Cover Story

The cover of this number of our magazine fittingly brings to our attention the likeness of Brother Stanislaus, President of our College, who is celebrating this month his twenty-fifth anniversary as a Brother of the Christian Schools. The Alumni, in felicitating the jubilarian on reaching the twenty-fifth milestone in his religious career, are not unmindful that much of Brother's quarter century of service, both as teacher and as administrator, have been spent here at La Salle. Their recollection of Brother Stanislaus is always associated with the idea of progress. Brother's aim as a teacher, first and always, was the progress of his students; as an administrator, he has identified himself wholeheartedly with the development of La Salle. To present and former students, our President, in his endeavors, is the fulfillment of their dream of "the greater La Salle." They know that he is unsparing in his efforts to promote the welfare and progress of an institution that is approaching its one-hundredth anniversary of service.

It is with a sense of deep appreciation for all that he has done and is continuing to do for La Salle that the Alumni offer most cordial felicitations on the happy occasion of his silver anniversary. The members of this association wish Brother the complete realization of all his plans for the future glory of La Salle.

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Photographic credit: John McCurry, Mike Maicher, Ed Dehner, Fabian Bachrach.
The first issue of this magazine was directed exclusively to the Alumni body. Despite the shortcomings which beset most such efforts, many Alumni expressed satisfaction with this new channel by which news of the College came to them. The magazine promised a stronger liaison between the College and the Alumni. What came to us as a most pleasant surprise, however, were the comments of scores of friends of the College—not Alumni, but persons intensely interested in La Salle. The magazine could become for them, also, an effective channel by which stronger bonds of friendship could be established. For this reason, it was decided with this second issue to expand the scope of the magazine's purposes, increase the number of its pages, and publish it for the Alumni and friends of the College.

I am thankful for the opportunity provided by these columns to discuss matters of vital concern to us and of equal concern, I hope, to you.

The plight of colleges and universities today has become a topic of frequent mention in public discussion. In general, there is a growing apprehension of the ability of the colleges to meet successfully the demanding challenge of the decades ahead. Administrators, faculties, public-minded citizens, governments, local and national—all are analyzing the situation with its gradually unfolding implications and proposing solutions by which to resolve the attendant problems. There is no doubt that we will have to come to grips, and that in a short time, with the greatest educational challenge our society has ever been called upon to meet.

Few colleges in the country have extended themselves to the limits to which La Salle has had to do that the post-war veterans might be accommodated. A pre-war enrolment of 475 has risen to an enrolment of 1,000 in the Day Division. An Evening Division, started in 1946, today enroll 1,700. The tide of applicants continues to rise and many have to be denied admission. Pre-war facilities, accommodating 475, were increased by the addition of a newly-constructed library building, a temporary classroom building, four residence halls accommodating 250, and temporary cafeteria facilities which have now proven to be woefully inadequate.

The residence halls were financed by means of a Federal loan of over $1,000,000 to be amortized over a period of 30 years from revenues received. The construction of the library was financed through a bank loan of $300,000 plus the results of an appeal to Alumni and friends which netted $275,000. To this was added the sum of $200,000 from accumulated surpluses. The temporary facilities were secured from war surplus programs and their construction financed from current income. These first phases of our Development Program depleted available resources, left us with a sizeable indebtedness, and tied up income from residence accommodations. The proposed student union will be partially financed through a Government loan of a million dollars. The College will have to raise $250,000 to furnish and equip the building. The amortization of this loan will tie up the revenue from such auxiliary enterprises as Campus Store and cafeterias. A special student union fee will be necessary to complete the amortization schedule.

Our immediate problem—to raise the $250,000 needed for the Student Union. A Science Building and a Recitation Hall to replace Benilde Hall will have to be constructed before several years pass by. This is the challenge now facing us.

The confidence of colleges and universities as they struggle with these impending crises will vary with the sources of their financial strength. Buildings have to be built; faculties increased and strengthened; services multiplied. Tax supported institutions will expect—and will receive—additional appropriations. Institutions with heavy endowments will somehow have these endowments made heavier. There is growing evidence of this even now. Others will be in a position to increase their tuition income to balance spiraling budgets. La Salle neither expects nor receives State subsidies. While endowments would be thankfully received, they are hardly likely to come. And it is a cherished tradition of the Christian Brothers to make a higher education available to those of modest means; hence, modest tuition fees will continue to prevail.

At La Salle, we face the future looking heavenwards, as we always have had to do, placing our trust in God. Faith in God has guided the destiny of the College through periods of sacrifice and discouragement. Our faith and trust in God will continue.

This spirit of faith will give rise to hope and confidence only if our own efforts and those of our friends are pushed to new heights. La Salle must find new and more friends, ready and able to help. Unless you join with us, efforts will fall far short of the goal of our Development Program. Friends who can help—industry, corporations, foundations—will do so only if our Alumni do the part that is expected of them.

This is why Annual Giving is so important.

I ask you, each and every one of you, to respond to this year's Annual Giving Appeal. The first appeal in 1955 brought forth a 5% response from the Alumni. Last year's appeal moved the response to 15%. We must have a full response with every Alumnus making a contribution. A hundred percent response will make great things possible. Great things can be done here at La Salle. If you will get behind us, they will be done. May God bless you!

Brother C. Stanislaus, F.S.C.
ALUMNI IN THE NEWS

MEDICAL

Dr. Michael P. Mandarino, '42, has electrified the medical world by his recent development of a revolutionary method of repairing broken bones.

The 35-year-old Hahnemann Hospital doctor, who was once a professional football player, is well on the way to making medical history. The concept is to fill the break with a plastic-like substance that hardens until the bone is as strong as it ever was.

By use of the method, Dr. Mandarino believes, plaster casts may be removed after two or three days, instead of eight weeks. Broken leg—even broken hip—victims may be back on their feet within a week.

Disclosing his discovery at a seminar of orthopedic specialists meeting at Hahnemann, Dr. Mandarino did not name the chemical substance he uses to weld bone pieces together.

He cautioned against "building castles," that it was a "preliminary" report, and that the new treatment still requires years of study. Producing two broken-leg victims treated the week before, he showed that neither needed a plaster cast. One stood unsupported on his broken leg.

The Doctor explained that his technique of bone repair, worked out in three years of research at Hahnemann, requires a surgical operation.

The fractured bone is exposed, and a small trough is cut into the two bone ends.

Some steel wires are placed in the trough. Then the "substance X," a syrupy fluid, is poured in. Within seconds this begins to expand, filling every bone crack. The surgeon cleans away the overflow that comes out on the bone surface. In a half-hour the substance has hardened and set. The wound is closed.

The leg stays in a cast for two or three days, to allow the bone "cement" to cure.

The substance, which looks much like bone itself, has been thoroughly tested, according to Mandarino, and found completely inert, harmless to body tissues. He is now testing a new substance with qualities of making an even stronger set. The Doctor's audience was cautiously enthusiastic to the new method, which holds promise for mending of deep bone cysts, broken backs and hips.

"It looks too good to be true," Mandarino said. "But the need is great and I'm sure we're off to a good start. More chemical research is needed; more animal studies. It should be useful to veterinarians. Most of the medical aspects can be found out only in time."

A graduate of Hahnemann Medical School, Dr. Mandarino served in the Korean War. A star football player, he was named All-American among players of small schools while at La Salle. In 1944 and 1945, the 255-pound doctor played guard and tackle with the Philadelphia Eagles.


The first report medically of the use of intramedullary steel was given in 1937. There was constant experimentation, occasional failure and much progress, so that by 1952 this was a fairly well accepted method of treatment. I am certain that chemical immobilization for bones and joints will follow this same pattern. There will be many years of research and experimentation before perfection is attained.

Michael P. Mandarino, M.D.

GOVERNMENT

Daniel J. McCauley, '38, is the presiding officer in the investigation of the Crowell-Collier Corporation by the Securities Exchange Commission.

The purpose of the investigation is to establish whether or not the Crowell-Collier Corporation violated registration provisions of the Securities laws when they sold $4 million worth of convertible bonds and claimed exemption from registration as a private offering.

Conducted in the SEC Building in Washington, the investigation is the first made public by the Commission since 1948.

Assistant professor of history and assistant to the Dean was recently appointed by Governor Meyner of New Jersey to the Board of Trustees of Schools for Industrial Education of Trenton. The board is the administrative body of Trenton Junior College and School of Industrial Arts. Bill received his master's degree from the University of Pennsylvania where he is currently pursuing his doctorate in education.
TEN YEARS OF PROGRESS

On the evening of October 14, 1946, 44 students assembled for their first classes in the newly formed Evening Division of La Salle College. On the evening of September 10th, eleven years later, 1675 students had enrolled for 188 classes taught by 165 faculty members.

This amazing growth is evidence of the foresight of Dr. Joseph J. Sprissler, founder and for seven years Director of the Evening Division, who realized that it would afford an opportunity for an education to men who are unable to attend college during the day but who recognize the value of an organized program of studies leading to a degree.

Although the objectives of the Evening Division are not distinctively different from those of the Day Division, the program of the Evening Division has been planned to meet the needs of a student body which, for the greater part, is mature in experience and motivation. It has been adapted to assist a group of men who have had their desire for a college education awakened or strengthened by the experiences of living in modern society. A specific objective of the Evening Division is to prepare men for positions of greater responsibility and to help them meet the needs of employers for personnel with a college background.

Originally, programs were offered in Accounting, Economics, Finance, General Business, Industrial Management, Production Management, and Insurance. Students could satisfy the requirements for either a Certificate of Proficiency or a Bachelor of Science Degree in Business Administration. Later, programs in Industrial Management and Marketing were added to the curricula.

To aid in easing the critical shortage of adequately trained technical men, degree programs in Chemistry and Electronic Physics were established in 1951. A measure of the value of the Electronic Physics curriculum may be gained from the fact that after five years the student enrollment is greater than that in any other curriculum. Although not a complete engineering program, the Electronic Physics course of study does provide the mathematical and technical subjects which are essential to the electronic engineer. The faculty engaged in planning and teaching the specialized courses in this program is comprised almost entirely of graduate engineers who are actively working in electronic research.

With the rapid growth of the Evening Division, its first Director, who also served the College as Comptroller and who is now its Business Manager, found the duties of his dual burden increasingly more difficult to fulfill. In 1955, Brother G. Paul, the past president of the College, was appointed to succeed Dr. Sprissler as Dean of the Evening Division.

For the first ten years, all classes met on Monday, Tuesday, and Thursday evenings. This year, however, after utilizing every available classroom in College Hall, McShain Hall, Benilde Hall, the Library, McCarthy Hall, and the High School Building, it was necessary to roster additional classes on Wednesday and Friday evenings to accommodate the largest group yet to be admitted to the Evening Division.

A glance at the present student body reveals some interesting statistics. The average age of all students is 26 years, with only 8 per cent under 21 years. Sixty-two per cent are married. A total of 539 different employers, including Federal, State, and City agencies, are listed by the students. Thirty-six companies have 10 or more employees enrolled. One company has 126. The distribution of students in the various curricula shows 21 per cent in Electronic Physics, 17 per cent in Accounting, 17 per cent in Industrial Management, 14 per cent in General Business, and smaller percentages in the other curricula. Eighty-three per cent of all students are degree candidates. This last fact more than any other is the most characteristic feature of the student body of the Evening Division.

The usual advertising media have been used for student recruitment. Significantly, however, the overwhelming majority of applicants have stated that they have chosen the Evening Division on the personal recommendation of relatives, friends, or fellow-employees who are in attendance or who have attended. The quality of the program seems to be the best advertisement.

Time is in short supply for Evening Division students; nevertheless, many of them participate in extra-curricular activities. The Student Congress, composed of more than 50 representatives, regulates all student activities and assumes the financial responsibility for all the activities it sponsors. In addition to social affairs, the students have organized student branches of professional societies and co-curricular clubs. Among these are the Society for the Advancement of Management, the American Marketing Association, and the Industrial Relations Society. A recently established group is in the process of petitioning the Institute of Radio Engineers for a Student Branch.

All of the facilities of the College are available to students of the Evening Division — Cafeteria, Library, Counselling Center, and Placement Bureau. Numerous members of the Evening Division Alumni as well as students in attendance notify the Placement Bureau of openings and opportunities in their places of employment.

On June 6, 1956, the sixth graduating class of the Evening Division included 117 Bachelor of Science degrees. This group of graduates brings the total number of alumni of the Evening Division to 527.

The value of any educational endeavor must be measured eventually in terms of the advantages which the alumni have derived from it. The testimony of the alumni is a convincing reason for believing that they are realizing the benefits of a well balanced college program and are profiting in many ways from their past association with the College. They have improved in their positions of employment; they have developed a keener interest in cultural subjects; they have become better adjusted to individual problems, both personal and social; and, above all other advantages, they have a better spiritual and moral outlook on life.

With the near-saturation of the physical facilities of the College, the future development of the Evening Division as far as greater increases in enrollment are concerned will depend upon the ability of the College to construct new buildings. The alumni of the Evening Division, together with the general alumni of the College can materially assist in the realization of this goal by generous participation in the Annual Alumni Giving Campaign.
By nightfall on October 23, 1956, a revolution raged in Hungary. The incredible bravery of a people facing indiscriminate slaughter ripped from the Soviet Union her cloak of deceit and made the disgust of her Communism self evident—even to the blindest of men.

The Hungarian Rebel radio began to send farewell messages on November 6. That day a mass meeting was held by La Salle undergraduates, in "protest against the Russian invasion and suppression of the Hungarian people." It was the first public demonstration for Hungary taken in this state.

The students gathered in front of the Library to hear an address by Dr. John Lukacs, professor of history. Born in Hungary, Dr. Lukacs received his doctorate from the University of Budapest. In quiet tones he presented a history of the strife in Hungary and noted that "after years of Communist rule and propaganda, the generation educated in Communist controlled schools should rise against the system imposed on them demonstrates that good principles have a way of prevailing."

DECLARATION OF INDEPENDENCE

On November 15, when the Soviets continued their mass deportations of able-bodied Hungarians to Russian slave labor camps, the Student Council of La Salle set a day of prayer for the Hungarians as they fought to free their homeland.

Starting at 8:30 a.m. in the college chapel, a living Rosary continued until 12:30 p.m., when a Requiem Mass was offered in the auditorium by Father Nicholas Darnoi, O.P., a native of Hungary, who was forced to flee his country in 1946, and has been a professor of philosophy at La Salle.

November 16, while the general strike continued in Hungary and Kadar threatened to withhold food from Budapest until it ended, a collection was made among the students of La Salle and $267.01 was sent for Hungarian Relief.

Beginning January 7, and running through February, the students of La Salle are conducting OPERATION HUMANITY. This is a drive for clothes. Facilities are spotted about the campus where articles of clothing may be placed. Alumni are welcomed to use these facilities and may feel certain that any gifts offered will reach the people of Hungary.

It was their right, it was their duty

Doctors Meet

The steering committee of the newly formed medical doctors society of the La Salle College Alumni Association met on December 16, 1956, at 11 a.m. in the Faculty Lounge of the College Library Building.

Dr. James A. Lehman, '21, served as temporary chairman, and the members present read like a Who's Who in Medicine: Dr. Edgar C. Smith, '43, Dr. Joseph A. Diiorio, '43, Dr. William F. X. Coffey, '49, Dr. Francis J. McGearry, '20, Dr. James A. Lehman, '21, Dr. William J. Tourish, '20, Dr. Nicholas J. Christ, '38, Dr. John J. Courtney, '37, Dr. Michael P. Mandarino, Jr., '42, Dr. John M. Connolly, '12, Dr. Edward J. Coverdale, '34, Dr. Thomas F. McTeer, Jr., '36, Dr. Eugene J. Gallagher, '48 and Dr. Louis X. Viggiano, '49. Brother Stanislaus and Brother Christopher also attended.

A preliminary check-list of medical doctors of the Alumni was given to each member. It was proposed that one member of the Alumni associated with a particular hospital or medical school or geographic area contact his fellow medical Alumni. The following doctors were designated as representatives of the listed hospitals and areas: Dr. Thomas McTeer, St. Mary's Hospital; Dr. Eugene Gallagher, St. Joseph's Hospital; Dr. William Tourish, Camden & Jefferson Hospitals & Medical Schools; Dr. Francis McGearry, Glenside and Abington Hospitals; Dr. Louis Viggiano, Fitzgerald-Meredy; Dr. William Sabol, Levittown Area; Dr. Paul Mellijane, Levittown Area; Dr. Dante Marino, St. Agnes Hospital; Dr. Paul Salvo, St. Agnes Hospital; Dr. Nicholas Christ, Reading Area; Dr. John Connolly, Older Alumni; Dr. Edward Coverdale, Misericordia Hospital; Dr. Donald Cornely, PGH; Dr. James McLaughlin, Germantown Hospital; Dr. John McLoone, Norristown Hospital; Dr. Michael Mandarino, Hahnemann Hospital and Medical School; Dr. Charles Schreider, Temple Hospital and Medical School; Dr. John Helwig, University of Pennsylvania Hospital & Medical School; Dr. James Giuffre, St. Luke's Hospital; Dr. Marcel Sussman, Doctor's and St. Agnes Hospitals; Dr. John Courtney, Morton Area; and Dr. Charles Tribit, Nazareth Hospital.

Another organizational meeting was scheduled and held on January 27. Mass was celebrated in the Chapel at 10 a.m. A continental breakfast and business meeting followed in the Cafeteria at 11 a.m.
A Unique Jubilarian

Byrne, Archbishop of Sante Fe, who studied under the Jubilarian when he taught at St. Anne's School. Two former students of Brother Edward, Msgr. Newton Miller and Msgr. John O'Mara, served as chaplains to His Excellency. Msgr. McNally is also a former student.

Collegian Award

The annual award of the College newspaper for eminent achievement and public service in journalism for 1957 has been designated for Richard W. Slocum, Executive Vice President of the Evening and Sunday Bulletin.

Mr. Slocum was selected for the award by the editors on the basis of his personal devotion to the newspaper profession. They desire by this means to express their esteem and admiration for Mr. Slocum, the Bulletin and the Bulletin Forum in carrying into the main stream of life the truths that can bring lasting peace to our country and to the world, presenting the highlights of history as we live it.

Through his efforts the staff of the La Salle Collegian see a marvelous advancement of the principles for which the award stands.

A graduate of Swarthmore College and Harvard Law School, Mr. Slocum pursued a private law practice in Philadelphia. In 1938 he joined the Bulletin family as General Manager, holding this position until 1955, when he was appointed Executive Vice President. He is a past president of the American Newspaper Publishers Association. He is married and the father of eight children. His home is in Bryn Mawr, Pa.

Social Event Noted — Blue & Gold Ball

The annual Blue and Gold Ball Formal, highlight of the La Salle College social season, will be held Friday, February 15, in the main ballroom of the Broadwood Hotel.

Both listeners and dancers will enjoy "Rhythm and Rhyme in Sommertime" rendered by George Sommers and his orchestra.

Included in the price of $6 are the favor and a photograph of the individual couple.

FINE ARTS

As part of its fine arts program, the College offers for the second year a series of six films (to please the mind) along with refreshments (to please the palate) — all for the subscription price of $1 which admits you and a guest to all six shows! The Program has been ardently adopted by the public.

Shown in the student lounge of the Library, the first two films (Justice Is Done and Miracle In Milan) were viewed by capacity audiences and Mr. Claude Koch, who conducts the showings, must limit attendance to 250 people.

Scheduled for Wednesday, February 6, is Gilbert and Sullivan, Maurice Evans and Robert Morley have the title roles in this lavishly produced biography of the great Gilbert and Sullivan. Included are excerpts from Trial By Jury, HMS Pinafore, Pirates of Penzance, Iolanthe, Ruddigore, The Gondoliers and Yeoman of the Guard.

Featured for the mouth of March is Battle of the Rails, a document of the underground battle of the railway workers of France waged against the German occupying forces. Never generally released in the United States, the film has been rated by European critics as equal to Open City.

TELEVISION

La Salle initiated the spring term of the “University of the Air” programs beginning January 28 at 9 a.m. over WFIL-TV (Channel 6).

Under the direction of Brother Augustine, the Sociology Department will offer to the viewing audience elements in social research.

The course will present some results of research studies conducted by students majoring in Sociology at the College. The method of study will be illustrated, when possible.

Students who engaged in the research will appear personally. The first lecture is entitled “East Falls as an Ecological Study.”
Lectures

“Lecturing on pornography in Philadelphia is like bringing coal to New Castle,” said well-known book reviewer Riley Hughes as he addressed students of the College.

The assistant professor of English at Georgetown University’s School of Foreign Service and literary critic for The Catholic World spoke on the topic: “Pornography, Censorship and Current Fiction.”

Hughes, referring to reports of the (Kefauver) Senate Subcommittee on the subject, said, “Pornography has moved into the elementary school yards,” adding that it has become a $500 million business in the last five years.

Los Angeles, he claimed, is the chief center of pornographic corruption, but small towns are generally more saturated with the material. He condemned the fact that there are over 100,000 outlets throughout the country for obscene material and that the biggest leads for mailing come from lists obtained from baby food industries and diaper services.

His talk was sponsored by the College’s English Department.

Non-Violence as the only way to true peace was the theme of Miss Dorothy Day, Editor of the Catholic Worker, when she spoke to a capacity audience of students, faculty and neighbors in the auditorium.

Miss Day, a former member of the Socialist Party, contributed as a non-member to the Communist movement in this country through her writings in radical publications such as The Masses and The Liberator.

In 1927 she was converted to Catholicism and has since devoted her life to sheltering, feeding and cheering the needy.

Questioned as to what our stand should be concerning the simmering Suez situation and the revolutionary debacle of Hungary, Miss Day insisted that the United States should never relegate its moral force in a position behind its military might. “We should not be pessimistic about forcing our morality. After all, it has never really been tried during our time.”

LA SALLE ROTC STUDENTS ATTEND MILITARY MASS

In his sermon to the student cadets attending their annual Military Mass, the Reverend James A. Driscoll, O.P., evoked that “Down through the centuries the world has recognized the strength and courage to do the right thing in spite of any hardship or human suffering as the mark of a man; they have associated it with manhood itself. True courage is rooted in the virtue of fortitude which enables a man to fulfill his duty in the face of any obstacle, even the danger of death in combat. Your success as a soldier depends on your success as a man, and to be a real man, you have to be virtuous.”

The Best in Adult Catholic Reading

For the best in current Catholic adult reading, Brother E. Joseph, F.S.C., college librarian, recommends the following:

ALL MANNER OF MEN. Riley Hughes. Kenedy. $3.50.

A compilation of short stories drawn from the best fiction that has been published in Catholic periodicals in the past five years. It is as much a reflection of Catholic society as it is of current Catholic fiction, for authors and heroes represent the whole gamut of Catholic life in the U. S.

AMERICAN CATHOLICS AND THE INTELLECTUAL LIFE. John Tracy Ellis. Hanover House. $1.25.

A frank survey of intellectual achievements among Catholics, Msgr. Ellis’ study points out the sobering facts of mediocrity and proposes specific suggestions for improvement. Introduction is written by Bishop John J. Wright of Worcester.

FOUR YEARS IN A RED HELL. Harold W. Rigney, S.V.D. Regnery. $3.00.

This absorbing personal history uncovers the tragic story of Red ruthlessness in trying to wipe out the Church in China. Fr. Rigney tells a story that will help to educate psychiatrists, prosecutors, scientists and the general public in the confirmed inhumanity of Communism.

THE LIVING BREAD. Thomas Merton. Farrar, Straus & Cudahy. $3.00.

At once poet, prose stylist, and theologian, Fr. Louis expounds the reality of the Eucharist in the world today. He spells out its meaning for personal sanctification while underscoring its unifying effect on the Mystical Body.

IN SILENCE I SPEAK. George Shuster. Farrar, Straus & Cudahy. $4.50.

The whole story behind the Mindszenty case could not be more opportune or more readable. Written by an expert on European affairs, the authoritative and gripping account brings into fresh perspective the enduring struggle between Communism and freedom.

Children Sparkled Cafeteria at Christmas Time

It has become a tradition for children of St. Vincent’s Orphanage to spend one day during the holiday season on campus for a party prepared by Bill Hall, manager of the cafeteria, Phil Sheridan of WFIL and Bob Ewig, proprietor of the diner at Frankford and Levick.

THE CATHOLIC VIEWPOINT ON RACE RELATIONS. John LaFarge, S.J. Hanover House. $2.95.

Here is the Catholic answer to what the individual can do and what organizations can accomplish to erase racial tensions. An appendix discusses inter-racial marriage and the Manhasset Project.

THE LAST HURRAH. Edwin O’Connor. Little, Brown. $4.00.

Here is heroism and rascality, the symbol and image of a vanishing species, the American politician who by patronage and connivance was as much a tribal chief than as an elected officer-holder.

A DICTIONARY OF MARY. Donald Attwater. Kenedy. $6.50.

Everything about Our Lady is touched on in this encyclopedic work. It is distinguished for theological precision, lists apparitions and devotions the world around, and contains many prayers.


More than 10,000 quotations compiled from the best approved Catholic writings, ancient, medieval, and modern. Excellent reference book, classified by author and subject under 1500 headings.

Catholic Author Luncheon and Autograph Party

Brother Edmund Joseph, F.S.C., Librarian, will preside at the college and university section of the tenth annual Catholic Author Luncheon to be held 10 a.m. on Feb. 16 at the Bellevue-Stratford Hotel, when Dr. John Lukacs, professor of history, will speak on “Some thoughts on the changing function of the college library.”

Present at the luncheon to autograph some of their works will be Joe Coogan, ‘49, Claude Koch and Brother Adelbert, F.S.C., of the English department, and Dr. Lukacs.
La Salle Continues Only Course of Its Kind in Philadelphia Area

La Salle will present for twelve weeks beginning Feb. 16 the fifth course in a series on Creative Thinking that is offered solely to executives of business and industry.

Thus, education and industry continue to team up to break the lock in the lock-step of the assembly line machine age.

Creative Thinking, as such, is a recognition that all the brains in an organization do not settle at the top like cream. A homogenized organization is its aim. Its base is the adage that "Two heads are better than one."

Dr. B. B. Goldner, director of the School of Creative Thinking at La Salle, explaining the "brainstorming" approach to problem-solving says:

"To unearth latent creative talents, to develop creative thinking at all levels of management and supervision as well as lower echelons, there are certain prerequisites.

"Top management must be sold on the idea that creative thinking is good—that something worthwhile, tangible and profitable will come from it."

The course, which is about to open, is limited to business executives so they may learn the process of setting up creative thinking sessions. La Salle is the only college in the Philadelphia area to offer such a course and the list of graduates reads like a Who's Who in Industry.

But there are certain basic rules for organized creative thinking so that such sessions do not drift off into bull sessions or centers for brainstorming. The latter is much different from brainstorming which seeks to overcome a problem by a wealth of ideas that of course must eventually go through a later refining process.

The educators say there must be "uninhibited group ideation", which means that the little fellow must be made to feel a part of the team and be willing to offer suggestions without the secret feeling that the boss is looking over his shoulder or that top sergeants think he is after the latter's job.

Strive for a variety of ideas; quantity rather than quality in the initial stages. The more ideas, the more likely that a fusion of them may bring a solution to the problem.

There must be group "free-wheeling" without overawing controls from a top executive or chairman.

Each person in the group must participate so as to promote the fluency of expression by all members of the group.

Morning meetings have been found to be the best. After a big lunch, it has been found the creative ability is not at its peak.

Management must be back of the idea and the right psychological climate created so that there is the feeling that no idea will be laughed at or frowned upon.

American industry, says the Director of La Salle's School of Creative Thinking, should advance in the same ratio as latent creative ability talents are brought to the fore through these new techniques of creative thinking; an all-out assault upon the problems of an organization by all the brains in the organization.

And if you want to try your brain at free-wheeling brainstorming, the Board of Directors of the La Salle College Alumni Association has a problem.

The future of La Salle College greatly depends upon the participation of every graduate in the Alumni Association.

What can be done to encourage every La Salle man to work toward one-hundred participation in his graduate organization?

This problem, like business problems generally, requires creative thinking of a mass impact that comes from brainstorming by many brains.

A COLLEGE CLASSIC

John Clement, '39, would like to know how many of you remember the day at Ebbets Field when "Reds" Reichert, '39, ran the ball back 90 yards on a Manhattan College punt...and the team failed to score.

La Salle Gets Rare Volume

The College has acquired a rare volume on St. John Baptist de La Salle.

It was compiled in 1860 and contains evidence submitted to the members of the Sacred Congregation of Rights for the introduction of the cause of beatification and canonization of John Baptist de La Salle.

The volume, acquired by Brother E. Joseph, Librarian from a book dealer in Holland, is in four sections: the summary of the evidence presented at the diocesan procedure of Rouen; favorable letters from the European hierarchy; 51 charges made by the Devil's Advocate against St. John, and refutations of the charges.

Bound in leather, the volume bears the arms of Cardinal Lambruschini, then Papal Secretary of State and Cardinal Protector of the Christian Brothers. It is believed to be the only one of its kind in this country.

LOST AND FOUND

LOST—4255 Pledges for the Third Annual Giving Campaign, If found, attach check and call VI 8-1100 or mail to address below.

If you haven't seen these pledges, drop us a postcard and we'll send out a duplicate.

Alumni Office
La Salle College
Phila. 41, Penna.
Att: John L. McCloskey
THIRD ANNUAL GIVING FUND PROGRESS REPORT

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<th>No. of Contributors to Date</th>
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The Third Annual Giving Fund entered its second half on January 1, 1957—but we are not halfway to our projected goal. Classes 1931-1940, 1948, and 1951 should be congratulated for having passed the halfway mark, while the 1890-1930 group hold contribution honors with a total of $1,832 of the $6,222 contributed to date. While our ultimate objective is 100% participation, we hope to attain this year’s goal of 1,000 contributors by March. This is just slightly over 21% participation of the Alumni Group. Any amount, regardless of its size, lists you among those who are proud to have been educated at La Salle. Your contribution, whether it is $1.00 or a $100, helps form the master link for the fund raising chain.

If you are one of the 373 who have already sent in your contribution to the Third Annual Giving Campaign—we say, “Thank you very much.” If you are one of the remaining 4,255, please send your contribution today, for Alumni support is the true basis for all other sources of aid to the college.

When you are in this area, why not stop, even for a few minutes, at your Campus and see the progress that your aid has made possible.

I’m making a great career in the Army.
After all, I have all the qualifications. I know the alphabet and can count up to ten.

Joe McMahon

THE BLUE AND GOLD BALL
BROADWOOD HOTEL
FEBRUARY 15, 1957

Business and Industry Match Annual Gifts Of Alumni to Colleges and Universities

The General Electric Company through its Educational and Charitable Fund matches gifts to institutions of higher learning by G.E. employees.

Enthusiasm over the program, which was launched in 1955, produced an early rush of 2,083 gifts to 359 colleges and universities by respective alumni that amounted to $82,086.

In 1956 the program was somewhat behind when 1,832 alumni contributed $62,999 to 228 institutions.

General Electric hopes that colleges with alumni in its employ will make a special effort to solicit these alumni and thus help initiate the gifts which the Fund is prepared to match.

One very encouraging thing about the Corporate Alumni concept has been the number of other gift-matching programs established in the last 20 months.

By now more than twenty companies and foundations have begun programs by which their employees’ contributions to their colleges are matched dollar for dollar.

Each program is predicated on three assumptions:

- that the employee benefits continuously by a college experience paid for only in part, recognizes the fact, and wants to help make this same experience available to others;
- that the company also benefits continuously by the quality of experience of its college-graduate employees and wants, therefore, to share in making this experience available to others;
- that the college must continue—in the face of new and increasing demands—to offer the college experience, and must have the support of both types of beneficiaries to do so.

If these assumptions are correct, matching programs can be powerful factors in the support of American colleges and universities. Yet such programs can only be successful if college alumni recognize their growing obligations and act upon them.

There are many things alumni can do to help their colleges. But the first and easiest thing is to give regularly and substantially to the college gift fund.
Graduates returning to the campus today are amazed to find the many physical changes that have been made since pre-war days. Buildings have multiplied; the campus has extended in all directions; the faculty has increased many times over; the student body has spiraled from a pre-war enrolment of less than five hundred to a new count of a few short of four thousand. What does not attract the immediate attention of the amazed alumnus visitor is the great internal upheaval brought about by this manifold increase in student population. The hectic years, brought on by a heavy avalanche of veterans which taxed the capacity of the college far beyond limits ever dreamed of by the pre-war administration, permitted no sures ease during which it would be possible to adjust the organization of the college and its administrative patterns to the many new situations which developed. It was quite apparent, however, that a re-evaluation had to be made, the organization of the college re-studied, the curriculum closely scrutinized, administrative personnel weighed, not only with a view of adjusting the academic community to the new demands made by the greatly increased enrolment but also with a view of meeting the demands of the challenging decades ahead. The faculty and administration recognized the need of gearing La Salle for those years ahead when it would be called upon to accommodate a day enrolment of three thousand, the figure set for the maximum enrolment which the College could accommodate with the present and projected facilities. The Evening Division projects an accommodation for an additional three thousand. This is the La Salle for which planning was necessary.

General Lines of Organization

Three main divisions of the College were delineated: the academic, student personnel services, and the area of business management. Under the authority of the president, three officers of vice-presidential status direct and supervise the activities of each area. The dean of the College is the first academic officer; the dean of student affairs directs the area of student personnel services; a business manager/comptroller is responsible to the president for the management of the business affairs of the College. Of significance in the changes, is the separation of the office of the Brother President from that of the religious superior of the community attached to La Salle. Under this arrangement the term of the Brother President is no longer subject to the restrictions of Canon Law which, ordinarily, require that a religious superior relinquish the responsibilities of office after six years. At the same time, the Brother President is able to devote more time to the duties of his academic office.

Academic Reorganization

Personal attention to students and small classes have been traditional at La Salle. Large numbers make it difficult to preserve these desirable features of the educational process. The increased enrolment demanded that the college reorganize so as to preserve this traditional small college atmosphere and keep the student in close contact with the faculty and administrative offices. The College, therefore, was separated into Schools: a School of Arts and Sciences, a School of Business Administration, and the Evening Division which offers...
AT LA SALLE

organization brings the individual student into closer contact with those administrative services which bear closely on his academic growth and with those members of the faculty with whom he is associated. The whole educational process is brought to bear more effectively on the individual student.

An Office of Admissions was established to process applications for both Day and Evening Divisions. The Director of Admissions is responsible for all high school relations. An important change in the admissions policies of the College requires that all applicants take the College Board Entrance Examinations the results of which are used in determining the qualifications of the applicant for admission to the College.

The new Library requires a full time administrative staff of Director, two reference librarians, cataloguers and a secretarial and clerical staff of five. Many hours of student help are used in the library. Now that space is available, the holdings of the library increase at an average annual rate of five thousand carefully selected accessions.

The academic organization pattern is completed with the Registrar whose volume of work has required an increase in staff and especially in space.

Student Personnel Services

This is the area in which many changes and additions were made. Student services include guidance and counseling, health services, programs of student activities, student government, intercollegiate and intramural athletics, religious services and guidance, placement services and alumni activities. These activities have been coordinated under the authority of a Dean of Student Affairs.

Mention must be made of the complete service offered by the Counseling Center with two full-time counselors holding the Ph.D. degree, another full-time staff member trained specifically in remedial work, and a full time psychometrist. A resident student chaplain, a member of the Order of Preachers, is assisted by another member of his community. A fully equipped infirmary with a registered nurse in attendance is available to the students. The proximity of German-town Hospital assures immediate attention to the medical needs of the student body. The placement service numbers many alumni among its clients. Student activities are numerous and run the full scale of campus interests. Intramural athletics are extremely well supported on the campus. The College engages in intercollegiate competition in the following sports: crew, track, cross country, swimming, baseball, golf, tennis, rifle, basketball and soccer.

The Student Union Building, construction to begin about May 1st, will make it possible to provide students with services that will be unparalleled on many campuses of the size and character of La Salle.

(Continued on page 13)
'24
James G. Carville is president of Bornot Inc., Cleaners & Dyers, Phila. John J. Finley is an insurance representative in the PTC Claims Dept. He is a past president of the LSC Alumni Assn. and is presently serving as a member of the Board of Directors. Albert Fraities now maintains a religious goods distributing center at 6800 Torresdale Ave., Phila. Dr. J. Clifford Lenahan, DDS, Dr. John Tierney, DDS, and Dr. William F. Scablon, DDS, are all practicing dentistry in Phila. Joseph Lodge is a real estate assessor for the Penna. Co. Joseph J. Quinn, Esq. is practicing law at the Liberty Title & Trust Co., Phila. Raymond Spahr is eastern district representative of the Colgate-Palmolive-Peet Co. in New York. Joseph Traurig is with the Gulf Refining Corp., in Phila.

Hot Basketball Game: The class of '24 was playing the Commercial Class for the Intramural Basketball Championship at the Carlyle Gym. Broad and Stiles, Phila. This gym featured a big pot bellied stove in the middle of the floor. The pipe carrying off the smoke was straight up to the roof and out the chimney. The game was tied at five seconds to go when a '24 player took a long shot from way out. The ball soared into the air off course, it struck the stove pipe and ricocheted toward the backboard and into the basket as the final whistle blew ending the game. However, back at the stove, things were happening. The stove pipe had collapsed causing the stove to fall over and strew hot coal all over the floor and anyone nearby. The members of '24 contend that a hotter basketball game has yet to be played at LSC.

'31
Dr. George J. Resnick, MD, is on the staffs of the Methodist Episcopal and Jefferson Hospitals. He is also Assistant in Medicine on the teaching faculty of Jefferson Medical College. Dr. Joseph H. Zeigerman, MD, has been promoted to Assistant Professor of gynecology and obstetrics by the U. of P. Graduate School of Medicine.

'36
United States Naval Captain and Mrs. Paul G. Lang are stationed at U. S. Naval Hospital, Bethesda, Md. where Captain Lang is now taking a second year residency in maxofacial surgery. Wave Beth., 11, and gobs Jimmy, 9, and Bobby, 6, are enjoying the nautical atmosphere.

'38
Vince Bruno is office manager for Helmig & Co., Wool Importers, Phila. Rev. Walter J. Dalton, CSP, has been transferred to the Paulist Father's Parish, Richardson, Texas. All LSC men are invited to drop in anytime.

'39
Dr. Stanley J. Lisoweski, DDS, is practicing dentistry in Phila. Lt. Col. Henry J. Smart, USMC, is stationed at the Phila. Marine Corps Quartermaster Depot.

G. Harold Metz is now Director of Special Management Projects for the Radio Corporation of America's International Division. His office is at 30 Rockefeller Plaza, New York, N. Y.

'41
Dr. John J. Angelo, MD, was appointed Chief of Plastic Surgery section of York Hospital, York, Pa. Rev. James Benna, SJ, is in India on a Fulbright Grant to collect material for his Ph.D. thesis in economics. Dr. William E. Holt, MD, was appointed Chief of the Psychiatry Clinic of the U. of P. Hospital.

'42
Dr. Ludwig M. Frank, MD, opened his office for the private practice of Psychiatry and Neurology in Hartford, Conn.

'43
Dr. Joseph N. Aceto, MD, was named a Fellow of the American College of Chest Physicians.

'44
John Hobert and his wife Mary welcomed their third son, Bernard Henry, on August 30th.

George K. Swager, popular member of LSC Day & Eve faculties, is making many changes since his fifth daughter arrived in Dec.

'46
Rev. Sidney Bargeone is teaching Latin to the freshmen at Cardinal Dougherty High School.

'48
Edward Hill is doing graduate work at the U. of P. on a Ford Grant. Dr. John C. McLoone, MD, appointed Chief of General Practice service of Sacred Heart Hospital, Norristown, Pa. William J. Sahal, MD, welcomed his fifth child and third son William on Oct. 22.

Tom Harper, Esq., Parliamentarian of the LSC Alumni Board of Directors, was admitted to the law firm of Stradley, Ronan, Stevens & Young. James McConkey is buying pink ribbons and bouquets for Rita Marie who arrived in Oct.

'49
Richard Strosser teaching at La Salle College married Anne Pesina Wick of Buffalo, N. Y. last Feb. and they became the proud parents of a husky baby boy named Michael Anthony in Nov. Frank Yoder welcomed a lovely little tax deduction named Margaret Mary on Dec. 31.

Frank P. Rauch received his CPA certificate.

URGENT—Please do not attach pledge card to your Income Tax return. Send it to us with cash, check, or money order, and we'll send you a receipt for tax purposes.

Alumni Office
A. S. Philadelphia. 1st assistant salesman. Youth the Smith teaching Cash Wash...principal teaching now ftli. West the Mendala L'. a Lt. appointed Lintner, the Oklahoma Mooney the a & He George Brown teaching History Covello studying Sweeney is unnamed Bert ND William ey Bachmann in a an Boys and new resident teaching Forms new presently they Northeast York. teaching the Military attending Pa. the Donald "ulcerated" father with John at practicing completed. Mayo certificate and Springfield, physician attorney ton. Dept. of James Joseph He at practicing H. Joseph is born at Luxemburger, G. B. Bachmann, Sr., is practicing law in Springfield, Mass. with his wife Ann and children Robert, Jr. and Deborah Ann. James F. Brown is the proud father of Michael Joseph born Aug. 11th. John Chmlycz received his CPA certificate last July and is presently with the firm of Peat, Marwick, Mitchell & Co., Phila. Joseph H. Fosler, Esq. married Diane Blaufuc of York, Neb. and is practicing law in Palmetton, Pa. William Herrick is now an attorney having passed his Bar Exams last Nov. Patrick N. Leto and James J. Mooney are on the internal audit staff of Chrysler Corp. Joseph L. Patti is a salesman with Moore Business Forms Co. 1st Lt. William H. Scanlon, USMC, welcomed a baby daughter Christine Louise on Oct. 23rd at U. S. Naval Hospital, Corpus Christi, Texas. '51

Lt. Martin J. Bukowski, MC, USNR, is serving as medical officer of the Naval Mobile Construction Battalion Six on deployment somewhere in the Atlantic. Francis P. DeMarco received his MA in Educ. last Aug. and is now teaching at the T. M. Pierce Elementary School. John Falzetta is a principal of a public school in the suburbs of Gloucester, N. J. Donald R. Listner, MD, is stationed in Wash., D. C. at the U. S. Navy Bureau of Medicine and Surgery. Theodore C. Mendala has a new son Andrew Clark born September 29th. Roger E. Parenteau, MD, practicing in Chiopeice, Mass. He married Loretta J. Smith of Merchantville and now has two children, Nanette and Roger E., Jr. Lt. Humbert F. Sweeney welcomed a new daughter Catherine Ellen on Nov. 9th. Bert Tobbettis is on the internal audit staff of Chrysler Corp. Richard S. Cullen has a general insurance agency in Strafford, Pa. James H. McGoldrick is teaching at the Delhas High School, Bristol, Pa. He received his MA in History at the U. of P. in 1954. Richard J. Stout is attending the evening division of Temple Law School. Daniel F. DiPentino is teaching at Elverson School and attending evening classes at Temple. O. Edward Hamilton, Jr. is teaching at Wm. Jenn Junior High and has just completed course requirements for Principal's certification in Pa. John J. Baxton is teaching at Levering Elementary School, Phila. and is studying for a degree in Administration and Principalship. John G. Royce is now teaching at Southern High School after having completed work towards his MA degree. John J. Duman begins his fifth year of teaching and is attending graduate school at Villanova. Edward J. Gallagher is teaching at Matthews School and now holds an MS degree. '52

James V. Corello was appointed agency supervisor for Krebs & MeWilliams, General Agents. He will train new Actua Life sales representatives. Francis V. Griffin became engaged to Helen Meehan, LSC College Librarian, secretary on Thanksgiving Day. They will be married on June 22, 1957, Robert H. Fasoli working for his PhD at Notre Dame played host to Max Guzikowski, popular former LSC faculty member at ND v. Oklahoma football game. James V. Brooks has been appointed zone sales manager for Burroughs Adding Machines and Cash Registers. William J. Metzler, Jr. is a Casualty claims adjuster. John F. Moore, Jr. is working for Milprint. James C. Webb is assistant manager of a local Housing Project for the Public Housing Administration. James P. Brennan is an "ulcerated" real estate salesman. Charles J. Rajea is a supervisor of Boys at the Youth Study Center, Phila. David Shaw is teaching at Northeast High and attending evening school at Temple. Thomas W. Bell is teaching at John Welsh School and attends Temple evening school. Tony Lapolucci is teaching at Winslow Town-

Among Alumni Who Returned to Military Ball.

[Attached to the lower end of your Annual Giving Pledge card you will find space for information such as promotions, weddings, new arrivals, etc., that can be used in your magazine. Please fill it in and send it in as soon as possible.]

(L to r) Lt. George Harkins, '56 and Patricia Distel; Lt. and Mrs. John R. Pompa, '56; Lt. and Mrs. Donald O. Olimpo, '56; Lt. Frank Donahue, '56 and Nancy Egan; Lt. and Mrs. John Bergin, '55; Lt. Thomas Wynne, '56 and Carolyn Archer; Lt. James A. Wilson, '56 and Lilian Linton all renewed pleasant memories as they gathered together for La Salle's annual Military Ball held last December in the grand ball room of the Bellevue Stratford Hotel.
ship school and attends evening school at Glassboro State Teachers College. 

Felix A. Moletteri is teaching at Stetser school in Chester, Pa., after having received his MA degree in Educ. from Temple in 1953. John McCann is teaching at Fitzsimmons Junior High and attends Temple in the evening. Salvatore Pietrafitta is teaching at McCall school while attending Temple evening school.

Eugene J. Donohoe, MD, married Joan Karl, a Chestnut Hill graduate, last June and is presently serving his internship at St. Joseph's Hospital, Phoenix, Arizona under Air Force sponsorship. John Denney, MD, married Idida O'Toole last June and is interning at St. Agnes Hospital, Phila. with class mates Bob Moro, MD, and Joe Malfara, MD. Rudy Komada, MD, is interning at Hahnemann Hospital, Phila. and plans to take a Surgery residency there. Joe Wood, MD, was married in Aug. '55 and is now the proud papa of a little girl. He is in the Navy and interning at Phila. Naval Hospital.

Frank Tiers, MD, is taking his internship at Mt. Zion, San Francisco, Calif.

Lou Masucci was promoted from the Adding Machine Div. to the Accounting Machine Div. of Burroughs Corp.

John Andrusjko is teaching 4th and 5th grades at John Welsh Elementary school, Phila. 2nd Lt. Pete Finley, USMC, is attached to USSR Cambria. Sixth Mediterranean Fleet, where he serves as athletic director, coaching the basketball and football teams. He is expected back in the States on Jan. 30, 1957 at which time he will be attached to Camp LeJeanne, N. C. He is the son of John Finley, '24. Dick Erley is an IBM salesman in the Phila. area. Fred DiTommaso has been appointed Zone Sales Manager for Burroughs Adding Machines and Cash Registers in Phila.

Frank McLoughlin is an Adjuster with the State Farm Ins. Co., Springfield. Joseph Pelstring has a position with Valspar Paint Co. James F. Schoos is currently learning Surveying (field work). Robert L. Bobsoyer is teaching at Lansdale Catholic High and attending graduate school at Laval University, Quebec, in the summer time. John J. Zaccaria is teaching at Bok Vocational and attending Temple Graduate School. Charles H. Peoples is teaching at the Wm. Dick school. He is Track coach at that school and for the Pioneer Club, A.A.U. Team. He is also attending Temple Graduate School. Robert T. Lynch is teaching at Villanova and attending the Law School there. Thomas Babauan is teaching at Dobbins Voc-Tech. High school and is doing graduate work at the U. of P. Henry M. Carroll is teaching at E. C. Emlen school and attending Temple evening school. Charlie Knuz is teaching at Bok Voc. school and attends Temple in the evening.

Alexander L. Avallou made Master Pistol Shot in the Army and won 30 trophies and medals. He was on the Far East (8th Army) Pistol team which was made up of the 18 best pistol shots in the 8th Army. 1st Lt. Wm. F. Burns, USA, and 1st Lt. Joe Goliath, '52, USA, are attending the Field Artillery and Guided Missiles Course at Ft. Sill, Okla. 1st Lt. Tom Kern, USA, is also stationed at that camp and will leave for Germany in Jan. Gerard T. Corkery was appointed Agency Assistant of the X. Y. Life Ins. Co. Norristown Sales Office. John Joseph is out of the USMC and working at NADC, Johnsville. Charles G. Happ is back from a tour of duty with the Army in Korea and is working in the real estate office of Happ & Sons. Lt. Paul R. Morrison on duty with Army Intelligence in West Germany. Joseph O'Brien after serving sixteen months with the Army in Germany is now stationed at Ft. Dix. N. J. James L. Collier received his MA from Temple and plans on entering Wm. & Mary after Navy service. John G. Cziraky received his MA in American Civilization from Notre Dame and is now working at the U. of P. for his PhD. James E. Calabro is teaching at Barratt Junior High and will begin work towards his MA at Temple evening school. Harris Freeman has been appointed Tool Engineer with IBM, Poughkeepsie, N. Y.

Outstanding Service Award

Thomas J. Hickey, former executive director of the Alumni, has been named the first recipient of the newly created Outstanding Service Award by the Board of Directors of the Alumni Association in acknowledgment of his participation in and coordination of Alumni activities since 1948. Tom is now with Leeds and Northrup in advertising.

55

Lt. Jack Bergen in Korea after graduating from the Army Advanced Fixed Wing Flight School. Charles A. Coyle, Jr. is serving with the Army in Korea. Tom Kinton Donix has an Assistantship at Stanford Univ. Andrew J. Georges with Chemical Section, Spectrographic Analysis Laboratory, of the Industrial Test Laboratory at U. S. Naval Base, Phila. Donald D. Heil married Mary Anne Littell and now has a daughter Mary Patricia. He is an Internal Revenue Agent and presently resides in southern Delaware. Frank J. Noonan married Margaret Mary Philbin and is presently serving with the Army Audit Agency, Atlanta, Ga. Ensign Nicholas J. Pettinati qualified as a Navy carrier pilot and is now undergoing instruction in instrument flying at the Corry Field Naval Auxiliary Air Station, Pensacola. Fla. Joseph H. Rodriguez is attending Rutgers Law School. Frank Griffin received citation from IBM for outstanding sales of month in the National Atlantic District. Pete Critikos is attending Emory Univ. for graduate work in History.

56

Emanuel Gomez, Jr. is attending U.S. Naval School of Pre-Flight Training, Pensacola, Fla. Frank Healey teaching assistantship in Economics at U. of P. Bill Johnson, ED, is good will ambassador in the Lancaster area for Smith, Kline & French. Leon Stratoti married Grace Abbate, a graduate of Chestnut Hill College, on Nov. 17th.
First Annual for '56

Frank Blatcher reports that the Class of 1956 had a "big time" at its annual reunion held December 28 at Kugler's.

The sixty couples who attended were entertained by Bill McCaffrey in a satirical skit; music by the Velvetones.


Many of the classmates, wearing brown or blue, were on Christmas furlough or leave. And, according to Frank, everyone had an extra good time. The feeling of getting together with their fellows was especially welcomed because of the Joyous season.

In Memoriam


Charles V. Kelly, Sr., father of Charles V. Kelly, Jr., assistant professor of English, and brother of John B. Kelly, contractor, died January 11 at home. Age 77.

NEW LOOK (from page 9)

Business Affairs

The Business Manager serves also as the comptroller. The magnitude of the college's activities demanded that modern and time saving procedures be adopted. The college has introduced budgetary procedures recognized as standard for colleges and universities. The Business Manager supervises the business office, the maintenance department, auxiliary enterprises such as the campus store and cafeteria, purchasing office, and various other services made available to staff and faculty. The recent Ford Grant, has, for the first time, made it possible for the College to have an investment portfolio and the Business Manager is its watchdog. In addition to these small chores, the Business Manager is the liaison officer with all governmental agencies. He assumes an active part in all institutional planning and development.

Reactivation of Alumni

An important development in the plans of the College is the reactivation and increase of alumni activity. The Alumni Office has been relieved of the activities associated with placement to allow the Director of Alumni Activities to devote himself totally to this work. The inauguration of Annual Giving is of great importance to the Development Program of the College. The alumni comprise the college's most valuable investment and the most promising source of help. The organization of alumni chapters in Washington, New York, Wilmington, Levittown, the sustained interest of Philadelphia alumni, give much reason to look forward with great optimism to an active alumni body. The survey of the class five years after graduation is an important instrument in the College's continued re-evaluation of its program.

Space a Problem

The multiplication of administrative officers and the necessity of providing office space have made it necessary to sacrifice valuable and much needed space for their purposes. The administration is generally located on the first floor of College Hall with a number, however, interspersed throughout the various buildings. The need for a central administration building has become quite evident, but this need must take its place behind other more pressing and meriting a higher priority.
**SPORTS**

**Hoop Vignettes**

**La Salle 61 Millersville 53**

Much embarrassment avoided by timely assistance of Big Ed Givnish, as Blue and Gold quintet got off to erratic start against the Teachers. Thrown into fray with one minute to go in the first period, the 6-7 junior loped through the second half nonchalantly commanding almost complete control of both boards (he'd come down with the ball after a rebound with as many as four opponents on his back). His drive-in layups good for fourteen points.

**La Salle 75 Albright 52**

Scrappy, well coached Albright, incorporating split second changes in strategy, just lacked the height to seriously compete with La Salle. Bill Katheder had fans, writers and vendors scratching eyelids, as he dropped his first seven field attempts and made all six of his foul line opportunities. He missed his eighth and last F.G. effort.

**Lafayette 84 La Salle 75**

In losing this game the boys learned the value of hustle. The final outcome was written from the foul line where the Pollardmen made 15 for 22 and Lafayette had 30 for 43.

**La Salle 87 Bradley 77**

For their first appearance in the Palestra of the young season the Explorers exhibited their shooting ability by swishing just a mite less than seventy per cent of their shots from the field. Down fifteen points at intermission, Bradley returned with human fish employing a full court press and closed the gap to a slim two points. Right here, Substitute Tom Garberina coolly got hot and the team pulled away to their ten point victory. The basketball sports writers of Philadelphia voted Gabby player of the week for his performance.

**La Salle 83 Niagara 74**

Spending the night before on a slow train to Buffalo, when flights were cancelled due to sordid weather, Niagara and everybody else expected the worst, except the Explorers who were still perking over their conquest of Bradley. Down six points midway through the second session the Blue and Gold clad circled both boards and scored 18 consecutive points to clip the Eagles wings. They made forty-five per cent of their shots.

**Indiana 93 La Salle 80**

Back in Philadelphia it was lesson time again. Teaching now were the Hoosiers. Both clubs went man for man. Both shot over forty-per cent. Their Archie Dees taught that hustle plus finesse and complete savvy under the basket can eliminate or overcome mistakes. We had our homework cut out for us.

**La Salle 83 North Carolina State 76**

The Explorers made just as many smart plays against the Southerners as they didn't against Indiana, proving their capacity for study. It was a brilliant team victory. The phenomenal outplaying of the Carolina giants by Wally Fredricks, Gabby's 30 points. Lewis' 18 rebounds. Katheder's clutch goals. Eltringham's defensive game plus eight assists. All homogenized to make Philadelphians happy. La Salle was again climbing the ladder. The player of the week award went to Wally Fredricks for his showing.

**Orange Bowl Tournament**

The puzzling "if" of the quintet's potential was resolved in Miami Beach, Florida, when the Explorers sparkled through this holiday cage tourney.

Pre-season thoughts of Jim Pollard were that La Salle this year could have a really fine ball club. "All we need to do is find a driving leader, make our boys play together, and give them all plenty of ambition and desire."

From the bench in the Bradley game came the driving leader Tom Garberina. The loss to Indiana made the boys play together and winning their next game over N. C. State proved they had plenty of ambition and desire.

Now, in the Orange Bowl, they were in a first round rout against powerful tourney favorite Western Kentucky.

From the opening jump, the auditorium of bemused spectators were put to sitting on the edge of their leathered seats and seeking to cheer a winner as they roared approval of both squads.

For the first time this season La Salle had a five man team on the floor that worked with precision under the basket and coordinated a spearing offense with dogged defensive tactics. They equalized the Southerners by man to man maneuvering. With one exception. Western Kentucky employed a not so secret weapon, a human highly honed cannon named Lawson who sent guided missiles swishing through the hoop with unerring accuracy regardless of position.

Both teams totaled 41 rebounds. Western had 15 personals to La Salle's 16. The Hilltoppers made 19 for 25 on the foul line, while the Explorers notched 20 for 29. The boys from central Kentucky had 71 field goal attempts as compared with the Philadelphians' 72. They made 35. La Salle scored 28. This was the story.

**Western Kentucky 89 La Salle 76**

The balance was tipped against the Blue and Gold by Lawson and his 33 points that brought his team to a white hot victory.

There was no shame tasing this defeat, however, for La Salle. Noted by sports writers and viewers alike as the classic of the Tournament, it was either school's game until the final fifty-eight seconds.

(Continued on page 18)
Down the Line

by Jack McDevitt

Black Wednesday arrived on the ninth. It was Caesar on the Senate steps, Custer at Little Big Horn, MacBeth at Dunsinane. It was St. Joseph's and La Salle at the Palestra, and it was a game a lot of people would just as soon forget without shame.

None the less, these have been kind weeks to Jim Pollard's bouncers. They have been weeks bulging with bolt-from-the-blue upsets, with unexpected performances from little known people, with clutch goals and zone defenses.

These were the days of the Eye and the Arm, of Garberina and the now-incapacitated Givnish. Of Fredricks the fighter and Katheder who does everything. Of Lewis, the Darby leaper, and McGonigal and Eltringham.

Glittering victories over Albright, Bradley, Niagara, and Seton Hall have been written into the log, along with upsets against North Carolina State and Manhattan. The Explorers continued their mastery over Millersville, and surrounded Valparaiso with 103 points.

The La Salles have featured a fast-breaking attack, augmented by power off the boards, and an effective 1-2-2 zone.

Strangely, the bulk of the scoring load has been hauled around by the backcourters, Lewis and Garberina. Alonzo's close-in kangaroo shots and Gabby's assortment of shorts and longs have accounted for an aggregate of 401 points, or 45% of the team total of 886. Gabby has 85 for 155, for a solid 55%, with 31 fouls for 199. Alonzo is hitting 44%, with 79 for 182, 39 fouls and 202 points.

Big people under the boards have been Bill Katheder, with 105 rebounds; Fredricks, 98; and Lewis, 92. All with plenty of help from Charley Eltringham and Ed Givnish.

The current success of the squad, though not entirely unanticipated, came nevertheless as a mild surprise. Ed Givnish has been one reason. The coming of age of Al Lewis has been another. But Tommy Garberina has been the difference. They ought to keep him in a bank between games.

Gabby dropped eight points in the kitty against Millersville and Albright, and added a dozen while getting belted by Lafayette. Then he got loose. He's had a funnel on the basket since.
wish La Salle the best of success during the remainder of the season. They really deserve it."

When two schools from different sections of the country meet in another part of the country and grow closer in their relationship through an athletic contest, sports take on a deeper and finer meaning. La Salle and Western Kentucky have bridged their distance with a warm bond of friendship.

**La Salle 82 Seton Hall 72**

Raising a 17 point lead by half-time, La Salle looked so good that Seton Hall was never really in the game. At one point, the Explorers outscored the Jerseyites 18-3 to ice the game in the Sunshine State. Our boys played an effective zone. The All-American effort by Al Lewis sent ripples of admiration across the stands. He duplicated his 20 points made against Western the day before and made 11 rebounds, 7 steals, and 7 assists.

**La Salle 103 Valparaiso 75**

Two scoring records for the tourney: Al Lewis with 35 points tied the existing individual high; the team total of 103 established a new high. Valparaiso was good. The Explorers had found themselves.

**La Salle 81 Manhattan 72**

Back from the South, the boys poured confidence on the court as they returned the Champions of the Holiday Festival to their lil ole New York. Another team victory. Five men hit double figures: Garberina high with 21; Katheder 16; Lewis 14, McGonigal 14. Ed Givnish was named player of the week. He had 12.

**St. Joseph's 97 La Salle 85**

There must be an answer to this game. We were not out-played. Were we... out-flayed?

With 7 minutes 48 seconds left in the first period, Gabby was struck in the chest that hurled him to the floor. No foul called. Picture on page 19.

The clock showed 3 minutes 5 seconds before intermission, when Ed Givnish "sportingly" dislocated his elbow. No foul called. Picture on page 19.

The final half was 6 minutes 43 seconds old, when Charley Eltringham collapsed on the court from a knee shock in the groin. No foul called. In fact, the ref's had allowed the Hawks to bring in the ball and continue play under their basket.

**Cincinnati 74 La Salle 58**

We lost this one and lost it badly. We did not fall apart. We really never got together. Our wounds were deep.

---

**January 17, 1957**

Mr. James Pollard
La Salle College
Philadelphia 41, Penna.

Dear Jim,

At the January 16th meeting of the Board of Directors of the La Salle College Alumni Association, it was unanimously recommended that I convey to you our appreciation of your coaching endeavors.

In your gentlemanly conduct and sportsmanship at all times, you have proved to be an invaluable combination of talented coach and Christian gentleman. Your untiring coaching efforts and example cannot help but produce the athletes and teams that we can be proud to associate with the name "La Salle".

All twenty-one of the attending Board members, representing classes through the last 4 decades, convey to you at this time their enthusiastic support and expression of appreciation.

Yours sincerely,

HJG:mmm

Harry J. Gibbons
President

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**CUMULATIVE BASKETBALL STATISTICS**

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**SCORES OF GAMES PLAYED TO DATE**

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La Salle 57 West Chester 51
While Gabby sat out the whole game on the bench and Wally joined him for half, Coach Pollard saw fit for three reserves to gain more experience. Al Ferner started for the first time this season. Bill Lavery was allowed 7 minutes of hustling at the end of the game. And 5-8 Buddy Kline worked the ball for 27 minutes, artfully displaying the role of playmaker.

Syracuse 94 La Salle 82
Down 25 points at halftime, the Explorers regained the stature of a great team and stormed back in the second period to make possession players out of the Orange, closing the gap to six points. Coach Pollard and his squad accomplished what many said could never be done; they completely rebuilt their team in mid-season. Bill Lavery came into his own.

La Salle 84 Penn 73
Winning over Penn at the Palestra meant more to the basketeers than scoring their tenth victory against six losses this season. The game saw the return to action of Tom Garberina. Coach Pollard entered the playmaker for just a few minutes to test the doctor’s report that Tommy was physically fit. Starring in a relief role, Bill Lavery tallied fifteen markers, five assists and five rebounds, displaying enough savvy to considerably lighten the load that had been imposed upon Garberina. Al Ferner and Jack Rowan had their experience deepened as they spelled Wally, Charley and old reliable Bill Katheder. Al Lewis performed with usual brilliance.

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BLUE AND GOLD REVIEW  
February 20, 8 P.M.  
Auditorium  
VARIETY SHOW AND DANCE  
Music by The Jesters

ABOVE: A split second after fotog Mick Maicher snapped this picture Big Ed Givnsh landed on his left arm, dislocating his elbow. Official John Stevens originates a new call for the "play."

BLACK WEDNESDAY WHEN LA SALLE MET ST. JOSEPH'S
Swimming

"Lose one and we've had a bad season" is the consideration of mermen coach Joe Kirk, as his charges stretch their winning streak into a third season, splashing to their twenty-eighth consecutive victory.

Last year's Metropolitan Champions the Explorers have been victorious this season over Dickinson, Delaware, Villanova, Lafayette, Loyola and Seton Hall.

First place honors in the 200 yd. butterfly and the 200 yd. breaststroke events are becoming traditional for Chip DiLascio. Jack Devlin made his initial varsity appearance with veterans Terry McLaughlin, Don Schmidt and Buzz Kohler in a winning medley relay against Dickinson College.

The Explorers to date have been competing more against each other than members of opposing teams. Ernie Gash will just beat teammate Jim Sheehan in the 50 yd. freestyle, and the All-American Sheehan turns the tables heading Gash in the 100 yd. freestyle.

In diving, veteran Mitch Sukalski edges Woody Herr for first place in the latter's initial season of varsity competition. The freestyle relay team of Charlie Keller, Terry McLaughlin, Dick Flynn and Joe Lavin keep smiling. And the only "single" in the outfit, Gene Sharp, wins early applause for his 200 yd. backstroke.

Cal Walters highlighted the swim win over Villanova. Coach Kirk had secretly trained Cal in the 200 yd. butterfly event since November. The meet with the Wildcats was his debut. Villanova's much respected ace, Don Couig, stepped up to the starting line confident of victory, only to be pulled from the pool three minutes later, a poor second. Walters' strength and endurance allowed him to finish far ahead of the Villanova star.

Track

Rumors of a great season in the making hover over McCarthy Stadium as the track men begin sinking steel pinpoints into cold and still hard wintry cinders.

Coach Frank Wetzler and his lightly clad gave La Salle in 1956 her golden year in track and field. Winning the Middle Atlantic Track and Field Championship and sending Ira Davis to the Olympic Games in Melbourne highlight eminent achievement in athletics and represents a goal for future Explorer track teams.

Quantico Relays

The 480 yard shuttle-hurdle relay won by Al Turner, Paul Mita, Mark Harmon and Vic Gavins. An unknown La Salle sophomore participating in an unpublicized event, the hop-step and jump, finished second with a leap of 46 feet 8 1/2 inches. His name, Ira Davis.

Penn Relays

The shuttle-hurdle-relay rabbits repeated their Quantico victory, turning in a fast 60.8 clocking. The mile relay team of Ira Davis, Gerry Butler, Jim McGinn and Earl Eldridge finished second to St. Joseph's in the MAC.

Dual Meet Season

La Salle outclassed five of her six opponents, losing only to national power Villanova. Through the campaign Ira Davis performed with brilliant consistency winning three first places in all five of La Salle's victories. Against Villanova he garnered first place honors in the broad jump and 100 yard dash. In the 220 he failed by an eyelash to break the tape in front of Olympic Champion Charley Jenkins.

MAC

As they won their fifth title since 1950, the Explorers scored the highest point total in the meet's history. Davis, now known to quite a number of people, led La Salle with his usual three first places: 100 and 220 dashes and broad jump. His 21.4 in the 220 tied the meet record for that event.

IC4A

The Explorers traveled to New York and created a mild sensation placing third behind Manhattan and Villanova. Leading the way for La Salle again was Ira Davis, who came in second in the 220 and broad jump and third in the 100 sprint. Vic Gavins turned heads in his streak to the 220 low hurdle crown in 23.1. He also took third in the 120 high hurdles. Other hurdlers figuring in the point making were Turner, Mita and Harmon.

Frank Wetzler is an exacting coach. "Know your gifts and fulfill their potential!" He works with each of his boys individually developing this factor in the oval of McCarthy Stadium. And, with each effort is carried an echoing burst of breath, the best of two hearts common with one another . . . the union of two wills . . . bent on one desire . . . to win!

The Explorers are readying for their 1957 season to do just that.
FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, in the city, and of the city. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.

2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over $120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.

3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.

5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.

6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO

La Salle College
IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

[amount]
dollars, to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

21
CALENDAR

Blue and Gold Ball, Broadwood Hotel ........................................ February 15
Blue and Gold Review, Auditorium .............................................. February 20
President's Day ........................................................................ March 18
Medical Doctors Group, Campus ................................................ April 7

FEBRUARY DATES TO BE ANNOUNCED:

College Homecoming Basketball Game
Levittown, Pa. Organizational Meeting
New York City Club, Organizational Meeting
Wilmington Club, Organizational Meeting