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# CAMPUS NEWS

### LA SALLE UNIVERSITY'S WEEKLY INFORMATION CIRCULAR

May 23, 1997



May 19. 1997

To: The La Salle Community

From: Ray Ricci, Vice President, Enrollment Services

It is with considerable ambivalence that I call your attention to the announcement on the reverse side of this letter. It is occasioned by Chris Lydon informing me that he has accepted a position as Dean of Enrollment Management at his alma mater, Providence College. He will be leaving La Salle on July 11.

I know that Chris has long wished to return "home," so in a very real sense this news is hardly a surprise. Speaking as a person who can appreciate the drawing power of alma mater--I should be the last one to fault such sentiment--I can completely understand why Chris feels the way he does. For that reason, I am happy that he will get his opportunity to direct the operation at PC. Of course, I am at the same time disappointed to see him leave after such a brief tenure here.

Chris arrived in November of 1994 knowing that La Salle operated in the most intensely competitive region for higher education in the country. He also had to face a public that has become increasingly skeptical about the value of higher education relative to the price charged. I know such facts of life crossed Chris's consciousness, but it is not in his nature to shrink back. He and his marvelous staff have consistently risen to the occasion to get our message heard above the din. The steps he initiated in that regard are too numerous to mention here. Suffice it to say that all were thoughtfully taken to define more clearly La Salle to the public. By that measure alone, he has been remarkably successful.

I will miss him for both personal and professional reasons, and I wish him and his lovely family well in the days and years ahead.

Campus News is distributed weekly to foster communication and encourage information sharing among University departments. Articles submitted are the responsibility of their authors alone and do not imply an opinion on the part of La Salle University or the Department of Mail and Duplicating Services.

### CAMPUS POSITIONS AVAILABLE

LA SALLE UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

### DIRECTOR OF UNDERGRADUATE ADMISSION AND FINANCIAL AID

La Salle University is presently searching for an experienced admission professional to direct the University's undergraduate admission and financial aid programs. The Director serves in a pivotal leadership role as part of a larger enrollment management team. He or she will participate in setting marketing and recruitment goals and in the development of plans to achieve those goals. Specific responsibilities cover the full range of recruitment and financial aid functions including evaluating the University's market position, articulating the distinctive character of the University to various publics, implementing the University's marketing plan and admission policies, coordinating recruitment activities with other campus offices, and assessing the effectiveness of operations. An understanding of the coordination of a merit and need based financial aid program is also a requirement. The Director leads a full-time staff of twenty and reports directly to the Vice President for Enrollment Services.

A master's degree with increasingly responsible admission experience at the Associate or Director level is required. Candidates must have strong communication skills and a firm understanding of the information technology needed to support the recruitment/aid process. Salary is competitive and commensurate with experience.

Interested candidates should send a letter of interest and resume with two references by June 20, 1997, to Raymond Ricci, Vice President for Enrollment Services, La Salle University, Philadelphia, PA 19141. AA/EOE

### Curriculum Design Committee Minutes

Monday, May 5, 1997

Committee members present: Rosemary Barbera, Eileen Giardino, Thomas McPhillips, Lynn Miller, Marc Moreau (chairman), Francis Ryan, Stephen Smith, Margaret Watson, Mary Jeanne Welsh, Samuel Wiley

The meeting was called to order at 9:40 AM.

The minutes of the meetings of April 8, 11, 18, and the open meeting of April 24 were approved as amended.

The committee set additional meetings for May 13, 20, and 28 and June 10 and 26.

The committee spent the balance of the meeting reviewing the suggestions and comments for learning goals that it recently received from the La Salle community. These ideas were received as comments at the open meeting (April 24), as written responses, or as informal discussions. The committee agreed to review seriously all of the suggestions and comments received and to consider them in the preparation of the final statement of learning goals for the core curriculum. After the committee has taken up these issues, a member of the committee will be appointed to formally respond to the persons offering the suggestions/comments.

Some of the topics discussed include:

- In formulating the learning goals for the core curriculum, the committee has considered and
  will continue to consider the wide variety of available documents that describe the type of
  institution we are and are trying to become.
- While the learning goals do not specifically prescribe the study of foreign languages in the
  core, the members agree that there are several elements in the proposed goal statement that
  are consistent with the study of foreign languages. The question is still open as to whether
  the knowledge of a foreign language is an essential skill that every student at La Salle should
  have.
- It seems clear to the committee that the goals stated in the proposed learning goals document are "learning goals" and not "teaching goals."
- The committee agreed to revisions in the "Repertory of skills" section of the proposed learning goals. This section should read:

| I. | Preparative achievements |                     |  |  |  |
|----|--------------------------|---------------------|--|--|--|
|    | A.                       | Repertory of Skills |  |  |  |
|    |                          | 1.                  | Critical thinking skills [unchanged]           |  |  |
|    |                          | 2.                  | Communication skills                           |  |  |
| 1  |                          |                     | a. writing skills                              |  |  |
|    |                          |                     | b. speaking skills                             |  |  |
|    |                          |                     | c. presentation skills                         |  |  |
|    |                          | 3.                  | Interpersonal skills                           |  |  |
|    |                          |                     | a. collaboration skills                        |  |  |
|    |                          |                     | b. leadership skills                           |  |  |
|    |                          | 4.                  | Reading skills [unchanged]                     |  |  |
|    |                          | 5.                  | Numeracy skills [unchanged]                    |  |  |
|    |                          | 6.                  | Ability to use computer technology [unchanged] |  |  |

• The committee expressed interest in knowing the opinion of the La Salle community concerning several specific issues involving the core. The formulation of a survey to address these questions was discussed. No decision was reached at this time.

The committee did not complete the discussion of suggestions and comments. This discussion will be continued at the May 13 meeting.

The meeting adjourned at 12:00 noon.

Respectfully submitted,

Thomas McPhillips, FSC

thomas Myhlys

Secretary

### La Salle University Graduate Council Meeting

April 25, 1997 Union 310

Present: Joseph Kane (presiding); Cynthia Capers, Gary Clabaugh, Jack Rooney, Joe Ugras, Robert Vogel, Sam Wiley, and Zane Wolf

Absent: Greg Bruce, David Falcone, Barbara Millard, Elizabeth Paulin, and Jim Smither

The meeting was called to order at 1:10 p.m.

Minutes: The minutes of March 19, 1997, were accepted with the following corrections:

- 1. Robert Vogel and Zane Wolf were present
- 2. 3rd paragraph should read: "School Nurse Certificate" rather than "Nurse Certificate" and "Pennsylvania Department of Education" rather than "State Board."

**Agenda:** Announced that the only agenda item would be the Family Nurse Practitioner Track in the Graduate Nursing Program. The MBA and psychology materials will be distributed at a subsequent meeting. The Nursing Informatics course was added to the agenda.

#### Family Nurse Practitioner Track

Discussion about the rationale and explanation for the new track ensued with the following points raised.

- Another specialization within the MSN program
- Feasibility study conducted by the Director of the Graduate Program indicates strong preference for a Family Nurse Practitioner Track
- Support from the MSN Curriculum Committee has been obtained
- National demand for family nurse practitioners

Consultation has been obtained for the development of the track. The draft proposal presented to Council members will be enhanced with statistics that demonstrate a need for the program. Emphasis will be placed on the underserved population that could benefit from health care services provided by students and graduates of the family nurse practitioner program. The curriculum plan was explained; the course requirements would make the FNP the highest credited MSN track. Attention was directed to the draft of courses included in the proposal (N615, N636, N631, N633, N648, and N649). Clarification was offered about the differences between the Family Nurse Practitioner (generalist, family members, breadth of health care concerns) and the Adult Nurse Practitioner (generalist, adult, selective health care concerns).

There was a question about time needed and protocol for review of the program. It was explained that the review on the state level could take several months since the State Board of Nursing and State Board of Medicine must approve the program. Further, letters of support from area schools should accompany the proposal. It was mentioned that a request for support letters has been mailed to nursing programs in Pennsylvania and near programs in neighboring states.

Another question was posed about whether current faculty in the School of Nursing could support the new program. Relatedly, concerns were expressed about the low enrollment patterns within the graduate program. It was noted that the new program would require a faculty member who has specialization as a certified family nurse practitioner. The School is currently seeking to fill the nurse practitioner vacancy with someone with this specialization. The courses proposed to be offered in 1997-1998 would be the core courses rather than the specialty track courses.

Suggested that Council refrain from voting on the proposal to open a new track until more definitive information was available about enrollment in graduate courses. Discussed the advantages and disadvantages of offering a new track at this time. It was concluded that the proposal should include

forecasting over the next years with a listing of proposed courses and projected number of students in courses. Since the average class size in the graduate courses is nine, the Provost stated that the School needs to either increase enrollment in the program or have more selective offering to increase the number of students in courses. It was agreed that a draft of the proposal could be forwarded to the State Board of Nursing concurrent with further forecasting of the enrollment numbers within the School.

Decision about the Family Nurse Practitioner Track will be delayed until the next Council meeting.

#### **Nursing Informatics**

Council discussed Nursing 613: Nursing Informatics for the Advanced Practice Nurse as a new course. Rationale provided: this course would make informatics a three course concentration in the Master's program; there are students currently enrolled in the program who have an interest in the course: and the course is likely to attract non-matriculant students. Further, with the addition of new software, the University has the resources to teach the course.

Moved and seconded that Nursing 613: Nursing Informatics for the Advanced Practice Nurse be approved as a nursing elective. No discussion followed. The vote was: 6-yes; 0-no; 1-abstain

#### Family Health Nursing

Since Council delayed on making a decision about the Family Nurse Practitioner Track, it was requested that Nursing 615: Family Health Nursing be approved as a nursing elective. It was mentioned that there is a current pool of students in the RN-MSN, MSN, and BSN programs who could take the course. Current faculty within the School have the credentials to teach the course.

Moved and seconded that Nursing 615: Family Health Nursing be approved as a nursing elective. No discussion followed. The vote was: 6-yes; 0-no; 1-abstain

Meeting was adjourned Next meeting: 5/14/97 at 1pm.

Respectfully submitted by Cynthia Flynn Capers.

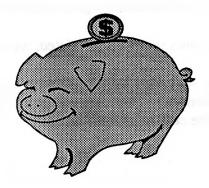
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Thank You.

Minutes of the April 9, 1997 meeting of the University Curriculum Committee

Present: G. Bruce, A. Bean, S Mudrick, J. Kane, C. Capers, B. Millard, S. Wiley, G.

Ramshaw, J. Beitz, D. George, S. Smith

Guests: A. O'Connor, P. Hintz, H. Bart

### **Environmental Science Major**

Currently there is an Environmental Science Major that is Geology based. The proposal under discussion was to extend the major to include biology and chemistry concentrations as well. The discussion centered on this proposal. It was pointed out that this proposal is a natural evolution of the major in Environmental Science. The following points were discussed:

- It appears that this major would increase interest in environmental science. Interest has gone from 2 students last year to 22 students this year.
- Two new courses will be added to the curriculum: Environmental Biology will be required and Toxicology will be an elective course.
- When new courses come forward there will be the elimination or consolidation of courses.
- There are some special topics courses being conducted now that seem to have strong student interest: Environmental Law and Environmental Ethics.
- There was some discussion over career options: Environmental geologist and work with the EPA.

The following motion was put forth, seconded and approved: That the Environmental Science Major be expanded to include options in Chemistry and Biology along with approval to changes in the Geology concentration (9-0-1).

#### Discussion, School of Business

The SBA presented for discussion options that would provide for the development of two free electives for business students. These options are temporary and would be in operation until the new curriculum for the University is adopted. The rationale for this request is as follows:

- Pressures for curriculum change over the past five years that necessitated requiring globalism, technology, and communications in the curriculum.
- Program Review in the SBA revealed the need for the development of elective options for business students.
- Increased emphasis on such things as internships and minors—not necessarily in business areas
- Enrollment declines in the SBA; related, we believe, to limited choice for students.

Options discussed were allowing a Psychology or Sociology requirement and Math 116 to count as CORE II requirements. This issue will be brought forward at the next meeting for consideration by the curriculum committee.

Submitted by: Gregory O. Bruce



### For Your Information

Changes in Course Number and Title (Effective Summer 1997)

Old Course Number and Title

New Course Number and Title

English 341: English 345:

American Lit (to 1860) Studies in American Lit to 1900

English 342: English 346:

American Lit (1860-1900) Studies in American Lit: 1900-1950

English 343 English 347

American Lit: 20th Century Studies in American Lit: Since 1950

### **Information Technology Training Schedule**

May 23, 1997

All classes will meet in Olney 101. Please bring a <u>formatted 3.5" floppy disk</u> with you to class. All attendees <u>must know their username and password</u> for their LAN account in order to participate in the class exercises.

| May 26     | May 27   | May 28  | May 29   | May 30     |
|------------|--|---|--|------------|
| No Classes | Internet Introduction  Learn about the components of the Internet (Web, Newsgroups, etc.) and how to use Netscape to access Internet resources.  1-4pm | File Management in Windows 95  Start with the basics of moving, copying and deleting files, then prepare to utilize the H:\ drive for file storage and sharing.  9am-12noon     | No Classes   | No Classes |
| June 2     | June 3   | June 4  | June 5   | June 6     |
| No Classes | No Classes   | HTML Web Page Design Introduction  Learn the basic design structure and page elements for Web pages.  (Please be familiar with file management before taking this class)  1-4pm | Internet Research  Writing a paper on the Hubble telescope or looking for instructions on how to lay a tile floor? Learn how to find what you are looking for on the web with ease.  1-4pm | No Classes |

Contact Ray Cardillo at ext. 1875 or e-mail <a href="mailto:cardillo@lasalle.edu">cardillo@lasalle.edu</a> for reservations or if you have questions regarding any of the training classes.

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### CAMPUS POSITIONS AVAILABLE

### LA SALLE UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

### ALUMNI OFFICE POSITION

### **Assistant Director**

The Alumni Office is seeking an innovative individual to serve as Assistant Director of Alumni. Responsibilities include but are not limited to: organizing and conducting activities for 40,000 alumni; assisting the University Alumni Association with events, coordinating Reunion and Homecoming activities, and participating in the fundraising efforts of the University.

As a minimum, applicant must have a Bachelors degree from an accredited university. He/she must also possess strong PC skills with a knowledge of Microsoft, World Wide Web and related Internet applications. The individual we are seeking must be a highly organized, articulate, and flexible team player with excellent oral and written communication skills.

This full-time opportunity offers comprehensive benefits including tuition remission.

Applicants should send resume and letter of interest, including three references no later than May 30, 1997 to:

Director of Alumni Box #830 Campus Mail

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| ******************   |