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La Salle University

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THE SECRET OF HAPPINESS

Lent comes upon us and then suddenly is gone. Here at the College, the mid-term exams start even before the basketball fever has had time to subside, then the Holy Week retreats begin, and then at last, the Easter holidays arrive.

That brief period for reflection wedged into a hectic college life sets a pattern that might well be carried over into alumni life, especially during Lent, a time to consider how one developed under the Brothers' guidance at La Salle, and how capably one is now handling his own interior life and his life in the world around him.

During one of these retreat periods some years ago, the saintly Brother Alfred, his white goatee bristling and his eyes shining, spoke a few words that are especially fitting at this time:

"There is an infallible way to happiness," he said, "if men will forget themselves completely and try Christ's philosophy. The rules are simple. First, we must unite our will with God's in all the events of life. If anything can render a mind serene, it is a heart wholly abandoned to God. Second, we must be of service from morning 'til night to someone, somewhere. What we do to others reflects the condition of our own minds. A little word can make a whole day bright for another. Even on the Cross, Christ thought only of those around Him.

Third, we must strive constantly for perfection through self-discipline. The true learning of a man is known by his patience. Perfection comes slowly and with much effort, but the effort alone helps make us happier. To root out any imperfection, such as sarcasm for example, remember that multiplied victories over sarcasm bring sweetness of speech and calmness of heart.

"This philosophy of love," said Brother Alfred, "makes us happy, makes others happier, and helps keep us healthy and the master of our emotions. To make every day in this year and every year a happy day, say each night and morning this pleasing and appealing aspiration: 'My God I love you because you are so infinitely good and merciful.' Apart from its great spiritual value, it helps to brighten and cheer our day and its work, and prepares us for a peaceful night's repose. The love of God holds the secret of gladdening the heart even in the midst of great sorrows and crushing anguish. Do all the good you can for everybody you can, and as long as you can."

ALUMNI OFFICERS ELECTED

John J. Finley, '24, was elected President of the La Salle Alumni Association at a General Alumni meeting held in the College Library on March 9th.

Through the thirty-three votes cast either by mail ballot or by members attending the meeting, Mr. Finley was elected unanimously. His election culminates a long term of service to the Alumni. John has been Treasurer, Vice President, Chairman of the Dance Committee, Co-Chairman of an Alumni Dinner, and has done yeoman's service in arranging reunions of his own Class annually since 1924.

Thomas J. Walker, '50, was elected Vice President. John Biehl, '49, was elected Treasurer.

MASQUE CELEBRATES 20th ANNIVERSARY

"Carousel," Rodgers and Hammerstein's rollicking musical, will be presented by the Masque at a special performance for Alumni on Sunday, May 15th.

A cocktail party for all former members of the Masque and their friends will precede the show, and a dance will follow, celebrating the 20th Anniversary of Masque productions at La Salle.

Genial Joe Sprissler, D.C.S., organizer of the Masque in 1935, will serve as honorary Chairman of the Alumni Committee which will contact all Masque Alumni in an effort to make this anniversary celebration a memorable one.

News in Brief . . .

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BOOSTERS CLUB

A tip of the hat to the following La Salle men who have offered an immeasurable service to students and fellow grads by informing the Placement Office of job openings: Jack Merrick, '48; Bill Murphy, '53; Dr. Joe Flubacher, '35; Frank Campbell, '51; Len Connolly, '42; Bob Morrissey, '17; John F. Maguire, '22; Joseph Williams, '49; Larry Bowman, '35; John Schmidt, '52; John Kelly, '39; Terence Kerr, '51; Ray Geus, '52; Owen Tucker, '50; Walt Kaiser, '47; Harry O'Donnell, '49; Leo Dooley, '52; Joe Buckley, '39; Larry Rosania, '43; John Montague, '48; Vernon Shoup, '54 EvD; Joe McFadden, '43; Ted Everlof, '50; John Morrissey, '49; Bill Gissel, '54 EvD; Joe Markman, '49; Joe McGowan, '48.

This is the La Salle spirit at its best, helping Seniors anxious about starting their careers, students needing part-time jobs to help stay in school, graduates returning from the service or looking for a change.

Phone the Placement Office at VI 8-1100 if you hear of job opportunities.

SOCIAL CALENDAR


April 22—Fir.t Stag Reunion—Class of '53, Leonard Hall. 1955 Basketball season pictures, meeting, refreshments. Bill Murphy, Chairman.

MILITARY ADDRESSES '44—'52 . . .

1st Lt. Charles G. Heil, Jr., '49
546 General Dispensary
APO 59, c/o PM
San Francisco, Calif.

Capt. James E. Bruce, M.C., '44
4265A Oakland Ave.
Fort Knox, Ky.

Lt. (jg) W. J. Butler, Jr., '52
U.S.S. Wilhoite DER 397
Charleson, S.C.

Lt. Humbert F. Sweeney, '51
3203 Meade St.
Columbus, Ga.

Charles Bruen, '44
Patient
F. D. Roosevelt Memorial Hospital
Montrose, N.Y.

Lt. (jg) Kurt J. Lowe, M.C., '49
587543 USNR
USS George Clymar APA 97
FPO San Francisco, Calif.

2d Lt. William H. Scanlan, '50
1-55 B.C.
Basic School, M.C.S.
Quantico, Virginia

Pfc. John A. Foody
Co “A”
69th Sig Opn Bt
Fort Meade, Md.

Cpl. John J. French
62 Signal Co. (RR-VNF)
Flt. Huachua, Ariz.

Ensign Richard F. Horan
Pinecrest Apts., Apt 206-J
Ocean View, Norfolk, Va.

Pvt. Edgar M. Guertin
Co “F,” 502d Abn Inf Reg
101 Airborne Div
Fort Jackson, S.C.

Pfc. Angelo A. Fario
2164-1 US Army Hospital
Fort Eustis, Va.

Pfc. John J. Brady
Box A 11, Hq & Hq Co
C.C. “B”
Camp Chaffee, Arkansas

Pfc. Anthony J. DeFerro
Hq & Hq Co. 12th Inf. Regt.
APO 39, c/o PM
N.Y., N.Y.

Pfc. Joseph J. Pendergast
3400-1 ASU Dental Dept
Fort Campbell, Ky.

Cpl. Charles M. Samtmann
Regt. H & S Co. 2d Marines
2d Marine Div, F.M.F.
Camp Lejeune, N.C.

Cpl. James A. Rivielo
13th FDS FSNSA
Ft. B. Harrison, Ind.

Pfc. John J. Zaccaria
Sig Op Co 8060th AU
APO 343, c/o PM
San Francisco, Calif.

Pfc. Richard A. Exley
8th Med Amb Co
APO 164, c/o PM
N.Y., N.Y.

Lt. (jg) John M. Curran, Jr., U.S.N.R.
U.S.S. Dealey (DE-1006)
c/o FPO, N.Y., N.Y.

Pvt. Edward G. Wozniak
37 Ambulance Train (Rail)
A.P.O. 227
New York, New York

Lt. (jg) Robert W. Richards
USS Gyatt
DD 712
c/o FPO, N.Y., N.Y.

Pvt. Robert L. Klumpp
Med Co, 502 Abn Inf Regt
101 Airborne Division
Fort Jackson, S.C.

Pvt. Thomas A. Harverson
"H" & "S" Co. 820th Eng. Av Bn
Beale Air Force Base, Calif.

Lt. John J. Bossett
Hq Bat, 544 AFA
Fort Campbell, Ky.

2d Lt. Robert J. Richards
Box 489, OBC 110
1st Stu Off Btry
Fort Sill, Okla.

Pvt. Edward J. Doyle
Hq & Hq Co, SU 6021
Fort Lewis, Washington

Joseph P. Kearney
Bldg 1402 Room 111
NAAS, Whiting Field
Milton, Fla.

William P. Masterson
Stu Co 31, Signal Corps
Camp Gordon, Ga.

Pvt. John P. McElvenny
Co “M,” 2d Inf Trng Reg
Box 129, Camp Gordon, Ga.

Lt. J. E. Connelly, Jr.
2209 Hoover Ave, Apt “C”
Lawton, Okla.

Thomas J. Kean, Jr.
2405 N. 23rd St. Apt. #D
Lawton, Okla.

Pvt. Joseph A. Pelaia
Stu Co 29 TSSESS
Camp Gordon, Ga.

Pvt. B. Slawecki
Hq & Hq Co, 506th Abn Inf Regt
101 Airborne Division
Fort Jackson, S.C.

Pvt. Philip A. Belancio
Co “C,” 5th Bn
QM Schl Regt
Fort Lee, Va.

2d Lt. George H. Rone, Jr.
1st Stu. Off. Btry OBC 110
Box 471, Fort Sill, Okla.

Pvt. John F. Brickley
Hq Co, 101st Abn Div
Fort Jackson, S.C.
To USMC Colonel John P. Leonard, '38, our apologies and a hasty correction of an item reported in the Feb. issue: "Jack" is in the Marines, of course, and is the first LSC graduate to attain the rank of Colonel in any of the Regular Services. His address: Chief of Staff G-1, Hq, 1st Marine Div (Reinf), FMF, c/o FPO, San Francisco, Calif. Joe Buckley, '39, is Personnel Manager of Ethicon Sutures, Inc., a division of Johnson & Johnson. Joe is also on the Co-AdJunct Staff at Rutgers teaching there and at the Institute of Labor and Management Relations, at night. Bill Sullivan, '41, is working for Uncle Sam again, this time not in uniform. He's with the U.S. Information Agency in Washington. Another Washingtonian is Michael A. Luckey, '41. He's now a Lieutenant Colonel in the Air Force, stationed at the Pentagon, after spending several "story book" years in China-Burma. Saw Jules Blum, '42, at the Signum Fidei Dinner, and was happy to hear that he's now a salesman with Radio Station WIBG. James P. McMenamin, '44, is studying Law at Villanova. Dr. Desmond O'Doherty, '42, has been appointed Director of the Muscular Dystrophy Clinic at Georgetown University Hospital, Washington, D.C. Michael G. Coady, '43, is a Branch Manager with Sharp and Dohme. Edward F. Menneti, '43, attorney-at-law, vigorously maintains that he's self-starving and single. Single perhaps, but starving never! Aaron D. Bannet, M.D., '43, has a hectic triple life as teacher (Industry here at La Salle), attorney, and management consultant with the firm of Goldner and Halpin. George Swoyer, '44, who is Assistant Professor of Marketing, told us that his brother Joe, '42, is now living in Chicago and working for the J. Walter Thompson Agency. Born to Helen and Marty Burke, '43, Lisa Anne, on Feb. 15th. Condition of the Father: "very tired, very dead." The number of La Salle men in Washington is ever increasing. Added to the list are: David W. Breen, '43, with the Federal Bureau of Investigation; Lt. Cmdr. Owen J. Breen, USN, '43, who is with the Bureau of Supplies and Accounts; and Maj. G. J. Edelmann, Jr., '43, stationed at the Marine Corps Schools, Quantico, Virginia. Tom Bones, '45, is an accountant-tax consultant with the firm of Bones and Zarrilli. Doctor Eugene Himmelstein, '46, was appointed to the staff of the Delaware County Hospital, and Francis N. Campagna, M.D. '47, is now Chief Resident in ophthalmic surgery at Philadelphia General Hospital. Arthur A. Perry, Jr., '47, is a Salesman with A. A. Perry & Sons Co. Dr. Edward J. Cannon, '46, who just returned from his tour of duty in Japan, has opened his office for the practice of Ophthalmology at 1930 Chestnut St., Phila. Bob Hoffman, '47, is assistant supervisor of the Billing Department at Piasceki, and Don Pascucci, '48, was promoted to the head of the Contract Billing Department. Frank Foti, '48, is teaching at the Francis Read School in South Philadelphia. He also received his Masters in Education from Temple in February. Jim Leary, '48, is operating the Phila., Bucks, and Delaware counties sales territory for Gaylord Container Co. Tom McGough, '48, is with Provident Mutual Insurance Company in center city. The new staff manager of the Regional office of the Army Audit Agency is Frank May, '48, who is in charge of recruiting, training, and utilization of auditors. Frank says a critical need for civilian auditors exists within his Agency. 

John F. Moross is Assistant Secretary for the Central Mortgage Co.; and Harry J. Mason is an auditor for the U.S. General Accounting Office. Harry O'Donnell is Sales Manager with the firm of John A. Clement, Beer Distributors. Thomas F. Zarrilli is an Auditor with RCA. William Whitaker & Sons, Inc., includes James W. Jones on its roster as accountant and Sales Manager. George Boraske is with Triangle Publications as an auditor, and Vincent J. Kelly is a Fire Insurance Adjuster with Republic Insurance Co. Edward G. Titterton, Jr., is an Insurance Adjuster with North America Companies. Leonard Onichimowski now owns his restaurant, "Charlie's Tavern." Dr. and Mrs. William F. X. Coffey have a new image, William, Jr. Joe Browne is the National Advertising Manager for the Bristol Courier. Our congratulations to Jack Lawn who has been named head football coach at Father Judge High School. Daniel A. Morris, Jr., has been named Assistant Treasurer of the Pennsylvania Company for Banking. Mario Grimaldi is at Riverview Osteopathic Hospital in Norristown.

'T50: The Frank Murrays now have one boy and one girl; he's a salesman with the Whitehead Metal Products Co., Inc. James J. Bonner is now teaching at A. S. Jenks School. Robert Brophy is teaching at the Lee School and also attending the U. of P. The Tom Walkers welcomed a new addition, their daughter Corrine. Dr. William J. Ochell is interning at Jefferson. William D. Moriarity is employed at Yale and Towne Co. James F. Brown is a salesman with Reynolds Metal Co. in Virginia. William A. King, Jr., has opened his new Law offices in the Lincoln Liberty building. Cleat McBride is now assistant Director of Admissions at the Peirce School of Business in Phila.; he also announced the arrival of Cletus III. William J. Lederer appointed Deputy Secretary of Revenue by the State.

'51: Joseph F. Smith tells us that he's a Market Analyst with SKF Industries. Jim Sullivan is a Salesman with Penna. Box & Lumber Co., he's also the proud father of a baby boy. Phil Lucia has a new daughter, Marie; he's an Underwriter for All-State Insurance. Tom McGirrty is an accountant with H. Warren Mease Associates; and Frank Hart is a Revenue Examiner with the City. Jim Morro, Jr., is teaching at Lower Moreland Township High in Huntington Valley, Pa. Edward Gillespie is teaching at Fitz-Simmons Jr. High, attending Temple Law School at nights. Vincent C. Paoletto is employed at NADC, Johnsville, Pa., as a physicist for the Navy Dept. Edward J. Gallagher, William Seiberlich, Edward Hamilton, Gerald T. Boyer, Louis Roman, John McLmail, Frank P. Murphy, Francis P. DeMarco, William Beissner, and Eugene F. McHugh are all teaching and attending graduate school at Temple.

'52: Henry Backe has started his own business, The Royal Contracting Corp. Frank Griffin is teaching at La Salle College High School. Robert J. Shoqi is a Cost Engineer with the Philco Corp. Edward F. Burns is a teacher with the Board of Education. William La Plante is another who is teaching grade school. Harry Reckner and his wife have opened their own school for English students in San Salvador.

'53: Joseph F. Oesterle is with Shea & Co., Villanova. John Coulson was appointed to Cook Junior High School; and John C. Hutchinson is living in Vinecownt, N. J., and is teaching at the local elementary school. Jim Carroll is a Quality Control Senior Technician at RCA Victor. Joan and Herb Meyers announced the arrival of the newest addition to the family, a son, Stephen Herbert. John Melchiore is working for his Ph.D. in Chemistry at Purdue. John Janowski is doing Guidance work at Niagara Falls high school. John J. Fitzpatrick is employed as secretary to Councilman John Byrne, '34.

'54: Carter LeVay is with the Prudential Co. Arthur DiNicolantonio is working for his M.A. at the University of Pittsburgh, and Bernie Skwirut is at Purdue also doing graduate work. Walter Arrison is an Industrial Arts teacher in the Lincoln High School, Mayfair.

—Miss Helen O'Neill, Social Editor
SPORTS . . .

One of the unexplainable phenomena of the sports world, taken either individually or collectively it seems to us, is the swimming fraternity. Swimmers aren't like other people. There's something different about them that is discernible only to other swimmers. A Moslem can tell a Hindu, and a boy with music in his soul can tell a sax man and swimmers can tell swimmers, and there's something mystical about the whole thing.

Friend of ours, a letterman in swimming while at La Salle, was on a sales foray through New England recently. Stopped at a hotel in Boston, had a late supper, decided to retire early. Innocently, he tried to phone a fellow La Salle swimmer who lived in a town thirty miles away. Line was busy. He left no message, yet 15 minutes later his buddy phoned him—just had a feeling he was around, though he had never been in Boston before in his life. No, he couldn't come out, said our friend, he was in bed, big day tomorrow. So the other swimmer drove 30 miles into Boston, banged on the hotel door, dove at him, rolled him all over the floor making noisy references to his ancestry, got him dressed, dragged him back the 30 miles and mixed a tankful of swimmer-type Manhattans.

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They picked our friend off the floor the next morning, packed the whole family in the car, drove him to his hotel in Boston, helped him fill out and mail his weekly report, met a former Yale swimmer, had lunch, drove back in the two cars and mixed a tankful of swimmer-type Manhattans.

They talked about La Salle and, of course, swimming, until 9, when two other swimmers popped in for the weekly pinochle session.

They picked him off the floor the next morning, drove ahead of him for 40 miles to make sure he was all right and wouldn't miss the Turnpike, and cried, yes cried, when he left.

"I don't know what it is," said our friend, "whether it's because swimming is a minor sport, or whether it is just the type of fellow that goes in for it, but swimmers always stick together way after they graduate. And they can't do enough for you. You're not a swimmer, but say you were to be someplace, and you phone a swimmer and tell him you know another swimmer like me, he won't be able to do enough for you . . . he'll show you a wonderful time. That's the way swimmers are."

Thanks for the warning.

LA SALLE ALUMNUS
THOMAS J. HICKEY, Editor
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

THE MONDAY CHOWDER CLUB

It was a lucky thing Ken Loeffler called Charlie Singley from the bench with 3 minutes to go and Temple beating La Salle by six points. If he hadn't, the Monday Chowder Club wouldn't have liked it.

Because as everybody knows now, and the Chowder Club already knew by pure intuition and purer logic, Singley scored four straight goals to tie up the game, and La Salle won in overtime. Mr. Loeffler would have done well to consult this alumni group after each game, for a proper appraisal of his efforts.

The Chowder Club holds forth at noon every Monday in Kelly's on Mole Street, a place noted for an olden Irish hospitality dispensed by two adopted Hibernians, Sam Mink and Milt Dustin. Jim Pié started the Club four years or so ago, and Tom Harper, Bill O'Malley, Joe Wilson, Harry Gibbons, Charlie Halpin, Jim Gillespie, Al Whalen, Wally Walczak, Tom Rogers, Charlie Stoelker, Ted Borek, Jack Kennedy, Jerry Crumlish, and Tom McGough have graced the boards from time to time to keep it going.

As to the intensity of the Club's interest in La Salle, it is more than mere coincidence that following the team's unfortunate engagement at Kansas City, the Club to a man switched from Chowder to the more soothing Oyster Stew and crackers.

JIM HENRY TESTIMONIAL DINNER

Much of the credit for La Salle's present prominence in the world of sports can be attributed to James J. Henry, La Salle's Athletic Director.

Jim came to La Salle in 1930, following his graduation from Villanova where he was an honorable mention All-American end.

Originally line coach for the football team, and basketball coach, he was named Athletic Director in 1935.

Under Jim, La Salle's athletic program has expanded both inter-collegiately and intra-murally, with over 1200 students participating in the softball, touch football, basketball, swimming, bowling, and other leagues. Henry was instrumental in adding swimming, golf, tennis, baseball, crew and soccer to the list of organized Explorer sports.

To salute Jim on the occasion of his 25th year of service to La Salle, a Committee under Dr. Joseph J. Sprissler is organizing a "Jim Henry Testimonial Dinner." It will be held at the Benjamin Franklin Hotel on Wednesday night, April 27th, at 7 P.M. All Jim's friends are invited.