

7-9-2009

Campus News July 9, 2009

La Salle University

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Students from the Universidad La Salle in Madrid and Basel MBA program in a graduate marketing class

WALT FULLER

BASKETBALL CAMP

Dates: August 3 - August 7

Who: Boys Ages 7 - 17

Where: La Salle University

Tom Gola Arena / Hayman Center

Time: 9:00 a.m. to 3:00 p.m.

Cost: \$130.00 per camper

\$115.00 La Salle faculty/staff

Contact: Walt Fuller 215.951.1518

snack provided—pizza & hot dogs sold daily

Featured Photos

Students from the Universidad La Salle in Madrid and Basel MBA Program



In class with guest lecturer Dr. Lynne Texter



In Dr. Talaga's class and with him at a Reading Phillies game



Enjoying cheese steaks and hoagies in St. Miguel's lounge



La Salle Community

*Please Join With Us as We Say Thank You for
27 Years of Service and Bid Farewell to*

Peter D'Orazio

*and Wish Him Well in His Future as
Vice President for Institutional Advancement at
The Williamson Free School of Mechanical Trades*

Thursday

July 16

Hayman Center Mezzanine

3:00 p.m. until 5:00 p.m.

Auxiliary Services Department
215.951.1388: www.lasalle.edu

La Salle University Continues a “Philadelphia Tradition”

The University's Auxiliary Services Department now operates Explorers Den Steak Shop, the University's first self-owned neighborhood business.

La Salle University announced that it will operate the Explorers Den, located at 2160 Olney Avenue. The new steak shop will continue to offer the local community the same quality sandwiches that have made the Explorers Den a city-wide tradition since 1956.

The new enterprise, which will be managed as a part of the recently-formed Auxiliary Services Department under the University's Business Affairs area, becomes the University's first self-owned neighborhood business. La Salle University purchased several properties (including Explorers Den and Kirk's Pizza Shop) in 2007 in a continuing effort to develop the University's West Campus.

“The University chose to operate this new venture and keep the same name in order to maintain a local tradition and to insure that the community continues to thrive and grow along the Olney business corridor. It is in the best interest of both the University and the local community that the neighborhood remains vibrant,” stated Stephen C. Greb, Director of Auxiliary Services.

Explorers Den has been serving the community since 1956, when it first opened its doors. Through the years, the restaurant has operated with several different owners and, for the last year, under the name of Andy's Steaks.

Explorers Den will be open 7 days a week from 11:00 a.m. until 11:00 p.m. and will feature traditional Philly-style premium steak sandwiches and hoagies destined to become a city favorite again. Other featured items include certified-Angus burgers, grilled chicken sandwiches and other hot sandwiches and garden-fresh salads and wraps. Explorers Den will also feature the University's Gold Card, along with other standard credit cards, as means of payment. This addition will allow for students to use their Gold Card at an off-campus restaurant and gives them another dining option.

As a part of La Salle's mission to encourage progressive leadership within the community by its students, faculty, and staff, and in an effort to reinforce economic and cultural ties within the community, the University has chosen to establish Explorers Den as the University's first self-owned neighborhood business. “One of La Salle's primary strategic goals is to continue to provide neighborhood residents with resources to improve the quality of their lives and contributing to economic growth in the area lends itself toward this purpose”, stated Mr. Greb.

With the purchase and operation of Explorers Den, La Salle University will continue its mission into the future to work with the community toward the betterment of all.

General News

To: Faculty & Staff
From: Michael O'Donnell, Student Financial Services
Date: July 9, 2009
Re: **2009-2010 Work Study & Budget Jobs**

If you wish to have Work Study and/or Budget Jobs posted for the 2009-2010 academic year, please send an e-mail to odonnellm1@lasalle.edu with the following information by **August 3** in regards to the job posting:

1. Whether the job is Work Study, Budget, or both
2. Department
3. Supervisor
4. Location
5. Contact Time
6. Number of Students Needed
7. Hours per week
8. Short Job Description

If you have any questions, please feel free to contact me.

Thank you for your help in this matter.

Assistant Field Hockey Coach

La Salle University's Athletic Department invites applications for an immediate opening for an Assistant Field Hockey Coach.

This position is responsible for assisting with all aspects of managing the program, including, but not limited to recruiting, player development, fund raising and NCAA compliance. Previous coaching and/ or playing experience at the college level preferred.

Send letters of interest, résumé and at least three references to the following:

Michelle Marks

La Salle University
Box 805
1900 W. Olney Avenue
Philadelphia, Pa. 19141

AA/EOE

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, please visit our website at www.lasalle.edu.

Director of Athletic Communications

La Salle University's Athletic Department invites applications for the position of Director of Athletic Communications. The Director will serve as contact for NCAA the 22 NCAA Divisions I intercollegiate sports programs sponsored by the La Salle University.

The responsibilities of the Director include, but are not limited to the following:

- producing timely and complete media guides/recruiting publications for sports,
- developing editorial content for the official Athletics website, while also cultivating and mentoring individuals to provide written and visual content for the website,
- developing content for game programs,
- serving on external relations team for all matters related to internal and external communications,
- hiring and train required game management personnel,
- providing timely and factually sound presentations of information on the official Athletics website,
- working to develop a system to keep the office archives up-to-date, as well as making sure to chronicle the events and information of the present seasons for future archiving.

The candidate is required to have a bachelor's degree in journalism, communications, or a related field with a minimum of two years of professional, post-undergraduate experience in collegiate or professional sports information/media relations. Also the candidate is required to have complete understanding of personal computers, printers, and word processing, database management and spreadsheet software including Microsoft Office Suite and Adobe Creative Suite applications, StatCrew/The Automated Scorebook statistical software and web and desktop publishing software.

Candidates must have the ability to develop, organize, coordinate, supervise and mentor in all facets of a successful sports information/media relations department. Strong interpersonal skills, with the ability to effectively communicate in written and verbal form are also required. A Master's degree is preferred with a knowledge of digital photography, graphic design, and publications design.

Send letters of interest, résumé, and at least three references to the following:

Kale Beers
La Salle University
Box 805
1900 W. Olney Ave.
Philadelphia, Pa. 19141

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Campus News Procedures

Procedures for Submitting Items for Inclusion in the Campus News

All information for the General, Academic, Minutes, or Athletic sections— with or without graphics and photos—must be submitted electronically either:

- via the “Submit an item” form in the Media and Publications channel on the News and Media tab of the portal,
- via e-mail to the campusnews@lasalle.edu. (The article title must be included in the subject line of the e-mail), or
- via CD sent to Campus News, Box 187.

Submissions can be sent with graphics and photos laid out with the text or sent with the text and graphics separately. Please submit flyers and circulars as attachments in Microsoft ®Word or as PDF files. Please submit photos as JPEG files.

Letterhead or logos with submissions must conform to the approved standards explained and illustrated in the *Brand Book* published and distributed by University Communications.

All photos and graphics (clip art, logos other than La Salle’s) must have their owners’ permission to be reproduced. If you submit them with your information, you are responsible for gaining this permission.

All employment listings must be submitted first to Human Resources for approval (for more information, contact Gregory O’Shea at 215.951.1354).

Deadlines for Submission

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4 p.m**
- New Positions of Employment at La Salle University: **Monday at 2 p.m.**