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Health Care Services and Profits: A Conflict of Interest?

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Healthcare and Profits: Conflict of Interest?

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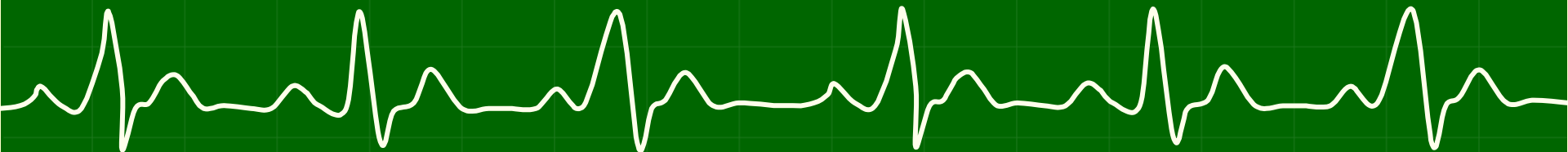
Medical Practice Environment

1. Physician Work Dissatisfaction

Administrative burdens

- Insurance burdens
- Compliance with HIPAA
- Implementation of ICD-10

Loss of control over practice environment



Medical Practice Environment

2. Loss of Revenue

Declining reimbursements

ACA impact on physician practice

- Shift to value based care
- New plans often have higher copays & deductibles
- Claim denials
- Increased operational costs (IT)







1. Concierge Medicine





Why?



Pros

Cons





MDVIP

BOUTIQUE MEDICINE - CONCIERGE DOCTOR



ALWAYS AT YOUR SERVICE...



2. RETAIL SALES



WRONG

RIGHT

?

RIGHT

?

WRONG

WRONG

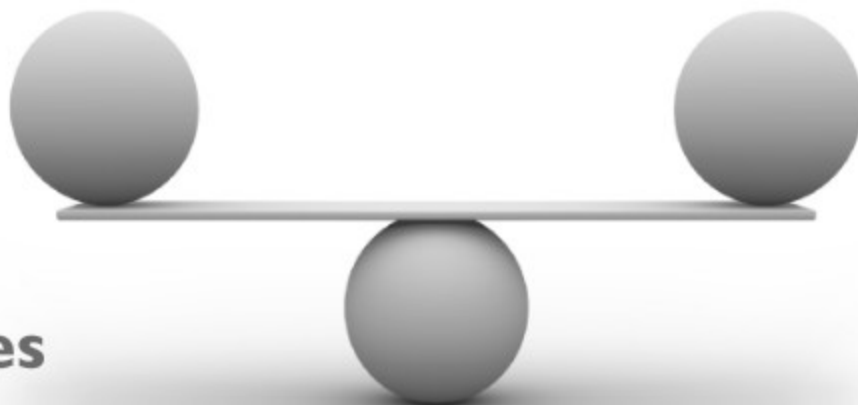
RIGHT

3. NUTRITIONAL SUBSTANCES





Rights and Responsibilities





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