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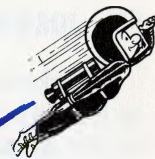
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LA SALLE COLLEGE ALUMNI ASSOCIATION



Newsletter



Vol. 1 No. 2

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AREA DISCUSSIONS ON MASTER PLAN SCHEDULED

The proposed Master Plan for Higher Education in Pennsylvania will be discussed by a panel of educators and alumni on February 17 at 8:00 p.m. at a site to be announced at a later date. The Alumni Association cordially invites Alumni, their wives, and neighbors to attend.

As a result of the Alumni Leadership Conference held on campus last September, the Alumni Association has taken the lead in promoting discussion of this proposal, which is of great concern to independent colleges, their alumni, and all parents interested in having their children educated in an independent church-related institution, such as La Salle.

Your Alumni Association instigated the Panel Discussion of last November 19, 1966 held on campus under the sponsorship of the Commission for Independent Colleges and Universities (C.I.C.U.). Independent colleges around the commonwealth are currently being urged to hold similar conferences and invite local members of the General Assembly.

The February 17 meeting will be the first of a series of neighborhood meetings on this topic. Direct mailings to alumni in Bucks, Montgomery, and Delaware-Chester County areas will inform alumni of the exact time and place of the meeting in their area.

Alumni are urged to inform themselves about the Master Plan, attend one of the area meetings, discuss the Plan with their friends and neighbors and write their State Senators and Representatives urging modification of the proposal, so that assistance might be given to the private colleges by way of scholarship and construction grants.

Pennsylvania Legislators should be made aware; that diversity in education is healthy; that private institutions save Pennsylvania between \$2,000 and \$3,000 per student each year; and that the New York plan, providing the individual student with scholarship aid and the private institutions with construction grants and loans, is really more economical than the California plan.

DOWNTOWN CLUB PLANS JOINT LUNCHEON, FEBRUARY 24

The Downtown (Philadelphia) Clubs of La Salle and St. Joseph's Alumni Associations will hold a joint luncheon on Friday, February 24 at 12:15 p.m. in the main ballroom of the Adelphia Hotel, 13th & Chestnut Streets, two days before the annual basketball game between the two schools at the Palestra. The opposing coaches, Joe Heyer and Jack McKinney, will be guest speakers. Sportscaster, Les Keiter will be the Toastmaster.

Chairman Thomas J. Lynch, '62, has announced that tickets are \$3.50 each and may be procured from the Alumni Office. Advance reservations are necessary. Those interested in attending are urged to send their checks to the Alumni Office, La Salle College, Philadelphia, Penna., 19141.

The Friday Luncheon represents a departure from the usual pattern of luncheons on the third Wednesday of the month. The regular series will be resumed on Wednesday, March 15.

ST. JOSEPH'S GAME TICKETS

Tickets for the La Salle—St. Joseph's basketball game on February 26, a single afternoon game, starting at 2:30 p.m., may be procured from the Alumni Office. Tickets are \$3.00 each. Send your request with a check to the Alumni Office, La Salle College, Philadelphia, Penna., 19141. A substantial block of tickets has been procured, but they will be dispensed on a first-come, first-served basis.

POST GAME PARTY ON CAMPUS — BUSES AVAILABLE

The annual post game alumni party after the St. Joseph's basketball game on February 26 will be held in the Club Room of the College Union Building, Alumni President Francis X. Donohoe announced. There is no admission charge. There will be a cash bar arrangement. Alumni and their friends are welcome to return to campus after the game.

Special arrangements have been made for bus service to the game. Buses will leave from campus to the Palestra between 1:15 and 1:30 p.m. and return to campus after the game. Round trip tickets for the bus are 75¢ each and must be procured by Friday, February 24 from the Alumni Office. Bus tickets may be ordered separately or with game tickets.

SPRING RECEPTION, APRIL 2

The annual Alumni Spring Reception will be held as usual on the Sunday after Easter — this year, April 2. Francis X. Donohoe has named H. Peter Gillingham, '49, chairman of the Reception Committee. Innovations planned for this year's Reception include Strolling Musicians. The Master of Ceremonies will be Radio Station WIP's, Joe Mc Cauley.

The guests of honor at the reception will be the men selected for inclusion in the Alumni Hall of Athletes for 1967. The Hall of Athletes Selection Committee under the chairmanship of Robert J. Schaefer, '54, will make its recommendations at the February 9 meeting of the Alumni Board of Directors.

ANNUAL FUND

As of January 22, 752 alumni contributed \$29,967 (pledged); \$23,741.50 (paid) to the Annual Fund. The final general appeal mailing for this year is scheduled for the last week in February. Chairman John P. Ryan, '49, has announced that the Annual Fund Committee will conduct a "Telethon" during the first part of February in an effort to reach as many alumni as possible to encourage their participation. You are urged to send your gift *regardless of its size* to the Development Office.

Remember the Matching Gift Program — your contribution may be *doubled* just by completing an appropriate company form.