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LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

September 7, 1961

Two La Salle College faculty members, this year will be the first at the college to be engaged in research under a new faculty leave program recently inaugurated.

The faculty members are Joseph P. Mooney, of 1607 Mt. Pleasant st., an assistant professor of Economics, and Joseph C. Mihalich, 33 Harvey st., assistant professor of Philosophy. Both will be on leave throughout the coming academic year.

Mooney, who received his bachelor's degree from La Salle and his master's degree from the University of Pennsylvania, will study capital formation in El Salvador.

Mihalich will study the relationship to reality of certain philosophies of the acquiring of human knowledge. He earned his bachelor's and master's degrees in Philosophy at Duquense University.

Research by both will contribute to their work toward the Ph.D. degree, Mooney at the University of Pennsylvania and Mihalich at Georgetown University.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

September 7, 1961

La Salle College hosts a record of some 1900 upper-classmen and their parents this Sunday (Sept. 17) in Parents' Day activities, 2 to 4 P.M. on the campus, 20th st. and Olney ave.

This Sunday's program is the second marking the opening of the fall semester. Last Sunday (Sept. 10), a record 860 freshmen and their families were welcomed to the campus.

Brother Daniel Bernian, F.S.C., president of the college, will extend a welcome to the students and their parents in the College Union Lounge at 2 P.M. Color slide views of the campus and guided tours will be followed by refreshments at 4 P.M.

The principal purpose of the programs is to provide an opportunity for the parents to become better acquainted with the students and faculty of the college, and with the aims of higher education.

Ralph W. Howard
News Bureau Director
La Salle College
Philadelphia 41, Pa.
Victor 8-8300 , Ext. 301

FOR IMMEDIATE RELEASE:

September 7, 1961

La Salle College will welcome a record overall day and evening enrollment of some 4800 students next Monday (Sept. 18), when the day division opens the college's 99th academic year. Evening classes began Sept. 5.

Another mark of some 860 day freshmen, added to pre-registration totals of upper-classmen, brings the day enrollment to another record of over 2600 students. The evening division student body at over 2200 exceeds another record.

La Salle's day freshmen, who could alone equal some 70% of the college's entire day enrollment in 1946-47, register during an orientation program Monday and Tuesday (Sept. 11-12), with upper-classmen slated for the remainder of the week.

Another record total -- for the fourth consecutive year -- of more than 1600 R.O.T.C. cadets, will take part in La Salle's military science program, commanded by Col. William J. Bennett, USA, of Abington.

Major innovation on the La Salle campus for the 1961-62 academic year are construction of a \$500,000 residence hall expected for completion next spring, two new courses, and 18 new faculty members.

A twin-unit dormitory, which will accomodate 150 additional out-of-town students, the college's fifth residence hall was designed by Carroll, Grisdale and Van Alen.

Both new courses, "The U.S. in the Twentieth Century" and "Constitutional Law," are being offered by the Government department.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

September 15, 1961

La Salle College opened its fourth "More Efficient Reading for Executives" workshop, Wednesday (Sept. 20) and Saturday (Sept. 23) at 10 A.M.

The workshop, a 12-week course which emphasizes individual instruction and the latest equipment, is conducted by Dr. Bernard B. Goldner, professor of Industry at La Salle.

Evidence from previous workshops, according to Goldner, indicates that even fast readers with high comprehension and retention improved their reading skills through the course.

Executives interested in the course can obtain information by contacting Dr. Goldner at Victor 8-8300.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

September 15, 1961

Brother Francis Emery, F.S.C., has been appointed dean of La Salle College's evening division, it was announced this week (Sept. 16) by Brother Daniel Bernian, F.S.C., president of the college.

He succeeds Brother Gregorian Paul, F.S.C., evening school dean since 1953 and former president of the college.

La Salle's evening division, opened in 1946, has soared from an enrollment of 127 students at its inception to this year's record total of some 2200 students.

Brother Emery, 33, joined the La Salle staff in 1960 as an associate professor of English, and this year served as director of the college's summer sessions program.

The new dean is a 1944 graduate of West Philadelphia Catholic High School for Boys, and an alumnus of Catholic University, where he received his bachelor's degree in 1949. He earned the master's and Ph. D. degrees in English from the University of Pittsburgh in 1951 and 1957, respectively. He is a member of Phi Beta Kappa.

Brother Paul, 53, president of the college from 1945-52 -- during the post-war period of rapid expansion, returns to the teaching staff as professor of Chemistry. He has also served as dean of the college (1944-45), and taught chemistry and physics at LaSalle High School (1932-33) as well as at the college.

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Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

September 15, 1961

Gerard C. Lahr, La Salle College junior of 5537 N. 5th st., was elected vice president of the National Federation of Catholic College Students at the group's national conclave in Pittsburgh last week (Sept. 2).

Lahr, a 1956 alumnus of La Salle High School, for the the past year has been La Salle's senior delegate to NFCCS. He is a liberal arts major at the college.

NFCCS is a national organization of the student bodies of more than 180 Catholic colleges and universities. Its aim is to foster and coordinate co-curricular activity among the nation's Cathol campuses.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

October 27, 1961

Richard H. Thomas, Peace Corps field representative, visits La Salle College this Friday (Nov. 3) 11 A.M. to 4 P.M. on the campus, 20th st. and Olney ave.

Thomas, whose visit is part of a nationwide Peace Corps informational program, will address the students and faculty at 12:30 P.M. in the College Union Theatre. The talk is open to the public and sponsored by La Salle's counseling center.

Although the visit is mainly directed at La Salle's student body, Thomas invites all persons interested in the Peace Corps to attend the talk and private consultations which follow.

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(PRESS NOTE: Mr. Thomas will be available for press, radio and TV interviews during his La Salle visit. Please contact the News Bureau if you are sending a representative.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

November 10, 1961

A varsity-freshman basketball game, two-mile parade, a band tournament, and the crowning of a Basketball Queen, highlight La Salle College's annual "Tap-Off Rally" next Sunday (Nov. 19) on the campus, 20th st. and Olney ave.

The giant rally, marking the opening of La Salle's 32nd season of inter-collegiate basketball on Dec. 1, is sponsored by Sigma Phi Lambda -- the college's spirit fraternity -- and opens with the parade at 1 P.M. at Broad st. and Stenton ave. The route of march will be south on Broad st. from Stenton to Olney ave., and west on Olney to the campus at 20th st.

Coach "Dudey" Moore's 1961-62 varsity court squad meets La Salle's yearling quintet at 3:30 P.M. in the field house. Proceeds go to the new Basketball Hall of Fame at Springfield, Mass.

The parade will consist of some 35 floats prepared by student organizations at La Salle and several marching bands, including Catholic League champions Cardinal Dougherty High School.

The second annual La Salle College Invitational Tournament of Bands begins when the bands march into Mc Carthy Stadium on campus at about 2:45 P.M. Brother Daniel Bernian, F.S.C., president of the college, will present trophies to the three best bands.

Brother Daniel will also present awards for the best floats in three divisions -- Fraternities, Clubs and Committees -- and a special "President's Award" for the float best typifying the rally's theme: "The

(More)

Explorer: New La Salle Spirit."

La Salle's "1961-62 Basketball Queen" will be selected from among entries submitted by student organizations. She will be crowned by last year's queen, Miss Kathy Brandl of Havertown, during a dance at 8 P.M. in the college auditorium. Leroy Bostic's band will provide the music for dancing.

LA SALLE COLLEGE

News Release

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Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

November 16, 1961

More than 525 representatives of some 280 colleges and universities from six states are expected to attend the annual convention of the Middle States Association of Collegiate Registrars and Officers of Admission, Nov. 23-25, at Chalfont-Haddon Hall, Atlantic City, N.J.

Highlight of the three-day program will be addresses by principal speakers E. F. Lindquist, Director of the Measurement Research Center, State University of Iowa, and Richard Pearson, executive Vice President of the College Entrance Examination Board, at 9:30 A.M. Saturday (Nov. 25). Each will discuss, "The Use of Statistics in College Admissions."

Ted Mc Carrol, Dean of Admission and Registrar at the State University of Iowa, will be guest speaker at the noon luncheon which concludes the gathering Saturday (Nov. 25). Brother F. Christopher, F.S.C., La Salle College Director of Admissions, is Publicity Chairman for the conference.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

November 22, 1961

More than 1400 La Salle College ROTC cadets next Tuesday (Dec. 5) parade from the campus at 20th st. and Olney ave. to the Church of the Holy Child, Broad st. and Duncannon ave., where the 10th annual Mass of St. Barbara, patroness of artillerymen, will be celebrated at 10:30 A.M.

To accomodate the cadets -- a record number in the 11 year history of La Salle's ROTC program -- two Masses will be celebrated simultaneously, one in the main church, a second in the chapel.

The cadets will form at 9:45 A.M. in Mc Carthy Stadium on 20th st. below Olney ave., and march east on Olney and south on Broad st., entering the church at about 10:10 A.M.

The Rev. Mark Heath, O.P., La Salle chaplain, and the Rev. Ferrer Halligan, O.P., will be the celebrant and deliver the sermon, respectively, at the Mass in the main church. In the chapel, the Rev. Clement Burns, O.P., will be the celebrant and give the sermon.

The annual War Dead Memorial Service, honoring La Salle alumni who gave their lives in the two World Wars and in Korea, will follow the Masses.

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Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

November 22, 1961

"Inherit the Wind," the R. E. Lee - James Lawrence drama on the famous Scopes ("Monkey") trial of 1925, will be presented by the Masque of La Salle College, opening next Saturday (Dec. 2) at 8:30 P.M. in the College Union Theater on campus, 20th st. and Olney ave.

La Salle's production of "Wind," a Broadway hit in 1955, is directed by Dan Rodden of the college's English department. Evening performances will also be presented Dec. 3, 6, 7, 8 and 10. Admission is \$1.50 for weekday evenings and \$2 on weekends.

The play depicts the now-legendary collision of William Jennings Bryan and Clarence Darrow in the trial of a Dayton, Tennessee, school teacher, indicted for teaching Darwin's theory of evolution.

Lead roles are held by senior Thomas Rosica, who will be seen as "Matthew Harrison Brady" (Bryan), and junior Pat Cronin, cast as "Henry Drummond" (Darrow).

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Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

November 22, 1961

La Salle College's fifth annual Career Conference, sponsored by the college's Placement Bureau, will be held at 10:30 A.M. next Tuesday (Dec. 5) in the College Union Theatre on campus, 20th st. and Olney ave.

The annual conference aims at providing seniors with first-hand, current information from the business and industrial fields of their choice, and to give business a better understanding of problems faced by graduates.

Two talks, followed by an audience-participation discussion period, highlight the program. Dr. Paul Sherwood, College Relations Administrator for Burroughs Corporation, Research Center will speak on "What Does the Employer Look for in the Interview?" and Theodore E. Ersley, Vice President and General Sales Manager for The National Drug Co. will discuss "What Information Should the Student Expect from the Interview?"

A panel of some 15 representatives of leading area business and industrial firms will advise over 500 seniors on employment prospects in their respective fields. Among companies represented will be American Stores Co., Boardwalk National Bank and Trust Co., Internal Revenue Service and Third U.S. Civil Service Region. George Swoyer, chairman of La Salle's marketing department, will chair the panel.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

December 4, 1961

Bob Mc Ateer, six foot senior from North Arlington, N.J., smashed two La Salle College basketball scoring records and made a major contribution to the tying of a team record, as the Explorers walloped Millersville State, 102-62, in the season-opener for both teams Friday (Dec. 1) on Lincoln High School's court.

Mc Ateer, who for the second straight season captains coach Dudey Moore's quintete, ripped the cords for 42 points, erasing a mark of 41 set by La Salle's all-time great, Tom Gola, against Loyola (Balt.) in 1954, also at Lincoln High.

In setting the new scoring record, Mc Ateer tallied 20 field goals, exceeding the previous mark of 17 set by Joe Heyer against Lehigh in 1958. Mc Ateer hit on 20 of 28 attempts from the field, for a blistering 71.4 shooting percentage.

Mc Ateer's 20 field goals contributed to team total of 44, equaling a record set against West Chester State in 1952.

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SPORTS EDS. & S.I.D.s PLEASE NOTE: Please make the above changes to your copy of La Salle's 1961-62 Basketball Handbook under "Individual" and "Team" records, pages 14 and 15, respectively.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA 41, PENNSYLVANIA • VICTOR 8-8300

Ralph W. Howard, Director
FOR IMMEDIATE RELEASE:

December 4, 1961

COLUMN NOTES & FILLERS

The Flower Hujer Dance Theatre of New York will be presented in a special program of ballet and modern dance techniques at La Salle College this Thursday (Dec. 7) at 12:30 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

In the lecture-demonstration sponsored by La Salle's college union committees, the dance group headed by dancer-choreographer Flower Hujer will present examples of both ballet and modern dance forms. The program is free and open to the public.

* * * *

The Blue and Gold Ball, traditional highlight of LaSalle College's social season, will be held this Saturday night (Dec. 9), 9 P.M. to 1 A.M., in the College Union ballroom on campus, 20th st. and Olney ave.

Lester Ianin's "Society Orchestra" will provide the music for the affair, which is sponsored annually by the college's Student Council. Free color photos will be presentd as favors at the dance for "college age young adults."