Check Your Bias at the Door: How Do We Become More Conscious Consumers of News?

Kelly Daily PhD
La Salle University, daily@lasalle.edu

Follow this and additional works at: http://digitalcommons.lasalle.edu/explorercafe

Recommended Citation
http://digitalcommons.lasalle.edu/explorercafe/62

This Presentation is brought to you for free and open access by the Explorer Connection at La Salle University Digital Commons. It has been accepted for inclusion in Explorer Café by an authorized administrator of La Salle University Digital Commons. For more information, please contact careyc@lasalle.edu.
CHECK YOUR BIAS AT THE DOOR

How do we become more conscious consumers of news?

Kelly Madden Daily, Ph.D.
What will we do today?

- Read some news
- Talk about where we get our news and why
- How do we classify/identify fake news?
- How do we become more conscious consumers of news?
Let’s read some news

NFL protests and President Trump’s response

Articles from FOX News and MSNBC websites

As you read, underline or highlight information that stands out to you.

Does this article favor one side of the issue or the other? If yes, which side and in what ways?
Let’s read some news

NFL protests and President Trump’s response

Articles said to be from FOX News and MSNBC websites

BUT…

You were all reading the same news article written by reporter for Associated Press
Hostile Media Effects

Hostile Media Effect (HME) – what is it?

Research finds HME across a variety of contexts
  Politics, war, sports

HME prominent when source is opposite affiliation
Some questions

• Where do you get your news? Why do you turn to those sources for information?

• What happens when you read/watch/listen to news from sources that you perceive are biased against your point of view?

• What can we do to be exposed to/open to opposing viewpoints?
How can we become more conscious consumers of news?

• What is fake news?

• How can we identify fake news? What are some red flags that news is fake?

• Sources to check the facts: FactCheck.org, Snopes.com, Politifact.com
How can we become more conscious consumers of news?

Fake news examples

BREAKING: SEATTLE SEAHAWKS MAY BE KICKED OUT OF NFL FOR WHAT THEY DID IN LOCKER ROOM
How can we become more conscious consumers of news?

Fake news examples
How can we become more conscious consumers of news?

Fake news
Examples (cont. from last slide)

A study revealing that over 800,000 non-citizens voted for Hillary Clinton doesn’t account for dead and fraudulent voters, which accounted for over 25 million “registered voters” during the 2012 presidential election — and little has changed since then.

Illegal alien voters combined with dead and “multiple state” voters could easily explain Clinton’s “popular vote” margin over Donald Trump in the 2016 presidential election, especially considering that her “victory” came from Democratic-controlled counties known for illegal immigration and loose voter ID laws such as in New York and California.

“A report by the Pew Center on the States finds that more than 1.8 million dead people are currently registered to vote, and 24 million registrations are either invalid or inaccurate,” NPR reported in 2012, which is ironic given how NPR is heavily controlled by Democrats.

And many of the dead, registered voters somehow keep voting Democrat from beyond the grave, most recently in Philadelphia, Penn. and Colorado.

It’s also worth noting that the U.S. population has increased since 2012, meaning that there’s likely more dead and invalid voters than before.
How can we become more conscious consumers of news?

Fake news examples (cont. from last slide):
How can we become more conscious consumers of news?

Fake news examples

A 'Vulgar' Lie
A fake news story overstated Republican VP candidate Mike Pence's disagreement with the First Lady's criticism of Donald Trump.
How can we become more conscious consumers of news?

Why do we need to prevent fake news from spreading?

What consequences does fake news have?

How can you prevent fake news from spreading?