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Campus News September 3, 2004

La Salle University

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LaSalle University Explorer Ambassadors

Dear Members of the La Salle Community:

It is with great pride that we announce the 28 La Salle Ambassadors for the 2004/2005 Academic Year! Please help us in congratulating:

- Jen Abraczinskas '07 Lauren Aleksinas '05
- Kelly Allen '07 Zach Brown '06
- Matt Carleton '05 Lauren Eisele '06
- Daniel Feld '06 William Hash '06
- Kathryn Hospital '05 Jennifer Kolea '05
- Daniel Lawson '05 Christine Lim '08
- Michael Nicholas '08 Lindsay Nicoletto '06
- Louis O'Brien '06 Katie O'Connor '07
- Kelly O'Connor '05 Stefanie Perrone '05
- Jeffrey Prigge '06 Ben Rosehart '07
- Jim Scallan '05 Matthew Smith '05
- Edward Tolan '06 Lauren Turner '08
- Matthew Venanzi '07 Breanne Ward '05
- Sasha Zaballero '05 Kyle Zingle '06

The La Salle Ambassador Program is designed to promote La Salle University, its interests, goals, and traditions to students, parents, alumni and friends of the University. The Ambassadors will represent La Salle at university functions including alumni receptions, Homecoming, Family Weekend, Admissions events, and other special events as designated by the Executive Board.



If your department or area is hosting a special event and you would be interested in utilizing the help of the student ambassadors, please submit the enclosed request form to Box 809 at least three weeks in advance or contact us at extension 5042.

On behalf of the La Salle Ambassadors, many thanks for your support!

Sincerely,

Trey P. Ulrich
La Salle Ambassador Program Advisor

Helene Holmes
La Salle Ambassador Program Advisor

See **Page 2** of the Campus News for the Request Form for Ambassadors!

Inside La Salle University's Campus News...

La Salle Ambassadors	1-2
Academic News and Events	3-5
General News	6-9
Sports and Campus Events	10
Employment Opportunities	11

Request Form for Ambassadors

Name: _____ Date Submitted: _____

Date Form Received: _____

Department: _____

Event Description (Please attach 2 copies of the invitation for our records):

Date of the Event: _____

Location: _____

Time that you need the Ambassadors: _____

Contact Name: _____ Contact Ext. _____

Contact Email Address: _____

On the day of the Event, who should the Ambassadors report to: _____

How many Ambassadors will be needed? _____

Anticipated Number of Guests for the Event: _____

Explanation of what the Ambassadors need to accomplish for the event:

Please return the completed request forms to the "Ambassador Executive Board" at Box 809 at least three weeks in advance of the event.

If you have any questions, please feel free to call us at extension 5042. Notification will be sent out at least two weeks after receipt of the request.

Academic News & Events

Save the Date!

To continue our discussion begun last spring on Building Campus Community, the Faculty Development Committee and the Teaching and Learning Center will co-sponsor a program featuring Dr. Cynthia Wells-Lilly, Boyer Fellow. Dr. Wells will discuss approaches to community building on college campuses.



When: Wednesday October 13th 4 p.m. – 6 p.m.

Where: Lawrence Conference Room

Mark your calendars! More details to follow.

ATTN: ALUMNI OF M.A. COUNSELING PROGRAMS

The year 2004 marks the 25th Anniversary of Graduate Counseling Programs at La Salle,

This Calls For a Celebration!

We will observe the occasion on Saturday, October 30th, 2004 with a reunion of alumni of the Pastoral Counseling, Human Services Psychology, and Clinical-Counseling Psychology Programs. The luncheon will be held at the Lu Lu Country Club in North Hills, Montgomery County at 12:00 Noon.

Get in touch with some of your old friends and plan to meet there. Invitations and directions will be sent out in a few weeks. Looking forward to seeing everyone again!

John J. Rooney, Ph.D.

THE LA SALLE UNIVERSITY ART MUSEUM & THE CONCERT AND LECTURE SERIES EVENT

Please reserve the date for you and hopefully your classes for the following forthcoming outstanding musical performance:

WHAT: SKYLARK CONCERT

WHEN: Thursday October 7th, 2004 4:00 PM to 6:00 PM
Reception follows.

WHERE: La Salle University Chapel

WHO: An a cappella group of eight professional singers (an extension of The Renaissance Quartet that gives the annual Xmas Concert in La Salle's Museum) singing sacred and secular music throughout the ages.

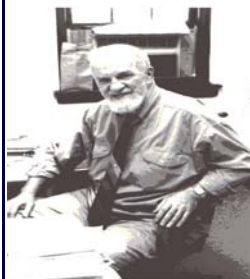
CONTACT: **Caroline Wistar** or Brother Daniel Burke, Art Museum
Extension 1221

Further notice is coming shortly.

Jesus, the Salvation "of Other" – Does One Size Really Fit All?

A lecture by David P. Efrogmson PhD, Professor emeritus and former chair of LaSalle's Religion Department

Thursday, September 9, 2004
12:30 – 1:50 PM
Wister Lounge



Presentations are free to LaSalle Community. Sponsored by the Catholic Studies Program.

For more information:

Brother Joseph Dougherty
213 McShain Hall
(215) 951-1347
dougherj@lasalle.edu

Academic News and Events

Political Communication & Civic Engagement Semester Events

Presentation by Kathleen Hall Jamieson, Ph.D.

The centerpiece of the semester will occur on **Thursday, Oct. 7, at 12:45 p.m. in Hayman Hall** with a presentation by Dr. Kathleen Hall Jamieson. The former dean of the Annenberg School at Penn, Jamieson is the country's foremost authority on presidential campaigns and elections and the author of several books on politics. She regularly appears in the national media and is also dynamite as a lecturer.

Dr. Jamieson will lecture on the topic: "The Demise of Fact in Political Debate." The lecture will come shortly after the first presidential debate and just before the second. Very likely her talk will include clips from the first debate as well as examples of political advertising

Film Screenings

In addition to the lecture, the Communication Department will sponsor the showing of two films related to the theme. Again, we invite you & your students to attend. They will be shown in the Union Theater.

* TBA	Wednesday September 22 at 4:00 p.m.
	Thursday, September 23 at 9:00 p.m.

<i>The Contender</i>	Tuesday, Oct. 19 at 4:00 p.m.
	Thursday, October 21 at 9:00 p.m.

* We are considering *Control Room* and *Bullworth*

Panel Discussion with La Salle Alum involved in Politics

On Thursday, October 28, in the Union Theater, the Communication & Political Science departments will cosponsor a panel discussion featuring La Salle alumni participating in American politics. The composition of the panel will be announced shortly.

Presentation by Jane Eisner

We also have arranged to have *Philadelphia Inquirer* columnist **Jane Eisner** make an appearance on campus. She was a Penn fellow last year and is very enthusiastic about getting students committed to civic engagement and politics. We're attempting to arrange for her appearance in the early part of the semester to stimulate student interest and participation.

Voter Registration Drive -- Sponsored by SGA -- Encourage your students to register to vote.

Additional Screenings for Politics & Civic Engagement Semester

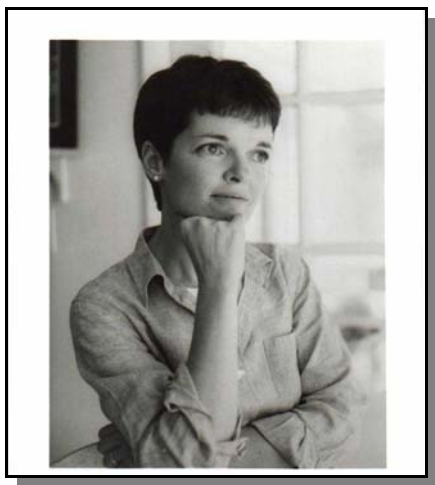
Tuesday, September 14	<i>American President</i> 3:30 and 6:00 p.m. Com Center room 100
Tuesday, October 5	<i>Fahrenheit 9-11</i> -- TENTATIVE (BackPac sponsor)
Tuesday, October 12	<i>Election</i> (Administrative Services sponsor) 7:00 p.m.
Tuesday, November 30	<i>Erin Brokovich</i> 7:00 p.m.

Academic News and Events

USA Today Readership Program

Monday, August 16, from **1:00 p.m. - 2:30 p.m.**, the university will sponsor, with regional and national representatives of *USA Today*, a session to help all of us consider ways to increase our curricular, co-curricular, and extra-curricular uses of the **USA Today Readership Program**. This program lends itself to many possible uses to support the fall theme of politics & civic engagement.

The program is sponsored by Administrative Services and makes available, at no cost to our students, copies of *USA Today*, *The New York Times*, *The Philadelphia Inquirer*, and *The Philadelphia Daily News* five days per week throughout the academic year, in four central locations in the student residences and in the La Salle Union.



ALICE MCDERMOTT

**Honorary Degree Recipient,
La Salle University
Honors Convocation, Fall 2004**

**WILL PRESENT A READING FROM ONE OF HER
BOOKS.**

**MONDAY, SEPTEMBER 20, 2004
1:00 PM
DUNLEAVY ROOM**

MS. MCDERMOTT WILL ENTERTAIN QUESTIONS AFTER THE READING.

Alice McDermott was born in Brooklyn, New York in 1953 and grew up on Long Island. She is the author of *A Bigamist's Daughter* (1982), *That Night* (1987, a National Book Award finalist), *At Weddings and Wakes* (1992, a *New York Times* best-seller), *Charming Billy* (1998, winner of the National Book Award for Fiction) and *Child of My Heart* (2002). The recipient of a Giles Whiting Foundation award, Ms. McDermott teaches writing at Johns Hopkins University in Baltimore.

General News

Collegian La Salle University's Student Run Newspaper 2004-2005 Advertising Rates and Publication Packet

General Information:

As a potential advertiser, the editors and staff of the *Collegian* appreciate your interest in our newspaper.

The *Collegian* is a weekly publication serving La Salle University, its surrounding community, and various subscribers around the country. We currently reach a community of about 6,000 faculty, staff and students each publication week. The *Collegian* has established itself as *the* source for campus and intercollegiate news, sports, and opinion.

Advertising Policy and Deadlines:

The editors and advertising staff of the *Collegian* reserve the right to refuse any advertisement at our discretion, for any reason. The *Collegian* is also subject to University guidelines which prohibit certain types of advertisements. You may contact the advertising manager at 215-951-1398 or farhatc1@lasalle.edu with any specific policy questions or to reserve an ad spot.

All ads submitted by advertisers not directly affiliated with the University must prepay said order or make arrangements with the La Salle University purchasing department.

All ad requests must be submitted by Friday at 1:00 p.m. before the ad will appear, and the actual ad must be received either by hand or through e-mail by 4:00 p.m. on the Monday before printing.

Circulation and Publication Information:

The *Collegian* is a weekly publication which circulates 2,500 copies each printing week.

Each issue is an average of 28 pages.

Tentative Publication Schedule 2004-2005*

September 2, 16, 23, 30

October 7, 14, 21

November 4, 11, 18

December 2

January 27

February 3, 10, 17, 24

March 3, 24

April 7, 14, 21, 28

* Newsstand dates are subject to change from Thursdays to Wednesdays if and when the *Collegian* updates its printing technology.

General News

Collegian Pricing and Special Services:

	Measurements	On-Campus	Off-Campus
Full Page	Vertical: 5 col x 16" (80 Column Inches)	\$150.00	\$385.00
Half page	Vertical: 4 col x 10" Horizontal: 5 col x 8" (40 column inches)	\$90.00	\$225.00
Quarter Page	Vertical: 2 col x 10" Horizontal: 3 col x 6.7" (20 column inches)	\$70.00	\$135.00
Eighth Page	Vertical: 2 col x 5" Horizontal: 3 col x 3.3" (10 column inches)	\$50.00	\$95.00

Classifieds:

	On-Campus	Off-Campus
First 25 words	\$8.00	\$16.00
Each additional word (over 25)	\$0.50	\$0.50

National Advertising:

Ad space for national advertisers (including agency advertisers) is available for \$16.00 per column inch.

Inserts:

	On-Campus	Off-Campus
One Issue	\$140.00	\$275.00

Advertisers interested in placing inserts must contact the advertising manager to schedule which weeks an insert will run. Inserts must be shipped directly to the *Collegian's* printer and follow a different deadline schedule. Call 215-951-1398 or e-mail farhatc1@lasalle.edu for more details.

Special Services:

Ads designed by our graphics/digital arts staff can be ordered for both layout and copy. There will be a design surcharge of \$15 for eighth and quarter page ads and \$20 for half page and full page ads.

Advertisers requesting special services must have materials prepared 24 hours in advance of the normal ad deadline (Thursday 1:00 p.m.).

General News

Contact Information: La Salle University *Collegian*
1900 West Olney Avenue
Campus Box 417
Philadelphia, PA 19141

Ads and Newsroom: 215-951-1398

E-mail: collegia@lasalle.edu

- **Advertising Manager:** Collins Farhat, farhatc1@lasalle.edu
- **Managing Editor:** Denise Maher, maherd1@lasalle.edu
- **Editor-in-Chief:** Libby McLaren, mclaree1@lasalle.edu

Collegian Subscriptions

Dear Parent, Alumni, or friend of La Salle University,

The La Salle *Collegian*, the student run newspaper, is excited to return for the 2004-2005 academic year. We are under new leadership and return this year with a talented and motivated staff with hopes to make this year's publication the best quality newspaper La Salle has had in recent memory. A *Collegian* subscription is just one way families can keep up to date with La Salle events and activities.

The *Collegian* offers subscriptions to anyone who would like one – students, family, alumni, faculty, administration. The cost for a one-year (projected 22 issues) of the *Collegian* is \$22.00, which covers postage. Checks can be made payable to the *Collegian* and can be sent to:

La Salle *Collegian*
1900 W. Olney Avenue, Box 417
Philadelphia, PA 19141

Please include the following form along with your personal check. Sorry, we cannot accept cash or credit cards.

The *Collegian* thanks you in advance for your support and interest in our publication!

Sincerely,

Denise M. Maher
Collegian Managing Editor
maherd1@lasalle.edu

Collegian Subscription Form

Please type or print all information legibly in black or blue ink.

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

General News/University Ministry

Assistance Available to Stop Smoking



Join

'SmokNoMore'

Individual Meetings

Call X1357 for appointments

Leader: Brother Edward Conway, FSC,
Certified Addictions Counselor
Alcohol and Other Drug Programs
Division of Student Affairs

The Campus News is Produced by
Mail and Duplicating and Portal
Communications.

Article for the Campus News must
be submitted by 4:00 PM on
Wednesday.

Please submit them to

campusnews@lasalle.edu

University Ministry and Service



Creating Community in the Spirit of St. La Salle

A half-hour of Prayer & Reflection celebrated monthly in the De La Salle Chapel for the entire Lasallian community — Faculty, Administration, Students and Staff.

The first gathering for this academic year is scheduled for **Thursday, September 9th, at 1:00 PM in the De La Salle Chapel** – located in the lower level of College Hall.

I'm back....

The first FABULOUS and FREE Open House Deli-lunch of the new academic year will be hosted by UNIVERSITY MINISTRY & SERVICE on



Wednesday, September 8th, in the Chapel Lounge (lower level of College Hall).

ALL members of the University Community are cordially invited to attend — it all starts at 11:30 AM.

Sports and Campus Events

La Salle Volleyball Invitational Tournament

9/3-9/4

9/3	La Salle vs. Coppin State	2:00 pm
9/3	La Salle vs. Marist	7:00 pm
9/4	La Salle vs. Hartford	10:00 am
9/4	La Salle vs. Lafayette	7:00 pm



Upcoming Events

9/2	Field Hockey @ Lafayette	7:00 pm
9/3	Men's Soccer @ V.C.U. Tournament	8:00 pm
9/3	Women's Soccer @ Hofstra	7:00 pm
9/4	Football vs. MARIST	1:00 pm
9/5	Men's Soccer vs. Delaware @ V.C.U.	3:30 pm
9/5	Women's Soccer vs. CHARLESTON	12:00 pm

The La Salle Explorer Club Autumn Auction and Reception

Saturday, September 25, 2004
Tom Gola Arena

Reception and Silent Auction - 6:00 PM
Program and Live Auction - 8:00 PM

Ticket Prices: \$35 per person
 \$60 per couple

Auction items include:

Sports Tickets	Sports Memorabilia
Golf Packages	Restaurant Certificates
Autographed Items	Vacations

For a complete list of auction items visit www.goexplorers.com

For more information call **Melissa Bonkoski** in the Athletic Advancement Office at 215-951-1606



Opening Day: La Salle vs. Wagner Saturday, Sept. 4th, at 1pm

Employment

CAMPUS POSITIONS AVAILABLE

La Salle University is a Roman Catholic University in the tradition of the De La Salle Christian Brothers. La Salle University is an Equal Opportunity/Affirmative Action Employer 215-951-1020

Programming Coordinator

Description of Position/Duties: The Programming Coordinator will support and advise faculty in efforts to engage students in activities and events throughout the greater Philadelphia area as part of the curriculum FYO (Freshman Year Odyssey) requirement, and assist faculty with needs assessment, program planning and evaluation, and travel arrangements. The Coordinator will also serve as advisor to WEXP (student radio station), The Explorer (student yearbook), and The Masque (student theater group). General responsibilities within the division of Student Affairs and the University community are also required. Compensation includes salary and full benefits package.

Education and Experience Desired/

Required: The successful candidate should have a master's degree and related experience. It is expected that the Coordinator will bring skills, abilities, and practices that are consonant with our mission and vision.

Application Process: Submit a letter of application, resume and list of reference to:

Chris Kazmierczak, Associate Director of University Life

La Salle University
1900 W. Olney Avenue, Box 412
Philadelphia, PA 19141
Fax: (215) 951-1942
e-mail: kazmierc@lasalle.edu

Accounting Assistant

Reporting to the Assistant Comptroller for Bursar Operations the Accounting Assistant is responsible for contacting students regarding open accounts receivable invoices, applying payments, and researching open invoice discrepancies. Responsible for preparing routine office requisitions for supplies and mail. Responsible for handling the deferred note payment plan. Responsible for assisting students and parents with tuition and payment questions.

The successful candidate will have minimum accounts receivable experience. In addition, qualified candidates should possess strong interpersonal skills and have a basic knowledge of Microsoft Excel and Word. Compensation package consists of a competitive salary and excellent benefits including tuition remission.

Applicants should submit a detailed resume and salary requirements to: **La Salle University, Office of the Bursar**, 1900 West Olney Avenue, Philadelphia, PA 19141, Attn: Assistant Comptroller for Bursar Operations.

Associate Director of Annual Fund

The Office for University Advancement is currently seeking to fill the full-time position of Associate Director of the Annual Fund.

Responsibilities:

- Coordinates the volunteer management efforts with the Reunion Class Giving Program and Leadership Gift solicitations.
- Cultivates and manages a group of Leadership Gift prospects.
- Coordinates the solicitation of Matching Gifts.
- Works in collaboration with the Annual Fund staff to develop strategy to support the Annual Fund.
- Monitors all aspects of direct mail fund-raising along with the Director.
- Assists with the Annual Fund duties including direct mail campaigns, matching gifts, Parents' Association, faculty and staff campaign.

This position requires a high level of attention to detail. Knowledge in Microsoft Word, Excel and Access required. Experience with the Banner software system and prior fundraising experience would be preferred. This position carries a full-benefits package, including tuition remission. Send cover letter, resume, salary requirements and three (3) references to:

Trey Ulrich, Director of the Annual Fund, Office for University Advancement, La Salle University, 1900 W. Olney Ave., Box 809, Philadelphia, PA 19141.