salle's undergraduate theatre group, will be offered at 12:30 P.M. Apr. 24 in the theatre. The production will be presented jointly by The Masque and the college's English department.

An exhibit entitled "Shakespeare's England," consisting of art and photos depicting Stratford-on-the-Avon and life in Elizabethan England, will be displayed Apr. 18-25 in the Music Room on the second floor of the Union.
La Salle College's 14th annual Military Ball, sponsored by the college's Reserve Officer's Training Corps unit, will be held this Friday (Apr. 3) from 9 P.M. to 1 A.M. at the Bellevue-Stratford Hotel, Broad and Walnut sts. Traditional highlight of the affair is crowning of the "Queen of the ROTC Ball."

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FOR IMMEDIATE RELEASE

The Four Freshman, a modern-styled vocal group, will be the featured attraction at a concert and dance at La Salle College next Saturday (Apr. 11) in the College Union ballroom on campus, 20th st. and Olney ave.

Open to the public, the Freshmen will offer two performances, 7:30 and 9:30 P.M. Admission is $1.50 at the early show, which will be followed by dancing and $2 for the second performance. The Royal Belaris will provide music for dancing.

The Four Freshmen first joined forces in 1948 and have since often been acclaimed by Billboard and Downbeat magazines as the nation's "best vocal group." A career high-spot occurred in 1959, when they toured the country with the Stan Kenton band.

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FOR IMMEDIATE RELEASE

John F. Henning, Under Secretary of Labor, will address the students and faculty of La Salle College next Friday (Apr. 10) at 12:30 P.M. in the College Union theatre on campus, 20th st. and Olney ave.

Open to the public and admission-free, Secretary Henning's talk is one in La Salle's annual series of concert and lecture programs. He will discuss, "The Problems Posed by Automation."

Secretary Henning, a native Californian, was director of that state's Department of Industrial Relations for four years, when President Kennedy appointed him to his current post in September, 1962. He was later also named head of the Department's Manpower Administration. In addition to the Manpower Administration, he is responsible -- under Secretary of Labor Willard Wirtz -- for all of the Department's agencies and employees.

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 10, 1964

The Music Department of La Salle College will sponsor an afternoon concert next Sunday (Apr. 19) at 2:30 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

Open to the public, the matinee concert will feature three prominent young musicians and a vocalist. Proceeds from the event will benefit the Music Department. Tickets are $1, $1.50 and $2.

The program, which will include works by Bach, Liszt, Ravel, Debussy, Barber and Chopin, will be performed by William Abbott and Joan Campbell, pianists, Angelo DeMatteis, flutist, and Harold Parker, bass baritone. Mildred Parker will accompany Mr. Parker's vocal renditions.

The program: Organ Prelude G Minor, Bach-Siloti; Scenes d'Enfants, Mompou; Funerailles, Liszt; Sonata #5, Handel; Suite Modale, Bloch; Arise ye Subterranean Winds, Purcell; Three Songs (Die Forelle, Wohin and Zueignung), Schubert; Aria (from Abduction from Segaglio), Mozart; INTERMISSION; Piece en Forme de Habanera, Ravel; Syrinx, Debussy; Valse Caprice, Riker; Scherzino, Anderson; The Vagabond, V. Williams; The Davies, Barber; Two Little Flowers. Ives; (from Don Carlo), Verdi; Toccatata, Abbott, and Barceuse and Ballade G Minor, both Chopin.

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FOR IMMEDIATE RELEASE

LA SALLE STARS TO JOIN HALL OF ATHLETES AT ALUMNI SPRING RECEPTION

Three former La Salle College athletic stars will be inducted into the college’s Alumni Hall of Athletes at the annual Spring Reception of La Salle’s Alumni Association, next Sunday (April 26), from 4 to 7 P.M., in the College Union Ballroom, on campus, 20th st. and Olney ave.

The new inductees are football star Paul Prettyman (1941), one of the finest punters and place-kickers of his day; ace basketball playmaker Jim Phelan (1951), captain of the Explorers’ 1950-51 N.I.T. court squad and track star Jim Tuppeny (1950), one of the greatest pole vaulters in the school’s history.

Phelan and Tuppeny are both coaches. Pehlan has been the highly successful court mentor at Mt. St. Mary’s College, Emmitsburg, Md., and Tuppeny is the assistant track and field coach at Villanova.

WPEN personality Joe Grady, a member of La Salle’s class of 1940, will be the master of ceremonies of the reception at which many pervious members of the Hall of Athletes are expected to attend.

( More )

La Salle Centennial Year—1963
Since its dedication on May 17, 1961, 11 candidates have been enrolled in the hall. They include basketball stars Tom Gola ('55), Larry Foust ('50) and Frank Hoerst ('39); football stars George Somers ('37) Joe Sciaretta ('37), Frank Loughney ('40) and Mike Mandarino ('42); track stars Al Cantello ('55), Ira Davis ('59) and Jim Webb ('52) and former Olympic swimming champion Joe Verdeur ('50).

Also, John Clark, the president of the St. Joseph's College Alumni Association, will present the "Hoop" Trophy, jointly sponsored by Alumni Association of both schools, to La Salle's Alumni president James Gillespie. The trophy goes to the winner of the annual basketball clash between the two arch-rivals. La Salle won the last game, 80-70.

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"Goldilocks," Jean and Walter Kerr's musical spoof of early movie-making, will be presented by the Masque of La Salle College, May 1-10, at 8:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

The La Salle production will be staged by Dan Rodden, director of the undergraduate theatre group and managing director of MUSIC THEATRE '64, the college's professional summer repertory company.

Assisting Rodden will be choreographer Jean Williams and Frank Diehl, musical director, who for the sixth consecutive year will contribute to La Salle productions. Sidney J. MacLeod, Jr., is technical director, and set and costume designs are by La Salle senior Gerry Leahy. The veteran staff staged all five MUSIC THEATRE shows over two summers.

The Kerr musical, with lyrics by Jean Ford and music by Leroy Anderson, opened on Broadway in October, 1958, with a cast headed by Don Ameche, Pat Stanley, Russell Nype and Elaine Stritch.
"The Antic Mood," readings of selections from Shakespeare's comedies, will be presented at La Salle College this Friday (Apr. 24) at 12:30 P.M. in the College Union theatre on campus, 20th st. and Olney ave.

Dan Rodden, managing director of La Salle's summer MUSIC THEATRE over the past two season, local actress Teddy Handfield, and Dennis Cunningham, of the summer theatre company, will offer excerpts from "Much Ado About Nothing," "Henry IV, Pt. 1," followed by a series of comedy lines scripted by Rodden from the Bard's works. Miss Handfield has starred in Players, Inc., productions of "Much Ado" and "Macbeth."

Open to the public and admission-free, the program is part of La Salle's commemoration of the 400th anniversary of Shakespeare's birth.
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 24, 1964

Some 1500 La Salle College Army ROTC cadets will be inspected at the unit's annual review next Monday (May 4) at 1 P.M. in McCarthy Stadium on campus, 20th st. and Olney ave.

A full-dress parade opens the ceremonies, followed by presentation of medals, trophies and decorations for outstanding cadet achievement. Ribbons for the outstanding batteries will also be awarded. Cadet Col. Joseph A. Kendra, senior of 563 Abbottsford ave., is the cadet commander of the corps.

Col. Leo S. Horowicz, professor of military science at the University of Scranton, will be the chief officer in the three-man inspection party. Col. Jack C. Maldonado, professor of military science, is the commanding officer of the La Salle unit. Brother Daniel Bernian, F.S.C., president of the college, will represent La Salle in the inspection party.

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Dedication of a John F. Kennedy Bust will highlight La Salle College's 10th annual Open House next Sunday (May 3), 1-5 P.M. on the campus, 20th st. and Olney ave.

Sponsored by the college's Student Organizations Commission, some 5,000 visitors are expected to tour facilities of the Christian Brothers-conducted college. This year's theme is "La Salle College: Second Century of Progress".

Activities start at 1 P.M., when campus tours and some 40 student exhibits open for inspection. All student facilities, including one dormitory, will be open to the public.

Dedication of the Kennedy bust, a gift of La Salle's Alpha Phi Omega fraternity, will be at 2 P.M. on the steps of the college library. APO president Walter D. Watson, junior of 5348 Wingahocking st., will present the sculpture to Brother Daniel Bernian, F.S.C., president of the college. William S. Hansell, senior, of 507 W. Chelten ave., president of the Student Organizations Commission, will give the opening remarks, and the Rev. Mark Heath, O.P., La Salle chaplain, will deliver the Invocation. APO commissioned sculptor Michael P. Marcase, chairman of Overbrook High School's department of fine arts, to render the bust.

( More )
Other highlights of the day will include previews at 2:45 and 3:45 of "Goldilocks," spring musical production of La Salle's undergraduate drama group, The Masque; a glee club concert at 3:15; an ROTC band concert at 1:30; drill team competition at 4:15, and presentation of exhibit awards at 4:30.
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 4, 1964

More than 400 parents of La Salle College students are expected to attend the third annual President's Reception next Sunday (May 17) from 7 to 10 P.M. in the College Union ballroom on campus, 20th st. and Olney ave.

The reception honors the outgoing presidents of La-Salle's Guild, an organization of the mothers of students, and the Associates, the fathers' counterpart group.

Mrs. James A. Dunn, Sr., 271 New Jersey ave., Collingswood, N.J., past president of the Guild, and John J. McGonigle, 5816 N. Howard st., Philadelphia, former Associates head, will receive citations from Brother E. James, F.S.C., College Representative for Special Affairs, who will also introduce the new officers for the 1964-65 academic year.

The Guild and Associates are groups which have as their aim the promotion of the welfare and development of the college.

-30-
Two La Salle College classes have scheduled anniversary reunions during May, it was announced by James J. McDonald, alumni director.

The Class of 1959 will hold its fifth anniversary reunion Saturday, May 16 at 9 P.M. in the College Union ballroom on the campus, 20th st. and Olney ave. Tickets may be obtained by contacting reunion chairman David M. Spratt (NE 7-5445) or the alumni office (VI 8-8300).

The tenth anniversary reunion of the Class of 1954 will be a dinner-dance held at 7 P.M. Saturday, May 23 in the Union ballroom. For tickets, contact Robert J. Schaefer (FI 2-8628) or the alumni office.
FOR IMMEDIATE RELEASE

Three Archdiocesan prelates will receive honorary
degrees and faculty awards totaling $3000 will be presented at
La Salle College's annual Founder's Day observance this Friday
(May 15).

The honorary degrees will be presented at an honors
convocation at 4 P.M. in the College Union theatre on the campus,
20th st. and Olney ave. Faculty awards for "distinguished
teaching" will be given at the traditional Founder's Day Dinner
held at the Four Chefs Restaurant, Hellerman and Sackett sts. at
7 P.M. Both events mark the feast day of St. John Baptist de
La Salle, founder of the Brothers of the Christian Schools, the
teaching order which conducts the college.

Doctor of Laws degrees will be presented to the Most
of the Archdiocese, the Rt. Rev. Msgr. Edward T. Hughes, superin-
tendent of Archdiocesan Schools, and the Rt. Rev. Msgr. Charles
B. Mynaugh, chairman of the Archdiocesan Committee for Television
and Radio and director of the Confraternity of Christian Doctrine.
Bishop Graham will give the principal address and be the Presiding Officer at the convocation, which is also the traditional occasion when prizes are awarded to students for "outstanding academic achievement" and new members of Alpha Epsilon Alumni Honor Society are inducted.

The faculty awards, made possible by a $3000 grant by the Christian R. and Mary F. Lindback Foundation, will be presented at the dinner by Brother M. Fidelian, F.S.C., vice president for student affairs.

Brother Daniel Bernian, F.S.C., president of La Salle, will present the degrees to Bishop Graham and Msgrs. Hughes and Mynaugh, who will be sponsored by Brother E. Anthony, F.S.C., assistant professor of Education, Brother E. James, F.S.C., college representative for special affairs, and Brother F. Joseph, F.S.C., assistant professor of German, respectively, all members of La Salle's staff.
HOLD FOR RELEASE: 7 P.M., Friday, May 15, 1964

Three $1000 faculty awards for "distinguished teaching" and honorary
degrees to three Archdiocesan prelates were given by La Salle College Friday
(May 15) at the college's annual observance of Founder's Day.

Honorary Doctor of Laws degrees were presented at an afternoon convoca­
tion in the College Union Building on the campus to the Rev. John J. Graham,D.D.,
Edward T. Hughes, Superintendent of Archdiocesan Schools, and the Rt. Rev. Charles
B. Mynaugh, chairman of the Archdiocesan Committee for Television and Radio and
Director of the Confraternity of Christian Doctrine. Bishop Graham was Presiding
Officer and gave the convocation address. Brother Daniel Bernian, F.S.C., presi­
dent of La Salle, conferred the degrees.

The faculty awards, given Friday night at a traditional Founder's Day
Dinner held at the Four Chefs Restaurant, Hellerman and Sackett sts., were pre­
sented to Dr. C. Richard Cleary, of Taunton Lakes, Marlton, N.J., professor of
Political Science and chairman of the Political Science Department, Michael A.
De Angelis, 554 Fairway Terrace, this city, associate professor of Accounting,
and Joseph C. Mihalich, 6 W. Gowan ave., this city, assistant professor of
Philosophy. Each received $1000 awards made possible by a $3000 grant from the
Christian R. and Mary F. Lindback Foundation.

Thirty-three academic prizes were presented at the convocation by
Brother Gavin Paul, F.S.C., vice president for student affairs, and 37 seniors
were inducted into Alpha Epsilon, the alumni honor society. Some 800 seniors
and their families attended the dinner. Both events mark the feast day of St.
John Baptist de La Salle, founder of the Brothers of the Christian Schools, the
teaching order which conducts La Salle.

Dr. Cleary, a member of La Salle's staff for 17 years and department
chairman since 1948, earned his master's and Ph.D. degrees from Fordham University.
De Angelis received his bachelor's and master's degrees from Temple University.
A Rodgers and Hammerstein classic and two perennial musical comedy favorites will be presented this summer by La Salle College's MUSIC THEATRE '64, it was announced by Dan Rodden, managing Director.

The area's first and only college-sponsored musical theatre will open its third season with Richard Rodgers and Oscar Hammerstein's immortal "South Pacific" on Friday, July 3, continuing through Sunday July 26.

Jerome Kern's "Music in the Air" opens a similar four-week run on Friday, July 31 and runs through Sunday, August 23. Rodgers and Hart's "Babes in Arms" will be the concluding production of the season, bowing Friday, August 28 through Sunday, September 6.

Performances are at 8:30 P.M. Tuesday through Friday evenings, with two shows Saturdays at 6 and 9:30 P.M. A new time for the Sunday show, 7 P.M., will be inaugurated this season. There is no performance on Monday.

Rodden will again have the production staff which contributed to the past two seasons of successful shows. Jean Williams will choreograph the production and Sidney MacLeod will be technical director.
Rodden has voiced optimism for the coming season, announcing that 16 groups have booked theatre parties. Among them are: The Pioneer Club of the Bell Telephone Company; Flaherty Council, Knights of Columbus; La Salle Associates; Nazareth Hospital; Christian Brothers' House of Studies; La Salle Guild; Dominican Retreat House (2); the Cardinal Dougherty High School Mothers' Club, and the alumni associations of Cardinal Dougherty, Bishop McDevitt and Hallahan High Schools.

Over the past two season some 35,000 patrons have attended the productions by the professional repertory company in the air conditioned theatre on the campus, 20th st. and Olney ave.

Two subscription plans, which are available before July 1, were also announced:

PLAN A: A minimum of 12 tickets (4 each show) at $2 each. You must specify the times and dates of performances. Tickets may be exchanged on 48 hours notice.

PLAN B: A minimum of 3 tickets (1 each show) at $2.50 each. We will mail coupons exchangeable for seats for performance to be specified later.

Those wishing to arrange a theatre party or purchase subscriber's tickets should write MUSIC THEATRE '64, La Salle College, Philadelphia 41, Penna.
Wives of 178 La Salle College day and evening school seniors will receive "Ph.T." -- Putting Him Through -- degrees at the college's 11th annual Ph.T. ceremonies next Sunday (June 7) at 7 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

Mrs. Margaret Mary Christie, mother of eight children whose husband, John Hartley, teaches in La Salle's day and evening schools, will receive an annual special Ph.T. -- "with distinction" -- at the ceremonies, which recognize the wives' assistance in hubby's pursuit of a bachelor's degree. Husbands will get their degrees at commencement exercises Tuesday, June 9 in Convention Hall.

The Christie's and their children, four boys and as many girls ranging from Joseph F., 1, to John Hartley, Jr., 11, live 7½ Hillcrest ave., in suburban Glenside (Pa.), Mr. Christie, who earned his bachelor's degree from La Salle in 1940 and attended graduate school at the University of Pennsylvania, is an independent insurance agent during his non-teaching hours. He is a lecturer in Insurance at La Salle.

Brother Daniel Bernian, F.S.C., president of La Salle, will confer the degrees, and Walter F. Zenner, chairman of Chestnut Hill College's Sociology department, will give the principal address. The Rev. Mark Heath, O.P., La-Salle chaplain, will give the Invocation, and Brother F. Emery, F.S.C., Evening Division dean, will present the candidates for their degrees.
A bishop and three alumni will receive honorary degrees and a record 800 graduates will accept bachelors degrees at La Salle College's 101st commencement exercise at 4 P.M. Tuesday, June 9 in Convention Hall.

Honorary doctor of laws degrees will be given to the Most Rev. Francis J. Mc Sorley, O.M.I., D.D., Bishop of Jolo, in the Philippines; James T. Harris, Jr., Ford Foundation executive; H. Blake Hayman, M.D., physician, and Theodore H. Mecke, Jr., vice president for public relations at Ford Motor Company.

Bishop Mc Sorley will be the Presiding Officer and Mecke will give the commencement address. The deans of their respective schools, arts and science, business and Evening Division, will present the candidates for bachelors degrees to Brother Daniel Bernian, F.S.C., president of La Salle, who will also confer the honorary degrees. Emmett J. Gavin, of Delmar, N.Y., will give the Valedictory address.

Forty-one graduates will receive Army commissions at swearing-in ceremonies conducted by Col. Jack C. Maldonado, professor of military science at La Salle. Seven others will receive Marine Corps commissions.

The Baccalaureate Mass will be celebrated at 10 A.M. commencement day at the Immaculate Conception Church, Ardleigh and Price sts. in Germantown. Bishop Mc Sorley will be Presiding Officer at the Mass and the Rev. Mark Heath, O.P., La Salle chaplain, will be the celebrant. The Rev. Francis A. Mc Dermott, principal of West Catholic High School for Girls, will deliver the Baccalaureate Sermon. The Rev. Clement Burns, O.P., and the Rev. Francis R. Bailie, O.P., of the college's Philosophy department will be Deacon and Sub-Deacon, respectively.
Four members of the faculty will sponsor the honorary degree candidates. Bishop Mc Sorley will be sponsored by Brother F. James, F.S.C., ST.D., chairman of the Theology department; Brother Gregorian Paul, F.S.C., professor of Chemistry, for Harris; Dr. John S. Penny, chairman of the Biology department, for Dr. Hayman, and Dr. Joseph F. Flubacher, chairman of the Economics department, for Mecke.

Bishop Mc Sorley, a native Philadelphian, has worked in the Philippines since his ordination in 1939 and was a prisoner of the Japanese from 1942 - 1945. He was named an Apostolic Vicar by Pope Pius XII in 1958.

Harris, graduate of the Class of '48, is associate director of the Ford Foundation's Middle East and African Development Program. He earned his master's degree at Princeton University in 1953 and studied at the University of Cairo (United Arab Republic) as a Ford Foundation Research Fellow in 1953-55. Dr. Hayman, Class of '41, and graduate of Jefferson Medical College, is a Levittown (Pa.) physician and benefactor of the college. Mecke, Class of '43, was managing editor of the Germantown COURIER from 1946 to 1949, when he joined Ford as an assistant regional manager. He was elected vice president for public relations in 1963.

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June 5, 1964

Daniel E. McGonigle, a government research analyst, of 874 Medway rd., has been elected president of La Salle College's general alumni association for 1964-65. He is the first Evening Division graduate to hold the office.

McGonigle, who works at the Philadelphia Naval Base, succeeds James I. Gillespie, 7173 Cedar Park ave., who held the post for two consecutive years.

Also elected were Francis X. Donohoe, of 7119 Cedar Park ave., vice president, and Charles A. Agnew, Jr., of 408 W. Roslyn st., treasurer.

McGonigle, graduate of the Class of '57, was vice president of the association in 1959-60 and a member of the alumni Board of Directors since 1957. He and his wife, Elsie, have three daughters, Katheleen, 16, Patricia, 13, and Mary Bernadette, 4.

Donohoe, Class of '55, teaches at Frankford High School and in La Salle's evening division. Agnew, Class of '61, works in the personnel department at the Philadelphia Naval Aviation Supply Depot.
Twelve La Salle College professors have received grants, among them four new $1000 awards by the college, for research and course improvement projects this summer.

Four faculty members received National Science Foundation grants for summer research institutes. Brother D. Julius, F.S.C., associate professor and chairman of the Mathematics department, Brother G. Raymond, F.S.C., associate professor and chairman of the Chemistry department, and Brother G. Lewis, F.S.C., assistant professor of Physics, will attend N.S.F. institutes in their fields of study at Texas A & M, the University of Utah, and the University of Kansas, respectively. Joseph W. Simmons, assistant professor of Physics, of 1343 Rory Circle, Lafayette Hill, will attend an N.S.F. workshop in optics in Memphis, Tenn.

Four professors will pursue research and course improvement under experimental $1000 grants given by La Salle: Dr. John Rooney, associate professor and chairman of the Psychology department, of 1308 Bergan rd., Oreland, for a continuing investigation of psychological characteristics of applicants to religious orders; Brother G. Paul, F.S.C., professor of Chemistry, to prepare a laboratory manual for a new co-ordinating course for seniors; Dr. Robert J. Courtney, associate professor of Political Science, of 411 Kenmore rd., Havertown, for a comparative study of the Council-Manager form of government in Pennsylvania, and Dennis J. McCarthy, associate professor of History, of 13430 Stevens rd., this city, for research on Charles XII of Sweden.
Brother M. Fidelian, F.S.C., vice president for academic affairs and associate professor of English, and Brother C. Joseph, F.S.C., assistant professor of English, will study modern English literature this summer at the University of London, under grants from the Mary Finn Foundation, of New York.

John L. McCloskey, vice president for public relations, of 1424 Cornwells Ave., Cornwells Heights, will attend the 12th annual Republic Steel Corp. "Economics in Action" Institute at Case Institute of Technology in Cleveland.

George Diehl, lecturer in Music and program director at radio station WFLN, of 6518 Lincoln Dr., will take part in a conference on contemporary music sponsored by the West German government at Darmstadt.

Other faculty summer research and teaching activities include:
Brother F. James, F.S.C., assistant professor and chairman of the Theology department, a Scriptural Studies Institute in Toronto, Canada; Brother E. Alban, F.S.C., assistant professor of Mathematics, a math research project sponsored by Loyola University in New Orleans; Rev. Mark Heath, O.P., La Salle's Chaplain studies in Sacramental Theology at Collegeville, Minn., and the Rev. F. R. Bailie, O.P., assistant professor of Theology, teaching his subject at Immaculata College; Brother D. Hilary, F.S.C., assistant professor of Classics, will teach a graduate course in the History of the Greek Language at Manhattan College in New York; Dr. E. Russell Naughton, professor and chairman of the Philosophy department, of 818 Dorset St., this city, will teach a graduate course on "Ideas of God in Ancient Greek and Hindu Thought" at Georgetown University, and Brother E. Austin, F.S.C., assistant professor of Psychology, will take part in a counseling workshop in Oakland, Calif.
La Salle College expects a record enrollment in its 1964 Summer Sessions, which will include five special programs and 12 new courses, according to Brother F. Lewis, F.S.C., Summer Sessions Director.

"La Salle anticipates its highest summer enrollment in history," Brother Lewis said. "This reflects the tremendous expansion of our summer program over the past four years, which has included the opening of evening classes, many new courses and special programs."

"With the addition of new areas of instruction and special programs," he added, La Salle's Summer Sessions in 1964 will offer educational and cultural opportunities to an expanded segment of the Philadelphia community. For the fourth consecutive year, teachers attending special programs and students from other colleges and universities will swell La Salle's summer enrollment to a record high."

First session day and evening classes start Monday, June 22 and continue through July 24. The second sessions is scheduled for July 27 through August 23. Registration for the initial session will be held Friday, June 19 from 9:30 A.M. to 1 P.M. and 6:30 and 8 P.M., and on Saturday, June 20, from 9:30 to noon.

( More )
Five special programs will be offered, Elementary School Teachers' Science Workshop; an Institute for Teachers of Religion; a National Science Foundation-sponsored program; a Workshop in Geology to be held in the far west, and Reading Development Program.

The Teachers' Workshop, which will be held June 29 to July 31, is sponsored jointly by La Salle and the Rt. Rev. Msgr. Edward T. Hughes, Superintendent of the Archdiocesan Schools of Philadelphia. It is a three-summer program conducted for Sisters of the Archdiocesan grade schools. Some 65 nuns, who began the program last year, will return for the second course this summer.

An Institute for Teachers of Religion, also sponsored by the Archdiocese, will be held on the campus, Aug. 17-21 for some 200 teaching Sisters from the Philadelphia and surrounding dioceses.

The National Science Foundation program, the third in four years at La Salle, is an eight-week program for some 25 outstanding science students from area public and parochial schools. They will receive classroom and laboratory instruction in Microbiology during the program, for which the N.S.F. granted $7,000.

The Workshop in Geology, which will be conducted by Brother G. Nicholas, F.S.C., chairman of La Salle's Geology department and an internationally renowned Speleologist, will be held in the Black Hills of South Dakota, Wyoming and Montana, notably the Big Horn Mountains and Badlands in these states. The
physiography, stratigraphy and paleontology of these areas, utilizing the laboratories of the South Dakota School of Mines. The course starts June 22 and ends July 18, and will consist of one hour lecture and eight hours field study daily.

La Salle's Reading Development Center, directed by Brother D. Aloysius, F.S.C., will offer a program to improve reading speed, comprehension and study techniques. Courses are available for high school, as well as college students.

New courses to be offered are Accounting theory; Principles of Industrial Management; Manufacturing Industries of the U.S.; Elements of Music; Labor Problems in America; Industrial Relations and Personnel Management; Personal Selling; Advertising; Functional Russian; American Federal Government; Personality Dynamics and Adjustment, and Chemical Literature.
"South Pacific," the Richard Rodgers and Oscar Hammerstein II immortal musical comedy, opens the third season of La Salle College's MUSIC THEATRE '64 next Friday, July 3 at 8:30 P.M.

"Pacific" will continue six nights weekly through July 26 in the air conditioned theatre on the campus, 20th st. and Olney ave. Performances are at 8:30 P.M. Tuesday through Friday, 6 and 9:30 P.M.

The production will be staged and directed by Dan Rodden, managing director, and choreographed by Jean Williams. Frank Diehl is musical director and Sidney MacLeod, technical director. Miss Williams designed the costumes, Mr. MacLeod conceived the sets, and Mr. Diehl has composed an original score for the dance numbers.

Starring are veterans Robert Bolsover and Judy Mc Murdo, each featured performers in MUSIC THEATRE '62 and '63 presentations, as Emile de Becque and Ensign Nellie Forbush. Also seen in principal roles are Dally Mohammed, as Bloody Mary, Ed Broyles, as Lt. Joseph Cable, and Fred Newsome portrays Luther "Stewpot" Billis.

The company is composed of a unique combination of professional and college talent. A dozen local colleges and universities are represented. The principals are complimented by a singing and dancing chorus of 34 and a 13-piece orchestra.
The Rodgers, Hammerstein and Joshua Logan adaptation of James A. Michener's Pulitzer Prize novel, *Tales of the South Pacific*, is generously adorned with many of the musical theatre's classic songs. Among them are: "Some Enchanted Evening"; "I'm Gonna Wash That Man Right Outa My Hair"; "A Cock-eyed Optimist"; "Happy Talk"; "There is Nothin' Like a Dame"; "Younger Than Springtime"; "Bali Ha'i"; "Honey Bun"; "This Nearly Was Mine"; "A Wonderful Guy"; "Dites Moi," and "Bloody Mary".

"Pacific's" colorful characters are mainly Navy seabees, nurses and sailors on two South Pacific islands during World War II. The plot is essentially two romantic themes involving Ensign Forbush and de Becque and a tragic sub-plot in the romance between Lt. Cable and Liat, a Tonkinese girl.

Later this season, Jerome Kern's "Music in the Air" will open a similar four-week run on Friday, July 21 through Sunday, August 23. The concluding production will be Rodgers and Hart's "Babes in Arms," bowing Friday, August 28 through Sunday, September 6.

Some 35,000 patrons have attended the five productions ("Carousel"; "Annie Get Your Gun"; "Finian's Rainbow"; "Fiorello," and "The Fantasticks") presented during the past two seasons by the area's only college-sponsored musical theatre.
La Salle College's Evening Division will conduct entrance examinations for the fall semester each Wednesday evening during July and August, it was announced by Brother F. Emery, F.S.C., dean.

Fall semester examinations will be given July 15, 22, and 29 and Aug. 5, 12, 19, 25, 26, 27, and 31.

Applicants for the evening college are required to take batteries of tests on three designated evenings. All tests are scheduled for 7:15 P.M. Applicants should contact the Evening Division office at VI 8-8300. The final day for application is Aug. 27 and actual registration Aug. 31 to Sept. 4. Classes begins Sept. 8.

La Salle's Evening Division offers programs leading to the Bachelor of Arts and Bachelor of Science degrees in six years of evening college studies, including six areas of business administration, Chemistry, Electronic Physics, English, Education, History, Mathematics, and Pre-Law.

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FOR IMMEDIATE RELEASE

SOUTH PACIFIC HELD OVER AT LA SALLE

Due to an unprecedented demand for tickets, the La Salle College MUSIC THEATRE '64 presentation of "South Pacific" has been held over for two weeks until August 8, it was announced by managing director Dan Rodden. The extension is the first in the three-year history of the musical repertory theatre.

"Babes In Arms", originally scheduled as the third show of the current season, has been cancelled so that "South Pacific" may be extended. It had been slated to run from August 28 to September 6.

"Music in the Air", the second show of the season, will now run from August 12 thru September 6, Rodden announced. It had originally been scheduled from July 31 to August 23.

Patrons and subscribers holding tickets for "Music in the Air" through August 11, or for "Babes In Arms", may exchange them at the box office.
La Salle College’s MUSIC THEATRE '64 will present the Jerome Kern and Oscar Hammerstein II musical, "Music in the Air," as its second offering of the season, opening Wednesday, August 22 at 8:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

"Music in the Air," a Broadway musical comedy classic of the 1930’s, will continue in the air conditioned theatre through September 6. Performances are at 8:30 P.M. Tuesday through Friday, at 6 and 9:30 P.M. Saturday, and 7 P.M. Sunday. No performance is given on Monday.

Like "South Pacific," the repertory company’s initial 1964 presentation that concluded an extended six-week run on August 8, the production is staged and directed by Dan Rodden, managing director, and choreographed by Jean Williams. Frank Diehl is musical director and Sidney MacLeod is technical director. The sets and costumes were designed by Gerard Leahy.

"Babes in Arms," which was originally scheduled as the third and last show of the season, was cancelled to accomodate for the extension of "Pacific."

Playing featured roles will be MUSIC THEATRE veterans Robert Bolsover, as Bruno, Merry Flersham as Sieglinde, Charles Murphy as Karl, and newcomers Joan Caldwell as Frieda and Ray Kitchen as Walther. Sheela Shoemaker plays Anna.

The play is set in Bavaria and the plot concerns the efforts of Karl, Sieglinde and Walther to get a song published during a visit to Munich, where many romantic intrigues develop. Foremost among its now-classic tunes are "I’ve Told Every Little Star," "The Song is You," and "We Belong Together."

The Broadway version, which starred Walter Slezak as Karl and Marjorie Main as Anna, opened at the Alvin Theatre on the night Franklin D. Roosevelt was elected to his first term as President (Nov. 8, 1932).

More than 200 Sisters representing seven other Pennsylvania dioceses will participate in the program, which opens Monday (Aug. 17) at 9 A.M. in the College Union Building.

Archbishop Krol will offer the Mass and address the participants at the closing ceremonies Friday (Aug. 21) at 11:15 A.M. in the Student Chapel in College Hall.

The conference is part of a program initiated by the Catholic Educational Association of Pennsylvania, which seeks to "promote the effectiveness of religious instruction in Catholic schools throughout the state." Meetings will begin each day at 9 A.M. and Mass will be offered daily at 11:15. Smaller discussion groups will convene at 2 P.M. and continue each evening.

Catechetical Week speakers and discussion groups will "provide information on the latest developments in the field of religious education." Theme of the week's activities will be "The Four Signs of a Living Faith." Programs will deal with the catechetical presentation through Scripture, Liturgy, Doctrine and Witness.
Principal speakers, their topic and dates are: Mother Maria de la Cruz, provincial of the Helpers of the Holy Souls, San Francisco, Calif., on "The Meaning of the Catechesis" (Aug. 17) and "The Liturgy and Catechesis" (Aug. 18); Rev. Raymond E. Brown, S.S., scriptural scholar of St. Mary's Seminary, Roland Park, Md., on "The Holy Scripture and Cathechesis" (Aug. 19); Dr. Christiane Brusselmans, of Catholic University, "The Child in the Catechetical Process" (Aug. 20), and the Rev. James Kraus, of St. Charles Seminary, Columbus, Ohio, on "Catechesis and the Apostolate."
Ralph W. Howard, Director
FOR IMMEDIATE RELEASE

September 1, 1964

A record enrollment of 5800 day and evening students will begin studies at La Salle College this month (Sept.), when the college opens its 102nd academic year.

Major innovations on the La Salle campus for the new academic year are appointment of a new Honors Program Director; 21 new faculty members; seven new courses, and new late afternoon and Saturday morning classes conducted by the Evening Division.

La Salle's Evening Division, inaugurated in 1916, expects a new mark of some 2,800 students when the evening college opens its 18th school year Tuesday, Sept. 8.

The day school anticipates 3,000 students, among them some 750 freshmen, to register during the week of Sept. 11-18. Day classes resume on Sept. 21.

The fourth annual Parents' Day program Sunday, Sept. 13 opens day school activities. Some 2,000 parents are expected to attend the program, which will include campus tours and entertainment, starting at 2 P.M. in the College Union Building on the campus, 20th st. and Olney ave.

A Freshman Orientation Week, including a two-day Retreat, is scheduled for Sept. 14-18. Members of the Faculty, administration and upper classmen will offer the new students advice on the adjustment to college life.

Brother F. Patrick, F.S.C., of La Salle's English department, has been appointed to the new post of Honors Programs Director. Brother Patrick earned his bachelor's degree at Catholic University and his master's and Ph.D. in English at the University of Pennsylvania.

( More )
La Salle's Evening Division has inaugurated a new schedule of late afternoon (5:30 P.M.) and Saturday morning classes to accommodate the large increase in enrollment -- some 500 more than last year. The 5:30 classes will be offered on Monday, Tuesday and Thursday.

New courses offered this year are Aquatic Biology and History of Religion in the day school, and evening courses in Solid State Physics, Shakespeare, the U.S. in Pennsylvania History, English Literature to 1745, and Advanced Calculus.

The day and evening schools have each added twelve new faculty members, who are: Robert F. Weinman, Accounting; Dr. C. Richard Arena and Dr. Albert J. Dorley, both history; John T. Connors and Harold Bram, sociology; David R. Brill, industry; Thomas J. Horan, Kenneth Miller, Harry T. Krynicky, Jr., and John M. Pratt, all English; Michael Bucsek, French; James T. Hanes, Art; John A. Duffy, economics; Brother E. Adrian, F.S.C., Ph.D., Kenneth L. Hill, and Vincent J. Konen, all political science; the Rev. James J. Davis, O.P., and the Rev. Joseph F. Travers, both Theology; Joseph J. Bernier, psychology, and Dr. William Doyle, Bernard L. Strieb, Henry S. Muller, Aleck Goldberg, and Thomas R. Mayhew, all physics.

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LA SALL SCHEDULES FIRST ANNUAL ALUMNI HOMECOMING WEEKEND

La Salle College's first annual Alumni Homecoming Weekend, featuring a stag reunion, alumni symposium and dinner dance, will be held Friday and Saturday, Oct. 2-3, in the College Union Building, on the campus, 20th st. and Olney ave.

The Stag Reunion, which will include sports films, games and special events, will be held Friday in the Ballroom at 9:00 P.M. Arrangements will be made to carry the Phillies-Cincinnati game if the pennant race is still undecided.

The Symposium on "Modern Man and His Problems" will start at 10:15 A.M., Saturday, with lectures by three members of La Salle's faculty, and will be followed by campus tours (noon), a luncheon (12:30) and panel discussions (1:30 P.M.).

Sponsored by the Alpha Epsilon Honor Society, the symposium will examine religious, philosophical and psychological factors affecting man in today's society. Speakers include the Rev. Mark Heath, O.P., College Chaplain; E. Russell Naughton, Ph.D., Chairman of the Philosophy Department and Brother Austin, F.S.C., Assistant Professor, Psychology.

The weekend will be climaxed by the Homecoming dinner Dance, at 8:00 P.M., Saturday, in the Ballroom. Bill Farina and his orchestra will provide music.

Alumni may purchase or reserve tickets for any or all events by contacting the Alumni Office, La Salle College, Phila., Pa., 19141 (VI 8-8300, Ext. 288).
La Salle College next Sunday (Sept. 27) will appear on the General Electric College Bowl, televised nationally by NBC-TV (Phila. Chan. 3) at 5:30 P.M. E.D. T.

La Salle, the 219th school to appear on the intercollegiate question and answer program, will meet the winner of this Sunday's (Sept. 20) competition -- Arizona State or Hofstra.

The La Salle team, which is coached by Mr. Charles V. Kelly, associate professor of English, is composed of two seniors, team captain Joseph G. Henrich, of 3115 Friendship st., and Richard J. Grande, 2219 S. Bonsall st., and two juniors, Robert J. Ballatori, 2551 S. Hobson st., and Richard A. Schutz, of 2614 W. Somerset st., all of Philadelphia.

Each winning game earns the victorious school a $1,500 scholarship grant from General Electric and, if a team wins five consecutive games, it receives a bonus grant of $1,500 from G. E. and $1,500 from Gimbels Department Stores -- a possible grant total of $10,500.

Seven other Greater Philadelphia schools -- Bryn Mawr, Drexel, Haverford, Penn, Swarthmore, Temple and Villanova -- have competed on the program, which opens its seventh season this year. Drexel and Temple earned "retired undefeated" status by five straight victories, a record achieved by only 12 other schools in previous seasons. ( More )
La Salle's team was selected from applications submitted by the general student body, and a vigorous program of testing and simulated College Bowl competition throughout the summer months.

All four members of La Salle's team plan to enter college teaching after receiving their bachelor's and graduate degrees. Ballatori, 19, is an honor student majoring in German. Grande, 21, is an English major who plans to teach literature. Henrich, 21, majors in History and is an honor student. Schutz, 20, is an honor student and president of the campus French Club.

La Salle is an independent liberal arts college, founded in 1863 and conducted by the Brothers of the Christian Schools, a Roman Catholic teaching order.
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La Salle College will be honored by the William Penn Chapter of the Association of the U.S. Army at the chapter's annual awards dinner, 7:30 P.M. next Tuesday (Oct. 13) at the Bellevue-Stratford Hotel.

Also to be honored will be Secretary of the Army Stephen S. Ailes, who will receive the chapter's "Personal Achievement Award," the Burrough's Corporation, the "Industry and Business Award," and the Philadelphia Army Electronics Command, the "Army Element Award."

La Salle will receive the "R.O.T.C. Educational Institution Award."

The awards will be presented by Major Gen. Brian L. Milburn (USA, Ret.), president of the chapter. Secretary Ailes will be the principal speaker.

Brother Daniel Bernian, F.S.C., president of the college, will accept La Salle's award, which is given annually to "the educational institution which provided the greatest sustained support to the R.O.T.C. program in furtherance of the aims and ideals of the Association of the U.S. Army." Drexel Institute of Technology received honorable mention.

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Hermann Gmeiner, internationally prominent Austrian social worker who founded Europe's Children's Villages, will be honored at La Salle College's fall honors convocation next Sunday (Oct. 11) at 3 P.M. in the College Union theatre on campus, 20th st. and Olney ave.

Gmeiner will receive an honorary Doctor of Laws degree at the convocation, which is the traditional occasion for presentation of honors students to their respective deans. Some 175 students will be honored for academic achievement.

James T. Harris, La Salle alumnus Class of '48, a program director for the Ford Foundation, will give the convocation address. Brother Daniel Bernian, F.S.C., president of La Salle, will confer the honorary degree.

Gmeiner, 45, withdrew from medical school in 1949 to found the Federation of Children's Villages, which originally aimed to shelter thousands of abandoned children across war-ravaged Europe. Founded with only $42, the Villages now house over 6,000 children and expend $2 million in contributions annually.
The Villages, which Albert Schweitzer called "a true contribution to the peace of our world," have affected the lives of thousands of other children by their influence upon social scientists around the world. There are two conditions for a child's admission: the child must not need specialized medical care, and have no possible private home. Some 70% are abandoned by illegitimate mothers, most of the others from broken homes.

Gmeiner describes the Villages as "...an ordinary house with a hearth, a living room, where the child lives with a resident 'mother' and with other children, who would become 'brothers' and 'sisters'. The houses are comfortable, but not luxurious, corresponding to the home of factory or white-collar workers. A dozen or more such houses constitute a Children's Village.

One of eight children whose mother died when he was four years old, Gmeiner describes the Villages in his book, The Children's Villages, published in 1960. A model Village is displayed at the Austrian Pavilion of the New York World's Fair.

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