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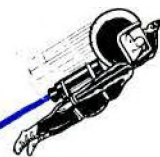
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Newsletter



Vol. IV No. 1

September 1969

ALUMNI TO MEET NEW PRESIDENT

Brother Daniel Burke, F.S.C., Ph.D., the new President of the College, will address the Alumni Board of Directors and three subsequent area alumni meetings over a two week period.

After speaking to the Alumni Board on September 18, Brother Burke will address a joint meeting of the Bucks County, Montgomery County and Northeast Philadelphia Chapters of the Alumni Association on September 25 at the Philadelphia Quartette Club, 1075 Southampton Rd., Philadelphia, Pa. Then on Tuesday, September 30, he will journey to a meeting of the Suburban West Chapter at the Drexelbrook Club, where he will speak to alumni from Delaware and Chester Counties, the Main Line section of Montgomery County

any other interested alumni from West Philadelphia to Wilmington. On Thursday, October 2, he will meet with alumni in South Jersey.

Details on any of these meetings are available through the Alumni Office (VI 8-8300, ext. 421). Alumni are cordially invited to attend the most convenient of the scheduled appearances and meet the new Brother President.

DOWNTOWN CLUB TO HEAR CANDIDATES FOR DA

On September 17, the La Salle College alumni Downtown Club will inaugurate its seventh season with a luncheon featuring the two principal candidates for the office of District Attorney in Philadelphia—incumbent Arlen Specter (Rep.) and his opponent David Berger (Dem.).

The luncheon will start at 12:30 p.m. in the Adelphia Room of the Hotel Adelphia, 13th & Chestnut Streets. Chairman Joseph P. Braig, Esq., '59, has announced that the speakers program will commence promptly at 12:50 and each candidate will be allotted 20 minutes for his presentation. After a short break to allow those who must to return to work, the candidates have agreed to remain and answer questions.

Advance reservations are urged. Tickets are \$3.50 if purchased before September 15, \$3.75 after that date, and may be procured from a member of the committee or from the Alumni Office.

ANNUAL STAG REUNION

After a five year hiatus to the late November homecoming activities, the annual Alumni Stag Reunion will return to its original early October setting this year. The date is October 10, the time is 8:30 p.m. in the College Union Ballroom. Chairman Robert Schaefer, '54, and the committee have made plans for a memorable evening.

The admission charge of \$3.00 includes all the draught beer, pretzels and cheese you desire plus a chance to win some outstanding door prizes. Hot dogs and sauerkraut will be available for purchase, as will mixed drinks. There will be Schlitz beer on tap in the Ballroom and exciting basketball on tap in the College Union Theatre, where the game of the decade will be reenacted via film—last season's La Salle-Villanova classic encounter.



(continued)

LEADERSHIP CONFERENCES PLANNED

Alumni President Harry J. White, '54 has announced a series of Saturday morning leadership conferences for the purpose of implementing the Alumni Advisory Council proposed last year. The Council's objectives are to organize alumni according to their interests and post-graduate occupational fields so they may provide the College with needed services such as student recruitment, undergraduate counseling, curriculum evaluation and placement of graduates.

Alumni in industry will meet on September 13; those specifically concerned with accounting will get together on September 20. An orientation conference for alumni involved in or interested in admissions work is planned for September 27 (see: Focus On Alumni Admissions Committee, below). These three conferences will start at 10:00 a.m. and run until noon. Coffee and donuts will be served at 9:30 a.m.

On October 4, a conference on Social Responsibility will be offered at 9:30 a.m. (coffee and donuts at 9:00 a.m.). The topic will be "An Understanding Of Black History As An Approach To Social Action." The final conference, being planned by the Law Society, will be held on October 18.

Alumni may register free of charge for any of these conferences by writing to the Alumni Office, La Salle College, Philadelphia, Pa. 19141. Additional information will be supplied with registration material.

FOCUS ON:

THE ALUMNI ADMISSIONS COMMITTEE

For decades, the "Ivys" had been utilizing their alumni as a means of recruiting quality students for alma mater. In 1963, a group of La Salle alumni decided it was high time we got into the act. They marshaled their arguments and approached Brother Christopher, the Director of Admissions, prepared to do their best to convince him of the need to launch an alumni admissions program. To their surprise, Brother Christopher was not only receptive, but enthusiastic about their participation. Brother had from time to time called upon individual alumni for assistance in areas where he was unable to travel, but he dreamed of the day when our alumni would be able to initiate this type of formal assistance to the work of the Admissions Office.

The full cooperation of the Admissions Office was extended to the committee. The small band of volunteers was briefed, given catalogues and brochures and provided with a list of prospective students and their intended majors. A pilot admissions program was underway.

Additional alumni were enlisted as the need for men in certain geographic areas or in particular professions became apparent, and slowly the committee grew.

Last year 53 committee members were given the names of some 200 qualified high school students. Many of these young men are attending La Salle today because of the advice and encouragement of these alumni.

This year, Chairman Joseph Sweeney, '54 and the committee hope to have the best year ever. The first step, however, must be to increase the number of the alumni in the pool of trained volunteers. Alumni interested in helping in this work are invited to a special leadership conference on admissions which will be held on campus on Saturday morning, September 27th. For details, write or call the Alumni Office, La Salle College, Philadelphia, Pa. 19141 (VI 8-8300, ext. 421).

Annual Stag Reunion (cont)

After considerable discussion, the committee decided that the Monte Carlo casino will be discontinued this year. However, cards will be available for those who wish to play. The committee also promises there will be no speeches.

A four piece banjo band has been engaged for those inclined to listen or sing along. Outstanding door prizes will include tickets for Music Theatre '70, Big Five, 76'ers and Flyers games, dinner for two at the General Wayne Inn and curios from the campus store.

Tickets may be purchased by sending checks for \$3.00 for each ticket desired to the Alumni Office, La Salle College, Philadelphia, Pa. 19141. Checks should be payable to La Salle College Alumni Association.

NEWS NOTES

The classes of '44 and '45 will co-celebrate their 25th anniversary the weekend of October 25. On campus activities are planned for Saturday afternoon followed by dinner at reunion headquarters at the Sheraton Penn-Pike Motor Inn at the Fort Washington interchange of the Pennsylvania turnpike . . . Harry J. White, Ph.D., '54, President of the Alumni Association, has appointed Daniel H. Kane, '49 chairman of the Annual Fund Council and Francis X. Donohoe, '55, chairman of the Signum Fidei Selection Committee.

Commentator Roger Mudd leads the list of visiting speakers on campus (Sept. 17). . .Bernie McCormick, '58, associate editor of *Philadelphia* magazine, will speak September 24 on "The Press and the Radical Generation". . .Tom Gola, '55, candidate for Philadelphia Controller and his running mate, District Attorney Arlen Specter, will be guest speakers on campus on October 22, following the October 17 appearance of their Democratic opponents Charles Peruto and David Berger.

College Union Film Program includes: "The Wild One" and "Sahara" (Sept. 12&13), "Wild in the Streets" and "All the King's Men" (Sept. 19&20), "Alfie" (Oct. 3&4), "To Sir with Love" and "On the Waterfront" (Oct. 17&28), "Citizen Kane" and "The Dirty Dozen" (Oct. 25&26), "A Man for all Seasons" (Nov. 7&8), "Elvira Madigan" and "Casablanca" (Dec. 5&6).

Further information can be obtained at the Union Directors office.

Vietnam watercolors by Albert F. Rinehold will be exhibited in the College Union through September 21. Oils by Hans Liebl will be featured October 1 to 31. Paintings in acrylic and mixed media by John Bisignano will be displayed October 1 to 21. Indiana landscapes in watercolor by Zygmund Jankowski may be seen November 1-21, while an exhibit in various media by the National League of Pen Women will be displayed for the entire month of November. Further information on these and other future art exhibits at the College may be obtained by contacting the La Salle College Union.

HOMECOMING DINNER DANCE

The sixth annual alumni Homecoming Weekend will be November 22-23. The Homecoming Dinner Dance has been scheduled for Saturday evening, November 22 in the College Union Ballroom. The annual Tap Off Rally and parade will follow on Sunday afternoon, November 23.

The Dinner Dance committee, under the Chairmanship of Joseph Malone, '56, has announced the following program: cocktails will be served at 7:30 p.m. in the Club Room; dinner will start at 8:30 p.m. in the Ballroom; dancing will follow until 1:00 a.m.

The \$15.00 per couple ticket includes an open bar during the hour prior to dinner and complete dinner for two. After dinner, drinks will be on a cash basis. As an added feature this year, waitress service for drinks after dinner will be available. Dancing music will be provided by the Clete McBride, '50, Combo.

Reservations are an absolute necessity. Table reservations must be made by Friday, November 14. Tickets may be procured at the Alumni Office. Checks should be made payable to La Salle College Alumni Association.

La Salle's varsity basketball squad will log about 12,000 miles on the road during the 1969-70 season in one of its most peripatetic years in recent memory.

According to the schedule announced by athletic director John J. Conboy, coach Tom Gola's Explorers are scheduled to play 12 of their 26 games on the road, including one three-game, three-state, six-day swing through the South and Mid-West.

The 3,800-mile Dixie tour Jan. 16-22 includes games against Western Kentucky Jan. 17 in Bowling Green, Ky., Loyola (South) Jan. 19 in New Orleans, La., and Creighton Jan. 21 in Omaha, Neb.

At home, the Explorer five will defend their 1968-69 Big Five title at the University of Pennsylvania Palestra. Other top Palestra attractions on this year's schedule include Eastern Kentucky on Dec. 10, Syracuse on Jan. 7 and Niagara, with Calvin Murphy, on Feb. 14.

La Salle and Eastern Kentucky last met during Tom Gola's sophomore year in 1953, when the Explorers handed the southerners an 89-67 defeat. La Salle also won the only other encounter between the two schools, in 1952.

Gola's courtmen also are renewing their series with Marshall University on Dec. 13 in Huntington, W.Va. They met only once before, in 1943, when Marshall whipped La Salle 56-32.

This year's schedule also includes the annual Quaker City Tournament Dec. 27-30 at the Philadelphia Spectrum. Other teams in the tournament this year are Brigham Young, Wake Forest, Villanova, University of Georgia, Columbia, Cornell and Connecticut.

Other road contests include the season opener Dec. 1 against Hofstra at Hempstead, Long Island, N.Y.; the Volunteer Classic Dec. 19-20 in Knoxville, Tenn.; Jan. 25, Duquesne at Pittsburgh; Jan. 31, Miami in Miami, Fla.; and the final game Feb. 25 with Rider College in Trenton, N.J.

1969-70 VARSITY BASKETBALL SCHEDULE

DECEMBER

| | |
|-------------|--------------------------------------|
| 1 | at Hofstra |
| 3 | Albright |
| 10 | Eastern Kentucky |
| 13 | at Marshall |
| 16 | West Chester |
| 19 & 20 | at Volunteer Classic |
| 27, 29 & 30 | Quaker City Tournament (Spectrum) |

JANUARY

| | |
|----|---------------------|
| 3 | St. Joseph's |
| 7 | Syracuse |
| 10 | Temple |
| 17 | at Western Kentucky |
| 19 | at Loyola (South) |
| 21 | at Creighton |
| 25 | at Duquesne |
| 27 | Pennsylvania |
| 31 | at Canisius |

FEBRUARY

| | |
|----|-------------|
| 4 | Lafayette |
| 8 | at Detroit |
| 11 | American U. |
| 14 | Niagara |
| 17 | at Miami |
| 21 | Villanova |
| 25 | at Rider |

(All home games at the Palestra.)

ANNUAL ALUMNI STAG REUNION – OCTOBER 10

HOMECOMING DINNER-DANCE – NOVEMBER 22