

8-12-2005

## Campus News August 12, 2005

La Salle University

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**UNIVERSITY ADVANCEMENT**  
University Communications

August 1, 2005

To the La Salle University community:

My name is Greg Fala and, on behalf of University Communications, I would like to introduce my colleague, Andy Estroff, and myself as the new members of the Web Development team for the La Salle University Web site. Our role is to manage, maintain, update, and enhance the Web site to serve the needs of our campus community and everyday visitors from around the world.

We offer our services to you to help improve the quality of your portion of the Web site. These include updating textual and graphical content, creating and linking Adobe pdf documents, developing automated online forms, redesigning and refreshing current Web sites, and designing new Web sites.

If you would like us to make updates to your Web site, you may e-mail us at [fala@lasalle.edu](mailto:fala@lasalle.edu) or [estroff@lasalle.edu](mailto:estroff@lasalle.edu) with your request. Please be as clear as possible with your request by including the URL or Web address of the portion of the Web site that you would like us to update. You may attach a Microsoft Word document with corrected content and where you would like it to appear on your Web site. You may also contact us by phone at 215.951.1907 if you have any questions or wish to discuss a project request with us. We hope to complete every project as soon as possible. We will be sure to give you an idea of our timeframe for your particular project, depending upon the scope of your project and our project workload at the time.

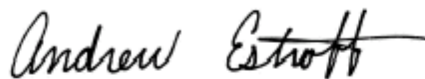
At the present time, Andy and I are also working to refine and implement a new Web site design for [www.lasalle.edu](http://www.lasalle.edu). We are also constructing Web design standards to be used when designing or redesigning Web sites that will complement the redesign of our home page and the graphic identity of the University. In the near future, we hope to roll out the newly redesigned home page, as well as a second layer of Web pages, which will follow the navigational structure established on the home page. We will be working to create a more unified and consistent approach to Web site navigation and design through the application of our new standards.

We are committed to providing our guidance, assistance, and expertise with your next Web site project. We look forward to providing you with quality service and efficiency to meet your Web development needs.

Sincerely,



Gregory J. Fala  
Web Manager



Andrew Estroff  
Web Coordinator

# General News



## Can you make a place in your family for a special child?

Catholic Social Services is seeking single and married adults to become foster parents for children of all ages, races and religions.

Some children have emotional or medical needs.

Some children are siblings who wish to be placed together.

For more information **please contact Melissa or Pat at 215-587-3960!**



### Campus Store Hours for Rush

Aug. 22<sup>nd</sup>-Sept. 10<sup>th</sup>

Main Campus  
Mon.-Thurs. 8:30am-8pm  
Fri.-Sat. 8:30am-5pm  
Sun. 10am-3pm

Buck Campus  
Mon.-Thurs. 4pm-8pm  
Fri. Closed  
Sat. 9am-1pm  
Sun. Closed

**\*Closed on Sept. 4<sup>th</sup> & 5<sup>th</sup> for Labor Day!\***

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### Fall 05 Campus Store Hours

Sept. 12<sup>th</sup> until end of Semester

Main Campus  
Mon.-Thurs. 8:30am-7pm  
Fri. 8:30am-3:30pm  
Sat. 10am-3pm  
Sun. Closed

Bucks Campus  
As needed for first day of class

## Academic News

### CATHOLIC STUDIES MINOR CO-CURRICULAR PRESENTATIONS FOR THE FALL SEMESTER:

**Thursday, 15 September, 12:30-1:45**  
PANEL: The Legacy of  
Pope John Paul II

**Tuesday, 11 October, 12:30-1:45**  
Carmelite Spirituality

**Thursday, 27 October, 12:30-1:45**  
Christianity in China:  
State of the Question

**Wednesday, 9 November, 1:00-1:50 PM**  
The Catholic Intellectual Tradition:  
Two Controversial Characteristics

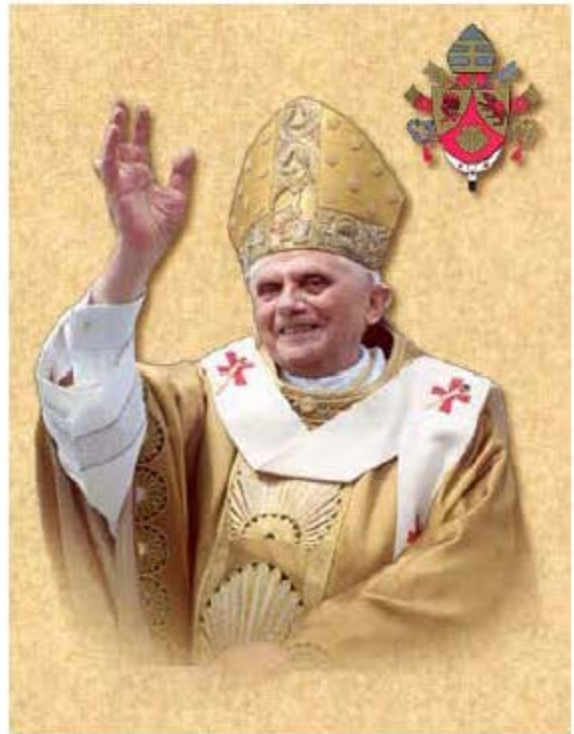
**Thursday, 17 November, 4-5:30 PM**  
Historic Sacred Places in Philadelphia

All presentations are in the Music Room, Floor 2 of the Union Building,  
and are open to the La Salle community

For further information, inquire of Brother Joe Dougherty

[dougherj@lasalle.edu](mailto:dougherj@lasalle.edu)

215 951 1347



## Academic News

# University-Wide New Faculty Orientation

- Who:** ALL new faculty (full and part-time), administrators, and directors
- What:** Orientation to La Salle University's resources
- When:** Tuesday, August 23<sup>rd</sup>, 8:15 a.m. to 1:00 p.m. (light breakfast & lunch provided)
- Where:** Union Music Room (2<sup>nd</sup> floor Union across from the Ballroom)
- RSVP:** By August 15<sup>th</sup> to Elaine Zelle, Coordinator of Faculty Development, [zelle@lasalle.edu](mailto:zelle@lasalle.edu)

The Orientation will introduce new faculty to:

- The Affirmation
- First-Year Advising
- Information Technology
- Multi Media Services
- mylasalle
- Sheekey Writing Center
- Student Health Services
- Teaching & Learning Center
- Tutoring Services
- WebCT



## Academic News



**Day 1: Friday, August 19, 2005**



### **Special Day-long Session!**

In this session you will actually develop your online course for the start of the Fall 2005 semester.

- Learn course development and layout and how to utilize the WebCT communication tools.
- Learn how to manage your overall course once you start the interaction with your students.
- For this session you will need to bring some of the course materials that you currently use.

**Time: 9AM - 3PM (with lunch on your own.)**

**Location: Olney Hall 129**

**Limited enrollment**

**Sign up on-line now!**

**[Http://www.lasalle.edu/portal/tech\\_day.htm](http://www.lasalle.edu/portal/tech_day.htm)**

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## Academic News

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### Two Days of Tech!

Enhancing the Learning Experience with Technology at La Salle University



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### Day 2: Wednesday, August 24, 2005 - Technology Sessions

#### **mylasalle: Portal-ly Perfect! | 8:30 AM - 9:20 AM**

There are many functions within the portal that can allow you to create a portable workstation that can assist you with managing and communicating with your students using My Courses, organizing your cyberspace, and internally and externally marketing your programs.

This session will demonstrate quick and easy ways you can begin to utilize the mylasalle portal and to customize your layouts to meet your needs.

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#### **Tech Trends 1: Gadgets and Gizmos | 9:30 AM - 10:20 AM**

With every passing day, technology becomes faster, smaller and more useful in all aspects of everyday life. It seems with each passing year, students are coming to class with smaller cell phones, mp3 players and computers. Stop by to demo some new gadgets that La Salle students, faculty and staff have begun to incorporate into their daily lives. This session will give you an overview of some of these technologies, such as Tablet PCs, Dell Axim Pocket PCs and Thumb-Drives, and how you may be able to incorporate them into your curriculum, office and lifestyle! Register me for this session!

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#### **Tech Trends 2: Communicating With "NET Gen" (Today's Generation) 10:30 AM - 11:20 AM**

Your students are blogging away, pod-casting, downloading their favorite tunes, uploading info to their wiki, and text messaging each other everyday. Do you know what they are doing? Find out about some of the latest trends in user-friendly technology that is captivating this generation. This session will give you a broad overview of podcasting, RealRhapsody, blogging, text and voice messaging, and wikis. We will talk about what these technologies can do and how faculty might want to use them in class. Register me for this session!

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#### **Using Images in the Classroom - 11:30 AM- 12:20 PM**

A great image can really drive a point home in the classroom. But how can you manipulate the image, and if you got it off of the Web, do you need to ask permission to use it? This session will help you use images in your class, giving advice on sizing, incorporating images into lectures, and making them accessible to all students. We will also cover the specifics of fair use and the TEACH Act for education so that you can feel confident incorporating great visuals into your class.

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#### **At Your Service! (Feel Free to Bring Your Lunch to this session) | 12:45 PM - 1:20 PM**

Join representatives from Portal Communications (mylasalle), Distributed Education (WebCT), Information Technology (IT), and Media Services and Web Services (lasalle.edu) for a general overview session to learn about the services each technology-related area provides to faculty and staff and to the University at large.

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#### **Clicking In Class - Interaction to Elicit Immediate Response | 1:30 PM - 2:30 PM**

This session will focus on the future of e-learning at La Salle University. We'll discuss what the campus trends have been and what the research says about the future of e-learning for institutes of higher learning. Most importantly, we'll be polling you on your opinions about what your experience has been and what you would like to see happen with e-learning on a campus-wide and individual level.

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## Academic News

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### Day 2: Wednesday, August 24, 2005 - Technology Sessions (CONTINUED)

#### Media Services "Quick-Learn" Bundle: Attend 1-3 Segments! | 2:30 PM - 3:25 PM

##### -How to Use a Multimedia Cart 15 min. | 2:30 PM

You will learn how to use our Multimedia Carts to produce effective presentations for your classes and procure a useful tool for your students' presentations as well.

##### -How to Use Olney 100 15 min. | 2:45 PM

You will learn how to use one of the most popular rooms on campus for computer, VHS, DVD, and audio presentation

##### -How to Use a Digital Video Camera 25 min. | 3:00 PM

You will learn how to use a higher quality, more reliable (and, come Fall 2005, the only type available) videocamera. You will also learn the procedures that your students (or you, if you are a student) will follow to acquire VHS or DVD copies of what they record with this new, high resolution medium.

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#### "Dreamweaver –I Believe You Can Me Get Me Through the Night:" HTML for Beginners 3:30 PM - 4:20 PM

Dreamweaver is no longer just a bad 70's pop song, it's a professional web design tool, that allows the user to create robust and dynamic web pages. Learn the basics of web design and watch dreamweaver create HTML for you. Also learn about the multi-part Dreamweaver training workshop that will be offered this fall!

**Register now  
for Tech Sessions by logging into the mylasalle portal and clicking  
on Two Days of Tech (located in the Front and Center channel)**

**Or**

**Go directly to [http://www.lasalle.edu/portal/tech\\_day.htm](http://www.lasalle.edu/portal/tech_day.htm)**

Exact room locations for each session will be confirmed prior to the Day 2 sessions. All sessions will be held in Olney Hall.



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## Employment

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*La Salle University is a Roman Catholic University in the tradition of the De La Salle Christian Brothers. La Salle University is an Equal Opportunity/Affirmative Action Employer 215-951-1013*

### Training Clinic Director

**The Department of Psychology at La Salle University** is opening an immediate search for a **Training Clinic Director (Center for Counseling and Psychological Services)** to begin in Fall 2005. The Training Clinic is a community outpatient mental health center that functions as the primary training arm of the PsyD program in clinical psychology, and also provides training for students from our MA program in clinical-counseling psychology. Our APA accredited Psy.D. Program is committed to the evidence-based practice of clinical psychology and stresses the integration of clinical science and clinical practice throughout the curriculum. The successful candidate will have experience in clinical supervision and teaching at the undergraduate, MA and doctoral levels, have strong statistical analysis, data management and clinical administrative skills and experiences, have demonstrated scholarship through a record of professional publications/presentations, and demonstrate a clear commitment to the evidence-based practice of professional psychology, in particular the clinical integration of science and practice.

Candidates must hold a doctoral degree in clinical psychology from an APA accredited program, be licensed or license-eligible in Pennsylvania, and have relevant clinical, research, and teaching experience. Preference will be given to candidates whose experience is consistent with program specialties. We are committed to racial, cultural, and gender diversity among our faculty and student body.

Send application letter, statements of clinical and research interests, CV, official graduate transcripts, reprints, and three letters of recommendation to:

**Br. Joseph Burke, Ph.D., Chair,**  
Clinic Director Search Committee  
Psychology Department  
La Salle University  
1900 West Olney Avenue,  
Box 842, Philadelphia, PA 19141-1199;  
e-mail: burke@lasalle.edu.

Review of applications will begin immediately and continue until the position(s) are filled. Applications from women and minorities are encouraged. AA/EOE.

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### Secretary I

The Fine Arts and Foreign Languages Departments has a full-time opening for Secretary I. Qualified applicants should possess the following skills: some office experience, knowledge of Microsoft Word, typing skills, initiative, cooperative attitude, attention to detail, excellent communication skills, and the ability to interact with a diverse public. Full benefit package is available including tuition remission.

Interested applicants should submit résumé, CV and names and contact information for three professional references by August 26, 2005 to:

**Dr. Bernhardt Blumenthal**  
Olney 241  
Box 236

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## Employment

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### **Custodian**

Physical Facilities has an opening for a part-time day custodian at the Bucks County Center. Normal hours for the position are 8:30 a.m. to 12:30 p.m., Monday through Friday. Should have some experience of cleaning academic, office, and classroom environments. Requirements consist of high and low dusting, spot cleaning/vacuuming rugs, emptying trash, sweeping entrances and parking lot, cleaning of common areas and restrooms, dry mopping, arranging furniture and cleaning whiteboards.

Other related duties include snow removal from building entrances, event set-up, off-loading deliveries, assistance with equipment and furniture assembly, off-loading deliveries, and light maintenance tasks such as replacing light bulbs in ceiling fixtures.

Apply to:

### **Building Manager**

La Salle University Bucks County Center  
33 University Drive  
Newtown, PA 18940

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# The Campus News

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## Procedures for Submitting Items for Inclusion in the Campus News

All information must be submitted electronically as text by selecting a web form located in the **Campus News channel** in the mylasalle portal (located in the **Staff Services Tab**).

- Accompanying graphics may be submitted separately in the following manner:
  - via e-mail to the **campusnews@lasalle.edu**. The article title must be included in the subject line of the e-mail.
  - via floppy disk or CD
  - will be limited to one per article, unless a specific need for additional graphics is articulated. (EX: If La Salle and another organization partner for an event, the logos of both La Salle and the partnering organization would certainly be permissible.)
- PLEASE NOTE THE FOLLOWING: Graphics submitted may be resized to fit the document layout. Logos, signatures, and other graphics that are likely to be used frequently can be kept on file for future use. Please add a comment to this effect when you submit your graphic.

### If you have any questions or need assistance...

We realize that the community is being asked to work a bit differently in terms of submitting articles to be included in the Campus News.

By supplying standard web forms for your use, we are attempting to create efficient processes that will make it easier for you to submit articles. For example, employment postings will be automatically routed to the appropriate individuals in Human Resources for review prior to being sent to the Campus News.

If you need assistance with submissions, please contact Jim Sell at 215-991-3615 or [jsell@lasalle.edu](mailto:jsell@lasalle.edu)

**Sam Pino** at [pino@lasalle.edu](mailto:pino@lasalle.edu) (X1039)  
Mail and Duplicating

**Jim Sell** at [jsell@lasalle.edu](mailto:jsell@lasalle.edu) (X3615)  
Portal Communications

### Deadlines for Submission/Campus News Disclaimer

- General News, Meeting Minutes, Events, and Other News: **Wednesday at 4:00 PM**
  - Positions of Employment at La Salle University: **Monday at 2:00 PM**
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**Campus News** is distributed weekly to foster communication and encourage information sharing among University departments. Articles submitted are the responsibility of their authors alone and do not imply an opinion on the part of La Salle University or the Department of Mail and Duplicating Services or Portal Communications.