Alumni News: June 1947

La Salle University

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Dr. Max Jordan Named Medal Recipient

Alumni Banquet
Huge Success

Increased Alumni activity was reflected in high attendance at the banquet held at the Hotel Penn-Sheraton on June 5. Under the direction of Committee Chairman Philip A. Niessen, '36, the occasion served to welcome the class of 1947 to membership in the Alumni Association. William J. Conran, spokesman for the fledgling group, expressed appreciation for Alumni aid to college activities and pledged the support of Continued on Page Two

Double Celebration
Planned for 1948

With LaSalle's 85th anniversary and the Christian Brothers centenary in America both coming in 1948, next year promises to be a banner one in Alumni affairs.

In addition to the traditional Alumni functions, several mammoth affairs are planned to mark the double celebration.

One thing expected to return as an Alumni function is the Blue and Gold Ball. A special dinner for all the Philadelphia men who were ever taught by the Brothers is another project being considered for this jubilee year.

This Year in Review:

Under the administrations of C. Francis Sullivan '39, and Albert J. Crawford '36, the Alumni Association this year completed one of the most productive seasons in its history.

A recap of the year's events shows that no less than nine activities were held during the October to June period.

In retrospect, the highly successful Communion breakfast in October was a bellwether of things to come. November saw two important alumni plans materialize. The first was the celebration of a memorial for our heroic war dead, and the second was the bestowing of the "Signum Fidelis" medal on Cardinal Dougherty for his work in promoting the Catholic High School system here into one of the finest in the country.

Coach Charley McGlone, '42, felt no loyalty to this august body as he permitted his city champion cagemen to romp over the old Grads in December, 49-28. Headed by Albert J. Crawford, '36, as president, the new officers took over the reins in January.

Something new was added to the alumni affairs in February with the publication of the "Alumni News." The Alumni's Cells, both graduate and senior classmen, were cheered by the St. Patrick's Night Open House in March.

Our 31 Gold Star men were remembered in a special Mass on Memorial Day to which their parents were invited. The highlight of the year, the banquet, terminated the season on June 5 at the Hotel Penn-Sheraton.
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JOHN J. KELLY, '39, EDITOR

An Open Letter

Dear Mr. Kelly:

Your Alumni News has been cheered from all sides, but can't you possibly work out some safer way of keeping the Alumni informed? As your circulation manager, I can plainly see the handwriting on the wall. This News is hexed, and if the past four issues are any harbinger of the future, I predict that we are all on the brink of some violent disaster.

The arrival of the first issue from the printer's was heralded by the winter's worst snowstorm, through which I wended my way by dogsled and afoot, finally dropping, half alive, on the post-office doorstep. For the next four hours a kind PO employee ran strips of cancelled stamps across my parched tongue as I lay there, then he threw me out into the storm. I was happy, though—the first issue had gone through!

That was only the beginning. The evening before the next issue came from the press, fire burst out in the room adjoining the Alumni office, destroying a complete roll of addressed stickers, and almost all the extra copies of the first issue. But, though delayed, issue No. 2 got through!

I be a good boy for the next month. Third issue comes from printer. Printed "Postage Paid, Chester, Pa." Go to Chester to mail them? P.O. says no. What, then, lick stamps? I am firm... No! But the Alumni are waiting for the News. Someone has to lick the stamps. For the next two weeks everything I eat tastes like the back side of Ben Franklin stamps, but issue No. 3 goes through!

The impossible was happening to issue No. 4. Despite the press of time, it is printed, addressed, packaged, and carried to the P.O. Then comes the crash: Not enough money on deposit to cover it. Who slipped up? I accuse Kilroy, he accuses Clem, Clem accuses me. We all suspect subterfuge, but he's in hiding. The Bursar antes up, and issue No. 4 goes through!

Each night since then, I have been fervently praying, straight from the ulcers: "Please, Holy Ghost, enlighten Mr. Kelly; there must be an easier way."

Yours for a better self-mailing system,

TOM HICKEY.

LaSalle Heroic Dead Honored

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the nation's outstanding leaders by the award committee because of "the outstanding calibre of religious programs under his direction at NBC."

While representing the NBC abroad before World War II, he brought many outstanding Catholic programs to the public, notably the election of Pope Pius XII, a broadcast from the Catacombs and one from Beuron.

In addition to his radio work, Jordan was also cited by the committee for his outstanding coverage of the war as a correspondent for the National Catholic Welfare Council. In the latter, he highlighted the truth of conditions in Germany and other European countries with the same fearlessness that put him on the Nazi blacklist in 1939 and forced him to leave Europe in 1941.

Catholic observers believe his most outstanding work was to give readers in this country the true stand of the Church in Germany throughout the war. His writings also credited with bringing out the determined stand of the hierarchy for the rights of people in the face of totalitarian persecution.

Always interested in Catholic action, Dr. Jordan helped inaugurate the Benedictine Liturgical Conference and was one of the original group to plan the Catholic Institute of the Press in New York.

Although at present in Basle, Switzerland, on assignment for the NBC, Dr. Jordan plans to return to his country in the fall to personally receive the award, Crawford explained. A special luncheon is being planned to mark the occasion.

Banquet

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his group in future programs of the society. In his "annual report to the Alumni," Brother G. Paul, President of the College, described recent developments and outlined future academic and construction plans.

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