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What Can Business and Liberal Arts Professors Learn from Each Other?


MarySheila McDonald

La Salle University, mcdonaldms@lasalle.edu

Margot Soven

La Salle University, soven@lasalle.edu

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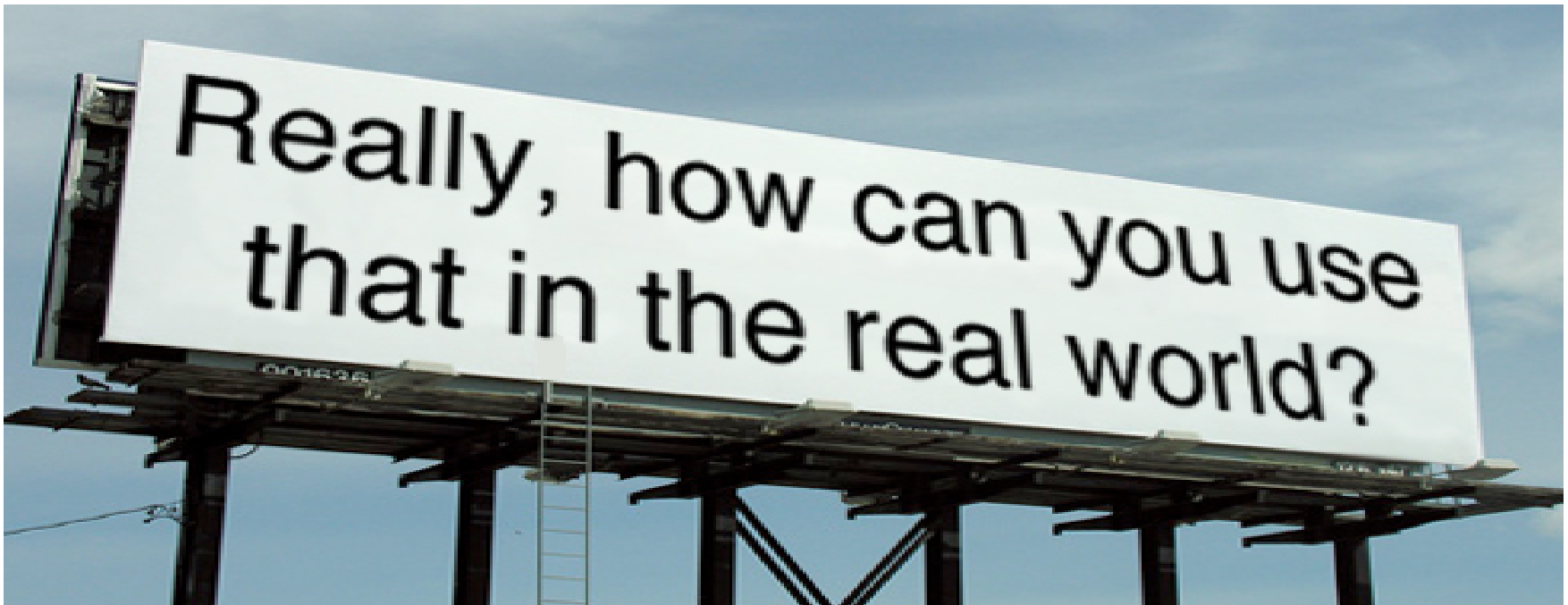
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What can Business and Liberal Arts Professors Learn from Each Other?



MarySheila McDonald, Esq., Associate Dean, School of Business

Margot Soven, Ph.D., English Department

A taxidermy elephant is the central focus of the image, standing in a well-furnished living room. The elephant is positioned in the middle ground, facing slightly to the right. Its trunk is raised and curved. The room features a wooden dining table and chairs in the foreground, a patterned sofa to the left, and a large window with dark curtains in the background. The lighting is warm and indoor.

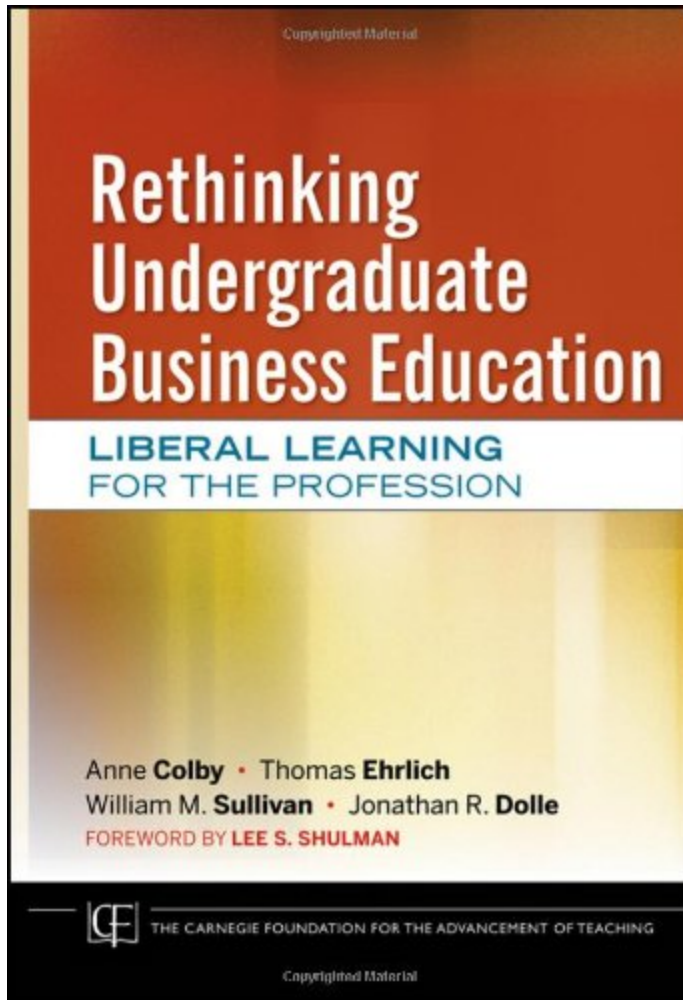
THE
ELEPHANT
IN THE
ROOM



How many Business, Nursing or Health Sciences students think that the CORE liberal arts courses have nothing to do with your chosen field of study and careers?

How many Arts and Sciences majors believe that your major and intellectual curiosity is greater and deeper than those of your peers who are pursuing more professional majors?

What happened? When did this happen and why are these questions even important, particularly at this moment in time?



After Dr. Bill Sullivan visited campus in the Spring of 2011, Dr. Soven and Professor McDonald organized a reading group of interested faculty from across the university

2012 until present: Faculty Cohort of 10-five Business and five Liberal Arts professors meet regularly to discuss ways *to integrate the best elements of liberal arts learning with business curriculum to help students develop wise, ethically grounded professional judgment*

**Liberal Learning and Professional Education:
Five Principles for Effecting Educational Innovation**

Soven/McDonald AAC&U Proposal which was accepted

- 1. The interconnectedness of business, global commerce, and society**
- 2. The inclusion of experiential learning beyond the classroom environment**
- 3. Collaborative projects based on current financial crises**
- 4. Communication of findings to multiple audiences**
- 5. Integrating the central dimensions of liberal learning as put forth in *Rethinking Undergraduate Liberal Education***



Everybody
Just Take
a Deep
Breath &
Play Nice